

MEET US AT THE NAB!

R&R will be in full force at the NAB in New Orleans. Twenty-five staffers from the publication will be covering sessions, maintaining our exhibit booth, and checking out new developments in the "Big Easy." Here are some highlights:

- **R&R ONLINE:** Radio's most visited web site will be on display at the R&R exhibit booth at the Convention Center (look for the large R&R banner hanging off the ceiling). Check out continuous NAB session coverage (including pictures!), as well as R&R's new stock market display.
- **R&R TODAY:** The industry's freshest daily fax service will be distributed widely, featuring a complete wrapup of the previous day's events. Pick up your own copy at our booth.
- **SISTER HAZEL SHOW:** You're invited to the R&R-sponsored party Thursday, September 18 between 6-8pm in the Grand Ballroom of the Hilton Riverside.
- **CLICK-AND-PLAY:** Radio stations can create a potential new revenue stream via their web sites using R&R's charts. Listeners who click on a song title can preview a 30-second sample and then choose to purchase the album online. See a demonstration at the exhibit booth.
- **FORMAT PANELS:** Several of R&R's editors will be covering panels at the show. Consult your schedules for **AC** (Mike Kinoshian); **Alternative** (Sky Daniels); **CHR** (Tony Novia); **Country** (Lon Helton); **NAC/Smooth Jazz** (Carol Archer); and **Rock** (Cyndee Maxwell).

IN THE NEWS

- **Mark Hamlin** appointed PD for WPNT/Chicago
- **Kurt Johnson** named PD for WYXR/Philadelphia

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For Clear Channel's Mark Mays, It's Not Just 'Family Business'

By TONY NOVIA  
R&R CHR EDITOR

As a teenager in San Antonio, **Mark Mays** was literally raised on radio. During his summer vacations, he did everything from winding tapes to helping build the studios for the stations his father — **Lowry Mays** — owns.

After years of paying his radio dues, Mays was off to college. Upon graduation, he began working with the Dallas-based investment firm Eppler, Gueron & Turner. Mays obviously had a keen sense of his future and where radio was going: His three years



Mays

See Page 74

De Castro, Ginsburg Kick Off Their New Venture

Evergreen Media founders have now been issued challenge of boosting Chancellor Media's fortunes



Jeff Affleck

Chancellor Media President/CEO Scott Ginsberg (center, in striped shirt), COO Jim de Castro (left of Ginsberg) flanked by the company's GMs and corporate brass.

By RON RODRIGUES  
R&R EDITOR-IN-CHIEF

Nearly a decade ago, **Scott Ginsburg**, **Jim de Castro**, and **Matt Devine** started Evergreen Media, principally on the success of WLUP/Chicago.

Little could Ginsburg, an attorney and onetime religious broadcaster; de Castro, then-GM of the Loop; and Devine, a former American Airlines finance executive, have predicted back in 1988 what lay in store for them and the business they were in.

Indeed, between then and now, Evergreen survived a crippled start-up of its L.A. property, a downturn in business in the early '90s, the telecom bill (which, of course, changed everything), and persistent offers to cash out. Patience pays off: The trio now manages the largest pure-play radio group — worth multibillions — in America today.

I caught up with Ginsburg and de Castro recently to get a more personal and philosophical portrait of these two men.

**R&R:** How did you meet?

**Scott Ginsburg:** The relationship began in Chicago in the mid-'80s. Jimmy was the GM of WLUP (The Loop), and my company, Statewide Broadcasting,

See Page 14

THIS #1 WEEK

CHR/POP

- **JEWEL** Foolish Games (Atlantic)

CHR/RHYTHMIC

- **MARIAH CAREY** Honey (Columbia)

URBAN

- **JOE** The Love Scene (Jive)

URBAN AC

- **JOE** The Love Scene (Jive)

COUNTRY

- **COLLIN RAYE** What The Heart Wants (Epic)

NAC/SMOOTH JAZZ

- **PHILLIPE SAISSÉ** Moanin' (Verve Forecast)

NOT AC

- **JEWEL** Foolish Games (Atlantic)

AC

- **LEANN RIMES** How Do I Live (Curb)

ACTIVE ROCK

- **DAYS OF THE NEW** Touch, Peel, And ... (Outpost/Geffen)

ROCK

- **ROLLING STONES** Anybody Seen My Baby? (Virgin)

ALTERNATIVE

- **SMASH MOUTH** Walkin' On The Sun (Interscope)

ADULT ALTERNATIVE

- **SARAH MCLACHLAN** Building A Mystery (Arista)

NEWSSTAND PRICE \$6.50

Goldberg To Chair New Mercury Group

By STEVE WONSIEWICZ  
R&R MUSIC EDITOR



Goldberg

PolyGram Music Group has elevated Mercury Records President/CEO **Danny Goldberg** to Chairman of the newly created **Mercury Group**. Under the new structure, Goldberg will continue overseeing Mercury and will be responsible for the management of **Motown** and **PolyGram Classics & Jazz** in the U.S. Motown Chairman Clarence Avant will remain responsible for that label's day-to-day operations while a

GOLDBERG/See Page 26

ANNUAL COMPENSATION SURVEY

Radio Salaries Level Off

Radio station compensation didn't seem to keep up with the brisk growth of radio revenues in 1996, according to the latest **R&R/Miller, Kaplan, Arase & Co.** Radio Industry Salary Survey. With few exceptions, most executive salaries were either down slightly or flat from the previous year. Most notable were the vast differences in how pay rates changed when based on market size. In the top 15 markets, executive and

sales compensation for most positions were up, while similar positions in markets 16-50 were off by double-digits in some cases.

GM Salaries

Change, '95-'96

Market Size:	Change
1-15:	+3%
16-30:	-11%
31-50:	-8%
51-75:	+9%
76-100:	+5%
101-175:	-7%

Source: Miller, Kaplan, Arase & Co.

COMPLETE SALARY RESULTS:  
PAGES 28-32

The results are in stark contrast to those of last year. There, the typical GM paycheck rose 16% in 1995. GSMs made 7% more, and the top billing salesperson was 10% higher. This year, the GM is making 2% less, GSMs are up 3%, and a top-billing salesper-

SALARIES/See Page 22

Tristani Officially Nominated To FCC

By MATT SPANGLER  
R&R WASHINGTON BUREAU

On the same day that former Massachusetts Governor William Weld withdrew himself from the running to be ambassador to Mexico, **Gloria Tristani**, Chairman of New Mexico's State Corporation Commission (SCC), was officially nominated by the White House for the third Democratic seat open at the FCC.

Vice President Gore announced the nomination at a speech before the Congressional Hispanic Caucus Institute Monday. The move was so widely anticipated that the Senate Commerce Committee had already scheduled hearings on the nominees; the committee will review the nominees September 30, followed by a hearing on FCC Gen-

TRISTANI/See Page 22



# Fiona Apple

## criminal

from the platinum album T I D A L

TOP 40  
MOST ADDED

#1 Most Played Video

Top 3 BDS AAA

Top 5 BDS Alternative

Top 10 BDS Modern Adult

Top 20 BDS Top 40 Adult

Soundscan 50,000 + per week

over 3,000 Hot 100 BDS Spins

Headline U.S. Tour thru December

### Mainstream Action

WXKS Q-102 WSTR  
B-97 WKRZ G-105  
WFLY KALC WSTW  
WABB WSSX KJYO  
WXYV WZNY WXLK

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SLATE

Produced by Andrew Slater Mgmt: HK

**WORK**

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SEPTEMBER 19, 1997

## Hamlin Heads To The Point As PD

After a stint programming Country WWWW/Detroit, **Mark Hamlin** is back in AC as PD of Bonneville Hot AC WPNT/Chicago. He succeeds Lorrin Palagi, who now programs KHMX/Houston (R&R 9/12).



Hamlin

Hamlin told R&R, "I learned many new things in Country and had a lot of fun, but AC's really my background. I always kept up with the music because it's what I like."

"This job came out of the blue, and I'm thrilled to be working for such a great company like Bonneville. Within one week, I interviewed for and accepted this job. Chicago's a

HAMLIN/See Page 66

## Johnson 'Stars' As PD At 'YXR/Philly

Chancellor Media Classic Rock WAXQ/New York PD **Kurt Johnson** returns to the AC arena by taking the programming chair at co-owned Hot AC WYXR/Philadelphia. He succeeds Dave Allan, who becomes Regional VP/Urban Programming.



Johnson

Johnson told R&R, "I've been familiar with 'Star' through my many road trips through this market. It's a great AC with more texture and variety than most other ACs I've known. I'm glad to continue

JOHNSON/See Page 21

## Durkin To Program KOOO-AM/Dallas

Veteran programmer **Jay Durkin** (aka **J.J. Jordan**) has officially been named Program Coordinator at CBS Radio's Talk KOOO-AM/Dallas. He had served as the station's interim programmer since the station relocated from 94.9 MHz to 1190 kHz in July.

"Durkin is the most experienced person we could find for the position — by far," KOOO & KRLD-AM/Dallas OM Michael Spears told R&R. "He had retired to devote time to his TV work and fishing, his first

DURKIN/See Page 66



Crave President Rick Bisceglia (third from left) congratulates (l-r) Lisa Wolfe, Cory Rooney, Julia Eisenthal, Morace Landy, Michael Ellis, Michael Kushner, and (front) Dawn Fox on their appointments.

## Crave Announces Executive Staffers

Making official what's been known for months, **Crave Records** formally unveiled its management team early this week:

- **Lisa Wolfe** has been tapped as VP/Pop Promotion. A 10-year Columbia Records vet, she was formerly that label's National Director/Promotion.

- **Morace Landy** has been appointed VP/R&B Promotion. Most recently he worked at Epic Records in a variety of national promotion positions.

- **Julia Eisenthal** has been named VP/Marketing & Artist Development. She was VP/Marketing for Columbia.

- **Michael Ellis** has been named VP/A&R. He was formerly Publisher of *Airplay Monitor* and Associate Publisher at *Billboard*.

- **Cory Rooney** has been hired as VP/Black Music, A&R. He joins the company from Epic, where he held the same title.

CRAVE/See Page 66

## B94/Pittsburgh Promotes Edgar To PD

American Radio Systems' **WBZZ-FM (B94)/Pittsburgh** has promoted Asst. PD **David Edgar** to PD. He'll continue to hold his midday airshift.

"Chris knows exactly what should be coming out of the speakers for B94," WBZZ, WDSY-FM & WZPT-FM VP/GM **Andrea Scott** told R&R. "We are a unique CHR, and it takes a special person like David to understand the music, presentation, and the entire package."

ARS/Pittsburgh OM **Keith Clark** told R&R, "Edgar has grown tremendously over the last two years, and it's a thrill for me to be able to take a rising programming talent and give him the opportunity to continue his growth here in Pittsburgh."

Edgar commented, "I'm thrilled to get the PD position at B94. It's something I have been working very hard for over the past three years. I want to thank Keith Clark and Andrea Scott for giving me the opportunity to be a part of B94's continued success and look forward to taking the station to even higher levels."

Prior to joining WBZZ in 1992, Edgar worked at WAVA/Washington. He's also worked at WBSB/Baltimore.

In other WBZZ news, Programming Asst. **Laura Lilley** has added MD duties.

## WLTF/Cleveland Welcomes James As PD

Former WRQX/Washington programmer **Randy James** has surfaced as PD of WLTF/Cleveland. He succeeds Steve LaBeau, who exits the Jacor AC.

Jacor VP/Area Manager **Jim Meltzer** told R&R, "This all came down very fast. I met Randy last Thursday [9/11] and we hit it off immediately. He's an Adult Contemporary animal, and there are very few people like that out there; he's perfect for the Jacor team. There have been many adjustments at WLTF over the last 18 months, and even in the three months that I've been here. It's time to get the station on track."

In addition to WLTF, Cleveland houses Soft AC WDOK and Hot AC WQAL. Regarding WLTF's future, Meltzer told R&R, "WLTF will remain in the format, but not dead in the middle. Sometimes being in the middle isn't bad, and sometimes it sucks. We believe WLTF will be a vibrant and entertaining station."

Prior to joining WRQX, James — who started his new assignment last Wednesday — previously programmed WMMX/Dayton.

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Country Weights	100	Adult Alternative Tracks	141
Country Chart	102	Adult Alternative Albums	142
Country Action	103		

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## Curb/Universal Ups John Curb To VP

■ **CMG promotion depts. elevate Hackett, Wood**

The **Curb Music Group** has realigned key executives at two of its labels. MCG/Curb VP/Promotion **John Curb** has been elevated to the VP post at Curb/Universal. He succeeds Carson Schreiber, who left last month to become VP/Promotion & Artist Development for Disney's new Nashville-based label, Lyric Street. John Curb will continue to be based in Los Angeles.



Curb



Hackett

Promoted to MCG/Curb VP/National Promotion is **Jeff Hackett**, who had been Curb Director/National Promotion. And Southeast Regional **Eva Wood** takes Hackett's former post; she'll relocate from Atlanta to Nashville.

CMG Exec. VP/GM **Dennis Hannon** commented, "Due to our successful

CURB/See Page 66

## Halper Heads DreamWorks/Nashville Ops

Former Imprint CFO/VP Business Development **Wayne Halper** has been named head of label operations for **DreamWorks/Nashville**. He'll report to principle executive **James Stroud** and supervise the day-to-day activities of the label, overseeing business affairs and administrative functions. He'll coordinate the efforts of sales, market-



Halper

ing, media, promotion, and video.

"Wayne is an extraordinary individual whose business savvy and interpersonal skills will greatly enhance the DreamWorks/Nashville operation," Stroud said. "I'm thrilled to be working with him again."

Halper commented, "I've

HALPER/See Page 66

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## \$100 Million Annual Community Service Campaign Launched

□ **Hicks, Muse and friends to help Big Brothers, Sisters expand news**

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

Hicks, Muse, Tate & Furst and its broadcast properties, Capstar Broadcasting Partners Inc. and Chancellor Media Corp., will initiate a \$100 million annual community service campaign to enable Big Brothers and Big Sisters organizations to create radio internship programs for underprivileged youth and expand news and community affairs programming at all of the group's combined 463 stations.

Hicks, Muse officials were set to make the announcement Wednesday at the New Orleans Convention Center as the NAB's

annual Radio Show opened its four-day meeting.

Matt Leibovitz, an attorney who represents Hicks, Muse in FCC matters, told **R&R** that the companies will encourage their employees in all of their markets to become big brothers and sisters. The groups are designed to give guidance to single-

**MILLION/See Page 26**

## WXRK, Stern Challenge FCC Indecency Fine

□ **Network calls NAL 'constitutionally impermissible'**

BY MATT SPANGLER  
R&R WASHINGTON BUREAU

"... I'm rubbing her legs and she's getting into it ... and then I even like I was pulling her top down a little bit and kissing her, and you know what I mean? ... Then I bent her over the bed, like I bent her, I just bent her over."

To most adult readers, it might be clear what sort of act is being described here. Attorneys for CBS, own-

er of the "Howard Stern Show," argue that the wording is so ambiguous that it does not strictly fit the FCC's defini-

tion of indecent material. CBS responded to a notice of apparent liability (NAL) issued by the Commission to Sagittarius Broadcasting Corp. — former licensee of WXRK-FM/New York and now

**STERN/See Page 8**

Communications Equity Associates  
invites you to join us for an industry  
update with a focus on public and private  
values in the radio industry  
at the

**CEA**  
**Financial Breakfast**

at the

**NAB Radio Show**

*New Orleans, Louisiana*

Featured Speakers:

Steve Hicks, *Capstar*

Steve Shapiro, *CIBC Wood Gundy*

Harry DeMott III, *Credit Suisse First Boston Corp.*

Victor Miller, *Bear Stearns*

Thursday, September 18, 1997

7:30 a.m. - 8:45 a.m.

New Orleans Convention Center

Rooms 58, 59 & 60

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## BUSINESS BRIEFS

### Westinghouse Spins Off Thermo King

Westinghouse Electric Corp. has found a buyer for Thermo King. It announced Wednesday (9/10) that the Ingersoll-Rand Company will buy the refrigerated units business for \$2.56 billion in cash. This deal is part of Westinghouse's plans to split its broadcast and industrial holdings, which CBS Sr. VP Jack Bergen told **R&R** could come as early as late October. Upon announcement of the sale, Moody's Investors Service gave Westinghouse an unsecured rating of "Ba1." Westinghouse stock has climbed steadily this year, starting out at 19.250, and by September 5 it had reached 26.435.

### Minnesota Court Affirms Pirate Equipment Seizure

The FCC received favorable rulings in two recent court decisions involving pirate broadcasters. The U.S. District Court in Minnesota upheld the FCC's seizure of a pirate radio broadcaster's equipment in Minneapolis. After Commission warnings failed to stop "The Beat" from broadcasting on 97.7 MHz in October 1996, a judge ordered U.S. Marshals to seize operator Alan Freed's equipment. He filed a claim with the district court challenging the constitutionality of FCC rules prohibiting low-power broadcasting. The court ruled that it was within the jurisdiction of the D.C. Circuit Court of Appeals, and not the district court itself, to review the Commission's rules. Freed told **R&R** that he will appeal the case.

The U.S. District Court for the Middle District of Florida, Tampa Division, also upheld the FCC's seizure of pirate equipment. After warnings in 1995 and 1996 from the Commission failed to stop Arthur Kobres from broadcasting on 96.7 MHz in Lutz, FL, U.S. Marshals seized his equipment in March 1996. Kobres challenged the FCC's authority to regulate his broadcast operation in the district court.

The commission did not issue forfeitures to the pirates in either case.

### NTIA Study Shows Minority Ownership Decline

A study released last week by the National Telecommunications and Information Administration attributes a decline in minority ownership of broadcast stations to the concentration set in motion by the Telecommunications Act of 1996. Minorities own 284, or 2.8%, of the 10,282 radio stations measured in the study. This is down from 3.1% of stations in 1995. The study ascribes the decline in African-American ownership to the sale of U.S. Radio, formerly the largest African American-owned broadcast company in the country, to Clear Channel Communications. The assertion that the loosening of ownership caps is partially responsible for the decline is backed by anecdotal data in the study, but the FCC's Office of Communications Business Opportunities is conducting a similar study that will collect empirical data.

### DARS Proponents Still Owe The FCC

The winners of the April FCC DARS (digital audio radio service) auction have paid about 16% of what they owe for their licenses. Satellite CD Radio, which bid \$83.3 million for its license, has paid \$13.7 million; and American Mobile Radio Corp., which bid \$89.9 million, has paid \$15 million. FCC attorney Selina Khan told **R&R** that the balances of the payments are due within 10 days of official granting of the licenses, which is expected soon. AMRC President told **R&R** that his company will pay the balance on time. CD Radio recently issued 3.5 million shares of new stock and \$150 million in senior discount notes.

### SFX Signs Exclusive Deal With AudioNet

SFX Broadcasting announced last week that AudioNet will be the exclusive Internet broadcaster for its 72 stations. Currently 10 SFX stations in San Diego, Nashville, Houston, and Dallas are webcasting using AudioNet. "By webcasting our stations on AudioNet, we are leading the way in standardizing streamlining formats for all radio stations on the Web," said SFX President and CEO Mike Ferrel.

Peggy Miles, President of consulting firm Intervox Communications, said that about 700 stations are currently webcasting. "AudioNet probably has the largest infrastructure right now to support webcasting," she told **R&R**.

Capstar Broadcasting Director/Corporate Communications Lisa Dollinger — Capstar recently entered into an agreement to purchase SFX — told **R&R** that some Capstar stations webcast using AudioNet, but there are no plans yet for an exclusive agreement.

### Clear Channel Goes Outdoors Again

Clear Channel Communications continues to expand its outdoor advertising holdings. Last week, it announced that its Eller Media subsidiary had entered into an agreement to purchase Metro Display Advertising, which has 4000 transit shelter displays throughout Los Angeles, Orange, and northern San Diego counties. Clear Channel closed on the purchase of Eller, the largest outdoor advertising company in the country, in April.

### WKNR Fined For EEO 'Deficiencies'

The FCC has turned down the National Rainbow Coalition's request that the license renewal of WKNR-AM/Cleveland be denied due to alleged violations of Equal Employment Opportunity rules. While the FCC

Continued on Page 10



# The Beat That Moves New York.



“ Nothing moves people like music you can dance to. That’s why we’re the city’s hottest new station, The Beat of New York. We chose CGI to print our new promotional stickers because the quality and durability from CGI is the best, it’s outstanding. We distribute our stickers at 5 to 10 club nights per week. After just one year, we’ve seen a huge increase in all demos. Can’t beat that!”  
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**DEAL OF THE WEEK**

• **WMLF-AM, WPNX-AM, WGSY-FM & WVRK-FM/ Columbus, GA \$11.75 million**

**1997 DEALS TO DATE**

**Dollars To Date: \$9,575,899,857**  
(Last Year: \$12,176,631,520)

**This Week's Action: \$52,495,129**  
(Last Year: \$47,416,700)

**Stations Traded This Year: 1824**  
(Last Year: 1728)

**Stations Traded This Week: 47**  
(Last Year: 42)

**TRANSACTIONS AT A GLANCE**

- KBUQ-FM/Paradise Valley (Phoenix), AZ \$6.8 million
- KOSO-FM/Patterson (Stockton-Modesto), CA \$6.8 million
- WNDT-FM/Alchua (Gainesville-Ocala), FL \$675,000
- WAQV (FM CP)/Crystal River, FL \$5129
- WFFG-AM & WGMX-FM/Marathon, FL No cash consideration
- WHIJ-FM/Ocala, FL \$10,000
- WPLK-AM/Palatka, FL \$250,000
- WWLD-FM/Tallahassee, FL \$1.2 million
- WBLJ-AM/Dalton & WQMT-FM/Chatsworth, GA \$1.35 million
- WLET-AM/Toccoa, GA \$170,000
- WNEG-AM/Toccoa, GA \$260,000
- WVNI-FM/Nashville, IN \$20,000
- WTCJ-AM/Tell City, WHON-AM/Centerville & WQLK-FM/Richmond, IN No cash consideration
- KANS-AM & KGTR-FM/Larned, KS \$250,000
- WXZZ-FM/Georgetown (Lexington-Fayette), KY \$3.45 million
- KOGA-AM & FM & KMCX-FM/Ogallala, NE \$3.25 million
- WHCC-AM & WNS-FM/Waynesville, NC \$1 million
- WNCG-FM/Clyde, OH \$2.2 million
- WPTW-AM & WCLR-FM/Piqua & WZLR-FM/Xenia (Dayton) \$5.5 million
- WYOR-AM/Brentwood (Nashville), TN \$155,000
- WTNN-AM/Farragut, TN No cash consideration
- Gleiser Communications L.P. acquisitions \$3.55 million
- KTBB-AM & KDOK-FM/Tyler-Longview, TX
- KEES-AM & KYZS-FM/Tyler-Longview, TX
- Bocephus Broadcasting acquisitions \$3.85 million
- WNNI-AM, WPSK-FM & WVMJ-FM/Blacksburg-Christianburg-Radford-Pulaski, VA
- WFNR-AM, WNRV-AM, WRAD-AM, WBNK-FM & WRIQ-FM/Blacksburg-Christianburg-Radford-Pulaski, VA

**TRANSACTIONS**

**Cloud Cover Increasing In Columbus, GA**

☐ **Cumulus expands market holdings from one to five for nearly \$12 million**

**Deal Of The Week**

**WMLF-AM, WPNX-AM, WGSY-FM & WVRK-FM/ Columbus, GA**

PRICE: \$11.75 million  
TERMS: Asset sale for cash  
BUYER: Cumulus Broadcasting Inc., a wholly owned subsidiary of Cumulus Media L.L.C., headed by President Bill Bungeroth. It owns WAGH-FM/Columbus, GA. Phone: (414) 283-4500  
SELLER: M&M Partners, headed by partners James and Martha Milligan. Phone: (706) 576-3000  
FREQUENCY: 1270 kHz; 1460 kHz; 100.1 MHz; 102.9 MHz  
POWER: 5kw; 4kw day/140 watts night; 6kw at 328 feet; 100kw at 1519 feet  
FORMAT: WMLF is dark; Gospel; Hot AC; Rock  
BROKER: Sailors & Associates

**California**

**KOSO-FM/Patterson (Stockton-Modesto)**

PRICE: \$6.8 million  
TERMS: Asset sale for cash  
BUYER: Capstar Broadcasting Partners, headed by Chairman Steve Hicks.  
SELLER: KOSO Inc., a wholly owned subsidiary of Space Center Inc., headed by Chairman Donald McNeely. (612) 604-4200  
FREQUENCY: 93.1 MHz  
POWER: 2.95kw at 1791 feet  
FORMAT: Hot AC  
BROKER: Media Venture Partners

**Florida**

**WNDT-FM/Alchua (Gainesville-Ocala)**

PRICE: \$675,000  
TERMS: Stock sale for cash  
BUYER: Ocala Broadcasting Corp. L.L.C. is acquiring Alchua Broadcasting Co. Inc. Phone: (352) 335-5003  
SELLER: Eve Ackerman. Phone: (352) 378-7771  
FREQUENCY: 92.5 MHz  
POWER: 3.2kw at 443 feet  
FORMAT: Classic Rock

**WAQV (FM CP)/Crystal River**

PRICE: \$5129  
TERMS: Asset sale for cash  
BUYER: Ocala Word of Faith Church Inc., headed by President Timothy Gilligan Sr. Phone: (352) 873-3767

SELLER: Marion Community Radio Inc., headed by President Brad Dinkins. Phone: (352) 351-8810

**WFFG-AM & WGMX-FM/ Marathon**

PRICE: No cash consideration  
TERMS: Stock transfer  
BUYER: Joseph Nascone is acquiring The Great Marathon Radio Company. Phone: (305) 743-5563  
SELLER: Jason Nascone. Phone: (202) 337-4007

**WHIJ-FM/Ocala**

PRICE: \$10,000  
TERMS: Asset sale for cash  
BUYER: Ocala Word of Faith Church Inc., headed by President Timothy Gilligan Sr. Phone: (352) 873-3767  
SELLER: Marion Community Radio Inc., headed by President Brad Dinkins. Phone: (352) 351-8810  
FREQUENCY: 88.1 MHz  
POWER: 1.26kw at 394 feet  
FORMAT: Religious

**WPLK-AM/Palatka**

PRICE: \$250,000  
TERMS: Stock sale for \$50,000 cash and a 12-year, \$200,000 promissory note at 12% interest  
BUYER: Wayne and Barbara Bullock and James and Gail Hester are acquiring Radio Palatka Inc. Phone: (912) 987-2980  
SELLER: Janice Register

**WWLD-FM/Tallahassee**

PRICE: \$1.2 million

**Georgia**

**WBLJ-AM/Dalton & WQMT-FM/Chatsworth**

PRICE: \$1.35 million  
TERMS: Asset sale for cash  
BUYER: Radio Center Dalton Inc., headed by President Paul Fink. It owns WDAL-AM & WYYU-FM/Dalton, GA and has agreed to acquire WSGC-FM/Ringgold, GA.  
SELLER: Carmen Trevitt and the Annice Haygood Support Trust  
FREQUENCY: 1230 kHz; 98.9 MHz  
POWER: 1kw; 3kw at 702 feet  
FORMAT: AC; Country  
BROKER: John Willis and George Reed of Media Services Group

**WLET-AM/Toccoa**

PRICE: \$170,000  
TERMS: Asset sale for cash  
BUYER: Lee Street Properties, headed by President R.L. White. It has agreed to acquire WNEG-AM/Toccoa, GA. Phone: (706)886-2914  
SELLER: Southern Broadcasting of Pensacola Inc., headed by President Paul Stone. Phone: (706) 369-7301

**WNEG-AM/Toccoa**

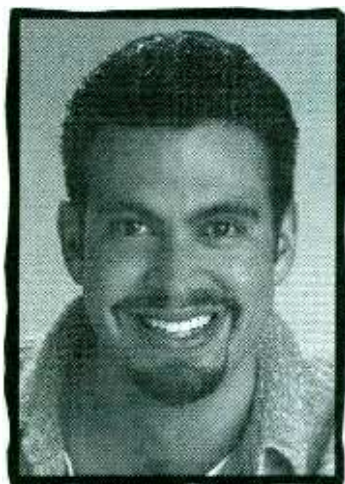
PRICE: \$260,000  
TERMS: Asset sale for cash  
BUYER: Lee Street Properties, headed by President R.L. White. Phone: (706) 886-2914  
SELLER: Stephens County Broadcasting Co. Inc., headed by President Roy Gaines. Phone: (706) 886-3131  
BROKER: Toccoa Realty Inc.

**Indiana**

**WVNI-FM/Nashville**

PRICE: \$20,000  
TERMS: Stock sale for cash  
BUYER: David Keister is acquiring

Continued on Page 10



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## Hundt Pursues Free Airtime Issue

Though the nomination of Gloria Tristani by the White House to be Commissioner of the FCC means that current Chairman Reed Hundt is one step closer to the door, he is doggedly pursuing one item on his agenda unpopular with broadcasters: A Commission inquiry into giving free airtime to politicians as a means of campaign finance reform.

On the heels of a speech by President Clinton at American University in which he again called for such a review, Hundt said on Wednesday (9/10) before law students at George Washington University that giving free airtime to candidates running for political office would "promote the democratic process consistent with the First Amendment." He then suggested that the FCC initiate an inquiry.

The committee being set up by Vice President Gore and the National Telecommunications Information Administration to recommend public interest obligations for digital broadcasters will likely consider a free airtime measure.

The day after Hundt's speech, 45 Senate Democrats pledged co-sponsorship of campaign finance reform legislation introduced by Sen. John McCain (R-AZ) and Sen. Russell Feingold (D-WI). Their bill includes a free airtime provision.

Speaking at the University of Pennsylvania Friday (9/12), Hundt insisted that reforming the political process would fail unless free airtime was given to candidates. He later cited a 1990 study by the FCC that found that 40% of radio stations audited did not give political candidates the lowest unit rate for airtime. As a result, Hundt proposed that politicians should be given a free but finite amount of airtime.

NAB spokesman Dennis Wharton told R&R that no fines resulted from the audit "in part because the Commission recognized that its own confusing set of rules was being misinterpreted despite good faith efforts by broadcasters." He said the FCC later revamped the rules in an effort to make them more understandable and acknowledged that broadcasters were living up to their obligations.

## NAB, Distillers Produce Responsible Drinking Ads

Though many pundits in Washington are fond of saying "liquor is a dead issue" lately, the NAB and the liquor industry appear to be gearing up for another potential showdown with the FCC on liquor advertising.

The NAB has produced a series of PSAs for radio and TV that feature spouses and children of congressmen speaking on topics such as drinking during pregnancy and underage drinking.

The Association has signed up 104 congressional family members from 39 states for the project. The radio PSAs are available on compact disc, and will be mailed to NAB member stations.

Since November 1996, when the liquor industry announced that it was ending its decades-old, self-imposed ban against broadcast advertising and sparked a nationwide debate on the issue, the NAB has launched two campaigns designed to raise public aware-

ness of alcohol abuse, including the "Safe Holiday Drunk Driving PSAs" for radio, and the STAR (Stations Target Alcohol Abuse Reduction) campaign.

Seagram, which began advertising on radio and TV in June, has announced that its radio and TV ads will now begin with a six-second responsibility message that says: "People of legal drinking age should enjoy alcohol responsibly, but don't drink if you're under 21."

In a vote during its July agenda meeting, the Commission deadlocked on an inquiry into the advertising, which effectively killed the issue for

the time being, but a fresh set of commissioners could take it up later this year.

Fred Meister, President/CEO of the Distilled Spirits Council of the United States, told R&R last week that the trade association has been lobbying Sen. John McCain (R-AZ) and the Senate Commerce Committee. DISCUS has asked the committee to consider the First Amendment issues raised by the idea of an FCC investigation into broadcast advertising by the liquor industry. The Association feels that it is unfair for the Commission to regulate liquor distillers more strictly than beer and wine companies.

Meister also pointed out that so far the liquor industry has only spent a few million dollars on advertising on around 100 radio and TV stations.

## Bocephus Broadcasting Buys Out Blacksburg

Bocephus Broadcasting, headed by Tom Joyner — not the ABC-syndicated jock, but he is, in fact, a talk show host — picks up its market limit with four AMs and four FMs in the Blacksburg-Christianburg-Radford-Pulaski, VA market.

Until recently, Joyner's three-hour conservative commentary

aired five days a week from flagship WPTF-AM/Raleigh and could be heard on 27 stations in the northern part of North Carolina. Additionally, Joyner hosts a weekly television show and publishes a monthly newsletter.

"Since these stations were owned by two different owners, they didn't make economic sense. Now that they're all together under one owner, they make sense," Joyner told R&R. Joyner also said that this latest acquisition has whetted the Bocephus appetite, and the group will continue to pursue station clusters in small and medium sized markets. Bocephus is looking to the West for its next buy.

— Patrice Wittrig

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## NABOB Holds 21st Annual Fall Conference

The National Association of Black Owned Broadcasters held its 21st annual broadcast management conference September 9-12 in Washington, DC. The focus for the conference — "The Big Chill: Has Minority Ownership Been Put on Ice?"

The four-day conference included panels addressing minority programming in radio, television, and film; keeping up with technology, including DARS and the Internet, African-American participation in high capital markets; and a three-part discussion on the state of minority ownership in small, medium, and large markets.

— Patrice Wittrig

### Stern

Continued from Page 4

owned by the network — for originating allegedly indecent broadcasts of the show by contesting the fine. The network says the NAL is "constitutionally impermissible" because complaints were not issued against WXRK, but rather to two affiliates, WBZU-FM/Richmond and WEZB-FM/New Orleans, for broadcasts of the show in 1995 and 1996.

Nevertheless, the FCC issued a \$6000 NAL against WXRK on June 4, 1997. The Sagittarius filing, dated August 22, points out that all affiliates of the show have independent editorial authority and that no complaints were actually issued against the New York station. The NAL was issued, according to the document, "on the presumption that the material aired by WBZU and WEZB also aired on WXRK on the same dates and at the same times."

### Definition Of Indecency Invalidated

The filing also argues that the Supreme Court's decision in the recent *Reno vs. ACLU* case, which declared

the Communications Decency Act unconstitutional, also invalidates the Commission's definition of indecency. This definition prohibits stations from broadcasting "language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory organs or activities" during the "safe harbor" hours from 6am to 10pm. (Here the community is meant to be the broadcasting media as a whole.)

The Sagittarius response asserts that phrases like "I just bent her over" are "either so oblique or so commonplace as to amount to nothing more than benign, harmless banter." In another excerpt from one of the broadcasts, Stern is quoted as saying: "... you think her dad, if she showed him five pictures of vaginas, could he pick out his daughter's vagina?" The filing argues that only if "vagina" is banned from the airwaves across the board could this word be deemed "patently offensive."

Furthermore, the response cites numerous examples of broadcasts of

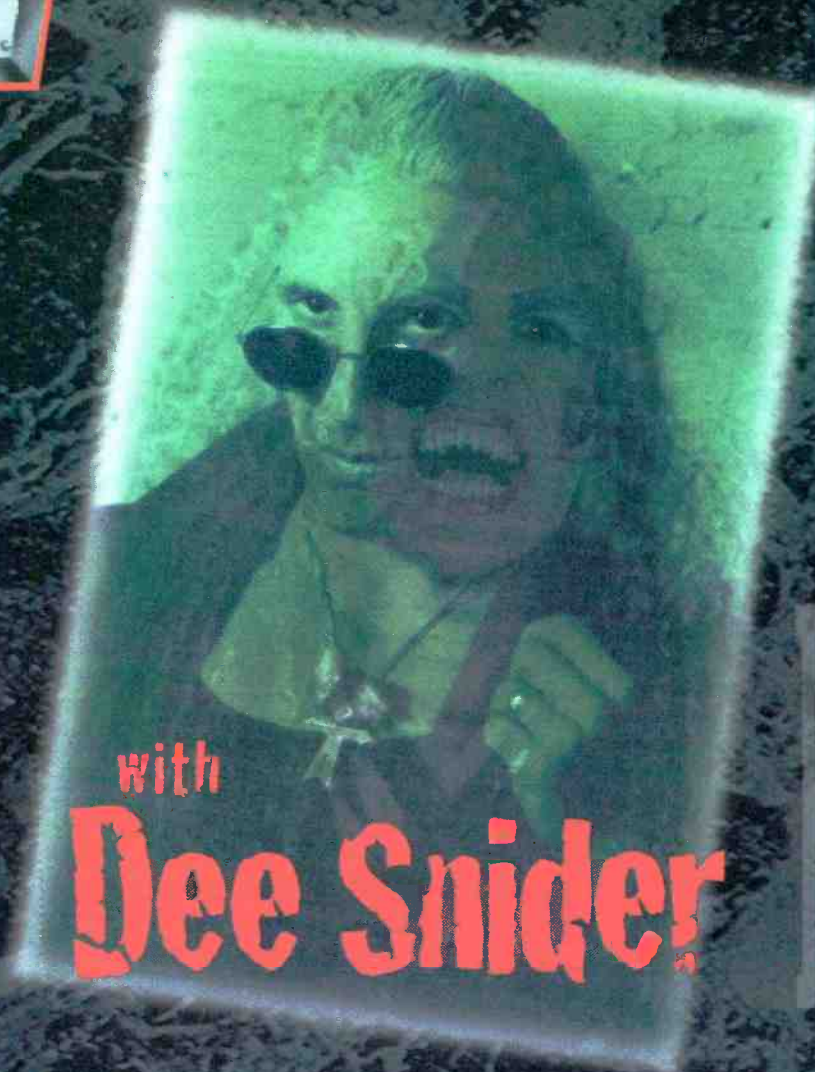
STERN/See Page 26



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## BUSINESS BRIEFS

Continued from Page 4

did commend the station for recruiting minorities, and thus renewed its license, its EEO efforts were deemed "deficient." Thus, the station was fined \$14,000 and is required to submit regular recruiting reports to the Commission over the next few years.

## WCMS And FCC Dispute EEO Fine Payment

The FCC recently sent a forfeiture order to WCMS-AM & FM/Norfolk, stating that it must pay the \$14,000 it was fined a year ago for insufficient EEO recruitment and failure to maintain adequate EEO records. WCMS attorney Peter Tannenwald told R&R, however, that the station paid the forfeiture last year. He said that since then the station has kept the Commission updated on its minority hiring practices.

An FCC official who did not wish to be identified told R&R that Tannenwald told him that a check with no identifying cover letter or memo had been sent to the Commission's Chicago office as payment for a forfeiture issued to the station for EEO violations. The official said that this explains why the Commission has no record of payment having been made. He said that it is reviewing a copy of the canceled check.

## More Protests On Easing Of Main Studio Rules

Four more groups have asked the FCC to reject a proposal to relax the main studio and public inspection file requirements for broadcasters. In joint reply comments filed last week, the United Church of Christ, Media Access Project, the Center for Media Education, and the Minority Media and Telecommunications Council called upon the Commission to "keep citizen access, not broadcaster convenience, as its touchstone." They claim that changing the main studio rule could keep many persons from accessing public files. The organizations also reject proposals to ease filing requirements. They assert, for example, that not requiring stations to maintain files on their previous owner would allow group owners to evade detection of multiple ownership, programming, and EEO violations. Dozens of broadcasters have filed comments supporting relaxation of the rules. No date has been set for Commission action on the proposal.

## Salem: Better Than Average, Rates S&amp;P

Standard & Poor's has assigned Salem Communications a "B-" rating for its proposed \$150 million senior subordinated notes due 2007, and a "BB-" rating for its \$75 million senior secured revolving credit facility, which expires in 2004. The company itself was given a "B+" rating. S&P said the ratings reflect both its "relatively good niche operating position" and its rising debt levels. Salem, which specializes in Christian broadcasting, has spent approximately \$70 million since 1996 to enter 14 new markets.

## Capstar Extends Exchange Offer

Capstar Broadcasting said last Friday (9/12) that it had extended its offer to exchange its registered 9 1/4% senior subordinated notes due 2007 for its unregistered 9 1/4% registered senior subordinated notes to 5pm EDT that day. By the end of the previous day, more than \$198 million had been tendered in the offer. Capstar recently entered into an agreement to acquire SFX Broadcasting for \$2.1 billion.

## Dame Media Restructures Management

Harrisburg-based Dame Media has restructured the management of its 21-station group in Pennsylvania and New York. Current VP John Dame will take over as GM of Dame's six Harrisburg stations and Pennsylvania group manager of the company's six other stations in Williamsport and Johnstown. Ron Kite will remain GM of the Johnstown stations, and Jim Dabney will stay on as GM in Williamsport. Boyd Arnold, former GM of the Harrisburg stations, could not be reached for comment on the changes. Michael Whalen, current GM of Dame's three Albany stations, has been named New York group manager. He will assist Herb Usenheimer, current GM of the company's six stations in Utica-Rome, NY, supervising those stations.

Continued on Page 26

## TRANSACTIONS

Continued from Page 6

**Brown County Broadcasters Inc.**  
Through an affiliate, he owns WMCB-AM & WCBK-FM/Martinsville, IN. Phone: (812) 335-9500  
**SELLER: Julie Carey.** Phone: (703) 684-2971

## WTCJ-AM/Tell City, WHON-AM/Centerville &amp; WQLK-FM/Richmond

**PRICE:** No cash consideration  
**TERMS:** Stock transfer  
**RECEIVER:** The James Roland Brewer Trust, headed by co-trustees Maytha and James L. Brewer, is acquiring Brewer Broadcasting Corp. Phone: (812) 547-2345  
**DONOR: Maytha Brewer,** executrix of the Estate of James Brewer. Phone: (812) 547-2345

## Kansas

## KANS-AM &amp; KGTR-FM Larned

**PRICE:** \$250,000  
**TERMS:** Asset sale for cash  
**BUYER: Goodstar Broadcasting L.L.C.,** headed by President Alan Goodman. It owns 11 stations in seven Kansas markets, including KANS-FM/Osage City, KS. Phone: (618) 536-7555  
**SELLER: C&C Consulting Inc.,** headed by President Edward Lipson. Phone: (316) 342-7375  
**BROKER: George Reed and John Willis of Media Services Group**

## Kentucky

## WXZZ-FM/Georgetown (Lexington-Fayette)

**PRICE:** \$3.45 million  
**TERMS:** Asset sale for cash  
**BUYER: HMH Broadcasting Inc.,** headed by President Ralph Hacker. It owns WVLC-AM & FM/Lexington and has agreed to acquire WLRO-AM & WLTO-FM/Lexington-Fayette. Phone: (606) 253-5900  
**SELLER: Regent Licensee of Lexington Inc.,** a wholly owned subsidiary of Regent Broadcasting, headed by CEO/President Terry Jacobs. Phone: (606) 292-0030  
**FREQUENCY:** 103.3 MHz  
**POWER:** 1kw at 794 feet  
**FORMAT:** Alternative

## Nebraska

## KOGA-AM &amp; FM &amp; KMCX-FM/Ogallala

**PRICE:** \$3.25 million  
**TERMS:** Asset sale for cash  
**BUYER: Goodstar Broadcasting L.L.C.,** headed by COO/President Alan Goodman. Phone: (316) 729-8011  
**SELLER: Ogallala Broadcasting Co. Inc.,** headed by President Ray Lockhart. Phone: (308) 284-6422  
**FREQUENCY:** 930 kHz; 99.7 MHz; 106.5 MHz  
**POWER:** 5kw day/500 watts night; 100kw at 804 feet; 100kw at 315 feet  
**FORMAT:** Nostalgia; AC; Country  
**BROKER: Jody McCoy of McCoy Broadcast Brokerage**

## North Carolina

## WHCC-AM &amp; WNS-FM/ Waynesville

**PRICE:** \$1 million  
**TERMS:** Asset sale for \$600,000 cash and a \$400,000 promissory note  
**BUYER: Blue Dolphin Communications of North Carolina L.L.C.,** headed by members Edward Seeger, James Fort, and William Pennington III. Phone: (803) 661-5000  
**SELLER: Media Mart Inc.,** headed by President Vann Campbell. Phone: (704) 456-8661  
**FREQUENCY:** 1400 kHz; 104.9 MHz  
**POWER:** 1kw; 240 watts at 1581 feet  
**FORMAT:** News/Talk; Country  
**BROKER: Alderfer and Assoc. Inc.**

## Ohio

## WNCG-FM/Clyde

**PRICE:** \$2.2 million  
**TERMS:** Asset sale for cash  
**BUYER: Jacor Communications Corp.,** headed by President Randy Michaels. Phone: (606) 655-6523  
**SELLER: S&S Communications Group Inc.,** headed by President Kent Smith. Phone: (419) 547-8792  
**FREQUENCY:** 100.9 MHz  
**POWER:** 3kw at 312 feet  
**FORMAT:** Oldies

## WPTW-AM &amp; WCLR-FM/ Piqua &amp; WZLR-FM/Xenia (Dayton)

**PRICE:** \$5.5 million  
**TERMS:** Asset sale for cash  
**BUYER: Xenia Broadcasting Inc.,** headed by President Charles Giddens. Phone: (703) 827-2727  
**SELLER: WPTW Radio Inc. and Clear 95 Inc.,** headed by President Richard Hunt. Phone: (937) 773-3513  
**FREQUENCY:** 1570 kHz; 95.7 MHz; 95.3 MHz  
**POWER:** 250 watts; 50kw at 476 feet; 6kw at 322 feet  
**FORMAT:** Nostalgia; Oldies; Oldies

## Tennessee

## WYOR-AM/Brentwood (Nashville)

**PRICE:** \$155,000  
**TERMS:** Asset sale for \$70,000 cash, a two-year \$26,000 promissory note at 8% interest, and assumption of an existing \$59,000 loan  
**BUYER: SouthernWabash Communications Corp.,** headed by President Randolph Bell. Phone: (615) 737-9439  
**SELLER: Down Home Broadcasting Co.,** headed by President Mae Katherine Hutchins  
**FREQUENCY:** 560 kHz  
**POWER:** 500 watts day/63 watts night  
**FORMAT:** Gospel

## WTNN-AM/Farragut

**PRICE:** No cash consideration  
**TERMS:** Stock transfer  
**RECEIVER: Betsy and Kenneth Crosthwait** are acquiring 670 Inc. Phone: (423) 690-8807  
**DONOR: Barry and Claudia Cummings.** Phone: (423) 376-9427

## Texas

## Gleiser Communications L.P. acquisitions

**PRICE:** \$3.55 million  
**TERMS:** Asset sale for cash  
**BUYER: Gleiser Communications L.P.,** a wholly owned subsidiary of Broadcasting Partners Holdings L.P., headed by Chairman/CEO Lee Simonson. Phone: (212) 935-4990

## KTBB-AM &amp; KDOK-FM/ Tyler-Longview

**SELLER: Gleiser Communications Inc.,** headed by President Paul Gleiser. Phone: (214) 522-0066  
**FREQUENCY:** 600 kHz; 92.1 MHz  
**POWER:** 2.5kw; 9.6kw at 443 feet  
**FORMAT:** Sports/Talk; Variety

## KEES-AM &amp; KYZS-FM/ Tyler-Longview

**SELLER: Williams Communications,** headed by President Bruce Williams. Phone: (201) 297-2173  
**FREQUENCY:** 1430 kHz; 1490 kHz  
**POWER:** 5kw day/1kw night; 1kw  
**FORMAT:** News/Talk; News/Talk

## Virginia

## Bocephus Broadcasting acquisitions

**BUYER: Bocephus Broadcasting Inc.,** headed by President Tom Joyner. Phone: (919) 460-9333  
**BROKER: Sailors & Assoc.**

## WNNI-AM, WPSK-FM &amp; WVMJ-FM/Blacksburg-Christianburg-Radford-Pulaski

**PRICE:** \$2 million  
**TERMS:** Asset sale for cash  
**SELLER: New River Media Group Inc.,** headed by President Ralph Davis. Phone: (919) 460-9333  
**FREQUENCY:** 1260 kHz; 107.1 MHz; 105.3 MHz  
**POWER:** 2.8kw; 1.75kw at 1207 feet; 12kw at 479 feet  
**FORMAT:** News/Talk; Country; Country

## WFNR-AM, WNRV-AM, WRAD-AM, WBNK-FM &amp; WRIQ-FM/Blacksburg-Christianburg-Radford-Pulaski

**PRICE:** \$1.85 million  
**TERMS:** Asset sale for cash  
**SELLER: Travis Broadcasting Corp., Travis Broadcasting L.L.C., and Valley Radio Corp.,** headed by President Robert Touchton-Travis. Phone: (540) 639-2461  
**FREQUENCY:** 710 kHz; 990 kHz; 1460 kHz; 100.7 MHz; 101.7 MHz  
**POWER:** 10kw; 5kw; 5kw day/500 watts night; 3kw at 453 feet; 5.8kw at 66 feet  
**FORMAT:** News/Talk; Sports/Talk; Nostalgia; Classic Rock; Country

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- **AND JUSTICE FOR ALL:**  
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Money Markets Tune In

### RADIO: THURSDAY, OCT. 30

- **STATIONS FOR SALE:** Going Where the Inventory Is
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What's a Station Worth?
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**Spring Broadcasting, LLC**  
a radio broadcasting company formed to  
acquire eight radio stations in Connecticut,  
Massachusetts, New Jersey and Illinois

from

**H & D Broadcasting Group**

for

**\$14,100,000**

January 1997

VS&A Communications Partners II, L.P.  
an affiliate of Veronis, Suhler & Associates Inc.  
through

**Broadcasting Partners Holdings, L.P.**  
a company formed by VS&A Communications Partners II, L.P.  
to acquire and invest in radio stations

has made a substantial equity investment in

**Pilot Communications, LLC**  
a radio broadcasting company which operates  
four radio stations in Syracuse, New York and  
four in Augusta-Waterville, Maine

for

**\$6,250,000**

January 1997

VS&A Communications Partners II, L.P.  
an affiliate of Veronis, Suhler & Associates Inc.  
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**Broadcasting Partners Holdings, L.P.**  
a company formed by VS&A Communications Partners II, L.P.  
to acquire and invest in radio stations

has made a substantial equity investment in

**Mercury Radio Communications, LLC**  
a radio broadcasting company formed to acquire  
four radio stations in Buffalo, New York:

**WEDG-FM WHTT-FM WGRF-FM WHTT-AM**

from

**Mercury Radio Communications, L.P.**

for

**\$62,000,000**

June 1997

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an affiliate of Veronis, Suhler & Associates Inc.  
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**Broadcasting Partners Holdings, L.P.**  
a company formed by VS&A Communications Partners II, L.P.  
to acquire and invest in radio stations

has made a substantial equity investment in

**Sound Broadcasting, LLC**  
a radio broadcasting company formed to acquire  
three radio stations in Monroe, Louisiana:

**KMYF-FM KYEA-FM KCTO-FM**

from

**Radioactive Images, Inc.  
Phoenix Broadcasting Company  
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## CLOSED

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S.H. Bliss, President

has agreed to acquire

**WRJN(AM) and WEZY(FM)**

Racine, Wisconsin

for

**\$5,000,000**

from

**M.G. Radio, L.L.C.**

Gregory Marcus and Anthony Gazzana, Principals

Patrick Communications represented the parties  
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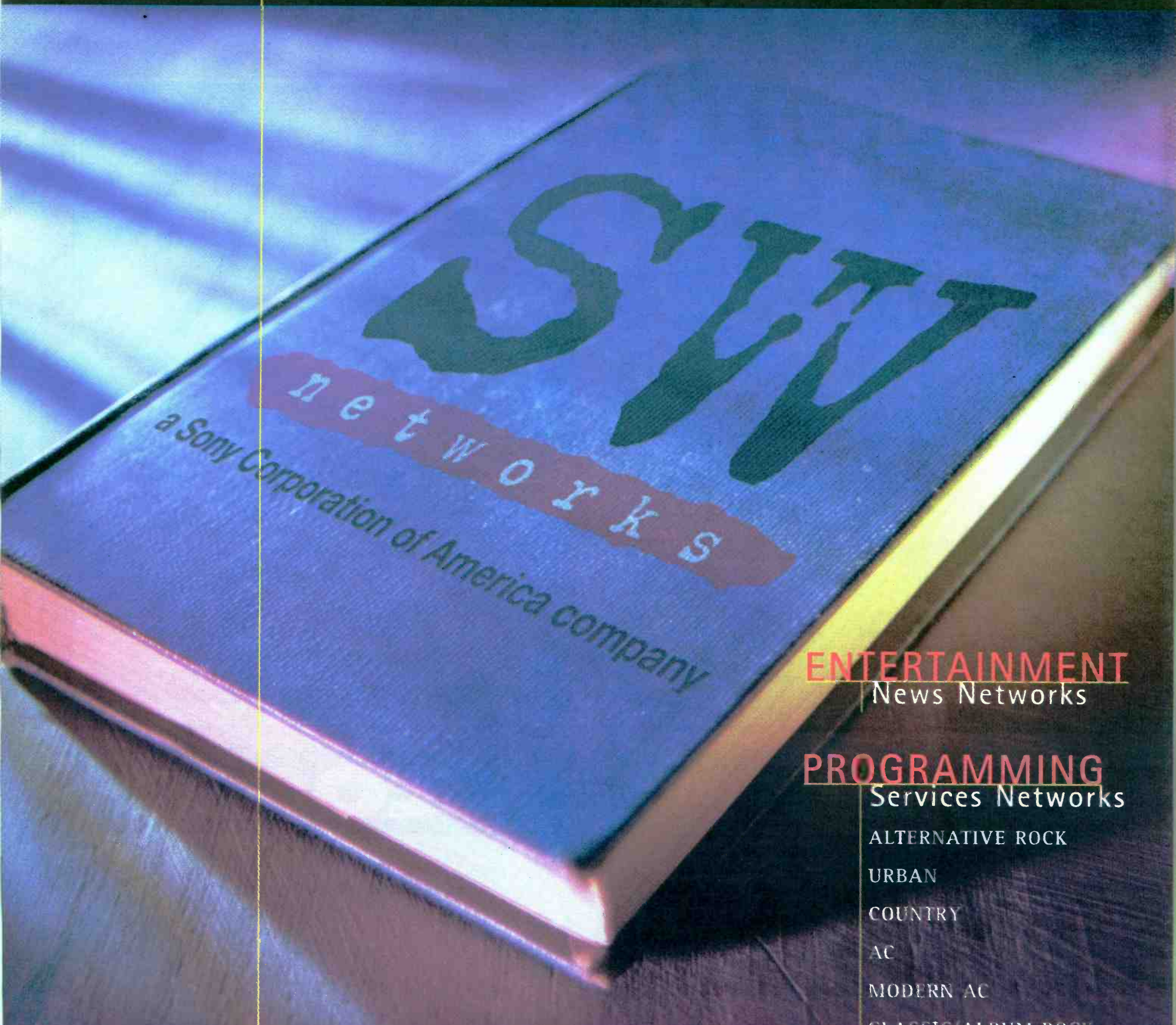


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# De Castro, Ginsburg Kick Off Their New Venture

Continued from Page 1

owned WCFL. We merged WLUP and WCFL in 1986, and H&G was born. The "H" came from the Loop's owner, Hefel Broadcasting. In 1988, Hefel split off to become a Hispanic broadcaster, and Evergreen had the stated goal of being a major-market-focused group.

**R&R:** You knew what direction and structure the company would take at that time?

**SG:** When we started, we didn't have a business plan that was 450 pages; we filled in the blanks as we moved along. Each of us had a role to play, and we wrote our job descriptions as we went along. There was a partnership between Jimmy, myself, and [CFO] Matt Devine: one taking care of operations, one taking care of strategy and acquisitions, and the other taking care of the finance issues and the back office.

**R&R:** Many radio groups such as yours these days seem to operate as collaborative efforts, which didn't seem to be the case previously. It sounds like that's the way you operated from the beginning.

**SG:** There was never any insecurity among the three of us as to who would have the lead role in any given transaction, operational decision, or financial issue. When it came time for decision-making, we would sit down and talk and have an opportunity for very open dialogue. From the very beginning, it was a collegial style. It wasn't "I've got the point on this, so I'm making the decision"; it's always, "Geez, why don't you give me the best advice

you can?" A trusting relationship grew out of that.

There's also the point where you ask for honest, candid, and unvarnished advice on how to move forward, and I think the three of us found solace in each other's advice. Even if we didn't want to hear what we were going to hear, we found strength in the three of us agreeing on a plan of action. And we had enough instances where, if all three of us were on the same page, we generally were very successful. When two agreed, we were okay; when one guy decided to go out on his own, it ended up being a bit of a train wreck.

**Jim de Castro:** We also have individual strengths. Scott is a deal guy with incredible vision. It began in '88 with a major-market play; he had a drive to pursue deals... He would then turn them over to me, and I would be challenged with how we were going to operate them and make them successful. Again, the three of us were making the major decisions. And, in time, we became brothers, partners, confidants.

**R&R:** Rumor has it that some of those brainstorming sessions didn't always go so smoothly.

**JD:** No doubt, we had some battles and disagreements. But the very positive thing about all of this is that we may disagree, but we'll come out the next day and be in each other's chairs, and I will have his view, and he will have mine. It got to the point where we tested ourselves on every single decision we were making, even though we are an entrepreneurial company.

**R&R:** So there you were in the late-'80s, with a handful of stations. What did your expansion plans call for?

**JD:** With 80% of our cash flow coming out of the Loop, we gambled the company and put \$55 million on a signal in Los Angeles [KKBT]. That was 1989, the same time "Pirate Radio" was coming on, and we were planning to compete with them. We had the superior signal, and we had an agreement to get Mark & Brian [from crosstown KLOS] But when ABC matched, we decided to play it Urban.

**R&R:** Before you took KKBT Urban, the station had an inauspicious debut, to say the least.

**JD:** I once remember waiting for our numbers to come out of the computer — they didn't even list us! We were so low, we had to call Arbitron to get the number. Probably the biggest and best lesson we learned from all that was that it takes a lot of time and a lot of professional advice and help to build something successfully. That could apply whether you're building a restaurant or a sports team or a radio station.

**R&R:** You took that to heart when you entered New York. We hear that was a real collaborative effort.

**SG:** Our brain trust!

**JD:** We brought the best possible people in programming, sales, marketing, and production together and had several meetings. If we didn't have certain key people in the brain trust, I wouldn't have been able to



When classical KFAC/Los Angeles became KKBT, the station had a rather inauspicious debut, even with the "big dogs."

sell Scott on going with this format, and this was one of those key disagreements that we had after looking at the research and trying to determine what the potential might be. This brain trust included Michael Ellis, Keith Naftaly, Hosh Gurelli, [consultant] Guy Zapoleon, [Evergreen corporate execs] Steve Rivers and Bev Tilden, John Madison, production wiz Bill Schultz, Broadcast Architecture's Frank Cody and Brian Stone, and [ratings expert] David Lebow. Programmers Cadillac Jack and John Ivey came down from Boston. We had a dozen people, and we'd meet every Monday at 10pm after work.

**SG:** We conducted a triple-blind study on what would work in the market. Three research companies worked on this independently of each other. We knew we were going to blow up \$3 million in cash flow, and that we would be judged — particularly by Wall Street types — on our ability to turn a station around quickly in New York. I keep on my desk this little piece that was written in 1958 by Todd Storz. His theory was to "give people what they want. I don't care if we give them hillbilly music. I'm not partial to anything, I just give them what they want." The business hasn't changed a whole lot since then, and our whole

effort was "What do the people want?"

**JD:** We knew there was a huge Dance hole there, but the question was "Could we make money with the Dance hole?" Plus, we didn't want to end up like [crosstown] Hot 97 — when it was a Dance station — which started out successfully but pigeonholed itself. Everybody said there was a Dance hole. Everybody said it would do well 18-34, but it's No. 4 25-54, and this is its eighth book. It's doing \$3 million a month every month now, and it is the top-billing station during the summer.

**R&R:** Some people thought you were crazy for blowing up \$3 million in cash flow. Didn't you have some trepidation about that?

**JD:** Absolutely. We put our necks on the line. Wall Street and Madison Avenue were watching. Plus, it's Mel [Karmazin]'s No. 1 market, and Jeff Smulyan's No. 1 market, and every shareholder from ours and every other company could now compare us in the newspaper stock pages.

**SG:** I had no remorse about leaving Country in New York. I never

Continued on Page 16



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# De Castro, Ginsburg Kick Off Their New Venture

Continued from Page 14

believed Country would work in a heavily ethnic, highly diverse marketplace. Now, which format we were going to move it to was another issue. The question was whether we were going to go for the home run or just a base hit.

**R&R:** Before that success, Evergreen was branded as "the company that could buy 'em but not operate 'em." How did that feeling come about?

**SG:** We had gotten through a public window in 1993 and hadn't had enough experience in how to run our numbers. We didn't think we were being particularly well advised by our Wall Street analyst, but once we hooked up with Alex Brown's Drew Marcus, and he gave us the play-

book, we were able to run the plays extremely well.

**JD:** We were neophytes on Wall Street. We weren't as concerned with our quarterly numbers as we were with the annual numbers. We went through some dramatic changes in formats in L.A. and in Chicago — all at once — and it affected two quarters, even though we hit our year-end numbers. We had to eventually redesign how we did things. Plus, we feel certain other broadcasters tried to damage our reputation on Wall Street.

**SG:** There's something else: The essence of our philosophy is to teach and guide, not yell and scream. And that frequently gets interpreted as being soft or not understanding how to do the job. But if you're going to be in the business long-term, you

can't beat up your employees. You've got to coach them and make them better coaches for their people.

**R&R:** Has your management style served you well?

**SG:** We always used the metaphor of being the turtle in the race. We saw a lot of hares moving around the track, running a quick quarter-mile, but at the end of the day they didn't stay. We always perceived ourselves as long-term players who would be here if we made all the right moves in the late-'80s and early '90s.

**R&R:** How do you see your company in the radio industry of the future?

**SG:** There will be three or four



Steve Rivers (left) and Jim de Castro celebrate the sign-off of their most successful outlet to date, WKTU/New York.

companies of significant size. The other companies will still be an important aspect of this radio business, but you won't have more than three or four companies of tremendous size — doing more than, say, a billion dollars in business. Right now, you only have two billion-dollar companies — us and CBS. And beyond that, there might be one or two others — most likely Clear Channel and one other we can't put our finger on yet. Will it be ABC? Jacor? Emmis? Bonneville? Who will it be, and what combination will it be?

**R&R:** Do you make a determined effort to develop complementary formats, or is it every station for itself?

**JD:** We are learning the process of taking the strengths that we have in the market and modifying them to create synergistic opportunities. Here's an example: When we looked at going into Detroit, Scott bought one AC station, WDRQ, then another, WNIC. You had Jim Harper competing with Dick Purtan. We made the decision not to re-sign Purtan, we shifted 'NIC older and Q95 younger, and we improved cash flow by more than 50% on the two stations.

**R&R:** How have your jobs changed in recent years?

**SG:** I've clearly gone from focusing on station-specific issues to company-specific issues. We now have a whole lot of tasks we didn't have before, such as dealing with the public shareholders and 13 analysts in the various Wall Street firms. Plus, we're running a larger corporate staff. It's like a new job every day, because things change so much. If it was the same as it was 12-15 years ago, I would have quit the business. But every year is a new development.

**JD:** It's changed dramatically for me, because I've had to mature through the process. I'm trying to learn how to be a better manager. For me, part of being a better manager is delegating more. Recently, I had to walk out of a big morning show meeting and turn it over to the regional guys, station guys, and programming guys. I let the door hit me as I left the room, and I said to Scott, "Help me with this process, because

you've been able to do it and walk away from the station side." That's something I had to learn to do, because there are many more things I can soar with with my strengths. I went into New York and made sales calls on behalf of 'AXQ, and I realized I can have an impact on that. I can also have an impact on recruitment.

**R&R:** Both of you have made a lot of money in recent years. Why are you still doing this?

**JD:** We've already made all the money that we want to make. We do this to do something really unique for our people. I'm proudest of this list of all the people who've got shares of this company since going public. There's hundreds of people on this list: secretaries, account executives, morning shows — people at all levels. One AE is worth \$200,000, and she'll get more based upon her performance.

**SG:** There's something else happening: We now answer to a board of directors, and I'm not the Chairman. Despite what others might think about that, I find it very comforting. Even though we have seats on the board, I think of this as a great opportunity to allow myself to become an employee as well.

**R&R:** As an employee, do you like the way your company is being run?

**SG:** Our job now is to write the book on how to run a radio business this size. We're not particularly happy with the models we've seen — a little too authoritarian or too cookie-cutter, where every dollar gets squeezed. Our model calls for more — not less — management, salespeople, and programmers.

**R&R:** Were you tempted to get out of the business in recent years?

**JD:** We've had multiple opportunities to do it, but the emotion of our affection for each other kept us from doing it. This is intense, but there were times Scott wanted out, Matt wanted out, and I wanted out. We could have all jumped in and taken millions and millions of dollars, but

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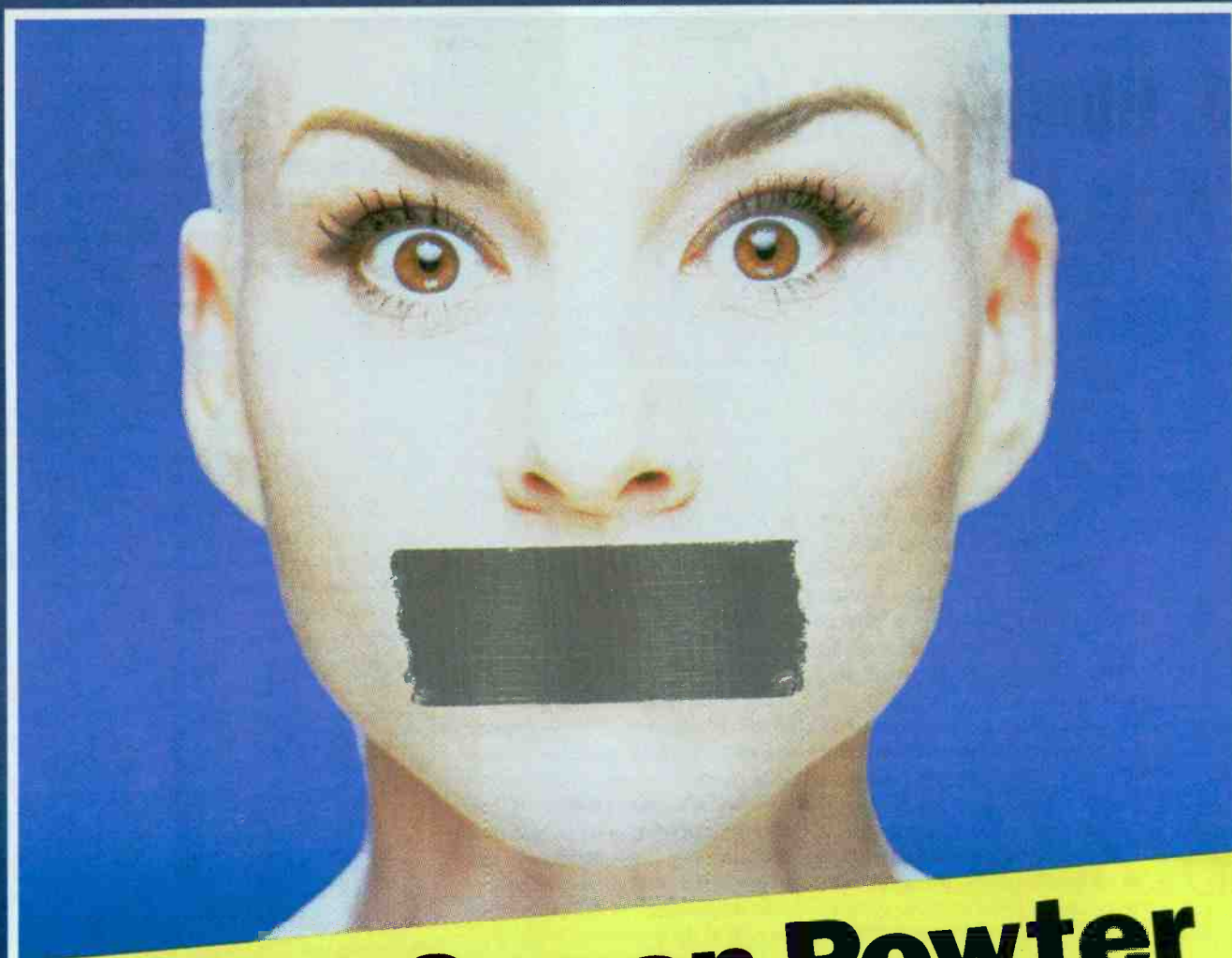
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# De Castro, Ginsburg Kick Off Their New Venture

Continued from Page 16

we would have missed out on the chance to do something that's never been done before.

