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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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### Members' Newsroom

#### Discovery unites with Paris 2024 Bid Committee in show of support for an Olympic Games in Europe

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Discovery Communications and Eurosport, Home of the Olympic Games in Europe, met with members of the Paris 2024 Olympic Bid Committee in a show of support for an Olympic Games to be held in Europe in 2024.

Read more.

# Mediaset joins forces to compete globally in the premium video advertising market

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Mediaset Group (Italy and Spain), TF1 Group (France), and ProSiebenSat.1 (Germany) set up European Broadcaster Exchange (EBX), a joint venture to address the demand for brand-safe environments and high-quality pan-European video campaigns. The three EBX founding companies will make available video advertising inventories from their respective countries of origin in order to allow advertising customers to programmatically buy pan-European campaigns in the premium and brand-safe advertising environments of the TV companies.

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**RTL Group: Inclusion in practice** 

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Mediengruppe RTL Deutschland's first ever inclusion agreement entered into force on 1 June 2017, once again underlining the Group's commitment to support its disabled employees. Under the terms of the agreement, Mediengruppe RTL Deutschland pledges to give disabled persons professional opportunities, promote their employment by companies and make sure they are fully included as employees.

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#### TVN24 leads Top 25 Polish Thematic TV Channels in May



May 2017 television ratings in Poland show Scripps Networks Interactive's TVN media group leading the way. The top network among Poland's thematic stations was 24-hour news channel TVN24, with an average market share of 4.7 percent in the general audience group, reflecting a year-over-year increase of 20.4 percent, according to Nielsen Audience Measurement data.

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### The South Bank Sky Arts Awards 2017 **Nominees**



The nominees have been announced for the 21st South Bank Sky Arts Awards, the only awards in the world that focus on the arts in their entirety, celebrating the best of culture in the UK across ten categories: Comedy, Classical Music, Dance, Film, Literature, Opera, Pop Music, Theatre, TV Drama and Visual Arts.

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**ACT** members



































10-08-20 à 11:12

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Media Weekly Broadcast



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