

### Issue # 121 27 July 2018



### **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

#### Contact us:

pc@acte.be

#### Follow us:



www.acte.be

## Members' Newsroom

Central European Media Enterprises Ltd. reports results for the second quarter and six months ended June 30, 2018



Central European Media Enterprises Ltd. announced financial results for the three and six months ended June 30, 2018: TV advertising revenues increased 16% at actual rates and 3% at constant rates in the first half of 2018; carriage fees and subscription revenues increased 15% at actual rates and 4% at constant rates.

Read more

# ITV publishes interim results for the six months to 30 June 2018



ITV published its results for the six months to 30 June 2018 and launched its new strategy from a position of strength: total external revenue up 8% at £1,593 million; strong on-screen and online viewing performance; strategy to address the opportunities and challenges of the competitive media landscape.

Read more

# Mediaset breaks viewing record of the World Cup both free linear and online



Unprecedented success for Mediaset with live and free broadcasts of the 2018 Football World Cup: a total of 64 games, reaching 297 million viewers, 49 million more (+ 19.7%) than in Brazil 2014 with Italy playing in the tournament. Young viewers turned out to be the most fond of the "old telly" totalling up to 68% of the audience share. Also, live online matches registered over 35 million views on web and on mobile devices, approximately 20 million unique users and over 600,000 downloads of the official Mediaset FIFA 2018 World app. Mediaset CEO, Piersilvio Berlusconi, stated that for a publisher such as Mediaset this audience result is the greatest reward for offering a real service to the public.

Read more

# Nordic Entertainment Group: MTG's Q2 2018 Interim report January-June



Nordic Entertainment delivered yet another quarter of higher sales and profits. This was the eighth consecutive quarter of more than 5% organic sales growth and another quarter of profitable growth. MTG delivered 9% organic sales growth, with digital sales up 76% to represent 36% of total sales, and operating profits up 12% despite SEK 32m of transaction costs related to the proposed TDC merger and the ongoing split process.

Read more

## RTL Group: Exclusive agreement between RTL Belux and CBS Studios International



RTL Belux and CBS Studios International have signed an exclusive licence agreement in Belgium for a selection of new programmes from CBS Television Studios. Stéphane Rosenblatt, TV General Director of RTL Belux, said: "We are pleased with our continuing collaboration with CBS Studios International, as this means our viewers can continue to enjoy the company of all the famous characters whom they have come to know and love over the years".

Read more

## Sky publishes results for the twelve months ended 30 June 2018



Sky published its results for the twelve months ended 30 June 2018: 5% increase in like-for-like revenue to £13.6 billion; Sky Q in 3.6

million homes, up 2.3 million year on year; strong set of plans in place for future growth.

Read more

### **ACT** members

