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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

ACT: Commercial broadcasters express concerns on Greek government advertising proposals



Commercial broadcasters express strong concerns on envisaged Greek government-run media buying platform.

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Mediaset and Showlab join forces to promote creativity on the web



Blasteem.com, the first Italian content platform to showcase the most followed Italian webstars was formally launched in Milan last month. More than 60 among the most famous Italian webstars have chosen to move from YouTube to a new and innovative "content incubator", a fully equipped space to create and produce their own videos. Blasteem.com, the new video sharing platform conceived by Showlab, an Italian independent production company, is co-financed by Mediaset which will be responsible for promoting and marketing the project.

[Read more](#)

RTL Group: From Croatia to the world



RTL Croatia expands its offer by launching RTL Croatia World, the first channel dedicated to Croats living outside the country. With the addition of RTL Croatia World, RTL Group has increased its TV channels to 60.

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Sky scoops Responsible Business Award for inspiring young talent



Sky Academy's Starting Out initiative wins the *Unipart Inspiring Young Talent Award at Business in the Community's 2016 Annual Responsible Business Gala* in London. Sky Academy is a set of initiatives that use the power of TV, creativity and sport to help young people build practical skills and experience from primary school right through to those starting their careers, and has helped over 350,000 young people in the UK and Ireland so far.

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ACT members

