



**YOU**   
**BUILD IT,**  
**WE'LL BACK YOU UP.**

**DISCOVER THE BENEFITS OF PARTNERING**  
with the industry-leading  
structural warranty provider.

# Together, we build the confidence that sells homes.

A structural warranty from 2-10 Home Buyers Warranty (2-10 HBW) helps you maximize your bottom line potential on every home you build. Our warranties help relieve you of your financial liability, while enhancing your reputation and value proposition with home buyers. Our warranties also provide home buyers with the confidence they're looking for, and gives you the comfort and security of being able to stay focused on what you do best – build quality homes.

## PROTECT YOUR PROFIT

### ON EVERY HOME YOU BUILD

In home building, profits are at their highest the day you close a home. From there, each warranty call you receive erodes your bottom line. Whether it's a major structural defect or simply a meticulous homeowner, every call costs you money.

2-10 HBW helps you keep more money in your pocket. By taking on the financial liability of structural defects that might occur, and by

providing the industry's most comprehensive warranty language, we protect you and clearly set homeowner expectations.

We know it doesn't take a catastrophe for you to lose money on a home, so our customer service team is here to take homeowner calls for you – saving you the time, headache and cost.

## PROMOTE YOUR QUALITY

### AND CREATE HOMEOWNER CONFIDENCE

As a builder, your reputation is one of your strongest assets. A structural warranty from 2-10 HBW makes it even stronger. When a home buyer knows the homes you build are backed by a 10 year promise of reliability, they know they're benefiting by buying from a builder they can truly trust.

Our warranties provide third-party validation of the quality of your work, **strengthen your legal position**, advance your reputation amongst your competition and set buyers' anxieties at ease. You build a quality home, let us help you create the comfort and security prospective home buyers want.

**4 out of 5** home buyers value a third-party, insurance-backed structural warranty



The benefits of protecting the homes you build with a 2-10 HBW structural warranty extend to your home buyers, helping you differentiate yourself and market this extra value you provide.

#### THAT'S WHY WE OFFER:

- Complimentary marketing materials
- Digital assets
- Articles, whitepapers, blog posts and social media blurbs

**LEVERAGE OUR EXPERTISE AND RESOURCES**  
to stand out amongst the competition.



**\$476**

Average cost of a callback per the NAHB



**\$42K**  
to  
**\$113K**

Average cost of a structural claim



**150K**

Number of homeowner calls we've taken on behalf of 2-10 HBW builder members in the last year



# PLAN FOR YOUR FUTURE

BY CONTROLLING WHAT'S BEHIND YOU

With every home you build, your exposure to risk increases. By law, you are responsible for the financial impact of any structural defect that occurs in the homes you build for the entire Statute of Repose for your state.

For less than .5% of the total purchase price of the home, and its land, you can shift that liability to 2-10 HBW, starting the day the home closes. That's incredibly affordable protection, giving you the confidence and security of knowing we've got your back, now and in the future.

Whether you're still growing your business, or you're building your exit strategy, transferring your financial liability gives you the comfort of knowing you're controlling what's behind you so you can keep moving forward.



# PARTNER WITH THE INDUSTRY LEADER

THAT BUILDS QUALITY FROM THE GROUND UP, JUST LIKE YOU

More builders choose 2-10 HBW for warranty services than anyone else. Our reputation for trust and reliability is second to none, and we never stop supporting your business' success.

As the largest and most experienced warranty provider, we've seen more and covered more than anyone else. Our size and expertise means more resources to better serve you and your homeowners.

## HOMEOWNER SUPPORT SOLUTIONS

Including front-end support services and systems and appliances coverage to help you eliminate calls.

## COMPREHENSIVE CLAIM RESOLUTION PROCESS

A team of professionals to guide your homeowners from the first call to the final repair.

## ENGINEERING AND RISK MANAGEMENT EXPERTISE

We've got more than anyone else. In addition to being part of the group that sets industry standards, we're available for guidance throughout the building process.



## A NATIONAL FOOTPRINT

Which means we can scale with you as your business grows.

## A TEAM THAT UNDERSTANDS LIABILITY

Most of our reps are licensed P&C agents who understand how insurance complements a warranty.

## A NETWORK OF PARTNERS

Save money on business-critical services by leveraging our relationships with industry professionals, including GL insurance carriers, agents, attorneys, engineers, customer experience solution providers and technology suppliers.

## LOCAL REPRESENTATIVES

That know your area's soil, common claims and competition. From onboarding to ongoing training, we're in your market and here to help.

