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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Eurosport to offer comprehensive coverage of inaugural European Championships across Europe across all platforms



Fans across Europe will be able to watch the best athletes the continent has to offer with every minute of the inaugural European Championships available to watch live either on Eurosport 1, Eurosport 2, and the Eurosport Player, also accessible via the integrated app.

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Mediaset welcomes Damon Westbury in EBX



Mediaset welcomes Damon Westbury as new Sales Director at EBX - European Broadcaster Exchange - the European digital sales group set up in partnership with Prosiebensat.1, TF1 and Channel 4 in 2017. Based in London and chaired by Chris Le May, EBX addresses the demand for brand-safe environment and high-quality pan-European video campaigns. During its first years of activity, the joint venture activated a platform to aggregate and streamline the supply of Advanced TV formats across multiple European broadcasters, resulting in greater media buying efficiency within a brand safe environment.

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RTL Group: No space for hate speech



Mediengruppe RTL Deutschland is taking part in a German project entitled "Not Just Deleting: Prosecuting! - Enforcing the Law on the Internet". During the project period, between 1 February and 31 December 2018, criminal content on the platforms will be identified and evidence will be gathered and immediately passed on to the relevant law enforcement agencies. Mediengruppe RTL Deutschland, too, is keeping track of cases of particularly intensive hate speech and reporting them to the authorities.

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Sky Ocean Ventures kicks off investments to plug plastics problem



Sky Ocean Ventures has made its first investments in two businesses that could help change people's dependency on single-use plastic. The first investment is in Choose Water, a company on a mission to create a replacement to the single-use plastic water bottle. The second investment is in Skipping Rocks Lab, a start-up pioneering the use of natural materials extracted from plants and seaweed to replace plastic packaging.

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