**SG:** We had our ups and downs like everybody else. There were times Jimmy, Matt, or I would say, "Let's throw it all in and cash out." There were a lot of entrepreneurs who, at the end of the day, jumped into the river and took their money. They couldn't see a way to build a bridge over the river. But I kept us fairly steady and said, "There's a bridge, we'll keep building it, and we'll get over the river." We had many opportunities to take our dough and run for the hills, we just didn't do it. There's a lot more to build, a lot to do.

**R&R:** As an entrepreneur, does

it bother you that you're no longer in ultimate control of your company?

**SG:** I held Class B stock, which was the "super voting" stock that controlled Evergreen. Tom Hicks had Class B stock that controlled Chancellor. Both of us agreed to give up our Class B stock for Class A [common] stock. Tom's organization ended up with the largest stake in the company, and I am its largest individual shareholder. It was the theory of the deal, and I'm very prepared to live with it. We had to give something up to get something. But Tom has put a tremendous amount of money to work for this company. As a result, Hicks, Muse has board control.

I gave up my Class B position because I thought it was important to create a permanent radio company where our employees would have

an opportunity to thrive and move forward. So, instead of us taking the last dollar out of our business and Tom Hicks taking the last dollar out of his, we formed an entity to move forward. We gave up control because of our common vision to build the largest radio broadcasting company in the world.

**R&R:** Did some companies spend too much on their radio stations?

**SG:** Everyone who couldn't operate their radio stations paid too much. It's never how much you pay for radio stations, it's what you do with them. If you buy at 17 turns of flow, and it's eight or nine by the end of the next year, that's a hell of a deal. We buy them feeling we can improve the multiple on them significantly, which is the purpose of buying in the major markets.

11

**It's harder these days: It's not the mom-and-pop business it was just a few years ago. Before, all you had to do was beat your competition. Now, you've got to beat margins and power ratios and cash flows.**

**R&R:** Do you expect to see radio revenue move from its current 7% to 10% in the next few years, as some people have predicted?

**JD:** No way. If it went up 1/4 or 1/2 a percentage point, we're all going to have the best years we could possibly have. I don't think there's a paradigm switch just because we own five in a market, as opposed to one. That was one of those predictions designed to impress Wall Street. Radio has been at about 7% for 30 years. The fact that Chancellor is a big company isn't going to change it.

Having said that, the vertical integration we've created might generate more revenues from a sponsorship standpoint. Considering that we have the first, second, third, and fourth 25-54 stations in Chicago, we can now go in to an advertiser and do some creative packaging.

**SG:** It's a nice goal, but the fact is it's gone from 6.7% to 7.1% over the last 13 years. The largest complainers to the Justice Department are not individual advertisers, they're the ad agencies. They have used radio for years, they know the appeal, they know it's effective, and they know they need to supplement everything else they do with radio. But they've been able to buy us cheap for years, and that is what's going to change. As that dynamic changes, we should gain two-tenths a year. If we gain two-tenths a year, each additional point will take us five years to achieve. So we'll get to 10% in 15 years, not three years.

**R&R:** Is the business still fun?

**JD:** It's unbelievably fun. I have the greatest job of anybody in the business. They talk about the golden age of radio and that it couldn't be done again. We're going through an unbelievably golden age. We think back to when we were five radio stations, and I would dream of getting an L.A. radio station. I was so excited about that prospect, and then I got KMEL/San Francisco, where I started in this business — man, what an incredible high for me. Now, to have seven radio stations in SF, it's just unbelievable!

**SG:** I get a kick out of it. I've spent so much time focusing on this company, and now it's time to focus on building this industry on something it's never been. Now I want to build the credibility that will result in building revenues, and to help with public service commitments. And we want to demonstrate by example how to create a workplace that will allow African Americans, Hispanics, Asians, and Anglos to work

in the same environment, and to foster a workplace in the image of what Keith Naftaly first coined: "no color lines."

**R&R:** But there's a downside, right?

**JD:** It comes with a lot of pressure. Plus, it's harder these days: It's not the mom-and-pop business it was just a few years ago. Before, all you had to do was beat your competition. Now, you've got to beat margins and power ratios and cash flows. You've got to be better than CBS, better than Emmis, better than Clear Channel, better than ABC. We're judged on a different game on Wall Street; so it's much more intense — it's not for the faint of heart anymore.

**R&R:** How were your families affected by what was obviously an immense amount of time put into your companies?

**SG:** The three of us have children, and we kept asking ourselves, "Do we want to leave them money, or do we want to leave them a legacy of something their fathers and families had done together?"

**R&R:** But do you see your kids much?

**JD:** Far more than anybody could imagine. I am never out of my house more than two nights at a time unless it's a public roadshow or some other big demand. Our families are way too important to us, and they're a part of this whole thing, too.

**R&R:** What's left on your agenda for Chancellor?

**SG:** My destiny and the company's destiny may ultimately be different. But in the immediate term, I'll consider myself successful when Chancellor can have under one umbrella a large-market group, a medium-market group, and a small-market group, with each division run by very sophisticated businessmen and broadcasters. In addition, we'll have a radio rep company, Katz, and we fully intend to have our own radio network. If all that's together, I will have fulfilled my obligations to our shareholders, board of directors, and employees.

**JD:** Chancellor, in my mind, equals talented people, and I want to build the greatest radio company with the absolute best talent. I want to watch them grow and develop — and acquire personal growth and wealth in the process. And when that's done, I'll feel I've really lived and made a significant contribution to the radio industry.

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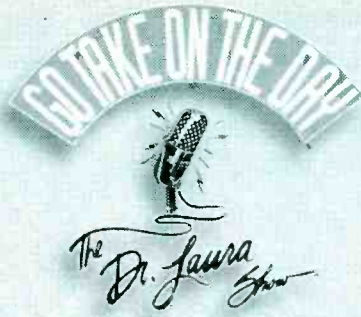
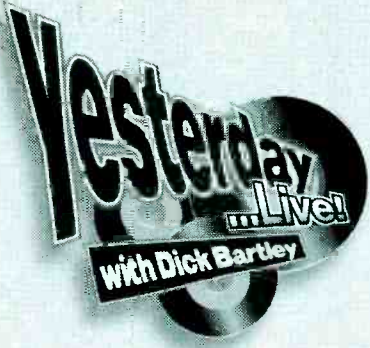
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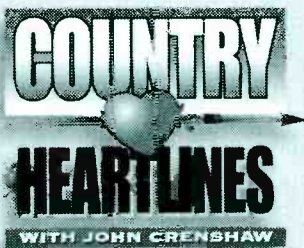
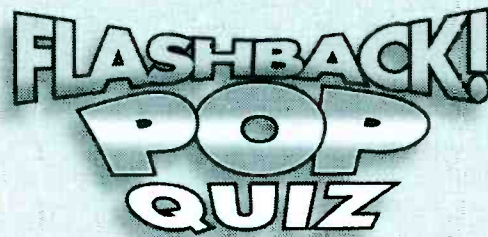


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**Alspaugh Takes PD Duties At Three Mt. Wilson Outlets**

Blanton Alspaugh has been named PD at Mt. Wilson FM Broadcasters' three Classical properties: **KKGO-FM/Los Angeles**, **KKHI-FM/San Francisco**, and **XBACH-AM/Tijuana-San Diego**. Alspaugh assumes duties previously held on an interim basis by John Santana, who remains with KKGO as afternoon host. Mt. Wilson President Saul Levine told **R&R**. "Alspaugh has an outstanding background. He fits in with our goal to expand and dedicate our company to classical music going into the next century."

Alspaugh added, "I consider it an extraordinary opportunity to work at KKGO. I have been fortunate to work with some of the greatest people in Classical radio in Houston and Washington. Saul Levine has assembled a team of gifted people, and we are committed to commercial Classical radio in Southern California."

Alspaugh, a musician and conductor who has worked with the Houston Grand Opera, Baltimore Symphony, and the Chicago Symphony, previously programmed **WGMS-FM/Washington**. Before that, he served as PD of **KRTS-FM/Houston**.

**Johnson**

Continued from Page 3 working with [Chancellor Sr. VP/Regional Operations] Bill Figshe, who is one of the real great people in the business. We had a lot of success over the years at Viacom, and I'm excited to keep that relationship.

"I'm coming to Philadelphia to make Star what it should be: a great, mass-appeal Hot AC. We have a wonderful talent lineup and great market reputation. They want me to focus the presentation and implement a great Hot AC package, and I'm very excited about the opportunity to do it. There's a great plan in place, and we'll begin it this fall."

Johnson's previous programming credits include **WLTW/New York**, **WFYR/Chicago**, and **WZEE/Madison, WI**.

**Blitzkrieg 'Bop'**



Mercury recording artists Hanson were recently presented with award plaques to commemorate sales of over three million of their debut album, *Middle Of Nowhere*. Growing taller right before our eyes are (l-r): Isaac Hanson, Mercury President/CEO Danny Goldberg, Taylor Hanson, Mercury VP/A&R David Silver, Mercury Sr. VP/Head of A&R Steve Greenberg, and Zac Hanson.

**Douglas/PAR Taps Two GMs In L.A., DC**

**KYPA-AM/Los Angeles** GM Michael Reichert has assumed similar duties at parent Douglas Broadcasting/PAR Holdings' newly acquired **WBZS-AM & WVPA-AM/Washington**. **KYPA** GSM Andrew Whatley has risen to Reichert's former post at the Motivational Talk station.

**WBZS** and **WVPA** (then **WZHF**) were sold by Chancellor Broadcasting to Douglas to comply with FCC ownership limits in the Washington market. **WBZS** will retain its all-Business format, while **WVPA** will "enhance" its current Health & Fitness format with PAR's syndicated Motivational Talk.

Both Reichert and Whatley have 25 years of media experience, including positions in radio, television, print, and media brokerage.

In related news, Douglas has dropped its **KYPA** simulcast on **KWPA-AM/Pomona, CA** in favor of Oldies-intensive Spanish AC. **Mauricio Ocampo** — most recently in sales at **KKHJ-AM/L.A.** — assumes GM duties, while **Victor Mendez** takes the PD position. The station, known on-air as "Radio Mfa," has applied for new calls **KMIA-AM**; it covers the San Gabriel Valley, east of downtown Los Angeles.

**Gale Rises To RCA/Nash. Dir./Nat'l Promo**

**RCA/Nashville** North-east Regional promo rep **Keith Gale** has been tapped as the label's new Director/National Promotion. He replaces Eric Beggs, who exited a couple of weeks ago.

**RCA/Nashville** VP/Promotion Mike Wilson told **R&R**, "I've worked with Keith over the last three



Gale

years, and nobody works harder at his job. The entire company and the entire promotion department are both excited and thrilled that he's taken on this new position."

Gale joined the label three years ago from his MD post at **WXTU-FM/Philadelphia**.

**EXECUTIVE ACTION**

**Cromwell Lifts Reich To COO, Krysz To Dir./Prog.**

The **Cromwell Group** has elevated **Bob Reich** to COO and **Brian Krysz** to Director/Programming. They had served as VP/GM and PD, respectively, for the 18-station group's **WQZQ-FM & WZPM-FM/Nashville** and **WCTZ-AM/Clarksville, TN**.

"We are very fortunate to have someone with Bob's expertise, experience, and track record to operate our company," **Cromwell Group** President Bud Walters said. "Since Bob joined the company last year, we have seen dramatic increases in both revenues and ratings with our Nashville stations. Since March, he has also been operating our four Peoria, IL stations, as well as assisting me in our other markets, so this just formalizes the position."

"Brian has also been overseeing programming at several of our locations. He'll now be in charge of all programming at every location." The **Cromwell Group** also owns outlets in **Decatur-Mattoon-Effingham, IL** and **Owensboro, KY**.

Reich and Krysz joined **Cromwell** in August 1996. Between 1988-91, Reich was President of **TK Communications**, where Krysz was also head of programming.

**Metro Resets Midwest Mgt.; Ups Two In Colorado**

**Metro Networks** has reorganized the management in its Midwest region: **Chicago** GM **Mark Hanson** has added Milwaukee to his market duties; **St. Louis** GM **Bob Fulstone** has added Indianapolis; and **Minneapolis** GM **Tom Tucker** has tacked on Omaha.

"This is an exciting time for Metro, as we expand the company to further serve the changing radio and television industry," President **Chuck Bortnick** said. "By reorganizing our Midwest region, we're in a better position to help service our affiliates."

Hanson joined **Metro** as Marketing Manager/Chicago last year; **Fulstone** was Director/Marketing prior to his most recent post; **Tucker** had been National Director/Marketing, **Minneapolis** before being promoted to Marketing Manager.

Meanwhile, **Metro** has also elevated **Jill Sochacki** and **Mike Mullins** to Directors/Operations for **Denver** and **Colorado Springs**, respectively. **Mullins** joined **Metro** in 1994 as a part-time producer in **Denver** and was later promoted to Asst. Director/Operation. **Sochacki**, who joined the company in 1986, moves from **Metro's Colorado Springs** operations center.

**ABC Radio Net Names Two Dirs./Affiliate Mktg.**

**Madeline Lawrie-Goodrich** and **Sally Welsh** have been tapped as Directors/Affiliate Marketing, East Region for **ABC Radio Networks**. **Lawrie-Goodrich** will be responsible for 16 markets, including **New York, Philadelphia, Pittsburgh, Hartford/New Haven, and Charlotte**; **Welsh** will oversee the affiliation of the network's programming and services to markets in **New England, New York state, Ohio, and Michigan**.

"Madeline is a strong negotiator and disciplined marketer, which makes her an extremely valuable asset to the company," stated VP/Affiliate Marketing **Karen Freeman**. "And Sally's solid experience in affiliate marketing and her tremendous success in a start-up venture will play a vital role in **ABC Radio's** continued growth."

**Lawrie-Goodrich** most recently was Regional Manager/Affiliate Marketing, East Region for the network. **Welsh** joins the company from the **Sega Channel** in **Denver**, TV's first interactive channel, where she was Regional Manager/Affiliate Sales & Marketing.

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With MusicLink software. (303) 922-5600



## London Takes It To The Max As Dir./Prog.

WNVZ-FM & WWDE-FM/Norfolk PD Don London has been elevated to Director/Programming for parent Max Media Radio/Norfolk. In addition to WNVZ & WWDE, he'll also program WFOG-FM & WPTE-FM.



London

"Don received this promotion because he truly deserves it," Max Media Radio/Norfolk VP/GM Elise Kennett told R&R. "With all four radio stations now under one roof, we need a leader to help coordinate the stations to be sure each of them has a strong identity and, at the same time, to ensure they continue to work well together."

London told R&R, "This is an incredible company with great people. It's also a dream come true for me in beautiful Virginia Beach." His first official move in his new post was to give WNVZ MD/afternoon driver Jay West Asst. PD duties.

London joined WNVZ four years ago. His previous programming experience includes stints at WZPL/Indianapolis and WIZM/La Crosse, WI.

## Landrum Heads To WHSL/Greensboro As PD

WSTE/Gainesville-Athens, GA PD Brian Landrum has been named PD at Country WHSL/Greensboro-Winston Salem. He succeeds Bill Young, who transferred to the PD post at SFX's/soon-to-be Capstar's WKKT (formerly WTDR)/Charlotte a couple of weeks ago (R&R 8/22).

"I've always wanted to be part of the organization I'm going to work for," Landrum told R&R. "I've long admired the people and look forward to working with them. The company provides the tools to do the kind of radio I want to do and the resources to make it work. I can't wait to get there."

Landrum has been WSTE's PD since its debut last December. Prior to that, he spent 15 months on the air at WOKI/Knoxville and a year as an air talent at WKSJ/Mobile.

## New WJOI/Memphis Taps Taylor As PD

Flinn Broadcasting's new CHR sign-on, WJOI (107.5 Kiss-FM)/Memphis, has tapped WHPT/Tampa Asst. PD Chris Taylor as its new PD, effective September 24. WJOI is the newest Vallie-Richards-consulted CHR.

WJOI GM Mary Norman told R&R, "We searched nationwide to find someone who had a strong CHR background. We found that Chris was the best candidate, and we are very excited about getting him on-board."

Taylor told R&R, "Memphis has been without a CHR for about 10 years, and we feel the opportunity there is huge. Between owner Dr. Flinn, Mary Norman, and consultants Dan Vallie and Mike Donovan, we're going to plug that CHR hole."

Taylor previously served as PD at WXLK/Roanoke, VA; PD/consultant at WDFX/Detroit; and MD at WAVA/Washington, WRQX/Washington, WNVZ/Norfolk, and WBMW/Washington.

## Tristani

Continued from Page 1

eral Counsel William Kennard, President Clinton's nominee for the Chairman post, the next day.

The only potential roadblock in the nomination of Tristani was her original intention to run for governor of New Mexico. She officially withdrew her name from the gubernatorial race upon her nomination to the FCC.

Tristani was elected to the SCC in 1995, and became Chairman in 1996. As Chairman, she has overseen regulatory matters in the telephone and interconnectivity fields. Her agenda has been described by her peers as "pro-consumer." Joan

Smith, co-vice chair of a committee of the National Association of Regulatory Utility Commissioners (NARUC) on which Tristani serves, told R&R: "She thinks an open marketplace with customer choice is the way to go."

FCC Commissioner Susan Ness also serves on NARUC's Committee on Communications. In her press statement on the nomination, Ness also emphasized Tristani's consumer-oriented policies: "Her experience as a state public utility commissioner will be invaluable as the FCC continues its efforts, in partnership with the states, to facilitate local telephone competition, bringing new services and affordable rates to consumers."

This committee was actively involved in the enactment of the Telecommunications Act of 1996, and continues to oversee the implementation of the legislation on a state level.

Besides Tristani and Kennard, who are the Democrat nominees, the other FCC nominees include Department of Justice antitrust attorney Michael Powell and House Commerce Committee chief economist Harold Furchtgott-Roth, both Republicans. If confirmed, they would join Democrat Ness, the only current commissioner who would remain.

Kennard will serve for the remainder of James Quello's term, which

## UPDATE

### Dame Media Appoints Group Managers In PA, NY

Dame Media's 21-station group has divided supervision of station operations between Pennsylvania and New York. Company VP John Dame has added GM duties at Dame's six Harrisburg stations and becomes Pennsylvania Group Manager, supervising the company's six stations in Williamsport and Johnstown. Ron Kite will remain GM of the Johnstown stations, and Jim Dabney will stay on as GM in Williamsport.

Michael Whalen, current GM of Dame's three Albany stations, has been named New York Group Manager. He will help Herb Usenheimer, GM of the company's six stations in Utica and Rome, supervise those stations.

"We are designating state group managers to position ourselves to operate our facilities more efficiently," said CEO/President Al Dame.

### Radio One Adds Hot AC To Format Lineup

Colorado-based satellite programming provider Radio One Networks has launched a Hot AC format. Core artists for the Joel Folger-consulted format include Gin Blossoms, Hootie & The Blowfish, and Seal.

"There's a need out there for a Hot AC format that utilizes our delivery system where we localize for each affiliate," VP/Programming Tony Mauro told R&R. "The music in this Hot AC format is very familiar, and it gives us, as a company, a chance to offer another adult-oriented product to go along with our Alternative and Country formats."

Hot AC's first two affiliates are KSTB/Crystal Beach, TX (approximately 40 miles outside of Houston) and KSKI/Sun Valley, ID.

## Salaries

Continued from Page 1

salesperson is off 3%.

Theories abound as to why compensation doesn't seem to be following any particular pattern. Some of them include:

- **Consolidation.** Until the pace of in-market consolidation slows down, it's unlikely salary patterns will stabilize.

- **Buyer's market.** Salaries for upper managers were bound to stabilize and even fall thanks to an oversupply of qualified GMs and GSMs. One industry executive estimates there are only half as many GMs in medium and large markets as there

have been in recent years.

- **More salespeople.** The amount paid to the typical salesperson fell slightly last year, despite an increase in radio revenues. More than one observer said many stations have cut commission rates, and more salespeople are being hired at stations, which thins the commission pool.

- **Hidden compensation.** A larger number of radio station employees worked for publicly owned companies in 1996, increasing the possibility they were paid in part with stock options. Such options, of course, are not immediately redeemable, which means they are not reported as income.

expires July 1, 2001; Powell will serve until July 1, 2002, replacing Rachelle Chong; Furchtgott-Roth, who fills the seat formerly occupied

by Andrew Barrett, will serve until July 1, 2000; and Tristani will finish Hundt's term, which expires July 1, 1998.



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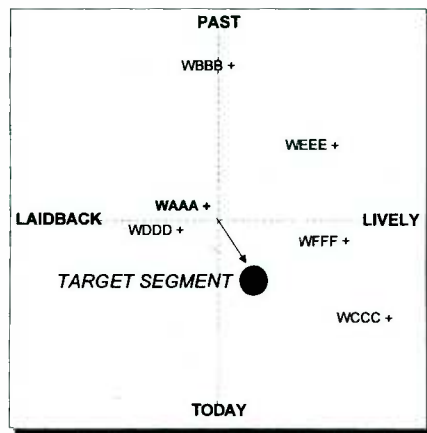
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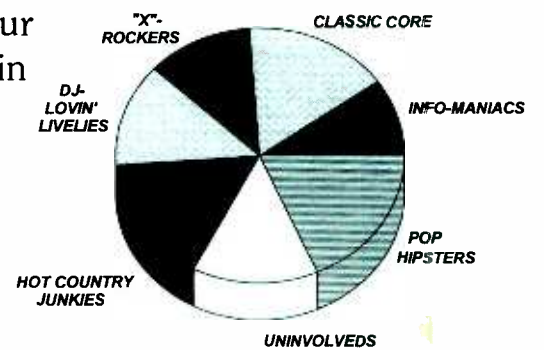
into easy-to-understand, actionable strategies. Mark Kassof is uniquely qualified to apply powerful Multi-Variate Analysis tools to radio. He has solid research credentials – an M.B.A. in Marketing and years of experience applying it. And he has more – over ten years at stations as a programmer, researcher and air talent. Radio isn't an “academic exercise” to him...he's been there.

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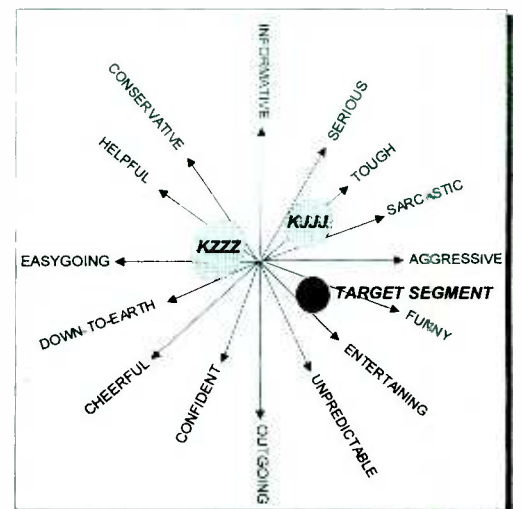
✓ It means we *work with you* to turn research into a decisive “plan of action” customized to your station and focused on your market situation.

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## Radio

• **DOROTHY FRIEDRICKS** has been named Marketing Coordinator for the Nashville division of SJS Entertainment. She has previously held sales and promotion positions for the Nashville divisions of record labels MCA, Mercury, and Imprint.

• **BRENT LIGHTFOOT** becomes Account Manager for Strategic Media Research. He most recently served as National Sales Manager for Hearst Broadcasting's WISN & WLTQ/Milwaukee.

## Records



Dennison

• **SARAH WEINSTEIN DENNISON** has been promoted to Sr. Director/Media Relations for Island Records. She most recently was National Director for the department.



Faulk

• **LESLEYE FAULK** has been appointed Director/New Media for N2K Encoded Music. She formerly was Manager/Production for Columbia Records' Online & Emerging Technologies division.

• **VIRGIN RECORDS** said it has purchased **NARADA PRODUCTION, MUSIC DESIGN**, and their affiliated companies. Narada will transition to Virgin through EMD Distribution in the near future. For more information, contact (310) 288-2462.

## PROS ON THE LOOSE

**Jim Bosh** — Mornings  
WWWW-FM/Detroit (248) 680-1809

**Patti Hanson** — MIDDAYS  
Westwood One "Hot Country"  
(805) 255-3406

• Sony Music Entertainment President **THOMAS MOTTOLA, MICHAEL JACKSON**, and His Royal Highness **PRINCE ALWALEED BINTALAL BIN ABDULAZIZ ALSAUD** have formed a joint venture through which MJJ Music's releases will now be marketed by the Work Group and distributed through Sony Music.

## National Radio

• **ABC RADIO NETWORKS** has launched a new daily feature, "Discovery Channel Minute," a radio extension of weekly science newscast "Discovery News." Produced by ABC News for the Discovery Channel, each 60-second report will focus on science and technology news and be fed to ABC Radio Network affiliates Monday-Friday; (972) 776-4644.

• **AAHS WORLD RADIO** has announced a new, live national program, "SFX (Science Fun in the Extreme)," launched from the new Aahs studios in Liberty Science Center, Jersey City, NJ. The show is broadcast Saturdays between 1-2pm ET, and features a fast-paced, unconventional approach to introducing children to science; (612) 330-9524.

• **NBG RADIO NETWORK** and **TEN STAR PRODUCTIONS** will syndicate the program "Dance Mix America," hosted by Chuck Bennett. NBG will be responsible for the affiliate clearance and national sales of the show, while Ten Star will handle production responsibilities; (800) 505-5640.

• **FIRST BROADCASTING NETWORKS** is launching a 24-hour music

network, "Rock & Roldies." The syndicated program will feature hits from the '50s, '60s, and '70s; lower inventory requirements; and "Father of Top 40 Radio" Bill Drake as host; (214) 665-1300.

• **WESTWOOD ONE** has released the following schedule for its "Celebrity Connection" service:

• Sept. 22, actress **Lea Thompson**  
For more information, call (212) 641-2052.

## Changes

**AC:** **KMGL/Oklahoma City** adds part-timers **Kevin Kramer, Eric Moore, and Mike Rogers ... Andy & Dennis** take mornings at **WOOD/Grand Rapids**, replacing **Steve & Carol ... Changes** at **WHYN/Springfield, MA:** **Dan & Kim** are new to mornings, **Chris Tracy** flips from mornings to 10am-noon, and

Continued on Page 66

## CHRONICLE

### MARRIAGES

Maze drummer **Michael White** to Los Angeles **AFTRA** Local Sound Recordings Business Rep **Sidney Kibodeaux**, August 16.

### BIRTHS

Columbia Records artist **Harry Connick Jr.**, wife **Jill**, daughter **Sara Kate**, September 12.  
**WSWT/Peoria, IL PD Randy Rundle**, wife **WIRL/Peoria, IL Traffic Mgr. Brenda Rundle**, son **Michael**, September 12.

Premiere Radio Networks Dir./Long Form Programming **Ray de la Garza**, wife **Susan**, son **Jacob Gus**, September 11.  
Geffen Records Head/Rock Promotion **Ted Volk**, wife **Kelly Mills**, son **Isaiah**, September 6.  
**KEEY/Minneapolis PD Gregg Swedberg**, wife **Catherine**, daughter **Alexandra Cain**, August 29.

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

### ABC RADIO NETWORKS

**Robert Hall** • (214) 991-9200

### Starstation — Peter Stewart

**AMY GRANT** Takes A Little Time

### Hot AC — Robert Hall

**AMY GRANT** Takes A Little Time  
**ROBYN** Show Me Love

### Touch — Monica Logan

**BOYZ II MEN** 4 Seasons Of Loneliness

### Classic Rock — Chris Miller

**JACKSON BROWNE** The Next Voice You Hear  
**ELTON JOHN** Candle In The Wind '97  
**ROLLING STONES** Anybody Seen My Baby?  
**KENNY WAYNE SHEPHERD** Slow Ride

### ALTERNATIVE PROGRAMMING

**Steve Knoll** • (800) 231-2818

### CHR/Rock

**GREEN DAY** Hitchin' A Ride  
**ROLLING STONES** Anybody Seen My Baby?

### Mainstream AC

**SHAWN COLVIN** You And The Mona Lisa  
**ROLLING STONES** Anybody Seen My Baby?  
**WALLFLOWERS** Three Marlenas

### Lite AC

**CHICAGO** The Only One  
**LINDA EDER** Only Love  
**ELTON JOHN** Candle In The Wind '97

### UC

**BROWNSTONE** Kiss And Tell  
**FIRM** Firm Biz  
**JANET 1/Q-TIP & JONI MITCHELL** Got 'Til It's Gone  
**LUTHER VANDROSS** When You Call On Me ...

### BROADCAST PROGRAMMING

**Walter Powers** • (800) 426-9082

### CHR — Casey Keating

**MARIAH CAREY** Butterfly  
**IMANI COPPOLA** Legend Of A Cowgirl

### Digital AC — Casey Keating

**CHICAGO** The Only One

### Hot AC — Casey Keating

**MARIAH CAREY** Butterfly

### Digital Soft AC — Mike Bettelli

**ELTON JOHN** Candle In The Wind '97

### Digital AC Mix — Mike Bettelli

**ELTON JOHN** Candle In The Wind '97

### Alternative — Leslie Cohan

**DAYS OF THE NEW** Touch, Peel, And Stand  
**EVERCLEAR** Everything To Everyone  
**GREEN DAY** Hitchin' A Ride  
**OASIS** Don't Go Away  
**VERVE** Bitter Sweet Symphony

### JONES RADIO NETWORK

**Phil Barry** • (303) 784-8700

### Adult Hit Radio — JJ McKay

**AQUA** Barbie Girl  
**BOYZ II MEN** 4 Seasons Of Loneliness  
**MR. PRESIDENT** Coco Jambo

### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook** • (805) 294-9000

### Adult Rock & Roll — Jeff Gonzer

**JOHN FOGERTY** Blueboy

### Bright AC — Bill Michaels

**SHAWN COLVIN** You And The Mona Lisa  
**ELTON JOHN** Candle In The Wind '97

### Soft AC — Andy Fuller

**GARY BARLOW** So Help Me Girl  
**JEWEL** Foolish Games  
**SPICE GIRLS** 2 Become 1

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Matt Hudson



## Stern

Continued from Page 8

both the Howard Stern show and other programs in which material considered indecent in a complaint was dismissed as "non-actionable" by the FCC. For example, in one Stern broadcast deemed "not actionably indecent," an unidentified woman is quoted as saying: "... I'll just call Neil Thursday, invite you and George ... And fuck you both in the ass and have you for dinner."

The problem, according to the filing, is that the FCC does not have detailed indecency standards. The Commission has not yet fulfilled a 1994 settlement with Evergreen Media Corp. in the U.S. District Court in Chicago that required the agency to provide an indecency code by November 2, 1994. In fact, the response quotes a July 25, 1997 R&R interview with Commissioner James Quello, in which he said he did not foresee the establishment of new guidelines.

Bob Ratcliffe, an attorney with the Mass Media Bureau, told R&R that the Commission does intend to publish the guidelines, but it has been too preoccupied with other matters to finish them. He would not com-

ment on the specifics of the WXRK case.

Stern has stayed out of trouble with the FCC since September 1995, when Infinity Broadcasting settled with the FCC over a number of earlier complaints about Stern's broadcasts by paying \$1.7 million to the U.S. Treasury. A source close to the Stern show told R&R that the WXRK NAL was "more of an aberration than a trend."

## More Trouble Brewing?

Nevertheless, Stern is causing a stir north of the border. La Brasserie Stroh (Quebec) Ltd., a subsidiary of the Stroh Brewing Company, has withdrawn its advertising from CHOM-FM/Montreal in response to recent broadcasts that offended many residents of the predominant French-speaking province.

Stern debuted on the Quebec station on September 2, making headlines and enemies there by insisting that native French speakers, who he dubbed "scumbags" and "peckerheads," should speak English only.

"We had hoped that CHOM would disassociate itself from Mr. Stern's comments," said La Brasserie GM Kevin Meens. "CHOM has not done so, however, so we have chosen to withdraw our advertising

from that organization."

CHOM PD Ian McLean told R&R that only a few advertisers have withdrawn from the station entirely, and that a few more still have asked to move to other time slots during the day. He said that an independent phone survey conducted by the station last week shows that the station commands 25.7% of listenership during the 6-9am slot — up from 10% last November.

CILQ-FM, the Toronto station broadcasting the Stern show, has garnered some attention as well, but PD Pat Cardinal told R&R that it was both negative and positive. "The negative response has been of a general nature," he said, "like, 'Why doesn't Howard play music,' and, 'Why couldn't you find a Canadian?'"

He said that, as at CHOM, some advertisers have requested that their spots be moved, but others want to get their ads on during the show. This can be partially attributed to the ratings the station has gotten from a new service from TAPSCAN called MobilTrak, which measures RF frequencies using 25 pods placed near roads around the city. When Stern signed on September 2, he was reaching 15.5% of listeners during the drivetime, and by September 11 he had a 25.9% share.

## Million

Continued from Page 4

gle-parent youths. They will begin "new and extensive Equal Employment Opportunity programs and intensify minority recruitment and, where we can, foster minority ownership in radio."

The initiative also calls for increased news and public affairs programming in all of Capstar and Chancellor markets. In addition, Hicks, Muse hopes to raise in ex-

cess of \$5 million nationally for charitable groups through remote broadcasts and other community-oriented radio promotions. The radio companies will also establish an undetermined number of internship programs designed to groom youngsters for positions in the radio industry of tomorrow.

The announcement follows months of saber rattling by outgoing FCC Chairman Reed Hundt, who has criticized broadcasters, par-

ticularly TV stations and networks, for alleged shortcomings in their community service work. However, an Ad Council study released two months ago indicated that radio broadcasters have dramatically increased the number of public service announcements in recent years, and broadcasters have repeatedly pointed to their radio campaigns to assist citizens following natural disasters as examples of radio's involvement with the community.

## Goldberg

Continued from Page 1

new president is recruited. No changes are expected at Mercury Records.

"Danny has helped to establish Mercury as one of the most vibrant and successful labels in the business during his two-year tenure there."

PMG President Roger Ames said, "I am happy to have Danny in this new position, where he will have the chance to use his managerial skills and vision to maximize the potential of the labels under his responsibility and generate new marketing and business opportunities across these labels."

Goldberg noted, "This is a great honor and a great challenge. It is a joy working as an executive in a corporation run by record people."

Goldberg joined Mercury in November '95 and has dramatically turned the label around thanks to album sales from artists such as

## BUSINESS BRIEFS

Continued from Page 10

## Business News For Gotham

AM outlets WINS and WCBS/NY are set to debut "Omnipoint Business Minute." Written and reported by NBC Radio News veteran Peter Laufer, Omnipoint will present nontraditional business news immediately adjacent to business reports.

## CNNRadio Invades Canada

CNNRadio announced last week that Canadian Satellite Communications (Cancom) will be the exclusive sales, marketing, and distribution agent for the network's expansion into Canada. This deal, CNNRadio's first outside the United States, will beam the network into 3.7 million homes north of the border.

## Russo Named Controller Of Broadcasting Partners

Alfred Russo has been appointed Controller/VP, Finance of Broadcasting Partners Holdings, LP. The company was formed in January for the express purpose of investing in radio stations and groups and is backed by VS&A Communications Partners II, LP. Russo was formerly controller of Greater Media Inc.'s Radio Division. Broadcasting Partners is now operating 28 stations in nine markets.

## Citadel Breaks Ground In Boise

Citadel Communications will move into new territory with its acquisition of Full-Service KBOI-AM, Country duo KIZN-FM & KQFC-FM, Classic Rocker KKGL-FM (formerly called KLCI), and CHR KZMG-FM for \$29 million from Pacific Northwest Broadcasting. Montana-based Citadel currently owns or operates 101 stations.

## Connoisseur Closes On Flint Stations

Connoisseur Communications Corp., based in Westport, CT, has closed on the purchase of WWCK-AM & FM, WOAP-AM, and WAHV-FM/Flint, MI from Majac of Michigan Inc. for \$18 million. Majac now has no broadcast holdings. Connoisseur also owns WFDF-AM and WDZZ-FM in the Flint market. Media Venture Partners' Randall Jeffery brokered the transaction.

## Jacor Buys WNCG In Clyde, OH

S&S Communications Group, headed by President Kent Smith, will get \$2.2 million for its sale of WNCG-FM to Jacor. Jacor now owns or has agreed to acquire 164 stations in 35 markets.

Hanson, the Cardigans, the Mighty Mighty Bosstones, and OMC.

Prior to joining Mercury, Goldberg was Chairman/CEO of Warner Bros. Records between January-August 1995. Before that, he was

with Atlantic Records from January 1992 to January 1994, rising from Sr. VP to President. He also was owner of the artist management firm Gold Mountain Entertainment.

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STEVE LEWIS Program Director - WKSF - Asheville - N. Carolina

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Compensation figures are for calendar year 1996 and include salary plus bonuses and incentives. Many responses include personnel with multiple duties, and many positions cover more than one commonly-owned station. Please note that salaries for some positions in certain formats approach statistically reliable thresholds; please exercise caution when interpreting this information.

Position	1-15	16-30	31-50	51-75	76-100	101-175	All	%Chg 96/97	
<b>HIGH</b>	General Manager	\$243,117	\$189,952	\$138,274	\$124,726	\$127,060	\$103,814	\$161,701	-2%
	General Sales Manager	168,076	114,020	96,930	78,590	95,361	81,121	109,792	+3%
	Program Director	123,929	84,381	65,688	50,182	60,080	40,341	72,633	0%
	Promotion Director	49,735	35,869	31,403	24,249	32,336	26,531	35,237	+1%
<b>PROGRAMMING</b>	News Director	62,795	46,114	35,048	25,383	31,567	27,986	40,987	+2%
	Research Director	51,838	32,456	29,143	23,111	23,533	—	42,099	+10%
	Production Director	45,456	39,047	31,835	26,418	35,632	25,655	35,823	-7%
	MD/Asst. PD	48,928	38,943	32,926	23,528	33,078	26,477	39,606	-7%
	Programming Asst.	31,790	27,224	25,514	25,268	25,924	22,328	27,812	+3%
	Morning Producer	41,020	30,122	24,204	18,708	22,507	28,250	28,971	+10%
<b>ON AIR</b>	Morning Drive Talent	166,987	98,965	70,824	56,072	57,980	43,375	85,089	-9%
	Midday Talent	64,419	48,347	34,343	27,044	34,551	26,049	41,045	+4%
	Afternoon Talent	79,347	62,783	37,581	29,562	42,314	31,836	50,298	+1%
	Evening Talent	47,008	33,493	24,079	20,763	28,047	20,491	30,181	+2%
	Late-Night Talent	31,813	24,075	18,863	16,617	21,628	16,512	22,667	0%
	News Reporter	29,356	28,198	24,473	18,448	30,066	22,812	26,254	-19%
	Sports Dir./Anncr.	45,780	50,033	35,133	34,704	32,360	35,150	41,808	-4%
<b>SALES</b>	Local Sales Manager	109,921	97,141	79,734	65,849	87,878	49,055	87,267	0%
	National Sales Mgr.	114,221	90,006	81,780	66,191	81,473	61,829	93,252	+4%
	News Bus./Retail/Co-Op	86,584	68,630	48,125	44,211	49,876	31,635	64,858	+3%
	AE-Highest	130,599	102,020	83,258	67,838	68,238	57,150	87,928	-3%
	AE-2nd Highest	108,895	82,509	68,123	50,934	58,039	48,238	69,878	-3%
	AE-Avg./Others	67,056	49,698	42,742	34,438	38,731	32,111	45,325	0%
<b>OPS / SUPPORT</b>	Promotion Asst.	24,208	21,226	20,885	16,414	21,776	17,850	21,643	+1%
	Traffic Director	36,405	29,277	26,513	22,544	27,931	23,721	28,302	+5%
	Continuity Director	28,657	24,446	26,408	23,538	28,749	22,918	26,353	+7%
	Chief Engineer	62,650	50,458	42,029	32,408	45,416	36,339	47,672	+2%
	Assistant Engineer	40,548	32,263	27,440	18,811	35,957	26,683	32,827	+6%
	Bus. Mgr./Controller	56,736	45,938	38,540	33,922	40,279	36,465	43,560	0%
	Asst. Bus. Manager	33,409	28,072	24,184	21,591	26,828	23,976	27,799	-3%
	Executive Asst.	34,603	31,570	23,278	23,528	29,029	25,097	30,288	-5%
	Sales Assistant	25,346	23,983	21,491	18,556	22,191	21,663	22,636	-3%
	Receptionist	20,532	19,312	16,658	15,556	16,923	16,655	18,021	+3%

Data gathered for R&R by Miller, Kaplan, Arase & Co.



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Mark Scott - Program Director - KMAG FM - Arkansas

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Position	AC		Alternative		CHR		Country		NAC/Smooth Jazz		
	1-30	31-100	1-30	31-100	1-30	31-100	1-30	31-100	1-30	31-100	
<b>HQ</b>	General Manager	\$233,172	\$143,667	\$208,166	—	\$231,356	\$122,133	\$218,400	\$139,734	\$157,800	\$132,531
	General Sales Manager	138,131	99,071	119,038	89,713	164,098	67,000	138,061	90,122	120,321	—
	Program Director	111,239	55,892	89,021	54,116	110,271	64,516	91,616	60,744	62,698	53,000
	Promotion Director	44,543	26,823	33,075	25,500	45,715	23,417	38,400	26,440	33,455	25,000
<b>GENERAL MGR</b>	News Director	74,009	28,426	49,686	—	56,176	26,734	47,400	32,393	34,275	—
	Research Director	45,541	—	—	—	44,791	—	48,236	—	—	—
	Production Director	38,666	30,673	36,652	—	45,337	30,927	43,034	28,215	38,838	—
	MD/Asst. PD	48,836	—	36,406	—	44,978	19,325	42,638	42,229	48,438	—
	Programming Asst.	28,028	—	24,029	—	21,652	28,950	29,568	31,369	23,491	—
	Morning Producer	40,877	32,065	37,508	22,000	38,332	20,600	38,831	22,289	34,600	—
<b>ON AIR</b>	Morning Drive Talent	128,948	66,843	67,304	40,987	228,076	71,002	106,459	75,689	48,879	50,750
	Midday Talent	60,648	30,076	40,163	23,877	54,032	30,369	49,443	29,973	35,801	24,000
	Afternoon Talent	64,846	33,698	44,576	27,256	77,343	32,176	60,607	32,123	36,339	34,000
	Evening Talent	38,123	21,505	28,148	21,845	42,514	25,018	34,642	22,274	29,296	25,333
	Late-Night Talent	31,647	18,898	21,612	16,649	25,804	18,884	26,277	17,510	23,200	—
	News Reporter	42,375	—	—	—	29,189	—	32,421	21,331	—	—
	Sports Dir./Anncr.	33,129	—	—	—	—	—	—	40,979	—	—
<b>SALES</b>	Local Sales Manager	95,042	65,855	95,028	63,497	115,680	74,542	89,022	73,333	121,864	—
	National Sales Mgr.	104,135	61,600	88,290	—	116,230	65,311	109,905	85,027	—	—
	New/Retail/Co-Op	79,138	42,267	69,233	75,086	87,613	54,631	82,830	50,808	45,540	—
	AE-Highest	128,645	77,357	109,380	65,054	132,156	73,886	111,563	87,435	81,427	62,769
	AE-2nd Highest	107,108	61,572	81,877	45,085	103,346	52,557	94,583	63,361	70,433	58,607
	AE-Avg./Others	69,580	42,435	44,868	28,128	69,591	37,618	63,443	39,153	42,568	39,726
<b>OPS / SUPPORT</b>	Promotion Asst.	23,773	21,825	17,933	—	26,354	18,217	22,435	16,500	20,915	—
	Traffic Director	33,436	25,307	26,963	19,743	34,678	24,640	34,511	24,135	20,780	31,333
	Continuity Director	27,243	24,509	23,304	—	25,677	21,348	27,760	27,495	24,294	—
	Chief Engineer	54,058	39,521	47,060	25,694	69,135	35,853	58,775	40,970	45,634	—
	Assistant Engineer	33,246	21,507	31,954	—	38,962	19,502	38,456	26,609	38,000	—
	Bus. Mgr./Controller	51,238	40,238	47,961	—	53,529	32,098	52,304	40,142	41,924	—
	Asst. Bus. Manager	32,630	27,519	26,751	—	28,115	20,990	29,857	25,449	23,493	—
	Executive Asst.	32,129	23,911	28,685	—	33,040	23,854	34,362	23,083	30,000	—
	Sales Assistant	25,899	20,745	23,205	15,933	24,066	21,451	24,064	20,762	23,293	—
	Receptionist	21,150	17,661	19,462	—	18,876	15,113	20,729	17,126	17,800	—

Data gathered for R&R by Miller, Kaplan, Arase & Co.



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**RODNEY WHITAKER** - Director of Internet Services - American Radio Systems - San Jose, CA

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### **You Will Learn:**

- What programming elements work best in different work environments
- How you can leverage the power of the at-work listener to grow radio's share
- How at-work contests perform in the workplace
- *And so much more!*

### **Applications for Programming**

Friday, September 19  
Room 100-102  
9:00-10:15AM

### **Applications for Sales**

Saturday, September 20  
Room 104  
10:30-11:45AM

**ARBITRON**



	Position	News/Talk		Oldies		Rock		Spanish		Urban	
		1-30	31-100	1-30	31-100	1-30	31-100	1-30	31-100	1-30	31-100
<b>TGM</b>	General Manager	\$201,395	\$145,875	\$203,971	\$123,149	\$194,452	\$159,003	\$182,504	\$82,667	\$223,324	\$117,235
	General Sales Manager	139,022	84,712	129,434	72,669	117,602	96,355	138,224	—	148,454	77,166
	Program Director	103,448	49,676	99,330	58,472	95,966	69,227	60,225	44,225	112,130	46,027
	Promotion Director	48,733	23,339	47,393	31,222	38,331	30,657	44,627	—	38,998	30,547
<b>PROGRAMMING</b>	News Director	114,600	31,017	52,971	20,238	47,733	31,631	49,908	—	44,374	30,042
	Research Director	58,141	—	45,258	—	42,75	—	—	—	19,418	—
	Production Director	41,785	30,175	40,082	30,297	46,886	33,367	35,781	—	38,007	19,559
	MD/Asst. PD	56,561	—	51,748	—	35,403	31,333	48,425	—	38,800	27,875
	Programming Asst.	25,915	24,327	—	—	21,820	—	28,692	—	28,127	15,352
	Morning Producer	28,763	18,460	28,345	—	45,153	20,102	—	—	31,447	16,230
<b>AIR</b>	Morning Drive Talent	127,586	58,175	133,658	53,250	163,548	100,088	59,481	26,511	153,237	32,307
	Midday Talent	108,331	44,774	50,281	30,857	46,314	31,308	35,595	17,580	42,324	27,572
	Afternoon Talent	111,067	35,270	64,097	31,209	88,576	39,278	44,682	19,578	60,748	21,714
	Evening Talent	53,618	22,433	39,663	21,273	42,783	22,696	28,724	14,302	40,365	17,525
	Late-Night Talent	44,284	31,906	25,788	17,940	28,438	19,065	14,988	10,313	29,350	19,680
	News Reporter	30,418	19,816	19,875	—	39,754	—	29,433	—	47,499	—
	Sports Dir./Annncr.	46,097	33,617	52,971	—	46,304	—	—	—	—	—
<b>SALES</b>	Local Sales Manager	102,946	86,151	114,755	97,328	133,291	99,500	108,271	—	94,611	48,187
	National Sales Mgr	112,530	78,948	62,750	—	98,401	93,000	101,497	—	90,711	71,739
	New/Retail/Co-Op	84,440	62,990	73,116	56,637	67,164	47,333	—	—	69,354	—
	AE-Highest	114,521	58,728	122,085	67,830	121,352	86,282	88,570	48,867	111,255	71,081
	AE-2nd Highest	103,274	48,386	100,895	46,863	93,762	75,801	70,983	38,867	89,421	51,237
	AE-Avg./Others	63,203	32,188	59,929	35,082	49,020	45,603	46,036	23,383	59,415	33,463
<b>TECH SUPPORT</b>	Promotion Asst.	22,788	14,667	26,923	18,860	19,764	23,333	—	—	22,302	16,469
	Traffic Director	33,974	25,817	32,693	25,410	30,939	25,860	31,046	—	31,642	24,688
	Continuity Director	31,801	—	24,672	—	24,905	20,391	30,354	—	25,789	—
	Chief Engineer	69,105	32,487	53,349	32,036	54,931	45,856	49,720	—	48,513	28,316
	Assistant Engineer	41,201	17,919	36,410	26,60	43,843	20,004	33,093	—	31,037	—
	Bus. Mgr./Controller	62,822	34,458	49,128	32,959	42,556	42,557	52,267	—	50,021	32,950
	Asst. Bus. Manager	27,272	—	27,191	23,540	29,479	24,750	24,470	—	35,433	22,112
	Executive Asst.	38,254	22,702	30,221	25,478	32,471	24,000	30,322	—	34,806	20,240
	Sales Assistant	25,909	19,721	25,173	20,093	25,409	21,186	21,375	—	25,341	17,577
	Receptionist	23,207	13,330	19,728	16,444	18,540	16,543	18,406	10,867	19,010	16,873

Data gathered for R&R by Miller, Kaplan, Arase & Co.



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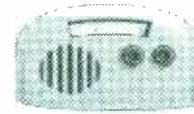
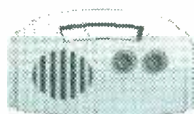
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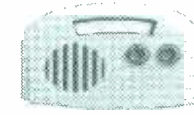
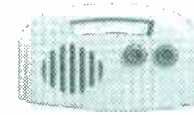
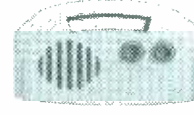
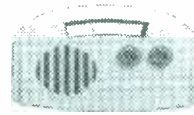
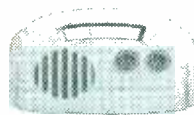
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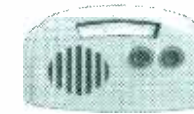
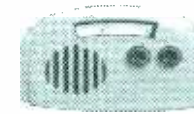




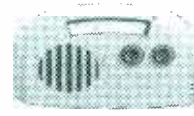
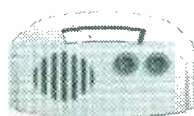
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**Don't miss Paragon's presentation of "Dear Diary: Why didn't I remember that station? Signed, Phantom Cumer" at the NAB Radio Show on Friday, September 19th from 1:45 to 3:00 p.m., Room 100.**



## The 18 Biggest Mistakes Radio Managers Make

By Irwin Pollack

Last year, I flew 250,000 miles — speaking to, working with, and observing GMs and Sales Managers in both large and small markets. While some managers are certainly stronger than others, I've identified those mistakes that have hindered the growth of the poorer performers.

As you go through the list, ask yourself which areas you could improve in.

- 1 Inability to let go. Which is worse — doing 10 things on your own, or delegating each task and having eight of those 10 done correctly by others?
- 2 Lack of energy. With an upbeat, energetic atmosphere, work becomes fun ... and things happen faster in the same amount of time.
- 3 "Me first" thinking. Allow each member of your team to *each* feel that they come first ... this way you'll have more people with the utmost amount of confidence.
- 4 Not continually raising the bar. People naturally rise to the level expected of them. The more you expect, the higher they'll perform — even if they fall a bit short.
- 5 Refusing to take responsibility for your own actions. How much time do you want to waste wondering who should be blamed? Beyond getting those who work for you to realize they've got to become fully and unconditionally accountable for their own actions, remember: Every time you point a finger at someone else, you're still pointing three at yourself.
- 6 Unwillingness to take chances. We must first subscribe to the notion that we're not judged by the number of times we fail, but rather by the number of times we succeed — and the number of times we succeed is in direct proportion to the number of times we can fail and keep on trying.  
If the team hasn't learned from

their leader that the only shots you miss are the ones you don't take, the entire team is swinging less often. Instead of "ready, aim, aim, aim ... fire" tell the team that "ready, fire, aim later" is okay once in a while, too.

7 Lack of clear direction. Remember, if there's no destination, any route will take you there. Lay the groundwork for your team.

8 Trying to be liked rather than respected. We're all measured by the "score." Instead of trying to win popularity contests, aim to win loyalty, cooperation, and respect.

9 No sense of urgency. Strong leaders have the ability to expeditiously solve problems. Don't put off for tomorrow what you can do today.

10 Failure to ask subordinates for their advice and help. Let players feel as though they're part of the team. This way, with their input, you'll identify those of above-average ability. Give them ownership — this way, they'll feel it's their problem, too.

11 Poor use of time. To overcome this, figure out how much money you need to earn in a year. Then, break it down to an hourly number. Continually ask yourself if you're maximizing the return on both your and the company's money.

12 Putting too much emphasis on reports and rules rather than skill and the bottom line. Give them a job to do, then let them do it. Remember:

The best employees don't always exactly follow the rules.

13 Poor fiscal management. The best managers insist on five dollars in for every dollar out. Micromanage the financial statements, and remind the team that every quarter is like an entire year.

14 Too much turnover. Consider the cost of time lost while interviewing prospective employees, the cost of time lost while each new trainee is on the learning curve, and information learned from employees that later leave.

15 Expecting subordinates to be as committed to excellence as you were, back when you were in the same position. Remember: You're a manager now because of how well you did when you were in your last position. If everyone was as committed as you were, the competition for your position would be much more fierce!

16 Failure to balance in reality what you learn in theory. Instead of filing new knowledge away for future use, look for the earliest opportunity to apply it.

17 Not understanding that nothing happens until everybody sells something.

18 Refusing to train your replacement. Once you do, you'll always be ready for promotion, you'll have someone who can keep things going in your absence, and you'll have more time for other managerial duties.

Radio sales and management trainer **Irwin Pollack** consults radio stations and broadcast groups. For information on his 44 radio-specific seminars, reach him at (603) 598-9300, or via e-mail at [irwin@irwinpollack.com](mailto:irwin@irwinpollack.com).

## DATELINE

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RT-NDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 20** — NAB Marconi Radio Awards Dinner & Show. New Orleans (202) 775-3510.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **September 25-27** — NYC Chapter/AWRT's Northeast Area Conference. New York Hilton; (212) 481-3038.

• **September 26** — SBE Chapter 22's 25th Annual Regional Broadcasters Convention. Four Points By Sheraton Convention Center, Syracuse; (315) 437-5805.

• **October 16-18** — North By Northwest. Portland Hilton Hotel; (512) 467-7979.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.

• **October 24-25** — CRS West. Radisson Hotel, Sacramento; (615) 327-4487 or e-mail at [www.crb.org](http://www.crb.org).

• **October 27- November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.

• **October 29** — John Bayliss Media Roast. Waldorf-Astoria, New York; (408) 624-1536.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

### 1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Qualcomm Jack Murphy Stadium, San Diego; (212) 450-2000.

• **January 26** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

• **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• **April 2 (through June 24)** — Spring Arbitron.

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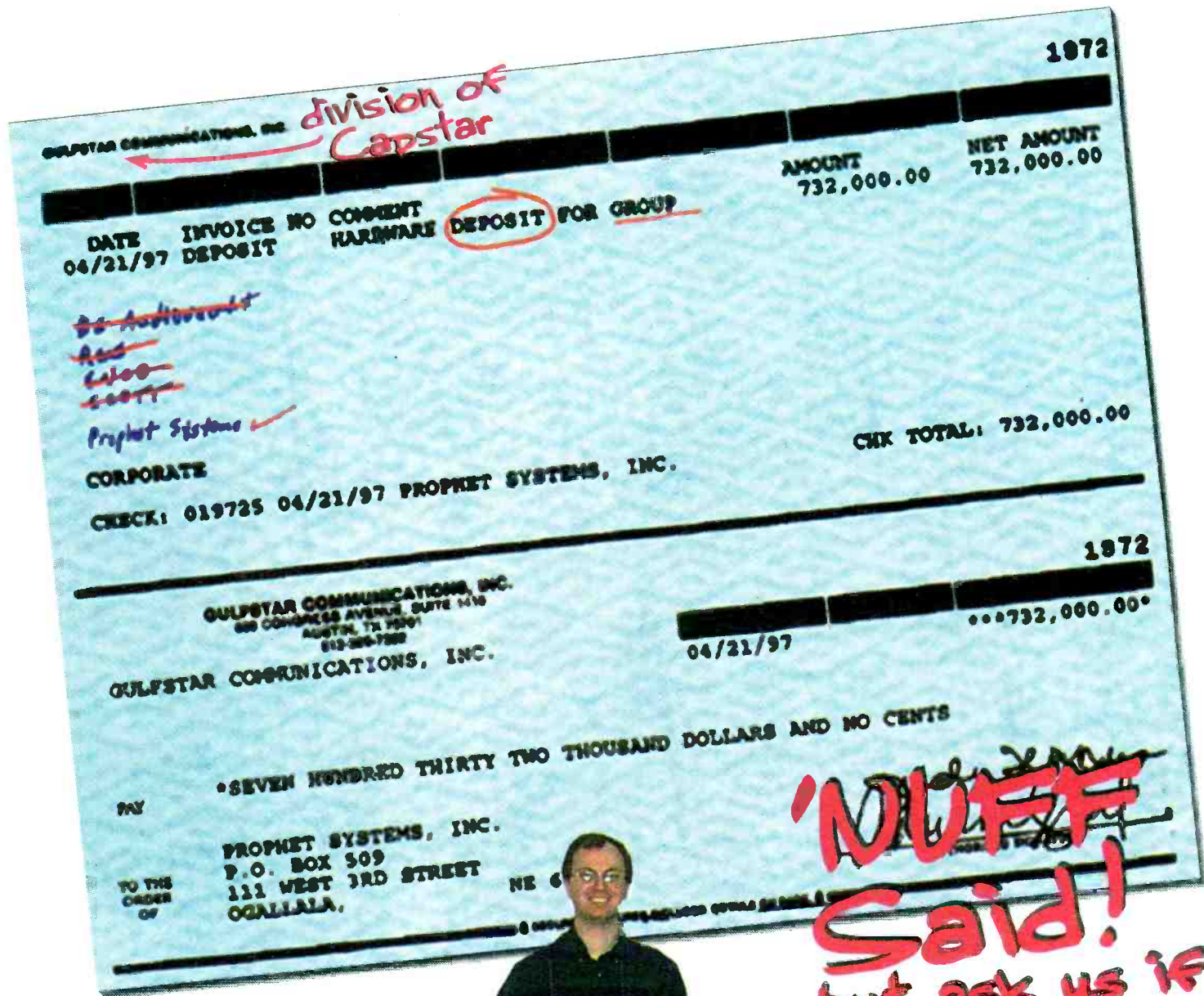
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# It's Time To Make A Move On Direct Response Budgets

By Stewart Yaguda

The time has come for radio to become a real player in the competition for direct response advertising budgets. During my years in and around the radio business, people have always said that radio is not an effective medium for direct response. Well, radio most definitely is an appropriate and effective medium for direct response advertisers, and the time has come for those of us in the business to prove the naysayers wrong.

There is much at stake. More than \$40 billion a year is spent on direct response advertising, which generates more than 10% of all consumer sales. Key consumer direct response categories include insurance, travel, real estate, nonprofit organizations, food, health/beauty/fitness, and other retailers, including catalogs.

At the moment, radio is only getting but a few crumbs of this direct response pie — less than 1%. If radio could increase its share to even 4% of total direct response spending, we would see an additional \$1.2 billion in revenue!

So what is our case? How do we overcome the direct response objections that have been around for so long?

First, let's look at radio's top 10 strengths as they apply to direct response advertisers:

1. The testing of spots is easy and cost-efficient. Many times, direct response marketers try various price points and creative executions during a testing phase in an effort to see what works best before rolling out a national campaign. On television, this can be very expensive. On radio, testing can be done inexpensively in the form of multiple copy executions, multiple formats, and multiple scheduling strategies.

2. Radio offers production flexibility. This is extremely important to direct response advertisers, because the very nature of their advertising provides them with instant data on effectiveness. If a spot is not working, radio offers the flexibility to quickly change copy points to fine-tune the campaign.

3. Radio has high targetability. Radio can target by format and by programming. For example, business-to-business accounts for 54% of all direct

response advertising. Radio's News format delivers business decision-makers — a perfect match. There is a radio format for every niche and lifestyle, from rap to Country to Sports. Listeners are loyal to their stations and formats, providing unequalled opportunities for direct response advertisers to pinpoint highly interested customers.

4. Unlike television, radio offers total daypart flexibility for direct response advertisers — there are no restrictions.

5. With the continuing fragmentation of the television audience, radio is becoming more of a reach vehicle than ever.

6. Radio can build tremendous credibility for a product through live-read testimonials by popular, trusted on-air personalities. No other medium makes its product so accessible to the advertiser.

7. There is less direct response clutter on radio than there is on television, offering a greater opportunity to stand out.

8. With radio, a direct response marketer can dominate the medium. This, too, can make a marketer's product really stand out amid similar products that often are confused with one another on television (can anyone really distinguish between all those TV "ab machine" direct response commercials?).

9. People spend more time with radio than with any other medium. According to the research firm R.H. Bruskin, 46% of consumers' media time is spent with radio, compared to 34% for the next-highest medium, television.

10. New technology makes radio more desirable for direct response advertisers.

## New Technology Key To Raising Revenue

To expand a bit on the last point, new technology can overcome a major objection to direct response radio: that many people listen to radio in their cars and, therefore, are not in a position to remember or write down ten-digit toll-free numbers.

Interp holds the strong belief that technology is our key to building significant direct response revenue for radio. Most significantly, the fact that so many people listen to the radio in their cars becomes a positive — and no longer a negative — because of new technology.

Consequently, Interp recently announced it has become the national sales agent for Cellular Linking™, a Chicago-based developer of an innovative patent-pending technology that allows wireless phone users to respond to radio advertising they hear in their cars easily and totally free of airtime and long-distance charges. The technology is called Abbreviated Airtime-Free™ Cellular Dialing. It enables radio to reach and interact with upscale, highly mobile consumers.

Some quick numbers: There are now 51 million cellular phones in the United States. Eight-five percent of all cellular phone calls are made from cars, and 65% of these car-based calls are for personal use, shattering the myth that people use cellular phones in cars primarily for business purposes.

Here's how Abbreviated Airtime-Free Cellular Dialing works: Radio commercials invite listeners with cell phones to dial \*800 to respond to offers promoted in the spot. All \*800 calls are connected to the Cellular Linking information and response center, where they are sourced and routed to the advertiser's own call center for final servicing of the inquiry. There is no charge to the caller for this service, as all cellular phone costs are picked up by the advertiser.

The advantage for radio is that drivers or other out-of-home radio listen-



Listeners are loyal to their stations and formats, providing unequalled opportunities for direct response advertisers to pinpoint highly interested customers.



ers need not remember long toll-free numbers or pay for airtime on "toll-free" calls made with a cellular phone. What this does, in effect, is to enable radio to proactively address the shift in today's marketplace paradigm: namely, the conundrum that most media are place-based, while consumers are more mobile than ever before. For the direct response advertiser, this new technology offers an opportunity to "follow" consumers when they travel.

This new service will appeal not only to direct response advertisers, but also to "traditional" advertisers who could benefit by adding a direct response component to their radio commercials. Chrysler tried out the service and reported that 47% of callers ultimately visited the automaker's showrooms.

## Proven Examples Of Sales Surges

It's important to note, however, that many direct response marketers have achieved great success on radio even without the bells and whistles of new technology.

Some examples:

1. Vermont Teddy Bear Company: Buying a schedule heavy on Talk and CHR, this entrepreneurial company grew sales from \$1 million to \$21 million over a four-year period — with radio comprising 99% of the media budget. One of the keys was to not buy on cost-per-point, but instead to buy on stations where on-air personalities enjoyed strong relationships with their audiences.

2. 1-800-DENTIST: Targeting adults 25+, this professional dentistry services group generated 5,000 calls a week with spots running on six stations.

3. DS Financial Services: This marketer utilized specific programming to reach its key target in an appropriate environment — daytime financial shows, for example. Forty percent of callers were converted to requests for consultations. Moreover, direct response radio was 2.5 times more profitable to DS Financial Services than was direct mail.

4. Maine Tourism Coalition: Looking to reach summer impulse travelers, this marketer added radio to what previously had been a print-only direct response effort. The combination generated 79,000 inquiries versus only 35,000 with print alone.

5. Best Western: Radio was the primary medium as this advertiser sought to reach summer travelers through a sweepstakes promotion. On the very first day, 59,000 calls were received, with 57,000 people entering the sweepstakes. This was a new inquiry record for Best Western.

6. 1-800-Mattres ("leave off the last 's' for savings!"): Using live reads and prerecorded spots, this mattress delivery service combined radio with print and television to generate 2,600 calls per day.

