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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

**ACT welcomes new members as commercial broadcasters mobilise to secure future of sector**



The Association of Commercial Television in Europe (ACT) announces that its General Assembly has unanimously approved four new full members (A+E Networks UK, beIN SPORTS France, Bonnier Broadcasting, SBS Belgium) as well as a new Observer Member (Digiturk).

[Read more](#)

## ITV releases first look at brand new Victoria



To celebrate Victoria Day, the anniversary of Queen Victoria's birthday, ITV releases the first clip and image for the highly-anticipated second series of Mammoth Screen's Victoria. The new season establishes Victoria as a working mother, learning to balance her responsibilities as both parent and Queen.

[Read more](#)

## RTL Group: Targeted offering



Sling TV and SpotX have announced a partnership to make anonymous addressable impressions available to advertisers. Advertisers seeking targeted consumer segments across premium over-the-top (OTT) video can now bid in real time on anonymous targeted impressions on Sling TV using one of the newly introduced top addressable data segments.

[Read more](#)

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## Sky renews long-term partnership with NBCUniversal International



Sky announces the extension of its long-standing partnership with NBCUniversal. The extensive multi-year agreements cover Sky Cinema and NBCUniversal International Networks' suite of channel brands for Sky's customers in the UK, Ireland, Germany and Austria.

[Read more](#)

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### ACT members

