

THE ACT NEWSLETTER



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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Canal+ Group overhauls its offers: new brand, new packages



Canal+ Group introduces a simpler choice of options under the Canal brand, including the Canal+ channels and all the themed channels previously available from CanalSat for the first time ever. Canal will provide more customisation options, more choice and more freedom to its viewers.

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MTG invests in InnoGames and enters multibillion dollar online gaming market



MTG has entered into an agreement to acquire 35% of InnoGames, a leading global online games developer and publisher. The investment is in line with MTG's digital strategy to invest in relevant, complementary and scalable digital content and communities.

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RTL Group: 6play, M6 online platform, reaches 12 million subscribers



6play, Groupe M6's online platform, has reached 12 million subscribers. The number of watched videos has increased by more than 60 per cent year-to-year and consolidates its leadership in the catch-up services.

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Sky Q launches mobile app making it easier for customers to take their recordings wherever they go



Sky Q, the next generation box, enables customers to watch their favourite TV on their mobile, with the new Sky Q smartphone app. For the first time customers will be able to access their downloaded recordings, browse Top Picks, and stream live and On Demand shows when they're out and about, on their phone.

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ACT members