7. State of Israel Bonds: Using only radio, \$100 million in bonds were sold during a four-week campaign — breaking all previous records.

Clearly, radio direct response works. With new technology, it will work even better in the years ahead. The challenge for those of us in the radio industry is to stop accepting long-held myths and objections and to overcome them with a proactive, fact-based initiative to tap into those huge direct response budgets.

If the Berlin Wall can come tumbling down, so can objections to direct response radio advertising ... if we all work to make it happen.

Stewart Yaguda is President of Interp's Radio 2000. He can be reached at (212) 916-0704.



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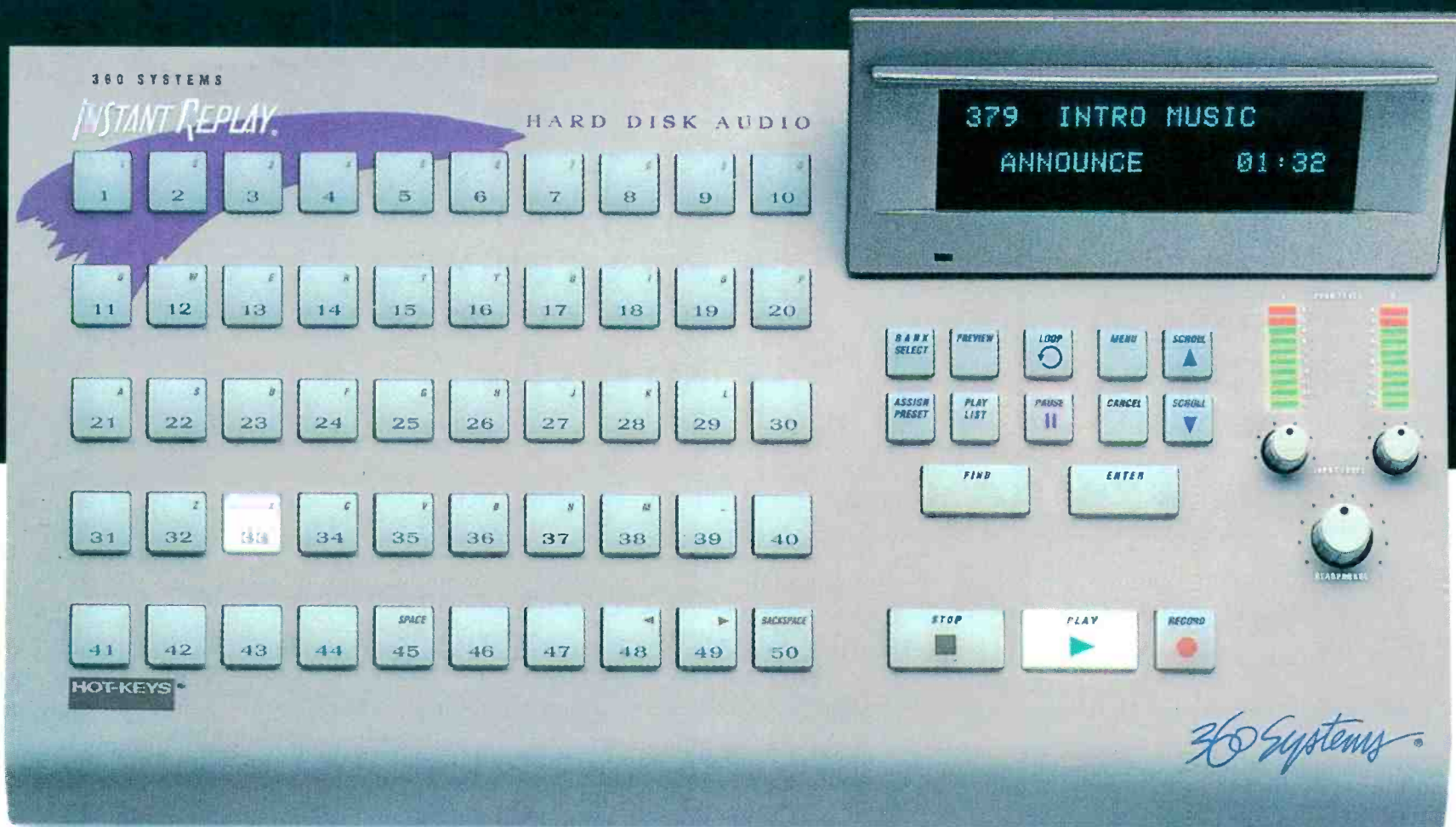
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# Promoting Morning Shows

What comes first, the marketing chicken or the programming egg?

By Frank Miniaci  
R&R Radio Editor

Morning shows have always been the benchmark of radio stations, and really great ones have propelled their stations to market dominance. While content is the main factor that drives morning shows, proper marketing and promotion are vital to their growth.

Jack Silver has been known as one of the morning show gurus. He has worked as Executive Producer for KIIS-FM/Los Angeles' Rick Dees, programmed WLUP/Chicago, and served double duty as programmer and morning show co-host at KKBH/San Diego. Additionally, he has run his own company, Morning Shows Inc., which consulted morning shows across the country. Currently, he is PD of FM Talker KLSX/L.A. This week, Silver shares some basic marketing rules that apply to morning shows.



Jack Silver

**R&R:** What is the most important element of a morning show?

**JS:** The most important element is talent. Then it breaks down to the various roles that talent plays — both on and off the air — for the morning show and its target audience. An issue to consider is that people use the radio differently in the morning — and the best morning shows are the ones that understand how to entertain while people are beginning their day.

**R&R:** Is any one specific element key in developing a marketing strategy?

**JS:** The marketing and promotion of the morning show need to dovetail off of the very basics of what the morning show is. In other words, if you are marketing a morning show that is personality-

or comedy-driven, the marketing and promotion need to marry up to that premise. Same thing with shows that are a little more "in-your-face" — a la Howard Stern, which needs no marketing. Shows like Howard's, that are very forefront, should have promotion and marketing that illustrate that. Shows that are a little more lighthearted and targeted for a different audience should have lighthearted marketing.

**R&R:** It's almost like continuity or a common thread.

**JS:** There is a common thread that runs through the promotion and marketing of all big companies. For example, McDonald's doesn't all of a sudden have the "Hamburglar" berate little kids when they are buying hamburgers — everything is usually fun at McDonald's. Coca-Cola is "The Real Thing" — that's their brand image, and it's supported by the marketing. Why radio stations — and morning shows in particular — don't understand that same premise is because they are breaking one of the laws of marketing. They should read marketing books — such as *The 22 Immutable Laws Of Marketing*, by Al Reis & Jack Trout — to understand the fundamentals going in.

**R&R:** What is the best way to promote a morning show, and when is a morning show ready to

be marketed?

**JS:** Do you market it immediately when it gets on the air, or do you wait for it to be developed? In other words, what comes first — the marketing chicken or the programming egg?

I think the answer is that it varies from station to station. If you have a new morning show that you believe is going to be your morning show of record for the next three to five years, then I believe the answer is that you begin the marketing the minute it goes on the air. If, on the other hand, you have a morning show that you think is a developmental deal, I would recommend allowing the

“

**If you are marketing a morning show that is personality- or comedy-driven, the marketing and promotion need to marry up to that premise.**

”

show to develop for 30-120 days before any marketing is put forth — because another immutable law of marketing is "Don't promote a bad product." Case in point: Crystal Pepsi. They marketed the shit out of it, but nobody liked it. Everybody wanted their cola brown,

## Promo Of The Week



HEY, MORRIS, TIME FOR DIN-DIN — WEBN/Cincinnati listeners stuffed their faces with as much Nine Lives cat food as they could stomach in hopes of winning onstage seats for a recent Aerosmith show.

not clear. So my point is, let your morning show learn the new city or market it may be in, and then discuss how they want to approach the show.

**R&R:** Budgets are a consideration.

**JS:** You've now decided that you are going to market your morning show. There has to be a budget. If you have a lot of money to spend, then we can come up with a good strategy that might include stunts, on-air contesting, a great outdoor campaign, and TV — which is very beneficial, assuming that you have a good message to deliver.

**R&R:** What happens if you don't have a substantial budget for promotion?

**JS:** In the smaller to medium markets, I believe that there is nothing like a "shaking hands and kissing babies" approach towards marketing. Work with the sales or marketing department to secure some events where you can meet a lot of people one-on-one. I think in the larger markets you might

want to form an alliance with a TV station or a newspaper, or do some trade-for-mention promotions that don't really require cash outlays but might allow for barter and trade-out situations. Then, in top 10 markets, you must cut through the clutter and put some money on the table. There's no way to make a morning show successful in a city like Chicago or Los Angeles or New York without serious cash.

**R&R:** You must adapt the marketing strategy to the awareness or perception of the audience.

**JS:** Exactly! Kid Kraddick at KHKS/Dallas is one of the great examples of a guy who has come up through the ranks. He has the number-one morning show in Dallas and a whole series of marketing events that happen throughout the year that include his own charities as well as station functions that are tied to him. You can't do that right after you sign on in a marketplace. Another good example of marketing is what's happen-

Continued on Page 40

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**Car Clinic Minute...** Info every car owner should know. Maintenance and safety tips as well as consumer advice on buying auto products and new cars from master mechanic Bobby Likis. (:60)

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## Promoting Morning Shows

Continued from Page 39

ing in San Diego, with Jeff & Jer at KFMB-FM. PD Tracy Johnson did a great campaign: "Star 100.7, it's the music, it's the mornings." The station already had a great music image, and it took the number-one morning show in San Diego away from KKLQ. They are marrying the music with the mornings.

**R&R:** What about getting media coverage and making the morning show promotion an event?

**JS:** I would recommend that the morning show punch the midday personality in the nose three times ... it appears to work!

**R&R:** Very timely, Jack!

**JS:** I'm not recommending fist-cuffs, but here's what I do know: Your morning show promotion is a two-fold situation. It's the radio station promoting your morning show, but it's also your morning show pushing out from within. In other words, promoting from the inside out.

An example would be to tell your audience, "What would you do for concert tickets?" One of the contestants says, "I'll give the morning show a sponge bath on one of the corners of a major intersection." Once that's established, then we have to have our Rolodex ready to fax and e-mail all the assignment editors of the local TV stations and newspapers about this event. Then we invite them for doughnuts and coffee — remember, if you feed them, they will come! It then turns into a media event; and the next thing you know, you're on the news that night getting a sponge bath.

It's all about strategic planning. The best promotions — be it Man-

cow on a bridge, Dees getting spanked on Sunset Blvd., or Stern's new movie debut — these are all calculated promotions. Most promotions require some sort of frontside organization to get the backside promotion.

**R&R:** Good, old-fashioned show prep seems to work with the marketing aspect too.

**JS:** Completely. What it really boils down to is developing a corporate mentality for your morning



**Radio stations make the mistake of only marketing for the spring and fall book. McDonald's does some sort of special marketing every month — that's why it's one of the biggest companies in the world.**

show. I recommend coming up with a logo. "Tony & Chris" in San Diego have a logo for their morning show; thus, any correspondence involving the show has a specific look that people recognize. That's part of marketing your show.

Budweiser spent millions of dollars keeping the three letters "B-U-D" in that specific font very

consistent over time. This ties into the consistency aspect of marketing. Radio stations make the mistake of only marketing for the spring and fall book. If you notice, McDonald's does some sort of special marketing every month. They don't take a month off — that's why it's one of the biggest companies in the world. Morning shows that consistently market from January to December are winners.

**R&R:** Whose responsibility is it to promote the morning show — the marketing department or the morning show itself?

**JS:** That's a fabulous question. I think it is a two-pronged attack. It is the program director's and promotion director's responsibility to promote that morning show. I say this without any hesitation: Morning drive is the most important daypart on the radio station. The morning show should get all the attention from the station, first and foremost.

Secondarily, the morning show has to meet them halfway as well. If you, the morning host, have an idea, memo the promotion manager. Enroll them into the project, so everyone can get on the same page. If you can all work in unison, you'll probably be successful. If you, the morning host, spend \$500 that the promotion director doesn't have, bad things are going to happen.

Look at the most successful show/promotion relationships of the past and present, like Karen Tobin and Rick Dees — they work in unison. If you have someone like Howard Stern to take care of, you'd do better to come in a little early in the day and work with the morning show than stay late and

### Pro:Motions

• WQHT/New York Dir./Mktg. & Advertising **Rocco Macri** is promoted to Dir./Mktg. for Emmis/NY.

• **Scott Paine** joins KIXI-AM & KLSY-FM/Seattle as Mktg. Dir. He previously held a similar position at KGO/San Francisco.

• WAOK-AM & WVEE-FM/Atlanta Mktg. & Promotions Dir. **Joe Libios** departs.

• **Kim Perry** has been named Mktg. Dir. at KQRS-FM/Minneapolis. She previously served as Community Relations Dir. for KEGE-FM, KQRS & KXXP-FM.

hang around with the night jock.

**R&R:** Separating good sales-oriented promotions and station-related promotions can cause problems with overall imaging.

**JS:** There are some sales promotions that the morning show must say no to. These include anything that keeps them up past nine o'clock — no nightclub appearances. The morning show cannot be at a bar till one in the morning, drinking with the listeners! Another example is doing things that make the station look unhip — like going out to sell a new housing development on a Saturday afternoon.

The things to be involved in are major promotions. Like giving away Scott Shannon's BMW, or having RuPaul give away \$10,000 on KTU. In smaller markets, it can be much less; but morning shows have to memo the sales manager as to the particulars of the things that they're trying to accomplish. Morning shows should have a larger career goal than hawking a housing development in an outlying area where there are no listeners. They should be welcoming the Spice Girls in front of 25,000 listeners on stage in Charlotte.

And it's not just the big morning shows that do this. How do you think they got to be big? By turning down all the little shit that made them look stupid. As you try to market your own morning show,

you're also trying to position yourself as a star. Look at the biggest celebrities in the industry: Kidd Kraddick, Mancow, Stern, Dees ... their status is more than a DJ, and it's because they pushed that position out there. You'd better figure that out in your own goal assessment, unless you want to be the guy who hawks wet T-shirt parties.

**R&R:** What about on-air marketing?

**JS:** Radio stations never use their air enough to market their own product. Every radio station with a successful morning program that desires to be marketed deserves a rotation schedule of promos, sweepers, and liners that remind people to listen tomorrow morning. Do a recap of the morning show in a promo or promote who's on tomorrow. You must say you had a great show, and that tomorrow's show will be even better. Schedule promos like commercials.

**R&R:** Unless you are a Talk station like KLSX, where you have a series of morning shows around the clock, shouldn't each daypart promote the morning show as well?

**JS:** Absolutely! Drive the customers to the morning show. It's very difficult for a station to start its day at 10 am. You want the station to begin at 5:30 am, and then have all those listeners already there.

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# Sitcoms Vs. Morning Shows

□ Can radio morning shows learn from television situation comedies?

By Dan O'Day

One of the sessions at this week's NAB Radio Show is devoted to "casting" your morning show the way a TV situation comedy is cast. While the two forms have a lot in common, there are some important differences you should be aware of.

1. In a sitcom, first the characters are defined, then the actors are cast. In a morning show, characters typically grow out of the individual performers.

2. The key to success in a sitcom is the quality of the writing. The key to success in a morning show is the chemistry among the team members.

Most successful sitcoms could have succeeded with completely different cast members. As hard as it may be to imagine anyone other than Carroll O'Connor as Archie Bunker, any number of good actors could have succeeded in that role. Even for shows built around a specific performer (Bill Cosby, Jerry Seinfeld, etc.), the supporting roles could have been cast to equal success using different actors. (I know: You can't believe anyone else could be Kramer.) Look at it this way: *Mork & Mindy* might well have failed with a different Mork, but it would probably have still been a hit with a different Mindy.

A sitcom succeeds first because of the writing and then because of the casting. In a morning show, chemistry is everything. There are plenty of successful sitcoms in which the actors dislike each other. (Perhaps the most famous example is Fred and Ethel on *I Love Lucy*—William Frawley and Vivian Vance hated each other in real life.) With a good script and good direction, good comedy actors can appear to create on-screen sparks that don't exist in real life. But radio teammates who don't have (and are unable to develop) a good working rhythm are doomed to failure.

Great chemistry, on the other hand, can make stars of radio people who would never have reached such heights as solo performers.

## Position Your Characters

Each member of a morning team should have a unique attitude to bring to the mix. One might be the health nut, another the intellectual, another the party animal. The trick

Look at what your team members say. If you reviewed a transcript of a particular break, would you be able to identify each character by his or her dialogue? Or is what they're saying interchangeable?

is to deliberately balance your program so that at any given moment the audience has someone with whom to identify.

Consider the actors on *Cheers*, one of the most successful TV sitcoms ever produced. Every major character differs from the others both physically and behaviorally. Notice how easy it is to identify each from a quick physical description:

- Tall, handsome man
- Thin, perky blonde
- Fat slob
- Young, handsome farm boy
- Short, dark woman
- Middle-aged guy in postal uniform
- Womanizer
- Pretentious, flaky blonde (Now we're using "blonde" as a late-19th century sociological label.)
- Lazy beer guzzler
- Dumb and good-natured
- Acerbic
- Boor, always trying to impress others

Think about your morning show. Can the listener identify each team member in "just one glance"—i.e.,

by hearing just a couple of words spoken? Or are the voices (pitch, cadence, accent) so similar that the listener often isn't sure who is talking at any given moment? (To combat the tendency of listeners to confuse on-air voices, team members should get into the habit of using each other's names as often as possible: "Oh, come on, Roger, you don't know what you're talking about!")

Look at what your team members say. If you reviewed a transcript of a particular break, would you be able to identify each character by his or her dialogue? Or is what they're saying interchangeable?

Too many morning shows feature three, four, or five voices, but they're all saying the same thing. They all have the same point of view, which leads to the audience hearing a lot of, "You got that right." "You can say that again." and, "You said it." Someone once pointed out that if you and I agree on everything, then one of us is superfluous; that certainly applies to radio, too.

Have you ever seen a war movie set during World War II? Think about the characters. How many war movies can you recall that focused on five Nebfaska farm boys? No, it was always the big farm boy, the city slicker, the college grad, the quick-tempered guy with the criminal past, and the all-American leader. (Plus, of course, some flash-in-the-pan pop music star to "appeal to the kids.")

## Regression Toward The Mean

No, that phrase is not a reference to the tendency of some radio hosts to be dumber and nastier than ever. "Regression toward the mean" is a statistical term ("mean" = "middle," as in the middle of a distribution of scores). It's also a trap for many sitcoms and morning shows.

"Regression toward the mean" refers to the tendency of more extreme scores, over time, to drift toward the middle of the distribution and conform more closely to the average score. In a sitcom, this tendency can be seen after a successful program has been on for a few

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years: The characters become less "extreme" and, as a result, less well-defined than they had been.

In the last season of *Cheers*, for example, we suddenly learn that Carla's long-vaunted reputation for promiscuity is false. Yes, she had six children by six different husbands, but now we're told those were just about the only six times she ever had sex. In reality, she's led (we're belatedly told) a nearly monastic life. Her character has drifted from the extreme position of the sex-crazed nymphet to the more average representation of the just-wants-to-be-loved middle-aged woman. And in doing so, her character became less interesting.

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because she offered less of a contrast to the other characters.

The character of Frank Burns on *M\*A\*S\*H* always added to the show's chemistry (possibly because the actor portraying him left the program before the character could become stale). But his replacement, Major Charles Winchester, gradually succumbed to the desire (of the actor, writers, or producers) to have the character "grow." Such growth, however, comes with the danger that the new and improved version of the character no longer supports

the interpersonal conflicts that propel the comedy.

The worst (i.e., most creatively damaging) example of this in my memory was the character of Georgette in the late, great *Mary Tyler Moore Show*. For her first couple of seasons, Georgette was amazingly sweet and wonderfully naive—sometimes to the point of being dumb. On a worldliness scale of 1 to 10, she clocked in at a minus 15. But eventually the show's writers had her aiming sarcastic, devastating zingers at her love interest, Ted. And they destroyed her character, which no longer fit the fabric of the show. (On the other hand, Betty White's character—Sue Ann Nivens—was an on-screen delight to the end, because she remained a sunny-smiling bitch.)

Although it can easily be avoided by diligent TV writer/producers, "regression toward the mean" is a more natural, more insidious occurrence on a morning show, because it's organic; it often occurs as a natural outgrowth of two personalities working closely together over a long period of time. The inert couch potato now knows what his partner means by "crunches"; the Southern Baptist partner now understands that Yom Kippur is a serious holiday celebrated by his Jewish teammate. They exchange vocabularies and create their own internal show language.

As a result, a program centered upon two vastly different people gradually transforms into one focusing on two people who have become more and more similar in both experiences and viewpoints. With only one (joint) viewpoint, both the conflict and the drama are lessened. Where it once had an edge, an unpredictability, it now becomes comfortable. And "com-

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Nominated for Billboard Magazine's 1997 Local Air Personality of the Year*



## Sitcoms Vs. Morning Shows

Continued from Page 42

fortable" is good for come, but not so good for Time Spent Listening.

### Combatting Regression Effects

There are two primary strategies that can lessen (or overcome) the effects of this gradual blending of your lead personalities:

1. Consciously focus on areas of continued difference, rather than areas of similarity. This might mean less talk about golf by two hosts who love golf and more sharing of daily experiences that are unfamiliar to the partner: The parent complaining to the non-parent about the cost of children's birthday parties; the single partner regaling the harried partner with tales of the dating world. This strategy can help, but

themselves to alter their conversational focus.

2. Add a new character. This is a time-honored sitcom technique that works on morning radio shows, too. Diane acquires a stuffy, intellectual fiancée. Paul and Jamie have a baby. If your two lead players have fused into a single identifiable personality, add a new show member who is very different from them in age, race, gender, politics, hobbies, or lifestyle. This can be a newscaster, sports reporter, producer, or intern — someone who can develop a strong chemistry with the hosts but who will also infuse the show with new ideas and attitudes (although the hosts' views remain dominant).

### Howard Stern's Secret

This seems like an appropriate time to reveal the hitherto hidden secret of the success of Howard Stern: His program is simply an updated version of the Jack Benny program.

The Jack Benny program played off the interactions of its cast members, each of whom played the role of someone involved in putting on the show. Benny, of course, played himself as the host. Don Wilson portrayed his announcer, Mary Livingstone (Jack's real wife, but not her real name) played his wife, and Dennis Day played the boy singer. And in those roles, they would argue, bicker, and create comedic havoc.

The only two structural differences in Stern's show are: 1. The performers don't pretend to do their jobs on the show; those *are* their jobs (Robyn really does read the news, Gary really is the pro-

ducer, etc.), and 2. their lines are not scripted.

**When there is no conflict on the show — when everyone agrees with each other — it tends to get boring.**

Whereas a typical Benny show might include Jack arguing with his "announcer" (an actor playing the role of the announcer). Stern commonly features Howard arguing with the guy who really is the show's producer. Which means the Stern show almost always has drama ("What will happen next?") and conflict (interaction between people with different viewpoints), and lesbians (but that's another column). When there is no conflict on the show — when everyone agrees with each other — it tends to get boring.

When there is no conflict on the show — when everyone agrees with each other — it tends to get boring.

Dan O'Day consults and coaches morning shows around the world. He can be reached at (310) 476-8111, or by e-mail at [DANODAY@compuserve.com](mailto:DANODAY@compuserve.com).



## Owens Tops L.A. DJ Survey

Fans of L.A. radio can rejoice again! Author Don Barrett, who published *Los Angeles Radio People* — a book detailing the comings and goings of Southern California's radio personalities — three years ago, has published Volume II.

This heftier edition contains much more detail about about DJs who were written up in the first edition and also includes newspeople, sports personalities, talk hosts, and management personnel who worked in L.A. radio between 1957-1997.

Even if someone was at a station only long enough for a cup of coffee, it's likely he's here. Take **Bob Miller**. He's listed as GM for KPCC-FM/Pasadena in 1994. That's it ... probably all we need to know about his Southland career. You'll also discover that the late actor **Sal Mineo** was a talk host on KABC in 1973 shortly before his death, and that **Jim Plunkett** appeared on KFI during his Raider days.

Other bios are rich in detail. Top 40 and Progressive radio legend **B. Mitchell Reed's** career — which included stops at KFWB, KMET, KRLA, KMET, and KLOS — is detailed in nearly three columns of the book. The native New Yorker worked Top 40 in his hometown for a while as well, but he eventually hooked up with Tom Donahue and founded one of the first Album Rock stations in the country, KPCC-AM/Pasadena.

New to this volume are results of a popularity contest conducted with the first edition's readers. More than 230 personalities received votes, and the top ten vote-getters are (*drumroll please!*):

- |                        |                       |
|------------------------|-----------------------|
| 1. Gary Owens          | 6. Rick Dees          |
| 2. The Real Don Steele | 7. Dick Whittington   |
| 3. Robert W. Morgan    | 8. Charlie Tuna       |
| 4. Bill Ballance       | 9. Emperor Bob Hudson |
| 5. B. Mitchell Reed    | 10. Dave Hull         |

The top ten vote-getters are pictured with additional bio material. The book was published before Steele's death, but Barrett includes a flyer detailing his passing. Another poll will be taken, presumably for a future edition.

Los Angeles Radio People can be obtained for \$19.93 (including CA tax and shipping) from cb Marketing Company, P.O. Box 55518, Valencia, CA 91385, or by calling (888) RADIO57.



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it usually won't solve the problem by itself, because if the hosts are good, they want to talk about the things they're already talking about and might feel uncomfortable — at this stage in the show's development — conditioning

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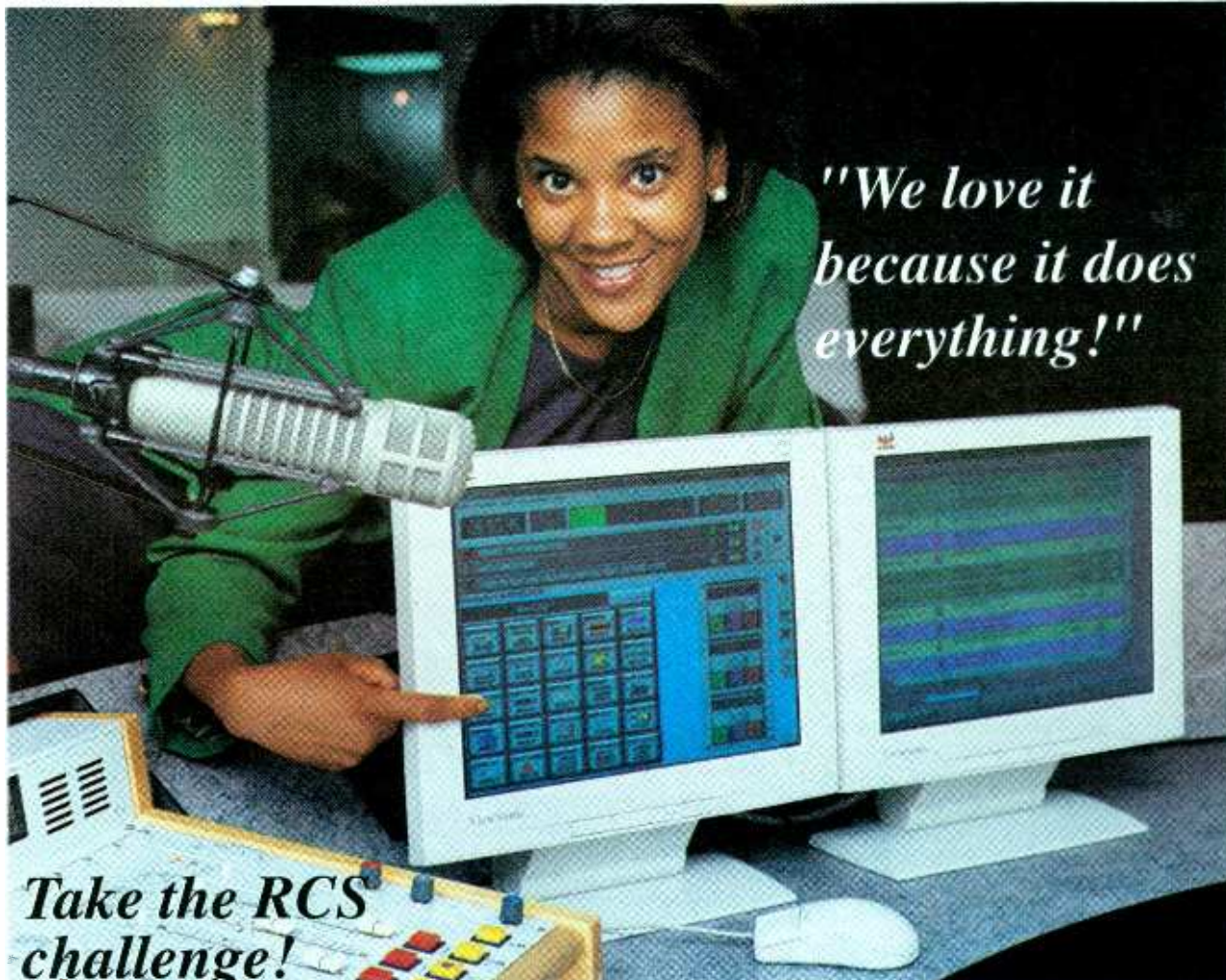


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## ZINE SCENE

## Making The Buzz Cut!

Who are the 100 coolest people according to L.A.'s *Buzz* magazine? Among those in the record and radio industries making the *Buzz*cut are **Brian Setzer**, the **Dust Brothers**, **Beck**, **Jon Brion**, **KPCC's Ann the Raven**, **KROQ's Adam Carolla** and **Dr. Drew**, **KLVE's Joe Frank**, **KCRW** (but only during pledge drives), **Herbie Hancock**, **Joni Mitchell**, **You've Got Bad Taste's Exene Cervenkova** and **John Roecker**, and **KROQ intern Tad**.

Falling under "Drool Cool" is **Jacob Dylan**, and having "Cool Drool" is **Lourdes Maria Ciccone Leon**. Under "Please Move To L.A." is **Radiohead**, while "Cool Couples" spotlights **Sam Phillips** and **T-Bone Burnett** and **Will Smith** and **Jada Pinkett**. Other honorable/dishonorable mentions: "Can Wait Cool" (the **Spice Girls** movie and **Fleetwood Mac**); "Nothing To Lose" (**Oasis**); and "Too Cool For Their Jobs" (**KABC's Michael Jackson**).

## Death &amp; Music

"Look, we think it's sad that the **Notorious B.I.G.** died so young and so unnecessarily. But if **Puff Daddy** really wanted to do right by his slain friend, couldn't he have picked a more interesting song to sample than the **Police's** 'Every Breath You Take'?" — **Karen Schoemer** examines the trend of songs about dead icons in the article, "Mourning All The Way To No. 1" (*Newsweek*).

Speaking of songs for those who've passed, *Entertainment Weekly* does a spread on the song heard 'round the world: **Elton John** and **Bernie Taupin's** personalized rendition of "Candle In The Wind '97," which was performed at Princess Diana's funeral.

## Death &amp; Fashion

"I was in love with their criminal minds. This was the politics of boredom: Be childish! Be irresponsible! Be everything that this society fears! They robbed **Keith Richards'** house ... They stole **David Bowie's** sound equipment from the Hammersmith Odeon. They stole from bands they loved as a kind of tribute" — **Malcolm McLaren** revisits the '70s and the Sex Pistols in a 12-page feature that is separated with fashion references like "The Blue Lame Suit," "Bondage Trousers," and "Strait-jacket" (*New Yorker*).

## You Oughta Be In Pictures

"This is a song about snorting

speed and [oral sex]. That it's being adoption by movies is just hilarious to me" — **Third Eye Blind** singer **Stephan Jenkins** on Hollywood's adoption of the band's hit song "Semi-Charmed Life," which is featured on the trailers for the films *She's So Lovely* and *Excess Baggage* and is also in the movie *Contact* (*Entertainment Weekly*).

"People are a little more leery because they don't know if you're just doing this between projects. But in the grand scheme of things, there's comfort in knowing that I don't need this. I can get jerked around by one of these producers on the set and go, 'You know what? Fuck her. My chopper's outside. I can buy your movie,'" **Jon Bon Jovi** explains how he sees his foray into acting (*Elle*).

Also in *Elle's* feature piece, **Bon Jovi** watches his peers **Motley Crue** chat with **Regis Philbin** on *Live With Regis And Kathie Lee* and comments, "I can't believe they're doing this. This is really goofy. This is what you call a bad career move."

## Lucky Number 13?!

**Ike Turner** has found happiness at last with wife No. 13, 34-year-old **Jeanette**, who married him in 1995. Says Ike, "It took a while, but I finally got it right — 13 is my lucky number, and I have sworn to Jeanette that she is my last wife" (*National Enquirer*).

## Courage Under Ire

"It's a question of courage. I'm brave enough to admit my weaknesses and my strengths. And I leave a chunk of experimentation, because the only way to stay innocent is to keep learning. Stay innocent until you die!" — **Bjork** discusses her decision to produce her latest effort, *Homogenic* (*Elle*).

## Gender Response

In an interview with *TV Guide*, both **Deana Carter** and **George Strait** are asked what type of songs America responds to more: songs about love, or songs about the war between the sexes?

Carter's take: "Even though 'Did I Shave My Legs For This?' is this massive statement, I don't try to pay more attention to one gender or another. I just like to write about life experiences from the point of view of having gone through them."

Strait's shot: "Wow. [Laughs] That's too heavy for me."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## MUSIC &amp; MOVIES

## CURRENT

- **G.I. JANE**  
Single: Goodbye/Pretenders (Hollywood)
- **FIRE DOWN BELOW (Warner Bros.)**  
Single: Fire Down Below/Mark Collie, Jeff Wood & Aaron Tippin  
Other Featured Artists: Travis Tritt, Randy Travis, Richie Sambora
- **MONEY TALKS (Arista)**  
Single: Avenues/Refugee Camp All-Stars  
Other Featured Artists: Mary J. Blige, Lil' Kim, SWV
- **THE FULL MONTY (RCA Victor)**  
Featured Artists: Gary Glitter, M People, Donna Summer
- **HOODLUM**  
Single: So Good/Davina (Loud/Interscope)
- **MEN IN BLACK (Columbia)**  
Singles: We Just Wanna Party With You/Snoop Doggy Dogg  
Make You Happy/Trey Lorenz  
Just Cruisin'/Will Smith  
Destiny's Child/Killing Time  
Other Featured Artists: NAS, Roots f/D'Angelo, De La Soul
- **PICTURE PERFECT**  
Single: Texas/Say What You Want (Mercury)
- **SPAWN (Epic)**  
Single: (Can't You) Trip Like I Do/Filter & Crystal Method (Immortal/Epic)  
Other Featured Artists: Marilyn Manson & Sneaker Pimps, Metallica & DJ Spooky
- **CON AIR**  
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **A SMILE LIKE YOURS (Elektra/EEG)**  
Single: A Smile Like Yours/Natalie Cole  
Other Featured Artists: James Brown, Stevie Wonder, Supremes
- **DEF JAM'S HOW TO BE A PLAYER (Def Jam)**  
Singles: Big Bad Mamma/Foxy Brown f/Dru Hill (Violator/Def Jam/RAL/Mercury)  
Say What/Dymon  
Never Wanna Let You Go/Absolute  
Other Featured Artists: Redman, Crucial Conflict, Eightball & MJG
- **NOTHING TO LOSE (Tommy Boy)**  
Singles: C U When U Get There/Coolio f/40 Thevz  
It's Alright/Queen Latifah  
Other Featured Artists: Naughty By Nature, Outkast, Des'ree
- **GOOD BURGER (Capitol)**  
Single: All I Want/702 (Biv 10/Motown)  
Other Featured Artists: Mint Condition, Warren G
- **SPRUNG (Qwest/WB)**  
Single: If It Ain't Love/Keystone  
Other Featured Artists: E-40, Aaliyah f/Ginuwine

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

## 'Net Chats

**Willie Nelson**, Friday (9/19) at 10pm ET/7pm PT, America Online (keyword: LIVE).

**Duncan Sheik**, Monday (9/22) at 6pm ET/3pm PT, America Online (keyword: VH1).

**Brian McKnight**, Wednesday (9/24) at 10pm ET/7pm PT, America Online (keyword: LIVE).

**Cyndi Lauper**, Thursday (9/25) at 9pm ET/6pm PT, Microsoft Network (Riff, Onstage Channel 3).

## On The Web

The **Counting Crows'** Devore, CA show will be cybercast Friday (9/19) at midnight ET/9pm PT; catch a pre-show interview at 9pm ET/6pm PT ([www.LiveConcerts.com](http://www.LiveConcerts.com)).

**No Mercy** and **Wild Orchid** netcast a live show Friday; check [www.pluggedin.com](http://www.pluggedin.com) for details.

Join **Helmet** on Monday for a chat at 7pm ET/4pm PT and a live show at 9pm ET/6pm ET ([www.sonicnet.com](http://www.sonicnet.com)).

Check out **Cheap Trick**, live from L.A.'s House Of Blues, Monday at midnight ET/9pm PT ([www.LiveConcerts.com](http://www.LiveConcerts.com)).

**U2's** Sarajevo show can be heard live Tuesday (9/23) at 3pm ET/noon PT on Microsoft Network (U2 Popmart Online, Onstage Channel 2) and at [u2popmart.msn.com](http://u2popmart.msn.com).

## MUSIC DATEBOOK

## MONDAY, SEPTEMBER 29

1975/**Jackie Wilson** falls into a coma. He never recovers.

1976/While aiming at a bottle with a .357 magnum, **Jerry Lee Lewis** accidentally shoots his bass player.

1985/**Howard Stern** is fired from WNBC/New York.

1989/**Bruce Springsteen**, en route from L.A. to the Grand Canyon by motorcycle, stops in a small Prescott, AZ saloon and jams with the house band on several songs.

Born: Jerry Lee Lewis 1935, **Les Claypool** (Primus) 1963

## TUESDAY, SEPTEMBER 30

1961/**Bob Dylan** signs to Columbia Records.

1988/**John Lennon** is posthumously awarded a star on the Hollywood Walk Of Fame.

1993/B-52's member **Kate Pierson** is arrested while staging a sit-in at *Vogue's* New York offices. She and others were protesting the magazine's use of animal fur clothing and ads that feature animal pelts.

Born: **Johnny Mathis** 1935, **Basia** 1956

## WEDNESDAY, OCTOBER 1

1967/**Pink Floyd** arrive in New York for their first U.S. tour.

1970/**Jimi Hendrix** is buried in his hometown of Seattle.

1989/**Tom Petty** guest-stars as himself on *It's Gary Shandling's Show*.

1990/Jazz great **Nancy Wilson** is awarded a star on the Hollywood Walk Of Fame.

Born: the late **Donny Hathaway** 1945

## THURSDAY, OCTOBER 2

1967/California narcotics agents bust all six members of the **Grateful Dead**

for marijuana possession at their Asbury St. house in San Francisco. They spend six hours in jail before being released on bail.

1986/The **Everly Brothers** are awarded a star on the Hollywood Walk Of Fame.

1994/**John Mellencamp**, 42, confirms he recently had a mild heart attack, caused by an 80-cigarettes-per-day habit and a cholesterol level of 300.

Born: **Don McLean** 1945, **Mike Rutherford** (Genesis) 1950, **Sting** 1951, **Freddie Jackson** 1956

Releases: **Rod Stewart's** "Tonight's The Night" 1976

## FRIDAY, OCTOBER 3

1990/A Florida record store owner is found guilty of distributing obscene material: **2 Live Crew's** *As Nasty As They Wanna Be LP*.



Sinead O'Connor's all torn up over religion.

1992/While performing on *Saturday Night Live*, **Sinead O'Connor** ends her song by saying, "Fight the real enemy," and rips up a photo of Pope John Paul II. Religious groups nationwide aren't happy.

1996/**David Lee Roth** issues an open letter to the media claiming his "re-union" with **Van Halen** was an or-

chestrated publicity stunt, claiming **Eddie Van Halen** had already hired **Extreme's Gary Cherone** as lead singer three months prior.

Born: the late **Eddie Cochran** 1938, **Chubby Checker** 1941, **Lindsey Buckingham** 1947, **Ronnie Laws** 1950, the late **Stevie Ray Vaughan** 1954, **Tommy Lee** (Motley Crue) 1962

## SATURDAY, OCTOBER 4

1970/**Janis Joplin** dies of a heroin overdose.

1980/The University Of Southern California Trojan Marching Band is joined by **Fleetwood Mac** members **Mick Fleetwood**, **Lindsey Buckingham** and **Stevie Nicks** during a USC halftime show. The Trojans are presented with a platinum record for their contribution to the song "Tusk."

1982/**Squeeze** break up.  
Born: **Helen Reddy** 1942, **Chris Lowe** (Pet Shop Boys) 1959

Releases: **Crosby, Stills, & Nash's** "Suite: Judy Blue Eyes" (1969)

## SUNDAY, OCTOBER 5

1962/The **Beatles'** first single, "Love Me Do," is released in the UK.

1990/**Quincy Jones'** film biography, *Listen Up — The Lives Of Quincy Jones*, opens nationally.

1992/Former Temptations member **Eddie Kendricks**, 52, dies of lung cancer.

Born: **Steve Miller** 1943, **Brian Johnson** (AC/DC) 1949, **Bob Geldof** 1954

Releases: **Cream's** "White Room" and **Steppenwolf's** "Magic Carpet Ride" (1968), **Harry Chapin's** "Cats In The Cradle" (1975)

— Frank Correia



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VP/Music Programming

### ADDS

- OASIS Don't Go Away (Epic)
- LL COOL J Phenomenon (Def Jam/RAL/Mercury)
- RADIOHEAD Karma Police (Capitol)
- SALT-N-PEPA R U Ready (London/Red Ant/Island)
- WILL SMITH Just Cruisin' (Columbia)
- AALIYAH The One I Gave My Heart... (BlackGround/Atlantic)
- ALLURE 1/12 All Cried Out (Crave)
- BETH ORTON She Cries Your Name (Dedicated/Arista)
- SUBLIME Doin' Time (Gasoline Alley/MCA)

### EXCLUSIVE

OASIS Don't Go Away (Epic)

### HEAVY

- FIONA APPLE Criminal (Work)
- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- FOO FIGHTERS Everlong (Capitol)
- GREEN DAY Hitchin' A Ride (Reprise)
- JANET JACKSON I/O-TIP.../Got 'Til It's Gone (Virgin)
- JEWEL Foolish Games (Atlantic)
- L.L. COOL J Phenomenon (Def Jam/RAL/Mercury)
- SARAH McLACHLAN Building A Mystery (Arista)
- MIGHTY MIGHTY BOSSSTONES The Rascal... (Big Rig/Mercury)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- RADIOHEAD Karma Police (Capitol)
- ROLLING STONES Anybody Seen My Baby? (Virgin)
- ADAM SANDLER The Lonesome Kicker (Warner Bros.)
- SMASH MOUTH Walkin' On The Sun (Interscope)

### JAM OF THE WEEK

USHER You Make Me Wanna (LaFace/Arista)

### STRESS

- MARY J. BLIGE Everything (MCA)
- CHUMBAWAMBA Tubthumping (Republic/Universal)
- COOLIO Ooh La La (Tommy Boy)
- FLEETWOOD MAC Silver Springs (Reprise)
- ELTON JOHN Something About... (Rocket/A&M Associated)
- MASTER P I Miss My Homies (No Limit/Priority)
- REEL BIG FISH Sell Out (Mojo/Universal)
- SALT-N-PEPA R U Ready (London/Red Ant/Island)
- WILL SMITH Just Cruisin' (Columbia)
- TALK SHOW Hello Hello (Atlantic)
- 311 Prisoner (Capricorn/Mercury)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)

### BREAKTHROUGH

FOREST FOR THE TREES Dream (DreamWorks/Geffen)

### ACTIVE

- AALIYAH The One I Gave My Heart... (BlackGround/Atlantic)
- ALLURE 1/12 All Cried Out (Crave)
- ERYKAH BADU The Other Side Of... (Kedar/Universal)
- BLUES TRAVELER Most Precarious (A&M)
- PAULA COLE I Don't Want To Wait (Imago/WB)
- DRU HILL Never Make A Promise (Island)
- INOJ Love You Down (So So Def/Columbia)
- JAMIROQUAI Alright (Work)
- JIMMIE'S CHICKEN SHACK High (Rocket/Associated/A&M)
- BRIAN MCKNIGHT You Should Be Mine... (Mercury)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- MXPX Chick Magnet (Tooth & Nail/A&M)
- 98 DEGREES Invisible Man (Motown)
- BETH ORTON She Cries Your Name (Dedicated/Arista)
- OUR LADY PEACE Superman's Dead (Columbia)
- REFUGEE CAMP ALL-STARS I/PRAS Avenues (Arista)
- SISTER HAZEL All For You (Universal)
- SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
- SUBLIME Doin' Time (Gasoline Alley/MCA)
- SUNDAYS Summertime (DGC/Geffen)

Video airplay from September 22-28.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

### ADDS

- SHAWN COLVIN You And The Mona Lisa (Columbia)
- SUGAR RAY Fly (Lava/Atlantic)
- KAMI LYLE Poika Dots (MCA)
- ROBYN Show Me Love (RCA)
- RON SEXSMITH Strawberry Blonde (Interscope)
- USHER You Make Me Wanna... (LaFace/Arista)

### XL

- JEWEL Foolish Games (Atlantic)
- MATCHBOX 20 Push (Lava/Atlantic)
- SARAH McLACHLAN Building A Mystery (Arista)
- ROLLING STONES Anybody Seen My Baby (Virgin)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

### LARGE

- FIONA APPLE Criminal (Work)
- MARIAH CAREY Honey (Columbia)
- PAULA COLE I Don't Want To Wait (Imago/WB)
- FLEETWOOD MAC Silver Springs (Reprise)
- ELTON JOHN Something About... (Rocket/A&M Associated)
- SISTER HAZEL All For You (Universal)
- SPICE GIRLS 2 Become 1 (Virgin)
- WALLFLOWERS The Difference (Interscope)

### MEDIUM

- BLUES TRAVELER Most Precarious (A&M)
- SHAWN COLVIN You And The Mona Lisa (Columbia)
- SHERYL CROW Home (A&M)
- GENESIS Congo (Atlantic)
- AMY GRANT Takes A Little Time (A&M)
- SMASH MOUTH Walkin' On The Sun (Interscope)
- SUGAR RAY Fly (Lava/Atlantic)
- TEXAS Say What You Want (Mercury)
- TONIC If You Could Only See (Polydor/A&M)

### CUSTOM

- AQUA Barbie Girl (MCA)
- ERYKAH BADU Other Side Of The Game (Kedar/Universal)
- LAZLO BANE Overkill (Almo Sounds/Geffen)
- MARY J. BLIGE Everything (MCA)
- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- MEREDITH BROOKS I Need (Capitol)
- LORI CARSON I Saw The Light (Restless)
- ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)
- JOHN FOGERTY Blue Boy (Warner Bros.)
- GOD'S PROPERTY Stomp (B-Rite/Interscope)
- JANET I/O-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)
- JAMIROQUAI Alright (Work)
- JOE The Love Scene (Jive)
- PATTI LABELLE When You Talk About Love (MCA)
- LIVE Turn My Head (Radioactive)
- KAMI LYLE Poika Dots (MCA)
- DAVE MATTHEWS BAND Tripping Billies (RCA)
- MAXWELL Whenever, Wherever, Whatever (Columbia)
- PAUL MCCARTNEY Young Boy (Capitol)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- SINEAD O'CONNOR This Is Mother To You (Columbia)
- BILLY PORTER Show Me (DVB/A&M)
- LEANN RIMES How Do I Live (Curb)
- ROBYN Show Me Love (RCA)
- RON SEXSMITH Strawberry Blonde (Interscope)
- DUNCAN SHEIK She Runs Away (Atlantic)
- SNEAKER PIMPS 6 Underground (Virgin)
- SUNDAYS Summertime (DGC/Geffen)
- TALK SHOW Hello Hello (Atlantic)
- USHER You Make Me Wanna (LaFace/Arista)
- WILD ORCHID Supernatural (RCA)
- VANESSA WILLIAMS Happiness (Mercury)

Video airplay from September 22-28.



36 million households  
Lydia Cole,  
VP/Music Programming

### Video Playlist

- USHER You Make Me Wanna... (LaFace/Arista)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- TIMBALAND & MAGOOD Up Jumps... (BlackGround/Atlantic)
- MARY J. BLIGE Everything (MCA)
- F. BROWN I/O. HILL Big Bad... (Violator/Def Jam/RAL/Mercury)
- BRIAN MCKNIGHT You Should Be Mine... (Mercury)
- NOTORIOUS B.I.G. Mo Money Mo... (Bad Boy/Arista)
- VANESSA WILLIAMS Happiness (Mercury)

Information for week ending September 19.

### Rap City Top 10

- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- MIA X/FOXY BROWN The Party Don't... (No Limit/Priority)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- LOST BOYZ Me And My Crazy World (Universal)
- F. BROWN I/O. HILL Big Bad... (Violator/Def Jam/RAL/Mercury)
- MASTER P How You Do Dat (No Limit/Priority)
- COMMON Reminding Me (Of Self) (Relativity)
- LADY OF RAGE Get With Da Wickedness (Death Row)
- KRS-ONE A Friend (Jive)
- WU-TANG CLAN Triumph (Loud/RCA)

Information for week ending September 19.

## TELEVISION

### TOP TEN SHOWS SEPTEMBER 8-14

Total Audience  
(97 million households)

- 1 **Seinfeld**
- 2 **Prime Time Live**
- 3 **49th Annual Emmy Awards**  
(tie) **3rd Rock From The Sun (Thursday)**
- 5 **Monday Night Football (Raiders vs. Chiefs)**
- 6 **Frasier (Thursday)**
- 7 **Miss America Pageant**
- 8 **Friends**
- 9 **Dateline NBC (Tuesday)**
- 10 **ER**

### Adults 18-34

- 1 **Seinfeld**
- 2 **Beverly Hills, 90210**
- 3 **Frasier (Thursday)**
- 4 **3rd Rock From The Sun (Thursday)**
- 5 **Friends**
- 6 **Melrose Place**
- 7 **ER**
- 8 **Monday Night Football**
- 9 **Movie (Sunday)**  
(True Lies)
- 10 **Movie (Monday)**  
(Perfect Body)

Source: Nielsen Media Research

### COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Tube Tops

• Trace Adkins, Alabama, Clint Black & Martina McBride, Brooks & Dunn, Deana Carter, Terri Clark, Alan Jackson, Kathy Mattea, Mindy McCready, Tim McGraw, Lorrie Morgan, LeAnn Rimes, George Strait, Pam Tillis, Travis Tritt, Shania Twain, Bryan White, Trisha Yearwood, and Toby Keith with Sting are slated to perform from

Nashville's Grand Ole Opry House when CBS presents the three-hour, 31st annual *Country Music Association Awards*, hosted by Vince Gill (Wednesday, 9/24, 8pm).

### Friday, 9/19

- Elton John performs live on MTV's 90-minute *Storytellers* series (9pm).
- Ray J, *Vibe* (check local listings).
- Nanci Griffith and the Crickets, *Late Show With Conan O'Brien* (NBC, 12:35am).
- Neneh Cherry, Prodigy, and Radiohead, *ABC In Concert* (check local listings).

### Saturday, 9/20

- Zap Mama and Joshua Redman perform on PBS's *Sessions At West 54th* (check local listings).
- Brother and sister perform when Ray J In *Concert With Brandy* premieres on the Disney Channel (7pm).

### Sunday, 9/21

- Faith Hill makes a cameo appearance on the season premiere of *Touched By An Angel* (CBS, 8pm).

### Monday, 9/22

- Sneaker Pimps, *The Keenen Ivory Wayans Show* (check local listings).
- Santana, *Vibe*.
- Elton John, *The Tonight Show With Jay Leno* (NBC, 11:35pm).

### Tuesday, 9/23

- 4.0, *Keenen*.
- Brian McKnight, *Vibe*.
- Wallflowers, *Jay Leno*.
- God's Property f/Kirk Franklin, *Late Show With David Letterman* (CBS, 11:35pm).
- Jon Bon Jovi, *Conan O'Brien*.

### Wednesday, 9/24

- EPMD, *Vibe*.
- Boyz II Men, *Jay Leno*.
- Bill Engvall, *David Letterman*.

### Thursday, 9/25

- Deana Carter, *David Letterman*.
- Elton John, *Conan O'Brien*.

## FILMS

### WEEKEND BOX OFFICE SEPTEMBER 12-14

- 1 **The Game** \$14.33  
(PolyGram)\*
- 2 **G.I. Jane** \$3.50  
(Buena Vista)
- 3 **Fire Down Below** \$3.26  
(WB)
- 4 **Money Talks** \$3.21  
(New Line)
- 5 **The Full Monty** \$2.91  
(Fox Searchlight)
- 6 **Air Force One** \$2.81  
(Sony)
- 7 **Hoodlum** (MGM/UA) \$2.53
- 8 **Conspiracy Theory** \$2.30  
(WB)
- 9 **Excess Baggage** \$1.86  
(Sony)
- 10 **George Of The Jungle** \$1.76  
(Buena Vista)

All figures in millions  
\* First week in release  
Source: Entertainment Data Inc.

### COMING ATTRACTIONS:

This week's openers include *L.A. Confidential*, starring Kevin Spacey and Kim Basinger. The film's *Restless* soundtrack spotlights vintage cuts by Johnny Mercer ("Ac-cent-tchu-ate The Positive"), Dean Martin ("Powder Your Face With Sunshine") and "The Christmas Blues"), Betty Hutton ("Hit The Road To Dreamland"), Lee Wiley ("Oh! Look At Me Now") and "Looking At You", Kay Starr ("Wheel Of Fortune"), Jackie Gleason ("But Not For Me"), and Joni James ("How Important Can It Be"). Chet Baker performs "Look For The Silver Lining," while the Gerry Mulligan Quartet does "The Lady Is A Tramp"; Baker and the quartet team for "Makin' Whoopee."

Going *All The Way*, starring Jeremy Davies and Ben Affleck, also opens this week. The film's *Verve* soundtrack features Marty Robbins' "A White Sport Coat (And A Pink Carnation)" as well as '50s tunes by Bobby Smith ("Bess' Boogie" and "Mopsticks"), Vic Damone ("Why I Was Born"), Roy Brown ("Mighty, Mighty Man"), Jackie Brenston ("Rocket 88"), Cozy Eggleton ("Big Heavy"), the Harptones f/Willie Winfield ("A Sunday Kind Of Love"), Willis Jackson ("Gonna Hoot And Holler Saturday Night"), Perez Prado & His Orchestra ("Skokiaan"), the Sonny Burns Orchestra ("Tangled And Tempted"), Bobby Dukoff ("You've Changed"), and the Burroughs Family ("Farther Along"). Original music by Toman-dandy — "Sexy Man" and "Goof-ball" — rounds out the CD.

Another opener this week is *In & Out*, starring Kevin Kline. The film's forthcoming *Motown* soundtrack showcases Diana Ross' version of "I Will Survive," the Village People's "Macho Man," Patsy Cline's "Crazy," and Ethel Merman's "Everything's Coming Up Roses" as well as Marc Shaiman's score.

Moving into limited release is *Bandwagon*, which tells the story of a rock group on the road. The film's *Milan* soundtrack sports four songs by the movie's main band, *Circus Monkey*, as well as tunes by *Incinerator*, *Poundcake*, *Tackle Box*, *Judy Judy*, *manCHILD*, *Spittle*, and the *Fliptones*.



21 million households  
Liz Kiley,  
VP/Programming

### National Top 20

- MASTER P I Miss My Homies (No Limit/Priority)
- AQUA Barbie Girl (MCA)
- MARY J. BLIGE Everything (MCA)
- USHER You Make Me Wanna... (LaFace/Arista)
- MARIAH CAREY Honey (Columbia)
- INSANE CLOWN POSSE Halls Of Illusion (Island)
- MACK 10 How You Do Dat (No Limit/Priority)
- MASTER P Backyard Boogie (Priority)
- CHICO DEBARGE Iggin' Me (Universal)
- JOCK JAM The Jock Jam (Tommy Boy)
- MOBB DEEP I/RAKIM & NOYD Hoodlum (Loud/Interscope)
- REFUGEE CAMP ALL-STARS Avenues (Arista)
- LOST BOYZ Me & My Crazy... (Group Home/Universal)
- MIA X/MASTER P & F. BROWN The Party... (No Limit/Priority)
- ROBYN Show Me Love (RCA)
- ROME Do You Like This (RCA)
- COOLIO Ooh La La (Tommy Boy)
- K-CI & JOJO Last Night's Letter (MCA)
- NEXT Butta Love (Arista)
- RBL POSSE How We Comin' (Atlantic)

Information for week ending 9/12.



Pos.	Artist	Avg. Gross (in 000s)
1	U2	\$3338.2
2	JIMMY BUFFETT	\$1033.7
3	PHISH	\$799.3
4	OZZFEST '97	\$649.8
5	BROOKS & DUNN/REBA MCENTIRE	\$549.5
6	"AFKAP"	\$502.1
7	LILITH FAIR	\$465.2
8	TINA TURNER	\$460.6
9	DAVE MATTHEWS BAND	\$448.5
10	AEROSMITH	\$403.4
11	WHO	\$365.2
12	JOHN MELLENCAMP	\$343.2
13	COUNTING CROWS/WALLFLOWERS	\$326.9
14	LOLLAPALOOZA '97	\$321.5
15	JAMES TAYLOR	\$307.9

Among this week's new tours:

- BLINK-182
- CATHERINE WHEEL
- CRAMPS
- DOKKEN
- DRIVIN' N' CRYIN'
- SARAH McLACHLAN
- MACEO PARKER
- STIFF LITTLE FINGERS

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



# A Great General Manager

A Great General Manager is an advocate for ownership, an effective business leader who adds value and creates wealth. A Great General Manager understands leadership is an art, that leadership is being then doing, and he/she knows you can't lead unless someone is willing to follow. A Great General Manager values "people skills" and is devoted to being a good and fair person with a reputation for creating a stimulating, positive, and challenging environment. A Great General Manager serves as the playwright, director, and supporting player who sets the stage for greatness. A Great General Manager builds on strengths — his/her own strengths, the strengths of his/her superiors, colleagues, and subordinates; and on the strengths of the situation. A Great General Manager is a bigger than life original, he/she walks their talk, confident to be themselves, at ease in any situation. A Great General Manager has a life and an engaging sense of humor. A Great General Manager is aware of the powerful magic in timing, attitude, a smile, a word of praise. A Great General Manager makes their numbers. A Great General Manager accepts responsibility to the shareholders, associates, advertisers, listeners, and the community; shaping events rather than being shaped by them. A Great General Manager is persistent, takes charge without taking control, never underestimates the competition and never gives up. A Great General Manager is innovative, leveraging knowledge, imagination and change to create advantage. A Great General Manager cares enough to ask each associate "Are you having fun?" A Great General Manager views business as a game, a race to build competencies, a marathon with no finish line. A Great General Manager knows it's not enough to do things right; he/she must do the right things. A Great General Manager has a tremendous desire to make something happen, to make a difference and a lasting contribution. A Great General Manager knows where their time goes, is self-directed, vulnerable, focused, supportive, dedicated, devoted, accessible and accountable. A Great General Manager gains perspective and context from study and reflection; he/she transforms experience into wisdom. A Great General Manager respects the care and feeding of ideas, recognizes creation is the province of the individual not a committee, and has the courage and confidence to carry out ideas. A Great General Manager is always preoccupied with the what and the why. A Great General Manager originates, keeping his/her eye on the horizon, just as obsessed with maximizing opportunity share as with maximizing market share. A Great General Manager hires smart; sensitive to the endowment of intellectual capital, he/she is consistent in demanding that people reach their potential. A Great General Manager is a world-class negotiator, a coach, an excellent listener, a strategic thinker and a tough-minded competitor. A Great General Manager knows that all business is problem solving and learns to be decisive, learns to act on his/her intuitive skills, facing reality as it is, not as it was or as he/she wishes it to be. A Great General Manager lives by the Golden Rule and treats people the way he/she would like to be treated. A Great General Manager encourages dissent, openness, gives license to be contrary, always confident to solicit questions and foster challenges. A Great General Manager recognizes the advantages inherent in tact, compassion, diplomacy, honesty, flexibility, sensitivity and trust. A Great General Manager "gets it" when it comes to values, beliefs, relationships, promises, priorities, vision, details and continuous renewal. A Great General Manager is a creative collaborator. "We are such stuff as dreams are made of" so said Shakespeare and A Great General Manager knows dreams, teamwork, faith, patience, integrity, common sense, commitment, hard work and careful planning are the stuff great radio stations are made of. A Great General Manager believes chance favors only the prepared mind, that luck is a combination of preparation and opportunity. A Great General Manager is shamelessly enthusiastic and puts the infectious qualities of passion and enthusiasm to work every day. A Great General Manager knows what they don't know, is intellectually honest, profoundly curious, and has an insatiable appetite for knowledge. A Great General Manager chooses to work with "business partners" rather than vendors. A Great General Manager is a trustee of the license and protects it because without it there is no radio station. A Great General Manager has the ability and desire to inspire and move people, and is known to be consistent, direct, principled, resourceful, disciplined and responsible. A Great General Manager considers every associate as talent and values the gifts of each. A Great General Manager is committed to a lifetime of learning, reading, observing and growing. A Great General Manager's work is never done as radio is show business and always remains a work in progress.

*Our best wishes for great success.*



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CALVIN GILBERT

## What's On Your Mind These Days?

□ **WBIG's Allan teams with consultants to address issues at the NAB Radio Show**

What's on the collective mind of Oldies programmers? That question was answered last Wednesday during the Oldies "think tank" at the NAB Radio Show in New Orleans.

Identifying their concerns is a lot easier than forming hard-and-fast solutions. However, WBIG/Washington PD Steve Allan, who moderated the panel, tells R&R, "The point of this is to get everybody in the format together to share ideas, find out what the problems are, and hopefully find some solutions. A lot of the stuff we talk about is pretty universal — morning shows and '50s vs. '70s music. I don't think it's market dependent."



Steve Allan

To come up with the discussion topics, Allan worked closely with the Oldies panelists: consultants Chris Elliott (Chris Elliott Programming Consultant, Inc.), E. Alvin Davis (E. Alvin Davis & Associates), Rick Peters (Peters Communications), and Dave Popovich (McVay Media).

From their conversations with Oldies programmers throughout the nation, these appear to be among the hottest issues:

- Balance problems within the 35-44 demo
- How far can the format go? What's our future?
- Should we play more '70s records?
- What role does '50s music play in the format?

- Is Oldies still a destination format?
- Qualitative differences between 35-64 and 25-54 demos
- Why do so few Oldies stations have morning shows that outperform the format? Is it the function of the format or the talent?
- What is the key demo? Is the focus on 35-54 enough to ensure long-term survival?
- How do we improve overall on-air content beyond the morning show?

### Specific Concerns

"A lot of the issues involve the long term of the format," Allan says. "A lot of people have differing views of what Oldies' viability is. There are those who say, 'As people get older, it's going to go away.' And then there are people — and I count myself in this camp — who believe, 'If you do it correctly and do it well, there is a long life span in this format.' The music is pretty much enduring, and the fun never goes away. If you capture that, you'll do a very good job."

If Oldies is a destination format for listeners, it's not necessarily a preferred destination for air talent and PDs. Explaining the prevailing attitude, Allan says, "Oldies is what Country was 10-15 years ago. Good talent and programmers don't want to come to Oldies because they think it's the end of the line. So the big challenge is for us to find good talent."

Although Allan has noticed that

the prejudice has changed somewhat in recent years, he recalls, "When I put 'BIG on the air a little over four years ago, none of my air-staff had ever worked Oldies when I hired them. I was the only one with Oldies experience, and I had to do a little sales job on some of them. They had this idea that we were going to be doing poodle skirts and jukeboxes — 'Boss radio.'

"I had to convince them that this wasn't what we were going to do ... it was the exact opposite of what we were going to do. Now, they all have a ball."

On the other hand, WBIG's younger air talent have played a major role in bringing a '90s approach to cultivating the Oldies audience in the DC area. Allan notes, "A good chunk of my talent are in their 30s, so they've picked up what the format can be from a musical standpoint. But our approach is very much contemporary-sounding. For them, it's more about being in tune with the audience than what Gene Pitney is doing today."

Maintaining a hold on Oldies' primary demo remains a vital concern among programmers. While 45-54 holds the key, Allan says, "There's great concern with that 35-44 cell. If Arbitron was to put 35-39-year-olds in a book, that could hurt us."

"Some people are concerned about the aging of the format, but I don't know that there's a lot we can

do about it right now. I think it really becomes a matter of 'Can we still make money off the demo we have?'

**Some people are concerned about the aging of the format, but I don't know that there's a lot we can do about it right now. It really becomes a matter of 'Can we still make money off the demo we have?' If we try to augment what we have by going after the 25-34s, I think that's a quick way to go down the tubes.**

do about it right now. I think it really becomes a matter of 'Can we still make money off the demo we have?'

Cautioning PDs against an aggressive attempt to expand a station's audience, Allan adds, "If we try to augment what we have by going after the 25-34s, I think that's a quick way to go down the tubes."

### Morning Glory

The morning show issue is one of the more baffling problems. "It's huge," Allan says. "I can probably name four Oldies morning shows that consistently outperform their radio stations. Generally speaking, most of the major Oldies stations do not have a morning show that drives the bus. It's sort of the opposite of conventional radio wisdom, where 'If you start with a great morning show ...'"

Although Allan speculates that the Oldies crowd is tuning to Country and AC, it's difficult to pinpoint exactly where the audience goes during morning drive. "It's hard to say," he explains. "They're just jumping around."

How do you cultivate great morning talent? "You could go to every format room at the NAB Radio Show and ask the same question," Allan laughs. "That's the biggest challenge we face, and it's not just for morning shows. It's a chal-

lenge finding great talent in any daypart."

Pointing to another reason it's difficult to cultivate talent, Allan says, "The more consolidation comes into the picture, the harder it is to pry people loose. Talent, being the insecure animals that they are, once they get into a situation where they're successful and people like them, there's no reason for them to leave."

### Strategic Planning

Allan says previous Oldies panel discussions at the NAB Radio Show have provided substantial food for thought for all programmers — even those who are new to the format.

"Strategic planning is strategic planning," he says. "Oldies has its own set of rules that makes it different from a lot of formats, mainly because of the passion people have for the music. You really have to be aware of the audience, their needs, and what they want."

"I know that sounds pretty simplistic, because you have to do that in every format. But in this particular format, everybody knows the music so well, you really can't guess. It's not like 'Hey, we found this oldie in the vault that you haven't heard.' Well, I've heard it. I either like it or I don't like it, but I've heard it."

