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Members' Newsroom

QUICK NOTE ON PRIVACY



On 25 May, new General Data Protection Regulations came into effect to give people greater control over how companies and organisations use their personal information. To reflect the new standards established, we have updated [our Privacy Policy](#). We are committed to protecting and being transparent about any personal information we hold about you and what we do with it. You have the full control of your personal data and may request details of this information at any time. If you wish us to update and correct any out-of-date or incorrect personal data that we hold about you, or to delete the personal data that we hold about you, please email your request to al@acte.be. As always, you are free to unsubscribe at any time from this newsletter. Thank you for your interest in commercial broadcasting.

About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Eurosport launches sport-themed Playlist on Spotify to support summer marketing campaign



Eurosport has partnered with Spotify to release a sport-inspired anthem as part of its latest marketing campaign. Eurosport's Summer Beats creative, celebrating the channel's summer schedule, is underpinned by the creation of an original song 'Heat Up the Score'. The new composition provides the soundtrack to the campaign advertising spot which was launched on Eurosport's linear and digital platforms this week.

[Read more](#)

Mediaset's blockbuster "Perfetti Sconosciuti" is an audience success in Chinese theaters



“Perfetti Sconosciuti”, a blockbuster produced by Mediaset’s subsidiary Medusa, was released in Chinese theaters last week-end. On the first day of programming, box-office proceeds peaked to one million dollars, ranking fifth in the list of the most viewed movies in Chinese theaters. In China “Perfetti Sconosciuti” is distributed by a small local distributor which decided to launch it in Chinese theaters after it caught the eye of the media and the public at the Beijing International Film Festival in 2017.

[Read more](#)

RTL Group: Crowned with success



FremantleMedia International has taken *The Coronation* to 70 territories after completing deals across Europe, Latin America, Canada, the Middle East and Asia. The hour-long film from Atlantic Productions reveals to new generations the compelling story of the Crown Jewels and the ancient ceremony for which they are used, with a unique contribution from Her Majesty The Queen.

[Read more](#)

Nominations announced for The South Bank Sky Arts Awards 2018



A host of outstanding performers, artists, musicians, authors and films have been nominated for The South Bank Sky Arts Awards 2018. Now in its 22nd year, the prestigious annual awards ceremony will take place at The Savoy Hotel in London on Sunday 1 July 2018, celebrating the wide range of creative talent Britain has to offer, from Stormzy to Paddington 2.

[Read more](#)

UPCOMING EU POLICY EVENTS IN JUNE 2018

- 28/05-1/06/18 WIPO Standing Committee on Copyright and Related Rights, Geneva
- 4/06/18 EP IMCO Committee meeting, Brussels
- 4-5/06/18 Justice and Home Affairs Council, Luxembourg
- 5/06/18 European Audiovisual Observatory Conference: “Video-sharing platforms”, Paris
- 6/06/18 Trilogue on AVMSD, Brussels
- 7/06/18 EP CULT Committee meeting, Brussels
- 7-8/06/18 Telecoms Council: ePrivacy – Policy Debate, Luxembourg

ACT members

