

THE ACT NEWSLETTER



Issue # 156 21 June 2019

Members' Newsroom

ACT welcomes new Members LNK TV Group and United Media





About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

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The Association of Commercial Television in Europe is delighted to welcome LNK & United Media as new members. Grégoire Polad, ACT Director General, stated: "We are delighted to welcome LNK & United Media as new members of ACT. This confirms ACT's ongoing growth in membership based on solid services to members and impactful representation. ACT continues to grow its presence as the unified voice of commercial broadcasting for investing, promoting and distributing Europe's creative and cultural works".

Read more

Discovery: Eurosport's multi-screen approach serves-up 31% increase in video sharing during Roland Garros



Eurosport reported a significant rise in digital viewership for Roland-Garros, as the global direct-to-consumer (D2C) strategy of its parent, Discovery, continues to reap rewards. The channel saw a 31% year-on-year increase in unique views of the Roland-Garros 2019 tournament via it's dedicated over-the-top (OTT) video streaming service, Eurosport Player, and the Eurosport app.

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NENT Group extends Nordic rights to Danish Superliga football



Nordic Entertainment Group (NENT Group) has extended its Nordic media rights to Danish football until 2024. Fans can continue to watch live coverage of Denmark's Superliga, 1st Division and DBU Pokalen cup competitions on NENT Group's Viaplay streaming service, as well as on the TV3+, TV3 SPORT and TV3 Max channels in Denmark. NENT Group's coverage of Danish football kicked off in 1998, and as a result of the new agreement will now span more than a quarter of a century.

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RTL Group: Topical and Tropical



RTL AdConnect together with SpotX will host a beach-front programme at the Cannes Lions International Festival of Creativity 2019. Packed into daily panels, Q&As, discussions and keynote sessions, the RTL AdConnect beach sessions will be open to delegates who register and is located at Boulevard de la Croisette, in the centre of Cannes from 17 to 21 June 2019.

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Sky Studios launches with plans to more than double investment in original production



Sky announced plans for Sky Studios, a new Europe-wide development and production capability. With the backing of new owners Comcast, under the Sky Studios plan, Sky's investment in originals will more than double from the current level over the next five years.

Read more

UPCOMING EU POLICY EVENTS IN JUNE 2019

- 19-20/06/19 Romanian Presidency Conference on "New Challenges regarding Copyright in the Digital Single Market", **Bucharest**
- 20-21/06/19 European Council, Brussels

ACT members























































