

THE ACT NEWSLETTER



# **Issue # 40** 29 September 2016

# + Share on

### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

#### Contact us:

pc@acte.be

#### Follow us:



www.acte.be

## Members' Newsroom

Discovery Digital Networks' 'Seeker' Brings Audiences New Experiences



Discovery Digital Networks announces 'Seeker VR', a robust VR and 360-degree content offering that extends the incredible storytelling and sense of adventure that Seeker is known for.

Read more

#### MTG signs agreement with M7 Group



MTG signs agreement with M7 Group, one of Europe's largest satellite and IPTV operators, to make ESL's esportsTV channel available in the Nordics, the Baltics, the Netherlands, Belgium, the Czech Republic and Slovakia.

Read more

# RTL Group: VideoAmp and IP Network join forces



VideoAmp and IP Network join forces in pan-European Total Video media planning and optimisation. In partnership with VideoAmp – the world's first Total Video Platform – IP Network is developing a new service for its clients that offers advertisers and media agencies holistic, streamlined access to cross-country digital campaigns.

Read more

### **Sky News Wins International Emmy**



Sky News was awarded an International Emmy for its coverage of the migration crisis. The prestigious award was presented to Sky News during a ceremony in New York recognising News and Current Affairs.

Read more

#### **ACT** members























































