

Issue # 103 2 March 2018

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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Canal+ Group further expands its international footprint with a new offer in Myanmar

THE ACT NEWSLETTER



Canal+ Group announces the launch of its offer in Myanmar, in partnership with Forever Group. The two companies are bringing together their know-how to create an offer with a wide choice of thematic channels, some of which are specifically produced for the Myanmar market.

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Discovery delivers Olympic Winter Games to more people on more screens across Europe in company's first Olympic Games production



With the closing of the 2018 Olympic Winter Games, Discovery has delivered on its commitment to engage more people on more screens. Discovery has captured a comprehensive picture of the reach of the Olympic Winter Games across Europe, aggregating data across all platforms using a new measurement methodology endorsed by the International Olympic Committee.

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Mediaset Italia and Mediaset España join forces in the international market



Mediaset Italia and Mediaset España are teaming up to produce original European content with a high potential to cater for demand across the EU Member States. "Lontano da te", a romantic comedy of seven episodes set in Seville, Rome and Prague, will be aired on Mediaset's flagship channels in Italy and Spain. It will be distributed also in other EU countries and Spanish speaking regions around the world.

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MTG's Viaplay: customers now streaming 32 hours every month



Every Viaplay customer now spends an average of 32 hours a month viewing content on MTG's Nordic video streaming service – a 25% increase between 2016 and 2017. The number of streams rose by 40.5% in the same period, with total number of Viaplay customers growing by 21%.

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RTL Group: Two new series in the pipeline



In an interview given to DWDL.de, Frank Hoffmann, Managing Director Programming at RTL Television, revealed that the German channel is planning to launch this autumn a new daily afternoon series "Freundinnen – jetzt erst recht" and a prime-time police series "Die Klempnerin".

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Sky Q takes another big leap forward



Sky announces the next stage in the development of Sky Q. Beginning next month, Sky will progressively roll out product features that will make the Sky Q experience even better. In parallel, Sky Group announces a new partnership with Spotify to offer customers a simple set-up for a high quality home music experience.

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UPCOMING EU POLICY EVENTS IN MARCH 2018

- 28/2-1/3/18 EP Mini Plenary Session, Brussels
- 6/3/18 Trilogue meeting on digital contracts, Brussels
- 8/3/18 Council IP Working Party, Brussels
- 12-15/3/18 EP Plenary Session, Strasbourg
- 13/3/18 Trilogue meeting on Sat Cab, Brussels
- 13/3/18 Council Telecoms Working Party, Brussels
- 14/3/18 Council Audiovisual Working Party, Brussels
- 15-16/3/18 Bulgarian Presidency Conference on Copyright in the Digital Single Market, Sofia
- 19-20/3/18 EP CULT Committee meeting, Brussels
- 21-22/3/18 EP IMCO Committee meeting, Brussels

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