

# **Issue # 133** 7 December 2018

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#### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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#### Members' Newsroom

Sounding Board on disinformation looks to Action Plan to address short-comings of so-called code of practice

Ahead of the publication of the Action Plan on Disinformation, Members of the Sounding Board of the Multistakeholder Forum on disinformation online (representatives from media, civil society, journalists, consumer organisations and academia) expressed their expectations with regard to European commitments in this field.

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### Mediaset's Chairman, Fedele Confalonieri, reaffirms the importance of property rights



While speaking at the high level debate "La proprietà è un furto?" last week in Rome, Mediaset's Chairman Fedele Confalonieri recalled the importance of copyright law in content creation. Mr Confalonieri restated that, as innovation flourishes, the fundamental right of intellectual property must continue to be upheld rather than weakened.

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## **NENT Group and DNA agree Viaplay sales** partnership in Finland



Nordic Entertainment Group (NENT Group) and DNA, a Finnish telecommunications group and the country's largest cable operator

and leading pay TV provider, have entered a sales partnership for NENT Group's Viaplay streaming service in Finland.

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### RTL Group sets strategic priorities for stronger organic growth



RTL Group will focus on stronger organic growth by expanding its video-on-demand services through significant investments into more local, exclusive content and into a joint VOD tech platform. This is one of the key outcomes of RTL Group's Management Summit 2018, which brought together over 90 executives across the Group in Luxembourg.

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#### Sky Original Production "Das Boot" takes hundreds of thousands on board



Sky Original Production "Das Boot" (The boat) reached a total of 540,000 viewers on TV within the first weekend and received another 757,000 views on Sky's non-linear distribution channels. In addition to the linear broadcasts of the first two episodes over the weekend, episodes one and two achieved 372,800 views across non-linear distribution channels. The episodes from three to eight, which have not yet been broadcast on TV, have already generated 384,700 views from Friday to Sunday.

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#### UPCOMING EU POLICY EVENTS IN DECEMBER 2018

- 3/12/18 Trilogue on copyright
- 3/12/18 EP CULT Committee meeting, Brussels
- 4/12/18 Telecoms Council, Brussels
- 6/12/18 EP JURI Committee meeting, Brussels
- 6/12/18 EP IMCO Committee meeting, Brussels
- 10-13/12/18 EP Plenary Session, Strasbourg
- 13/12/18 Trilogue on copyright
- 13-14/12/18 European Council, Brussels

























































