

THE ACT NEWSLETTER

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#### About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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#### Members' Newsroom

AMC Networks Premium streaming services, Shudder and Sundance now, continue global expansion with launches in Australia and New Zeland

### AMC NETWORKS... INTERNATIONAL

AMC Networks announced at MIPCOM 2018 further expansion of its direct-to-consumer premium streaming services, Shudder and Sundance Now. Both services, which offer curated streaming experiences, original content, and deep libraries, will launch in Australia and New Zealand later this year.

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#### Canal+ Group: Vivendi opens 10th CanalOlympia cinema and live performance venue



Vivendi inaugurated its 10th CanalOlympia venue in Africa, and the second one in Lomé, Togo. Created in early 2017, CanalOlympia has become the leading network of movie theaters and live performance venues in French-speaking Africa.

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Discovery diving back into the ocean to explore earth's final frontier



After three years of intensive efforts from some of the world's leading oceanographers, submarine engineers, and scientists, the Five Deeps Expedition is launching as the first global ocean journey to send a manned submersible vessel farther and deeper than any in history. Discovery and Science Channel will capture the entire mission for a major multi-platform event, DEEP PLANET (wt) that will air in 2019.

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# ITV Studios expands its international presence with the launch of ITV Studios Netherlands



ITV Studios expands its international production presence with the launch of ITV Studios Netherlands. The new production label will create and produce ITV's extensive range of unscripted and scripted formats for Dutch platform owners and broadcasters. The label will seek to capitalise on the potential for ITV's formats across the Netherlands, recognised as one of the top three export markets for formats.

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## NENT Group's original series 'ALEX' goes global and returns for second season



Nordic Entertainment Group (NENT Group)'s hit original series 'ALEX' will reach audiences around the world following deals with global broadcast and streaming partners. A second season of the hard-hitting drama series, which will again feature a star line-up of international talent, will premiere exclusively on NENT Group's Viaplay streaming service in 2019.

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RTL Group: A strategic alliance



RTL Nederland and De Persgroep have signed a three-year deal, resulting in a new strategic alliance that covers content sharing and development as well as establishing creative branded content partnerships with various brands and links to the digital advertising market. Under the new arrangement, the two companies' display advertisements will be sold by De Persgroep, and their video ads by RTL Nederland.

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## Season 2 of TF1 Group start-up booster program at Station F



As part of its transformation strategy, the TF1 group decided more than three years ago to give a boost to open innovation by engaging with the start-up ecosystem. Through the Station F booster program, the TF1 MediaLab aims to test-bed and industrialise services that push the boundaries in addressing new market trends.

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## **UPCOMING EU POLICY EVENTS IN OCTOBER** 2018

- 18/10/18 European Council, Brussels
- 22-25/10/18 EP Plenary Session, Strasbourg
- 22/10/18 Council Working Party on Competitiveness & Growth, Brussels
- 25/10/18 Trilogue on copyright, Brussels
- 26/10/18 Council Working Party on telecoms, Brussels

#### **ACT** members



















































