

THE ACT NEWSLETTER



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## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

#### Contact us:

pc@acte.be

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## Members' Newsroom

Canal+: CanalPlay VOD launches its new website



CanalPlay VOD, the Canal+ movies on demand service, launches its new website full of features for VOD immersive experience.

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Discovery Communications launches a campaign to raise awareness about endangered species



Discovery Communications announced at the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) a multiplatform campaign to raise awareness and reduce demand for illegally sold animal products.

#### Read more

#### RTL Group: Big support for little ones



The RTL-Spendenmarathon will be take place on 24 and 25 November 2016. For 24 hours straight, RTL Television will once again broadcast the event, in full support of a good cause. Discus legend Lars Riedel is this year's project sponsor. He will be campaigning for the construction of a hospital for visually impaired children in Benin.

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## Sky launches Sky VR App



Sky is to become the home of high-quality virtual reality (VR) content with the launch of a brand new app, Sky VR. The free app showcases a range of immersive, 360-degree videos from Sky and the best content from Sky's partners.

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#### **ACT** members























