# A FULL SUITE OF PRODUCTS AND SERVICES

TO SUPPORT YOUR NEEDS

## 2-10 Home Warranty

Our 2-10 warranty provides 1 year surety coverage for workmanship, 2 year surety coverage for distribution systems and a full 10 years of insurance-backed coverage for qualifying structural defects on newly constructed homes starting on day one.



## 1 Year Workmanship Warranty ✓

Surety coverage from the day of closing. It provides clearly defined construction standards for defects in materials and workmanship for the first year.

## 2 Year Distribution Systems Warranty ✓

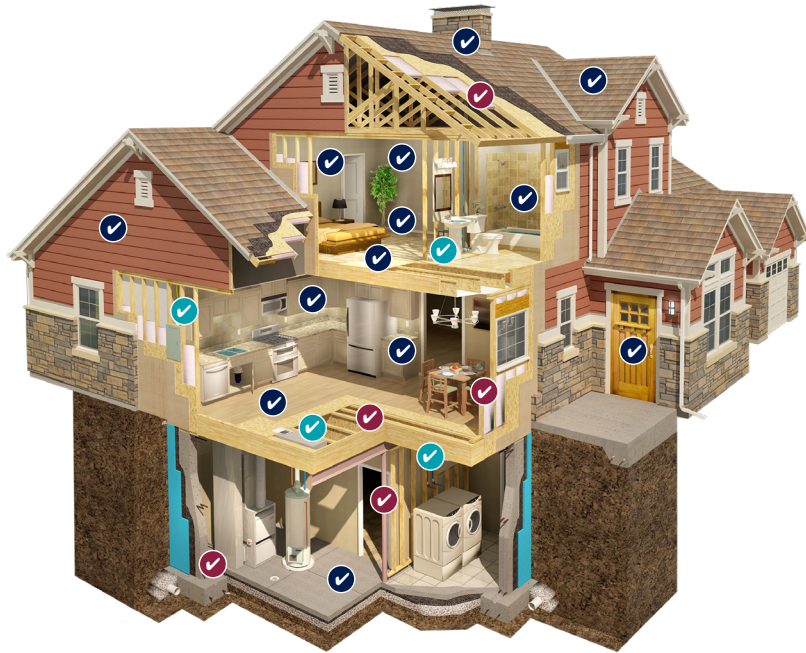


Surety coverage from the day of closing. It provides clearly defined construction standards for defects in the distribution of electrical, plumbing and mechanical systems for a full two years.

## 10 Year Structural Warranty ✓



Insurance-backed coverage, starting the day the home closes, for qualified structural defects. Damage to the load-bearing elements, affected surfaces and finishes of the home resulting from subcontractor error, material failure or soil movement, including settlement and heave, are covered.



## ENHANCE YOUR EXPERIENCE WITH OPTIONS



### Front Line Warranty Service (Optional enhancement. Not available in New Jersey.)

2-10 HBW is the first point of contact for all homeowner warranty questions to alleviate expensive homeowner call-backs.

### New Construction Home Warranty Service Agreement

(Optional enhancement. Not available in all areas.)

Our New Construction Home Warranty Service Agreement provides coverage for the home's systems and appliances, including central heating systems, water heaters, plumbing, electrical, attic and exhaust fans, central air conditioning and kitchen appliances. Coverage is effective at closing or one year after the home closed, whichever you choose, and one or two years of coverage is available.

## 10 Year Structural Home Warranty

Insurance-backed coverage for qualifying structural defects to load-bearing components.

## Remodeler's Home Improvement Warranty

A 10 year warranty providing insurance-backed coverage for defects in home improvements.

## Builder Backed Service Program

(Not available in New Jersey.)

Utilizing the National Association of Home Builders' Residential Construction Performance Guidelines, this program provides a platform for quick resolution and warranty administration services for builders and home buyers, and education about what is and isn't covered to help avoid costly disputes.

## Strategic Insurance Alliances

(Not available in select states.)

2-10 HBW has strategic alliances with a number of commercial general liability carriers that offer discounted premiums for builders who are members of our program, and use insurance-backed structural warranties on every home they build.

**COPYRIGHT © 2019 HOME BUYERS WARRANTY CORPORATION. ALL RIGHTS RESERVED.** See warranty for details on coverage. For 1 year workmanship and 2 year distribution systems, if the builder defaults on their obligation, the warranty insurer assumes the responsibility to correct the defect.