



## Issue #10

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## About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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## Members' Newsroom

### Intact Media Group's TV division organises a national telethon and Antena 1 reaches a new audience record



On New Year's Eve, Antena 1 was absolute leader on all important targets and reached a new audience record on the commercial target -"Revelionul Starurilor" presented by Dan Negru. The figures represented the biggest market share (38%) in the last 10 years. Compared to its main competitor, Antena 1's market share was six times higher on the commercial target, nine times higher on the national and urban target. At the peak of the show, 4.264.000 Romanians watched "Revelionul Starurilor", thus the production had 23.1 rating points and 44.9% market share on the national target.

#### "Romani Impreuna" National Telethon

Following the tragedy from the Club Colectiv, in Bucharest, Intact Media Group's TV division organised a national telethon - "Romani Impreuna". The Group's celebrities and journalists joined forces in order to raise funds for the victims and their families. At the end of the night, more than 1 million euros was raised for the solidarity fund.

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### Digital business of Atresmedia explained live



If you want to know more about the digital activities of the company, watch the video presentation given by two senior managers of the Group. They explain and answer a range of questions related to operational and commercial perspective of the Group's digital business.

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## **CANAL+ Group announces the renewal of a significant distribution agreement with Disney Media Distribution France**



The agreement comes into force in January 2016 and it will be effective for the first windows releases as well as VOD subscriptions. The central element of the agreement features films from Walt Disney Pictures, Marvel Studios, Disney Pixar and Lucasfilm. CANAL + subscribers will thus be able to enjoy an even wider variety of the most lovable characters and the most exciting and moving stories of Disney, where, when and how they want.

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## **CANAL+ Group has also secured rights to the country 'Coupe de la Ligue' football tournament for the next four seasons**

From August 2016 CANAL + Group channels will broadcast 100% matches between French professional clubs on seven rounds of the competition. The contract covers four seasons, until 2020.

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## **RTL Deutschland launches a global channel**



Starting on 18 January 2016, the new channel, RTL International, will initially be broadcast in Australia, Canada, Georgia, Israel and southern Africa and will offer Germans living abroad a wide range of RTL Television formats in HD. It will target German holidaymakers abroad and students of the German language.

It will first be available as a pay-TV channel via various platforms (satellite, cable, IP and OTT) and soon via an app and online for PC and MAC users.

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## **Sky to automatically turn on parental controls for all new broadband customers**



The development of filtering systems called Sky Broadband Shield has been part of an industry-wide response to help make the internet safer for children. The main goal is to help families protect their children from inappropriate content.

Sky Broadband Shield will therefore be automatically switched on the moment a new customer activates their Sky Broadband. The UK Government has already welcomed Sky's approach as a great way to

help deliver the Prime Minister's goal of making the internet safer for children.

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## TV3 wins Six Nations Championship rights from 2018



TV3 has secured the rights to the Six Nations Championship - the premier rugby competition in the Northern Hemisphere, for a period of 4 years from 2018 until 2021, following the conclusion of a competitive tender process. TV3 will therefore broadcast every game live and free-to-air for viewers in the Republic of Ireland from 2018 onwards and will also include previews, magazine programmes and highlight shows as well as delayed match replays of all matches to complement live coverage and give maximum exposure to 'Rugby's Greatest Championship'.

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### ACT members

