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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Joint Press Statement: The Sounding Board of the Forum of Disinformation issues their unanimous final opinion on the so-called code of practice

The Members of the Sounding Board of the Multistakeholder Forum on disinformation online comprising representatives of the media, civil society, journalists, consumer organisations, fact-checkers and academia officially transmitted to Commissioner Gabriel their very critical Opinion on the so-called "Code of practice".

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ACT Proud to be a Founding United Nations Media Compact Member



The Association of Commercial Television in Europe (ACT) was recognised as a founding member of the United Media Compact initiative. The Compact promotes the UN's Sustainable Development Goals, with other founding members comprising an audience in the billions spanning over 100 media and entertainment outlets, 80 countries and present on 4 continents.

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Mediaset reached an agreement to distribute its channels on satellite



Mediaset's strategy to bring its channels on all free and pay platforms - digital terrestrial, satellite and online streaming – continues to progress as Mediaset's FTA channels will be distributed on the satellite platform in Italy. This extension meets two important goals: on the one hand, to guarantee the public the vision of Mediaset's networks on any device and, on the other, to increase the strength, quality and value of its programming and content.

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'Saga's Stories' is Nordic Entertainment Group's next original series for kids



The next original series from Nordic Entertainment Group (NENT Group) is kids series 'Saga's Stories'. The 10-part animated adaptation of Josefine Sundström's bestselling books will be available in Danish, Finnish, Norwegian and Swedish, and will premiere exclusively on NENT Group's streaming service Viaplay in spring 2019.

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RTL Group: An Exchange of Ideas



On 14 September 2018, the 18 representatives of all RTL Children's Homes met at Mediengruppe RTL Deutschland for the third symposium of RTL Children's Homes, organised by 'Stiftung RTL – Wir helfen Kindern' (Foundation RTL – We Help Children). The delegates attending the event, discussed their work and ended up taking away many practical suggestions for future actions designed to benefit children and adolescents.

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Sky partners with Common Sense Media to bring peace of mind to parents



Sky is partnering with Common Sense Media to introduce a detailed rating system that will help parents make smarter choices about what their children watch on Sky. The new service will launch in the UK in 2019. The service, which will be available on Sky Q, will include indepth information on the prevalence of specific types of content. This includes the educational value of the show, positive messages, and use of positive role models.

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ACT members

