

THE ACT NEWSLETTER



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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

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www.acte.be

Members' Newsroom

Full stream ahead for BritBox in UK as ITV and BBC sign agreement



ITV and the BBC have now signed an agreement to launch BritBox in the UK in the fourth quarter of this year. Carolyn McCall, CEO of ITV, commented on the news: "The agreement to launch BritBox is a milestone moment. Subscription video on demand is increasingly popular with consumers who love being able to watch what they want when they want to watch it (...)".

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NENT Group becomes home of ISU ice skating for next four seasons



Nordic Entertainment Group (NENT Group) acquired the exclusive Nordic media rights to the main International Skating Union (ISU) competitions up to and including the 2022/2023 season. From autumn 2019, nearly 400 hours of world-class speed skating and figure skating from ISU events around the world will be shown live every season on NENT Group's Viaplay and Viafree streaming services and Viasat pay-TV channels in combination with substantial exposure on NENT Group's free-TV channels.

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RTL Group: Help for the little ones



'Stiftung RTL – Wir helfen Kindern' has published its 2018 annual report. In 2018, 'Stiftung RTL - Wir helfen Kindern' made over 6.8 million euros available for long-term support for selected children's aid projects. The 2018 annual report explains what happened to donations and how 'Stiftung RTL - Wir helfen Kindern' was able to provide long-term assistance to countless children in need in Germany and around the world in 2018.

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Sky Q introduces Parents' Guide: A brandnew movie ratings system to help families pick the perfect film



Sky launched a new Parents' Guide on Sky Q, providing in-depth ratings for more than 3,500 movies. Created in partnership with Common Sense Media, the new Parents' Guide gives families the extra details they need to make more informed choices about which movies they watch. The Parents' Guide is designed to help families choose movies that are not only age-appropriate but also educational, so kids can make the most of the time they spend watching TV.

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