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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

### Contact us:

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### Follow us:

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[www.acte.be](http://www.acte.be)

## Members' Newsroom

**21 November 2019: World Television Day - Celebrating the enduring Values & Quality of Television**



The Association of Commercial Television in Europe (ACT) proudly celebrates World Television Day today, a United Nations annual celebration since 1996. World Television Day is also the opportunity for ACT to recall the importance of this role and continued commitment to help raise awareness on critical global issues. As such, ACT continues its efforts as a founding signatory of the Global Media Compact to raise awareness on the Sustainable Development Goals.

[Read more](#)

## Commercial TV launches Blueprint for EU Media policy 2019-2024 to mark 30 years in Europe



ACT celebrates its 30 years as Europe embarks into a new political cycle. ACT's Blueprint for media policy 2019-2024 sets out our guiding thoughts for what European policy-makers need to focus on if they wish to maintain media plurality, quality news and cultural diversity in Europe.

[Read more](#)

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## Mediaset Chairman Fedele Confalonieri maintains “ cultural diversity key asset and value”



On the occasion of 30th anniversary of Association of Commercial Televisions In Europe and of the launch of its blue print “Media policy 2019-2024”, Fedele Confalonieri, Chairman of Mediaset, declared in his keynote speech “We are no longer a small club of European entrepreneurs but our common goal is still a commitment to keeping alive the mission that united us thirty years ago: to be the driver of original content in Europe”.

[Read more](#)

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## NENT Group launches BEAT Diabetes initiative and foundation



Nordic Entertainment Group (NENT Group) announced the launch of BEAT Diabetes, a long-term, pan-Nordic initiative to respond to the global diabetes challenge. NENT Group will also launch the BEAT Diabetes Foundation, an independent entity into which NENT Group will invest at least SEK 2.5 million every year from 2020, in order to raise awareness and funding levels for those living with Type I and Type II diabetes.

[Read more](#)

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## RTL Group: “Open platforms, trusted partnerships, fair regulation”



On 18 November 2019, Thomas Rabe, CEO of RTL Group, delivered a keynote speech at the event that marked 30 years since the creation of the Association of Commercial Television in Europe (ACT). In Thomas Rabe’s words: “Commercial broadcasters invest more than 15 billion Euro in European content every year. And apart from the economic contribution, we are a pillar of our democracy by providing trusted news and information based on high editorial standards. For example, RTL Hungary has become one of few

independent sources of news in the country, despite massive pressure.”

[Read more](#)

## Sky Studios announces the new Sky Original series DOMINA



Sky announced an ambitious new Sky Original series, DOMINA, which will bring to life the power struggles of Ancient Rome from a different perspective, that of the women. Produced by Fifty Fathoms (Fortitude) and Sky Studios, with Cattleya as executive production services, the epic ten-part drama is a highly topical story, which follows the life and the extraordinary rise of Livia Drusilla, who overcame adversity to become the most powerful woman in the world. Filming started this week at Cinecittà Studios in Rome.

[Read more](#)

## UPCOMING EU POLICY EVENTS IN NOVEMBER 2019

- 21/11/19 World TV Day
- 21-22/11/19 EYCS Council, Brussels
- 28-29/11/19 Competitiveness Council, Brussels

### ACT members

