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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

ACT welcomes TF1 and Jeunesse Télévision as new members



The Association of Commercial Television in Europe is delighted to welcome TF1 and Jeunesse Télévision (part of the Lagardère Group) as new members. Bringing the number of ACT Members to a total of 28.

[Read more](#)

ITV Studios Global Entertainment secures raft of CEE deals for hit formats



ITV Studios Global Entertainment has secured two brand new CEE territories for its hit format *Four Weddings*, as well as announcing recommissions in the region for two of its other biggest shows, *Hell's Kitchen* and *The Chase*.

[Read more](#)

Mediaset appoints its Board of Directors and sets its strategic priorities



On 27 June the Shareholders of Mediaset renewed the Chairmanship of Fedele Confalonieri and approved the new Board of Directors: they will remain in office until 2020. Gina Nieri was confirmed as both Board members and Executive Director. During the Annual General Meeting the new Board also set Mediaset's priorities, reaffirming the Group's ambition to join forces with other EU players to create a pan-European TV network which could potentially reach more than 300 million European viewers.

[Read more](#)

RTL Group: Facts, facts and more facts!



On 27 June 2018, in collaboration with N-TV, the BAT Foundation for Future Studies' fact machine went online at N-TV.de. The many interesting statistics it provides offer much food for thought, attractively presented. The fact machine is like a real-time counter because it displays four categories of changes (consumption, media, society and government) taking place in Germany and around the world as visitors watch, giving current, daily and annual figures.

[Read more](#)

Viacom: Video: To Find Out What TV Means to Consumers, We Took It Away



In Viacom's most recent study on media usage, *TV Matters*, an experiment was performed to reveal the role that TV plays in consumers' lives. Viewers were recruited from 10 cities and 4 continents, challenging them to live without TV for one week. The results show that TV delivers a unique combination of emotional, social and lifestyle benefits. It connects people to the world, gives family and friends an opportunity to bond, and provides an easy source of relaxation at the end of a long day.

[Read more](#)

UPCOMING EU POLICY EVENTS IN JULY 2018

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- 1/07/18 Austrian Presidency kicks off
- 2-5/07/18 EP Plenary Session, Strasbourg
- 3/07/18 Council Working Party on Competitiveness and Growth, Brussels
- 9-10/07/18 EP JURI Committee meeting, Brussels
- 11/07/18 EP CULT Committee meeting, Brussels
- 11-12/07/18 EP IMCO Committee meeting, Brussels

ACT members