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The screenshot shows the TalkBack software interface. At the top, there are digital displays for time (10:54:10), a timer (00:00), and another timer (01:46). Below these is a table of callers with columns for Line, Name, A/G, Ch1-Ch4, Time, Theme, Hld, and Drp. The callers listed are: 8 Rusty Rio Linda (46), 3 Mike Cincinnati (47), 5 Joan Miami (48), 7 Pat San Diego (33), 2 Brian Baltimore (37), 4 Barbara Boston (23), 6 Carl Oyster Bay (32), 1, and 9. To the right of the caller list is a vertical toolbar with buttons for Edit, Save, Load, Delete, Order, Lock, On Air, Conferen, Hold Hell, and Exit. Below the caller list is a message window titled 'SCREENER:07' with a 'New Msg ->' button and a 'Post message ->' button. The message window contains the text: 'DO BREATH ASSURE SPOT BEFORE NEWS', 'HOST: Can you find an expert on talk radio software?', 'SCREENER: Sure. I'll call the people at RCS.', and 'HOST: Great.'. Below the message window is a call log table with columns for Date Called, Time Called, Show, Last Name, First Name, Grade, On Air, Hold, and Cost. The call log contains 14 rows of data.

Line	Name	A/G	Ch1	Ch2	Ch3	Ch4	Time	Theme	Hld	Drp
8	Rusty Rio Linda	46					17:13 01:45	Talk Radio Software Loves TalkBack!	HOLD	
3	Mike Cincinnati	47					19:44 01:26	Internet Free speech advocate	HOLD	
5	Joan Miami	48					13:06 00:00	Clinton-Filegate Thinks Clinton has seen her files	HOLD	
7	Pat San Diego	33					17:43 00:00	Heaven's Gate Joining up with the mothership tonight	HOLD	
2	Brian Baltimore	37					10:08 00:00	Condoms in Schools Where do I get MY free condoms?		
4	Barbara Boston	23					20:15 00:00	Howard Stern Loved the movie		
6	Carl Oyster Bay	32					01:14 00:00	Campaign Contributions		
1										
9										

Date Called	Time Called	Show	Last Name	First Name	Grade	On Air	Hold	Cost
5/19/97	4:23:11PM	Afternoon	Lofferman	Dave	F	1:24.81	1:41:4.64	
5/19/97	4:23:33PM	Afternoon	Crow	Sheryl	C	17:83.86	2:24.11	
5/19/97	4:25:56PM	Afternoon	Dugas	Steve	F	8:18.84	17:38.00	Hang up early
5/19/97	4:42:42PM	Afternoon	Lofferman	Dave	A	6:08.48	6:35.27	
5/19/97	4:43:49PM	Afternoon	Temple	Barbara	D	9:18.23	9:27.48	
5/19/97	4:47:38PM	Afternoon	Carl		F	9:39.69	9:49.36	
5/17/97	10:39:47AM	Evening	Zarecki	Tom	F	9:12.27	14:34.38	END PROGRAM-BOOBY
5/17/97	10:46:03AM	Evening	Andriano	Andrew	A	9:06.80	9:09.00	GREAT CALLER
5/17/97	10:41:26AM	Morning	Regan	Judith	C	3:02.93	15:03.84	
5/17/97	10:52:05AM	Weekend Regular	Jettacolewitz	AJ	D	9:28.83	18:18.85	
5/17/97	10:55:33AM	Morning	Lofferman	Dave	A	1:25.45	5:58.25	
5/17/97	11:09:25AM	Weekend Regular	Fay	Michael	B	8:54.94	23:37.49	
5/17/97	11:15:35AM	Weekend Regular	Zarecki	Tom	A	8:24.04	9:01.16	Good Voice
5/17/97	11:18:42AM	Weekend Regular	Tarca	Jennifer	F	1:31.72	8:49.89	Bad Voice
5/17/97	11:26:50AM	Weekend Regular	Zarecki	Tom	A	9:04.72	8:58.42	

Above: On-Air screen.  
Left: One of many post-show reports.

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# Cochran's To-Do List: Increase Industry Education, Exposure & Credibility

□ **New RTNDA President ready to bolster and clarify the organization's image**

Few in the news business have adapted to — and succeeded in — print, radio, and television newsrooms as well as **Barbara Cochran**. Most recently, Cochran was Exec. Producer of Politics at CBS News, a position she exited to take on her newest challenge as Radio and Television News Directors Association President.

The graduate of Columbia University Graduate School of Journalism began her career as a copy desk trainee for Washington's *Evening Star* (later the *Washington Star*). Later, she became Managing Editor of that newspaper.

She came to broadcasting in 1979, joining National Public Radio as News Director and, later, VP/News. There, she oversaw the creation of "Morning Edition," which she lists among her most noteworthy achievements.

Cochran switched to television in 1983, becoming Political Editor for NBC News, then Executive Producer of *Meet the Press*. She joined CBS in 1989 as VP and Washington Bureau Chief until July 1995, when she took on her Executive Producer duties. In her four-month tenure at the 51-year-old RTNDA, she has directed the redesign of its publication, *Communicator*, and its first show — the 1997 International Conference & Exhibition — since the World Media Expo broke up in 1996.

She's also stepping into some big shoes: Former President David Bartlett put RTNDA on the map in Washington, growing the Radio and Television News Directors Foundation (the research and educational arm of the association), breaking revenue and show attendance records,



Barbara Cochran

and so forth. Bartlett, a longtime friend of Cochran's, was delighted with her appointment. "She has the right background, she is enthusiastic about the goals of the organization — I can't say enough nice things about her."

These are heady times for the industry, particularly with the ongoing massive changes, including consolidation of stations and news organizations, competition from traffic and news reporting services, and the threat of increasing regulation from government entities like the FCC and VP Al Gore's task force on public interest obligations for digital broadcasters.

Most recently, she has been in the spotlight as a representative for the news community in the controversy that has surrounded the news media in the wake of the death of Princess Diana.

R&R Associate Editor **Matt Spangler** spoke with Cochran about the past, present, and future of electronic news gathering.

**R&R: What do you feel has changed most significantly about broadcast journalism since you joined NPR in 1979?**

**BC:** The most important thing is the diversity. There's so much more

competition, so many more people offering news electronically than there used to be. In '79, public radio was really not much of a factor — it was just barely getting started. What I went there to do was reorganize the place in order to start a morning program.

Now there are so many more sources of information. We don't know what the Internet is going to mean and how it's going to either augment or replace news that's being offered now.

**R&R: RTNDA's new report, "Interactive News: State Of The Art," suggests that interactive media and news can work hand-in-hand.**

**BC:** It's fascinating. More and more you see radio and television stations adding a web site and using it to supplement what they're doing.

**R&R: Do you feel there's any**



**When you get into a discussion of free time for political candidates, journalists have a lot of concern about that, because free time is going to take away from the time that candidates are willing to devote to news coverage.**



**I was pretty shocked that an important government official like [Hundt] would not know more about broadcast journalists and how they do their business than he seemed to know — RTNDA has had a code of ethics for decades.**



*way in which interactive media has been a boon to news production?*

**BC:** The biggest concern is whether journalistic standards will continue to survive. You have to trust the audience to differentiate between what is sheer gossip and what is actually supported fact. I think on the Internet that's harder than it may be in other forms of presenting information.

Existing news organizations have a great advantage because they already have an established brand name and a reputation for accuracy and for factual reporting and legitimacy. If you are tuning into a web site, and you see something that was done by a network or a local news station that you respect, you're more likely to trust the information.

**R&R: How has radio broadcast news been affected by all this consolidation? Also, how has it been affected by the appearance of Metro and Shadow News Services?**

**BC:** It's interesting what's going on in radio. I hear from members who call me that there's a lot of concern about the disappearance of news operations in radio. When you have one owner of multiple stations, there's a tendency to want to consolidate the newsroom.

Then you have these services where it's much cheaper for an owner to take the service than to pay for the expense of having his own news operation. They're really going to be put to the test.

One of the things I think a lot of people in the business worry about is how much reporting is going to be done. I talked to one news director at an all-News station who said he used to see three, four, half-a-dozen radio reporters at any given event, but now he has somebody and the public radio station has somebody, and that's it.

**R&R: What is RTNDA doing to address this issue?**

**BC:** For radio, one of the things that we're trying to do is help people cope with the new environment, help people learn about it, and also give them some sense — since most of our members are managers — of what a career path looks like, where they can go. Some of our sessions at the convention will address this.

**R&R: What are some of the most pressing issues you've dealt with since joining RTNDA?**

**BC:** First of all, there is the whole issue of journalistic credibility. It's something that's being talked about more. There are several efforts underway to address that issue, mostly on the print side. I thought it was important for RTNDA to participate in some of these efforts, and also to begin a dialogue about what we're going to do. We can't afford to be left out of the discussion, and we can't afford to be in a defensive posture, saying, "Everything's just

Continued on Page 55

## AMERICA'S DOMINANT RADIO TALK SHOWS

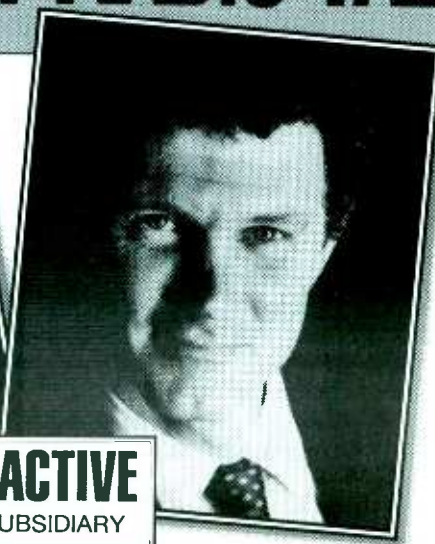
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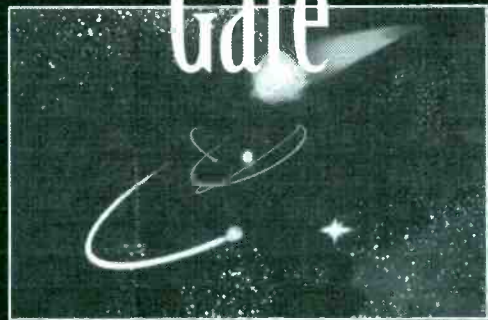
## TABLOID TALK HOST SEIZES AUDIENCE

### ROSWELL'S ALIENS

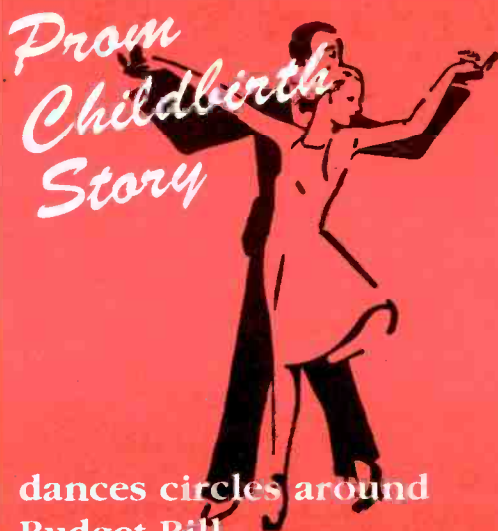


Edge out *Illegal Aliens*

### Heaven's Gate



buries *Whitewater*



dances circles around  
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### *The Victoria Jones Show* captures ready-made audience; shows no remorse

NEW YORK—Victoria Jones, award-winning major market talk show host, captures her audience every Monday through Friday from 9 AM to Noon (PT) and Noon to 3 PM (ET) on her network tabloid radio program, *The Victoria Jones Show*, according to the show's authorities, radio program directors throughout the country. Jones, who is credited with the creation of tabloid talk radio, openly admits to seizing listeners for her talk format by discussing "scandals and conspiracies, entertainment and lifestyles, crimes of the century and crimes against nature."

Those close to Jones variously describe the British-born talk show veteran as sassy and engaging, outspoken and intelligent, imaginative and entertaining and express no surprise that Jones continues to abduct her audiences on a regular basis. When questioned, Jones is unrepentant and characteristically candid: "Contrary to popular belief, talk is not cheap. It's rich with ideas, trends and events. Audiences are there for the taking because I am talking about precisely what they are talking about."



Host of *The Victoria Jones Show* promises continued show of force.

Jones, whose eponymous *The Victoria Jones Show*, creates three hours of engrossing dialogue with her compelling guests and her audience, allowing her to draw legions of fans to her time slot. As radio's sole commentator on pop culture's current events, Jones herself has been a popular subject with the media including the *New York Times*, *CNN*, the *Washington Post*, *48 Hours* and tabloid show *Hard Copy*.

Jones' provocative pioneering into tabloid talk radio regularly results in shows that capture every demographic group. "Face it," Jones says, "What would you rather listen to? Ranting about the line-item veto...or athletes who bite and spit their way into headlines? A stranger's fear of commitment... or the newest conspiracy theory? Campaign finance spending...or adultery in the military? My competitors are begging me to capture their audiences and I'm happy to oblige."

United Stations Talk Radio has set up *The Victoria Jones Show* hotline at **212-764-5800** to help stations secure listeners. Authorities urge stations to call now to beat the Rush.


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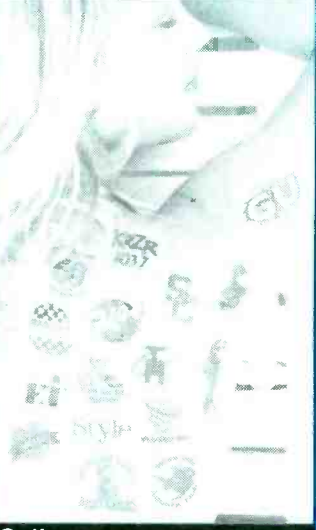
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## Cochran's To-Do List: Increase Industry Education, Exposure & Credibility

Continued from Page 52

swell, don't pick on us." What we can do is be much more creative in telling about the kinds of journalistic safeguards that we practice, and we can be a lot more proactive about reminding people of the benefit they get from the jobs journalists are doing in their communities.

But, I was pretty shocked that an important government official like that would not know more about broadcast journalists and how they do their business than he seemed to know — RTNDA has had a code of ethics for decades. Also that he thought government interference would be okay. Nobody in print would ever accept that.

I'm concerned about the Gore commission. So far, I don't believe that they're putting any people who represent broadcast news on the commission, and certainly when you're talking about the public interest obligations of broadcasters, how can you do that without discussing news?

When you get into a discussion of free time for political candidates, journalists have a lot of concern about that, because free time is going to take away from the time that candidates are willing to devote to news coverage. Free time, for example, might make it a lot less likely that candidates are going to consent to participate in debates, and our members have a tough enough time getting politicians to agree to a debate. If an incumbent is far enough ahead, he's not going to have a debate. How is the public served that way?

**R&R:** David Bartlett resigned from RTNDA in December, citing differences with the board. How do you feel that you have filled his shoes? How would you describe your relationship with the board and new Chairwoman Lucy Himstedt Riley?

**BC:** The organization is in good shape. A lot of the decisions that

were made by the board last year — based on a membership survey — to streamline some of the activities and bring more focus were very good. There were two things: one was the idea of continuing the convention, but managing the exhibit ourselves — that certainly has paid off for us. And secondly, the redesign of the *Communicator*, and to put in resources that have been going into other kinds of communications with the membership that weren't as effective. When you look at the *Communicator's* old issues, I think you'll see it's a big improvement.

I feel good about the organization. I do think that we, as an organization, need to be focused on membership growth and membership service. I think we need to have a higher profile within the industry and in Washington. We're at a good level now, and I think we can go even further.

**☞** **You can have just as much satisfaction crafting a really good newscast as you can being the person doing the live shot in the rain, in front of the burning building.**

As for the board — obviously the full board selected me. They have been extremely nice, extremely

**☞** **Many people want to be on-camera or on-mike, but the jobs where there's really a shortage of good talent are the behind-the-scenes ones — the assignment manager, producer — the jobs that lead you to be a news director.**

helpful — things are going very, very well. The way the leadership structure of the board is, you get to know the chair-elect very well during the year, because that's the person in charge of planning the convention. I feel I know the past, present, and future chairs very well.

**R&R:** What is RTNDA going to do to increase its visibility in Washington and to increase membership?

**BC:** In terms of the Washington profile, I've been very active on the issues as they arise. I've been going out and meeting people, talking to people. There are members of Congress who I have long-standing relationships with from being a news manager in Washington. Lucy and I went to visit Mike McCurry who knew there was an RTNDA, but wasn't totally familiar with what we do. I visited with Vice President Gore's office, the FCC, and so on.

I'd like to get our organization in front of more of the leaders of our business. It may be something as simple as adding to the list of who gets the *Communicator*. It may be to make more of an effort to meet more people, having some sort of event that people would be invited to beyond the convention.

I want to involve our members more in connecting to Washington. One thing that some organizations do that RTNDA has never done is to have a legislative meeting in Washington. Our members are very sensitive to relations with elected

officials because they have to cover them. Nonetheless, there should be opportunities for them to meet with these people, to let them know what the issues are that affect them as news directors.

**R&R:** What advice would you give to a rookie reporter or a student considering broadcast journalism as a career today?

**BC:** First of all, look at the behind-the-scenes jobs. Many people want to be on-camera or on-mike, but the jobs where there's really a shortage of good talent are the behind-the-scenes ones — the assignment manager, producer — the jobs that lead you to be a news director. You can have just as much satisfaction crafting a really good newscast as you can being the person doing the live shot in the rain, in front of the burning building.

The second thing is, if you're brand new, look at all these online services now. They're really growing and looking for new people, and most people have computer skills. You'll learn to report and write if you go to work for one of those outfits.

My first job was as a trainee for the copy desk, and part of the reason I got it was because the other people they had lined up to be trainees, who were working on the dictation bank, all wanted to be reporters. I had always enjoyed editing. I always felt if you like control, this is a good position to be in, because you can really shape the broadcast.

**☞** **I want to involve our members more in connecting to Washington. One thing that some organizations do that RTNDA has never done is to have a legislative meeting in Washington.**

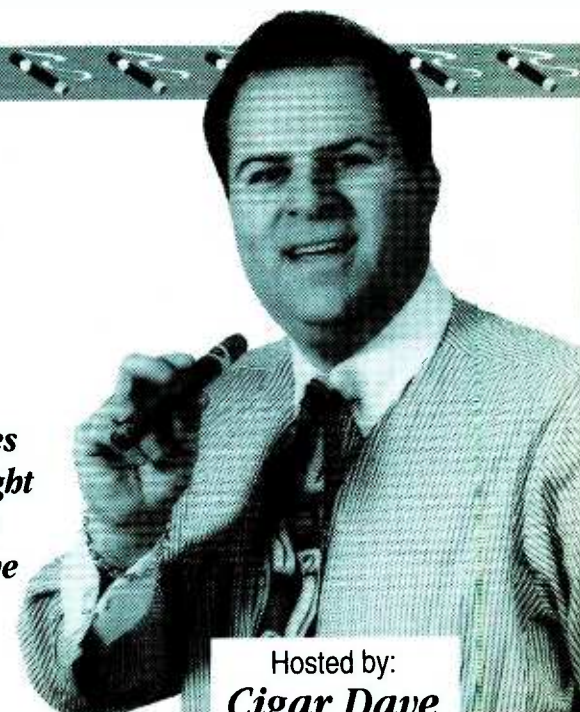
Secondly, there seems to be a climate in Washington of more and more government interference or political attacks on our business. The current climate at the FCC was brought to light, particularly with the speech that Reed Hundt made earlier this year [at the Museum of Broadcasting in New York, attacking the ethics of broadcast journalists]. He had some good ideas, like improving shield laws and trying to protect broadcast journalists from some of the more litigious ways that people are pursuing complaints rather than filing for libel.

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# One-On-One Builds Its Franchise

□ Network operator ventures into station ownership

While many successful radio programs and networks start locally and then go national, Chicago-based **One-On-One Sports** has done it in a unique way. Chairman/President/CEO **Chris Brennan** has kept the focus national, and doesn't intend to alter his vision.



Chris Brennan

One-On-One is the nation's largest, live 24-hour Sports radio network. It currently airs full-time in 44 of the top 100 markets and is on over 380 affiliates nationwide. Brennan explained how the network came to fruition.

"We looked at the fragmentation on the network side. We found an opportunity in Las Vegas with the Sports Entertainment Network, acquired that, and moved everything back to Chicago. There was a reason why we didn't want to be in Las Vegas — obviously, just due to the connotation. We really felt Sports talk coming from a great sports city like Chicago would give a better perspective to it."

Brennan enumerated some growth problems for a network, "You have a lot of upfront investment. Then you have testing by stations. Then you finally have ratings, and you can develop affiliates and affiliate agreements, work out your barter and compensation programs. The opportunity in '93 offered us a network that had been out there for a while and allowed us to reshape not only the format, but the way we dealt with our affiliates and the way we did our clocks."

The network was branded One-On-Sports in '94, with 70 affiliates, and it's well over 380 today — which includes acquisitions such as "The Team" radio network from Jones Satellite Networks.

On the subject of being live continuously, Brennan commented, "This was a true distinction between us and other networks. At the time we were the only 24-hour live Sports radio network, and today we are still the largest by far. We felt that was important because of the caller interaction with our guests and our hosts. We feel that live formats are a lot more interesting to our listeners because something happens in sports about every second."

## Doing Things 'Backwards'

Over the last several months, One-On-One has moved into a new arena — station ownership. Brennan explained the reasons for this decision. "We saw a number of station groups utilizing our format in consolidation very successfully. We'd seen a number of groups successfully take our format and grow ratings and share without much of an operating expense. We felt that would be a pretty good formula to protect ourselves in some of the main distribution points in the United States."

Brennan said this is different from what many ownership groups have done. "We have the opportunity to do this thing backwards. What we were able to do is build a format, then a network, and have several years of empirical Arbitron data back us up."

Brennan compared One-On-One's strategy to McDonald's: "We don't mind having a strong franchisee group (our affiliates), and, like McDonald's, we felt it made sense to own some of our own stores (our station group). It not only helped control distribution in main points, but it also gave us an appreciation for what our local affiliates are encountering. We were protecting key distribution for our main client — the advertisers — while learning about key issues facing our constituents — our affiliate base. We feel that's terribly important, because if we're in the same boat as them, I think we'll have a better appreciation for what their needs are."

One-On-One's O&O in Chicago is on the air, and others are scheduled to launch this month in New York, Los Angeles, and Miami. Boston is coming soon as well. All of these markets currently have local all-Sports outlets. When asked about how One-On-One plans to compete with these entities, Brennan said, "We view ourselves not as competition, but as an alternative."

If you look at WFAN/New York, it's not all Sports talk. It has Don Imus in the morning, then live Sports talk, then live play-by-play. In the case of WSCR/Chicago, it's 24 hours of local Sports talk... We are 24-hour Sports talk on a national basis. We provide the world for that sports fan, not just the local environment. I can get my own local view on sports by going through the newspaper, or I could

“The world is getting smaller. There's a better, more aggressive requirement for information, and a higher need for information from true sports fans.”

The world is getting smaller. There's a better, more aggressive requirement for information, and a higher need for information from true sports fans.

go through a regional newspaper or a local TV show."

Brennan added, "I can tell you from my experience in Chicago that after you have a number of local callers talk about the same topic — by the 18th caller we're a great alternative for someone to be able to learn and be provided with everything that's happened in sports that day and the day before. After a while people want to get more out of that forum than just the local sports."

"The world is getting smaller. There's a better, more aggressive requirement for information, and a higher need for information from true sports fans. We get over 800,000 calls per month to this network."

Brennan pointed out one key advantage for his network. "One of the killers for local programs is when they can't get callers to call in. There's nothing worse than a person behind the mike in a local sports talk program getting no calls. We've spent a tremendous amount of money reviewing the actual call screeners, because the quality of the question and the issue is important to the strength of the product. We have very entertaining hosts who are extremely sports knowledgeable."

## National Focus

While plans are for the O&Os to run the national network 24 hours, Brennan was asked whether local programming could be added in the future. "We're focusing on the national network. However, we do have local elements within the

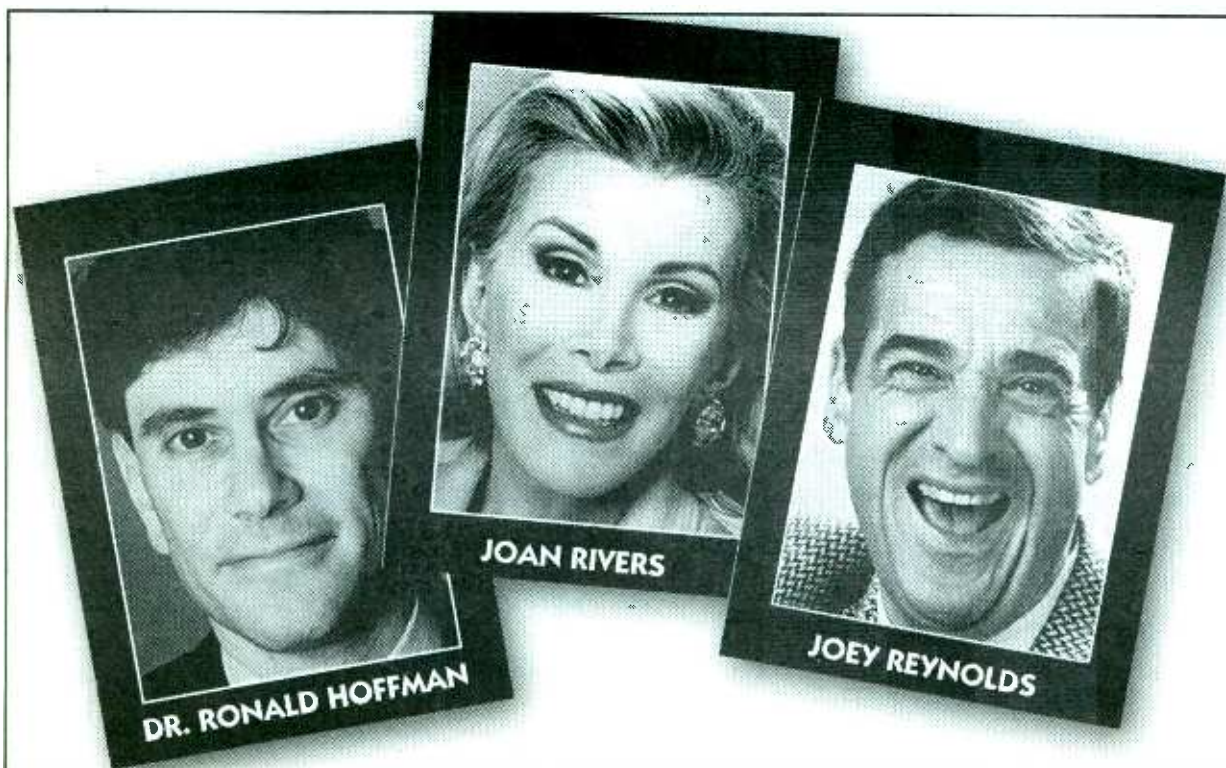
wheel, and we think that, over time, after building the nucleus of stations that we are building, there might be an opportunity to take local talent to the national level or vice versa."

Sports talk has clearly been successful in New York, Chicago, and Boston, where three of One-On-One's O&Os will exist. The network will also be in Los Angeles, where the format has yet to catch on [with Jacor's KXTA-AM still in its infancy and a signal upgrade on the way]. When asked about L.A., Brennan said, "I think one thing that's important is to be consistent. You need to have a consistent flow from show to show."

One-On-One's entrance into ownership — as well as some ABC O&Os flipping to Radio Disney — appears to be an attempt to take quality AM signals and turn them around. Brennan commented on how he views the future of the AM band. "We're developing an AM strategy and doing it across the nation — the *USA Today* of radio. We have some strong affiliates, but where you see us buying stations are markets where we were void or had very little clearance."

Would play-by-play ever be in the network's future, Brennan? "Never say never. Each deal, each opportunity, would have to be carefully analyzed. But our intent has never been to take a high-risk approach like that. To buy sports rights for live play-by-play is exceedingly expensive, and the returns are typically done by making money in fourth or fifth year. We feel that's a very risky type of venture."

“We’re developing an AM strategy and doing it across the nation — the USA Today of radio.”



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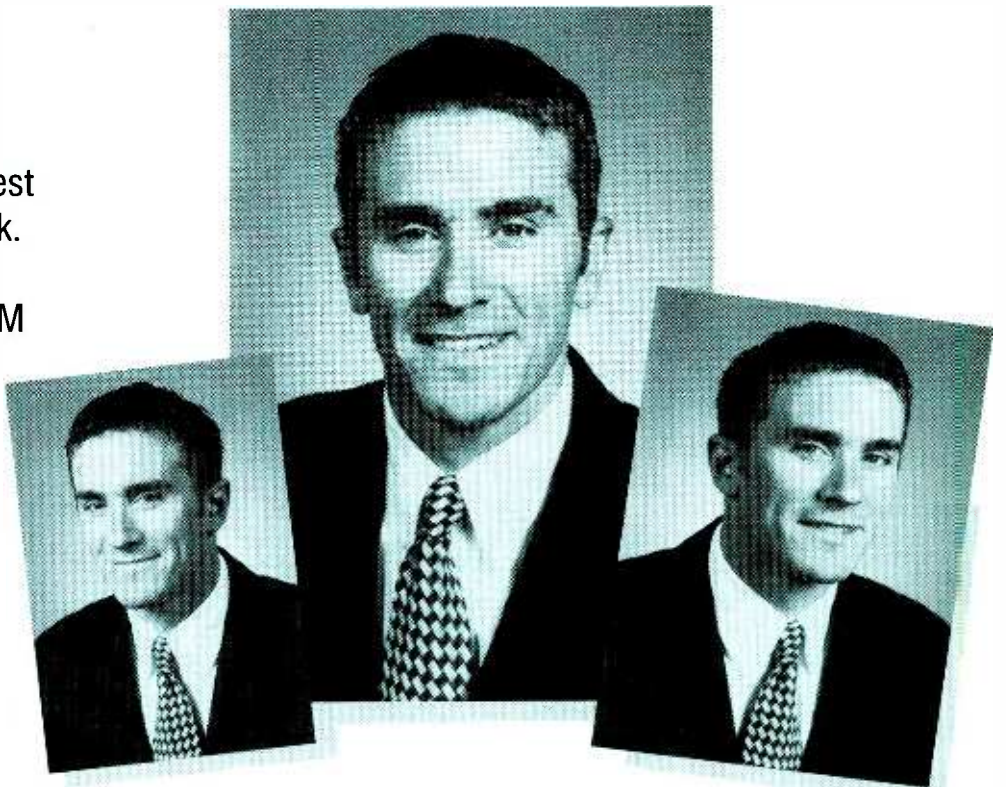
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## Kevin Straley, PD WRKO, is this month's Programming visionary.

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# Club R&R



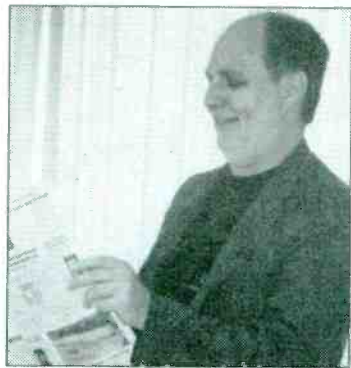
**BAMBOLINO BOYS!** — Hollywood Records' the Pistoleros recently visited Club R&R, only to be stamped by a flock of rabid staffers.



**HOT CHA CHA!** — Virgin's favorite pepper pots, the Spice Girls, stopped by Club R&R to strut their stuff and read up on all the latest radio news.



**COME AGAIN?** — Mercury songstress Rebecca Blasband just can't believe the rumors she's been reading in R&R's "Street Talk" column lately!



**CAN'T BEAT IT** — Pool Party recording artist Billy Vera is delighted anew every week by the fine editorial content of R&R.



**MAN OVERBOARD!** — A&M recording artist Matthew Ryan hopped on board Club R&R to celebrate the release of his CD Mayday. Bailing out are (l-r): manager Stu Sobel, R&R Asst. Alt. Editor Rich Michalowski, Ryan, A&M's Charlie Londano, R&R Alt. Editor Sky Daniels, and R&R Asst. Rock Editor Frank Correia.



**TORAH TORAH TORIES** — No, N2K recording artists the Tories did not name their band after the lovely Miss Spelling, but all the 90210 fans at R&R decided to forgive them anyway.



**THE ODDS ARE GOOD** — ...and the Elektra quartet proved it, as evidenced by this live performance shot, rockin' out at Club R&R.

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Executive Producers: Don Was and The Glimmer Twins

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# RADIO RECORDS STREET TALK®

## Ain't No Stoppin' Us Now

**T**alk about dedication: **KTKT/Tucson** personality **Rev. Bill Bowler**, who hosts the "Bill Bowler Live" show on Sunday evenings, recently did his show live from his hospital bed after undergoing knee replacement surgery. Bowler, who began his radio career on March 1, 1946, has *never missed a show* in 51 years. After his release from the hospital, Bowler will continue to do the show from home.

**CKZZ/Vancouver** created quite a buzz when it awarded a brand-new condo in downtown Vancouver to the 501st caller. The winners were picked up in a helicopter and whisked to a waiting limo, which brought them to their new home. The local telephone company, BC Tel, noted that 35% of all telephone service in the region was interrupted due to the calling volume for the contest.

Industry legend **Shotgun Tom Kelly** joins Oldies **KRTH/L.A.** for afternoon drive. The popular San Diego radio/TV personality has been part of the San Diego airwaves since the early '70s and most recently worked at KBZT. Kelly has hosted two popular local children's TV shows, winning two Emmy awards for his work on them.



Shotgun Tom Kelly

If you're at the NAB, be sure to check out one of today's highlights: a panel assembled by **Emmis VP/Programming Rick Cummings** for a session called "Casting A Morning Show." Included are Fox TV's coach **Michael Opelka** (Scott Shannon's former writer), former NBC and ABC Daytime head **Donna Swajeski**, and some great radio minds.

**Shelley Grafman**, who died August 29 in St. Louis, was a principal in the former Century Broadcasting, which owned stations in L.A., Chicago, and SF, among other markets. He was perhaps best known for his work with Century's **KSHE/St. Louis**, one of America's founding Rock stations.



Shelley Grafman

**Sony** execs weren't commenting on published reports that **550 Music** President and Epic Sr. VP **Polly Anthony** is about to be named Epic President.

**Herb McCord** joins the board of directors at **Pacific Research & Engineering**. McCord, of course, made his name as the founder of Granum Communications, which sold its stations to Infinity last year. He has spent the last year as a consultant. PR&E is a Carlsbad, CA-based equipment supplier.

### One For The Babe ...

**KTXQ/Dallas'** syndicated **Lex & Terry** are in hot water with local TV stations over their latest spot, spoofing a Babe Ruth legend. The pair is shown standing next to a sick boy's hospital bed, as the child pleads with them to do another funny show to keep him going. In the next scene, at the boy's grave, Lex looks at Terry and says, "I thought it was a funny show." Three TV stations reported numerous complaints and decided it was too offensive to continue airing. Local press coverage fueled the firestorm.

Continued on Page 62

### Rumors

- Is something "cooking" between a station in Houston and a station in Dallas?
- **KQKS/Denver** morning show co-host **Leah Brandon** exits. Is she headed back for nights at **KYSR/L.A.**?
- Is **KLOS/L.A.** considering a move to recapture the vibe of the "Mighty Met," **KMET**, which was free-form Rock from 1974-1987?
- Will legendary PD **Bill Drake** have made a major announcement at the NAB Radio Show by the time you read this?
- Will Active Rocker **KXXP/Minneapolis** and Alternative **KEGE** have swapped frequencies by the time you finish this sentence?

(advertisement)

### Congrats To The Winners

**McVay Media** congratulates the winners of its annual awards including **Clear Channel Communications**, **Patterson Broadcasting**, **Newcap Broadcasting of Canada**, and **Sarkes Tarzian Broadcasting**.


Station of the Year awards went to

**WISH/Pittsburgh**, **WLHT/Grand Rapids**, **WQDR/Raleigh**, **WRWC/Rockford**, and **WXKC/Erie**.

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**SEE NEXT PAGE** 



# STREET TALK®

Continued from Page 61

Gerald Levert  
Keith Sweat  
Johnny Gill  
Three stars, shining together



## LSG MY BODY

The premiere single and video from LEVERT • SWEAT • GILL  
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Rock **WTFX/Louisville** held a "Shoot A Paparazzi Weekend" last week. When the "Shoot A Paparazzi" sound effect was heard on-air, the correct caller qualified to win admission to the local paintball funhouse.

Don King Productions has served **KKRZ/Portland** with a cease-and-desist over a billboard featuring the likeness of Mike Tyson. Put up following Tyson's infamous ear-chewing incident in Las Vegas this summer, the ad claims the station is "earesistible."

### ▶ Pirate Radio Plank Yanked ◀

A Minnesota court upheld the Commission's seizure of a pirate broadcaster's equipment in that state. Now the U.S. District Court for the Middle District of Florida, Tampa Division did the same in the case of another pirate broadcaster. After warnings in 1995 and 1996 from the FCC failed to stop **Arthur Kobres** from broadcasting on 96.7 MHz in Lutz, FL, U.S. Marshals seized his equipment in March 1996. Kobres challenged the FCC's authority to regulate his broadcast operation in the district court, but was shot down on August 24.

**Sony's SW Networks** VP/Programming **Dave Logan** exits.

Morning host **Liz Wilde** is no longer with **WMMS/Cleveland**, although the other members of her show have been invited to remain with the station. They are handling morning duties while the search for a new host is underway.

Legendary singer **Patti Page** joins **Jones Radio Network's** "The New Music Of Your Life" format on October 15 to host a weekly Sunday show (3-5pm ET).

### ▶ How Does He Get Away With It? ◀

**WRCX/Chicago** afternoon host **Lou Brutus** has an ongoing bit about "the mystical, magical land of Fa, which for many years was ruled by a king, both wise and benevolent, known as the Fa King." With that

premise, Brutus tells numerous tales on the air, including the one about the royal university of the land of Fa, better known as Fa King U. Here are Lou's lyrics for "The Fighting Kumquats Of Fa King University Theme Song" (to the tune of the "Notre Dame Fight Song"):

We love Fa King U  
Gentile, Hindu, Buddhist, and Jew.  
Pour some gin in my Fa Cup  
Drink till the freshmen all throw up.  
We love the Fa King, the Fa King U  
If you don't like it, you can go screw.  
Shooting pool with a Fa cue  
Here at the Fa King, the Fa King, the Fa King, the Fa King  
*Fighting Kumquats, Fa King U! Fa King U!*

Continued on Page 65

### Rumbles, Pt. 1

- **KHTC/Phoenix** changes its calls to **KGLQ** and becomes "The New Eagle 96.9, All Classic Hits."
- 26-year **WCCO/Minneapolis** afternoon vet **Steve Cannon** will retire on October 3.
- At **WKRQ/Cincinnati**, **Race Taylor** is named interim PD, **Jim Kelly** interim APD/MD, and **Rodney Lear** Music Coord.
- **KERN/Bakersfield** is the newest convert to CHR. Last Thursday (9/11), it flipped from Gold to CHR/Rhythmic under the guidance of former **KQKS/Denver** PD **Mark Feather**. The station is currently running jockless.
- **WHTO/Williamsport, PA** PD/MD **Bobby D** exits as former PD **Ted Miner** resurfaces.
- **WRIF/Detroit** promotes **Doug Podell** to Operations Director.
- **WWWW/Detroit** PM driver **Jim Bosch** resigns. Look for **Welch** and **Woody** to replace him.
- Former **WKBQ/St. Louis** afternoon driver **Jimmy Steele** joins **WZEE/Madison, WI** as APD/afternoon driver.
- **WVSR/Charleston, WV** morning drivers **Pete McRae** and **Cara Sabin** exit; PD **Bill Shanahan** steps in.
- Former **WLNK/Charlotte** personality **Beth Ann McBride** is the new APD/morning driver at **WRTS/Erie, PA**.
- **WGRG/Binghamton, NY**, which had segued from CHR to Pop/Alternative, is now Soft AC.
- **WCIL/Carbondale, IL** morning driver **John Riley** exits as the station adds syndicated morning drivers **Steve & DC**.
- Former **KCLD/St. Cloud, MN** morning man **Rich Ward** is the new morning driver at **WJLK/Monmouth-Ocean**.
- **WBXQ/Altoona, PA** signed off the Active Rock format Monday with Van Halen's "Happy Trails To You" and segued to Christmas music for a day before rolling into Classic Rock.
- Due to financial concerns, **WJXQ/Lansing, MI** VP/Programming **Mark Stevens**, a nine-year station vet, will leave the station this month. MD **Bob Olson** will pick up some programming duties.
- **WWVV/Charlottesville, VA** Promotions Director **Rick Daniels** segues to PD; **Kym McKay** remains MD.

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# STREET TALK®



**The Fa King** — Here are WRCX/Chicago GM Mike Fowler (l) and the mythical Fa King, Station Manager Dave Richards (r).

Continued from Page 62

At the station's sold-out Rockstock '97 concert, the jocks took turns introducing each of the 20 bands. When Brutus took the stage to welcome Veruca Salt, he introduced the fans to the Fa King, who was wheeled across the stage on a chariot by manservants and applauded by 30,000 screaming fans. The Fa King ("RCX Station Manager **Dave Richards**) took a moment to pose with one of his subjects — WRCX GM **Mike Fowler**.

## Arbitron Advisory Council Election Process

The ratings firm is mailing eligibility forms to its station clients, the first step in the electoral process for News/Talk, Country, and CHR representatives from each continuously

## Rumbles, Pt. 2

- KUBL/Salt Lake City MD/afternoon **Jim West** becomes PD at Citadel sister KUGN/Eugene, OR.
- WCOS-FM & WHKZ-FM/Columbus, SC PD **Bob Raleigh** returns to Augusta, GA as PD of WUUS.
- WRIR-FM/Wheeling, WV PD **Jim Elliot** becomes PD/MD at Capstar Country sister WOVK-FM.
- **Bobby "DJ Gold" Duncan** is named WTKT/Lexington, KY PD.
- WGKX/Memphis Pres./GM **John Bibbs** retires; Barnstable Pres./COO **David Gingold** will handle his duties on an interim basis.
- KDMX/Dallas APD (and former PD) **Kim Ashley** exits. Nighttimer **Rob Ellis** moves to mldays.
- **Charlie Van Dyke** joins KTVK-TV/Phoenix host **Michael Haggarty** for wake-ups at Nationwide's KHTC/Phoenix.
- Former WKLQ/Grand Rapids OM **Tom Marshall** joins Trumper Communications' KLSK/Albuquerque as PD.
- **Mark Abramson**, formerly of the Enclave, has joined TVT in its National Rock promotion department, working with Sudi Gaasche.
- Former Polygram Sales/Houston **John Landers** joins Mercury for the Dallas region.

RADIO & RECORDS



7

- **Ronna Woulfe** is upped to Pres./Paxson Broadcasting Miami.
- **Ritch Bloom** returns to Capitol Records as VP/Promo.
- **Terry Wood** recruited as WKKV/Milwaukee VP/GM.
- **Bob Neumann** flies to WMMS/Cleveland as PD.
- **Becky Taylor** tapped as KHIH/Denver PD.
- **Crys Quimby** lands at KFWB/L.A. as ND.

8

- **Robert Kahlor** is elected Chairman/CEO of Journal Communications, promotes **Steven Smith** to Pres.
- **Rona Landy** elevated to VP/St. Mgr. WLTW/NY.
- Cox appoints **Robert Green** VP/GM at WIOD & WFLC/Miami, as **Michael Disney** becomes VP/GM of sister WCKG/Chicago.
- **Cliff Berkowitz** named PD of KSOL/SF.

10

- Malrite appoints **Lee Logan** as KNEW & KSAN/SF OM and **Steve LaBeau** as PD of KLAC/L.A.
- **Tom Watson** tapped as KVIL/Dallas PD.
- **Rick Stacy** picked as WARM/Atlanta PD.
- **Tracy Pratt-Savage** claims the KOA/Denver PD gig.
- **Nick Francis** makes the Leap o' the Week, going from KLSK/Santa Fe, NM (market #235) to KKSF/SF (#4) as MD.

15

- **McGavren-Guild** buys Major Market Radio.
- **Bayo Mayo** is upped to PD at WRKS/NY.
- **Tac Hammer** nails down WLOL/Minneapolis PD gig.
- **Jean MacDonald** (now Jean Johnson) is upped to Nat'l Trade Liaison/L.A. Promo. Mgr. for Polygram Records.

20

- **Charles Ferris** nominated as FCC Chairman.
- **Michael O'Shea** recruited as KVI/Seattle PD.
- **Beau Raines** selected as PD of WPEZ/Pittsburgh.
- **KCBS/SF** debuts the world's first computerized broadcast newsroom.

measured market. MOR representative seats in all markets also are up for grabs. **Arbitron** subscribers who are GMs or higher and are involved in day-to-day operations of a station are eligible for a three-year term as a council rep, commencing January 1, 1998. All qualifying names must be received by October 7; election ballots will be mailed to all client stations in the four format categories on November 14.

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KNSX KRAB KSLY

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—Lee Konfrst, KKDM/Des Moines 9/3/97

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**Durkin**

Continued from Page 3

love. But Jay missed the passion of radio and had grown fond of the Talk format. I said, 'With your skills, you can add so much icing to the cake with our new Talk station.' We interviewed all potential candidates, but he was always the front-runner. A good radio person can do many formats, and he's one of the greats."

Durkin told R&R that KOOO is designed to feature a "cafeteria-style" format of 12 different syndicated hosts daily, including Don Imus, Chuck Harder, Ollie North, and Tom Leykis. "We run two hours of just about everybody except Imus. You can pick and choose what you want to hear — you're not going to listen to this station all day. Just like a cafeteria, you may not eat there all day, but you'll come back when you hear what you like." KOOO is the flag-

ship station for the Texas Rangers; it recently moved its studios from sister KYNG's downtown Dallas facility to the Ballpark at Arlington.

Durkin began his broadcast career as PD of KISN/Portland in the early '70s. Soon after, he became National PD of Don Burden's Star Broadcasting. He then joined RKO as PD of WGRQ-FM/Buffalo, and later segued to PD positions at co-owned WHBQ/Memphis and WRKO/Boston. Following a stint as R&R Top 40 Editor, Durkin entered the record business as VP/Promotion at EMI Records. Between 1983-88, he served as Sales Manager at Satellite Music Network.

Durkin "retired" from radio between 1988-97. Following his appointment, he'll continue to host his syndicated outdoors show, "Lone Star Fishing," which airs on 47 Texas State Network radio affiliates.

**Curb**

Continued from Page 3

growth over the past several years, we are very pleased and excited about these promotions. John, Jeff, and Eva have demonstrated tremendous abilities and have played a major role in the success of the Curb Music Group."

John Curb, a 29-year industry vet, joined MCG/Curb in September '94 as Director/National Promotion and was elevated to VP/National Promotion in June '96. Prior to that, he spent four years with Capitol/Nashville, where he was VP/Regional Promotion when he left.

Hackett joined CMG to work on special projects in October '95, was named Director/National Promotion & Artist Development

for the group in March '96, and was named Director/National Promotion for the Curb label in June '96. His previous experience includes two years in the National Promotion post at Polydor/Nashville, four years with Geffen as Southwest Regional, and two years at Atco as National Album Director.

Wood joined Curb in 1991, after a three-year hiatus from the business. She was MD at WLAC/Nashville between 1977-79, and began her record career with EMI and United Artists in Charlotte, working both Pop and Country. She moved to A&M for Pop Promotion between 1981-88.

Also at CMG: Jeff Tuerff, who had been Promotion Asst. at Curb, is now Promo Asst./Artist Development at MCG/Curb.

**Crave**

Continued from Page 3

• **Michael Kushner** has been appointed VP/Business & Operations. He previously was GM/Multimedia Music at Philips Media.

• **Dawn Fox** has been tapped as Sr. Director/National Promotion. She joins Crave from MCA Records, where she was New York Regional Promotion Manager.

"For the past six months, we have been putting together a great staff and signing artists," said Crave President Rick Bisceglia. "Now that Crave has a full roster, we are ready to roll. I am proud to announce the management team that has assisted me in building this label. Crave is now an artist-driven company focusing on all genres of music."

At the same time, Crave announced the signing of artists 7 Mile, Jakaranda, and the Negro League.

**Halper**

Continued from Page 3

been very fortunate to work with great people over the past 10 years, from [former Capitol/Nashville President] Jimmy Bowen to [Imprint President] Roy Wunsch. And now,

to be in the company of David Geffen, Mo Ostin, Michael Ostin, Lenny Waronker, and James Stroud — it's a dream come true. The heart of our industry was founded on instinct, entrepreneurialism, and guts, on developing artists and sticking with

them over the long haul. DreamWorks really lives the philosophy of taking care of the music and the people, and trusting the business will follow. My job is to create a team environment that maximizes the artists' potential for success."

Halper was Imprint's CFO/VP Business Development between November '95-July '97. He was Sr. VP/Business Affairs at Capitol/Nashville between 1989-95. Prior to that, he served as VP/Operations for Praxis Management.

**Hamlin**

Continued from Page 3

great radio town, and I couldn't be more excited, but it's still a bit early to say exactly what we'll do."

Prior to his nearly three years at WWWW, Hamlin programmed ACs WBEB/Philadelphia, WRVR/Memphis, and WTCB/Columbia.

**Changes**

Continued from Page 24

**Bridget Lynott** moves from middays to noon-3pm.

**Alternative:** KTOZ has a new address: 1856 South Glenstone Ave., Springfield, MO 65804.

**CHR:** KBFM/McAllen moves middayer **Debbie Cantu** to nights; weekender **Double J** heads to middays; and night slammer **Tony P** exits ... **WWST/Knoxville MD Andi Jackson** resigns ... **KWIN/Stockton MD/afternoon driver Panama** exits ... **KSMB/Lafayette, LA overnigher Mitch Palmer** adds Production Director responsibilities while relinquishing **AMD** chores to middayer **Cheryl Robichaux** ... **WKKJ/Chatanooga morning producer/co-host Gary Poole** leaves the station ... **KHTN/Merced, CA** welcomes **Dan Watson** for mornings ... **WBAM/Montgomery, AL** welcomes **Larry Stevens** for mornings.

**Country:** **Bo Reynolds** joins **KWCY/Phoenix** for afternoons ... **Jeff Knight** is the new morning show producer at **WSOC/Charlotte** ... **Jim Paczkowski** moves from mornings to afternoons at **KTEX/McAllen**.

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STEVE WONSIEWICZ

# SOUND DECISIONS

## Alternative's New 'X' Factor

□ Xfm/London's debut gives alternative music another key outlet for growth

London officially has its first, full-time Alternative station. Not surprisingly, the September 1 debut of **Xfm/London** got lost in the media coverage surrounding the untimely death of Princess Diana. The launch, nonetheless, is an important event in the evolution of the genre in the UK and the U.S. for a variety of reasons.

If programmed properly, Xfm could become as influential in breaking new talent as the best Alternative stations in America. That significant point shouldn't be overlooked, since the best British bands inevitably get a fair shot stateside. Granted, music vets applaud influential national public broadcaster BBC Radio 1



Leslie Fram

FM for beefing up its alternative output over the past couple of years, but having a station devoted 24-seven to the genre in one of the world's most vital music centers, say the pros, opens the doors wide open and gives the alternative industry a vital outlet to break new bands and sounds.

Xfm also could play a big role in exposing American alternative bands in the UK. Even though British bands will comprise the vast majority of the station's playlist, during the first week of transmission Beck, the Foo Fighters, and Marilyn Manson picked up airplay.

Other key points: Xfm isn't new to London audiences. It has been broadcasting off and on for several years via temporary licenses; it received a full-time license a few months ago. Also, the station's impact isn't going to be immediate. It's going to take quite a while before the station comes a loyal following with listeners and fellow programmers. Lastly, its influence will only reach as far its ratings go, cuz without 'em ...

### Vital Repertoire Source

One programmer who's excited about Xfm's potential is Alternative **WNNX (99X)/Atlanta PD Leslie Fram**. She views the station as another vital repertoire source to mine. "We always look at trends in the UK even though we never know if they will hold up in the U.S. We were all pretty excited a few years ago when there was another British wave of music, even though it never panned out. And there's more exciting music coming out of Great Britain right now."

That's one of the reasons the sta-

tion airs the syndicated show "Rock Over London." Fram notes, "It gives us a sneak preview of things to come. We've been able to cherry-pick songs from that show. We're hoping this will become another way to expose great music."

Fram is a big believer in the need for British alternative music to be featured regularly at the station. Just how popular UK bands are to 99X's listeners became apparent July 18-20, when the station featured an all-British music weekend. "We had more calls, e-mails, phones, and faxes than I've ever

seen," Fram recalls. "It was overwhelming. And we didn't play just the current hits — it wasn't all safe and familiar. We played older songs and album cuts as well. It opened our eyes to a huge thirst for the music in Atlanta. I've always loved the music but thought that maybe it was just a personal taste. That weekend proved to me it wasn't."

### Tastemaker Status

Epic Sr. VP and native Brit **David Massey** is another believer in Xfm's potential. "It definitely will further the cause of alternative music. Its launch is very timely because there has been a major resurgence of pop music in England, which has acted as a coun-



David Massey

terbalance to alternative music. There's definitely a need for more exposure for more guitar-oriented alternative bands."

Massey agrees the station will open American programmers' collective eyes to new bands and different sounds. "It will be an influence. I don't think it will be decisive, but it will certainly have a tastemaker status. It will bring credibility to certain artists and bring them to the attention of people who might not have been able to hear them in the past."

Massey cautions against preparing for another British invasion taking place. "I've seen this happen twice before: when Oasis started to break in America in late-'94 and early '95, and now with Prodigy. Just because Prodigy is happening doesn't mean every techno band is going to break in America."

"The U.S. is influenced by the UK, but only in so far as a particular act. Whether it's the Spice Girls, Prodigy, or Oasis, the ones that break through represent the best of their genres. The American public has to embrace the bands and the music naturally for it to work."



Danny Goodwin

Virgin VP-GM/A&R **Danny Goodwin** concurs that it's a good time for Xfm. "Record sales are up in the UK, and kids are supporting the bands at retail and just about every

other way possible. I don't have any exact statistics, but my gut tells me that more new bands are breaking in all genres than in previous years. Bands will continue to break with or without the station, but Xfm could jump in and play a very important role because there's a need and a market for it. The more outlets that exist to play cutting-edge music, the better it is for everyone."

## Xfm/London: What The Brits Have To Say

While it will take time for new Alternative station **Xfm/London** to make its impact in the U.S., it's already making waves in Great Britain in regards to the music it's playing.

BMG UK head of promotion **Narrinder Bains** says the first week of transmissions has been very positive. "They are picking up on all sorts of bands, and the playlist is pretty varied. The way they are coming across, there are no boundaries. There is a feeling that they are not bound to charts or being driven by the majors. They are telling us that if the record's good, they'll play it. They are just as likely to play a seven-inch as a new band signed to a major."

Yet, like many in the industry, Bains isn't expecting an immediate sales impact. "They've been trying for so many years to get a license that the station has built up somewhat of a cult following, so it's not entirely a new concept. Now, they've got the license and the bands, and the labels are continuing to support the station. It's really shaping up, and it will be a force to reckon with. But it's hard to say how it will affect sales. We'll be able to get a better look at it after the first quarter on the air and evaluate what's been

played and has sold and who is listening."

### Gradual Process

Bains' colleague, head of A&R **Mike McCormack**, agrees that Xfm is taking chances. "They're playing the bigger alternative groups alongside the up-and-coming groups who are more on the cutting edge and who wouldn't get a shot at mainstream radio."

While the station may be charting new territory, most British music execs do not expect Xfm to change the landscape dramatically in the near term. "It won't substantially change the way A&R people sign bands. It will just be a lot easier for us to get exposure to help break bands."

"It's going to be a gradual process. It's not going to happen very quickly because the bulk of the general public is still more conservative, and we still have to rely on the traditional methods of working with the network of conservative independent commercial stations throughout the country. It will be

What's significant about the launch of the station is that it is the radio equivalent of the music press in getting things started.

interesting to see what its listenership is after it has had time to build its playlist and promote itself."

### Getting Things Started

**Martin Mills**, chairman of one of the UK's trendsetting indie labels, Beggars Banquet, says Xfm's debut is a "very positive event" for the alternative community. He continues, "I think its impact will be somewhat less now than it would have been a few years ago, simply because BBC Radio 1 has become a very progressive radio station and started playing more alternative music."

"What's significant about the launch of the station is that it is the radio equivalent of the music press in getting things started. Radio 1 has become a fantastic station, but historically its support for

this kind of music has always been in the evening. It's only recently that they've started playing alternative music during the day. With Xfm being more specialized, we will be able to start more and different kinds of bands. Like *NME* and *Melody Maker*, Xfm will become another one of the factors in the rise of a band."

Mills expects Xfm to take a very active role in championing and trying to break new bands. "That's what they are there for, and I'm sure they welcome the role."

He also foresees the station moving in a more guitar-oriented direction. "Radio has done such a great job of bridging the gap between dance and alternative that I suspect Xfm will have more of a guitar edge during the day."



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## R&R LAUNCHING PAD

### Adult Alternative Belying Up To Whiskeytown's '16 Days'

Notch another small victory for alternative country. A perennial critic's favorite style of music, the genre has had a tough time over the years at rock-based radio for a variety of reasons.

Despite the hurdles, North Carolina quintet **Whiskeytown** is poised to crack the Adult Alternative chart. The country-rock group has found some believers at the format with its

Williams realizes it will be a long, slow build for Whiskeytown, especially when it comes to radio. Since most of rock radio has balked at country-leaning records, Williams knew the best course of action was to start the song at Adult Alternative and give it enough time to win over programmers.

He comments, "I firmly believe that good records will find their audience, regardless of formats or what's happening at radio. That's been true throughout history. But yeah, it will take time, and we will keep these guys on the road as much as possible. What's also great about the album is that it's very reactive. Wherever it's getting airplay, we're selling albums — like in Seattle.

"I also can't remember the last record that I've been involved with that I've gotten so much positive feedback, both from people within and outside the industry. That's what keeps me

motivated and keeps me going." One big believer in the group is KMTT Station Mgr. **Chris Mays**. "There is a whole genre of music that somehow falls through the cracks — it's not 'rock' enough for Rock stations and not country enough for mainstream Country. Yet this style seems to appeal to our audience. There is a level of twangy-ness that I can't go beyond, because it makes it difficult to blend into a Rock-based station like the Mountain. I don't hear that on this album."

What Mays *does* hear is a hit. "There aren't that many albums that are solid from beginning to end. This one is — the songs are very well thought out. They are one of the best folk- and country-based rock bands to come around in a long, long time."

As to why it's connecting with listeners, she adds, "Their music is reminiscent of the feeling of earlier country rock bands like the **Eagles** and the **Byrds**. They combine the feeling of those records with the contemporary sound of the alternative country bands like **Wilco** and **Son Volt**. The songs have a strong lyrical content and strong hooks that appeal to our demo."

Whiskeytown's *Strangers Almanac* was released on July 29.

#### No 'Hype' Over Headswim's Debut Single

And the British keep on rockin'. The latest UK rock group to cross the Atlantic is **Headswim**, whose **550 Music** debut single, "Hype," entered the Active Rock chart two

weeks ago at No. 50. Major market Actives reporting the track include **WAAF/Boston**, **WRCN/Long Island**, **WJRR/Orlando**, **WXTB/Tampa**, **KQRC/Kansas City** and **KRXQ/Sacramento**.

Originally signed to **Epic UK**, **550 VP/A&R Mio Vukovic** initially stumbled upon the band about one year ago after returning from a trip to the UK. "I brought about 70 tapes home with me. At first [Headswim] didn't mean anything to me. But once I heard [the single], I thought, 'My God, that's a hit.' I got on a plane as fast I could to see them live.

"After seeing them in concert I was really compelled by their performance. I couldn't believe such a young band could write such meaningful songs and deliver them like they did on a small stage. I think we kind of surprised a lot of people in the UK, and fueled interest in the band within the company."

Another key participant in the band's U.S. development is VP/Rock Promotion **Neda Leppard Tobin**, who has been a champion of the group since first hearing the music in Vukovic's office. To get things going at radio, Tobin says the label started previewing the music about two months before the August 19 add date.

Tobin also purposely targeted the track for Active Rock. "We know that this band can get played on Alternative, but we wanted to give Active Rock something they could call their own. My other feeling is that this format is the last bastion of artist development when it comes to rock acts. The other rock formats are more about songs; there's less artist loyalty. Active Rock is much more inclined to support you and future tracks."



Headswim

One programmer who's supporting the band is **WJRR/Orlando MD Pat Lynch**, who added "Hype" three weeks ago. "It's one of those tracks that came across our desk that sounded fresh and different enough that we believed deserved a shot. For whatever reason, there are a couple of lines in the song that just stick in my head and drag you along; it also has a great hook as well. Our audience always is hungry for new music. If it catches our ear at the station as well as it does, then it's probably going to with our audience as well."

Headswim's album, *Despite Yourself*, hit retail on September 2.



Whiskeytown

**Outpost/Geffen** debut single, "16 Days." The track, which has risen to the top of playlists at **KMTT (The Mountain)/Seattle**, is also being reported by **WXRV/Boston**, **CIDR/Detroit**, **KKZN/Dallas**, **WRTL/Nashville** and long-time alt-country supporter **KGSR/Austin**.

Outpost co-founder **Mark Williams** became aware of the band last summer through a friend of the label, **Chris Stamey**. The former **Db's** member sent Williams a copy of the band's 1996 indie release *Faithless Street*. Williams recalls, "I particularly was struck by the quality of songwriting and the combination of the music; a mix of country and the harder-edged attitude of the **Rolling Stones** and the **Replacements** and, of course, [singer/songwriter **Ryan Adams**'] voice."

Having an admitted "soft spot" for country (he worked with **Camper Van Beethoven**, **Cracker**, and the **Geraldine Fibbers** while at **Virgin**), Williams pursued the band and eventually signed them last October. The album *Strangers Almanac* was recorded with minimal overdubs in the spring in Nashville, and produced by **Jim Scott**, who has engineered albums for **Tom Petty** and **Johnny Cash**.

"Ryan is such a prolific writer that we had 40 songs from which to choose," says Williams. "After looking at the material and talking about what would be the best direction for the band to take, it was pretty much agreed that they should make a sleepy, romantic, country-flavored record."

That feeling also is mirrored in the single "16 Days." Williams continues, "Besides the fact that it's a great track, the song pretty much reflects the talents of the band and the entire album. It rocks a bit, and it has a bit of country in it."

## MUSIC NEWS & VIEWS

### Volcano, Tool Sue Over Contract

Freeworld Entertainment subsidiary **Volcano Recordings** and **Tool's** management have filed dueling lawsuits over the band's contractual obligations with the label. Volcano filed a formal complaint last week in New York's Supreme Court alleging "wrongful attempt to abandon its exclusive recording contract." Mean-



Tool

while, Tool filed papers in Los Angeles seeking a ruling on whether they are still legally bound to the label. The band's management claims the label failed to exercise its option on the band, and that they are free to sign a new deal.

### Pearl Jam To Open For Stones?

Nothing's official yet, but unconfirmed reports indicate **Pearl Jam** could be opening a couple of dates on the **Rolling Stones'** "Bridges To Babylon" tour. Also said to be boarding the tour is **Matchbox 20**. The two groups join **Blues Traveler**, the **Foo Fighters**, the **Smashing Pumpkins**, the **Dave Matthews Band**, and **Sheryl Crow** as opening acts. In the meantime,



Pearl Jam

the **Stones** sold out 10 of their 13 U.S. dates. In other tour news, **Talk Show**, featuring three of the four members of **Stone Temple Pilots** and **Dave Coultts**, joins the **Foo Fighters** for an extensive North American tour that begins on September 30 in Nashville ... **A&M** newcomer **Jamie Blake** begins a national tour of **Hard Rock Cafes** on September 28 in Miami ... **Work** rock acts **Protein** and **Maypole** support their debut albums with a nationwide tour of **Hastings** book & video stores and **Hard Rock Cafes**. The tour began on September 16 in Springfield ... **Jive** R&B vocalist **Joe** begins a national club tour on October 2 in Farmingdale NY.

### Priority Bows Rap Classic

**Priority** will release the hip-hop compilation album *In The Beginning ... There Was Rap* on November 25, featuring some of the genre's biggest stars. Included on the disc are the **Wu-Tang Clan** ("Sucker M.C.s"), **Sean "Puffy" Combs** ("Big Ole' Butt"), **Snoop Doggy Dogg** ("Freaky Tales"), **Cypress Hill** ("I'm Still #1"), **Bone Thugs-N-Harmony** ("F\_\_\_ Tha Police") and **Master P** ("6 N' The Morning"). The first single is a remake of the classic "Rappers Delight" by **Erik Sermon**, **Keith Murray** and **Redman**.

How's this for fan support — it seems fans of British rock band **Marillion** raised over \$50,000 via the Internet so the band could tour North America. Before the group signed to **EagleRock/Velvet**, fans learned through the band's newsletter that its former label would not finance tour support. Led by North Carolina businessman **Jeff Woods**, fans raised \$44,000 within three months, while another \$6000 rolled in later. The net result is a 22-date tour that begins on September 18.

Asides: As expected, **Mattel**, the international toy company that manufactures the **Barbie** doll, filed suit last week against **MCA** alleging trademark violation over the song "Barbie Girl." **MCA** has no plans as yet to pull the song from retail. The suit comes over three months after the song was released in Europe and other parts of the world.

**Paul Simon's** first studio album in six years, *Songs From The Capeman*, will hit retail on November 18. The disc is based on Simon's Broadway musical, *The Capeman*, which opens on January 8 ... Former **Rolling Stone** bassist **Bill Wyman's** next solo album, *Struttin' Our Stuff*, hits retail on November 4 on **Velvet**. Appearing on the disc are **Paul Carrack**, **Eric Clapton**, and **Albert Lee** ... Look for former **Alice In Chains** guitarist **Jerry Cantrell** to bow his debut solo album next Spring.



