



Issue # 166
4 October 2019

+ Share on



About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:

[@act_eu](https://twitter.com/act_eu)

www.acte.be

Members' Newsroom

ITV Studios reorganises its international distribution and commercial business and reveals management team



ITV Studios today unveils the reorganisation of its international distribution and commercial business, which strengthens its position as a creator, producer and distributor of world-leading programmes. The new structure will be operational from January 2020 and focuses on three centres of excellence which will work closely together and with ITV Studios' world-class international production business.

[Read more](#)

Mediaset launches a multimedia awareness campaign to fight early school leaving



Mediaset renewed its commitment to tackle early school leaving. With the message "Leaving school means giving up your future" the multimedia campaign is aimed at raising awareness on this dramatic issue which, according to Eurostat estimates, affects 14,5% of Italian students. To maximise its impact the spot will be aired not only on TV and radio, but also on Mediaset's online web pages and official social network profiles, devolving the Group's expertise and wide communication network to the service of the community.

[Read more](#)

RTL Group: Another channel in the works



Mediengruppe RTL Deutschland is launching a new TV channel, called Vox Up, on 1 December 2019. The latest addition to the Group's portfolio will be a spin-off of Vox, which is particularly popular among female viewers. Vox Up's programme line-up will include expanded showcases for popular Vox formats like Das perfekte Dinner (The Perfect Dinner) and Shopping Queen, high-quality US fiction series and, right from the outset, some in-house productions. Viewers can also look forward to another chance to see the 1990s cult series Ally McBeal.

[Read more](#)

Sky News unveils new programme schedule



Sky News announces a refresh of its morning news offering with two new strands across the breakfast period. Kay Burley will anchor "Kay Burley@Breakfast" from Sky News' Westminster studios, with a hard-hitting, news making breakfast news programme that will set the agenda for the day. It follows "The Early Rundown" which will air from 06:00 to 07:00 each weekday morning and gives early risers all they need to know to tackle the day. Presenter Niall Paterson will give viewers a comprehensive round up of events overnight, and throwing ahead to the stories to come, with a strong emphasis on news, business, international affairs and politics.

[Read more](#)

Virgin Media Television confirms 300 hours of additional live Irish programming as part of major daytime revamp

Virgin Media Television has announced changes to its daytime and tea time schedules which will see 300 hours of additional live Irish programming, resulting in the biggest commitment to local content in the history of the Independent broadcaster.

[Read more](#)

UPCOMING EU POLICY EVENTS IN OCTOBER 2019

- 30/09/19-8/10/19 EP Hearings of Commissioners designate, Brussels
- 7-9/10/19 EP Committees meetings, Brussels
- 9-10/10/19 EP Mini-Plenary, Brussels
- 10/10/19 High Level Group on Internet Governance meeting, Brussels
- 11/10/19 Council Telecom Working Party, Brussels
- 14/10/19 Council IP Working Party, Brussels
- 15/10/19 Council Telecom Working Party, Brussels
- 15/10/19 Council IP Working Party, Brussels
- 17-18/10/19 European Council, Brussels
- 21-24/10/19 EP Plenary, Strasbourg

ACT members

