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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

ITV commissions six-part thriller, Tenacity



ITV commissions six-part thriller, Tenacity, from screenwriter Peter A. Dowling: when a dead submariner is discovered aboard the British nuclear submarine, Tenacity, disgraced military detective Danielle 'Dan' Lewis is sent to investigate the accident.

[Read more](#)

Mediaset Group: MEDIAFOREUROPE takes off



Mediaset Group has confirmed its intention to create a pan-European television hub. On completion of the operation, MEDIAFOREUROPE (MFE), which will be based in the Netherlands, with its tax base in Italy and listed on both the Italian and Spanish stock exchanges, will control 100% of Mediaset SpA and 100% of Mediaset España as well as the recently acquired 9.6% stake in ProSiebenSat1. "In a context of global competition - Mediaset's CEO Pier Silvio Berlusconi stated - the creation of an editorial group of adequate scale to reach a European audience is a crucial factor for the future".

[Read more](#)

NENT Group uncovers 'American Runestone' as next original documentary series



The historical documentary series 'American Runestone' is the next original production from Nordic Entertainment Group (NENT Group). Swedish Hollywood superstar Peter Stormare ('The Blacklist'; 'Prison

Break') will star in, produce and direct two seasons of the groundbreaking show, the first of which will premiere exclusively on NENT Group's Viaplay streaming service across the Nordic region in spring 2020.

[Read more](#)

RTL Group: Boosting addressable TV and online video



On 5 June 2019, Mediengruppe RTL Deutschland and ProSiebenSat.1 announced that they are entering into a groundbreaking partnership that will drive long-term growth in the addressable TV and online video advertising market in Germany. Advertisers will be able to target relevant audiences in the area of addressable TV and online video across the complete portfolio of ProSiebenSat.1 and Mediengruppe RTL Deutschland, directly and individually, with just a few clicks. The portfolio includes the digital offerings of both media houses as well as third parties.

[Read more](#)

Sky Academy Studios expands to inspire thousands more children each year



Sky will inspire 11,500 more young people to pursue a career in the creative industries this year, as it expands the capacity of its Sky Academy Studios. The move, which will come into effect for the new school term in September, will see Sky increase the number of free sessions available by a third as part of its wider commitment to inspiring young people across the cultural economy.

[Read more](#)

UPCOMING EU POLICY EVENTS IN JUNE 2019

- 13-14/06/19 Digital Assembly, Bucharest
- 17/06/19 Council Working Party on Telecom, Brussels
- 19-20/06/19 Romanian Presidency Conference on "New Challenges regarding Copyright in the Digital Single Market", Bucharest
- 20-21/06/19 European Council, Brussels

ACT members

