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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Discovery Kids launches on Amazon's Prime Video Channels UK



Discovery launches Discovery Kids, a digital subscription service, offering on demand Kids content through Amazon's Prime Video Channels in the UK. Discovery Kids is targeted at families with children aged 4-8, and is designed as a safe and fun place for parents and children to engage with content.

[Read more](#)

Formula E Championship: record audience for Mediaset across all platforms



Mediaset's broadcast of the Formula E Prix, the electric car international championship taking place in Rome last Sunday, was an audience success. The "E-Day" reached about 1.2 million viewers on Mediaset's flagship channel Italia Uno, more than 30 million viewers around the world on Mediaset Italia 2 and the hashtag #formulaeday ranked first in the Italian trending topic during the entire day. The event was also available online and on the free satellite platform Tivùsat. On this occasion and for the first time in Italy mixed reality was deployed. This innovative solution, which combines television footage and virtual reality, offers viewers extremely high resolution images.

[Read more](#)

'Cold Courage' is next MTG Studios original series



International crime drama 'Cold Courage' is the next original series from MTG Studios. Based on the bestselling books by Pekka Hiltunen, the eight episode series will premiere exclusively on MTG's Nordic video streaming service Viaplay in 2019.

[Read more](#)

RTL Group: Walk 'n' Talk with Bert Habets



RTL Group CEO Bert Habets has now been at the helm of RTL Group for a year. In an interview with RTL Télé Lëtzebuerg he talks about re-invigorating RTL's pioneering spirit, as well as his TV viewing habits. He also discusses his management style and what makes a good team.

[Read more](#)

Sky and National Geographic work together to fight ocean plastic



Sky and National Geographic have announced that they are to join forces in the fight to eradicate the destructive impact of plastic litter in the world's oceans. This collaboration will create the largest global media campaign to date to reduce plastics in the ocean.

[Read more](#)

UPCOMING EU POLICY EVENTS IN APRIL 2018

- 19/04/18 Council Telecoms Working Party, Brussels
 - 19-20/4/18 Bulgarian Presidency Conference: From Digital Consumers to Digital Creators, Sofia
 - 23-24/4/18 EP IMCO Committee meeting, Brussels
 - 23-24/4/18 EP JURI Committee meeting, Brussels
 - 25/4/18 Council IP Working Party, Brussels
 - 25/4/18 EP CULT Committee meeting, Brussels
 - 26/4/18 Trilogue on AVMSD, Brussels
 - 26/4/18 Trilogue on Digital Contracts, Brussels
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ACT members

