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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

**Eurosport celebrates 30th birthday with promise to continue to be a “pioneer of the sport industry”**



Eurosport celebrates the 30<sup>th</sup> anniversary of its launch and first ever transmission. To commemorate this milestone, Eurosport has launched a bespoke brand identity celebrating the spirit and sports stars of 1989 across its Eurosport linear, digital and social platforms in the form of idents, pre-title sequences and promos. Eurosport has also commissioned several 1989-inspired short-format series showing some of the unique events and iconic sports stars that appeared on the channel in its inaugural year.

[Read more](#)

## Mediaset and IED University launch the Motion Graphics for Broadcasting course



Mediaset has teamed up with the IED University to launch the course on Motion Graphics for Broadcasting. Motion graphics allows graphical moving elements to be inserted in post-production and live TV content. The initiative, starting in February and led by Mediaset's Creative Department, will focus on this specific technique, which has become a central element of visual communication for broadcasters, both on linear TV and online.

[Read more](#)

## NENT Group presents 'Face to Face' as next original series



Danish crime drama 'Face to Face' is the next original production from Nordic Entertainment Group (NENT Group). The eight part series brings together some of Denmark's leading creative talents and will premiere across the Nordic region in late 2019 exclusively on NENT Group's Viaplay streaming service.

[Read more](#)

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## RTL Group: Continuity and fresh impulses



Mediengruppe RTL Deutschland announced a comprehensive reorganisation of its management structure, thereby underscoring its claim as market leader, to be Germany's most creative, most digital and most innovative Total Video company. Appointing five more Managing Directors, the company's new CEO, Bernd Reichart, is setting up a new management body, which he will chair, to help him run Mediengruppe RTL Deutschland.

[Read more](#)

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## Sky News offers viewers unprecedented news room access with live behind the scenes broadcast



Sky News offered millions of viewers unprecedented access to every aspect of its digital, television, and radio operations during a full day of live 'behind the scenes' broadcasting. *Sky News Raw*, which was broadcast on its own pop-up channel, ran from 7am-5pm on 5 February, 30 years to the day since the UK's first 24-hour news organisation aired its first bulletin. It offered viewers a glimpse of the inner workings of key editorial meetings, every element of the news gathering process and live studio and outside broadcasts.

[Read more](#)

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## TF1 Group announces the creation of UNIFY, its new digital division



UNIFY brings together the new digital activities of the TF1 Group. “The creation of UNIFY is a new step in the transformation of the TF1 group”, emphasised Gilles Pélisson, Chairman and CEO of the TF1 group. “By aggregating international and engaged communities, we are offering brands advertising solutions that are complementary to those we offer through our TV and video contents. UNIFY combines today leading know-hows, both in new digital usage and new technologies. I trust the expertise and innovation spirit of the UNIFY teams operating under the direction of Olivier Abecassis to bring to advertisers the new, efficiency driven, solutions they expect”.

[Read more](#)

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## UPCOMING EU POLICY EVENTS IN FEBRUARY 2019

- 11-14/02/19 EP Plenary Session, Strasbourg
- 13/02/19 Trilogue on Platform to Business, Brussels
- 18-19/02/19 Competitiveness Council, Brussels
- 18-19/02/19 EP JURI Committee meeting, Brussels
- 19-20/02/19 Council Telecom Working Party, Brussels
- 20-21/02/19 EP IMCO Committee meeting, Brussels
- 20-21/02/19 EP CULT Committee meeting, Brussels
- 26/02/19 Council Telecom Working Party, Brussels

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### ACT members

