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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

### CANAL+ announces a new agreement with French cinema



CANAL + Groupe announces the renewal of its agreement with the French cinema, thus extending until 2023 a historical partnership of more than 30 years. The agreement was signed by CANAL + under the auspices of the Minister of Culture with all French film organizations, represented by BLIC, BLOC and ARP.

[Read more](#)

### Momentous ATP deal cements Eurosport as the Home of Tennis in France



Eurosport will be the premier destination for tennis fans in France with the announcement it has agreed a multi-year deal to screen 37 ATP World Tour tournaments a year from 1 January 2019. The agreement with the ATP and ATP Media strengthens Eurosport France's commitment to tennis with the broadcaster already screening the Australian Open, Roland Garros and US Open Grand Slam events.

[Read more](#)

### ITV plc publishes 9 months results to 30 September 2018



ITV announced continued strong performance on screen and online for the first nine months of 2018. Carolyn McCall, ITV Chief Executive, said: "ITV's performance in the first nine months of the year was very much as we expected. We delivered 6% growth in external revenues with total advertising up 2%, driven by 43% growth in online revenues, and 10% growth in total ITV Studios revenues".

[Read more](#)

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## Mediaset Group keeps growing despite fierce competition with global players



Positive and growing figures for Mediaset as the first 9 months of 2018 closed with an increase in advertising of 2.5% compared with the same period in 2017. As stated by Stefano Sala, CEO of Publitalia 80, "the forecast is to close 2018 with a positive trend despite the absence of football revenues in the last quarter", a result that according to the number one of Mediaset's sales house would be very significant also with respect to the market situation. "The advertising market is increasingly complex and articulate as all media companies compete with telco and global players whose relevance, also at local level, is equally clear and significant."

[Read more](#)

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## NENT Group's Viaplay to show Wilder-Fury world title fight



Nordic Entertainment Group (NENT Group) will provide exclusive Nordic coverage of the world heavyweight title showdown between WBC champion Deontay Wilder and former belt holder Tyson Fury on 1 December. The eagerly anticipated contest will be shown live as a pay-per-view event on NENT Group's streaming service Viaplay.

[Read more](#)

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## RTL Group: 'The Demand for Good Writers is Huge'



From next January, UFA will train storyliners in an in-house School for Series. To meet the enormous demand for writers who develop the storylines for daily TV productions, UFA is taking a new approach

from January with the launch of its in-house School for Series to train these “storyliners”. Over 16 weeks, participants are trained in all the required theoretical and practical skills, enabling them to work on the development of the storyline of one of UFA Serial Drama’s daily TV series.

[Read more](#)

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## Sky Sports has got the Premier League covered



From the 2019-20 season in the UK and Ireland, Sky Sports viewers will be able to enjoy 128 exclusively live Premier League matches each season, including top picks; in-game goals and clips for mobile devices from Sky Sports live matches and all other games not televised live. Extended highlights and On Demand through Game of the Day and Match Choice also available.

[Read more](#)

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## TF1 Group announces the acquisition of Gammed!



TF1 Group announces that it has taken a majority stake in Gammed!, a pioneer and expert in programmatic media. By acquiring Gammed!, TF1 Group aims to further equip its new digital arm with programmatic effectiveness to develop an integrated, innovative and high-powered multi-channel advertising offer.

[Read more](#)

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## UPCOMING EU POLICY EVENTS IN NOVEMBER 2018

- 12-15/11/18 EP Plenary Session, Strasbourg
- 19-20/11/18 EP JURI Committee meeting, Brussels
- 19-20/11/18 EP CULT Committee meeting, Brussels
- 20/11/18 Council Working Party on Telecom, Brussels
- 21-22/11/18 EP IMCO Committee meeting, Brussels
- 26/11/18 Trilogue on copyright, Brussels

- 26-27/11/18 EYCS Council, Brussels
- 28-29/11/18 EP Mini Plenary Session, Brussel
- 29/11/18 Competitiveness Council

ACT members

