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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

ACT welcomes ProsiebenSat.1 Media Se



The Association of Commercial Television in Europe (ACT) is delighted to announce the return of ProSiebenSat.1 Media SE to its membership. This brings the total ACT membership to 28 of Europe's largest media enterprises present across the EU.

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ITV Studios steps up European drama play at Berlinale with pre-sales of the epic pre-Rome drama Romulus



ITV Studios has cemented its ambition to deliver European drama to international audiences with the announcement of a number of presales for the ambitious, archaic Latin drama *Romulus*, as well as a raft of deals for its burgeoning selection of non-English language productions.

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Mediaset secures strong audience share in January



Mediaset's FTA channels reached 33.5% audience share in January. This strong audience's increase has been registered not only for the Group's flagship channels, Canale5 and Italia1, but also for its new thematic channels. Especially Iris, Mediaset's free thematic channel focused on quality films, and Canale20, focused on cinema and international TV series, confirmed this positive trend.

1 sur 3 30-07-20 à 13:22

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NENT Group adds `Delete Me' to original drama slate



The Norwegian young adult drama series `Delete Me' will be the next original production from Nordic Entertainment Group (NENT Group). The short form series gathers a star cast of rising Norwegian talents and uses innovative narrative techniques to explore vital contemporary topics such as cyber-bullying, hacking and exclusion. `Delete Me' will premiere exclusively on NENT Group's Viaplay streaming service in late 2020.

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RTL Adria launches



Following RTL2 and RTL Kockica, the specialist IPTV channels RTL Passion, RTL Crime and RTL Living, RTL World and the largest digital video platform RTL Play, RTL Croatia has a new member - RTL Adria. With its high-quality content and diverse approach, it will contribute to a different programming offer in Croatia. It will broadcast for 19 hours daily and be available via cable operators from 24 February 2020.

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Sky and A+E Networks® UK strengthen joint venture with launch of Sky HISTORY



Sky and A+E Networks® UK, as part of their successful 25-year joint venture, will launch the co-branded Sky HISTORY channel in Spring 2020. Building on the success of 2019, Sky HISTORY, will have further investment in locally commissioned original programming in 2020 and beyond. The channel will be available on linear TV and on demand in the UK and Ireland and will also be available on streaming service NOW TV for the first time.

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2 sur 3 30-07-20 à 13:22



3 sur 3 30-07-20 à 13:22