## R&R TOP 20

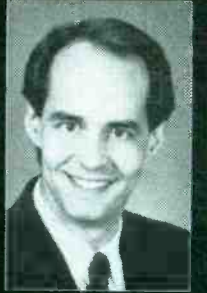
R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
3	1	<b>SARAH MCLACHLAN</b> Building A Mystery (Arista)	1412	1207	36/0
1	2	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	1375	1242	33/0
5	3	<b>MATCHBOX 20</b> Push (Lava/Atlantic)	1373	1147	32/0
8	4	<b>SUGAR RAY</b> Fly (Lava/Atlantic)	1306	993	34/3
2	5	<b>SISTER HAZEL</b> All For You (Universal)	1300	1213	32/0
6	6	<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB)	1270	1020	34/0
7	7	<b>JEWEL</b> Foolish Games (Atlantic)	1264	1002	31/0
4	8	<b>TONIC</b> If You Could Only See (Polydor/A&M)	1210	1175	30/0
12	9	<b>FIONA APPLE</b> Criminal (Work)	923	760	33/0
14	10	<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope)	881	634	32/3
11	11	<b>OMC</b> How Bizarre (Huh!/Mercury)	859	769	23/1
10	12	<b>WALLFLOWERS</b> The Difference (Interscope)	821	772	26/0
9	13	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Big Rig/Mercury)	814	813	26/1
16	14	<b>LIVE</b> Turn My Head (Radioactive)	775	603	29/1
13	15	<b>VERVE PIPE</b> The Freshmen (RCA)	599	638	18/0
15	16	<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA)	531	614	19/0
18	17	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	491	591	20/0
—	18	<b>BLUES TRAVELER</b> Most Precarious (A&M)	446	367	21/2
—	19	<b>SNEAKER PIMPS</b> 6 Underground (Virgin)	446	358	17/1
20	20	<b>DUNCAN SHEIK</b> She Runs Away (Atlantic)	439	425	21/1

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

## PERSPECTIVE

BY  
**Barry James**



The reality is that only women ever cared about Top 40. They're the ones who are passionate about it, and what we really care is a Top 40 for adult women. I don't think those listeners necessarily care if certain songs "fit" into a Gin Blossoms, Hootie & The Blowfish, and Oasis kind of family. Too much attention is being given to "fit."

I wonder if we, as programmers, have become so homogenous that we don't take any risks. Some are afraid to step out when this whole Pop/Alternative format was born from stepping out.

If we all sat down and did a music test and looked at fit and compatibility, we'd rule out playing so many great records for want of a certain homogenous sound. You become so niched that you end up with a very boring radio station.

A year ago, we wouldn't have played Smash Mouth or OMC because they were "dancey" and didn't sound like Collective Soul, Gin Blossoms, and Oasis.

What's happened in Chicago is that I have no recurrences, because everything we've been playing has been trashed. Recurrences should have the highest familiarity and be the most valuable records you play. The reality here is that they're more of a liability than an asset. As a result, we depend on current music to keep the station fresh and fun to listen to. I think every market is having that problem.

There's a wake-up call coming, and we must stay true to the basics. You can niche it any way you want, but this format is called "Adult Contemporary" because it's for adults and it's contemporary.

Barry James is Program Director for WTMX "Today's Rock Mix"/Chicago.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.



## New & Active

**SUNDAYS** Summertime (DGC/Geffen)  
Total Plays: 413, Total Stations: 18, Adds: 4

**FOREST FOR THE TREES** Dream (DreamWorks/Geffen)  
Total Plays: 337, Total Stations: 13, Adds: 1

**CHUMBAWAMBA** Tubthumping (Republic/Universal)  
Total Plays: 312, Total Stations: 14, Adds: 5

**TEXAS** Say What You Want (Mercury)  
Total Plays: 300, Total Stations: 15, Adds: 2

**OASIS** Don't Go Away (Epic)  
Total Plays: 264, Total Stations: 15, Adds: 5

**IMANI COPPOLA** Legend Of A Cowgirl (Columbia)  
Total Plays: 256, Total Stations: 11, Adds: 1

**TOAD THE WET SPROCKET** Crazy Life (Columbia)  
Total Plays: 238, Total Stations: 9, Adds: 1

**BIG HEAD TODD & THE MONSTERS** Please... (Revolution)  
Total Plays: 228, Total Stations: 9, Adds: 1

**SUBLIME** Wrong Way (Gasoline Alley/MCA)  
Total Plays: 213, Total Stations: 10, Adds: 1

**PEACH UNION** On My Own (Epic)  
Total Plays: 193, Total Stations: 9, Adds: 1

Songs ranked by total plays

## Contributing Stations

KAMX/Austin, TX (HAC)  
KLLY/Bakersfield, CA (HAC)  
WBMX/Boston, MA (HAC)  
WLCE/Buffalo, NY (HAC)  
WLNK/Charlotte, NC (HAC)  
WTMX/Chicago, IL (HAC)  
KDGE/Dallas, TX (Alt)  
KALC/Denver, CO (HAC)  
KXPK/Denver, CO (AA)  
WPLT/Detroit, MI (Alt)  
KVSF/Fresno, CA (HAC)  
WJBX/Ft. Myers, FL (AA)  
WKZL/Greensboro, NC (HAC)

KMXB/Las Vegas, NV (HAC)  
WLIR/Long Island, NY (Alt)  
KYSR/Los Angeles, CA (HAC)  
WPLL/Miami, FL (HAC)  
KOSO/Modesto, CA (HAC)  
WNSR/New York, NY (HAC)  
WPTF/Norfolk, VA (HAC)  
WSHE/Orlando, FL (HAC)  
WPLY/Philadelphia, PA (Alt)  
KZON/Phoenix, AZ (Alt)  
KZZP/Phoenix, AZ (HAC)  
KBBT/Portland, OR (HAC)  
WDCC/Raleigh, NC (CHR/P)

KZZO/Sacramento, CA (HAC)  
WALC/St. Louis, MO (HAC)  
WVRV/St. Louis, MO (AA)  
KENZ/Salt Lake City, UT (AA)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
KRUZ/Santa Barbara, CA (HAC)  
WHPT/Tampa, FL (AA)  
WMTX/Tampa, FL (HAC)  
WXLO/Worcester, MA (HAC)

36 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

# LIVE

Turn My Head  
the new song and video from the  
Platinum album Secret Samadhi

R&R POP ALTERNATIVE 16-14  
R&R HOT AC 30-28  
MODERN ADULT MONITOR 17\*

WLCE WSHE KZZP AND  
WNSR WMTX KBBT MANY  
WPTF WALC KZZO MORE  
WPLL KALC KLLC



On Tour This Summer With Very Special Guest

Luscious Jackson



## Stations and their ads listed alphabetically by market

<b>WFLY/Albany, NY</b> PD: Michael Morgan MD: Ron Williams USHER "Wanna" GARY BARLOW "Help" FIONA APPLE "Criminal"	<b>WRZE/Cape Cod, MA</b> PD: Mike O'Donnell MD: Kevin Matthews 10 MARY J. BLIGE "Everything" 10 JIMMY FOP-TIP "Got" 10 SAMANTHA COLE "Happy" 9 USHER "Wanna"	<b>PD/MD: Barry MacGuire</b> ALLURE "Cried" FOREST FOR THE TREES "Dream" ELTON JOHN "Something" DURAN DURAN "Electric"	<b>KRBE/Houston, TX</b> PD: John Peake APD: Scotty Sparks MD: Jay Michaels 17 OLIVE "Alone" DURAN DURAN "Electric" ALLURE "Cried"	<b>KESR/Little Rock, AR</b> PD: Tom Gallagher DURAN DURAN "Electric" 3RD PARTY "Love" TEXAS "Say" JAMIROQUAI "Alright" JON BON JOVI "Jane" NATALIE COLE "Smile"	<b>WQGN/New London, CT</b> PD: Jody Morris APD: Brent McKay MD: Chico Marrero USHER "Wanna" JAMIROQUAI "Alright" JON BON JOVI "Jane" NATALIE COLE "Smile"	<b>WPRO/Providence, RI</b> PD: Chris Shebel MD: Dave Morris MARIAH CAREY "Butterfly"	<b>KHTO/Springfield, MO</b> OM: Dave Alexander PD: Ray Michaels DURAN DURAN "Electric" GARY BARLOW "Help" FIONA APPLE "Criminal" REFUGEE CAMP "Avenues"	<b>WSKS/Utica, NY</b> PD: Bill Catcher MD: Gina Jones 31 ELTON JOHN "Candle" SHAWN COLVIN "Mona" GARY BARLOW "Help" ROBYN "Show"
<b>WAEB/Allentown, PA</b> PD: Brian Check MD: Chuck McGee SUGAR RAY "Fly" MIGHTY MIGHTY "Impression" ROBYN "Show"	<b>WSSX/Charleston, SC</b> PD: Calvin Hicks MD: Christine Cross ELTON JOHN "Something" LEANN RIMES "How" FLEETWOOD MAC "Silver" SUNDAYS "Summertime"	<b>WSTO/Evansville, IN</b> PD: Barry Witherspoon MD: Tim Michaelson BLUES TRAVELER "Precarious" DURAN DURAN "Electric" SHAWN COLVIN "Mona"	<b>WZYP/Huntsville, AL</b> PD: Bill West MD: Chris Callaway 2 IMANI COPPOLA "Legend" DURAN DURAN "Electric"	<b>WBLI/Long Island, NY</b> VP/Prog.: Gene Michaels PD: Ken Medek MD: Al Levine 18 TONIC "Coud" 18 3RD PARTY "Love" 16 EN VOIGUE "Gone"	<b>KHOM/New Orleans, LA</b> PD: Bill Thorman GARY BARLOW "Help" JAMIROQUAI "Alright" FIONA APPLE "Criminal" MOLDO "Fun" PETER CETERAZ "Yet 'You're" ROBYN "Show" NATALIE COLE "Smile" K.C. & SUNSHINE BAND "Hooked"	<b>WHTS/Quad Cities, IA-IL</b> OM: Tony Waitekus MD: Brian Scott 24 SAVAGE GARDEN "Moon" BOYZ II MEN "Seasons"	<b>WWHT/Syracuse, NY</b> PD: Ed Lacom 18 DUNCAN SHEIK "Barely" NO DOBET "Spas" 16 SARAH McLACHLAN "Mystery" 13 INUJ "Love" 9 IMANI COPPOLA "Legend" 8 GINUWINE "Doves"	<b>KWTX/Waco, TX</b> PD: Flash Phillips MD: Jeff Miles 1 INUJ "Love" ELTON JOHN "Something" GARY BARLOW "Help" ROLLING STONES "Anybody"
<b>KQIZ/Amarillo, TX</b> PD: Eric Stevens DURAN DURAN "Electric" 3RD PARTY "Love" NATALIE COLE "Smile" GARY BARLOW "Help" BOYZ II MEN "Seasons"	<b>WVSR/Charleston, WV</b> PD: Bill Shaban 4 JAMIE FOP-TIP "Got" 3 3RD PARTY "Love" 2 NOTORIOUS B.I.G. "Money" 2 USHER "Wanna" 1 PETER CETERAZ "Yet 'You're"	<b>KMCK/Fayetteville, AR</b> PD: Bo Shannon MD: Mike Chase 3RD PARTY "Love" DURAN DURAN "Electric" NATALIE COLE "Smile" GARY BARLOW "Help"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdrum MD: Dave Decker ROBYN "Show" SMASH MOUTH "Walkin" DURAN DURAN "Electric"	<b>KIIS/Los Angeles, CA</b> PD: Dan Kieley APD/MD: Tracy Austin 14 MATCHBOX 20 "Push" 13 SUBLINE "Wrong" 13 CHUMBAWAMBA "Tub" 5 ALLURE "Cried"	<b>WEZB/New Orleans, LA</b> PD: Joe Larson TEXAS "Say" FIONA APPLE "Criminal" BOYZ II MEN "Seasons"	<b>WDCG/Raleigh, NC</b> OM: Brian Burns PD: Kip Taylor 12 CHUMBAWAMBA "Tub"	<b>WWLD/Tallahassee, FL</b> PD: Orlando 11 ELTON JOHN "Something" JAMIROQUAI "Alright"	<b>WWZZ/Washington, DC</b> PD: Dale O'Brian APD/MD: Ron Ross No Ads
<b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD: Paul Walker APD: Bill Stewart 25 AQUA "Barbie" 12 ELTON JOHN "Candle" 10 ALLURE "Cried" 10 SHAWN COLVIN "Mona"	<b>WNKS/Charlotte, NC</b> PD: Brian Bridgman MD: Marcie Crescente 7 ROBYN "Show" SHAWN COLVIN "Mona"	<b>WWCK/Flint, MI</b> PD/MD: Scott Seipel DURAN DURAN "Electric" JAMIROQUAI "Alright" GARY BARLOW "Help" STEWART FRANK "Simone"	<b>WYQY/Jackson, MS</b> GM/PD: Dick D'Neil MD: Kevin Vaughan OASIS "Away"	<b>WDJX/Louisville, KY</b> PD: C.C. Matthews APD/MD: Karen Rite ROBYN "Show" LEANN RIMES "How" GINUWINE "Doves" FIONA APPLE "Criminal" CHUMBAWAMBA "Tub"	<b>WHTZ/New York, NY</b> PD: Tom Poleman MD: Cobby Bryant 18 ROBYN "Show" 7 TONIC "Coud" 4 JAMIE FOP-TIP "Got"	<b>WXRQ/Roanoke, VA</b> OM/PD: Russ Brown MD: Lisa Jo Elliott DURAN DURAN "Electric" FLEETWOOD MAC "Silver" FIONA APPLE "Criminal"	<b>WFLZ/Tampa, FL</b> OM: B.J. Harris PD: Jeff Kapugi MD: Domino 18 CHUMBAWAMBA "Tub" 9 SARAH McLACHLAN "Mystery" 9 ALLIYAH "Gave"	<b>WIFC/Wausau, WI</b> PD: Rod Phillips 19 96 DEGREES "Invisible" 13 SMASH MOUTH "Walkin" 7 ROLLING STONES "Anybody" 7 SHAWN COLVIN "Mona"
<b>WSTR/Atlanta, GA</b> PD: Dan Bowen MD: J.R. Ammons 21 MARIAH CAREY "Butterfly" 16 ELTON JOHN "Candle" OASIS "Away"	<b>WZST/Chattanooga, TN</b> PD/MD: Robin Daniels ROBYN "Show" DURAN DURAN "Electric" SHAWN COLVIN "Mona" TEXAS "Say" GARY BARLOW "Help"	<b>WJMX/Florence, SC</b> OM: Keith Mitchell MD: Jack Kahan ROBYN "Show" DURAN DURAN "Electric" NATALIE COLE "Smile"	<b>WAPE/Jacksonville, FL</b> OM/PD: Cat Thomas APD/MD: Tony Mann 19 SISTER HAZEL "AF"	<b>KZII/Lubbock, TX</b> PD: Jay Shannon MD: Chris Kelly SUGAR RAY "Fly"	<b>WNVZ/Norfolk, VA</b> PD: Don London MD: Jay West 1 USHER "Wanna"	<b>WPXY/Rochester, NY</b> OM: Clarke Ingram APD/MD: J.J. Rice 11 MARIAH CAREY "Butterfly" BILLIE MYERS "Rain" REFUGEE CAMP "Avenues" DURAN DURAN "Electric"	<b>WMGI/Terre Haute, IN</b> PD: Rich O'Brien MD: David Day SHAWN COLVIN "Mona" JAMIROQUAI "Alright" DURAN DURAN "Electric"	<b>WBHT/Wilkes-Barre, PA</b> Acting PD: Aaron Roberts 1 SMASH MOUTH "Walkin" FIONA APPLE "Criminal"
<b>WAYV/Atlantic City, NJ</b> PD: Tommy Frank APD/MD: Paul Kelly No Ads	<b>WKRO/Cincinnati, OH</b> Interim PD: Race Taylor Interim APD/MD: Rodney Lear 24 OASIS "Away" 22 FIONA APPLE "Criminal" SUBLINE "Wrong"	<b>WJWB/Ft. Myers, FL</b> PD: Chris Cue MD: Randy Sherwyn 6 ELTON JOHN "Candle" IMANI COPPOLA "Legend" SMASH MOUTH "Walkin"	<b>WAEZ/Johnson City, TN</b> PD: Bill Hagy MD: Gary Blake 3RD PARTY "Love" JAMIE FOP-TIP "Got" PETER CETERAZ "Yet 'You're" NOTORIOUS B.I.G. "Money" USHER "Wanna"	<b>WMBG/Macon, GA</b> PD/MD: James Gregory 11 ELTON JOHN "Something"	<b>WKPK/NW Michigan</b> PD: Rob Weaver MD: Brent Carey FIONA APPLE "Criminal" FLEETWOOD MAC "Silver" SMASH MOUTH "Walkin"	<b>WZOK/Rockford, IL</b> PD: Scott Chase SMASH MOUTH "Walkin" BLUES TRAVELER "Precarious" DURAN DURAN "Electric" SUBLINE "Wrong"	<b>WVKS/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels ELTON JOHN "Something" DURAN DURAN "Electric" LEANN RIMES "How" SOMETHIN FOR "Shir"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Tony Banks APD/MD: Jerry Fadden ELTON JOHN "Candle" SHE MOVIES "Strawberry" SHIRLEY CROW "Home" FIONA APPLE "Criminal" CHUMBAWAMBA "Tub"
<b>WZNY/Augusta, GA</b> PD: Bruce Stevens MD: Michael Chase No Ads	<b>WZJM/Cleveland, OH</b> PD: Dave Eubanks MD: Action Jackson BOYZ II MEN "Seasons" IMANI COPPOLA "Legend" JAMIROQUAI "Alright" ALLIYAH "Gave"	<b>KISR/Ft. Smith, AR</b> PD/MD: Fred Baker OUTHERE BROTHERS "Ladedade" MOLDO "Fun" ALLIYAH "Gave" DURAN DURAN "Electric" 3RD PARTY "Love" PETER CETERAZ "Yet 'You're" BOYZ II MEN "Seasons" IMANI COPPOLA "Legend" DAMAGE "Wonderful" GARY BARLOW "Help"	<b>WGLU/Johnstown, PA</b> PD: Rich Adams MD: Mitch Edwards ELTON JOHN "Something" ROBYN "Show"	<b>WZEE/Madison, WI</b> Dir. Of Prog: Sky Walker MD: Tom Dean 9 IMANI COPPOLA "Legend" 9 ROLLING STONES "Anybody"	<b>KJYO/Oklahoma City, OK</b> PD: Mike McCoy MD: Jimmy Barreda DURAN DURAN "Electric" 3RD PARTY "Love" FOREST FOR THE TREES "Dream" REFUGEE CAMP "Avenues"	<b>WTCF/Saginaw, MI</b> PD: Mark McGill APD/MD: Juli Jay JOCK JAM "Jack" SUBLINE "Wrong" SMASH MOUTH "Walkin"	<b>WPST/Trenton, NJ</b> PD: Dave McKay MD: Andy West 16 CHUMBAWAMBA "Tub" 13 IMANI COPPOLA "Legend" GARY BARLOW "Help"	<b>WSTW/Wilmington, DE</b> PD: Mike Somers MD: Mike Rossi No Ads
<b>WXYV/Baltimore, MD</b> PD: Dave Ferguson APD/MD: MD Throbb 28 LE CLIC "Dont" 10 FIONA APPLE "Criminal" 5 NOTORIOUS B.I.G. "Money"	<b>WNOK/Columbia, SC</b> PD: Jonathan Rush MD: T.J. McKay 16 IMANI COPPOLA "Legend" 10 TREEHOUSE "Places" USHER "Wanna" SHAWN COLVIN "Mona"	<b>WMEE/Ft. Wayne, IN</b> OM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa MIGHTY MIGHTY "Impression"	<b>WKFR/Kalamazoo, MI</b> PD/MD: Dave Michaels SHAWN COLVIN "Mona"	<b>WAOA/Melbourne, FL</b> PD: J.T. Daniels 22 ROBYN "Show" TEXAS "Say" FIONA APPLE "Criminal" 3RD PARTY "Love"	<b>KQKQ/Omaha, NE</b> PD: Mike J. Steele APD/MD: J.J. Morgan ELTON JOHN "Something" CHUMBAWAMBA "Tub"	<b>KZHT/Salt Lake City, UT</b> PD: Marc Summers MD: Dr. Doug ROBYN "Show" DURAN DURAN "Electric" SHAWN COLVIN "Mona" LEANN RIMES "How"	<b>KRQQ/Tucson, AZ</b> PD: Tim Richards APD: Adam Smasher MD: Dan (Dino) Nespoli No Ads	<b>KFFM/Yakima, WA</b> PD: Jim Allen APD: Scary Jerry Kelly 7 CHUMBAWAMBA "Tub" IMANI COPPOLA "Legend" USHER "Wanna"
<b>WLSS/Baton Rouge, LA</b> PD/MD: Robert Eitman ALLURE "Cried" GARY BARLOW "Help" TEXAS "Say"	<b>WNCI/Columbus, OH</b> PD: John Dimick APD/MD: Neal Sharpe EN VOIGUE "Gone"	<b>WYKS/Gainesville, FL</b> PD/MD: Jeri Banta APD: John Harlow DURAN DURAN "Electric" SHAWN COLVIN "Mona" BILLIE MYERS "Rain"	<b>WVST/Knoxville, TN</b> PD: Rich Bailey MD: Jake Edwards 96 DEGREES "Invisible"	<b>WHY/Miami, FL</b> PD: Rob Roberts MD: Al Chio 16 CHUMBAWAMBA "Tub" TEXAS "Say" DURAN DURAN "Electric" PAULA COLE "Smile" 3RD PARTY "Love"	<b>WXXL/Orlando, FL</b> OM: Adam Cook APD/MD: Pete DeGraaf SHAWN COLVIN "Mona" DURAN DURAN "Electric" OLIVE "Alone"	<b>KKLQ/San Diego, CA</b> PD: Mark Todd MD: Cindy Spicer 21 DUNCAN SHEIK "Barely" 7 CHUMBAWAMBA "Tub"	<b>WYCR/York, PA</b> OM: Rick McCauslin PD: Davy Crockett MD: Sally V. 11 SHAWN COLVIN "Mona" 6 ROBYN "Show" 6 ROLLING STONES "Anybody" DURAN DURAN "Electric"	
<b>WQXY/Beaumont, TX</b> PD: Dale Baird MD: Jammer 18 OASIS "Away" ELTON JOHN "Something" USHER "Wanna"	<b>KHKS/Dallas, TX</b> PD: Ed Lambert MD: John Reynolds LEANN RIMES "How"	<b>WJWB/Grand Rapids, MI</b> PD: John Thomas APD/MD: Keith Curry SARAH McLACHLAN "Mystery" LEANN RIMES "How" NU FLAVOR "Heaven" IMANI COPPOLA "Legend" ALLIYAH "Gave"	<b>KSMB/Lafayette, LA</b> PD: Larry LeBlanc APD/MD: Sam Diamond 17 DURAN DURAN "Electric" 911 "Sensation" 3RD PARTY "Love" USHER "Wanna" GARY BARLOW "Help"	<b>KDWB/Minneapolis, MN</b> PD/MD: Rob Morris ALLURE "Cried" SMASH MOUTH "Walkin" ELTON JOHN "Something"	<b>WBZZ/Pittsburgh, PA</b> OM: Keith Clark PD: David Edgar MD: Laura Lilley IMANI COPPOLA "Legend"	<b>KBKS/Seattle, WA</b> PD: Mike Preston MD: Chel Buchanan 22 LEANN RIMES "How" 17 SMASH MOUTH "Walkin"	<b>WHOT/Youngstown, OH</b> PD: Tom Pappas MD: Mike Thomas 3 FIONA APPLE "Criminal" REFUGEE CAMP "Avenues" TEXAS "Say" SUNDAYS "Summertime"	
<b>WXYK/Biloxi, MS</b> PD: Patty Steele MD: Kenny Vest FLEETWOOD MAC "Silver" 3RD PARTY "Love" ALLIYAH "Gave"	<b>WGTV/Dayton, OH</b> OM/PD: Michael Luczak ALLIYAH "Gave" ROBYN "Show"	<b>WRHT/Greenville, NC</b> PD: J.T. Bosch APD/MD: Gina Gray 5 GAVE FERRIS "Eskan" 6 OASIS "Away" ALLIYAH "Gave" GARY BARLOW "Help" DURAN DURAN "Electric"	<b>WHZZ/Lansing, MI</b> PD/MD: Woody Houston 20 SMASH MOUTH "Walkin" BILLIE MYERS "Rain"	<b>WVAQ/Morgantown, WV</b> PD/MD: Lacy Nef ROBYN "Show" FIONA APPLE "Criminal"	<b>WJBO/Portland, ME</b> PD: Tim Moore MD: Keith Scott 8 ELTON JOHN "Something" 3 SHAWN COLVIN "Mona" 3 GARY BARLOW "Help"	<b>KRUF/Shreveport, LA</b> PD/MD: Gary Robinson INUJ "Love" TEXAS "Say" DURAN DURAN "Electric" GARY BARLOW "Help"	<b>134 Total Reporters</b> 134 Current Reporters 134 Current Playlists	
<b>WMRV/Binghamton, NY</b> PD: Bill Sheridan MD: Louie G. 13 3RD PARTY "Love" DURAN DURAN "Electric" INUJ "Love" GARY BARLOW "Help" NATALIE COLE "Smile" TONY KISHMAN "How n"	<b>WNKI/Elmira, NY</b> PD: Bob Quick MD: Eric Moon GARY BARLOW "Help" 3RD PARTY "Love" NATALIE COLE "Smile" ALLIYAH "Gave"	<b>WFBC/Greenville, SC</b> PD: Rob Wagman APD/MD: J. Love ROBYN "Show" SHAWN COLVIN "Mona" ELTON JOHN "Candle"	<b>WLKT/Lexington, KY</b> PD: Jill Meyer SMASH MOUTH "Walkin" USHER "Wanna" INUJ "Love" ALLIYAH "Gave"	<b>WVMM/Myrtle Beach, SC</b> PD/MD: Nikki Nite 10 OASIS "Away" 4 SMASH MOUTH "Walkin"	<b>WVWV/Nashville, TN</b> PD: Charlie Quinn APD: Ed Sabatino MD: Scooter 5 ROBYN "Show" DURAN DURAN "Electric"	<b>WVWV/Nashville, TN</b> PD: Charlie Quinn APD: Ed Sabatino MD: Scooter 5 ROBYN "Show" DURAN DURAN "Electric"	<b>Did Not Report, Playlist Frozen (2):</b> WRFY/Reading, PA WNTQ/Syracuse, NY	
<b>WKMG/Boise, ID</b> PD: Mike Kasper APD/MD: Ed Parreira ROBYN "Show" GARY BARLOW "Help"	<b>WJET/Erie, PA</b> PD/MD: Dana Lundon 22 ROBYN "Show" ELTON JOHN "Candle" ALLURE "Cried" EN VOIGUE "Gone" PEACH UNION "Own"	<b>WNNK/Harrisburg, PA</b> PD: John O'Dea MD: Scott Shaw 13 ELTON JOHN "Candle" 3RD PARTY "Love" TEXAS "Say" DURAN DURAN "Electric"	<b>KFRX/Lincoln, NE</b> PD: Sonny Valentine MD: Paul Powers GARY BARLOW "Help" IMANI COPPOLA "Legend" SMASH MOUTH "Walkin" DAMAGE "Wonderful"	<b>WRVW/Nashville, TN</b> PD: Charlie Quinn APD: Ed Sabatino MD: Scooter 5 ROBYN "Show" DURAN DURAN "Electric"	<b>WSPK/Poughkeepsie, NY</b> PD: Stew Schantz MD: Scotty Mac 19 3RD PARTY "Love" 2 ROLLING STONES "Anybody" DURAN DURAN "Electric" TONY KISHMAN "How n"	<b>WDBR/Springfield, IL</b> OM: Bill Klaproth MD: Rik Blade IMANI COPPOLA "Legend" FOREST FOR THE TREES "Dream" SHAWN COLVIN "Mona" ROBYN "Show"	<b>New CHR/Pop Reporters (8):</b> WRZE/Cape Cod, MA WRTE/Erie, PA WAEZ/Johnson City, TN KDRE/Little Rock, AR WJBP/NW Michigan WJBP/Portland, ME KZQZ/San Francisco, CA KBKS/Seattle, WA	
<b>WKSE/Buffalo, NY</b> PD: Sue O'Neil APD/MD: Dave Universal CHUMBAWAMBA "Tub" ROBYN "Show"	<b>WRTE/Erie, PA</b> PD/MD: John Reilly APD: Beth Ann McBride COO, J.D. FRODO "There" LEANN RIMES "How" ELTON JOHN "Candle" ROBYN "Show" SMASH MOUTH "Walkin" REFUGEE CAMP "Avenues"	<b>WKSS/Hartford, CT</b> PD: Jay Beau Jones MD: Mike McGowan 20 SHAWN COLVIN "Mona" 8 ELTON JOHN "Candle" ROBYN "Show" DURAN DURAN "Electric"	<b>KDRE/Little Rock, AR</b> PD: Neal Ardman MD: Alyne Hoover 13 K.C. & SUNSHINE BAND "Hooked" 11 DEBORAH GIBSON "Words" WEATHERSVANE "Rob" SHAWN COLVIN "Mona" LE CLIC "Dont" DURAN DURAN "Electric" JAMIE FOP-TIP "Got"	<b>WVWV/Nashville, TN</b> PD: Charlie Quinn APD: Ed Sabatino MD: Scooter 5 ROBYN "Show" DURAN DURAN "Electric"	<b>WSPK/Poughkeepsie, NY</b> PD: Stew Schantz MD: Scotty Mac 19 3RD PARTY "Love" 2 ROLLING STONES "Anybody" DURAN DURAN "Electric" TONY KISHMAN "How n"	<b>WDBR/Springfield, IL</b> OM: Bill Klaproth MD: Rik Blade IMANI COPPOLA "Legend" FOREST FOR THE TREES "Dream" SHAWN COLVIN "Mona" ROBYN "Show"	<b>Moves from CHR/Pop to CHR/Rhy (1):</b> KPSI/Palm Springs, CA	
<b>KDUK/Eugene, OR</b>							<b>No Longer A CHR/Pop Reporter (3):</b> WRKQ/Canton, OH WKHQ/NW Michigan KHTQ/Spokane, WA	





TONY NOVIA

## For Clear Channel's Mark Mays, It's Not Just 'Family Business'

Continued from Page 1

at the firm served as a tutelage for what was to come in the radio business.

Mays did everything from raising money doing initial public offerings to mergers and acquisitions and debt restructuring. Ask any GM in the Clear Channel chain and they'll tell you Mark Mays is a numbers guy. In college, he received a bachelor's degree in math and economics. At Columbia Business School, he received a master's degree in finance and accounting.

“

**We've always focused on markets 10 through 70 and will continue to focus on them. We like those markets, we're very satisfied with them, and we'll continue to expand into others as opportunities arise.**

”

While doing some work in New York for Capital Cities/ABC, Cap Cities executives Aaron Daniel and Jim Arcara convinced Mays, who was destined to make his fortune on Wall Street, that it wouldn't be so bad to go back to San Antonio and work with his dad.

Daniel and Arcara also reminded Mays that radio was actually a fun business to be involved in. As fate would have it, just as Mays was graduating from Columbia, his father lost his chief financial officer, and the rest is history. Today, Mark Mays is Clear Channel's President/COO. Lowry Mays is the CEO, and brother Randall Mays is the Executive VP/CFO.

In the first part of an exclusive two-part interview with R&R, Mark Mays candidly discusses his role in the company, Clear Channel's goals, and his thoughts on the business of radio.

**R&R:** It wasn't until recently that many on Wall Street understood the business of radio. How did you educate them on radio and sell Clear Channel as a broadcast company?

**MM:** Back in the late-'80s, when

I was on Wall Street pitching the Clear Channel concept, I had to explain to people how radio stations made money from selling commercials. That was kind of unique. As a company, we pitched our decentralized culture. We try to hire good people and get out of their way. That's why we've been able to attract, recruit, and retain, which is the key to the success of our company. Good people are the backbone of any business. Our general managers' ability to assemble great department-head teams is one of the primary reasons for the success of the company. We really operate in an entrepreneurial decentralized environment, and that's what we sold to Wall Street.

**R&R:** How much is too much when it comes to the amount of radio stations that any single company can own?

**MM:** That's an interesting question. From our perspective, it doesn't make any difference how many stations you own or whether you're in market No. 1 or 50 because of the way we operate. For companies that have more of a centralized system, having potentially hundreds of radio stations will become overwhelming. We've grown dramatically over the last few years, and we have very few people here in the corporate office because we have such a great management team out in the field.

Let's use longtime WBGW-FM & WHYI-FM/Miami VP/GM Dave Ross, who was recently promoted to VP for South Florida, as an example. He's a perfect example that great successes have nothing to do with what we've done. We just sit through planning and strategy sessions with him and then let him do it. As long as you're capable of maintaining that strong management backbone throughout the company, it doesn't matter how many stations you have.

**R&R:** Do you ever feel you're buying radio stations as more of a "show" for stockholders because every other company seems to be doing that now?

**MM:** I think you need to be careful of that, but I'm not sure that's exactly true. I agree with you that maybe some people build their companies based on egotistical maneuvering rather than shareholder returns. We've always been focused on shareholder returns because we're such large shareholders of the company. We're not necessarily ego-based on the philosophy that

"We have to be the biggest or we have to be best," even though we feel we *are* the best.

We don't have to be the biggest in terms of revenue or in terms of the number of stations. Other people will do that, but the stock market is astute. We have been successful because we've never overpaid for anything. One of today's larger radio companies bought another about 15 months ago, and their stock price went down dramatically because Wall Street felt they overpaid. It's not a game to "show" to shareholders unless it's an attractively purchased acquisition.

**R&R:** What constitutes a good market to Clear Channel today?

**MM:** Competitive factors and underlining economic growth. Those would be the two key factors.

**R&R:** Is there any marketplace that you aren't in that you would like to get into next or build upon?

**MM:** You mean besides Atlanta? [He laughs.]

No, we've always focused on markets 10 through 70 and will continue to focus on them. We like those markets, we're very satisfied with them, and we'll continue to

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**Being a public company, we could never prevent someone like Michael Eisner from going out and buying up our stock in the public marketplace.**

”

expand into others as opportunities arise. We don't have a target of saying we have to be in L.A. or we have to be in Atlanta, because that would be too frustrating. You have to buy them at the right time and price as opportunities arise. Attempting to target a particular market would get too frustrating.

**R&R:** Do you feel the stock market will correct itself, and, if so, what will that mean for Clear Channel?

**MM:** We already survived Black Tuesday in 1987. There will always be ups and downs in the stock mar-

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**From our perspective, it doesn't make any difference how many stations you own or whether you're in market No. 1 or 50 because of the way we operate.**

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ket, so we'll continue to focus on what we call our After Tax Cash Flow Per Share, which is basically free cash flow that the company generates. If our stock prices were to dip to certain proportions, we could always buy back our own stock. In the long term, if we focus on the free cash flow per share, the stock price will take care of itself.

**R&R:** Do you have a plan in place to implement in case another Black Tuesday or major correction occurs?

**MM:** No, we don't. But if it did happen, we would not do anything differently, because we have such a tremendous acquisition capacity. We generate so much free cash flow that our stock price has little bearing on our ability to raise capital. When we see opportune times to raise capital, we look into it. However, the threat of a stock market downturn has little impact on our ability to move forward.

**R&R:** Is the public market the best route for all companies that own radio stations today?

**MM:** No. Different companies have different needs and desires, as well as abilities to grow. Public companies have many disadvantages, including having to open up their books to the public and, at the same time, educate the people on Wall Street. It's not for everyone, but it is an attractive place for our company to be. We use that advantage and apply great self-discipline to that advantage.

**R&R:** When acquiring radio stations today, is the old formula of per-station cash flow now an outdated equation?

**MM:** Clear Channel does not look at the scenario in multiples, but rather in what type of free cash flow we can generate based upon a given investment. Whatever the free cash flow calculates will determine the rate of return we provide to our shareholders. Therefore, it does not make any difference whether we pay 25 times multiple that are eight times the second year. There is not a given multiple as much as there are rates of return that are required for different companies. A company like Hicks, Muse can buy and pay more for properties than we will, because they are willing to leverage the company out. That means more debt on top of their capital structure to generate the rates of return they require. Clear Channel tends to be more conservative about having less debt on our balance sheet. I'm not saying that

one methodology is right or wrong, it's just a different appetite for your risk-reward ratio.

**R&R:** Is Clear Channel in this for the long haul, or might you show interest in Bill Gates or Michael Eisner if they expressed a desire to buy your company?

**MM:** Being a public company, we could never prevent someone like Michael Eisner from going out and buying up our stock in the public marketplace. As a public company, we could never say we're not for sale. I can tell you that we plan on being in the business for another 25-30 years, and maybe longer. As long as Lowry, Randall, and I are having fun, the longevity and longer-term views apply more than with some of these other companies out there.

**R&R:** It's big business, but is this still "fun" for you?

**MM:** It has to be. One of the mottos we have is, "If it isn't fun, don't do it." That has always been Lowry's philosophy, and he always says that when it stops being fun, he's going to quit. But then, on the other side, he says there's nothing more fun than work.

**R&R:** During this week's NAB in New Orleans, all of the Clear Channel programmers will gather for meetings. What will be the focus of those meetings?

**MM:** It will be mainly program-oriented, so we'll spend a lot of time focusing on creativity and the software side of our business. We are going to give the go-ahead to try new and different things, knowing full well that we won't always get it right the first time out. No doubt we'll discuss and exchange ideas on what's working, where, and why. But the main focus will be brainstorming to create new, different ideas that have not been tried before.

**R&R:** In the overall worldwide picture, where do you see Clear Channel moving in the next five to 10 years?

**MM:** On two fronts. There will be focus on the Pacific Rim up to and including China, as well as Eastern Europe. We see the advertising gross rates for those countries as being very positive over the next 10 to 20 years. That's also a time frame we feel very comfortable investing in.

*In next week's column, Mays discusses air talent, his feelings on CHR, and overseeing 178 radio stations.*





# ELTON JOHN

## SOMETHING ABOUT THE WAY YOU LOOK TONIGHT



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R&R HAC 21

BB ADULT TOP 40 DEBUT 38\*

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 Management: John Reid

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### CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>SUGAR RAY</b> Fly (Lava/Atlantic)	4.04	3.99	—	—	70.7%	13.9%
<b>LEANN RIMES</b> How Do I Live (Curb)	3.98	3.89	3.92	—	72.0%	12.2%
<b>WILL SMITH</b> Men In Black (Columbia)	3.96	3.88	3.84	3.92	90.2%	24.4%
<b>PUFF DADDY &amp; FAITH EVANS</b> I'll Be Missing... (Bad Boy/Arista)	3.95	3.88	3.84	3.76	84.6%	21.7%
<b>JEWEL</b> Foolish Games (Atlantic)	3.87	3.85	3.89	3.75	80.0%	22.0%
<b>MATCHBOX 20</b> Push (Lava/Atlantic)	3.79	3.70	3.70	3.72	83.4%	21.5%
<b>VERVE PIPE</b> The Freshmen (RCA)	3.70	3.86	3.76	3.85	74.6%	22.4%
<b>98 DEGREES</b> Invisible Man (Motown)	3.69	3.44	3.62	3.42	54.9%	12.2%
<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	3.69	3.78	3.75	3.81	86.6%	23.4%
<b>TONIC</b> If You Could Only See (Polydor/A&M)	3.65	3.59	3.61	3.65	63.4%	17.3%
<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Big Rig/Mercury)	3.64	3.44	3.57	3.67	58.0%	14.1%
<b>ALLURE</b> All Cried Out (Crave)	3.60	3.47	3.40	3.42	42.0%	8.3%
<b>BACKSTREET BOYS</b> Quit Playing Games (With My Heart) (Jive)	3.57	3.47	3.52	3.48	71.2%	20.2%
<b>SPICE GIRLS</b> 2 Become 1 (Virgin)	3.56	3.52	3.71	3.69	83.4%	25.1%
<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA)	3.52	3.52	3.47	3.52	66.1%	20.5%
<b>SARAH MCLACHLAN</b> Building A Mystery (Arista)	3.49	3.45	3.42	3.34	59.0%	16.3%
<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB)	3.43	3.33	3.51	3.39	56.6%	16.3%
<b>WALLFLOWERS</b> The Difference (Interscope)	3.43	3.43	3.44	3.52	67.6%	25.9%
<b>ROBYN</b> Do You Know (What It Takes) (RCA)	3.39	3.34	3.37	3.48	79.3%	24.9%
<b>MARIAH CAREY</b> Honey (Columbia)	3.38	3.32	3.17	3.41	58.0%	18.8%
<b>SISTER HAZEL</b> All For You (Universal)	3.37	3.45	3.51	3.48	72.0%	25.4%
<b>MEREDITH BROOKS</b> Bitch (Capitol)	3.36	3.44	3.58	3.55	89.0%	35.6%
<b>AMY GRANT</b> Takes A Little Time (A&M)	3.30	—	—	—	40.5%	10.7%
<b>OMC</b> How Bizarre (Huh!/Mercury)	3.25	3.45	3.33	3.36	84.1%	38.5%
<b>AQUA</b> Barbie Girl (MCA)	3.04	2.93	3.12	—	65.9%	28.8%
<b>MR. PRESIDENT</b> Coco Jamboo (Warner Bros.)	3.03	3.06	3.02	2.95	50.0%	20.7%
<b>SHERYL CROW</b> A Change Would Do You Good (A&M)	3.02	3.15	3.09	3.11	71.7%	31.5%
<b>HANSON</b> Where's The Love (Mercury)	2.95	2.97	3.35	3.02	68.3%	32.2%
<b>PEACH UNION</b> On My Own (Epic)	2.92	—	—	—	20.5%	6.6%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

### CALLOUT AMERICA® Hot Scores

By KEVIN MCCABE

**S**ugar Ray's "Fly" (Lava/Atlantic) holds at No. 1 on R&R's Callout America for a second week, with its overall score increasing 3.99-4.04. The strong demo and regional scores across the board indicate it's a clear favorite among 400 female CHR partisans in 28 Callout America markets. Airplay includes 56 plays at WWZZ (Z104)/Washington, 43 plays at WHITZ (Z100)/New York, and 37 plays at KZQZ (Z95.7)/San Francisco (which will soon join as a Callout America market). Congratulations to the Atlantic staff for scoring three top testers in the survey: "Foolish Games" by Jewel and "Push" by Matchbox 20 also rank in the top 10.

"How Do I Live" by LeAnn Rimes (Curb) ranks No. 2 overall and No. 1 in the 18-24 cell. The impressive results are really not a surprise, considering Rimes' widespread exposure and appeal and the powerful lyrics of Diane Warren. "Live" is particularly strong in the Northeast, including a No. 1 ranking at WXKS/Boston.

"Invisible Man" by 98 Degrees (Motown) jumps 3.44-3.69 in overall score and ranks No. 6 among teens with a 3.91.

Allure's "All Cried Out" (Crave) ranks No. 8 among women 18-24. Key adds this week include KIIS/Los Angeles, KRBE/Houston, and KDWB/Minneapolis.

If you would like to receive a Callout America detail report on any song in this week's survey, please contact R&R at (310) 788-1635. It is our ongoing mission to provide the most accurate and comprehensive national study available. As always, R&R appreciates your support and values your feedback.

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	4	2	<b>1</b>	JEWEL Foolish Games (Atlantic)	6170	5666	5163	4793	131/1
1	1	1	<b>2</b>	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	5834	5713	5565	5875	125/0
2	2	3	<b>3</b>	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	5764	5549	5206	5416	124/0
3	3	4	<b>4</b>	SPICE GIRLS 2 Become 1 (Virgin)	5460	5257	5177	5324	124/0
11	10	5	<b>5</b>	MATCHBOX 20 Push (Lava/Atlantic)	5097	4510	3869	3746	122/1
6	5	6	<b>6</b>	WILL SMITH Men In Black (Columbia)	4490	4404	4471	4769	103/0
8	7	7	7	SISTER HAZEL All For You (Universal)	4302	4306	4044	4364	110/2
26	17	11	<b>8</b>	SUGAR RAY Fly (Lava/Atlantic)	4134	3372	2611	2029	132/2
5	6	8	9	OMC How Bizarre (Huh!/Mercury)	3948	4242	4233	4780	105/0
13	11	10	<b>10</b>	MARIAH CAREY Honey (Columbia)	3933	3733	3638	3543	121/0
24	22	19	<b>11</b>	LEANN RIMES How Do I Live (Curb)	3710	2789	2414	2299	108/8
9	8	9	12	ROBYN Do You Know (What It Takes) (RCA)	3616	3736	3984	4188	102/0
17	15	13	<b>13</b>	98 DEGREES Invisible Man (Motown)	3455	3115	2890	2876	108/2
18	18	18	<b>14</b>	TONIC If You Could Only See (Polydor/A&M)	3068	2826	2581	2639	104/2
22	19	20	<b>15</b>	PAULA COLE I Don't Want To Wait (Imago/WB)	3060	2740	2492	2353	118/2
23	23	21	<b>16</b>	SARAH MCLACHLAN Building A Mystery (Arista)	2909	2697	2409	2324	112/3
15	16	16	17	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)	2768	2838	2775	2988	80/0
14	14	14	18	WALLFLOWERS The Difference (Interscope)	2731	2979	2944	3121	92/0
10	13	15	19	MEREDITH BROOKS Bitch (Capitol)	2624	2905	3173	3842	86/0
33	28	26	<b>20</b>	PEACH UNION On My Own (Epic)	2585	2213	1764	1376	114/4
12	12	17	21	SHAWN COLVIN Sunny Came Home (Columbia)	2575	2833	3220	3606	84/1
48	33	27	<b>22</b>	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	2561	2075	1379	655	111/5
25	21	23	<b>23</b>	AQUA Barbie Girl (MCA)	2520	2430	2426	2270	105/1
7	9	12	24	HANSON Where's The Love (Mercury)	2495	3267	3876	4463	81/0
27	27	25	<b>25</b>	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	2459	2220	1922	1948	98/2
16	20	22	26	VERVE PIPE The Freshmen (RCA)	2131	2453	2444	2974	70/0
40	34	31	<b>27</b>	EN VOGUE Too Gone, Too Long (EastWest/EEG)	1986	1619	1319	972	104/4
21	26	29	28	DAVE MATTHEWS BAND Crash Into Me (RCA)	1844	2035	2187	2560	59/0
32	30	30	<b>29</b>	AMY GRANT Takes A Little Time (A&M)	1825	1655	1501	1450	88/1
19	25	28	30	MR. PRESIDENT Coco Jamboo (Warner Bros.)	1733	2061	2292	2591	61/0
—	43	36	<b>31</b>	IMANI COPPOLA Legend Of A Cowgirl (Columbia)	1674	1158	808	505	101/13
41	37	34	<b>32</b>	ALLURE All Cried Out (Crave)	1661	1327	1081	945	78/8
<b>DEBUT</b>	<b>33</b>	<b>33</b>	<b>33</b>	ROBYN Show Me Love (RCA)	1508	523	189	48	99/28
47	40	39	<b>34</b>	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1205	1015	927	789	58/4
31	32	35	35	BLESSID UNION OF SOULS I Wanna Be There (Capitol)	1110	1251	1395	1522	39/1
—	—	44	<b>36</b>	JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	1070	803	211	—	65/5
—	—	50	<b>37</b>	SMASH MOUTH Walkin' On The Sun (Interscope)	1054	645	257	88	80/19
—	48	41	<b>38</b>	FLEETWOOD MAC Silver Springs (Reprise)	993	813	645	479	69/4
28	29	33	39	SHERYL CROW A Change Would Do You Good (A&M)	983	1360	1597	1794	40/0
34	36	37	40	GOD'S PROPERTY Stomp (B-Rite/Interscope)	935	1088	1095	1222	45/0
—	—	49	<b>41</b>	ELTON JOHN Something About The Way... (Rocket/A&M Associated)	924	662	411	157	82/11
—	—	47	<b>42</b>	FOREST FOR THE TREES Dream (DreamWorks/Geffen)	862	704	589	572	64/4
—	50	45	<b>43</b>	BLUES TRAVELER Most Precarious (A&M)	852	797	601	443	48/2
35	35	38	44	SAMANTHA COLE Happy With You (Universal)	841	1068	1144	1121	47/1
38	42	46	<b>45</b>	SPICE GIRLS Say You'll Be There (Virgin)	767	748	869	1083	42/0
45	44	43	46	DIANA KING I Say A Little Prayer (Work)	734	807	802	835	31/0
<b>DEBUT</b>	<b>47</b>	<b>47</b>	<b>47</b>	INOJ Love You Down (So So Def/Columbia)	729	582	325	258	35/6
<b>DEBUT</b>	<b>48</b>	<b>48</b>	<b>48</b>	JON BON JOVI Janie, Don't Take Your Love... (Mercury)	573	550	514	509	37/1
<b>DEBUT</b>	<b>49</b>	<b>49</b>	<b>49</b>	FIONA APPLE Criminal (Work)	572	480	416	382	49/15
<b>DEBUT</b>	<b>50</b>	<b>50</b>	<b>50</b>	SUBLIME Wrong Way (Gasoline Alley/MCA)	542	544	462	401	51/6

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker.  
134 CHR/Pop reporters. 132 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DURAN DURAN Electric Barbarella (Capitol)	43
ROBYN Show Me Love (RCA)	28
GARY BARLOW So Help Me Girl (Arista)	23
SHAWN COLVIN You And The Mona Lisa (Columbia)	19
SMASH MOUTH Walkin' On The Sun (Interscope)	19
3RD PARTY Love Is Alive (DV8/A&M)	18
FIONA APPLE Criminal (Work)	15
CHUMBAWAMBA Tubthumping (Republic/Universal)	15
USHER You Make Me Wanna... (LaFace/Arista)	14
IMANI COPPOLA Legend Of A Cowgirl (Columbia)	13

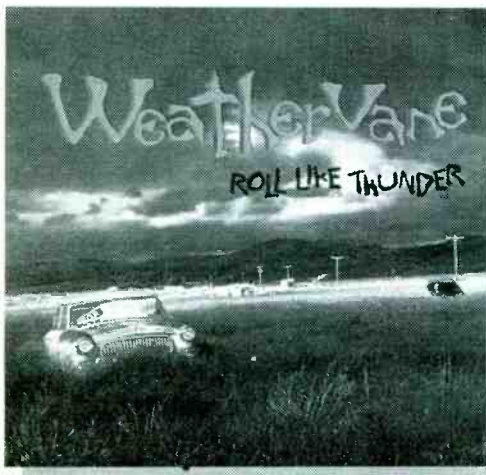
## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROBYN Show Me Love (RCA)	+985
LEANN RIMES How Do I Live (Curb)	+921
SUGAR RAY Fly (Lava/Atlantic)	+762
MATCHBOX 20 Push (Lava/Atlantic)	+587
IMANI COPPOLA Legend Of A Cowgirl (Columbia)	+516
JEWEL Foolish Games (Atlantic)	+504
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+486
ELTON JOHN Candle In The Wind '97 (Rocket/A&M Associated)	+426
SMASH MOUTH Walkin' On The Sun (Interscope)	+409
SHAWN COLVIN You And The Mona Lisa (Columbia)	+407

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARK MORRISON Return Of The Mack (Atlantic)	82/11
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	64/4
WALLFLOWERS One Headlight (Interscope)	48/2
SAVAGE GARDEN I Want You (Columbia)	47/1
DUNCAN SHEIK Barely Breathing (Atlantic)	42/0
HANSON Mmm Bop (Mercury)	31/0
CARDIGANS Lovefool (Mercury)	35/6
JEWEL You Were Meant For Me (Atlantic)	37/1
NO DOUBT Don't Speak (Trauma/Interscope)	49/15
WHITE TOWN Your Woman (Chrysalis/EMI)	51/6

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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R&R CHR/Pop **36**

R&R CHR/Rhythmic **10**

R&R Urban **9**

R&R Urban AC Debut **25**

BDS Rhythmic/Crossover **15\***

Top 5 BDS R&B

WHTZ	WLKT	WJMN
KIIS	WYKS	WPOW
WIOQ	WLAN	KUBE
KHKS	WWCK	KHTS
KRBE	WERZ	XHTZ
WXKS	WZEE	KKFR
KDWB	KRUF	KPTY
WFLZ	KQXY	WERQ
WZJM	WXYK	KQKS
KKRZ	KISX	KSFM
WNVZ	KHTO	WWKX
KHOM	KDUK	KTFM
WKSS	WSTO	WHHH
WDJX	WJET	WJMH
KHFI	KMCK	WJBT
KJYO	WVSR	WBTT
WAPE	WSPK	WBHJ
WGTZ	WMRV	KIKI
WRVQ	KGOT	KQMQ
WFLY	WWLD	KBOS
KHTT	KFRX	KPRR
KBFM	KISR	KKSS
WSNX	KFFM	KDON
WNTQ	WDBR	WFHN
WWHT	WJMX	KWIN
KQKQ	KDRE	KKXX
WLSS	WAEZ	KDGS
KESR	WKPK	WJJS
KZZU	WRZE	KCAQ
KKRD	WKTU	KHTN
WSSX	WBBM	KZFM
WHOT	KMEL	KWNZ
WAOA	KYLD	WOCQ
WZST	WDRQ	KCHX
WXLK	WPGC	KPSI
WYCR	KBXX	

JANET  
GOT TIL  
IT'S GONE

FEATURING Q-TIP AND JONI MITCHELL

**Album In-Stores October 7**

FROM THE FORTHCOMING ALBUM **THE VELVET ROPE** / EXECUTIVE PRODUCERS: JANET JACKSON AND RENÉ ELIZONDO, JR. / PRODUCED BY JIMMY JAM & TERRY LEWIS (FOR FLYTE TYME PRODUCTIONS, INC.) AND JANET JACKSON / Q-TIP OF A TRIBE CALLED QUEST APPEARS COURTESY OF JIVE RECORDS / MANAGEMENT: JOHN DUKAKIS AND QADREE EL AMIN FOR SOUTHPAW ENTERTAINMENT



<http://www.janet-jackson.com> © 1997 Black Doll, Inc.





## NEW &amp; ACTIVE

**ELTON JOHN** Candle In The Wind '97 (Rocket/A&M Associated)  
Total Plays: 524, Total Stations: 26, Adds: 12

**ROLLING STONES** Anybody Seen My Baby? (Virgin)  
Total Plays: 487, Total Stations: 40, Adds: 6

**SHAWN COLVIN** You And The Mona Lisa (Columbia)  
Total Plays: 436, Total Stations: 56, Adds: 19

**SNEAKER PIMPS** 6 Underground (Virgin)  
Total Plays: 436, Total Stations: 26, Adds: 0

**LE CLICK** Call Me (Logic)  
Total Plays: 407, Total Stations: 14, Adds: 0

**TEXAS** Say What You Want (Mercury)  
Total Plays: 369, Total Stations: 38, Adds: 9

**AALIYAH** The One I Gave My Heart To (BlackGround/Atlantic)  
Total Plays: 324, Total Stations: 39, Adds: 12

**GINUWINE** When Doves Cry (550 Music)  
Total Plays: 319, Total Stations: 28, Adds: 2

**LOS UMBRELLOS** No Tengo Dinero (Flex/Virgin)  
Total Plays: 305, Total Stations: 11, Adds: 0

**LE CLICK** Don't Go (Logic)  
Total Plays: 281, Total Stations: 18, Adds: 2

**SUNDAYS** Summertime (DGC/Geffen)  
Total Plays: 247, Total Stations: 25, Adds: 2

**DRU HILL** Never Make A Promise (Island)  
Total Plays: 223, Total Stations: 18, Adds: 0

**REFUGEE CAMP ALL-STARS** Avenues (Arista)  
Total Plays: 222, Total Stations: 28, Adds: 5

**REAL MCCOY** (If You're Not In It For Love) I'm Outta Here! (Arista)  
Total Plays: 212, Total Stations: 18, Adds: 0

**USHER** You Make Me Wanna... (LaFace/Arista)  
Total Plays: 187, Total Stations: 23, Adds: 14

**BILLIE MYERS** Kiss The Rain (Universal)  
Total Plays: 166, Total Stations: 17, Adds: 5

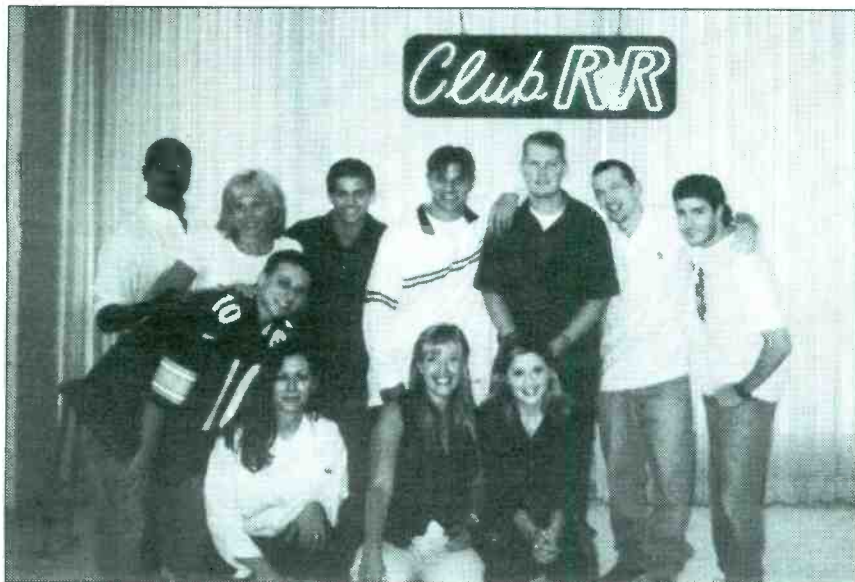
**OASIS** Don't Go Away (Epic)  
Total Plays: 164, Total Stations: 11, Adds: 6

**CHUMBAWAMBA** Tubthumping (Republic/Universal)  
Total Plays: 163, Total Stations: 18, Adds: 15

**3RD PARTY** Love Is Alive (DVB/A&M)  
Total Plays: 161, Total Stations: 23, Adds: 18

**911** Love Sensation (Saban/Ginga/Virgin)  
Total Plays: 150, Total Stations: 11, Adds: 2

## Songs ranked by total plays



**HOTTER THAN JULY** — That's what guys of 98 Degrees are these days. The vocal group swung by Club R&R and serenaded the R&R staff away from their desks with a few acappella tunes. After the performance, Top row, l-r) R&R sales guy Paul Colbert, Motown's West Coast Regional Connie Breeze, group members Jeff Timmons and Nick Lachey, R&R Dir./Charts & Formats Kevin McCabe, group member Justin Jeffre, and CHR Asst. Editor Jay Levy joined (bottom row, l-r) 98 Degree member Drew Lachey, Motown Sr. VP/Promo Barbara Seltzer, and R&R sales goddesses Missy Haffley & Kristy Reeves for a photo op.



**ELVIS IS NOT DEAD!** — He's alive and well and hangin' out at WPXY/Rochester! To commemorate the anniversary of the King's death 20 years ago, the 'PXY morning show invited "Elvis" to step up to the mike one last time. Loving him tender here are co-hosts Scott Spezzano (l) and Athena.

## NEW RELEASES

## ADDS SEPTEMBER 23

<b>Barenaked Ladies</b>	"Brian Wilson" (Reprise)
<b>DJ Company</b>	"Forever Young" (Crave)
<b>Denine w/Collage</b>	"Love Me Or Leave Me" (Metropolitan)
<b>Dubstar</b>	"Stars" (Polydor/A&M Associated)
<b>Hanson</b>	"I Will Come To You" (Mercury)
<b>Espen Lind</b>	"When Susanne Cried" (Universal)
<b>John Fogerty</b>	"Blueboy" (Warner Bros.)
<b>Oasis</b>	"Don't Go Away" (Epic)
<b>Mike Stone</b>	"I Care About You" (LaFace/Arista)
<b>Total</b>	"What About Us" (LaFace/Arista)



**TOOK A LITTLE TIME** — But it was worth the wait to hear from Amy Grant (bottom, second from l) once again. Listeners at WEZB (B97)/New Orleans felt the same as they packed Commander's Palace to hear her play a few new selections. Sharing the spotlight with her after the show are: (rear, l-r) The Palace's Steve Jeansonne, A&M Local Promo Mgr. John Nicholson, A&M Nat'l Dir./CHR Promo Scot Finck, B97's Promo Dir. Nancy Jeansonne, morning host Rob Holloway, programmer Stacey Brady, and promotion head Amy Anderson. (l-r, front row) B97 middayer Charese Frugé, Grant, Grant's son Matt, B97 PD Joe Larson, air talent Yvonne Velazquez, and morning show team member Scott Robb.



**HAIR TODAY, GONE TOMORROW!** — In a touching tribute to Demi Moore's pioneering efforts in G.I. Jane, WKRQ (Q102)/Cincinnati morning hosts JohnJay (l) and Brian "enlisted" volunteer Jennifer Bowen (c) into the airwave army and shaved her head live on the air during the 'Million Dollar Morning Show.' Could body painting be far behind?



# CHR/POP PLAYLISTS

September 19, 1997 R&R • 81

## FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #1**  
**WHTZ/New York**  
(212) 239-2300  
Polemian/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	60	62	63		PUFF DADDY.../I'll Be Missing You
60	58	62	62		THIRD EYE BLIND/Semi-Charmed Life
63	61	61	61		WILL SMITH/Men In Black
26	35	57	59		MATCHBOX 20/Push
25	53	39	58		JEWEL/Foolish Games
20	22	32	43		SUGAR RAY/Fly
64	41	39	41		BACKSTREET BOYS/Quit Playing...
41	38	40	40		MR. PRESIDENT/Coco Jamboo
38	34	36	39		DAVE MATTHEWS BAND/Crash Into Me
36	59	58	57		SISTER HAZEL/All For You
19	25	36	36		ALLURE/All Cried Out
24	25	34	34		PAULA COLE/Don't Want To Wait
62	36	33	30		SPICE GIRLS/2 Become 1
24	32	27	29		DIANA KING/Say A Little...
22	25	17	27		AQUA/Barbie Girl
-	-	18	27		ELTON JOHN/Candle In... '97
18	29	23	27		WALLFLOWERS/The Difference
18	24	26	26		SARAH McLACHLAN/Building A Mystery
29	30	28	26		NOTORIOUS B.I.G./Mo Money Mo Problems
25	23	24	26		LE CLICK/Call Me
-	-	11	23		ALANIS MORISSETTE/Ironic
36	22	22	23		SHAWN COLVIN/Sunny Came Home
16	19	26	23		BOYZ II MEN/4 Seasons Of...
62	33	33	33		AZ YET/Hard To Say I'm...
37	38	33	33		JOCK JAM/Jock Jam
22	12	20	22		DUNCAN SHEIK/Barely Breathing
35	34	25	19		VERVE PIPE/The Freshmen
26	27	30	19		98 DEGREES/Invisible Man
-	-	17	18		ROBYN/Show Me Love
-	-	17	18		IMANI COPPOLA/Legend Of A Cowgirl
17	18	19	18		OMC/How Bizarre
-	-	22	19		PEACH UNION/On My Own
-	-	17	19		LIVIN' JOY/Dreamer
18	15	18	17		MARK MORRISON/Return Of The Mack
13	20	20	16		LEANN RIMES/How Do I Live
17	20	21	16		EN VOGUE/Too Gone, Too Long
18	13	16	16		LA BOUCHE/Sweet Dreams
17	14	14	16		FUGEES/No Woman, No Cry
-	-	16	15		CELINE DION/Because You Loved Me
-	-	17	15		MARIAH CAREY/Butterfly

**MARKET #2**  
**KISSFM**  
102.7

**KIIS/Los Angeles**  
(818) 845-1027  
Kieley/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	71	86	86		PUFF DADDY.../I'll Be Missing You
48	71	86	85		BACKSTREET BOYS/Quit Playing...
87	88	86	84		WILL SMITH/Men In Black
86	88	83	84		SPICE GIRLS/2 Become 1
87	86	84	83		OMC/How Bizarre
21	23	22	49		JEWEL/Foolish Games
23	25	34	47		SUGAR RAY/Fly
45	41	44	44		98 DEGREES/Invisible Man
45	46	44	44		DIANA KING/Say A Little...
46	43	42	42		THIRD EYE BLIND/Semi-Charmed Life
20	30	42	42		SNEAKER PIMPS/6 Underground
85	58	42	41		ROBYN/Do You Know (What...)
37	38	39	39		MARK MORRISON/Return Of The Mack
-	-	17	32		ROBYN/Show Me Love
15	23	27	34		BOYZ II MEN/4 Seasons Of...
7	19	26	32		PEACH UNION/On My Own
40	33	29	32		SPICE GIRLS/Say You'll Be There
-	-	29	31		JANET F/Q-TIP.../Got 'Til It's Gone
-	-	30	28		LE CLICK/Tonight Is The Night
30	26	29	27		NU FLEAVOR/Sweet Sexy Thing
86	59	40	26		SHAWN COLVIN/Sunny Came Home
17	27	26	26		NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	26	25		MEREDITH BROOKS/Bitch
32	25	27	22		MR. PRESIDENT/Coco Jamboo
-	-	7	21		IMANI COPPOLA/Legend Of A Cowgirl
32	23	20	20		SPICE GIRLS/2 Become 1
17	27	26	26		NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	26	25		MEREDITH BROOKS/Bitch
32	25	27	22		MR. PRESIDENT/Coco Jamboo
-	-	7	21		IMANI COPPOLA/Legend Of A Cowgirl
32	23	20	20		SPICE GIRLS/2 Become 1
23	23	23	17		AQUA/Barbie Girl
22	22	22	17		HANSON/Where's The Love
16	14	20	16		MIGHTY MIGHTY.../The Impression...
-	-	8	15		INQJ/Love You Down
-	-	13	14		MATCHBOX 20/Push
-	-	14	13		SUBLIME/Wrong Way
-	-	2	12		EN VOGUE/Too Gone, Too Long
-	-	9	11		CHUMBAWAMBA/Tubthumping
34	25	23	8		MARIAH CAREY/Honey
10	7	11	8		TONIC/If You Could Only...
14	9	11	7		SISTER HAZEL/All For You
-	-	5	5		ALLURE/All Cried Out
14	7	8	4		GINUWINE/When Doves Cry

**MARKET #3**  
**KZQZ/San Francisco**  
(415) 957-0957  
Edwards/Ocean

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	74	74		PUFF DADDY.../I'll Be Missing You
-	-	74	74		AZ YET/Hard To Say I'm...
-	-	73	73		BACKSTREET BOYS/Quit Playing...
-	-	70	70		THIRD EYE BLIND/Semi-Charmed Life
-	-	70	70		OMC/How Bizarre
-	-	70	70		REAL MCCOY/Another Night
-	-	67	67		MARK MORRISON/Return Of The Mack
-	-	53	53		LE CLICK/Tonight Is The Night
-	-	53	53		AMBER/This Is Your Night
-	-	52	52		FUN FACTORY/Wanna Be With U
-	-	52	52		98 DEGREES/Invisible Man
-	-	51	51		LUSCIOUS JACKSON/Naked Eye
-	-	49	49		EN VOGUE/Don't Let Go (Love)
-	-	48	48		WILL SMITH/Men In Black
-	-	47	47		NO DOUBT/Don't Speak
-	-	45	45		JEWEL/You Were Meant...
-	-	42	42		CARDIGANS/Lovefool
-	-	39	39		DJ COMPANY/Rhythm Of Love
-	-	37	37		SUGAR RAY/Fly
-	-	37	37		MARIAH CAREY/Honey
-	-	36	36		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	34	34		WHITE TOWN/Your Woman
-	-	34	34		LE CLICK/Call Me
-	-	32	32		LA BOUCHE/Be My Lover
-	-	31	31		SAVAGE GARDEN/I Want You
-	-	27	27		SPICE GIRLS/2 Become 1
-	-	27	27		SPICE GIRLS/Wannabe
-	-	26	26		SPICE GIRLS/Say You'll Be There
-	-	24	24		COOLIO/F40 THE VIZC U When U Get There
-	-	15	15		AQUA/Barbie Girl
-	-	14	14		JEWEL/Foolish Games
-	-	13	13		NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	12	12		DAFT PUNK/Around The World

**MARKET #4**  
**WIOQ/Philadelphia**  
(610) 667-8100  
Kalina/Towers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	48	36	70		ROBYN/Do You Know (What...)
66	66	65	65		WILL SMITH/Men In Black
70	70	70	65		NOTORIOUS B.I.G./Mo Money Mo Problems
58	58	34	62		ROCKELL/In A Dream
45	45	37	61		SPICE GIRLS/2 Become 1
50	50	57	57		MARIAH CAREY/Honey
35	35	51	53		AZ YET/Hard To Say I'm...
21	21	28	53		LE CLICK/Don't Go
39	39	55	52		BACKSTREET BOYS/Quit Playing...
37	37	29	49		DIANA KING/Say A Little...
34	34	26	46		CULTURE BEAT/Take Me Away
60	60	35	44		3RD PARTY/Can U Feel It
41	41	28	39		ACIO FACTOR/Fantasy
39	39	70	35		INQJ/Love You Down
21	21	49	35		NO MERCY/When I Die
16	16	18	32		911/Love Sensation
-	-	7	32		IMANI COPPOLA/Legend Of A Cowgirl
-	-	20	30		JANET F/Q-TIP.../Got 'Til It's Gone
10	10	21	30		BOYZ II MEN/4 Seasons Of...
25	25	26	30		MARY J. BLIGE/Everything
25	25	18	25		AQUA/Barbie Girl
19	19	18	23		98 DEGREES/Invisible Man
60	60	65	23		PUFF DADDY.../I'll Be Missing You
13	13	20	20		FOREST FOR THE TREES/Dream
-	-	13	19		USHER/You Make Me Wanna ...
19	19	16	27		AMBER/This Is Your Night
13	13	14	19		LIL' SUZY/Can't Get You Out...
-	-	18	18		JOCELYN ENRIQUEZ/Do You Miss Me
19	19	18	18		LE CLICK/Call Me
38	38	22	16		JOCELYN ENRIQUEZ/A Little Bit Of...
24	24	23	14		EN VOGUE/Too Gone, Too Long
-	-	14	14		SHAGGY/Piece Of My Heart
14	14	11	14		REAL MCCOY/(H...) I'm Outta...
-	-	7	11		AALIYAH/The One I Gave My...

