

## Issue # 120 13 July 2018



## **About ACT**

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

Eurosport enhances coverage on all platforms as it gears up for "bigger than ever before" 2018 Le Tour



Eurosport has covered the Tour de France since 1991 and, after its pioneering coverage of the event last year with every minute available to fans for the very first time, in 2018 every stage will once again be available in its entirety on Eurosport TV and online via the Eurosport Player, eurosport.com and the integrated Eurosport app.

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# Mediaset unveils programming offer for the upcoming season



Last week Mediaset unveiled its programming for the autumn schedule. While reaffirming its focus on FTA core business, the Group presented several novelties. In-house productions will be increased and the general interest channel Rete Quattro will be restyled to meet the expectations of a more mature audience. Also, a new designed Mediaset Play App, a new multiscreen streaming service combining live channels with catch-up and on-demand content, has been launched. On its non-linear services Mediaset will also engage to offer a more targeted and personalised experience in the future.

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RTL Group: "We are looking for a double-digit increase in our editorial staff."



In an interview with Funke Mediengruppe, Anke Schäferkordt, CEO of Mediengruppe RTL Deutschland, talks about the need for better framework conditions for commercial audiovisual media operators, the expansion of TV Now and the new RTL.de.

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### Sky: Keeping consumers safe online: A new report on how and why to regulate tech platforms



Sky has commissioned an independent report with Communications Chambers called 'Keeping Consumers Safe Online' that explores legislating for platform accountability and online content.

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#### **UPCOMING EU POLICY EVENTS IN JULY 2018**

- 9-10/07/18 EP JURI Committee meeting, Brussels
- 11/07/18 EP CULT Committee meeting, Brussels
- 11-12/07/18 EP IMCO Committee meeting, Brussels
- 17/07/18 Council Working Party on Telecom, Brussels
- 18/07/18 Council Working Party on Tax Questions, Brussels































































