

ISSUE #4 December 2013

Top story

Did you know that

96% of Europeans believe that **Intellectual Property is** innovation and creativity by

(Office of Harmonisation in the Internal Market, December 2013)

important because it supports rewarding inventors, creators and artists for their work.









About ACT

The Association of Commercial Television in Europe (ACT) is a trade body for the commercial broadcasting sector in Europe. Formed in 1989, the ACT has 27 member companies active in 37 European countries, operating and distributing several thousand free-to-air and pay-tv channels and new media services.

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Looking back at 2013... by Ross Biggam, ACT **Director General**



It was a year in which everything changed ... apart from one thing.

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Media talk with...

Sabine Verheyen, Member of the European **Parliament**



"In view of increasing convergence, it is essential to develop a new understanding of the ways in which audiovisual media, electronic services and applications interact."

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Latest EU News

European Citizens and Intellectual Property



The ACT welcomed the publication of a new study by the Office of Harmonisation in the Internal Market on awareness and behaviour of European Citizens with regard to intellectual property.

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WIPO: discussions on international protection of broadcasting signals



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€1.46 billion to support European cultural and creative industries

| | European cultural and creative industries (CCI) will be supported with €1.46 billion for 2014-2020, representing a 9% increase compared to previous budget. |
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Members' Newsroom

MTV in Finland connecting to viewers with a fresh look

| | MTV, Finland's market leader, has undertaken a visual revolution and is finishing the year of 2013 with a brand-new look. |
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RTL Group confirmed its leadership in the entertainment field in 2013

| RTL Group's strategy in 2013 was developed around its three core business pillars: broadcast, content and digital. |
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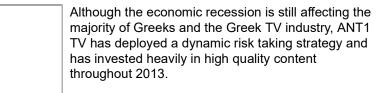
ITV highlights of 2013

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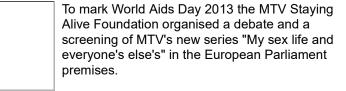
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The Bigger Picture

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