

What's happening in European Commercial Broadcasting 6-10 July 2020

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting.

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[CANAL + Group confirms its commitment to the fight against piracy](#)

Following a joint complaint filed by the CANAL + Group, beIN SPORTS and RMC Sport, in collaboration with the Association for the Fight against Audiovisual Piracy (ALPA), 5 individuals who managed around twenty pirate sites were found guilty and sanctioned in June by the Correctional Court of Rennes. They were tried for illegal reproduction, communication and making available on the web of many live sports programs and events from the main French and foreign sports broadcasters.



[ITV Hub tackles The Rugby World Cup](#)

ITV Hub will revisit another vintage sporting year, delving into its archive to bring viewers the 2003 Rugby World Cup tournament in Rugby World Cup 2003 Revisited. Complete coverage of the fifth Rugby World Cup will play out exclusively across ITV Hub from 20 July, with all England matches also playing out on ITV4.



[Mediaset honours Maestro Ennio Morricone with a special programming](#)

Mediaset pays tribute to film composer Ennio Morricone – the Maestro awarded with two Oscars and a stellar career. A special programme on his life and achievements, along with two of the most significant movies whose success he contributed with his outstanding music – “The Legend of the Pianist on the Ocean” by Tim Roth and “Baaria” by Giuseppe Tornatore - were aired on 6 July in both daytime and prime time.



[NENT Group to premiere 'Catwalk' original film and series on Viaplay](#)

Nordic Entertainment Group (NENT Group) will premiere the groundbreaking original film and series 'Catwalk' on its Viaplay streaming service on 11 September across the Nordic region and during 2021 in the Baltic region. The film and accompanying six-episode documentary follow Emma Örtlund and her friends at Glada Hudik, a Swedish theatre group for disabled people, in their extraordinary quest to challenge social and industry norms by modelling at New York Fashion Week.



[RTL Group: Bertelsmann publishes update on sustainability](#)

Bertelsmann published its tenth annual Communication on Progress for the United Nations Global Compact, the world's biggest corporate responsibility initiative. In the report, Bertelsmann summarises its efforts in the areas of human rights, labor standards, environmental protection, and anti-corruption. In this context, RTL Group's Carbon Footprint 2019 was published: in 2019, RTL Group reduced its carbon emissions by 7 per cent in comparison to 2018.



[Sky and Sony Pictures Television agree new long-term partnership](#)

Sky and Sony Pictures Television have agreed a new long-term partnership across the UK and Ireland, Germany, Italy, Austria and Switzerland ensuring Sky customers will have access to even more of the content they love all in one place. Deal includes multi-year extension of the first pay window and access to Sony Pictures' rich film library



[TF1 Group 1st media group in the top 50 of the Ethics and Boards 2019 Awards](#)

TF1 Group is proud to be the leading media group and to appear in 22nd place in the 2019 Ethics and Boards Palmares of the Feminization of Governing Bodies, among the 120 large French companies of the SBF 120. Through a voluntarist and ambitious policy of long standing, the TF1 Group defends the place of women internally and on its channels, by positioning itself as an engine of change on the key issue of equality between women and men in business.



[ViacomCBS Networks International and Orange expand partnership in France](#)

ViacomCBS Networks International announces new distribution deal with ORANGE in France to offer more content, across more genres, for the entire family. ORANGE TV subscribers in France will now have access to previously exclusive content from iconic brands Nickelodeon, J-ONE and MTV.

Would you like more information and/or discuss the above with a company/ACT representative?

Please contact us by responding to this email or call ACT and request Paola Colasanti on +32 2 736 00 52. See you next week for more great news from the world of commercial broadcasting.

About the Association of Commercial Television in Europe

The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.

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