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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Latest EU News

MTG launches first global eSports TV channel



Planned for launch in May, will be the world's first 24/7 dedicated eSports channel. The channel will soon be available on MTG's Viasat satellite platforms in the Nordic and Baltic countries. ESL, the world's largest eSports company, is also currently in talks with TV distributors and platform operators around the world, in order to make the channel as broadly available as possible on other networks. It is expected to bring more than 2,000 live hours of the best eSports and gaming each year, featuring the leading eSports stars and teams, and coverage of the leading professional eSports leagues and international tournaments, events and championships.

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Sky: More than 100 dramas in production and development across Europe



After announcing the production of six new original dramas set to air in the next 18 months, Sky is promising many more exciting projects which are already in the pipeline. The next couple of years will be the biggest ever for the broadcaster's own shows, especially as customers responded really positively to plans that include increased investment in content.

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Members' Newsroom

CANAL +: TV finally has its own application, myCANAL



Until 18 May, CANAL + programs and CANALSAT PANORAMA are available for everyone in France and without any obligation, via the new App myCANAL or myCanal.fr. Users can access live or on demand, all national channels, CANAL + and CANALSAT PANORAMA. It is available on PC and / or Mac, all smartphones and tablets. For the current subscribers it also represents the opportunity to benefit from one subscription on multiple screens within the same household.

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Mediaset Perfect Strangers wins best screenplay in Tribeca



Perfect Strangers – Perfetti Sconosciuti, produced and distributed by Medusa, Mediaset's fully-owned subsidiary, last week won the Best Screenplay in an International Narrative Feature Film at the Tribeca Film Festival in New York. Yet another award after Best film and Best Screenplay award at the 2016 "David" Italian Film Festival. Since its theatrical release in February 2016, the comedy grossed over 16 million Euro and the script rights have been already sold in many markets (America, Spain, Germany, France). The film is one of the most awaited at the forthcoming Marché du Film di Cannes.

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