

### **Issue # 135** 21 December 2018

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#### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

#### Contact us:

pc@acte.be

#### Follow us:



www.acte.be

### Members' Newsroom

AMC Networks International: Canal Hollywood turns 25 and releases a new image

## AMC NETWORKS... INTERNATIONAL

Canal Hollywood, produced in its entirety by AMC Networks International Southern Europe, celebrates its 25th anniversary and releases a new image on the air. More than 100,000 movies have gone through the channel in the last 25 years, endless box office successes starring the big stars of the industry.

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### ITV Creates - ITV launches new on-screen identity project



ITV announced a new on-screen identity for the ITV main channel, in the form of a new year-long project, "ITV Creates". From 1st January 2019, ITV's on-screen idents will change every week, in a project that is intended to emphasise and reflect the creativity at the heart of the broadcaster's business. For each week of the year, a different artist will create a piece of work, which is their expression of the ITV logo.

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### Mediaset's staff wishes a Merry Christmas to its viewers with dedicated spots



Mediaset launched its Christmas campaign with dedicated spots featuring 11 among managers, electricians, make-up artists and

directors, teaming up every day to offer quality content to its viewers. The initiative, entirely curated and carried out by Mediaset's Creative Department, will be aired on the Group's channels until 6 January 2019.

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#### RTL Group: The real Audrey Hepburn



Fremantle's Italian production company Wildside is developing a drama series on Audrey Hepburn's life, based on a story by Audrey's son Luca Dotti and Luigi Spinola. In writing the New York Times bestseller, Audrey At Home, Luca and Luigi explored the singularity of Audrey's real self and discovered along the way that "it all matched", the muse, the mother and the later humanitarian all closely relate to a girl that never stopped to be amazed by the gift of life. Production of the drama series is set to start in 2020.

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### David Schwimmer stars in Nick Mohammed's new comedy series for Sky One



The six-part series *Intelligence* is a new Sky original production set in the UK's Government Communications Headquarters, a weedier, geekier, more bureaucratic version of MI5 and MI6. *Intelligence* will be internationally distributed by Sky Vision.

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### **UPCOMING EU POLICY EVENTS IN JANUARY** 2019

- 14-17/01/19 EP Plenary Session, Strasbourg
- 21-22/01/19 EP IMCO Committee meeting, Brussels
- 21-22/01/19 EP CULT Committee meeting, Brussels
- 23-24/01/19 EP JURI Committee meeting, Brussels
- 30-31/01/19 EP Mini Plenary Session, Brussels

#### **ACT** members

