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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Antena Group launches Happy Channel



The first quarter of 2016 meant significant investment for Intact's TV division, as well as audience appreciation: Happy Channel launch, the relocation of the operations in record time, and audience growth during prime time. Happy Channel has doubled its audience during Prime Time in the first month of its launch, mainly due to several new productions, including Dreptul la fericire.

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STUDIO+ (CANAL + Group) launching 1st mobile series offer



STUDIO+ responds to the explosion in the consumption of short formats by launching the first global premium series offer for mobile screens. Exclusive premium series produced will be created specifically for smartphones and tablets and a dedicated App with a function specially adapted for mobile use. STUDIO+ will offer a completely new series experience with short 5 to 10 minute episodes within a single app. The objective is to create distinct series with strong local characters.

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Discovery Continues to Staff Up Ahead of 2018 Olympic Games



Focusing on its key strategic goal to ensure the Olympic Games will be available to more viewers and across more screens in Europe

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than ever before, Discovery Communications is announcing new appointments. John Honeycutt, Discovery Communications Chief Technology Officer, commented by saying that these new appointments are demonstrable commitments to the Olympic Games, further supporting the Discovery pledge to ensure the Games in 2018 will reach more people, across more screens, than ever before.

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RTL Group on AVMSD revision and why TV equals total video



On Monday, the Group's Co-CEO, Guillaume de Posch, held a keynote speech at Mip TV in Cannes where he spoke about rapid changes in the media industry, explained why TV nowadays is more than a device in the living room and most importantly called on European legislation to secure a strong and much more flexible broadcasting business model.

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Sky CEO on Sky's DNA and disruptors



At Mip TV in Cannes, the CEO of Sky, Jeremy Darroch underlined three main elements of the company's DNA - content, innovation, service. Sky's investment in technology is driven by two factors: opportunity and consumer trends. He also highlighted the importance of working with disruptors and explained the main reasons of the recent Sky consolidation in Europe. Read more

In addition, the company just announced a strategic funding <u>partnership</u> between the Welsh Government and Sky Vision to support the development of TV production in Wales and boost international sales.

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