

# Issue # 152 24 May 2019



## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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# Members' Newsroom

ITV Studios Global Entertainment and Huanxi Media agree deal for futuristic thriller Snowpiercer



ITV Studios Global Entertainment has signed a formal agreement with Huanxi Media Group Limited for the exclusive broadcasting rights in mainland China for the forthcoming, highly anticipated production of post-apocalyptic sci-fi series *Snowpiercer*.

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### Mediaset España records high digital traffic



Mediaset España hit in April for the second consecutive month its historical record of traffic on its sites to register more than 16 million unique users, a figure that represents a substantial improvement of 22.5% over the same month last year. Furthermore, Mediaset España has strengthened its position in digital video consumption in March with 377 million views. With this record, which doubles the figure recorded in March 2018 (181 million), Mediaset España now ranks third in the global ranking, only behind Google and VEVO.

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RTL Group: Quarterly statement - January to March 2019



On 16 May 2019, RTL Group released its quarterly statement (January to March 2019). Highlights: Q1/2019: total revenue up 7.2 per cent to €1,518 million; total digital revenue1 up 15.8 per cent to . €220 million. Thomas Rabe, Chief Executive Officer of RTL Group, said: "RTL Group had a good start to 2019, with revenue up 7.2 per cent driven by content and digital activities and the timing of the delivery of key Fremantle productions".

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### Sky: Pause the internet for quality family time with the new Broadband Buddy App



Sky is making it easy for families to manage internet and online screen time with the new Sky Broadband Buddy app. Part of the new Sky Boost package, Buddy gives parents freedom to create uninterrupted quality family time by easily pausing the internet, as well as peace of mind for their kids' online safety by managing access to apps and websites.

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#### **UPCOMING EU POLICY EVENTS IN MAY 2019**

- 22-23/05/19 Education, Youth, Culture and Sport Council, Brussels
- 23-26/05/19 European Elections
- 27-28/05/19 Competitiveness Council, Brussels

ACT members

























