**MARKET #7**  
**106.1 KISSFM**  
**KHKS/Dallas**  
(214) 891-3400  
Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
74	74	71	75		SPICE GIRLS/2 Become 1
72	76	76	74		ALLURE/All Cried Out
72	61	76	73		WILL SMITH/Men In Black
68	72	69	70		SHAWN COLVIN/Sunny Came Home
71	65	70	66		ROBYN/Do You Know (What...)
45	47	48	49		BACKSTREET BOYS/Quit Playing...
54	51	53	47		MARK MORRISON/Return Of The Mack
47	47	46	46		MONICA/For You I Will
47	52	51	45		BLACKSTREET/No Diggity
48	49	50	44		OMC/How Bizarre
43	45	42	41		JEWEL/You Were Meant...
43	41	43	39		AZ YET/Hard To Say I'm...
43	40	42	38		BOYZ II MEN/4 Seasons Of...
39	40	42	37		LOS UMBRELLOS/No 'Tengo Diner
26	40	45	37		MEREDITH BROOKS/Bitch
30	31	29	30		DUNCAN SHEIK/Barely Breathing
19	-	-	28		PLANET SOUL/Set U Free
26	26	26	27		CARDIGANS/Lovefool
25	22	27	27		NO DOUBT/Don't Speak
37	42	46	26		MARIAH CAREY/Honey
26	25	24	24		AMBER/Don't Let G... (Missing You)
21	27	23	23		PUFF DADDY.../I'll Be Missing You
24	22	22	22		BOYZ II MEN/4 Seasons Of...
23	25	22	22		JOCK JAM/Jock Jam
-	-	21	21		INQJ/Love You Down
47	28	22	21		AMBER/This Is Your Night
19	16	18	21		QUAD CITY DJ'S/C'mon 'N Ride It
-	-	20	20		SUGAR RAY/Fly
-	-	19	19		COOLIO/1,2,3,4 (Sumpin'...)
21	22	21	17		UNLIMITED/Get Ready For This
-	-	17	17		ALANIS MORISSETTE/You Learn
19	24	19	17		LE CLICK/Tonight Is The Night
-	-	15	15		LA BOUCHE/Be My Lover
19	18	17	14		LA BOUCHE/Sweet Dreams
-	-	16	13		EVERYTHING BUT.../Ms.Ming
11	19	11	11		98 DEGREES/Invisible Man
7	11	12	9		EN VOGUE/Too Gone, Too Long
-	-	6	8		JEWEL/Foolish Games
-	-	6	7		JANET F/Q-TIP.../Got 'Til It's Gone
-	-	6	6		AQUA/Barbie Girl

**MARKET #8**  
**WVZZ/Washington**  
(301) 899-1041  
O'Brian/Ross

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
66	67	67	65		PUFF DADDY.../I'll Be Missing You
61	67	61	64		WILL SMITH/Men In Black
41	56	63	64		ROBYN/Do You Know (What...)
63	67	69	63		THIRD EYE BLIND/Semi-Charmed Life
65	65	65	59		AZ YET/Hard To Say I'm...
5	24	32	56		SUGAR RAY/Fly
50	61	67	54		BACKSTREET BOYS/Quit Playing...
33	44	54	53		JEWEL/Foolish Games
48	50	52	49		MR. PRESIDENT/Coco Jamboo
42	46	52	49		GOD'S PROPERTY/Storm
44	49	52	48		REAL MCCOY/Wanna Come...
62	66	67	48		OMC/How Bizarre
43	46	48	45		LE CLICK/Call Me
27	39	45	41		98 DEGREES/Invisible Man
46	30	26	39		CULTURE BEAT/Take Me Away
53	45	42	38		SPICE GIRLS/2 Become 1
46	35	35	35		DJ COMPANY/Rhythm Of Love
18	24	23	33		ALLURE/All Cried Out
28	34	34	32		PEACH UNION/On My Own
31	29	32	30		MARIAH CAREY/Honey
9	23	26	25		BOYZ II MEN/4 Seasons Of...
61	52	52	23		WHITE TOWN/Your Woman
-	-	3	23		INQJ/Love You Down
15	21	17	23		NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	5	23		3RD PARTY/Love Is Alive
-	-	3	22		ELTON JOHN/Candle In... '97
26	22	17	21		LE CLICK/Don't Go
13	-	12	18		GINA G/Ooh Aah...Just...
49	21	11	17		MARK MORRISON/Return Of The Mack
11	11	12	15		3RD PARTY/Can U Feel It
12	11	14	15		SAVAGE GARDEN/I Want You
-	-	13	15		AMBER/Colour Of Love
31	15	10	12		WALLFLOWERS/One Headlight
-	-	10	11		AMBER/This Is Your Night
-	-	11	11		LIVIN' JOY/Don't Stop Movin'
-	-	10	10		SPICE GIRLS/Say You'll Be There
15	15	10	10		SUBLIME/Wrong Way

**MARKET #9**  
**104 KRBE**  
**KRBE/Houston**  
(713) 266-1000  
Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	62	66	66		LEANN RIMES/How Do I Live
63	65	65	65		WILL SMITH/Men In Black
41	39	45	62		ROBYN/Do You Know (What...)
49	48	47	60		SPICE GIRLS/2 Become 1
36	30	38	57		BACKSTREET BOYS/Quit Playing...
62	65	64	47		OMC/How Bizarre



# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #20**  
**WBZZ/Pittsburgh**  
 (412) 920-9400  
 Clark/Edgar/Lilley

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
50	59	64	65	THIRD EYE BLIND/Semi-Charmed Life
37	35	40	56	VERVE PIPE/The Freshmen
24	30	33	53	JEWEL/Foolish Games
38	48	50	45	WALLFLOWERS/One Headlight
53	43	42	44	DUNCAN SHEIK/Barely Breathing
47	43	42	43	OMC/How Bizarre
42	40	40	43	MARK MORRISON/Return Of The Mack
34	37	43	41	MONICA/For You I Will
50	48	52	40	SHAWN COLVIN/Sunny Came Home
59	42	44	37	MEREDITH BROOKS/Bitch
53	38	41	37	SISTER HAZEL/All For You
45	57	48	36	ROBYN/Do You Know (What...)
52	43	37	35	SPICE GIRLS/2 Become 1
22	23	29	34	MATCHBOX 20/Push
28	27	27	32	PAULA COLE/Don't Want To Wait
17	26	29	30	MARIAH CAREY/Honey
28	26	24	30	WALLFLOWERS/The Difference
50	41	44	29	JEWEL/You Were Meant...
-	14	24	27	TONIC/If You Could Only...
-	15	25	25	EN VOGUE/Too Gone, Too Long
22	27	28	28	THIRD EYE BLIND/Semi-Charmed Life
41	36	44	25	SPICE GIRLS/Say You'll Be There
-	11	25	25	SUGAR RAY/Fly
19	22	18	24	HANSON/Mmm Bop
-	11	18	23	WALLFLOWERS/One Headlight
14	22	23	23	DISHWALLA/Counting Blue Cars
-	21	24	21	MERRIL BAINBRIDGE/Mouth
-	-	-	-	BOYZ II MEN/4 Seasons Of...
22	14	16	19	WILL SMITH/Men In Black
14	24	21	19	TONI BRAXTON/You're Makin' Me...
14	21	21	19	SAVAGE GARDEN/Where Have All...
16	20	21	18	GIN BLOSSOMS/Follow You Down
-	20	21	17	ONNNA LEWIS/Love You Always...
-	10	16	16	INXS/Searching
-	7	16	16	MIGHTY MIGHTY...The Impression...
14	-	20	16	CARDIGANS/Lovefool
12	-	16	16	PAULA COLE/Where Have All...
-	18	-	16	EN VOGUE/Don't Let Go (Love)
-	-	-	-	AMY GRANT/Takes A Little Time
24	19	20	10	10.000 MANIACS/More Than This

**MARKET #21**  
**WFLZ/Tampa**  
 (813) 839-9393  
 Kapugi/Dommo

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
21	29	52	73	JEWEL/Foolish Games
73	69	69	73	WILL SMITH/Men In Black
63	65	73	70	PUFF DADDY.../I'll Be Missing You
44	68	70	68	MATCHBOX 20/Push
29	42	73	68	98 DEGREES/Invisible Man
73	54	46	61	SPICE GIRLS/2 Become 1
21	31	39	47	SUGAR RAY/Fly
39	34	37	40	ROBYN/Do You Know (What...)
30	31	35	39	EN VOGUE/Too Gone, Too Long
-	-	-	-	ROBYN/Show Me Love
35	33	39	35	MARK MORRISON/Return Of The Mack
25	30	25	34	BOYZ II MEN/4 Seasons Of...
18	19	27	34	ALLURE/All Cried Out
31	41	48	33	BACKSTREET BOYS/Quit Playing...
7	19	33	33	PEACH UNION/On My Own
60	50	57	33	AZ YET/How Do I Live
-	-	-	-	IMANI COPPOLA/Legend Of A Cowgirl
27	23	27	29	MR. PRESIDENT/Coco Jamboo
30	33	42	28	DAVE MATTHEWS BAND/Crash Into Me
19	23	21	26	BABYFACE/Every Time I...
52	43	29	26	THIRD EYE BLIND/Semi-Charmed Life
21	22	25	26	WALLFLOWERS/One Headlight
36	39	41	25	MARIAH CAREY/Honey
-	10	20	22	JANET F/O-TIP.../Got 'Til It's Gone
18	19	24	22	SHAWN COLVIN/Sunny Came Home
19	12	29	20	SPICE GIRLS/Say You'll Be There
17	20	21	20	DUNCAN SHEIK/Barely Breathing
16	25	17	20	BACKSTREET BOYS/Quit Playing...
21	18	20	19	SISTER HAZEL/All For You
9	15	16	19	TONIC/If You Could Only...
-	-	-	-	CHUMBAWAMBA/Tubthumping
35	18	16	18	MEREDITH BROOKS/Bitch
14	15	13	18	PAULA COLE/Don't Want To Wait
66	36	25	18	VERVE PIPE/The Freshmen
26	26	30	14	HANSON/Where's The Love
39	27	18	12	OMC/How Bizarre
9	10	10	12	NOTORIOUS B.I.G./Mo Money Mo Problems
26	25	23	11	SAMANTHA COLE/Happy With You
25	19	8	11	COOLIO F/AD THEVZ/C U When U Get There
-	8	9	11	SMASH MOUTH/Walkin' On The Sun

**JAMMIN 92.3**  
**MARKET #22**  
**WZJM/Cleveland**  
 (216) 621-9300  
 Eubanks/Jackson

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
25	25	55	64	PUFF DADDY.../I'll Be Missing You
67	69	60	64	WILL SMITH/Men In Black
57	63	60	61	SPICE GIRLS/2 Become 1
59	63	59	60	MARK MORRISON/Return Of The Mack
63	64	60	59	JEWEL/Foolish Games
-	18	32	58	SUGAR RAY/Fly
29	26	27	48	BABYFACE/How Come, How Long
69	65	60	44	BACKSTREET BOYS/Quit Playing...
32	34	51	41	ROBYN/Do You Know (What...)
9	18	28	36	GOD'S PROPERTY/Stop
61	60	40	32	OMC/How Bizarre
27	44	30	30	MARIAH CAREY/Honey
30	32	30	29	MR. PRESIDENT/Coco Jamboo
48	30	29	29	THIRD EYE BLIND/Semi-Charmed Life
34	29	32	29	98 DEGREES/Invisible Man
39	39	29	28	AQUA/Barbie Girl
30	30	32	26	NU FLAVOR/Sweet Sexy Thing
37	28	22	25	BLESSIO UNION OF.../I Wanna Be There
18	22	22	25	BACKSTREET BOYS/Quit Playing...
17	16	19	23	NOTORIOUS B.I.G./Mo Money Mo Problems
20	21	20	23	WALLFLOWERS/One Headlight
-	-	-	-	SISTER HAZEL/All For You
-	-	-	-	INCL/You're Not Alone
24	17	20	19	WHITE TOWN/Your Woman
20	23	19	19	TONY TONI TONE/Let's Get Down
23	24	18	18	EN VOGUE/Too Gone, Too Long
-	-	-	-	ROBYN/Show Me Love
14	17	18	18	EN VOGUE/Don't Let Go (Love)
-	-	-	-	THE CLICK/Don't Go
-	8	17	17	CRUSH/Luv'd Up
-	-	-	-	GINUWINE/When Doves Cry
32	26	22	16	MEREDITH BROOKS/Bitch
27	23	16	16	SAMANTHA COLE/Happy With You
10	13	12	16	SUBLIME/Wrong Way
16	25	15	15	SHAGGY/Piece Of My Heart
13	10	12	15	MAX-A-MILLION/Sexual Healing
-	-	-	-	NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	-	-	JANET F/O-TIP.../Got 'Til It's Gone
-	-	-	-	MONICA/For You I Will
14	14	14	10	NO MERCY/Where Do You Go

**MARKET #24**  
**KKRZ/Portland, OR**  
 (503) 226-0100  
 Benson/Austin

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
49	53	74	70	PUFF DADDY.../I'll Be Missing You
61	73	72	70	BACKSTREET BOYS/Quit Playing...
69	66	68	67	JEWEL/Foolish Games
38	60	72	57	SPICE GIRLS/2 Become 1
22	34	38	49	LEANN RIMES/How Do I Live
22	28	43	48	MATCHBOX 20/Push
44	45	45	47	ROBYN/Do You Know (What...)
28	38	44	44	AQUA/Barbie Girl
73	53	39	41	WILL SMITH/Men In Black
46	46	43	41	SISTER HAZEL/All For You
58	59	47	40	THIRD EYE BLIND/Semi-Charmed Life
33	34	38	38	98 DEGREES/Invisible Man
2	28	34	37	SUGAR RAY/Fly
51	43	41	35	BLESSIO UNION OF.../I Wanna Be There
51	31	28	34	AZ YET/How Do I Live
-	17	33	34	ROBYN/Show Me Love
52	46	40	32	SAVAGE GARDEN/The Moon And Back
11	20	28	28	NOTORIOUS B.I.G./Mo Money Mo Problems
33	27	27	27	GOO'S PROPERTY/Stop
-	11	29	27	DIANA KING/Say A Little...
29	35	37	27	MARIAH CAREY/Honey
-	-	-	-	CHUMBAWAMBA/Tubthumping
31	28	26	26	MEREDITH BROOKS/Bitch
32	28	27	24	OMC/How Bizarre
31	21	21	23	MARK MORRISON/Return Of The Mack
27	25	22	23	WALLFLOWERS/One Headlight
34	31	32	22	BOYZ II MEN/4 Seasons Of...
15	21	17	17	AMY GRANT/Takes A Little Time
-	14	10	14	JANET F/O-TIP.../Got 'Til It's Gone
15	14	14	14	PAULA COLE/Don't Want To Wait
15	14	14	14	JON BON JOVI/Jamie, Don't Take...
10	10	12	12	PAULA COLE/Where Have All...
11	10	10	10	EN VOGUE/Too Gone, Too Long
11	10	8	10	COOLIO F/AD THEVZ/C U When U Get There
-	-	-	-	IMANI COPPOLA/Legend Of A Cowgirl
-	-	-	-	ELTON JOHN/Something About...
15	7	7	5	TONIC/If You Could Only...
-	-	-	-	OURAN DURAN/Electric Barbarella

**MARKET #25**  
**WKRC/Cincinnati**  
 (513) 763-5500  
 Taylor/Lear

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
68	68	71	71	TONIC/If You Could Only...
71	71	71	71	PAULA COLE/Don't Want To Wait
45	45	69	66	JEWEL/Foolish Games
47	47	48	66	DAVE MATTHEWS BAND/Crash Into Me
43	43	48	62	BLESSIO UNION OF.../I Wanna Be There
67	67	67	63	BARNAKED LADIES/The Old Apartment
47	47	48	52	VERVE PIPE/The Freshmen
47	47	48	52	BETTER THAN EZRA/Desperately Wanting
49	49	36	51	OMC/How Bizarre
41	41	47	51	SUGAR RAY/Fly
50	50	48	49	THIRD EYE BLIND/Semi-Charmed Life
50	50	48	49	NIGHTY MIGHTY...The Impression...
44	44	46	46	MATCHBOX 20/Push
31	31	44	44	PEACH UNION/On My Own
33	33	42	45	SQUIRREL NUT ZIPPERS/Shell
32	32	41	44	BLUES TRAVELER/Most Precarious
35	35	47	43	SARAH McLACHLAN/Building A Mystery
27	27	43	43	AMY GRANT/Takes A Little Time
-	-	-	-	SHAWN COLVIN/You And The Mona...
23	23	36	40	FOREST FOR THE TREES/Dream
70	70	66	39	MEREDITH BROOKS/Bitch
48	48	36	35	SHAWN COLVIN/Sunny Came Home
20	20	22	35	JEWEL/You Were Meant...
-	-	-	-	OASIS/Don't Go Away
30	30	35	32	WALLFLOWERS/One Headlight
32	32	34	30	SISTER HAZEL/All For You
27	27	34	28	CRAMBERRIES/Dreams
29	29	27	27	DUNCAN SHEIK/She Runs Away
33	33	27	27	SHERYL CROW/If It Makes You...
31	31	30	27	SAVAGE GARDEN/Where Have All...
28	28	25	25	DUNCAN SHEIK/Barely Breathing
21	21	26	25	PAULA COLE/Where Have All...
-	-	-	-	SMASH MOUTH/Walkin' On The Sun
27	27	28	25	LIVE/You're My Hero
29	29	29	24	HANSON/Mmm Bop
28	28	27	23	SUBLIME/Santitas
-	-	-	-	TONIC/If You Could Only...
-	-	-	-	SNEAKER PIMP'S/Underground
8	8	9	9	MARIAH CAREY/Honey
25	25	11	7	MONACO/What Do You Want...

**MARKET #27**  
**KMXV/Kansas City**  
 (816) 753-0933  
 Zellner

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	THIRD EYE BLIND/Semi-Charmed Life
56	56	56	56	OMC/How Bizarre
54	54	56	56	MATCHBOX 20/Push
52	52	52	54	SISTER HAZEL/All For You
50	50	50	54	ROBYN/Do You Know (What...)
32	34	34	50	LEANN RIMES/How Do I Live
48	48	48	48	BACKSTREET BOYS/Quit Playing...
46	46	46	46	SHAWN COLVIN/Sunny Came Home
44	44	44	44	MARK MORRISON/Return Of The Mack
42	42	42	42	DAVE MATTHEWS BAND/Crash Into Me
38	38	38	38	WILL SMITH/Men In Black
40	40	40	36	SPICE GIRLS/2 Become 1
34	34	34	36	JEWEL/Foolish Games
-	26	34	34	ELTON JOHN/Candle In... 97
30	30	30	32	SARAH McLACHLAN/Building A Mystery
20	20	20	28	SUGAR RAY/Fly
26	26	26	24	AMY GRANT/Takes A Little Time
18	18	18	24	PAULA COLE/Don't Want To Wait
-	14	18	24	PEACH UNION/On My Own
16	16	18	22	MIGHTY MIGHTY...The Impression...
10	10	16	18	BOYZ II MEN/4 Seasons Of...
14	14	18	18	JON BON JOVI/Jamie, Don't Take...
-	-	-	-	ROBYN/Show Me Love
10	10	14	14	ELTON JOHN/Something About...
14	14	14	14	FLEETWOOD MAC/Silver Springs
-	7	10	14	EN VOGUE/Too Gone, Too Long
10	10	12	12	BLUES TRAVELER/Most Precarious
12	10	12	12	SUBLIME/Wrong Way
28	28	28	12	TONIC/If You Could Only...
-	-	-	-	SMASH MOUTH/Walkin' On The Sun
-	-	-	-	GARY BARLOW/So Help Me Girl

**MARKET #31**  
**WPRO/Providence**  
 (401) 433-4200  
 Shebel/Morris


**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
57	54	57	64	THIRD EYE BLIND/Semi-Charmed Life
61	55	60	62	SPICE GIRLS/2 Become 1
36	60	60	61	MATCHBOX 20/Push
56	57	64	59	JEWEL/Foolish Games
27	54	60	57	MIGHTY MIGHTY...The Impression...
26	26	35	56	WALLFLOWERS/The Difference
20	16	29	54	98 DEGREES/Invisible Man
35	35	63	45	AQUA/Barbie Girl
25	35	38	43	SUGAR RAY/Fly
66	41	38	41	HANSON/Where's The Love
28	18	23	37	MARIAH CAREY/Honey
24	15	30	37	PEACH UNION/On My Own
62	53	57	37	BACKSTREET BOYS/Quit Playing...
35	23	28	32	PUFF DADDY.../I'll Be Missing You
52	31	27	3	




# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE




**MARKET #40**  
**WKSE/Bufalo**  
(716) 884-5101  
O'Neil/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	59	53	60	WILL SMITH/Men In Black	
57	60	57	59	MARK MORRISON/Return Of The Mack	
26	26	48	38	LEANN RIMES/How Do I Live	
42	56	54	37	TONIC/If You Could Only...	
38	44	54	54	MATCHBOX 20/Push	
50	52	59	53	JEWEL/Foolish Games	
42	44	43	54	PUFF DADDY.../I'll Be Missing You	
35	37	46	53	NOTORIOUS B.I.G./Mo Money Mo Problems	
57	55	40	42	98 DEGREES/Invisible Man	
26	26	30	41	WALLFLOWERS/The Difference	
16	17	23	40	ALLURE/All Cried Out	
25	20	31	40	PAULA COLE/Don't Want To Wait	
41	39	43	40	BACKSTREET BOYS/Quit Playing...	
41	39	40	40	SISTER HAZEL/All For You	
55	56	47	39	VERVE PIPE/The Freshmen	
55	60	48	39	THIRD EYE BLIND/Semi-Charmed Life	
20	22	30	39	AZ YET/Hard To Say I'm...	
31	27	29	28	DIANA KING/Say A Little...	
58	43	38	27	JOCK JAM/Joek Jam	
28	27	20	27	BOYZ II MEN/4 Seasons Of...	
40	40	40	25	SUGAR RAY/Fly	
40	40	40	25	SHAWN COLVIN/Sunny Came Home	
48	41	41	24	ELTON JOHN/Candle In... '97	
23	21	22	23	CULTURE BEAT/Take Me Away	
24	24	26	23	MARIAH CAREY/Honey	
10	11	25	27	SARAH McLACHLAN/Building A Mystery	
19	20	22	22	MIGHTY MIGHTY.../The Impression...	
20	16	15	21	PEACH UNION/On My Own	
18	15	18	19	INQU/love You Down	
18	15	18	19	GOD'S PROPERTY/Stamp	
18	17	15	18	OMC/How Bizarre	
17	17	15	18	SPICE GIRLS/Say You'll Be There	
20	18	18	18	GINA G/Don't Ah... Just	
16	17	18	17	NOTORIOUS B.I.G./Hypnotize	
22	20	17	17	ADAM SANDLER/The Lonesome Kicker	
17	18	17	15	LF CLUCK/Call Me	
17	18	17	15	DUTHERE BROTHERS/Boom Boom Boom	
13	16	16	15	DONNA LEWIS/I Love You Always	




**MARKET #42**  
**WKSS/Hartford**  
(860) 524-7819  
Jones/McGowan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	41	57	64	BACKSTREET BOYS/Quit Playing...	
44	43	49	56	ROBYN/Do You Know (What...)	
56	53	55	56	MEREDITH BROOKS/Bitch	
22	24	44	54	SUGAR RAY/Fly	
43	45	56	54	OMC/How Bizarre	
53	51	55	51	THIRD EYE BLIND/Semi-Charmed Life	
59	53	51	50	WILL SMITH/Men In Black	
56	51	55	49	MARK MORRISON/Return Of The Mack	
48	43	43	49	PUFF DADDY.../I'll Be Missing You	
29	36	45	41	JEWEL/Foolish Games	
14	32	43	40	MR. PRESIDENT/Coco Jamboo	
25	26	27	40	AZ YET/Hard To Say I'm...	
28	26	31	37	SPICE GIRLS/2 Become 1	
30	34	35	35	MARIAH CAREY/Honey	
18	21	26	35	TONIC/If You Could Only...	
27	28	33	35	BOYZ II MEN/4 Seasons Of...	
17	21	19	29	ALLURE/All Cried Out	
28	20	24	27	AQUA/Barbie Girl	
22	17	17	25	98 DEGREES/Invisible Man	
18	14	23	24	PEACH UNION/On My Own	
43	25	20	20	SHAWN COLVIN/Sunny Came Home	
15	17	19	19	JANET FQ-TIP.../Got 'Til It's Gone	
16	19	16	17	EN VOUGUE/Too Gone, Too Long	
15	18	15	15	INQU/love You Down	
14	18	15	13	NOTORIOUS B.I.G./Mo Money Mo Problems	
6	7	5	13	JON BON JOVI/Janie, Don't Take...	
13	13	15	12	MIGHTY MIGHTY.../The Impression...	
7	5	12	12	SNEAKER PIMPS/6 Underground	
14	11	8	10	CULTURE BEAT/Take Me Away	
12	7	10	9	PAULA COLE/Don't Want To Wait	
5	5	5	8	ELTON JOHN/Candle In... '97	
5	5	5	8	IMANI COPPOLA/Legend Of A Cowgirl	
5	5	5	7	DRU HILL/Never Make A Promise	
5	5	5	7	VANESSA WILLIAMS/Happiness	
5	5	5	7	GINUWINE/When Doves Cry	
5	5	5	7	3RD PARTY/love Is Alive	
5	5	5	7	SHAWN COLVIN/You And The Mona...	
5	5	5	7	ROBYN/Show Me Love	
5	5	5	7	DURAN DURAN/Electric Barbarella	




**MARKET #44**  
**WRVV/Nashville**  
(615) 664-2400  
Quinn/Scotter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	54	55	55	SHERYL CROW/A Change Would Do...	
56	55	55	55	THIRD EYE BLIND/Semi-Charmed Life	
54	53	54	51	SISTER HAZEL/All For You	
49	46	45	49	SHAWN COLVIN/Sunny Came Home	
30	29	31	43	JEWEL/Foolish Games	
53	52	53	39	WALLFLOWERS/One Headlight	
36	35	37	35	ROBYN/Do You Know (What...)	
35	35	34	34	BACKSTREET BOYS/Quit Playing...	
35	33	34	34	MEREDITH BROOKS/Bitch	
35	33	33	33	MATCHBOX 20/Push	
36	33	34	33	TONIC/If You Could Only...	
32	31	32	32	LEANN RIMES/How Do I Live	
32	33	30	30	OMC/How Bizarre	
29	28	29	28	VERVE PIPE/The Freshmen	
25	28	28	28	WALLFLOWERS/The Difference	
16	18	19	27	SUGAR RAY/Fly	
21	20	22	26	SARAH McLACHLAN/Building A Mystery	
38	23	25	24	HANSON/Where's The Love	
22	21	22	23	AMY GRANT/Takes A Little Time	
22	22	24	23	SAVAGE GARDEN/I Want You	
20	22	20	23	SPICE GIRLS/Say You'll Be There	
11	14	12	21	PAULA COLE/Don't Want To Wait	
18	20	21	21	DUNCAN SHEIK/Barely Breathing	
18	19	19	20	HANSON/Mem Bop	
14	19	19	19	JEWEL/You Were Meant...	
18	22	19	19	PAULA COLE/Where Have All...	
10	15	17	18	EN VOUGUE/Too Gone, Too Long	
10	15	17	18	MIGHTY MIGHTY.../The Impression...	
21	22	18	18	98 DEGREES/Invisible Man	
21	22	18	18	SPICE GIRLS/2 Become 1	
9	14	16	17	SNEAKER PIMPS/6 Underground	
9	14	16	16	BOYZ II MEN/4 Seasons Of...	
9	15	16	16	PEACH UNION/On My Own	
11	14	13	14	MARIAH CAREY/Honey	
15	11	13	12	WILL SMITH/Men In Black	
14	16	17	11	NO DOUBT/Don't Speak	
5	9	10	10	SPICE GIRLS/Wannabe	
5	9	10	10	FLEETWOOD MAC/Silver Springs	
11	11	11	10	AMBER/This Is Your Night	
10	11	11	10	WHITE DWAN/Your Woman	




**MARKET #46**  
**WPMY/Rochester, NY**  
(716) 239-7440  
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	57	56	58	MEREDITH BROOKS/Bitch	
53	57	55	58	THIRD EYE BLIND/Semi-Charmed Life	
35	53	57	56	JEWEL/Foolish Games	
34	33	33	51	BACKSTREET BOYS/Quit Playing...	
23	30	36	47	LEANN RIMES/How Do I Live	
55	54	56	41	R. KELLY/I Believe I Can Fly	
58	54	56	41	OMC/How Bizarre	
48	40	39	40	HANSON/Mem Bop	
40	41	38	38	DUNCAN SHEIK/Barely Breathing	
23	28	30	34	WILL SMITH/Men In Black	
16	23	29	34	ROBYN/Do You Know (What...)	
47	42	42	34	WALLFLOWERS/One Headlight	
25	28	31	31	WALLFLOWERS/The Difference	
41	29	23	31	SAVAGE GARDEN/I Want You	
28	32	30	29	SPICE GIRLS/2 Become 1	
20	28	28	29	SUGAR RAY/Fly	
26	23	30	28	DJ COMPANY/Forever Young	
24	27	27	27	IMANI COPPOLA/Legend Of A Cowgirl	
33	31	29	27	PUFF DADDY.../I'll Be Missing You	
32	34	27	27	SISTER HAZEL/All For You	
32	34	27	27	SHAWN COLVIN/Sunny Came Home	
23	32	30	26	VERVE PIPE/The Freshmen	
21	26	29	22	PEACH UNION/On My Own	
10	24	24	21	MATCHBOX 20/Push	
22	20	17	21	CRUSH/Jellyhead	
22	20	17	21	BLESSID UNION OF.../I Wanna Be There	
17	17	15	19	SPICE GIRLS/Wannabe	
30	28	25	18	BOYZ II MEN/4 Seasons Of...	
10	21	21	18	98 DEGREES/Invisible Man	
12	15	17	18	PAULA COLE/Don't Want To Wait	
15	18	20	18	EVERYTHING BUT.../Missing	
15	16	16	16	GINA G/Don't Ah... Just	
15	16	16	16	AMBER/This Is Your Night	
15	17	16	16	NATALIE MERCHANT/Wonder	
14	11	15	15	ELTON JOHN/Candle In... '97	
24	22	29	15	MARK MORRISON/Return Of The Mack	
17	15	14	15	BLUES TRAVELER/Most Precarious	
18	15	14	15	ALANIS MORISSETTE/You Learn	
18	15	14	15	DONNA LEWIS/I Love You Always	



**MARKET #48**  
**WDCG/Raleigh**  
(919) 871-1051  
Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	28	62	58	SUGAR RAY/Fly	
42	27	60	58	OMC/How Bizarre	
48	26	62	57	TONIC/If You Could Only...	
48	26	61	54	INDIGO GIRLS/Shame On You	
25	17	37	49	THIRD EYE BLIND/Semi-Charmed Life	
13	9	30	46	JEWEL/Foolish Games	
37	20	40	43	SARAH McLACHLAN/Building A Mystery	
30	20	41	42	SMASH MOUTH/Walkin' On The Sun	
23	16	41	36	SUBLIME/Wrong Way	
37	20	40	34	TOAD THE WET.../Crazy Life	
44	23	46	34	MIGHTY MIGHTY.../The Impression...	
31	19	40	34	MONACD/What Do You Want...	
42	15	18	31	DAVE MATTHEWS BAND/Trippin' Billies	
30	24	39	26	SHERYL CROW/A Change Would Do...	
11	10	28	24	FOREST FOR THE TREES/Dream	
17	14	28	24	FIONA APPLE/Criminal	
15	12	23	23	K'S CHOICE/Not An Addict	
38	19	26	21	WALLFLOWERS/The Difference	
19	12	24	21	PAULA COLE/Don't Want To Wait	
27	13	23	20	COLLECTIVE SOUL/Listen	
23	14	20	20	BARENAKED LADIES/The Old Apartment	
31	15	23	20	SISTER HAZEL/All For You	
27	12	22	19	SNEAKER PIMPS/6 Underground	
16	11	19	18	VERVE PIPE/The Freshmen	
11	11	17	17	SUBLIME/What I Got	
10	11	17	17	SARAH McLACHLAN/Possession	
10	11	17	17	DAVE MATTHEWS BAND/Crash Into Me	
13	7	12	15	SEVEN MARY THREE/Lucky	
12	13	13	13	SHAWN COLVIN/You And The Mona...	
12	13	13	13	WALLFLOWERS/One Headlight	
11	11	13	13	GOO GOO DOLLS/Name	
11	11	13	13	CHUMBAWAMBA/Tubthumping	
11	11	13	13	EVERCLEAR/Santa Monica...	
11	11	13	13	WALLFLOWERS/9th Avenue Heartache	
11	11	13	13	BLUES TRAVELER/Run-Around	
14	6	12	11	BARENAKED LADIES/Brian Wilson	
13	8	12	10	PRODIGY/Breathe	
19	10	19	10	LIVE/Turn My Head	
10	11	10	10	SHERYL CROW/Everyday Is...	



**MARKET #50**  
**WDJX/Louisville**  
(502) 589-4800  
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	65	71	69	PUFF DADDY.../I'll Be Missing You	
76	71	70	67	WILL SMITH/Men In Black	
46	48	43	59	MATCHBOX 20/Push	
40	59	71	56	BABYFACE/How Come, How Long	
42	44	44	56	98 DEGREES/Invisible Man	
41	42	43	44	VERVE PIPE/The Freshmen	
47	46	45	48	ROBYN/Do You Know (What...)	
68	71	73	44	SPICE GIRLS/2 Become 1	
41	44	42	42	DAVE MATTHEWS BAND/Crash Into Me	
41	43	42	42	JEWEL/Foolish Games	
39	38	37	41	SUGAR RAY/Fly	
9	31	36	41	EN VOUGUE/Too Gone, Too Long	
60	61	62	39	SHAWN COLVIN/Sunny Came Home	
38	37	33	38	MARIAH CAREY/Honey	
37	46	58	36	THIRD EYE BLIND/Semi-Charmed Life	
23	24	24	34	BACKSTREET BOYS/Quit Playing...	
27	30	31	30	SISTER HAZEL/All For You	
23	42	40	30	OMC/How Bizarre	
14	24	28	28	PAULA COLE/Don't Want To Wait	
9	7	26	26	BOYZ II MEN/4 Seasons Of...	
26	26	26	23	GOD'S PROPERTY/Stamp	
20	21	21	19	NU FLAVOR/Sweet Sexy Thing	
31	17	17	18	MARIAH CAREY/Honey	
26	25	21	17	JON BON JOVI/Janie, Don't Take...	
8	11	11	15	ALLURE/All Cried Out	
9	9	9	14	INQU/love You Down	
12	13	14	14	MIGHTY MIGHTY.../The Impression...	
13	14	13	14	TEXAS/Say What You Want	
7	13	13	13	FOREST FOR THE TREES/Dream	
7	7	9	13	BLUES TRAVELER/Most Precarious	
12	13	10	12	WALLFLOWERS/The Difference	
12	13	10	12	IMANI COPPOLA/Legend Of A Cowgirl	
11	13	14	12	SARAH McLACHLAN/Building A Mystery	
11	7	8	12	NOTORIOUS B.I.G./Mo Money Mo Problems	
9	9	9	11	TONIC/If You Could Only...	
9	9	9	11	SMASH MOUTH/Walkin' On The Sun	
19	20	19	11	AQUA/Barbie Girl	
7	12	9	10	CRUSH/Luv'd Up	
11	9	9	11	REFUGEE CAMP.../Avenues	
7	11	9	11	AALIYAH/The One I Gave My...	



**MARKET #51**  
**KHFJ/Austin**  
(512) 474-9233  
Roberts/Kelly

PLAYS
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	2	<b>1</b>	MARIAH CAREY Honey (Columbia)	1995	1785	1761	1697	45/0
2	2	1	2	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1633	1852	1829	1960	41/1
1	1	3	3	WILL SMITH Men In Black (Columbia)	1605	1781	1915	2119	34/0
6	4	4	4	INOJ Love You Down (So So Def/Columbia)	1484	1514	1499	1415	34/0
21	10	8	<b>5</b>	USHER You Make Me Wanna... (LaFace/Arista)	1475	1276	1007	708	39/5
9	8	7	<b>6</b>	MARY J. BLIGE Everything (MCA)	1376	1311	1121	1080	40/1
3	5	5	7	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)	1370	1370	1468	1720	33/0
5	6	6	<b>8</b>	SPICE GIRLS 2 Become 1 (Virgin)	1360	1342	1358	1420	30/0
22	14	9	<b>9</b>	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	1287	1118	858	682	41/1
—	25	10	<b>10</b>	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	1205	1116	580	—	42/1
18	16	13	<b>11</b>	NU FLAVOR Heaven (Reprise)	1146	1004	818	743	31/1
19	18	14	<b>12</b>	ALLURE All Cried Out (Crave)	1142	969	771	728	33/3
10	9	11	<b>13</b>	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	1099	1037	1093	1057	24/0
7	7	12	<b>14</b>	ROME I Belong To You (Every...) (RCA)	1041	1034	1220	1414	28/0
28	17	17	<b>15</b>	AQUA Barbie Girl (MCA)	1037	909	788	548	24/2
11	13	15	<b>16</b>	98 DEGREES Invisible Man (Motown)	983	966	976	1033	23/0
12	12	16	17	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	931	955	980	970	26/0
15	22	20	<b>18</b>	DRU HILL Never Make A Promise (Island)	868	834	679	808	28/0
8	11	19	<b>19</b>	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	844	837	987	1116	21/0
29	24	24	<b>20</b>	EN VOGUE Too Gone, Too Long (EastWest/EEG)	721	606	640	499	33/0
14	15	18	21	FOXY BROWN I/DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	701	889	819	881	28/0
20	19	21	22	GOD'S PROPERTY Stomp (B-Rite/Interscope)	654	709	725	721	18/0
—	35	26	<b>23</b>	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	639	566	399	214	31/0
31	26	23	24	OMC How Bizarre (Huh!/Mercury)	586	612	564	466	15/0
17	23	22	25	JOE The Love Scene (Jive)	562	667	648	766	18/1
<b>BREAKER</b>			<b>26</b>	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	503	476	474	483	19/0
—	—	36	<b>27</b>	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	498	352	233	152	27/3
13	21	25	28	112 Cupid (Bad Boy/Arista)	478	593	684	903	18/0
27	27	30	<b>29</b>	NASTYBOY KLICK Down For Yours (GlassNote/Mercury)	467	454	546	558	15/0
—	37	31	<b>30</b>	WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	452	411	344	257	22/1
—	—	40	<b>31</b>	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	438	312	252	198	21/4
23	28	32	<b>32</b>	ROBYN Do You Know (What It Takes) (RCA)	406	383	532	676	12/0
33	33	28	33	702 All I Want (Biv 10/Motown)	404	478	459	416	17/0
—	49	39	<b>34</b>	REFUGEE CAMP ALL-STARS Avenues (Arista)	399	338	268	215	26/3
<b>DEBUT</b>			<b>35</b>	ROBYN Show Me Love (RCA)	391	174	80	63	21/6
—	—	50	<b>36</b>	BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	390	262	181	107	23/3
—	—	48	<b>37</b>	TOTAL What About Us (LaFace/Arista)	384	266	180	184	17/1
47	48	38	<b>38</b>	MACK 10 Backyard Boogie (Priority)	380	344	271	268	20/1
—	—	42	<b>39</b>	MASE Feel So Good (Bad Boy/Arista)	380	302	181	85	18/5
32	34	37	<b>40</b>	JON B. Don't Say (Yab Yum/550 Music)	359	345	451	465	13/0
39	38	33	41	SHAGGY Piece Of My Heart (Virgin)	358	381	342	330	15/0
<b>DEBUT</b>			<b>42</b>	PUFF DADDY Senorita (Bad Boy/Arista)	322	241	225	199	9/2
34	36	47	<b>43</b>	SWV Someone (RCA)	320	289	388	358	10/0
<b>DEBUT</b>			<b>44</b>	SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)	318	208	163	67	24/15
<b>DEBUT</b>			<b>45</b>	FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	317	117	26	—	21/5
—	—	44	<b>46</b>	ROME Do You Like This (RCA)	311	294	233	195	21/1
<b>DEBUT</b>			<b>47</b>	JEWEL Foolish Games (Atlantic)	309	224	163	125	9/2
26	30	34	48	BLACKSTREET Fix (Interscope)	305	376	504	600	11/0
37	44	43	<b>49</b>	NO MERCY When I Die (Arista)	299	295	289	346	7/0
40	42	41	50	MARY J. BLIGE I Can Love You (MCA)	299	307	303	327	7/0

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker. 47 CHR/Rhythmic reporters. 47 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS

**TIMBALAND & MAGOO**  
**Up Jumps Da' Boogie (Atlantic)**  
 TOTAL PLAYS/INCREASE: 503/27  
 TOTAL STATIONS/ADDS: 19/0  
 CHART: 26

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	15
MISSY "MISDEMEANOR" ELLIOTT Sock It... (EastWest/EEG)	9
SUGAR RAY Fly (Lava/Atlantic)	7
EPMD The Joint (Violator/Def Jam/RAL/Mercury)	6
GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	6
ROBYN Show Me Love (RCA)	6
MARIAH CAREY Butterfly (Columbia)	5
FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	5
MASE Feel So Good (Bad Boy/Arista)	5
USHER You Make Me Wanna... (LaFace/Arista)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROBYN Show Me Love (RCA)	+217
MARIAH CAREY Honey (Columbia)	+210
FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	+200
USHER You Make Me Wanna... (LaFace/Arista)	+199
ALLURE All Cried Out (Crave)	+173
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+169
MASTER P I Miss My Homies (No Limit/Priority)	+154
BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)	+146
NU FLAVOR Heaven (Reprise)	+142
AQUA Barbie Girl (MCA)	+128
BONE THUGS-N-HARMONY If I Could... (Ruthless/Relativity)	+128

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	
MARK MORRISON Return Of The Mack (Atlantic)	
BLACKSTREET Don't Leave Me (Interscope)	
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	
SWV Can We (Jive)	
MONICA For You I Will (Warner Sunset/Atlantic)	
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	
KEITH SWEAT Nobody (Elektra/EEG)	
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	
BLACKSTREET No Diggity (Interscope)	
TONI BRAXTON Un-break My Heart (LaFace/Arista)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# MASTER P

## "I MISS MY HOMIES"

Debut #1 Soundscan Album!

MTV Stress Rotation

- KPWR
- KYLD
- KKFR
- WBHJ
- KDGS
- WJBT
- KCAQ
- WWKX
- KKSS
- KBXX
- Z90
- WHHH
- KPTY
- WBTT
- KWIN
- KYLZ
- KHTN
- KHOM

and many more!

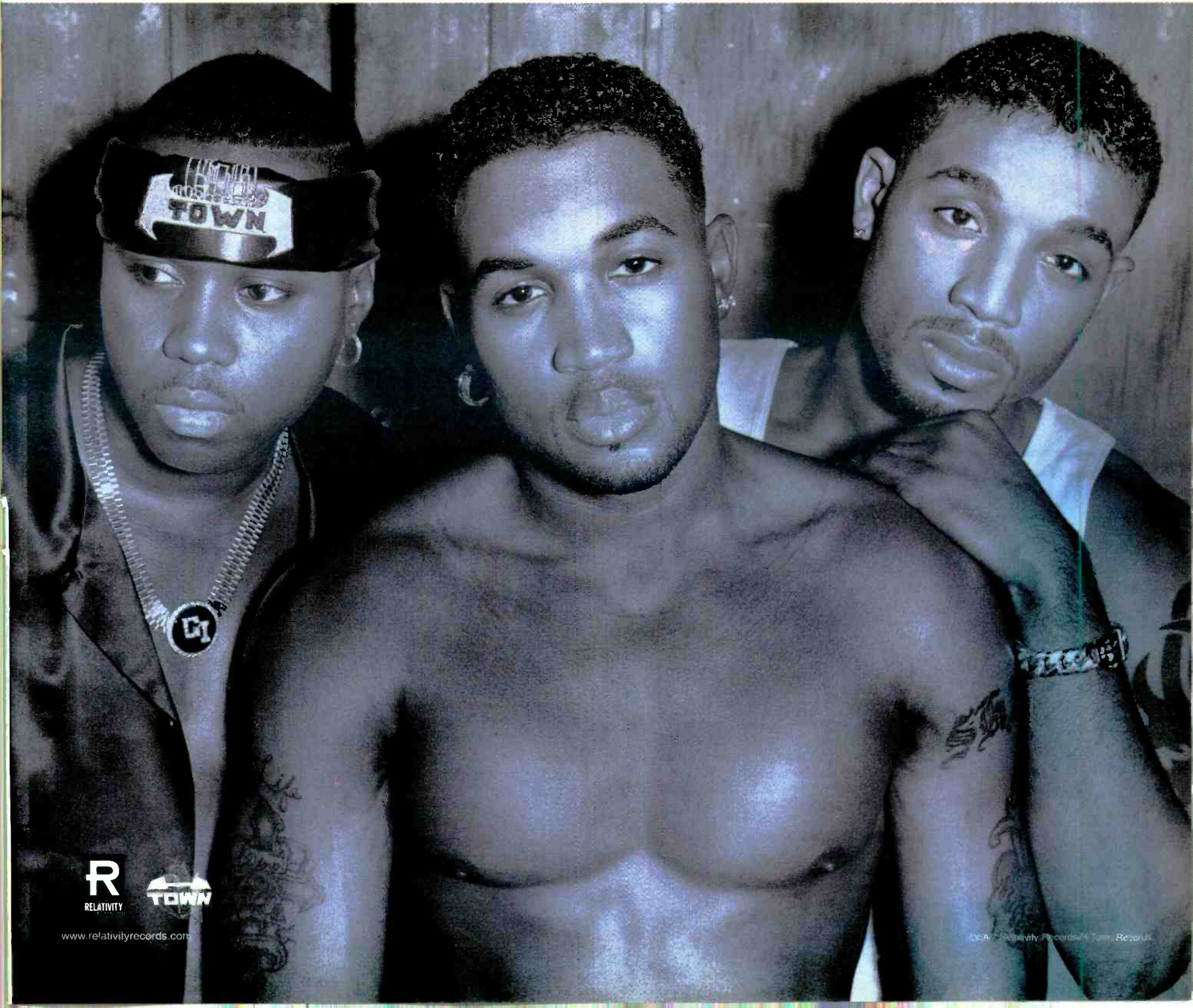






# HI-TOWN

They Like It Slow



www.relativityrecords.com

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## HIP HOP TOP 20

LW	TW	ARTIST	TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
				TW	LW	
1	1	<b>FOXY BROWN</b>	Big... (Violator/Def Jam/RAL/Mercury)	3146	3238	109/0
3	2	<b>NOTORIOUS B.I.G.</b>	Mo Money Mo Problems (Bad Boy/Arista)	2256	2470	62/1
2	3	<b>WILL SMITH</b>	Men In Black (Columbia)	2085	2471	52/0
9	4	<b>BUSTA RHYMES</b>	Put Your Hands Where My... (Elektra/EEG)	2054	1593	109/8
6	5	<b>PUFF DADDY &amp; FAITH EVANS</b>	F112 I'll Be... (Bad Boy/Arista)	1925	2025	60/0
4	6	<b>PUFF DADDY &amp; THE FAMILY</b>	It's All About... (Bad Boy/Arista)	1919	2204	75/0
5	7	<b>LIL' KIM</b>	Not Tonight (Undeas/Big Beat/Atlantic)	1885	2044	65/0
8	8	<b>MIA X F/MASTER P &amp; FOXY BROWN</b>	The Party... (No Limit/Priority)	1721	1760	74/1
7	9	<b>TIMBALAND &amp; MAGOO</b>	Up Jumps Da' Boogie (Atlantic)	1687	1925	72/1
11	10	<b>SHAGGY</b>	Piece Of My Heart (Virgin)	1430	1292	80/1
12	11	<b>BONE THUGS-N-HARMONY</b>	If I Could... (Ruthless/Relativity)	1334	1051	94/4
13	12	<b>MACK 10</b>	Backyard Boogie (Priority)	1101	969	76/2
14	13	<b>GHETTO TWINZ</b>	Responsibility (Rap-A-Lot/Noo Trybe)	1033	925	48/1
—	14	<b>FIRM</b>	Firm Biz (Trackmasters/Aftermath/Interscope)	1014	442	96/17
—	15	<b>MASTER P</b>	I Miss My Homies (No Limit/Priority)	986	458	86/15
—	16	<b>WYCLEF JEAN</b>	Guantanamo (Ruffhouse/Columbia)	954	580	81/10
16	17	<b>LOST BOYZ</b>	Me & My Crazy World (Group Home/Universal)	920	802	61/7
17	18	<b>JAGGED EDGE</b>	The Way That You Talk (So So Def/Columbia)	920	769	57/5
10	19	<b>MISSY "MISDEMEANOR" ELLIOTT</b>	The Rain (Supa...) (EastWest/EEG)	916	1361	43/0
18	20	<b>NOTORIOUS B.I.G.</b>	Lovin' You Tonight (Bad Boy/Arista)	653	761	26/1

This chart reflects airplay from September 8-14. Songs ranked by total plays. 47 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

## NEW & ACTIVE

<b>PUFF DADDY &amp; THE FAMILY</b> It's All About... (Bad Boy/Arista) Total Plays: 290, Total Stations: 11, Adds: 0	<b>BONE THUGS-N-HARMONY</b> Thug Love (Ruthless/Relativity) Total Plays: 177, Total Stations: 4, Adds: 0
<b>MASTER P</b> I Miss My Homies (No Limit/Priority) Total Plays: 289, Total Stations: 17, Adds: 3	<b>SUGAR RAY</b> Fly (Lava/Atlantic) Total Plays: 173, Total Stations: 11, Adds: 7
<b>DAFT PUNK</b> Around The World (Virgin) Total Plays: 280, Total Stations: 11, Adds: 0	<b>4.0</b> Have A Little Mercy (Savvy/Perspective/A&M) Total Plays: 172, Total Stations: 11, Adds: 1
<b>LOS UMBRELLOS</b> No Tengo Dinero (Flex/Virgin) Total Plays: 228, Total Stations: 5, Adds: 1	<b>BROWNSTONE</b> Kiss And Tell (MJJ/Work) Total Plays: 168, Total Stations: 10, Adds: 0
<b>DIANA KING</b> I Say A Little Prayer (Work) Total Plays: 220, Total Stations: 10, Adds: 2	<b>DAMAGE</b> Wonderful Tonight (Critique) Total Plays: 158, Total Stations: 9, Adds: 2
<b>HEAVY D</b> I'll Do Anything (Universal) Total Plays: 212, Total Stations: 11, Adds: 1	<b>LIL' SUZY</b> Can't Get You Out Of My Mind (Metropolitan) Total Plays: 157, Total Stations: 7, Adds: 1
<b>LE CLICK</b> Don't Go (Logic) Total Plays: 186, Total Stations: 11, Adds: 0	<b>PUFF DADDY &amp; THE FAMILY</b> Been Around The World (Bad Boy/Arista) Total Plays: 156, Total Stations: 7, Adds: 0
<b>NOTORIOUS B.I.G.</b> Lovin' You Tonight (Bad Boy/Arista) Total Plays: 183, Total Stations: 5, Adds: 1	<b>MEREDITH BROOKS</b> Bitch (Capitol) Total Plays: 140, Total Stations: 3, Adds: 0
<b>ERYKAH BADU</b> Other Side Of The Game (Kedar/Universal) Total Plays: 179, Total Stations: 5, Adds: 1	<b>GINUWINE</b> I'll Do Anything/I'm Sorry (550 Music) Total Plays: 133, Total Stations: 5, Adds: 0
<b>SNOOP DOGGY DOGG</b> We Just Wanna Party With You (Columbia) Total Plays: 179, Total Stations: 5, Adds: 0	<b>911</b> Love Sensation (Saban/Ginga/Virgin) Total Plays: 117, Total Stations: 8, Adds: 1

Songs ranked by total plays

## NEW RELEASES

### ADDS SEPTEMBER 23

<b>Bobby Brown</b>	"Feelin' Inside" (MCA)
<b>Butta Love</b>	"Next" (Arista)
<b>Denine w/Collage</b>	"Love Me Or Leave Me" (Metropolitan)
<b>DJ Company</b>	"Forever Young" (Crave)
<b>L.L. Cool J</b>	"Sunshine" (Def Jam/RAL/Mercury)
<b>LSG</b>	"My Body" (EastWest/EEG)
<b>Veronica</b>	"Rise" (H.O.L.A./Island)



**PRIVATE PARTY IN PARTS UNKNOWN** — KPTY ("The Party")/Phoenix took a bunch of excited listeners to a secret location for a concert with Westside Connection. Keeping the welcome wagon together is 'PTY Promo Dir. Liz Leos (c) and morning show sidekick Mario (behind her on r). The others in the photo are the happy winners and dedicated "Party" people!

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKXS/Albuquerque, NM</b> PD: Randy Savage MD: Jacques James 14 MASE "Feel" 12 ROBYN "Show" MASTER P "Homies" MISSY ELLIOTT "Sock" BONE THUGS-N-HARMONY "Teach"	<b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 28 JEWEL "Foolish" 18 USHER "Wanna" 10 ALLURE "Cried"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 19 MAKAVELI "White" 13 JAY-Z "Sunshine" 12 JOE "Scene"	<b>KPWV/Los Angeles, CA</b> PD: Michelle Mercer MD: Damien Young L.L. COOL J "Phenomenal" USHER "Wanna" NOTORIOUS B.I.G. "Kick" FIRM "Firm"	<b>KCHX/Odessa-Midland, TX</b> PD/MD: Leo Caro SOMETHIN' FOR... "Shhh" NOTORIOUS B.I.G. "Tonight" PETER CETERAKAZ YET "You're" DRU HILL "Making" SISTER HAZEL "Air"	<b>KWNZ/Reno, NV</b> PD: Jeff Davis APD/MD: Bill Shakespeare SUGAR RAY "Fly" DJ COMPANY "Forever" DAMAGE "Wonderful" SISTER HAZEL "Air"	<b>KHTS/San Diego, CA</b> PD: Todd Shannon APD: Ron Geronimo MD: Hitman Hayes 6 MISSY ELLIOTT "Sock" 4 SOMETHIN' FOR... "Shhh"	<b>KUBE/Seattle, WA</b> PD: Mike Tierney APD: Eric Powers MD: Bobby D 35 MARIAH CAREY "Butterfly" FIRM "Firm"
<b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manes 17 MARY J. BLIGE "Everything" WERQ/Baltimore, MD PD: Tom Calocacci APD: Frank Ski MD: J.C. Jordan SOMETHIN' FOR... "Shhh" WYCLEF JEAN "Guantanamo"	<b>KZFM/Corpus Christi, TX</b> PD: Ed Ocanas MD: Tony Manero 17 JANET JACK "Got" 6 PUFF DADDY "Senorita" 5 SUGAR RAY "Fly" 5 LEANN RHYMES "How" SOMETHIN' FOR "Shhh"	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: Richie Aqai 9 SUGAR RAY "Fly" 9 TENDRORIN "Baby" 3 FIJI "Love"	<b>WPOW/Miami, FL</b> PD: Kid Curry MD: Phil Jones 16 ULTRA NATE "Free" 15 MISSY ELLIOTT "Sock" 4 USHER "Wanna" 8 FIRM "Firm" 5 H-TOWN "Slow" 5 REFUGEE CAMP... "Avenues" 5 EPMD "Joint"	<b>KCAQ/Oxnard, CA</b> PD: Dan Garite APD: Jacques Gonzales James MD: Steve Ruiz 18 BONE THUGS-N-HARMONY "Teach" 15 MISSY ELLIOTT "Sock" 15 BUSTA RHYMES "Hands" 8 FIRM "Firm" 5 H-TOWN "Slow" 5 REFUGEE CAMP... "Avenues" 5 EPMD "Joint"	<b>KGGI/Riverside, CA</b> PD: Diana Laird APD/MD: Jesse Duran 4 USHER "Wanna" 1 MISSY ELLIOTT "Sock"	<b>XHTZ/San Diego, CA</b> DMPD: Lisa Vazquez MD: Dale Solivan 35 GOD'S PROPERTY "You" 17 ROBYN "Show" ROME "Like"	<b>KWIN/Stockton, CA</b> PD/MD: Steve Wall APD: Stacy Lynn 12 4.0 "Mercy" 8 MISSY ELLIOTT "Sock"
<b>WBHJ/Birmingham, AL</b> PD: Mickey Johnson APD/MD: Daysha Parker 41 NEXT "Butts" 37 TOTAL "What" 24 DRU HILL "Making" 23 MARY J. BLIGE "Dream" 12 EPMD "Joint" 11 GOD'S PROPERTY "You"	<b>WBTT/Dayton, OH</b> PD: Jeff Ballentine MD: Raye Kimberlin 17 MARK MORRISON "Crazy" 15 ALLURE "Cried" SOMETHIN' FOR "Shhh"	<b>KBXX/Houston, TX</b> PD: Rob Scorpio MD: Greg Head 19 MARIAH CAREY "Breakdown" 13 BRIAN MCKNIGHT "Should"	<b>KDON/Monterey, CA</b> Acting PD: Maveric SUGAR RAY "Fly" REFUGEE CAMP... "Avenues" WFHM/New Bedford, MA PD: Jim Reitz MD: Kevin Palana 3RD PARTY "Love" SUGAR RAY "Fly" SOMETHIN' FOR "Shhh" WKTU/New York, NY PD: Frankie Blue MD: Andy Shane 5 LOS UMBRELLOS "Tengo" 5 NOTORIOUS B.I.G. "Money" DAMAGE "Wonderful"	<b>KKFR/Phoenix, AZ</b> PD: Mike Keane MD: Bobby Sato 11 PEACH UNION "Doin'" 10 LIL' SUZY "Can't" 7 MACK 10 "Backyard" 5 REFUGEE CAMP... "Avenues" 1 JEWEL "Foolish" MARIAM CAREY "Butterfly"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 11 BEENIE MAN/FRANKLYN "Dancehall" 7 SUGAR RAY "Fly" JAMIROQUAI "Alight" MARIAM CAREY "Butterfly"	<b>KMEL/San Francisco, CA</b> PD: Michelle Santososso APD/MD: Joey Arbagey 24 ALLURE "Cried" 23 NAUGHTY BY NATURE "Mourn" 19 BORN AMERICANS "Send" 19 NEXT "Bitch" 16 BRIAN MCKNIGHT "Should" 14 BOYZ II MEN "Seasons" 9 EPMD "Joint" 5 VERONICA "Rise"	<b>WPGC/Washington, DC</b> PD/MD: Jay Stevens 55 DRU HILL "Making" 29 SOMETHIN' FOR... "Shhh" 16 EPMD "Joint" 13 MASTER P "How"
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/MD: Cal Collins 26 MARIAH CAREY "Butterfly" MISSY ELLIOTT "Sock" FIRM "Firm"	<b>WDRQ/Detroit, MI</b> PD: Lisa Rodman APD/MD: Jimi Jamm 23 DIANA KING "Say" 6 3RD PARTY "Love"	<b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 5 SOMETHIN' FOR "Shhh" ROBYN "Show" GOD'S PROPERTY "You"	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cloherly 24 JAGGED EDGE "Way" 22 JAY-Z "Sunshine" 21 LORD TARJO... "Deja" 16 HEAVY D "Anything" 12 CHANGING FACES "It"	<b>KKFY/Phoenix, AZ</b> PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez 17 USHER "Wanna" WWWK/Providence, RI PD: Joe Dawson MD: Becky Iannone 19 ULTRA NATE "Free" 7 2 EVE/ISSA "Doh" 7 H-TOWN "Slow" BONE THUGS-N-HARMONY "Teach" MASTER P "Homies" GOD'S PROPERTY "You" ROBYN "Show"	<b>WOCQ/Salisbury, MD</b> PD: Wookie MD: Marliou 21 ERYKAH BADU "Other" SOMETHIN' FOR... "Shhh" SUGAR RAY "Fly" MISSY ELLIOTT "Sock" JAMIROQUAI "Alight"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jazzy Jim 28 PINAY "Real" 13 ANGELINA "Reach"	<b>KDGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 5 NEXT "Butts" MISSY ELLIOTT "Sock" JAGGED EDGE "Way" EPMD "Joint" 911 "Sensation"

47 Total Reporters  
47 Current Reporters  
47 Current Playlists

Moves From CHR/Rhy (1):  
KPSI/Palm Springs, CA



# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1				
KTU 103.5				
WKTU/New York (201) 420-3700 Blue/Shane				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
59	44	51	60	PUFF DADDY.../I'll Be Missing You
60	39	47	56	SPICE GIRLS/2 Become 1
40	26	31	55	MR. PRESIDENT/Coco Jamboo
61	42	49	55	BACKSTREET BOYS/Quit Playing...
39	30	30	45	LE CLUCK/Call Me
40	35	40	45	AZ YET/Hard To Say I'm...
23	13	40	38	ALLURE/All Cried Out
62	45	33	36	WILL SMITH/Men In Black
34	24	31	36	DIANA KING/I Say A Little...
38	25	34	35	ULTRA NATE/Free
14	11	12	32	DJ COMPANY/Rhythm Of Love
-	-	-	26	JANET F/Q-TIP.../Got 'Til It's Gone
-	-	-	17	BOYZ II MEN/4 Seasons Of...
40	27	21	22	AQUA/Barbie Girl
35	25	29	22	LIVIN' JOY/Don't Stop Movin'
32	24	28	21	REAL MCCOY/One More Time
13	10	13	21	TONI BRAXTON/Un-break My Heart
-	-	-	19	ALLURE/All Cried Out
14	7	14	16	GLAUC/Freed From Desire
7	7	11	12	LE CLUCK/Don't Go
13	7	13	11	91.1/Love Sensation
-	-	-	5	11 3RD PARTY/Love Is Alive
-	-	-	9	LOS ANGELES/No Tengo Dinero
16	9	16	8	SUMMER JUNKIES/It's Gonna Love...
-	-	-	7	PEACH UNION/On My Own
-	-	-	7	MARY J. BLIGE/Everything
-	-	-	5	EN VOUGUE/Too Gone, Too Long
-	-	-	5	CYNDI LAUPER/Ballad Of Cleo & Joe
8	6	6	5	DAFT PUNK/Around The World
-	-	-	5	AALIYAH/The One I Gave My...
-	-	-	5	NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	-	5	DAMAGE/Wonderful Tonight

MARKET #1				
HOT 97.3				
WQHT/New York (212) 229-9797 Smith/Cloherly				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
41	43	40	42	NOTORIOUS B.I.G./Mo Money Mo Problems
41	41	40	42	PUFF DADDY & FAMILY/Been Around...
42	44	42	42	MARY J. BLIGE/I Can Love You
37	39	39	41	BUSTA RHYMES/Put Your Hands...
41	42	41	40	DRU HILL/Never Make A Promise
39	43	42	39	MARY J. BLIGE/Everything
32	34	35	39	WYCLEF JEAN/Guantanamera
42	44	39	37	PUFF DADDY & FAMILY/It's All About...
-	16	23	35	FIRM/Firm Biz
25	27	29	35	TOTAL/What About Us
-	-	-	13	MASE/Feel So Good
31	31	31	34	USHER/You Make Me Wanna...
23	33	31	30	LOST BOYZ/Me & My Crazy Honey
26	25	26	28	MARIAH CAREY/Honey
41	42	36	27	FOXY BROWN/DRU HILL/Big Bad Mamma
19	15	22	27	TIMBALAND & MAGOO/Up Jumps Da' Boogie
27	24	27	26	LIL' KIM/Big Mama Thing
-	-	-	24	JAGGED EDGE/The Way That You...
37	38	32	33	JOE/The Love Scene
12	22	23	23	BOYZ II MEN/4 Seasons Of...
-	-	-	22	JAY-Z/Sunshine
-	-	-	21	LORD TARIQ.../Deja Vu
-	-	-	15	16 MISSY ELLIOTT/Sock It 2 Me
36	25	26	18	ROME/Do You Like This
31	29	31	17	FOXY BROWN/It's Na Na
32	26	24	16	RAMPAGE/Take It To...
-	-	-	16	HEAVY D/11 Do Anything
17	18	17	16	BEATNUTS/Off The Books
29	38	31	12	L.L. COOL J/Candy Girl
-	-	-	12	CHANGING FACES/G.H.E.T.T.O. U.T.

