

ISSUE #7 December 2014 Media talk with...





Ross Biggam, ACT Director General

It's the time of year when we look back over the year which is about to end and attempt to make a few not-too-foolish predictions for the year to come...

About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Silvia Costa, MEP, about audiovisual media policy

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Latest EU News

HFSS advertising - codes of conduct by commercial broadcasters

Advertising of HFSS foods is a matter highly
debated at national and European levels as the
concerns about the public health and the rising
obesity in children become greater according to
various health organisations.

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Behind the Screens: News reporting from Ukraine

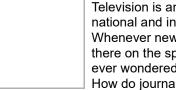
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Television is an essential and trusted source of national and international news for Europeans. Whenever news breaks, TV correspondents are there on the spot to bring you the story. Have you ever wondered how it works "behind the screens"? How do journalists get the stories to the viewers?

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Making European Films and Television -**Creativity Works! workshop**



Film and television play an important role in people's daily lives across Europe – but how much do you know about the process that brings them to the big (or small) screens?

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Members' Newsroom

RTL Group accelerates its digital expansion



RTL Group has further accelerated its rapidly growing presence in the online video space by acquiring majority stakes in two North American companies.

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Antena 1 turned 21



Antena 1 celebrated its 21st anniversary and highlighted some facts and figures about its business, impressive content and success with the audience.

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ACT members











Interview Lagardère





































Discovery





