Issue # 39 22 September 2016

+ Share on

About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

Contact us:

pc@acte.be

Follow us:



www.acte.be

Members' Newsroom

Mediaset: A summer of records for Iris, TopCrime and La5

An amazing record for Iris, Mediaset's DTT free thematic channels: in the summer, while major events like the European Soccer Cup and the Olympic games kept viewers glued to the screen, Iris, with its FTA offer entirely dedicated to cinema, along with TopCrime and La5, proved to be the most viewed thematic channels in primetime.

Read more

MTG creates its first original kids' series



MTG's latest original production for kids will premiere on its video streaming service Viaplay on 1 December. The 24-episode series 'The Big Experiment' will be made available exclusively on Viaplay to viewers across Scandinavia. It is presented in a Christmas run up format with a new episode released every day in the lead up to Christmas.

Read more

RTL Group/ITV: The return of UK's biggest TV formats



Syco Entertainment and FremantleMedia UK signed a new threeyear deal with ITV. The deal ensures TV shows such as "Britain's Got Talent" and "The X Factor" continue airing on ITV.

Read more

1 sur 2

Nickelodeon Reveals Kids' Views on U.S. Presidential Race in Exclusive Research Study



Nickelodeon launches its 2016 Kids Pick the President campaign, with the release of findings from the network's nationally representative research study of kids aged 8 to 13.

Read more



2 sur 2