

What's happening in European Commercial Broadcasting 8-12 June 2020

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

- ITV Studios to distribute the sixth season of multi award-winning Line of Duty
- LNK audience donated 1.2 million euros to "Save The Children Lithuania" over ten benefit concerts
- Mediaset's documentary film dives into lockdown stories
- NENT Group to premiere international thriller 'The Head' as next original series
- RTL Group: 21 award nominations in Germany
- Sky secures a record 25 BAFTA nominations
- United Media Group: Nova TV celebrates the 20th anniversary
- <u>ViacomCBS Consumer Products launches global reusable face masks featuring iconic</u> Nickelodeon characters
- <u>The Walt Disney Company Pledges \$5 Million To Support Nonprofit Organizations That Advance Social Justice</u>



ITV Studios to distribute the sixth season of multi award-winning 'Line of Duty'

ITV Studios is the new international home of the upcoming sixth season of the hit police drama, 'Line of Duty', created by Jed Mercurio and produced by World Productions. 'Line of Duty' is the winner of 12 prestigious awards including Best Drama Series from the Royal Television Society and Broadcasting Press Guild Award, and has been nominated for a further 32.



LNK audience donated 1.2 million euros to "Save The Children Lithuania" over ten benefit concerts

In May LNK TV aired its tenth anniversary benefit concert aimed at raising funds for "Save the Children Lithuania" organization, a member of the global "Save the Children International" network. During the past ten years, LNK TV audiences have contributed with a total of 1,209,959 € to the humanitarian organization.





Mediaset's documentary film dives into lockdown stories

Mediaset presents "rEsistiamo - diari dalla quarantena" (Let' resist — diaries from quarantine), a documentary film produced by EndemolShine Italy that looks back at how people have faced different lockdown situations the past months. The show depicts the perceptions and feelings of nurses, singlemoms, large families and couples via their video-diaries. Aired on Mediaset's flagship channel Italia1, "rEsistiamo" is the first production entirely manged remotely as, due to the Covid-19 restrictions, the production team and the participants have never grouped up in person.



NENT Group to premiere international thriller 'The Head' as next original series

The international thriller series 'The Head' is the next original production from Nordic Entertainment Group (NENT Group). The visually stunning six-part series is produced by The Mediapro Studio in association with HBO Asia and Hulu Japan and brings together top creative talents from around the world. 'The Head' will premiere exclusively across the Nordic region on NENT Group's Viaplay streaming service in autumn 2020.



RTL Group: 21 award nominations in Germany

Mediengruppe RTL Deutschland and UFA get 21 nominations for the Deutsche Fernsehpreis 2020. RTL Television received ten nominations, Vox eight, UFA four, amongst which two shared with Vox, and Vox and TV Now one shared nomination for the dating show Prince Charming.



Sky secures a record 25 BAFTA nominations

Sky has been nominated for a total of 25 BAFTA Television Awards, including 14 nods for Sky Original drama series Chernobyl as the most nominated show this year. The total includes 17 nominations for British Academy Television Craft Awards and 8 nominations for the British Academy Television Awards, covering a range of Sky's original and acquired shows including Chernobyl, Catherine The Great and Succession.





United Media Group: Nova TV celebrates the 20th anniversary

On May 28, the Croatian Nova TV marked exactly 20 years since its founding. Over the first 20 years, Nova TV broadcast 6,000 movies of foreign production, 5,400 "Dnevnik" by Nova TV shows, as many as 4,000 episodes of the "IN magazin" show, 600 foreign TV series, 550 episodes of the "Provjereno" show, as well as 200 entertainment shows. It also broadcast 30 series of own production and 70 local entertainment shows.

VIACOMCBS

<u>ViacomCBS Consumer Products launches global reusable face masks featuring iconic</u> Nickelodeon characters

ViacomCBS Consumer Products announced it has entered into agreements with multiple global licensees to create reusable face masks featuring iconic characters from many popular Nickelodeon properties. The face masks will be available through major retail outlets worldwide later in the summer. All ViacomCBS proceeds from Nickelodeon face masks will be donated to 'Save The Children' organization.



The Walt Disney Company Pledges \$5 Million To Support Nonprofit Organizations That Advance Social Justice

The Walt Disney Company has pledged \$5 million to support nonprofit organizations that advance social justice, beginning with a \$2 million donation to the National Association for the Advancement of Colored People to further their longstanding work promoting social justice by eliminating disparities and racial discrimination through their advocacy and education programs.





Would you like more information and/or discuss the above with a company/ACT representative? Please contact us by responding to this email or call ACT and request Paola Colasanti on +32 2 736 00 52. See you next week for more great news from the world of commercial broadcasting.

About the Association of Commercial Television in Europe

The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.

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