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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

CANAL+: The most beautiful world classic music catalogue



CANAL + Group and Universal Music Group join forces to launch a new channel based on the famous Deutsche Grammophon catalog. This premium digital channel will allow subscribers equipped with the new decoder to benefit from the incredible richness of the "yellow label" catalog, with audio recordings offered in high resolution and, for the first time, in Dolby Atmos.

[Read more](#)

Mediaset's drama on Libero Grassi is an audience success



Mediaset's TV drama on the Italian entrepreneur Libero Grassi reached 17.91% audience share (almost 4 million viewers). Produced by Taodue, a Mediaset fully-owned subsidiary, "A Testa Alta – Libero Grassi" is part of the new project "Liberi Sognatori – Le idee non si spezzano mai". This initiative focuses on four heroes of Italian civil society that fought for their values and ideas against the menace of organised crime. The other three films of the project (on Renata Fonte, Mario Francese and Emanuela Loi respectively) will also be aired on Canale 5 in primetime.

[Read more](#)

RTL Group: "Everything has been put in place serenely"



In an interview given to Satellifax Magazine on 19 January 2018, Nicolas de Tavernost, Chairman of the Executive Board of Groupe M6, spoke about distribution agreements, investments in new programmes, the combination with RTL Radio (France) and partnerships with RTL Group's multi-platform networks.

[Read more](#)

2017 - A new record year for both TV4 Play and TV4 Group channels



2017 was a successful year for TV4 Group on all platforms. The TV4 Group's linear channels noted the highest viewing times ever, with over a third of all television viewing in the main target audience. By the end of 2017, TV4 Play had 3.8 million registered users and lots of new recordings, with over half of AVOD consumption.

[Read more](#)

Viacom: For viewers, TV fulfills needs beyond entertainment



Viacom's latest study on media consumption, *TV Matters*, aimed to answer 'How much do viewers value television?' question by taking TV away from some participants. To really explore the power of television, people were asked to live without it for 5 days, meaning no pay TV or cable packages, no free-to-air broadcast channels, no TV on demand, no TV Everywhere apps, and no DVR access.

[Read more](#)

UPCOMING POLICY EVENTS IN JANUARY 2018

- 22/01/18 Council IP Attachés meeting, Brussels
- 22-23/01/18 EP CULT Committee meeting, Brussels
- 22-23/01/18 EP IMCO Committee meeting, Brussels
- 22-23/01/18 EP ITRE Committee meeting, Brussels
- 24-25/01/18 EP JURI Committee meeting, Brussels

- 29/01/18 Council IP Working Party, Brussels
- 29/01/18 Trilogue on AVMSD
- 30/01/18 Council IP Attachés meeting on Sat Cab, Brussels
- 30/01/18 Council Working Party on telecoms, Brussels
- 30/01/18 Trilogue on digital contracts

ACT members

