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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Mediaset launches innovative hi-tech advertisement



Publitalia, Mediaset's sales house, will soon market new innovative ad hoc solutions for its linear free TV channels on smart TVs. These new formats, that adjust according to consumer habits, meet the needs of clients and agencies to reach the public and take into account the new trends of interaction between editorial and advertising contents.

[Read more](#)

MTG Group: 'The Lawyer' takes the stand at Göteborg Film Festival



MTG's next original series 'The Lawyer', which premieres this spring exclusively on Viaplay and TV3, has been nominated for best TV drama script at the Göteborg Film Festival 2018. The 10-part thriller 'The Lawyer' follows the dangerous descent of Swedish defence lawyer Frank Nordling into the Copenhagen underworld.

[Read more](#)

RTL Group: Fingers crossed for a clutch of awards



On 10 January 2018, Mediengruppe RTL Deutschland received nine nominations for this year's German Television Awards in the non-fiction categories Information, Entertainment and Sport. Nine programmes, six aired by RTL Television, two by Vox and one by RTL II, are among this year's nominees. The German Television Awards gala presentation ceremony will take place on 26 January 2018 in the Cologne Palladium.

[Read more](#)

UPCOMING POLICY EVENTS IN JANUARY 2018

- 15-18/01/18 EP Plenary, Strasbourg
 - 17/01/18 Council Working Party on Telecoms, Brussels
 - 22/01/18 Council IP Attachés meeting, Brussels
 - 22-23/01/18 EP CULT Committee meeting, Brussels
 - 22-23/01/18 EP IMCO Committee meeting, Brussels
 - 22-23/01/18 EP ITRE Committee meeting, Brussels
 - 24-25/01/18 EP JURI Committee meeting, Brussels
 - 29/01/18 Council IP Working Party, Brussels
 - 29/01/18 Trilogue on AVMSD
 - 30/01/18 Trilogue on digital contracts
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ACT members