MARKET #2				
POWER 106.1 FM				
KPWR/Los Angeles (818) 953-4200 Mercer/Young				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
43	41	72	74	PUFF DADDY/LIL' KIM/Don't Stop What...
71	42	74	70	MACK 10/Backyard Boogie
68	39	72	70	CHANGING FACES/G.H.E.T.T.O. U.T.
65	40	72	69	NOTORIOUS B.I.G./Lovin' You Tonight
71	40	75	68	ROME/I Belong To You...
44	26	46	46	SCARFACE/Smile
32	20	36	44	ALLURE/All Cried Out
34	20	35	44	WYCLEF JEAN/Guantanamera
66	23	47	43	NOTORIOUS B.I.G./Mo Money Mo Problems
45	26	46	42	SNOOP DOGGY DOGG/We Just Wanna...
-	-	-	39	BUSTA RHYMES/Put Your Hands...
-	-	-	38	EPMD/The Joint
-	-	-	18	38 MASTER P/1 Miss My Homies
-	-	-	33	MARIAH CAREY/Honey
-	-	-	32	BONE THUGS-N-HARMONY/If I Could Teach...
30	19	32	31	PUFF DADDY & FAMILY/Been Around...
-	-	-	31	MASE/Feel So Good
47	12	26	28	BONE THUGS-N-HARMONY/Look Into My Eyes
26	14	27	25	WARREN G./Smokin' Me Out
41	25	45	24	NOTORIOUS B.I.G./Notorious Thugs
19	9	22	24	NOTORIOUS B.I.G./Going Back To Cali
19	13	22	21	PUFF DADDY.../I'll Be Missing You
-	-	-	11	L.L. COOL J/Phenomenon
-	-	-	11	USHER/You Make Me Wanna...
-	-	-	11	NOTORIOUS B.I.G./Kick In The Door
-	-	-	11	FIRM/Firm Biz

MARKET #3				
B96 CHICAGO				
WBBM/Chicago (312) 944-6000 Cavanah/Bradley				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
66	68	67	69	NOTORIOUS B.I.G./Mo Money Mo Problems
67	69	67	66	WILL SMITH/Men In Black
50	51	53	64	OMC/How Bizarre
57	60	57	60	CHANGING FACES/G.H.E.T.T.O. U.T.
58	62	59	58	PUFF DADDY.../I'll Be Missing You
43	36	39	51	ROBYN/Do You Know (What...)
45	41	51	50	INOJ/love You Down
61	50	35	41	SPICE GIRLS/2 Become 1
63	66	59	41	ROBYN/Show Me Love
30	38	43	39	MARIAH CAREY/Honey
-	16	34	37	SUGAR RAY/Fly
48	57	63	36	BACKSTREET BOYS/Quit Playing...
-	21	25	35	JANET F/Q-TIP.../Got 'Til It's Gone
27	26	27	34	BOYZ II MEN/4 Seasons Of...
-	-	-	28	JEWEL/Foolish Games
-	-	-	24	MARIAH CAREY/Butterfly
28	20	29	22	AZ YET/Hard To Say I'm...
23	24	22	22	COOLIO/Oh La La
43	44	41	41	AQUA/Barbie Girl
-	-	-	18	USHER/You Make Me Wanna...
7	9	13	15	BACKSTREET BOYS/As Long As You...
-	-	-	15	3RD PARTY/Love Is Alive
30	29	29	20	DIANA KING/I Say A Little...
-	-	-	10	ALLURE/All Cried Out
8	12	17	9	LE CLUCK/Don't Go
-	-	-	9	AALIYAH/The One I Gave My...
-	-	-	9	MISSY ELLIOTT/The Rain (Supa...)
4	11	12	5	EN VOUGUE/Too Gone, Too Long

MARKET #4				
KMELE JAMS 98.1				
KMEL/San Francisco (415) 538-1061 Santoso/Arbagey				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
26	46	46	50	USHER/You Make Me Wanna...
35	48	48	48	FOXY BROWN/DRU HILL/Big Bad Mamma
43	50	50	46	MARY J. BLIGE/I Can Love You
36	41	41	44	GOD'S PROPERTY/Storm
54	43	43	43	DRU HILL/My Bed
24	23	23	42	ERIKAH BADU/Other Side Of...
31	31	31	40	ANT BANKS/Big Thangs
18	45	45	38	SOMETHIN' FOR.../My Love Is The Shh!
46	36	36	36	DRU HILL/Never Make A Promise
-	18	18	34	BUSTA RHYMES/Put Your Hands...
51	41	41	32	NOTORIOUS B.I.G./Mo Money Mo Problems
31	26	26	30	LIL' KIM/Not Tonight
15	26	26	29	PUFF DADDY & FAMILY/It's All About...
17	18	18	28	MARIAH CAREY/Honey
28	21	21	26	WYCLEF JEAN/Guantanamera
26	23	23	25	GINUWINE/When Doves Cry
48	35	35	25	MARY J. BLIGE/Everything
-	-	-	24	ALLURE/All Cried Out
19	20	20	23	NAUGHTY BY NATURE/ourn You 'Til I...
-	-	-	27	TOTAL/What About Us
33	28	28	21	JANET F/Q-TIP.../Got 'Til It's Gone
24	22	22	21	ERIKAH BADU/Next Lifetime
31	25	25	20	DAVINA/So Good
-	-	-	25	20 REFUGEE CAMP.../The Sweetest Thing
45	39	39	18	TIMBALAND & MAGOO/Up Jumps Da' Boogie
-	-	-	17	COMMON/Reminding Me
-	-	-	16	BRIAN MCKNIGHT/You Should Be...
25	19	19	15	JON B/Don't Say
-	-	-	14	BOYZ II MEN/4 Seasons Of...
5	5	5	12	EN VOUGUE/Too Gone, Too Long
5	5	5	10	AALIYAH/The One I Gave My...
-	-	-	9	EPMD/The Joint
5	5	5	7	PSYCHO REALM/Psychic City Blocks
-	-	-	5	VERONICA/Rise

MARKET #4				
WILD 94.9				
KYLD/San Francisco (415) 356-0949 Martin/Jazzy Jim				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
38	40	59	68	SOMETHIN' FOR.../My Love Is The Shh!
41	63	68	65	PUFF DADDY/Senorita
65	47	54	65	98 DEGREES/Invisible Man
52	62	60	64	INOJ/love You Down
62	69	68	64	NOTORIOUS B.I.G./Mo Money Mo Problems
53	70	69	64	LIL' KIM/Not Tonight
18	44	45	52	AQUA/Barbie Girl
65	46	48	47	ROME/I Belong To You...
-	7	23	41	USHER/You Make Me Wanna...
-	22	35	39	MASE/Feel So Good
60	60	39	39	DAFT PUNK/Around The World
32	41	41	36	WYCLEF JEAN/Guantanamera
12	13	27	31	NU FLAVOR/Heaven
28	18	27	31	NU FLAVOR/Heaven
35	43	44	30	BACKSTREET BOYS/Quit Playing...
19	20	16	30	MACK 10/Backyard Boogie
-	-	-	28	PINAY/It's Real
47	34	22	20	DJ TAZ/That's Right
11	12	10	17	MARIAH CAREY/Honey
13	21	21	15	OJ COMPANY/Rhythm Of Love
20	34	34	14	702/All I Want
-	-	-	13	ANGELINA/Reach Out And...
8	11	11	12	GINUWINE/When Doves Cry
-	-	-	7	11 SUGAR RAY/Fly
20	15	13	9	NO MERCY/Please Don't Go
-	-	-	8	MASTER P/1 Miss My Homies
10	14	12	8	MARY J. BLIGE/Everything
8	7	9	7	BONE THUGS-N-HARMONY/If I Could Teach...
-	11	15	7	JANET F/Q-TIP.../Got 'Til It's Gone
-	35	26	6	OMC/How Bizarre
-	-	-	6	JAGGED EDGE/The Way That You...
-	-	-	6	ROME/Do You Like This
9	9	8	5	AALIYAH/The One I Gave My...
-	-	-	5	TOTAL/What About Us
12	15	14	5	SPICE GIRLS/2 Become 1
24	17	5	5	TIMBALAND & MAGOO/Up Jumps Da' Boogie
7	8	5	5	BOYZ II MEN/4 Seasons Of...

MARKET #6				
WDRQ 93.1 FM				
WDRQ/Detroit (810) 354-9300 Rodman/Jam				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
30	43	49	48	ROBYN/Do You Know (What...)
42	47	42	46	BACKSTREET BOYS/Quit Playing...
44	47	45	46	OMC/How Bizarre
31	25	30	39	MARK MORRISON/Return Of The Mack
36	42	42	36	SPICE GIRLS/2 Become 1
26	31	35	36	INOJ/love You Down
33	29	29	34	3RD PARTY/Can U Feel It
29	27	29	32	CULTURE BEAT/Take Me Away
30	28	25	31	MARIAH CAREY/Honey
29	31	5	30	AZ YET/Hard To Say I'm...
29	16	11	28	SAVAGE GARDEN/1 Want You
-	-	-	10	28 NO MERCY/Please Don't Go
47	33	29	28	WILL SMITH/Men In Black
19	30	31	27	JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	12	GINA G/Gimme Some Love
32	30	28	26	LE CLUCK/Call Me
25	24	23	20	PUFF DADDY.../I'll Be Missing You
5	-	-	23	DIANA KING/I Say A Little...
-	-	-	5	8 22 BOYZ II MEN/4 Seasons Of...
17	26	25	20	91.1/Love Sensation
33	31	28	18	SPICE GIRLS/Say You'll Be There
-	-	-	14	20 ROBYN/Show Me Love
30	34	32	18	JOCK JAM/Jock Jam
24	23	22	17	LE CLUCK/Don't Go
17	20	17	17	LA BOUCHE/Be My Sugar
18	15	17	15	EN VOUGUE/Don't Let Go (Love)
18	20	15	17	EVERYTHING BUT.../Missing
17	16	17	16	AMBER/This Is Your Night
-	-	-	14	BILLIE RAY MARTIN/Your Loving Arms
13	17	14	16	MERRILL BAINBRIDGE/Mouth
18	19	15	15	GINA G/Ooh Aah...Just...
-	-	-	15	BRANDY/Sittin' Up In My...
-	-	-	14	GLORIA ESTEFAN/I'm Not Giv'ing...
-	-	-	15	SPICE GIRLS/Wannabe
-	-	-	25	9 ME & MY/Dub-I-Dub
5	7	13	8	JANET F/Q-TIP.../Got 'Til It's Gone
-	-	-	6	LIL' SUZY/Can't Get You Out...
-	-	-	6	3RD PARTY/Love Is Alive
-	-	-	4	IMANI COPPOLA/Legend Of A Cowgirl

MARKET #8				
WPGC JAMS 93.5 FM				
WPGC/Washington (301) 441-3500 Stevens				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
57	54	50	55	USHER/You Make Me Wanna...
53	42	57	55	PUFF DADDY & FAMILY/It's All About...
-	-	-	55	DRU HILL/We're Not Making...
23	28	49	43	MARY J. BLIGE/Everything
42	49	43	47	MARY J. BLIGE/I Can Love You
39	43	41	42	NOTORIOUS B.I.G./Mo Money Mo Problems
32	29	37	42	ERIKAH BADU/Other Side Of...
35	26	28	41	DRU HILL/Never Make A Promise
53	52	29	34	MARIAH CAREY/Honey
44	50	45	33	MARY J. BLIGE/Missing You
35	43	43	33	NOTORIOUS B.I.G./Lovin' You Tonight
-	-	-	27	31 MASTER P/Bout It, 'Bout...
30	33	21	32	MASTER P/Bout It, 'Bout...
24	32	24	29	BUSTA RHYMES/Put Your Hands...
-	-	-	29	SOMETHIN' FOR.../My Love Is The Shh!
31	32	24	29	TOTAL/What About Us
27	43	49	28	TIMBALAND & MAGOO/Up Jumps Da' Boogie
31	34	25	26	K-CI & JOJO/Last Night's Letter
39	23	18	25	BONE THUGS-N-HARMONY/If I Could Teach...
-	-	-	17	25 IMMATURE/Give Up The Ghost
37	21	21	24	MAXWELL/Whenever Wherever...
-	-	-	20	24 AALIYAH/The One I Gave My...
-	-	-	16	24





WALT LOVE

COMMUNITY TOGETHERNESS

WDAS' Unity Days Celebrate The Family

This week, I'd like to give you a peek at one of the most successful radio promotional events in the country **WDAS-AM & FM/Philadelphia** have been promoting unity now for 19 years with their annual "Days Of Unity" celebration. Last year, more than 800,000 turned out for the event. This year — because of the unseasonal heat — the number was closer to 500,000.



Charles Warfield

However, that's still an unprecedented crowd for a little family station from out of the past to pull together. And it's quite a change from the gathering of listeners at the first event, which took place in a small section of the famous Fairmount Park in 1978. What was once a daylong event has gradually become eight days of activities throughout the city. But the main event takes place on the Ben Franklin Parkway, which has to be closed to traffic to accommodate the hundreds of thousands of families enjoying the festivities.

As always, the city turned out and turned on. **WDAS'** new VP/GM Charles Warfield presented Mayor Ed Rendell with this year's Unity T-shirt, and Mayor Rendell returned the love by giving Warfield a City Proclamation that officially kicked off the Days Of Unity. Once again there were six stages providing different genres of music, including rhythm & blues, gospel, jazz, and reggae; a stage for children; a physical fitness stage with activities that stressed the importance of good health and exercise; and the ever-popular cultural stage.

There were also theme pavilions, including arts and literary, which featured author Donald Bogie, who talked about his most recent book on the life and death of Dorothy Dandridge. Other pavilions featured speakers and literature on anti-drug programs, senior citizens, African-American inventors, health and health care, and technology for the 21st Century.

Corporate Sponsors Abound

One of the many reasons for the continuing and growing success of the Unity events is its primary focus on the family. Each year people in the communities and surrounding businesses get a chance to rededicate their support to family values, morals, and social interaction. The event attracts many major corporate sponsors, among them Kleenex/Huggies, Herr's Food Inc., Health Partners, Mobil, The Philadelphia Area Chrysler/Plymouth Dealers Association, and Penn State University Great Valley. Cultural sponsors were Western Union, the Pennsylvania Lottery, and Gillette. In addition, each stage had its own group of sponsors. The Gospel Music Stage was sponsored

by *Gospel Today* magazine of Nashville, Health Partner, AT&T, and the *Philadelphia Tribune*. The main Unity stage was sponsored by Mobil.

By The People, For The People

**WDAS NSM** and "FM Magazine" host E. Steven Collins was one of the first participants and has been an integral part of getting this event together each year. He says, "The event has really grown since Belmont Plateau in Fairmount Park. Back in '78, there was a small stage and very little entertainment. I'd say there were only



E. Steven Collins

about seven or eight vendors. It was not a big sales event. There were around 20,000 people. The idea originally was to get African-American people together with their entire families and share a positive, peaceful day in the park.

"One of our premier presentations this year was on the cultural stage with The Boys Choir Of Harlem as the headliner. Our thing is really about family, and they were perfect. Gillette brought them in on their own, and that's a tribute to them and to our event as to how special it is to everyone. Over 300 community organizations take part in some way. Plus, there are now over 100 vendors participating. This is all good for our community as a whole."



**It really consumes the time and effort of the station. It is truly an amazing thing to behold, and you walk away from it with pride. There were absolutely no negative incidents.**

— Charles Warfield



OM/PD **Joe "Butterball" Tamburro** has been a mainstay of the station for 34 years, and he is loved by the people of Philadelphia. I asked Joe to pick one thing that was special

about this year's event. "I'd say we were able to duplicate previous years and do it even better. But the nice thing is we were dealing with over 95-degree temperatures with 86% humidity and a half-million people on the Ben Franklin Parkway without one incident. I love when African-American



Joe "Butterball" Tamburro

people can get together in large crowds and enjoy what is being presented.

"Each year different races representing a variety of cultures have been coming out to our event. It is predominately an African-American event, but now you see Asian families, Hispanic families, white families, and Native-American families all coming together to look and see things and experience things from all cultures. It's a wonderful and beautiful thing to experience. All I can say is you feel like everything you've tried to do and you continue to do is beginning to work. It was an incredible day."

A First-Time Look

First-time participant station VP/GM Charles Warfield comments, "In all my days in radio, with over 20 years of putting together these kinds of events when I was GM at **WBLS** and **WRKS** in New York, it was amazing for me to see over a half-million people taking over 'Center City' Philadelphia on a beautiful Sunday afternoon. There was something for everyone, whether you are talking about entertainment, food, or education. The support of the city services was outstanding. All 10 City Services Agencies were wonderful in working together with us to celebrate African-American heritage and family unity.

"I really was able to see this thing come together in the later planning stages. It really consumes the time and effort of the station. It is truly an amazing thing to behold, and you walk away from it with pride. There were absolutely no negative incidents. I don't know that there's another city in this country that has done that ever! **WDAS** has been able to continue to do this each year. The staff, the city leaders, and the audience are to be credited for all of this."

Looking Ahead

For the 20th anniversary, what should we expect? "I think the Days Of Unity still has the ability to embrace even more of the city of Philadelphia," Warfield says. "Our goal will be to make this event even more inclusive. This is an event that the entire city of Philadelphia can come out and support. So we're going to look at ways that will help to continue Unity Days' growth!"

Family Time For Philly

More than 500,000 families from all cultures joined together for eight days of music, education, and togetherness. Here are a few photos from **WDAS-AM & FM's** 19th annual "Unity Days" celebration.



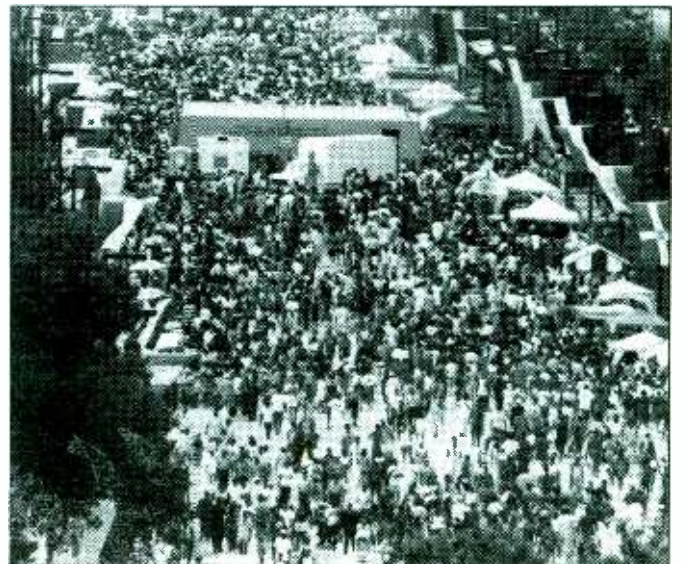
**THY CUP RUNNETH OVER!** — Thousands of listeners backstage at the gospel stage during **WDAS/Philadelphia's** Unity Days celebration. If so many people are behind the stage, it's joyous to imagine how many are in front.



**OUTDATED?** — Never! Delicious Vinyl recording artists **Brand New Heavies** get the crowd moving with their performance on the jazz/reggae stage during the festivities.



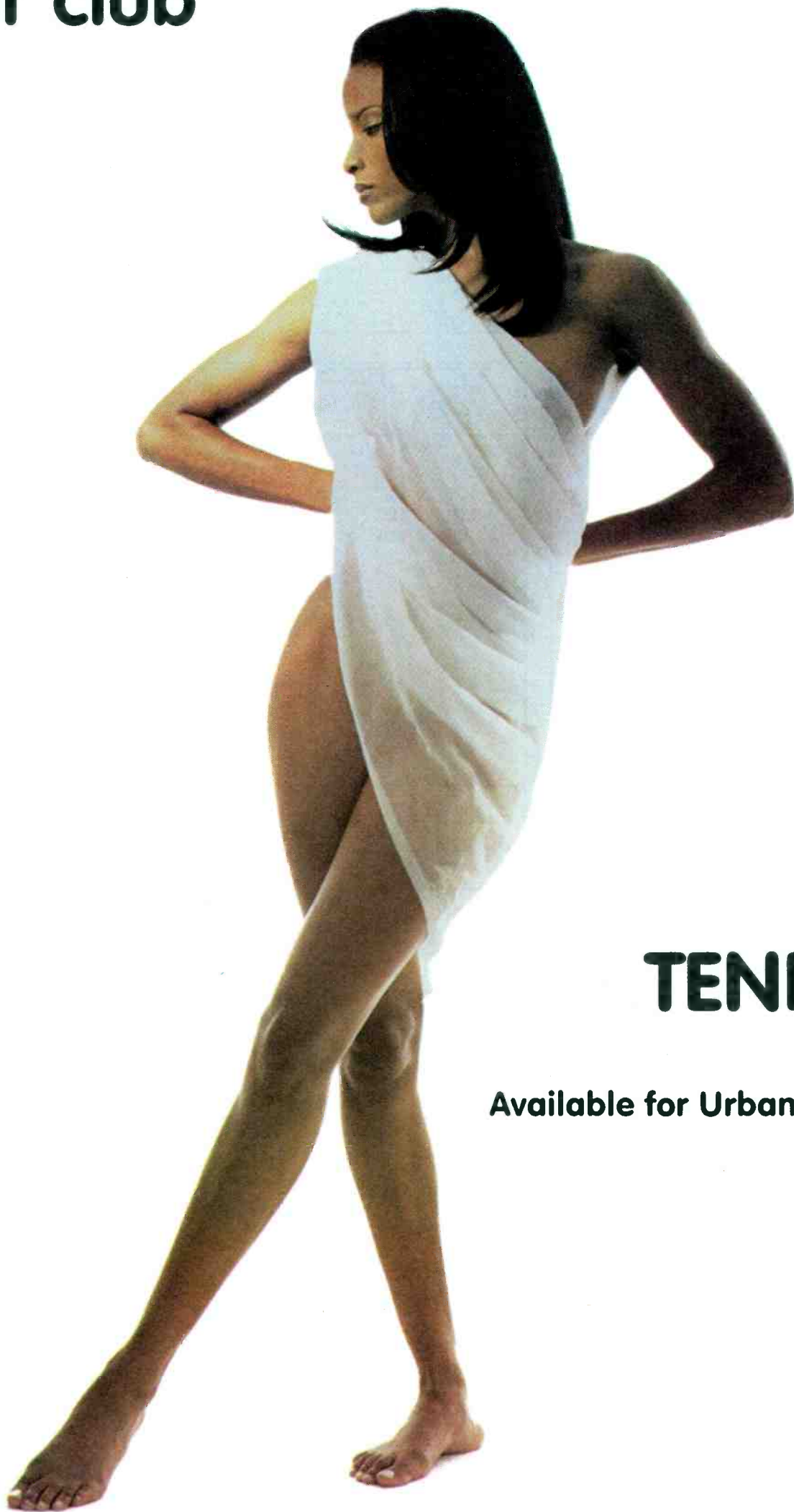
**DOTTING THE I'S AND CROSSING THE T'S** — Finalizing plans for Unity Days are (l-r) **WDAS GSM Kim Dziabis**, GM Charles Warfield, and NSM **E. Steven Collins**.



**AN ONGOING TRADITION** — An overhead view of a Unity Days event of the past. **'DAS** estimates the number of participants range from 200,000 to 800,000 each year.



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# URBAN PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**MARKET #2**  
  
**KKBT/Los Angeles**  
 (213) 634-1800  
 Austin/Smider

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	46	50	50	50	NOTORIOUS B.I.G./Lovin' You Tonight
50	46	48	49	48	NOTORIOUS B.I.G./Mo Money Mo Problems
48	48	48	48	48	GOD'S PROPERTY/Stomp
24	24	42	46	46	LIL' KIM/Not Tonight
28	28	44	44	44	DRU HILL/Never Make A Promise
34	34	40	43	43	SCARFACE/Smile
16	17	28	40	40	MACK 10/Backyard Boogie
44	44	32	39	39	MARY J. BLIGE/Can Love You
30	30	30	30	30	USHER/You Make Me Wanna
32	32	35	35	35	CHANGING FACES/G.H.E.T.T.O.U.T
-	-	20	24	24	JANET F/O-TIP /Got 'Til It's Gone
25	25	26	30	30	FOXY BROWN/DRU HILL/Big Bad Mamma
7	8	8	8	8	NEXT/Butta Love
18	18	23	25	25	BOYZ II MEN/4 Seasons Of
-	-	5	23	23	SNODUP DOGGY DOGGY/We Just Wanna
12	12	12	12	12	MARIAH CAREY/Honey
15	15	16	16	16	JON B./Don't Say
11	11	11	11	11	MARY J. BLIGE/Everything
14	15	17	17	17	WARREN G./Annie Mae
27	27	24	24	24	TIMBALAND & MAGDOO/Up Jumps Da' Boogie
13	13	13	13	13	IMMATURE/It's Not A Fool
5	6	6	6	6	BONE THUGS-N-HARMONY/If I Could Teach
5	7	7	7	7	DAZ & SUPA/You're The Monkey In It
17	14	10	10	10	DUFEN/WHAT ABOUT US
10	10	10	10	10	TOTAL/What About Us
8	9	9	9	9	WYCLEF JEAN/Guantanamera
-	-	-	-	-	BUSTA RHYMES/Put Your Hands
-	-	-	-	-	ALLURE/All Cried Out

**MARKET #3**  
  
**WGCI/Chicago**  
 (312) 427-4800  
 Smith/Cologne


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	14	33	45	45	JANET F/O-TIP /Got 'Til It's Gone
43	46	45	42	42	SOMETHIN' FOR /My Love Is The Shh!
38	39	44	41	41	PUBLIC ANNOUNCEMENT/Body Bumpin
37	46	35	40	40	PUFF DADDY & FAMILY/It's All About
31	32	31	36	36	NOTORIOUS B.I.G./Mo Money Mo Problems
35	37	35	35	35	MARY J. BLIGE/Missing You
5	11	25	33	33	USHER/You Make Me Wanna
36	35	29	33	33	WYCLEF JEAN/We Trying To Stay
28	30	30	32	32	KENNY LATTIMORE/For You
26	27	26	31	31	DRU HILL/Never Make A Promise
26	29	30	30	30	MARIAH CAREY/Honey
19	27	30	30	30	DRU HILL/Five Steps
26	19	19	30	30	MARY J. BLIGE/Everything
22	32	29	28	28	R. KELLY/Gotham City
35	34	26	26	26	MARY J. BLIGE/Can Love You
19	22	23	25	25	BRIAN MCKNIGHT/You Should Be
24	23	21	23	23	MICHAEL JACKSON/Stranger In Moscow
22	23	23	23	23	ERIKAH BADU/Other Side Of
-	-	11	22	22	MYRON/We Can Get Down
29	35	31	22	22	SWV/Someone
31	29	24	21	21	MISSY ELLIOTT/The Rain (Supa...)
27	30	27	21	21	PUFF DADDY /It's Be Missing You
5	15	17	20	20	BOYZ II MEN/4 Seasons Of
18	14	15	20	20	GOD'S PROPERTY/You Are The Only One
8	6	11	20	20	CHANGING FACES/G.H.E.T.T.O.U.T II
19	17	19	19	19	GOD'S PROPERTY/Stomp
30	27	20	19	19	DIONNE FARRIS/Hopeless
24	22	18	17	17	LIL' KIM/Not Tonight
16	16	-	-	-	ERIKAH BADU/Next Lifetime
20	16	19	17	17	JOE/The Love Scene

**MARKET #5**  
  
**WPHI/Philadelphia**  
 (215) 884-9400  
 Miotto


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	46	60	74	74	BUSTA RHYMES/Put Your Hands
40	42	56	70	70	DRU HILL/Never Make A Promise
36	43	55	70	70	MARY J. BLIGE/Everything
43	45	58	68	68	USHER/You Make Me Wanna
50	45	60	66	66	PUFF DADDY & FAMILY/It's All About
50	43	55	65	65	FOXY BROWN/DRU HILL/Big Bad Mamma
54	42	54	63	63	MARY J. BLIGE/Can Love You
-	-	35	45	45	FIRM/Firm Biz
31	26	31	40	40	NOTORIOUS B.I.G./Mo Money Mo Problems
27	23	30	38	38	DRU HILL/In My Bed
-	-	27	33	33	MASE/Feel So Good
-	-	24	38	38	LIL' KIM/Money Talks
25	-	25	38	38	GINUWINE/It Do Anything...
34	26	33	38	38	RAMPAGE/Take It To...
36	24	23	37	37	BRIAN MCKNIGHT/You Should Be
16	24	33	36	36	SWV/Someone
22	24	36	36	36	PUFF DADDY & FAMILY/Been Around...
32	26	31	36	36	LIL' KIM/Not Tonight
-	15	30	32	32	JANET F/O-TIP /Got 'Til It's Gone
11	6	20	25	25	ERIKAH BADU/Other Side Of
40	20	25	25	25	ROM/Do You Like This
27	19	25	25	25	NOTORIOUS B.I.G./Lovin' You Tonight
27	16	21	24	24	JAY-Z/Who You Wit
-	-	5	10	10	BOYZ II MEN/4 Seasons Of
36	28	21	20	20	TIMBALAND & MAGDOO/Up Jumps Da' Boogie
36	28	22	20	20	EPMD/Never Seen Before
-	-	-	-	-	QUEEN PEN/Man Behind The Music
-	-	-	-	-	LIL' KIM/Money Talks
11	20	13	13	13	MARIAH CAREY/Honey

**MARKET #6**  
  
**WUSL/Philadelphia**  
 (215) 483-8900  
 Cooper


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	64	58	57	57	BUSTA RHYMES/Put Your Hands
-	47	55	56	56	MASE/Feel So Good
63	57	55	56	56	USHER/You Make Me Wanna
48	44	40	49	49	DRU HILL/Never Make A Promise
45	45	52	47	47	PUFF DADDY & FAMILY/It's All About
55	50	44	40	40	MARY J. BLIGE/Everything
10	36	46	42	42	ALLURE/All Cried Out
38	33	30	40	40	TOTAL/What About Us
-	20	44	38	38	FIRM/Firm Biz
-	26	35	37	37	JANET F/O-TIP /Got 'Til It's Gone
-	-	35	33	33	MISSY ELLIOTT/Sock It 2 Me
8	21	30	32	32	BOYZ II MEN/4 Seasons Of
9	31	29	31	31	GINUWINE/It Do Anything...
-	-	5	29	29	LOST BOYZ/Me & My Crazy World
49	41	34	29	29	NOTORIOUS B.I.G./Mo Money Mo Problems
37	30	32	28	28	TIMBALAND & MAGDOO/Up Jumps Da' Boogie
7	5	11	25	25	JOE/The Love Scene
35	32	31	24	24	RAMPAGE/Take It To...
40	41	31	23	23	FOXY BROWN/DRU HILL/Big Bad Mamma
30	26	22	23	23	MARY J. BLIGE/Can Love You
-	-	8	20	20	IMMATURE/It's Not A Fool
41	20	10	20	20	SAM SALTER/After 12, Before 6
29	19	10	19	19	MARIAH CAREY/Honey
25	20	21	17	17	DRU HILL/In My Bed
43	26	23	16	16	ROM/Do You Like This
8	6	7	15	15	JAY-Z/Who You Wit
8	34	34	15	15	ERIKAH BADU/Other Side Of
-	-	-	-	-	LIL' KIM/Money Talks
8	5	14	14	14	SOMETHIN' FOR /My Love Is The Shh!

**MARKET #6**  
  
**WCHB/Detroit**  
 (313) 871-0590  
 Arnold/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	33	35	36	36	USHER/You Make Me Wanna
37	31	31	36	36	NEXT/Butta Love
23	23	23	23	23	MARIAH CAREY/Honey
-	-	20	26	26	JANET F/O-TIP /Got 'Til It's Gone
13	17	27	28	28	FOXY BROWN/DRU HILL/Big Bad Mamma
25	24	24	28	28	MARIO WINANS/Don't Know
16	19	23	28	28	TOTAL/What About Us
33	29	25	27	27	BRIAN MCKNIGHT/You Should Be
16	22	27	27	27	JOE/The Love Scene
25	19	22	27	27	SAM SALTER/After 12, Before 6
30	25	27	26	26	GINUWINE/It Do Anything
22	24	25	26	26	GOD'S PROPERTY/You Are The Only One
25	24	24	26	26	LIL' KIM/Not Tonight
-	5	19	24	24	BONE THUGS-N-HARMONY/If I Could Teach
33	23	23	23	23	NOTORIOUS B.I.G./Mo Money Mo Problems
23	23	21	22	22	NOTORIOUS B.I.G./Lovin' You Tonight
7	19	19	22	22	K-CI & JOJO/Last Night's Letter
12	17	19	22	22	SIMONE HINES/Yeah! Yeah! Yeah!
15	13	18	22	22	SOMETHIN' FOR /My Love Is The Shh!
15	17	18	22	22	ROM/Do You Like This
13	24	28	21	21	WILL SMITH/Men In Black
31	25	22	21	21	FLESH-N-BONE/Northcack
13	13	19	21	21	ERIKAH BADU/Other Side Of
-	13	19	21	21	REFUGEE CAMP /Avenues
31	30	23	20	20	MYRON/We Can Get Down
34	27	21	20	20	WYCLEF JEAN/We Trying To Stay
16	15	16	20	20	CHANGING FACES/G.H.E.T.T.O.U.T
16	17	17	18	18	DRU HILL/Never Make A Promise
6	13	16	18	18	INDUJ/Do You Down
6	16	17	17	17	PUFF DADDY /It's Be Missing You

**MARKET #6**  
  
**WJLB/Detroit**  
 (313) 965-2000  
 Saunders/G

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	44	43	43	GINUWINE/It Do Anything
36	38	42	42	42	MARY J. BLIGE/Everything
18	18	35	39	39	NOTORIOUS B.I.G./Mo Money Mo Problems
18	18	35	39	39	GOD'S PROPERTY/Stomp
30	30	31	35	35	DRU HILL/Never Make A Promise
38	38	35	34	34	MARY J. BLIGE/Can Love You
21	21	26	33	33	JOE/The Love Scene
39	29	35	31	31	NOTORIOUS B.I.G./Lovin' You Tonight
25	25	29	31	31	SOMETHIN' FOR /My Love Is The Shh!
30	30	32	31	31	BROWNSTONE/5 Miles To Empty
32	32	31	30	30	MISSY ELLIOTT/The Rain (Supa...)
29	29	28	30	30	USHER/You Make Me Wanna
24	24	25	30	30	TOTAL/What About Us
24	24	30	29	29	ERIKAH BADU/Next Lifetime
34	34	37	29	29	MASE/Feel So Good
32	32	31	28	28	NEXT/Butta Love
34	34	36	26	26	SWV/Someone
38	38	24	23	23	REFUGEE CAMP /The Sweetest Thing
-	-	18	21	21	RAH-SAAN PATTERSON/Spent The Night
28	28	25	20	20	IMMATURE/It's Not A Fool
39	39	20	20	20	KENNY LATTIMORE/For You
19	19	20	19	19	HEAVY D/Big Daddy
27	27	20	19	19	PUFF DADDY /It's Be Missing You
19	19	22	19	19	SWV/Can We
16	16	20	18	18	DAVINA/So Good
17	17	10	18	18	ROM/Do You Like This
17	17	17	17	17	AALIYAH/Hot Like Fire
6	6	6	17	17	SAM SALTER/After 12, Before 6
17	17	17	17	17	GOD'S PROPERTY/You Are The Only One
10	10	23	17	17	ZAKIYA/My Love Won't

**MARKET #7**  
  
**KKDA/Dallas**  
 (972) 263-9911  
 Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	52	73	73	SOMETHIN' FOR /My Love Is The Shh!
81	29	64	67	67	USHER/You Make Me Wanna
55	54	64	66	66	JOE/The Love Scene
60	60	64	64	64	MARY J. BLIGE/Everything
57	60	60	60	60	DRU HILL/Never Make A Promise
62	69	63	60	60	GINUWINE/It Do Anything
58	61	58	54	54	TIMBALAND & MAGDOO/Up Jumps Da' Boogie
49	47	58	53	53	FOXY BROWN/DRU HILL/Big Bad Mamma
24	44	44	47	47	MARIAH CAREY/Honey
18	18	48	47	47	BRIAN MCKNIGHT/You Should Be
21	22	19	47	47	PUFF DADDY & FAMILY/It's All About
-	-	7	16	16	GOD'S PROPERTY/You Are The Only One
-	-	5	20	20	JANET F/O-TIP /Got 'Til It's Gone
27	45	40	40	40	ROM/Do You Like This
-	-	5	39	39	MASE/Feel So Good
57	55	35	35	35	GOD'S PROPERTY/Stomp
10	10	16	32	32	BUSTA RHYMES/Put Your Hands
46	19	18	31	31	LIL' KIM/Not Tonight
43	46	25	28	28	NOTORIOUS B.I.G./Mo Money Mo Problems
22	19	20	27	27	TOTAL/What About Us
65	71	64	26	26	GHE TO TWINZ/Responsibility
56	60	53	25	25	MISSY ELLIOTT/The Rain (Supa...)
-	-	-	24	24	MASTER P/It's My Homies
54	58	58	24	24	PUFF DADDY /It's Be Missing You
47	49	48	23	23	MIA X/MASTER P/FOXY/The Party Don't Stop
17	16	14	18	18	MILESTONE/1 Care 'Bout You
5	5	14	16	16	ALLURE/All Cried Out
26	19	19	16	16	DRU HILL/In My Bed
-	-	14	15	15	BOYZ II MEN/4 Seasons Of
15	15	15	15	15	EIGHT BALL



# En Vogue

## TOO GONE, TOO LONG

THE NEW SINGLE  
AND VIDEO FROM **ev**  
AND THE FOLLOW-UP  
TO THE #1 SMASH "WHATEVER"  
3

Produced and arranged by DAVID FOSTER for Chartmaker Inc.  
Written by DIANE WARREN  
Management: The Left Bank Organization

### New This Week!

WTMP-Tampa KXOK- St. Louis

### Spins This Week:

WJZD	47x	KBCE	26x
WESE	43x	KMJK	25x
KHRN	35x	KRRQ	25x
WKGX	34x	WJKX	23x
WFXA	33x	KJMM	22x
KRVV	33x	WDZZ	22x
KYEA	32x	WPAL	22x
WJFX	30x	WYNN	21x
WLJM	30x	WJMI	20x
KDKS	30x	WXQL	20x
WJHM	28x	WHNR	20x
WTMG	26x	WQHH	20x

"It's classic En Vogue!!!  
They continue to set the trend for other  
female groups to model after."

-Cliff Winston/PD KJLH

"'Too Gone, Too Long' Too Sweet!  
That's what's up!!!"

-Helen Little/Operations Mgr. PD WUSL

"It's refreshing to know that En Vogue has not  
waited too long to come with their new  
single, 'Gone Too Long'! This is a strong mid  
tempo ballad that is destined to rise to the  
top. 'En Vogue' Their name says it all!"

-James Alexander/National PD-Davis Broadcasting

"En Vogue's 'Too Gone, Too Long' is a  
powerful love song. Go on Terry, Represent  
Houston!"

-Carla Boatner/MJ KMJO

URBAN CHART 28

URBAN AC CHART 28





# REPORTERS

Stations and their adds listed alphabetically by market

## URBAN

<b>KBCE/Alexandria, LA</b> PD/M: Donnie Taylor ANGIE STONE & DEVOX "Everyday" INJU "Love" ZENO "Pimpin" COOLIO "Ooh" LEVERT "Water" OL SKOOL "Free" ERIC BENET "True" MASTER P "Homes" KEYSTONE "Ain't"	<b>KHRN/Bryan, TX</b> PD: Lester Pace MD: Pluria Marshall Jr. JUNGLE BROTHERS "Jungle" ANGIE STONE & DEVOX "Everyday" ZENO "Pimpin" COOLIO "Ooh" GEORGE CLINTON "Nothin" TODD TERRY "Something" NADANUF FK BLOW "Breaks" LEGEND MAN "Thug"	<b>WFXX/Columbus, GA</b> PD: Philip D. March MD: Art Thomason 9 WYCLEF JEAN "Guantan" GEORGE CLINTON "Nothin" ERIC BENET "True" RAHSAAN PATTERSON "Spend" NADANUF FK BLOW "Breaks"	<b>WTMG/Gainesville, FL</b> PD/M: Don Cody LIL KIM "Money" COOLIO "Ooh" TODD TERRY "Something" GEORGE CLINTON "Nothin" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>KZWA/Lake Charles, LA</b> PD: B.B. Davis MD: James Williams 13 NADANUF FK BLOW "Breaks" 5 RICK JAMES "Players" ZENO "Pimpin" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" JUNGLE BROTHERS "Jungle" CHICO DEBARGE "Igginn"	<b>WIBB/Macon, GA</b> PD/M: Kevin Fox 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 NADANUF FK BLOW "Breaks" 5 LIL O' "Stop" 5 GEORGE CLINTON "Nothin"	<b>WZHT/Montgomery, AL</b> PD/M: Michael Long LIL O' "Stop" GEORGE CLINTON "Nothin" COOLIO "Ooh" KILO "Baby" RICK JAMES "Players" KEYSTONE "Ain't" MACK 10 "Backyard"	<b>WCDX/Richmond, VA</b> PD: Aaron Maxwell MD: Eric Lee ANGIE STONE & DEVOX "Everyday" 6 RAHSAAN PATTERSON "Spend" 5 MASTER P "Homes"	<b>KMJM/St. Louis, MO</b> DM/PD: Chuck Atkins No Adds
<b>WHTA/Atlanta, GA</b> PD: Sean Taylor MD: Chaka Zulu No Adds	<b>WBLC/Bufalo, NY</b> PD: Skip Dillard MD: Debbie Sims WYCLEF JEAN "Guantan"	<b>WCKX/Columbus, OH</b> VP/Prog.: Tony Fields PD: Paul Strong COOLIO "Ooh" RICK JAMES "Players" ANGIE STONE & DEVOX "Everyday" TWISTA "Get" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" LOST BOYZ "Crazy"	<b>WJMJ/Greenville, SC</b> PD: Marvin Hankston MD: Kelly Berry 14 MARY J. BLIGE "Everything" 5 LUTHER VANDROSS "Call" 40 Mercy	<b>WHNR/Lakeland, FL</b> GM: Frankie Grover MD: Terry Hill 8 KEYSTONE "Ain't" COOLIO "Ooh" TODD TERRY "Something" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks" GEORGE CLINTON "Nothin"	<b>KXHT/Memphis, TN</b> PD: Chuck Goodson APD/M: D-Rock FIRM "Firm" MASE "Feel" JANET F.Q-TIP "Got" ORGANIZATION "Player" MARIAH CAREY "Honey" GINUWINE "Anything"	<b>WQOK/Nashville, TN</b> DM: Jim Kennedy 6 SNOOP DOGGY DOGG "Just" RAHSAAN PATTERSON "Spend" ALLURE "Cried" MASTER P "Homes" FIRM "Firm"	<b>WPLZ/Richmond, VA</b> PD: Phil Daniels 15 ANGIE STONE & DEVOX "Everyday" ZENO "Pimpin" LEVERT "Water" COOLIO "Ooh" RAHSAAN PATTERSON "Spend"	<b>WTMP/Tampa, FL</b> PD: Larry Steele MD: Don Carlos 27 BRIAN MCKNIGHT "Should" 23 COOLIO "Ooh" 16 ERYKAH BADU "Other" 11 RICK JAMES "Players" 10 LUTHER VANDROSS "Call" 10 MISSY ELLIOTT "Sock" 8 LOST BOYZ "Crazy" 6 EN VOUE "Gone" 5 NADANUF FK BLOW "Breaks" 5 BUSTA RHYMES "Hands" 5 LIL O' "Stop" ANGIE STONE & DEVOX "Everyday" WILLIAM BECTON "Workin" GEORGE CLINTON "Nothin"
<b>WVEE/Atlanta, GA</b> PD: Tony Brown MD: Rajeyah Shabazz 17 H-TOWN "Slow"	<b>WPAL/Charleston, SC</b> PD: Jae Jackson 10 ANGIE STONE & DEVOX "Everyday" 6 GEORGE CLINTON "Nothin" 6 COOLIO "Ooh" 5 ADRIANA EVANS "Around" 5 ERIC BENET "True" 5 LIL O' "Stop" 5 RICK JAMES "Players" 5 LEVERT "Water" 5 WILLIAM BECTON "Workin"	<b>KKDA/Dallas, TX</b> PD/M: Skip Cheatham 24 MASTER P "Homes"	<b>WEUP/Huntsville, AL</b> PD: Steve Murray 5 H-TOWN "Slow" 5 SW "Lose" 5 LEVERT "Water" 5 ANGIE STONE & DEVOX "Everyday" 5 WILLIAM BECTON "Workin" 5 40 "Mercy" 5 FIRM "Firm" 5 RAHSAAN PATTERSON "Spend" 5 N3 "Get" 5 MISSY ELLIOTT "Sock" 5 NADANUF FK BLOW "Breaks"	<b>WQHH/Lansing, MI</b> PD/M: Brant Johnson 10 CHICO DEBARGE "Igginn" 5 COMMON "Reminding" 5 ANGIE STONE & DEVOX "Everyday" LEVERT "Water" JUNGLE BROTHERS "Jungle" NADANUF FK BLOW "Breaks" HURRICANE G. "Somebody"	<b>WHRK/Memphis, TN</b> PD/M: Bobby D'Jay APD: Eileen Nathaniel 5 VANESSA WILLIAMS "Happiness" CHICO DEBARGE "Igginn" ERIC BENET "True" LIL O' "Stop" ANGIE STONE & DEVOX "Everyday" LIL KIM "Money"	<b>WQKE/New Orleans, LA</b> PD/M: Gerod Stevens 14 NADANUF FK BLOW "Breaks" TIMBALAND & MAGOO "Jumps"	<b>WTLZ/Saginaw, MI</b> PD: Merrill Crockett MD: Tony Lampley 5 RICK JAMES "Players" ANGIE STONE & DEVOX "Everyday" ERIC BENET "True"	<b>WJUC/Toledo, OH</b> PD: Charlie Mack 5 ANGIE STONE & DEVOX "Everyday" 5 LIL O' "Stop" 5 SHAGGY "Heart" 5 SIMONE HINES "Yeah" 5 SAISON "So" 5 N3 "Get" 5 H-TOWN "Slow" 5 JANET F.Q-TIP "Got"
<b>WFXA/Augusta, GA</b> PD: James Alexander MD: Lance Pantan 7 SIMONE HINES "Yeah" CHICO DEBARGE "Igginn" MISSY ELLIOTT "Sock"	<b>WWWZ/Charleston, SC</b> PD/M: Terry Base 5 INJU "Love" SHAQ ICE CUBE "Steel" ANGIE STONE & DEVOX "Everyday" CHICO DEBARGE "Igginn"	<b>WROU/Dayton, OH</b> PD/M: Marco Simmons 8 SAM SALTER "After" 5 LUTHER VANDROSS "Call" JAY-Z "Sunshine" K-CI & JOJO "Letter" MASTER P "Homes"	<b>WTLC/Indianapolis, IN</b> PD/M: Vicki Buchanan 6 MASTER P "Homes" 6 MISSY ELLIOTT "Sock" CHICO DEBARGE "Igginn" NADANUF FK BLOW "Breaks" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues"	<b>WJXX/Laurel, MS</b> PD/M: Glenn Ulmer 5 SOMETHIN FOR "Shini" 5 MYRON "Get" 5 FIRM "Firm" 5 JAGGED EDGE "Way" 5 ANGIE STONE & DEVOX "Everyday" 5 WYCLEF JEAN "Guantan" 5 RAHSAAN PATTERSON "Spend" 5 COOLIO "Ooh" 5 GOD'S PROPERTY "You" 5 JANET F.Q-TIP "Got"	<b>WEDR/Miami, FL</b> PD/M: James Thomas MASTER P "Homes" LEVERT "Water" ERIC BENET "True" INJU "Love"	<b>WOWI/Norfolk, VA</b> MD: Michael Mauzone 17 MILESTONE "Care" 9 FIRM "Firm" 7 RAHSAAN PATTERSON "Spend" 5 H-TOWN "Slow" LIL KIM "Money" MASTER P "Homes" ANGIE STONE & DEVOX "Everyday" CHICO DEBARGE "Igginn" ADRIANA EVANS "Around" RICK JAMES "Players" ERIC BENET "True" JUNGLE BROTHERS "Jungle"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartrone MD: Manuel Mena MASTER P "Homes" H-TOWN "Slow" CHICO DEBARGE "Igginn" FIRM "Firm" SAM SALTER "After" WILLIS "Baby" ANGIE STONE & DEVOX "Everyday" RICK JAMES "Players"	<b>KJMM/Tulsa, OK</b> PD: Terry Monday MD: Maurice Prince COOLIO "Ooh" LEVERT "Water" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"
<b>KTBT/Baton Rouge, LA</b> PD: Chris Clay MD: Lou Bennett 8 NADANUF FK BLOW "Breaks" 8 ANGIE STONE & DEVOX "Everyday" 8 HURRICANE G. "Somebody" 8 MISSY ELLIOTT "Sock" 8 N3 "Get" 8 BONE THUGS-N-HARMONY "Teach" 7 RAHSAAN PATTERSON "Spend" 7 LUTHER VANDROSS "Call" 7 ERIC BENET "True" 7 WILLIS "Baby"	<b>WPEG/Charlotte, NC</b> PD: Andre Carson MD: Nate Quick 5 COOLIO "Ooh" LIL KIM "Money"	<b>WJLB/Detroit, MI</b> PD: Michael Saunders APD/M: Janet G. 15 TREY LORENZ "Make" 5 CHICO DEBARGE "Igginn" 5 NADANUF FK BLOW "Breaks"	<b>WJMG/Laurel, MS</b> PD: LaDonna Jones 5 RAHSAAN PATTERSON "Spend" 5 INJU "Love" 5 ANGIE STONE & DEVOX "Everyday" 5 COOLIO "Ooh" 5 L.L. COOL J "Phenomenon" 5 RICK JAMES "Players" 5 NADANUF FK BLOW "Breaks" 5 LIL O' "Stop"	<b>WNOV/Milwaukee, WI</b> PD: Sandra Robinson RICK JAMES "Players" CHICO DEBARGE "Igginn" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks" LIL O' "Stop"	<b>WKKV/Milwaukee, WI</b> PD: Nate Bell MD: Kevin Hart 5 JAGGED EDGE "Way" NADANUF FK BLOW "Breaks" GEORGE CLINTON "Nothin" KILO "Baby" TWISTA "Get"	<b>WVPH/Philadelphia, PA</b> PD: Micox 16 QUEEN PEN "Man" 15 JOE "Scene"	<b>WQOK/Oklahoma City, OK</b> PD: Terry Monday MD: Maurice Prince COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 BUSTA RHYMES "Hands" 16 BOYZ II MEN "Song" 7 MASTER P "Homes"
<b>WEMX/Baton Rouge, LA</b> PD: Al Jai Wallace 9 GEORGE CLINTON "Nothin" 8 ZENO "Pimpin" 8 COOLIO "Ooh" 8 MASE "Feel" 8 KRS-ONE "Friend" 7 TRAPP "Realist" 7 WYCLEF JEAN "Guantan" 7 MISSY ELLIOTT "Sock" 7 L.L. COOL J "Phenomenon" 7 KIMBERLY SCOTT "Tuck" 7 FIRM "Firm" 7 SW "Lose" 7 NAUGHTY BY NATURE "Mourn" 7 RICK JAMES "Players" 7 HEAVY D "Anything" 7 MILESTONE "Care"	<b>WGCI/Chicago, IL</b> DM/PD: Eloy Smith APD/M: Don E. Cologne 9 K-CI & JOJO "Letter" 9 24 KARAT "Time" 5 IMMATURE "Foot" 5 FIRM "Firm"	<b>WJTT/Chattanooga, TN</b> PD: Keith Landecker 28 MISSY ELLIOTT "Sock" 7 OL SKOOL "Free" 5 CHICO DEBARGE "Igginn" 5 LEVERT "Water" 5 D'MEKA "Coast" 5 WILLIS "Baby" 5 LOST BOYZ "Crazy" 5 LIL O' "Stop" ANGIE STONE & DEVOX "Everyday"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WNOV/Milwaukee, WI</b> PD: Sandra Robinson RICK JAMES "Players" CHICO DEBARGE "Igginn" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks" LIL O' "Stop"	<b>WBLX/Mobile, AL</b> PD: Niccy Davis APD: Jimmy Mack 5 LUTHER VANDROSS "Call" 5 ANGIE STONE & DEVOX "Everyday"	<b>WPHI/Philadelphia, PA</b> PD: Micox 16 QUEEN PEN "Man" 15 JOE "Scene"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WJMM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 BUSTA RHYMES "Hands" 16 BOYZ II MEN "Song" 7 MASTER P "Homes"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WENN/Birmingham, AL</b> PD: Dave Donnell MD: Mychael Starr 12 MASTER P "Homes" 12 BUSTA RHYMES "Hands" 11 TWISTA "Get" 9 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 5 NADANUF FK BLOW "Breaks" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh" 5 ANGIE STONE & DEVOX "Everyday" 5 TODD TERRY "Something"	<b>WZAC/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 COOLIO "Ooh" 10 CHICO DEBARGE "Igginn" 10 ANGIE STONE & DEVOX "Everyday" 5 DAVINA "Good" 5 ERIC BENET "True" 5 WYCLEF JEAN "Guantan" 5 WILLIAM BECTON "Workin" 5 MISSY ELLIOTT "Sock"	<b>WJUN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 15 KEYSTONE "Ain't" ANGIE STONE & DEVOX "Everyday" GEORGE CLINTON "Nothin" NADANUF FK BLOW "Breaks" TODD TERRY "Something" LEIGH ANN LOMBARDO "You" A REAL "Um" JUNGLE BROTHERS "Jungle"	<b>WTKT/Lexington, KY</b> PD/M: DJ Gold LIL O' "Stop" COOLIO "Ooh" ANGIE STONE & DEVOX "Everyday" NADANUF FK BLOW "Breaks"	<b>WYOK/Mobile, AL</b> DM: Steven J. Ross APD/M: Jammir Jimmy Avant 5 ANGIE STONE & DEVOX "Everyday" 5 KEYSTONE "Ain't" 5 L.S.G. "Body" 5 GEORGE CLINTON "Nothin" 5 COOLIO "Ooh"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"	<b>WVUS/Savannah, GA</b> PD: Vem Catron 5 PETER CETERAZ YET "You're" COOLIO "Ooh" WYCLEF JEAN "Guantan" WHORIAS "Talkin" CHICO DEBARGE "Igginn"

<b>WALR/Atlanta, GA</b> DM/PD: Kris McClendon APD/M: Marie Stevens 19 BOYZ II MEN "Seasons" 12 SIMONE HINES "Yeah" RAHSAAN PATTERSON "Spend"	<b>WJZA/Columbus, OH</b> PD: Paul Strong APD/M: Phil Davis ANGIE STONE & DEVOX "Everyday" H-TOWN "Slow"	<b>WNFO/Gainesville, FL</b> MD: J. Martin 10 ERYKAH BADU "Other" 5 ALLURE "Cried" COOLIO "Ooh" H-TOWN "Slow" KYLE JASON "Butter" KIMBERLY SCOTT "Tuck"	<b>KNEK/Lafayette, LA</b> PD/M: Tyrone Davis RICKY JONES "Sense" RAHSAAN PATTERSON "Spend" ERIC BENET "True"	<b>WHQT/Miami, FL</b> PD: Tony Kidd MD: Phil Michaels JANET F.Q-TIP "Got"	<b>WCFB/Orlando, FL</b> PD: Steve Holbrook MD: Henry Nelson 18 BOYZ II MEN "Seasons" 11 JOE "Scene" 6 MARIAH CAREY "Honey" 6 CHANGING FACES "I" VANESSA WILLIAMS "Happiness"	<b>KXOK/St. Louis, MO</b> DM/PD: Mike Love APD: Marshelle Taylor 5 GOD'S PROPERTY "You" 5 PETER CETERAZ YET "You're" 5 EN VOUE "Gone" 5 BEBE WINANS "Harms
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# Reach for an angel.

## TUCK ME IN

From the forthcoming debut release,

**kimberly scott**

**ON YOUR DESK NOW!**

**Add Date: September 22 & 23**





# URBAN REPORTERS

Urban Editor: **Walt Love**  
 Phone: (310) 788-1667 Fax: (310) 203-9763 E-Mail: babylove@rronline.com  
 Web Site: <http://www.rronline.com>

Effective 9/19/97

## 87 Total Reporters

Breaker Criteria=1000 Total Plays For The First Time

- KBCE/Alexandria, LA
- WHTA/Atlanta, GA
- WVEE/Atlanta, GA
- WFXA/Augusta, GA
- KTBT/Baton Rouge, LA
- WEMX/Baton Rouge, LA
- WJZD/Biloxi, MS
- WENN/Birmingham, AL
- WILD/Boston, MA
- KHRN/Bryan, TX
- WBLK/Buffalo, NY
- WPAL/Charleston, SC
- WWWZ/Charleston, SC
- WPEG/Charlotte, NC
- WJTT/Chattanooga, TN
- WGCI/Chicago, IL
- WIZF/Cincinnati, OH
- WZAK/Cleveland, OH
- WVDM/Columbia, SC
- WFXE/Columbus, GA
- WCKX/Columbus, OH
- KKDA/Dallas, TX
- WROU/Dayton, OH
- WCHB/Detroit, MI
- WJLB/Detroit, MI
- WJNN/Dothan, AL
- WZFX/Fayetteville, NC
- WDZZ/Flint, MI
- WYNN/Florence, SC
- WJFX/Ft. Wayne, IN
- WTMG/Gainesville, FL
- WJMZ/Greenville, SC
- WEUP/Huntsville, AL
- WTLC/Indianapolis, IN
- WJMI/Jackson, MS
- WXQL/Jacksonville, FL
- KPRS/Kansas City, MO
- KIIZ/Killeen, TX
- WKGN/Knoxville, TN
- KRRQ/Lafayette, LA
- KZWA/Lake Charles, LA
- WHNR/Lakeland, FL
- WQHH/Lansing, MI
- WJKX/Laurel, MS
- WJMG/Laurel, MS
- WTKT/Lexington, KY
- WLJM/Lima, OH
- KIPR/Little Rock, AR
- KKBT/Los Angeles, CA
- WGZB/Louisville, KY
- WIBB/Macon, GA
- KXHT/Memphis, TN
- WHRK/Memphis, TN
- WEDR/Miami, FL
- WKKV/Milwaukee, WI
- WNOV/Milwaukee, WI
- WBLX/Mobile, AL
- WYOK/Mobile, AL
- KRVV/Monroe, LA
- KYEA/Monroe, LA
- WZHT/Montgomery, AL
- WQOK/Nashville, TN
- WQUE/New Orleans, LA
- WBLS/New York, NY
- WOWI/Norfolk, VA
- KVSP/Oklahoma City, OK
- WJHM/Orlando, FL
- WPHI/Philadelphia, PA
- WUSL/Philadelphia, PA
- WAMO/Pittsburgh, PA
- WQOK/Raleigh, NC
- WCDX/Richmond, VA
- WPLZ/Richmond, VA
- WTLZ/Saginaw, MI
- WRKE/Salisbury, MD
- KSJL/San Antonio, TX
- WEAS/Savannah, GA
- KDKS/Shreveport, LA
- KMJJ/Shreveport, LA
- KMJM/St. Louis, MO
- WTMP/Tampa, FL
- WJUC/Toledo, OH
- KJMM/Tulsa, OK
- WACR/Tupelo, MS
- WESE/Tupelo, MS
- WKYS/Washington, DC
- WMNX/Wilmington, NC

# URBAN AC REPORTERS

Effective 9/19/97

## 37 Total Reporters

Breaker Criteria=350 Total Plays For The First Time

- WALR/Atlanta, GA
- WWIN/Baltimore, MD
- KQXL/Baton Rouge, LA
- WBHK/Birmingham, AL
- WPAL-AM/Charleston, SC
- WVAZ/Chicago, IL
- WJZA/Columbus, OH
- KRBV/Dallas, TX
- KDKO/Denver, CO
- WMXD/Detroit, MI
- WFLM/Ft. Pierce, FL
- WNFQ/Gainesville, FL
- WIKS/Greenville, NC
- KMJQ/Houston, TX
- WKXJ/Jackson, MS
- WSOL/Jacksonville, FL
- KNEK/Lafayette, LA
- KXZZ/Lake Charles, LA
- KJLH/Los Angeles, CA
- WMJM/Louisville, KY
- KJMS/Memphis, TN
- WHQT/Miami, FL
- WMCS/Milwaukee, WI
- WDLT/Mobile, AL
- WDAI/Myrtle Beach, SC
- WNHC/New Haven, CT
- WYLD/New Orleans, LA
- WCFB/Orlando, FL
- WDCS/Philadelphia, PA
- KMJK/Phoenix, AZ
- WFXC/Raleigh, NC
- WSOJ/Richmond, VA
- KATZ/St. Louis, MO
- KXOK/St. Louis, MO
- WIMX/Toledo, OH
- WTUG/Tuscaloosa, AL
- WMMJ/Washington, DC

# URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

**MARKET #2**  
**KJLH/Los Angeles**  
 (310) 330-5550  
 Winston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	36	38		BONEY JAMES/Sweet Thing
16	36	35	36		GOD'S PROPERTY/Slomp
25	25	20	22		TRINA BROUSSARD/Inside My Love
16	16	20	20		BOYZ II MEN/4 Seasons Of
5	5	5	20		O'JAYS/What's Stopping You
16	16	19	18		ERYKAH BADU/Next Lifetime
6	6	15	18		MILESTONE/I Care 'Bout You
-	-	10	18		RAHSAAN PATTERSON/Spend The Night
20	20	15	10		DRU HILL/Never Make A Promise
15	15	15	10		JDE/The Love Scene
13	13	10	10		VANESSA WILLIAMS/Happiness
7	7	10	10		PATTI LABELLE/Shoe Was On
-	-	9	9		EN VOGUE/Too Gone, Too Long
19	19	15	8		ERYKAH BADU/Other Side Of
18	18	30	7		KENNY LATTIMORE/For You
34	34	23	6		TONI BRAXTON/Love Me Some Him
18	18	15	6		MAXWELL/Whenever Wherever...
18	18	15	5		MARY J. BLIGE/Everything
15	15	10	5		GEORGE BENSON/Summer Love
18	18	6	5		PATTI LABELLE/When You Talk...
6	6	6	5		BILLY PORTER/Show Me
-	-	-	5		LUTHER VANDROSS/When You Call On...
-	-	-	-		ANGIE STONE & DEVOX/Everyday

**MARKET #3**  
**WVAZ/Chicago**  
 (312) 360-9000  
 Myrick/Muhammad

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	10	10	30		MARIAH CAREY/Honey
34	39	28	26		KENNY LATTIMORE/For You
25	37	27	26		STOKLEY/Care 'Bout You
-	26	21	25		MARY J. BLIGE/Missing You
7	15	21	23		JDE/The Love Scene
-	19	26	22		RAHSAAN PATTERSON/Spend The Night
28	29	22	22		GOD'S PROPERTY/Slomp
22	23	21	20		DIONNE FARRIS/Hopeless
-	19	21	20		ERYKAH BADU/Certainly Flipped It
18	23	21	18		TONY TONI TONE/Thinking Of You
10	10	17	18		MAXWELL/Whenever Wherever
13	14	14	16		LISA STANSFIELD/Never, Never...
18	20	27	15		PATTI LABELLE/When You Talk
5	9	11	15		MARY J. BLIGE/Everything
5	5	10	15		MILESTONE/I Care 'Bout You
12	13	14	14		KEYSTONE/It Ain't Love
-	11	12	12		JANET F/O-TIP /Got 'Til It's Gone
9	10	11	12		VANESSA WILLIAMS/Happiness
-	10	11	11		BOYZ II MEN/4 Seasons Of
5	10	10	10		ROME/Do You Like This
10	10	10	10		BILLY PORTER/Show Me
24	22	-	10		GEORGE BENSON/The Thinker
12	13	-	10		BLACK STREET/Don't Leave Me
10	11	-	10		TONI BRAXTON/Love Me Some Him
-	8	8	8		WHITE & EVANS/My Everything
-	8	8	8		EARTH, WIND & FIRE/When Love Goes Wrong
7	8	8	8		BONEY JAMES/Sweet Thing
6	6	6	7		PATTI LABELLE/Shoe Was On...
5	5	5	7		ERYKAH BADU/Other Side Of
5	5	5	5		VANESSA RUBIN/That Was Then...

