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About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Members' Newsroom

Antenna Group - strategic participants in the significant investment by Imagine Entertainment



Antenna Group is one of the strategic participants in the significant investment received by Imagine Entertainment, the iconic production company founded and led by the Oscar and Emmy-winning team of Brian Grazer and Ron Howard. The investment in Imagine was led by The Raine Group, a global merchant bank focused exclusively on technology, media, and telecommunications. The Antenna Group is a shareholder and strategic partner. The Group will provide Raine with meaningful assistance to select portfolio companies by creating strategic partnerships and other commercial relationships with them in connection with their European expansion efforts. Read more

Keanu Reeves joins Viaplay's first original production



Keanu Reeves is confirmed to join Viaplay's first original series, called Swedish Dicks. The series is currently shooting in Los Angeles and will premiere exclusively on Viaplay this autumn. At this occasion, Reeves Said, "I'm very happy to be a part of Swedish Dicks and I love how progressive the whole show is. The scripts are amazing and it was great to have the opportunity to work with Peter Stormare again."

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RTL Group posts record results

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Last week, RTL Group published its full-year results 2015. The Group delivered impressive financial results with record revenue and record EBITA with digital becoming a significant revenue growth driver. Group Co-CEO Guillaume de Posch commented the results, by saying "...For the first time in our history, revenue exceeded €6 billion". Anke Schäferkordt, Co-CEO added that " ...Digital has become a dynamic third pillar for RTL Group, complementing our market-leading broadcasting and content production businesses. With our financial strength, it is our ambition to continue to grow RTL Group — to transform into a global force in video production, aggregation and monetisation."

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Sky investing in US streaming service fuboTV



Sky has invested \$6 million in fuboTV, a U.S.-based video streaming service that provides subscribers with a premium, over-the-top bundle of sports TV channels. The company has secured U.S. distribution deals with TV channels that hold rights to major worldwide sporting events. This partnership follows recent Sky investments in sports marketing company InCrowd Sports, programmatic advertising company DataXu and OTT video company TV4 Entertainment.

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