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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

ITV: George Osborne and Ed Balls sign up as ITV News Election Night analysts



ITV News announced that George Osborne - Editor of The Evening Standard, former Chancellor and Conservative MP - and Ed Balls, former Labour Cabinet Minister and Shadow Chancellor, will join News at Ten anchor Tom Bradby in the studio as expert political analysts throughout ITV's election night coverage on June 8th.

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Mediaset joins the Ministry of Culture campaign to promote reading

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Within the initiative "Pact for Reading" promoted by the Minister of Cultural Heritage Dario Franceschini, 19 Mediaset artists, anchors and journalists will appear in 19 different 15-second spots and explain why they like to read, concluding each video with the claim of the campaign: "I read, and you?".

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MTG 'Forge of Empires' conquers EUR 250 million milestone

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Partly owned by MTG, the online games developer InnoGames' flagship title 'Forge of Empires' has delivered a quarter billion euros in revenues in five years, with mobile as a key driver.

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RTL Group: A dose of medical drama



RTL Group's production subsidiary, FremantleMedia International, has signed a deal with German Pay-TV broadcaster, Sky Deutschland. The deal sees the prime-time medical drama, The Heart Guy, air on Sky 1 across all of Sky Deutschland's Germanspeaking markets in Europe.

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Sky: House of Cards – The Fifth Season



The fifth season of House of Cards is broadcast on Sky Atlantic HD and NOW TV since end of May. In the thirteen new episodes the Underwood run for the US Presidency.

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