**MARKET #5**  
**WDAS/Philadelphia**  
 (610) 617-8500  
 Tamburro/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	18	25		KENNY LATTIMORE/For You
14	14	18	24		BABYFACE/Every Time I
22	22	27	22		ISLEY BROTHERS/Tears
23	20	21	19		GOD'S PROPERTY/Slomp
15	15	17	17		DRU HILL/Never Make A Promise
23	23	30	17		DIONNE FARRIS/Hopeless
11	11	15	15		MARY J. BLIGE/Everything
7	10	11	15		BOYZ II MEN/4 Seasons Of
18	19	25	14		MAXWELL/Whenever Wherever...
11	11	11	13		ROME/Do You Like This
12	12	12	12		JDE/The Love Scene
10	10	10	10		ADRIANA EVANS/Love Is All Around
10	10	10	10		MILESTONE/I Care 'Bout You
5	8	10	10		PATTI LABELLE/Shoe Was On...
5	5	10	10		ERYKAH BADU/Other Side Of
5	5	10	10		TARAL/Distant Lover
13	13	10	10		GEORGE BENSON/Summer Love
5	6	9	9		VANESSA WILLIAMS/Happiness
5	5	8	8		EN VOGUE/Too Gone, Too Long
-	-	5	8		VANESSA RUBIN/That Was Then...
7	7	7	7		OLETA ADAMS/This Love Won't Fail
6	7	7	7		SIMONE HINES/Yeah! Yeah! Yeah!
-	-	5	7		LEVERT/Like Water
-	-	7	7		RAHSAAN PATTERSON/Spend The Night
-	-	5	6		TOTAL COMMITMENT/So Amazing
-	-	5	5		GOD'S PROPERTY/You Are The Only One
-	-	5	6		LUTHER VANDROSS/When You Call On
-	-	6	6		TEDDY PENDERGRASS/Give It To Me

**MARKET #6**  
**WMXO/Detroit**  
 (313) 965-2000  
 Starr/Rankin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	25		ISLEY BROTHERS/Tears
-	-	-	22		WHITNEY HOUSTON/I Believe In You...
-	-	-	22		LUTHER VANDROSS/I Can Make It Better
-	-	-	22		ERYKAH BADU/Next Lifetime
-	-	-	20		KENNY LATTIMORE/For You
-	-	-	19		BABYFACE/Every Time I...
-	-	-	17		MINT CONDITION/What Kind Of Man...
-	-	-	16		CHANGING FACES/G.H.E.T.O.U.T.
-	-	-	13		ZHANE/Crush
-	-	-	12		TONI BRAXTON/I Don't Want To
-	-	-	7		DRU HILL/Never Make A Promise
-	-	-	6		ERYKAH BADU/Other Side Of
-	-	-	5		LISA STANSFIELD/Never, Never...
-	-	-	5		PATTI LABELLE/Shoe Was On
-	-	-	5		O'JAYS/What's Stopping You
-	-	-	5		RAHSAAN PATTERSON/Where You Are
-	-	-	5		MARIAH CAREY/Honey
-	-	-	5		BOYZ II MEN/4 Seasons Of

**MARKET #7**  
**KRBV/Dallas**  
 (214) 630-3011  
 Bacole

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	29	21	27		REFUGEE CAMP /The Sweetest Thing
8	23	28	25		PATTI LABELLE/When You Talk
28	31	29	25		DRU HILL/Never Make A Promise
24	19	36	24		ISLEY BROTHERS/Mission To Please
29	29	27	24		KENNY LATTIMORE/For You
18	15	22	23		LUTHER VANDROSS/Going 'Out Of My Head
20	16	26	23		TONI BRAXTON/I Love Me Some Him
28	33	32	22		JDE/The Love Scene
23	21	18	17		PATTI LABELLE/Shoe Was On...
10	19	20	16		ERYKAH BADU/Other Side Of
-	-	-	5		MARY J. BLIGE/Everything
7	7	10	14		BOYZ II MEN/4 Seasons Of
-	-	-	14		ROME/Do You Like This
-	-	-	18		USHER/You Make Me Wanna
18	-	-	5		GOD'S PROPERTY/Slomp
16	11	-	8		MAXWELL/Ascension (Don't...)
27	27	10	7		BABYFACE/Every Time I
5	9	6	6		MARIAH CAREY/Honey
5	5	8	5		MILESTONE/I Care 'Bout You

**MARKET #8**  
**WMMJ/Washington**  
 (301) 306-1111  
 Gilmore

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	23	32	40		KENNY LATTIMORE/For You
13	15	33	39		O'JAYS/What's Stopping You
34	22	34	38		LUTHER VANDROSS/I Can Make It Better
27	13	27	31		PATTI LABELLE/When You Talk...
15	10	14	17		MAXWELL/Whenever Wherever...
15	10	16	16		DIONNE FARRIS/Hopeless
15	10	15	16		ERYKAH BADU/Other Side Of
12	5	10	12		ANN NESBY/I Do Anything
-	5	12	12		LUTHER VANDROSS/When You Call On
11	5	10	12		TONI BRAXTON/Love Me Some Him
12	9	10	12		TONI BRAXTON/Love Me Some Him
11	5	10	11		WHITNEY HOUSTON/I Believe In You...
12	6	10	11		ISLEY BROTHERS/Tears
10	8	11	11		KIRK FRANKLIN/Melodies From Heaven
10	5	9	11		MINT CONDITION/What Kind Of Man...
26	18	10	10		GOD'S PROPERTY/Slomp
10	5	8	9		GERALD/EDDIE LEVERT/Already Missing You
-	-	-	-		PATTI LABELLE/Shoe Was On...
-	-	-	-		BONEY JAMES/Sweet Thing

**MARKET #9**  
**KMJJ/Houston**  
 (713) 623-2108  
 Conner/Boatner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	32	39	44		BOYZ II MEN/4 Seasons Of
45	38	35	38		TREY LORENZ/Make You Happy
16	32	36	36		LUTHER VANDROSS/When You Call On
34	32	32	33		MARIAH CAREY/Honey
34	29	30	31		TONY TONI TONE/Thinking Of You
13	19	27	30		GOD'S PROPERTY/You Are The Only One
30	38	28	30		BRIAN MCKINIGHT/You Should Be
33	27	30	29		JDE/The Love Scene
17	24	26	29		ERYKAH BADU/Other Side Of
35	30	29	28		VANESSA WILLIAMS/Happiness
32	27	29	28		JON B./Don't Say
-	19	25	27		JANET F/O-TIP /Got 'Til It's Gone
17	25	27	27		ADRIANA EVANS/Love Is All Around
44	37	-	24		KENNY LATTIMORE/For You
6	22	22	24		JONATHAN BUTLER/Do You Love Me?
-	-	-	18		ERIC BENET/True To Myself
17	21	11	18		MIKKI BLEU/I Want You
16	17	16	17		EN VOGUE/Too Gone, Too Long
-	-	-	11		ALLURE/AI Cried Out
8	11	13	11		TEDDY PENDERGRASS/Give It To Me
5	5	6	11		TARAL/Distant Lover
6	6	7	9		EARTH, WIND & FIRE/When Love Goes Wrong
5	5	6	8		OLETA ADAMS/This Love Won't Fail
5	5	9	8		TRINA BROUSSARD/Inside My Love
-	-	-	6		4/Have A Little Mercy
15	21	11	6		BROWNSTONE/Kiss And Tell
-	-	-	9		VANESSA RUBIN/That Was Then...
6	11	6	6		DEGREES/Inevitable Man
5	5	5	6		SAM SALTER/After 12, Before 6

**MARKET #11**  
**WHQT/Miami**  
 (305) 759-4311  
 Kidd/Michaels

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# URBAN AC TOP 30

SEPTEMBER 19, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>JOE</b> The Love Scene ( <i>Jive</i> )	851	923	878	848	33/1
8	3	2	2	<b>MARIAH CAREY</b> Honey ( <i>Columbia</i> )	779	725	642	595	33/3
—	15	7	3	<b>BOYZ II MEN</b> 4 Seasons Of Loneliness ( <i>Motown</i> )	748	510	401	225	35/4
—	22	12	4	<b>PATTI LABELLE</b> Shoe Was On The Other Foot ( <i>MCA</i> )	560	464	348	249	29/2
1	2	3	5	<b>PATTI LABELLE</b> When You Talk About Love ( <i>MCA</i> )	553	716	725	852	28/0
9	7	5	6	<b>ROME</b> Do You Like This ( <i>RCA</i> )	525	573	565	546	24/2
14	10	11	7	<b>DRU HILL</b> Never Make A Promise ( <i>Island</i> )	508	486	451	414	23/1
7	9	10	8	<b>GOD'S PROPERTY</b> Stomp ( <i>B-Rite/Interscope</i> )	500	494	552	623	24/1
6	8	8	9	<b>KENNY LATTIMORE</b> For You ( <i>Columbia</i> )	495	504	560	624	20/0
21	16	14	10	<b>MILESTONE</b> I Care 'Bout You ( <i>LaFace/Arista</i> )	493	443	401	357	25/2
3	4	4	11	<b>DIONNE FARRIS</b> Hopeless ( <i>Columbia</i> )	458	577	607	667	21/0
<b>BREAKER</b>			12	<b>ERYKAH BADU</b> Other Side Of The Game ( <i>Kedar/Universal</i> )	453	323	264	242	28/5
<b>BREAKER</b>			13	<b>LUTHER VANDROSS</b> When You Call On Me/Baby... ( <i>LV/Epic</i> )	440	308	168	42	29/0
4	6	9	14	<b>O'JAYS</b> What's Stopping You ( <i>Global Soul/Volcano</i> )	436	500	573	660	23/1
19	13	13	15	<b>MAXWELL</b> Whenever Wherever Whatever ( <i>Columbia</i> )	424	463	410	398	22/1
—	26	19	16	<b>MARY J. BLIGE</b> Everything ( <i>MCA</i> )	423	356	309	258	20/0
27	23	16	17	<b>JONATHAN BUTLER</b> Do You Love Me? ( <i>N2K Encoded Music</i> )	394	387	346	284	22/2
5	5	6	18	<b>BILLY PORTER</b> Show Me ( <i>DV8/A&amp;M</i> )	382	536	604	633	21/0
20	18	17	19	<b>TEDDY PENDERGRASS</b> Give It To Me ( <i>Sure Fire</i> )	368	377	376	394	19/1
22	20	15	20	<b>VANESSA WILLIAMS</b> Happiness ( <i>Mercury</i> )	363	393	367	348	21/2
—	—	28	21	<b>BRIAN MCKNIGHT</b> You Should Be Mine... ( <i>Mercury</i> )	336	280	248	173	17/0
25	24	18	22	<b>ADRIANA EVANS</b> Love Is All Around ( <i>Loud/PMP/RCA</i> )	330	356	326	297	20/0
—	28	30	23	<b>SIMONE HINES</b> Yeah! Yeah! Yeah! ( <i>Epic</i> )	314	275	266	260	19/2
28	25	20	24	<b>BONEY JAMES</b> Sweet Thing ( <i>Warner Bros.</i> )	313	338	311	281	18/2
<b>DEBUT</b>			25	<b>JANET 1/Q-TIP &amp; JONI MITCHELL</b> Got 'Til It's Gone ( <i>Virgin</i> )	299	230	104	—	19/3
11	12	24	26	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing ( <i>Columbia</i> )	298	310	429	489	14/0
<b>DEBUT</b>			27	<b>SAM SALTER</b> After 12, Before 6 ( <i>LaFace/Arista</i> )	290	257	241	236	14/0
<b>DEBUT</b>			28	<b>EN VOGUE</b> Too Gone, Too Long ( <i>EastWest/EEG</i> )	275	189	159	125	18/2
17	14	27	29	<b>TONY TONI TONE</b> Thinking Of You ( <i>Mercury</i> )	257	289	406	406	12/0
<b>DEBUT</b>			30	<b>4.0</b> Have A Little Mercy ( <i>Savvy/Perspective/A&amp;M</i> )	214	174	155	115	16/0

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters. 35 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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## NEW & ACTIVE

**COLOUR CLUB** Tenderness (*JVC*)  
Total Plays: 212, Total Stations: 19, Adds: 3

**BROWNSTONE** Kiss And Tell (*MJJ/Work*)  
Total Plays: 199, Total Stations: 15, Adds: 0

**RAHSAAN PATTERSON** Spend The Night (*MCA*)  
Total Plays: 197, Total Stations: 20, Adds: 7

**OLETA ADAMS** This Love Won't Fail (*Harmony*)  
Total Plays: 191, Total Stations: 16, Adds: 0

**K-CI & JOJO** Last Night's Letter (*MCA*)  
Total Plays: 181, Total Stations: 11, Adds: 0

**VANESSA RUBIN** That Was Then This Is Now (*RCA*)  
Total Plays: 180, Total Stations: 16, Adds: 0

**EARTH, WIND & FIRE** When Love Goes Wrong (*Pyramid*)  
Total Plays: 159, Total Stations: 17, Adds: 4

**GOD'S PROPERTY** You Are The Only One (*B-Rite/Interscope*)  
Total Plays: 157, Total Stations: 9, Adds: 1

**MYRON** We Can Get Down (*Island*)  
Total Plays: 152, Total Stations: 5, Adds: 0

**USHER** You Make Me Wanna... (*LaFace/Arista*)  
Total Plays: 144, Total Stations: 8, Adds: 2

Songs ranked by total plays

## BREAKERS®

### ERYKAH BADU

Other Side Of The Game (*Kedar/Universal*)

TOTAL PLAYS/INCREASE: 453/130  
TOTAL STATIONS/ADDS: 28/5  
CHART: 12

### LUTHER VANDROSS

When You Call On Me/Baby... (*LV/Epic*)

TOTAL PLAYS/INCREASE: 440/132  
TOTAL STATIONS/ADDS: 29/0  
CHART: 13

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ANGIE STONE AND DEVOX Everyday ( <i>Arista</i> )	10
H-TOWN They Like It Slow ( <i>Relativity</i> )	7
RAHSAAN PATTERSON Spend The Night ( <i>MCA</i> )	7
ERYKAH BADU Other Side Of The Game ( <i>Kedar/Universal</i> )	5
BOYZ II MEN 4 Seasons Of Loneliness ( <i>Motown</i> )	4
EARTH, WIND & FIRE When Love Goes Wrong ( <i>Pyramid</i> )	4
ALLURE All Cried Out ( <i>Crave</i> )	3
ERIC BENET True To Myself ( <i>Warner Bros.</i> )	3
MARIAH CAREY Honey ( <i>Columbia</i> )	3
GEORGE CLINTON Ain't Nothin'... ( <i>Intersound International</i> )	3
COLOUR CLUB Tenderness ( <i>JVC</i> )	3
CHICO DEBARGE Iggin' Me ( <i>Kedar/Universal</i> )	3
JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone ( <i>Virgin</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness ( <i>Motown</i> )	+238
LUTHER VANDROSS When You Call On Me... ( <i>LV/Epic</i> )	+132
ERYKAH BADU Other Side Of The Game ( <i>Kedar/Universal</i> )	+130
PATTI LABELLE Shoe Was On The Other Foot ( <i>MCA</i> )	+96
EN VOGUE Too Gone, Too Long ( <i>EastWest/EEG</i> )	+86
RAHSAAN PATTERSON Spend The Night ( <i>MCA</i> )	+79
JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone ( <i>Virgin</i> )	+69
MARY J. BLIGE Everything ( <i>MCA</i> )	+67
ALLURE All Cried Out ( <i>Crave</i> )	+65
ERIC BENET True To Myself ( <i>Warner Bros.</i> )	+64

## HOTTEST RECURRENTS

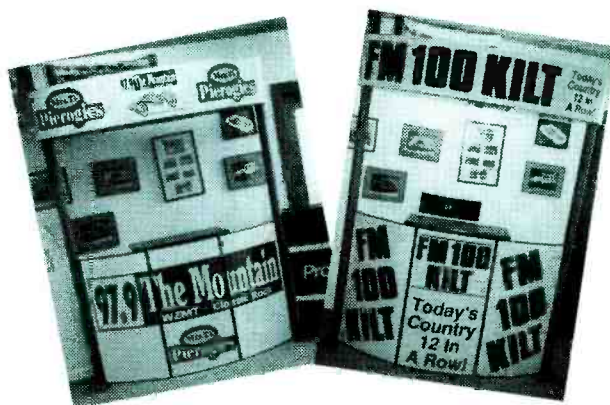
ARTIST TITLE LABEL(S)
ERYKAH BADU Next Lifetime ( <i>Kedar/Universal</i> )
TRINA BROUSSARD Inside My Love ( <i>Columbia</i> )
CURTIS MAYFIELD Back To Living Again ( <i>Warner Bros.</i> )
CHANGING FACES G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )
LUTHER VANDROSS I Can Make It Better ( <i>LV/Epic</i> )
LISA STANSFIELD Never, Never Gonna Give You Up ( <i>Arista</i> )
TONI BRAXTON I Love Me Some Him ( <i>LaFace/Arista</i> )
BABYFACE Every Time I Close My Eyes ( <i>Epic</i> )
BROWNSTONE 5 Miles To Empty ( <i>MJJ/Work</i> )
MINT CONDITION Let Me Be The One ( <i>Perspective/A&amp;M</i> )

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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LON HELTON

## A Closer Look At Today's Country Audience

### Strategic Research eyes the core, come-to-core conversion, and more

Who's listening to your station? When they're not listening to you, where are they? How much of your come is core to other formats — and what are they? How much of your audience have you converted into core listeners — the bread and butter of any radio station?

Those are a few of the questions answered in **Strategic Media Research's** newly released National Formats Trends Study. The company's AccuTrack collects data on thousands of stations across the country. Each year, Strategic combines the top markets by format to compile the national study. The 35,000-person study examines listening behavior in 12 of the nation's top 20 markets, using representative stations for each format in those markets. The 300-page report features detailed analyses of 35 formats, including "Mainstream Country" and "Young Country." The study includes findings for all formats based on 18-34 and 25-54 demographics, including come conversion rates and core listener estimates broken out by persons, males, females, whites, and blacks.

#### Defining The Core

AccuTrack's core listener estimates for Mainstream Country show the format ranking ninth, with 2,391,500 core listeners, down from the previous survey's 2,437,400. (Remember, this is not national data, but a compilation from 12 of the top 20 markets.) The male/female breakdown confirms a trend we've all felt of late, with the core audience comprised of 40% males and 60% females. Indeed, it suggests the format, which has historically been 50/50 male/female and recently edged 47/53, is moving even further toward the distaff side of the audience.

Breaking out the audience by demo:

- 3% are 12-17
- 7% are 18-24
- 20% are 25-34
- 20% are 35-44
- 22% are 45-54
- 16% are 55-64
- 13% are 65+

(It should be noted that even though these numbers are from 12 of the top 20 markets, they are extremely close to a new Arbitron study of the 94 continuously measured markets, which shows the breakdown as 5% 12-17, 11% 18-24, 21% 25-34, 22% 35-44, 18% 45-54, 13% 55-64, and 11% 65+. The same study shows the Country audience as 44% male/51% female, with the other 5% listed as "teens.")

Comparing Country's demographic composition to other formats. Country's 12-17 audience ranks 12th, 18-24 and 25-34 are eighth, 35-44 ranks ninth, 45-54 is fifth, 55-64 is third, and 65+ is sixth.

Looking at Young Country core listener estimates, AccuTrack shows 461,800 core listeners, off from 496,200; 34% are male and 66% are female. A demo analysis (with Young Country's rank relative to other formats in parentheses) shows Young Country's audience to be 6% 12-17 (20th); 11% 18-24 (22nd); 32% 25-34 (25th); 23% 35-44 (31st); 15% 45-64 (29th); 8% 55-64 (26th); and 4% 65+ (27th).

#### Cume/Core Sharing

The AccuTrack findings are another in a long list of studies showing the Country audience's loyalty to the format. Its come/core sharing data, which shows the percentage of cumers who are core listeners, paints a picture of listeners who spend the majority of their time with Country. Strategic VP/Marketing **Tripp Eldridge** says Mainstream Country has one of the highest come-to-core conversion rates: 43% of all Mainstream Country cumers are core format listeners. By comparison, 36% of Alternative cumers are core to that format. For Oldies, it's 34%; for AC/Mainstream, it's 26%.

#### Where The Core Goes

The full study also shows which other formats Country core listeners come most: Oldies (12%), Mainstream AC (9%), AOR/Active (7%), and CHR/Mainstream (7%). Eldridge says this is important because it tells you where the opportunities are. He adds, "But you can see that Country is doing a good job of protecting its core, since so few core listeners even come other stations."

The AccuTrack study also shows which formats Country cumers listen to the most: 5% of those who come Mainstream Country on a national basis are core Oldies listeners. After that, it's News/Talk (4%), followed by Young Country, AOR/Alternative, CHR/Mainstream, and AOR/Active Rock (all 3%).

Eldridge explains, "These numbers show where the listeners are likely to go if they leave the Country station. The formats currently most threatening to Country are Oldies, Mainstream AC, AOR/Active Rock, and CHR/Mainstream, to a lesser extent. This type of data is important, because it's different than looking at come-to-cume sharing patterns and come duplication, which most PDs are used to looking at. The latter numbers don't really tell the story of the driving force of the radio station. PDs need to look at other formats their core is coming and also

which stations their cumers are core to."

Cume/core sharing for Young Country shows 38% of its cumers are core. Interestingly, only 11% of those who come a Young Country station are Mainstream Country core listeners. Young Country listeners who are core to other formats: AOR/Active Rock, Oldies, and CHR/Mainstream (5%), and Hot AC and Mainstream AC (4%).

#### Mornings, Weekends Key

Strategic's study confirms that mornings and weekends are the "doors" to the radio station. Its data shows that 84% of a morning show's core listeners are also core listeners to the rest of the radio station. Says Eldridge, "That's another indication of the tremendous loyalty this format has. It also shows the importance of mornings to a Country station. If you can get 'em in the morning, it's extremely likely you'll get 'em to listen to the rest of the station. In fact, the study shows that the most important times are mornings and weekends."

Indeed, the weekend core percentages almost match those of morning drive. A full 82% of Country's weekend core listeners are also radio station core listeners. Eldridge says, "The core-daypart to station core correlation was highest in mornings and weekends. That makes those the best times to draw people into the station with morning giveaways and weekend promotions. Those are also two extremely volatile times of the day — there's more button-pushing in



While in Rockford, IL, Career Records new artist Jim Collins stopped by WXXXQ for a visit. Pictured (l-r) are Career's Jon Conlon, Jim Collins, and WXXXQ MD Lyn Lacey.

those two dayparts than anywhere else. That means a lot of opportunity to attract more listening. With contests and promotions, those are the 'doors' of the station, because the core does so much listening in those places. And that makes it easier to get them through other station dayparts."

Eldridge notes that it's possible for a "morning core" listener to also be a weekend core listener, and a person who is a core listener in two dayparts is extremely likely to be an overall core listener.

Explaining the importance of converting cumers to core and why it's so vital to any station's health, Eldridge notes, "Converting a cumer to a core listener means you're getting 17-20 hours — that's 70-80 quarter hours — of listening from that person. If you can get them into mornings, you can get them into the station. What this becomes is a tactic to a plan. Mornings and weekends are the best places to start building and converting cumers to core listeners."

As for what other formats Mainstream Country core listeners are punching in during the morning, 2% find Oldies, while Young Country, News/Talk, Mainstream AC, CHR/Rhythmic, and AOR/Classic all get 1% ("other" is 9%).

Among Young Country outlets, 85% of the morning core are also core Young Country listeners. If they leave, 4% head to Mainstream Country, followed by Oldies (3%), Hot AC (2%), and AOR/Active, Spanish/FM, and CHR/Rhythmic at 1% ("other" is 3%).

On the weekends, 2% go to Oldies and News/Talk, while AOR/Active, News, Mainstream AC, and Talk each get 1% of your listeners ("other" is 10%).

#### Where The Losses Are

For this study, the comparisons are between what listeners say they are doing now vs. what their recall is of what they used to do. Eldridge says this "comparison to recall" is a better indication of trends, since that methodology tends to be of better predictive value going forward.

That said, Strategic's study shows Country with a net loss of 45,900 core listeners in its 12-market sam-

ple. Where'd they go — and which formats have lost audience to Country? According to the study, our gains come from Classical (10,800), Talk/Young (8600), News/Talk (4500), and AC/Soft (4200). Country's losses were suffered at the hands of Oldies (32,400), AOR/Alternative (18,100), AC/Modern (16,300), NAC/Jazz (15,200), Hot AC (12,800), CHR/Mainstream (11,100), Urban/Mainstream (10,500), Other (7900), Hip-Hop (6200), News (5500), Urban/Adult (5300), Mainstream AC (5000), Urban/Gold (4300), and AOR/Classic (3700).

Young Country suffered a net loss of 34,400 core listeners, with the biggest gains coming from AOR/Active (4000) and Mainstream AC (3300), and the biggest losses going to CHR/Mainstream (15,500), and Oldies (12,700).

#### The Histogram

Strategic's "histogram" is one of the more unique vehicles I've seen to present data. (See the example on this page.) At a glance, you can see the age and sex of the cume and the core percentage of that cume.

It vividly depicts Mainstream Country's audience as female and 44+. It also shows a higher percentage of female cumers becoming core listeners.

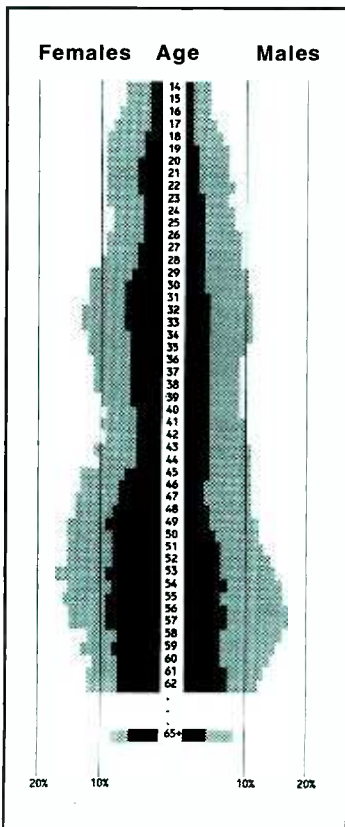
The histogram also shows where the opportunities lie to create core listeners from those already cuming Mainstream Country. To me, it shows that Country needs to do a better job of converting older male cumers and young listeners of both sexes.

That said, it's interesting to note — especially when compared to histograms of other formats — that the percentage of come conversion (the gray area) to core (the black area) is almost identical in all age and sex groups.

Mainstream Country, Eldridge points out, is a very well-distributed format by age and sex. "The key to dramatic improvements in this format is driving the 20-30-year-olds' come and core listening to balloon out like that of the 45+."

Well, now at least you know what you have to do.

For the full report, contact Strategic Media Research at (800) 777-8877.







# Shania Twain

FROM THE FORTHCOMING  
RELEASE, COME ON OVER

**“Love Gets Me  
Every Time”**

**Impact Date: 9/22**



management: Jon Lardau - produced by Robert John "Mutt" Lange





SEPTEMBER 19, 1997

Calls	Market	Mrkt #	AQH (00)	Cume (00)	Turn-Over	R&R Weight
KEAN	Abilene	223	49	542	11	3.6
WQMX	Akron	67	124	1845	15	5.6
WGNA	Albany	57	128	1537	12	5.8
KRST	Albuquerque	71	103	1359	13	5.2
KRRV	Alexandria	200	28	464	17	2.6
WFGY	Altoona	232	80	1048	13	5.3
KGNC	Amarillo	189	32	415	13	2.9
KASH	Anchorage	165	19	357	19	2.1
WNCY	Appleton	138	60	805	13	3.9
WKSF	Asheville	176	57	772	14	3.8
WKHX	Atlanta	12	309	4797	16	8.7
WYAY	Atlanta	12	165	2557	15	6.4
WXXC	Augusta, GA	111	56	704	13	3.8
KASE	Austin	51	157	1966	13	6.4
KUZZ	Bakersfield	86	101	1217	12	5.2
WPOC	Baltimore	19	266	3723	14	8.2
WYNK	Baton Rouge	81	99	1572	16	4.9
KAYD	Beaumont	128	55	713	13	3.8
WKNN	Biloxi	134	76	992	13	4.4
WHWK	Binghamton	161	67	745	11	4.2
WZZK	Birmingham	55	146	2106	14	6.1
KIZN	Boise	129	45	578	13	3.4
WKLB	Boston	10	242	3121	13	7.9
WYRK	Buffalo	40	128	1632	13	5.7
KHAK	Cedar Rapids	197	36	490	14	3.0
WIXY	Champaign	211	39	507	13	3.2
WBUB	Charleston, SC	91	37	582	16	3.0
WEZL	Charleston, SC	91	52	738	14	3.6
WQBE	Charleston, WV	156	59	839	14	3.9
WKKT	Charlotte	37	90	1595	18	4.6
WSOC	Charlotte	37	153	2168	14	6.2
WUSY	Chattanooga	100	137	1377	10	6.1
WUSN	Chicago	3	413	6265	15	10.1
KALF	Chico	185	24	324	14	2.5
WUBE	Cincinnati	25	213	2987	14	7.3
WGAR	Cleveland	22	288	3624	13	8.6
KKCS	Colorado Springs	95	57	777	14	3.8
WCOS	Columbia	88	67	917	14	4.1
WKCW	Columbus, GA	164	29	372	13	2.7
WCOL	Columbus, OH	32	182	2150	12	6.9
WHOK	Columbus, OH	32	72	1390	19	4.1
KRYS	Corpus Christi	126	50	616	12	3.6
KPLX	Dallas	7	257	3560	14	8.1
KYNG	Dallas	7	206	3432	17	7.1
WGNE	Daytona Beach	93	64	1298	20	3.9
KYGO	Denver	23	223	2962	13	7.6
KHKI	Des Moines	88	65	685	11	4.2
KJJY	Des Moines	88	54	787	15	3.7
WWWW	Detroit	6	252	4097	16	7.9
WYCD	Detroit	6	239	4018	17	7.6
WTVY	Dothan	178	48	503	10	3.6
KKCB	Duluth	214	25	302	12	2.6
WAXX	Eau Claire	229	71	849	12	4.3
KHEY	El Paso	69	61	759	12	4.0
WXTA	Erie	152	43	513	12	3.4
KUGN	Eugene	146	34	479	14	2.9
WKDQ	Evansville	151	42	668	16	3.2
KVOX	Fargo	208	30	423	14	2.8
KKIX	Fayetteville, AR	155	55	572	10	3.9
WKML	Fayetteville, NC	123	76	826	11	4.5
KSKS	Fresno	64	87	1330	15	4.7
WCKT	Ft. Myers	76	49	808	16	3.5
WWGR	Ft. Myers	76	45	565	13	3.4
KTCS	Ft. Smith	170	51	634	12	3.7
WQHK	Ft. Wayne	99	75	949	13	4.4
WBCT	Grand Rapids	66	110	1576	14	5.3
WTQR	Greensboro, NC	41	166	2261	14	6.5
WRNS	Greenville, NC	80	127	1322	10	5.9
WESC	Greenville, SC	59	101	1429	14	5.1
WSSL	Greenville, SC	59	131	1741	13	5.8
WAYZ	Hagerstown	159	45	535	12	3.4
WRBT	Harrisburg	73	65	1017	16	4.0
WRKZ	Harrisburg	73	136	2011	15	5.8
WWYZ	Hartford	42	243	2936	12	8.0
KIKK	Houston	9	136	3103	23	5.5
KILT	Houston	9	292	4792	16	8.5
WTCR	Huntington	139	64	887	14	4.0
WFMS	Indianapolis	36	212	2618	12	7.5
WGRL	Indianapolis	35	95	1531	16	4.8
WMSI	Jackson	118	85	873	10	4.8
WQIK	Jacksonville	53	115	1717	15	5.4
WROO	Jacksonville	53	89	1296	15	4.7
WXBQ	Johnson City	94	137	1669	12	6.0
WMTZ	Johnstown	166	62	596	10	4.1
KBEQ	Kansas City	27	138	2131	15	5.9
KFKF	Kansas City	27	155	2405	16	6.2
WDAF	Kansas City	27	153	1790	12	6.3
WIVK	Knoxville	68	211	2480	12	7.5
KXKC	Lafayette, LA	98	84	965	11	4.8
WIOV	Lancaster	110	112	1604	14	5.3
WITL	Lansing	112	100	1279	13	5.1
KWNR	Las Vegas	45	89	1200	13	4.8
WBBN	Laurel	204	32	372	12	2.9
WVVK	Lexington	105	84	1162	14	4.6
KZKX	Lincoln	169	37	552	15	3.0
KSSN	Little Rock	82	66	1106	17	4.0
WMJC	Long Island	15	79	1172	15	4.4
KZLA	Los Angeles	2	449	6535	15	10.6
WAMZ	Louisville	50	185	2265	12	7.0
KLLL	Lubbock	172	53	568	11	3.8
WDEN	Macon	148	67	845	13	4.2
WWQM	Madison	121	42	553	13	3.3
WOOZ	Marion-Carbondale	205	32	327	10	3.0
KTEX	McAllen	63	64	1087	17	3.9
KRWQ	Medford	201	27	322	12	2.7
WGKX	Memphis	43	86	1395	16	4.6
WOGY	Memphis	43	66	1186	18	4.0
WKIS	Miami	11	255	3363	13	8.1
WMIL	Milwaukee	29	207	2662	13	7.3
KEEY	Minneapolis	16	264	3626	14	8.2
WKSJ	Mobile	84	80	992	12	4.6
KATM	Modesto	122	209	2685	13	7.3
KTOM	Monterey	78	54	704	13	3.7
WLWI	Montgomery	140	62	754	12	4.0
WGTR	Myrtle Beach	185	20	256	13	2.3
WTCM	NW Michigan	195	53	543	10	3.8
WSIX	Nashville	44	200	2457	12	7.3
WSM	Nashville	44	89	1619	18	4.6
WNOE	New Orleans	39	138	1905	14	5.9
WCMS	Norfolk	33	115	1599	14	5.4
WGH	Norfolk	33	125	1914	15	5.6
KNFM	Odessa-Midland	173	33	356	11	3.0
KTST	Oklahoma City	52	87	1411	16	4.6
KXXY	Oklahoma City	52	159	1970	12	6.5
KXKT	Omaha	72	66	933	14	4.1
WOW	Omaha	72	56	710	13	3.8
WWKA	Orlando	38	232	2988	13	7.7
KHAY	Oxnard-Ventura	109	58	995	17	3.7
KPLM	Palm Springs	150	34	375	11	3.0
WXBM	Pensacola	125	89	1240	14	4.7
WXCL	Peoria	135	49	615	13	3.6
WXTU	Philadelphia	5	380	5528	15	9.7
KMLE	Phoenix	18	208	3287	16	7.1
KNIX	Phoenix	18	240	3159	13	7.9
WDSY	Pittsburgh	20	281	3132	11	8.7
WPOR	Portland, ME	162	35	538	15	3.0
KUPL	Portland, OR	24	142	2374	17	5.9
KWJJ	Portland, OR	24	128	2244	18	5.5
WOKQ	Portsmouth	117	104	1424	14	5.1
WCTK	Providence	31	107	1774	17	5.1
WLLR	Quad Cities	132	54	737	14	3.7
WKIX	Raleigh	48	81	1396	17	4.4
WQDR	Raleigh	48	90	1493	17	4.7
KBUL	Reno	131	60	729	12	4.0
WKHK	Richmond	56	155	1803	12	6.4
KFRG	Riverside	26	278	4096	15	8.3
WYYD	Roanoke	102	77	855	11	4.6
WBEE	Rochester	46	177	1991	11	6.9
WXXQ	Rockford	149	38	562	15	3.1
KNCI	Sacramento	28	127	1960	15	5.6
WKCC	Saginaw	124	126	1741	14	5.6
WWFG	Salisbury	154	43	544	13	3.3
KKAT	Salt Lake City	35	63	1377	22	3.8
KSOP	Salt Lake City	35	61	1270	21	3.7
KUBL	Salt Lake City	35	87	1400	16	4.6
KAJA	San Antonio	34	131	2202	17	5.6
KCYC	San Antonio	34	130	1985	15	5.7
KSON	San Diego	14	280	3351	12	8.6
KYCY	San Francisco	4	110	2127	19	5.1
KRTY	San Jose	30	66	1254	19	3.9
KKJG	San Luis Obispo	168	25	379	15	2.5
WJCL	Savannah	153	36	463	13	3.0
KMPS	Seattle	13	232	3280	14	7.7
KRMD	Shreveport	127	62	855	14	4.0
WBYT	South Bend	157	51	588	12	3.7
KDRK	Spokane	87	40	775	19	3.1
KNFR	Spokane	87	50	663	13	3.6
WFMB	Springfield, IL	192	25	341	14	2.5
WPXK	Springfield, MA	77	68	1003	15	4.1
KTTS	Springfield, MO	145	48	690	14	3.5
WWJO	St. Cloud	214	40	770	19	3.1
WIL	St. Louis	17	278	3505	13	8.5
WKXK	St. Louis	17	151	2761	18	6.0
WBBS	Syracuse	70	111	1195	11	5.5
WTNT	Tallahassee	167	18	320	18	2.1
WQYK	Tampa	21	246	3225	13	8.0
WRBQ	Tampa	21	197	2760	14	7.1
WTHI	Terre Haute	182	59	746	13	3.9
WIBW	Topeka	177	46	544	12	3.5
KORD	Tri-Cities	201	19	289	15	2.2
KIIM	Tucson	60	144	1762	12	6.2
KVOO	Tulsa	61	44	581	13	3.4
KWEN	Tulsa	61	109	1484	14	5.3
WWZD	Tupelo	174	61	482	8	4.2
KNUE	Tyler	143	51	578	11	3.7
WFRG	Utica	142	85	947	11	4.8
KJUG	Visalia-Tulare	106	45	568	13	3.4
WACO	Waco	190	73	1085	15	4.3
WMZQ	Washington	8	336	4801	14	9.2
WDEZ	Wausau	158	60	707	12	4.0
WIRK	West Palm Beach	49	106	1513	14	5.2
WOVK	Wheeling	215	32	440	14	2.8
KFDI	Wichita	90	57	817	14	3.8
KZSN	Wichita	90	60	765	13	3.9
WGGY	Wilkes-Barre	62	117	1274	11	5.6
WKXB	Wilmington, NC	180	19	262	14	2.2
WWQQ	Wilmington, NC	180	16	236	15	2.0
WUSQ	Winchester	218	53	614	12	3.7
KXDD	Yakima	187	42	498	12	3.3
WGTY	York	103	59	887	15	3.8
WQXK	Youngstown	92	177	2373	13	6.8

201 Total Reporters

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# CMA Week Arrives With A Sting

□ British rock star joins Toby Keith for live performance on CMA Awards

It's the most exciting week in country music. And with the possible exceptions of Country Radio Seminar and Fan Fair, it's also the most exhausting for the music industry. Of course, we're referring to CMA Awards week.

The 31st annual CMA Awards show takes place Wednesday (September 24) at the Grand Ole Opry House. Hosted by Vince Gill, the three-hour show will be telecast live at 8pm ET on CBS-TV. (Those of you living on Pacific Time will get a delayed broadcast.)

With a special performance by **Sting**, CBS may be able to attract an even bigger quotient of the VH1 audience this year.

## Award Show Highlights

This is the second year that a prominent non-country artist has graced the Opry stage for the awards show. Last year, Michael Bolton sang with Wynonna. It was a move that drew more than a few snide comments in the backstage press area. Not that it really matters, but Sting will likely find more respect from the in-house audience and the media. Come to think of it, compared to Bolton, it's hard to come up with a name that wouldn't get more respect from the press corps.

Sting is performing on the CMA Awards because of **Toby Keith**, who recorded his "I'm So Happy I Can't Stop Crying" after hearing it on the former Police-man's *Mercury Falling* album. When Keith recorded it for his latest, *Dream Walkin'*, Sting took the master tape to his studio in England to add his vocal and bass lines.

After Sting offered to perform the song live with Keith, there was some speculation that the rock musician would join him at Fan Fair. However, the powers at Keith's label, Mercury/Nashville, decided it would be best to save that ammunition for something that would offer even greater media exposure. No doubt, they'll be enjoying that Wednesday night.

Sting's manager, **Miles Copeland**, says the country-inspired song is just another facet of the British

## COUNTRY FLASHBACK

### 1 YEAR AGO

• No. 1: "So Much For Pretending" — Bryan White

### 5 YEARS AGO

• No. 1: "So Much Like My Dad" — George Strait

### 10 YEARS AGO

• No. 1: "Crazy Over You" — Foster & Lloyd

### 15 YEARS AGO

• No. 1: "What's Forever For" — Michael Martin Murphey

### 20 YEARS AGO

• No. 1: "I've Already Loved You In My Mind" — Conway Twitty (second week)

musician's interests. Noting that Sting has previously delved into reggae, funk and jazz, Copeland further explains, "With 'I'm So Happy,' he felt like he wrote the perfect country song, and he had a desire to have it recorded by a country artist like Toby." Miles adds, "For Sting to play with the top musicians in Nashville will be a real treat."

Other more-likely suspects performing on the show include **Brooks & Dunn**, **George Strait**, **Deana Carter**, **Lee Ann Womack**, **Trace Adkins**, **Mindy McCready**, **Lorrie Morgan**, **Pam Tillis**, **Travis Tritt**, **Bryan White**, **LeAnn Rimes**, and **John Berry**.

Specifically, **Alan Jackson** performs his upcoming single, "Between The Devil And Me," **Tim McGraw** sings the title song from his *Everywhere* album, **Clint Black**

and **Martina McBride** perform "Still Holdin' On," and **Shania Twain** premieres her new single, "Love Gets Me Every Time."

The evening will also see the induction of three new Country Music Hall of Fame members — **Brenda Lee** and songwriters **Harlan Howard** and **Cindy Walker**.

If you want a behind-the-scenes account of the awards show, the CMA is unveiling what appears to be an incredibly useful website that will provide ongoing coverage. The site will feature pre-event rehearsals, backstage interviews, and coverage of the CMA's post-awards party. There's also a trivia contest that allows fans to win prizes. Those of you working the evening airshift can access the site and make listeners think you've got an inside track.

The website address is [www.cma-awards97.com](http://www.cma-awards97.com). Although the site doesn't kick in full force until the night of the show, it is currently up and running in partial form for your immediate 'net surfing pleasure.

## Canadian Country

Speaking of country awards shows, they have them north of the U.S. border, too.

**Paul Brandt** and **Terri Clark** were the big winners at last week's Canadian Country Music Association Awards in Hamilton, Ontario. Brandt walked away with four awards, including Male Vocalist Of The Year. He picked up his other three awards for his single "I Do," which was named Song, Single, and Video Of The Year.

Clark, last year's CCMA Rising Star Award winner, was chosen Female Vocalist Of The Year and her *Just The Same* CD was named Album Of The Year. Clark also won the CMT/Maple Leaf Foods Fans' Choice Award, decided by thousands who voted by phone.

In other areas, **Michelle Wright** won the C.F. Martin Humanitarian Award for her fundraising efforts for the Special Olympics, a hospital in her hometown of Chatham, and the Manitoba flood disaster relief fund. The CCMA also honored Shania Twain with a special award recognizing that her *The Woman In Me* has become the best-selling album of all time by a female country artist. Twain also received the award for Top Selling Album in Canada.

This year's Rising Star Award went to **Julian Austin**, and **Farmer's Daughter** won in the Vocal Duo/Group category. Vocal Collaboration honors went to **Duane Steele** and **Lisa Brokop** for "Two Names On An Overpass."

## Yearwood's Shadow

Boy, you pay good money to hear **Trisha Yearwood** sing — and she keeps hauling out somebody else to sing with her. However, nobody was complaining when **Garth Brooks** unexpectedly walked onstage to sing with her at last week's "Driven By The Music" benefit concert at the Grand Ole Opry House.



**TRIPLE PLATINUM 'SHAVE'** — When Deana Carter released her debut album, she wondered who would buy a project entitled *Did I Shave My Legs For This?* It turned out that three million people had their cash and charge cards ready. Some 400 well-wishers gathered for Carter's recent triple-platinum party at Nashville's Hermitage Hotel. Pictured (l-r): Capitol/Nashville President/CEO Scott Hendricks, Carter, and producer Chris Farren.

After opening her three-song set with "How Do I Live," she taunted and teased the crowd by telling them how difficult it was to sing a solo version of "In Another's Eyes." Brooks stuck around for the final song, playing guitar and singing Don Henley's part on "Walkaway Joe." Maybe Brooks and Yearwood needed the rehearsal, because they showed up on *The Tonight Show With Jay Leno* and performed the same two songs later on in the week.

**Kenny Rogers** had the unenviable task of following the Brooks/Yearwood duets at the Opry House. He held up just fine.

## Used Truck For Sale

Sure, you love and trust Garth Brooks. But would you buy a used truck from him?

As part of his involvement with this year's ACM/Bill Boyd Celebrity Golf Classic, Brooks is auctioning off his 1986 Chevy truck. It's a long-bed Silverado model, the one he had when he moved to Nashville — and you better believe it's gonna cost you more than the book value. In fact, the minimum bid is \$15,000, but you can haggle how high you want to go on the sticker price, considering the money goes to the T.J. Martell Foundation and the L.A. Shriners Hospital For Crippled Children. The press release says the highest bidder "walks away with the truck," but let's hope that person actually *drives* away in it. The lucky buyer also gets to attend the golf tournament.

For more information on the tournament, auction, truck mileage, and service records, phone (213)462-2354. Sealed bids on the truck should be sent to: ACM Golf, P.O. Box 909, Hollywood, CA 90078. The deadline is October 10.

And let us know if Garth has upgraded his sound system from cassette to CD.

## Ingram Headlines

When it comes to bragging rights, **Rising Tide's Jack Ingram** has

achieved something Garth hasn't: He's had the **Rolling Stones** as an opening act.

Rehearsing in Toronto for their upcoming tour, the Stones did a remote interview live from the Horseshoe Tavern during the recent MTV Video Awards show. As it turned out, the Horseshoe was just another gig for Ingram, but he was a little surprised when the club owner asked him to go onstage later than originally scheduled.

After the MTV interview, the Stones played a 13-song set that lasted just over an hour. When the dust settled, the capacity crowd of 400 stuck around for Ingram's set. Apparently, it must have been past the rock legends' bedtime. They left shortly after their performance.

If nothing else, Ingram may not feel the need to shell out \$60 to see one of his favorite bands perform at a football stadium later this year.

## Bits 'N' Pieces

• **Barbara Mandrell** is calling it quits. Although she will continue to concentrate on her acting career, she's giving up live musical performances. Her farewell show, billed as "The Last Dance," takes place October 23 at the Grand Ole Opry House.

• **Mark Chesnutt**, **David Lee Murphy**, and **Gary Allan** are teaming up as a triple-threat for the "Crown Royal Untamed And True Tour." The seven-month, 44-city tour marks the first partnership between Seagram Americas and MCA/Decca Nashville, label home to the three artists. The tour kicks off November 6 in Charlotte, North Carolina, and concludes May 10 in Nashville.

• **Ricochet** keyboardist **Eddie Kilgallon's** wife **Terry** delivered their first child, **Landon James**, last week at a Nashville-area hospital. Kilgallon's bandmates had given him a leave of absence from touring to be around for the arrival.

— Calvin Gilbert



**PAM GOES SHORT** — Pam Tillis and comic Martin Short have been forced into a friendship, it seems. During a recent media blitz in New York City, Tillis and Short shared the green room as guests on *Live With Regis & Kathie Lee*. When Tillis showed up to tape *CNN Showbiz* today the following day, Short was again there for his interview.



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	5	3	1	<b>COLLIN RAYE</b> What The Heart Wants ( <i>Epic</i> )	199/0	1	7222	+210	35107	+1235
7	6	4	2	<b>LEE ANN WOMACK</b> The Fool ( <i>Decca</i> )	201/0	2	7152	+255	34612	+1340
8	7	5	3	<b>DIAMOND RIO</b> How Your Love Makes Me Feel ( <i>Arista</i> )	200/0	3	7071	+524	34246	+2336
10	8	7	4	<b>NEAL MCCOY</b> The Shake ( <i>Atlantic</i> )	194/0	4	6346	-5	30079	-147
13	12	9	5	<b>DEANA CARTER</b> How Do I Get There ( <i>Capitol</i> )	199/0	5	6164	+608	29778	+2950
16	13	10	6	<b>TIM MCGRAW</b> Everywhere ( <i>Curb</i> )	201/2	6	6101	+816	29721	+3920
12	11	8	7	<b>VINCE GILL</b> You And You Alone ( <i>MCA</i> )	200/0	7	5956	+286	28649	+1492
14	14	11	8	<b>LORRIE MORGAN</b> Go Away ( <i>BNA</i> )	200/0	8	5921	+634	28333	+2931
19	18	15	9	<b>SAWYER BROWN</b> This Night Won't Last Forever ( <i>Curb</i> )	197/3	9	5663	+808	27399	+3857
18	16	13	10	<b>TRISHA YEARWOOD &amp; GARTH BROOKS</b> In Another's Eyes ( <i>MCA</i> )	201/2	10	5504	+557	26813	+2627
4	1	6	11	<b>ALAN JACKSON</b> There Goes ( <i>Arista</i> )	172/0	12	5263	-1236	25999	-5780
17	17	14	12	<b>KEVIN SHARP</b> If You Love Somebody ( <i>143/Asylum/EEG</i> )	201/0	11	5307	+415	25738	+2000
2	2	1	13	<b>JOHN MICHAEL MONTGOMERY</b> How Was I To Know ( <i>Atlantic</i> )	174/0	15	5035	-2031	25271	-9340
5	4	2	14	<b>ALABAMA</b> Dancin', Shaggin' On The Boulevard ( <i>RCA</i> )	169/0	13	5155	-1963	24897	-9812
20	19	17	15	<b>BROOKS &amp; DUNN</b> Honky Tonk Truth ( <i>Arista</i> )	201/0	14	5051	+431	24286	+1895
24	21	19	16	<b>BRYAN WHITE</b> Love Is The Right Place ( <i>Asylum/EEG</i> )	198/5	16	4700	+405	22440	+2012
22	20	18	17	<b>TRAVIS TRITT &amp; LARI WHITE</b> Helping Me Get... ( <i>Warner Bros.</i> )	197/3	17	4595	+347	21960	+1560
29	23	20	18	<b>CLINT BLACK</b> Something That We Do ( <i>RCA</i> )	198/4	19	4377	+481	21326	+2395
26	24	21	19	<b>MARK CHESNUTT</b> Thank God For Believers ( <i>Decca</i> )	194/6	18	4466	+662	21231	+3294
33	26	22	20	<b>REBA MCENTIRE</b> What If It's You ( <i>MCA</i> )	198/4	20	4328	+683	20998	+3326
30	28	23	21	<b>CHELY WRIGHT</b> Shut Up And Drive ( <i>MCA</i> )	194/9	21	4075	+758	19495	+3446
—	46	29	22	<b>GEORGE STRAIT</b> Today My World Slipped Away ( <i>MCA</i> )	187/34	23	3690	+1097	18070	+5435
31	29	26	23	<b>CLAY WALKER</b> Watch This ( <i>Giant</i> )	190/8	24	3667	+573	17496	+2931
27	25	24	24	<b>DAVID LEE MURPHY</b> All Lit Up In Love ( <i>MCA</i> )	182/3	25	3493	+222	16412	+1048
32	30	27	25	<b>KINLEYS</b> Please ( <i>Epic</i> )	183/4	26	3271	+383	15783	+1894
35	31	30	26	<b>TRACE ADKINS</b> The Rest Of Mine ( <i>Capitol</i> )	184/16	27	3257	+667	15321	+3218
40	32	31	27	<b>PAM TILLIS</b> Land Of The Living ( <i>Arista</i> )	185/12	28	3053	+661	14420	+3094
28	27	25	28	<b>BLACKHAWK</b> Hole In My Heart ( <i>Arista</i> )	124/1	31	2428	-724	11813	-3310
<b>BREAKER</b>			29	<b>MICHAEL PETERSON</b> From Here To Eternity ( <i>Reprise</i> )	155/47	33	2155	+804	10329	+3722
9	10	12	30	<b>DAVID KERSH</b> Day In, Day Out ( <i>Curb</i> )	86/0	36	2034	-3174	10170	-14703
<b>BREAKER</b>			31	<b>TRACY LAWRENCE</b> The Coast Is Clear ( <i>Atlantic</i> )	151/71	34	2122	+1214	9816	+5737
46	35	34	32	<b>LONESTAR</b> You Walked In ( <i>BNA</i> )	152/26	35	2100	+479	9763	+2275
36	34	33	33	<b>LEE ROY PARNELL</b> You Can't Get There From Here ( <i>Career</i> )	141/6	37	1939	+195	8705	+810
42	37	35	34	<b>KATHY MATTEA</b> Love Travels ( <i>Mercury</i> )	142/16	39	1831	+304	8638	+1527
37	33	32	35	<b>JASON SELLERS</b> I'm Your Man ( <i>BNA</i> )	138/6	38	1891	+170	8431	+642
<b>BREAKER</b>			36	<b>MARTINA MCBRIDE</b> A Broken Wing ( <i>RCA</i> )	141/48	40	1774	+749	8416	+3527
—	—	47	37	<b>PATTY LOVELESS</b> You Don't Seem To Miss Me ( <i>Epic</i> )	114/75	44	1521	+962	7395	+4443
43	38	39	38	<b>RIVER ROAD</b> Nickajack ( <i>Capitol</i> )	116/6	45	1474	+158	6648	+792
39	36	38	39	<b>BLAKE &amp; BRIAN</b> Another Perfect Day ( <i>MCG/Curb</i> )	108/6	48	1395	+137	6627	+651
<b>BREAKER</b>			40	<b>GARY ALLAN</b> Living In A House Full Of Love ( <i>Decca</i> )	122/4	46	1446	+184	6493	+871
—	48	45	41	<b>TY HERNDON</b> I Have To Surrender ( <i>Epic</i> )	119/46	49	1376	+546	6455	+2787
<b>DEBUT</b>			42	<b>MINDY MCCREADY</b> What If I Do ( <i>BNA</i> )	102/69	50	1290	+917	6133	+4226
49	40	42	43	<b>SONS OF THE DESERT</b> Hand Of Fate ( <i>Epic</i> )	112/13	51	1244	+188	5701	+939
—	43	44	44	<b>RICOCHE</b> Blink Of An Eye ( <i>Columbia</i> )	96/12	52	1130	+169	4809	+758
15	15	28	45	<b>BILLY RAY CYRUS</b> It's All The Same To Me ( <i>Mercury</i> )	46/0	55	933	-2000	4462	-9518
50	44	46	46	<b>MATT KING</b> A Woman Like You ( <i>Atlantic</i> )	79/4	56	867	+101	3950	+522
—	—	49	47	<b>RICK TREVINO</b> See Rock City ( <i>Columbia</i> )	81/42	58	772	+308	3551	+1350
<b>DEBUT</b>			48	<b>SHERRIE' AUSTIN</b> One Solitary Tear ( <i>Arista</i> )	62/24	63	621	+251	2869	+1092
<b>DEBUT</b>			49	<b>JOHN BERRY</b> The Stone ( <i>Capitol</i> )	55/23	61	640	+283	2864	+1264
—	47	48	50	<b>MATRACA BERG</b> That Train Don't Run ( <i>Rising Tide</i> )	65/2	62	636	+12	2841	+76

This chart reflects airplay from September 15-21. Songs ranked by total points. Highlighted songs indicate Breaker.

201 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

## BREAKERS®

### MICHAEL PETERSON

From Here To Eternity (*Reprise*)  
77% of our reporters on it (155 stations)  
47 Adds • Moves 37-29

### TRACY LAWRENCE

The Coast Is Clear (*Atlantic*)  
75% of our reporters on it (151 stations)  
71 Adds • Moves 43-31

### MARTINA MCBRIDE

A Broken Wing (*RCA*)  
70% of our reporters on it (141 stations)  
48 Adds • Moves 41-36

### GARY ALLAN

Living In A House Full Of Love (*Decca*)  
60% of our reporters on it (122 stations)  
4 Adds • Holds at 40

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
PATTY LOVELESS You Don't Seem To Miss Me ( <i>Epic</i> )	75
TRACY LAWRENCE The Coast Is Clear ( <i>Atlantic</i> )	71
MINDY MCCREADY What If I Do ( <i>BNA</i> )	69
MARTINA MCBRIDE A Broken Wing ( <i>RCA</i> )	48
MICHAEL PETERSON From Here To Eternity ( <i>Reprise</i> )	47
TY HERNDON I Have To Surrender ( <i>Epic</i> )	46
RICK TREVINO See Rock City ( <i>Columbia</i> )	42
TRACY BYRD Good Ol' Fashioned Love ( <i>MCA</i> )	37
GEORGE STRAIT Today My World Slipped Away ( <i>MCA</i> )	34
LILA MCCANN I Wanna Fall In Love ( <i>Asylum/EEG</i> )	27
LONESTAR You Walked In ( <i>BNA</i> )	26

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRACY LAWRENCE The Coast Is Clear ( <i>Atlantic</i> )	+1214
GEORGE STRAIT Today My World Slipped Away ( <i>MCA</i> )	+1097
PATTY LOVELESS You Don't Seem To Miss Me ( <i>Epic</i> )	+962
MINDY MCCREADY What If I Do ( <i>BNA</i> )	+917
TIM MCGRAW Everywhere ( <i>Curb</i> )	+816
SAWYER BROWN This Night Won't Last Forever ( <i>Curb</i> )	+808
MICHAEL PETERSON From Here To Eternity ( <i>Reprise</i> )	+804
CHELY WRIGHT Shut Up And Drive ( <i>MCA</i> )	+758
MARTINA MCBRIDE A Broken Wing ( <i>RCA</i> )	+749
REBA MCENTIRE What If It's You ( <i>MCA</i> )	+683

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TRACY LAWRENCE The Coast Is Clear ( <i>Atlantic</i> )	+5737
GEORGE STRAIT Today My World Slipped Away ( <i>MCA</i> )	+5435
PATTY LOVELESS You Don't Seem To Miss Me ( <i>Epic</i> )	+4443
MINDY MCCREADY What If I Do ( <i>BNA</i> )	+4226
TIM MCGRAW Everywhere ( <i>Curb</i> )	+3920
SAWYER BROWN This Night Won't Last Forever ( <i>Curb</i> )	+3857
MICHAEL PETERSON From Here To Eternity ( <i>Reprise</i> )	+3722
MARTINA MCBRIDE A Broken Wing ( <i>RCA</i> )	+3527
CHELY WRIGHT Shut Up And Drive ( <i>MCA</i> )	+3446
REBA MCENTIRE What If It's You ( <i>MCA</i> )	+3326

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KENNY CHESNEY She's Got It All ( <i>BNA</i> )
TOBY KEITH We Were In Love ( <i>Mercury</i> )
TRISHA YEARWOOD How Do I Live ( <i>MCA</i> )
GEORGE STRAIT Carrying Your Love With Me ( <i>MCA</i> )
MICHAEL PETERSON Drink, Swear, Steal & Lie ( <i>Reprise</i> )
TIM MCGRAW w/FAITH HILL It's Your Love ( <i>Curb</i> )
LONESTAR Come Cryin' To Me ( <i>BNA</i> )
TRACY LAWRENCE How A Cowgirl Says Goodbye ( <i>Atlantic</i> )
PAM TILLIS All The Good Ones Are Gone ( <i>Arista</i> )
TRACE ADKINS I Left Something Turned On At Home ( <i>Capitol</i> )
TY HERNDON Loved Too Much ( <i>Epic</i> )

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.


COUNTRY TOP 50


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## The New Album Gallery

September 23, 1997



### Matraca Berg

**Sunday Morning To Saturday Night** (Rising Tide)  
As evidenced by a catalog which includes "XXXs and OOOs," "Strawberry Wine," "We Danced Anyway," "Wrong Side Of Memphis," "You Can Feel Bad," "Wild Angels," and "Hey Cinderella," Matraca Berg has a knack for writing commercial songs which still retain a unique artistic flair. Although she's the first to admit that she welcomes having her songs recorded by others, Berg has filled her Rising Tide debut album with new songs that easily match her finest work.



### Mark Chesnutt

**Thank God For Believers** (Decca)  
*Thank God For Believers* finds Chesnutt placing a greater emphasis on his songwriting. Claiming that there's always a challenge in finding "old-fashioned hurtin' songs that aren't pop sounding," Chesnutt and collaborator Roger Spring co-wrote half of the album's songs, including "Goodbye Heartache," "I Might Even Quit Lovin' You," "Any Ole Reason," and "Numbers On The Jukebox."



### Kinleys

**Just Between You And Me** (Epic)  
Philadelphia natives Heather and Jennifer Kinley got Country radio's attention a few months ago at their Las Vegas showcase. They followed up on the introduction with the first single, "Please," and made a strong showing on the chart. In recording their debut album, Jennifer says the aim was to "find something that really moved us. If it moves us, there's a good chance it'll move other people too." Heather adds, "We simply poured our hearts into this music."



### David Lee Murphy

**We Can't All Be Angels** (MCA)  
"It's a rockin' record," David Lee Murphy says of his third album. "Mentally, it's the country message. But as far as the framework goes, it's got a rockin' feel to it. I like to record music that we're able to really crank up and rock on live." Murphy wrote or co-wrote all 11 songs on the album.



### Eddie Rabbitt

**Beatin' The Odds** (Intersound)  
The title of Eddie Rabbitt's new album carries a great deal of significance. A major hitmaker during the '70s and '80s, Rabbitt was diagnosed with lung cancer earlier this year. In fact, he finished recording the album on the day before his surgery. Rabbitt's prognosis is excellent, and he's in fine vocal form on *Beatin' The Odds*.



### Ray Stevens

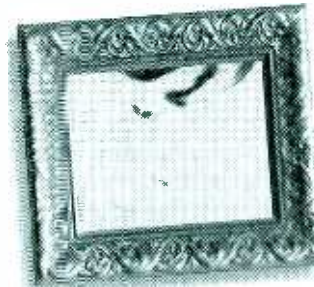
**Christmas Through A Different Window** (MCA)

It's a holiday album. It's Ray Stevens. And it's really funny. Stevens has made some serious music, but his most consistent success has come from his comedy work. For novelty value, *Christmas Through A Different Window*, could be a useful programming tool during the holiday season. After all, Stevens offers some twisted commentary on familiar themes in "I Won't Be Home For Christmas" and "The Little Drummer Boy Next Door." In the latter, the kid next door is pounding away on the set of drums he got as a gift.



### Various Artists

**Country Cares For Kids** (BNA)  
Alabama's Randy Owen assembled an all-star cast for "Make A Miracle," the showpiece song from this holiday album to benefit the St. Jude Children's Research Hospital in Memphis. You'll be able to witness a live performance of the song during the closing segment of the September 24 CMA Awards, which will be televised by CBS-TV.



### Bryan White

**The Right Place** (Asylum/EEG)  
With two platinum albums behind him, Bryan White has already established himself as a major force in country. And although he's already a huge star, White's new album underscores the theory that his best years are still ahead of him. You've already heard the debut single, "Love Is The Right Place," but White has a writer's credit on three songs.

## GOING FOR ADDS

September 22, 1997

### Buffalo Club "Heart Hold On"

**Rising Tide:** Following John Dittrich's departure, the Buffalo Club is now a duo. Although he served a successful stint singing lead vocals in his previous band, Restless Heart, Dittrich gave lead vocal honors to Ron Hemby when the Club was formed. As a result, it won't be as difficult for Hemby and partner Charlie Kelley to maintain the Buffalo Club's sound in the future.

### Eddie Rabbitt "Great Old American Town"

**Intersound:** For more information on Eddie Rabbitt, refer to the Album Gallery section on this page. As the title indicates, "Great Old American Town" places great significance in the things too often taken for granted in middle America. Rabbitt wrote it with Jenny Yates, who wrote Garth Brooks' "Standing Outside The Fire."

### Ranch "Walkin' the Country"

**Capitol:** This song evolved after Ranch frontman Keith Urban came up with a catchy guitar riff. Written with Vernon Rust, the song captures the essence of someone who wants to abandon the working world to find a simpler life. It's from the trio's self-titled debut album.

### Shania Twain "Love Gets Me Every Time"

**Mercury:** "Love Gets Me Every Time" is the long-awaited first single from Shania Twain's long-awaited follow-up to her album, *The Woman In Me*. The music was only delivered to radio this past Monday (September 15), and listeners may be drawn to the song after Twain performs it Wednesday (September 24) on the nationally televised CMA Awards show.



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## NEW &amp; ACTIVE

**JOHN ANDERSON** *Small Town (Mercury)*

Total Stations: 61, Total Points: 2808, Total Adds: 24, Including: KALF 17, KEAN 17, WWQM 16, WBBN 15, WEZL 15, WGNE 15, WXTA 15, KKJG 14, KRRV 12, KKCB 11, WFMB 10, WUSY 9, WWGR 9, KJUG 7, WMSI 7, WMTZ 7, WXCL 6, KAJA 5, KATM 5, KORD 5, KYCY 5, WRKZ 5, WTCR 5, WYCD 5

Plays Include: WKSF 24 (5), WRNS 24 (24)

**TRACY BYRD** *Good Ol' Fashioned Love (MCA)*

Total Stations: 45, Total Points: 1732, Total Adds: 37, Including: WRNS 18, KASH 15, KJUG 15, WEZL 15, WXTA 15, KKJG 14, KXKT 14, KBUL 11, KRWQ 11, WKN 10, WOVK 10, WQXK 10, WSM 10, WTVY 10, KHAK 9, WNCY 9, WUSY 9, WXBM 9, KVOO 8, WGTY 8, KHEY 7, KSOP 7, WMSI 7, WROO 7, WOW 6

**LILA MCCANN** *I Wanna Fall In Love (Asylum/EEG)*

Total Stations: 35, Total Points: 1584, Total Adds: 27, Including: WYAY 18, KEAN 17, KKJG 14, KNFR 14, KPLM 14, KXDD 14, WUSQ 14, KWNR 13, WTCM 12, WAXX 11, WFMB 10, WKN 10, WNOE 10, WTVY 10, WGTY 9, KUBL 7, KALF 5, KFDI 5, KMPS 5, KTTS 5, WBCT 5, WDN 5, WKKT 5, WRKZ 5, WTCR 5, WVLK 5, WXXQ 5

**BILLY YATES** *When The Walls Come... (Almo Sounds)*

Total Stations: 28, Total Points: 1164, Total Adds: 2, Including: KORD 5, WKKT 5

Plays Include: WKSF 24 (18), KDRK 19 (10), WQMX 18 (18), KEAN 17 (17), KJUG 15 (15), WRNS 15 (14), KKJG 14 (14), KRRV 12 (12), WAXX 11 (11), KNIX 10 (10), WDAF 10 (10), WWYZ 10 (10), KSOP 7 (7), KUBL 7 (7), KUZZ 7 (7), KZKX 7 (7), KAJA 5 (5), KFDI 5 (5), KMLE 5 (5), KTTS 5 (5), WBCT 5 (5), WDN 5 (5), WRKZ 5 (5), WTCR 5 (5), WXTA 5 (5)

**TRACTORS** *The Last Time (Beyond)*

Total Stations: 18, Total Points: 807, Total Adds: 1, Including: WWJO 11

Plays Include: WRNS 25 (25), WWYZ 19 (19), KVOO 17 (17), WTNT 17 (17), WQBE 15 (15), KPLX 7 (7), WRBQ 7 (7), WXCL 6 (6), KTCS 5 (5), KTTS 5 (5), WDN 5 (5), WFMB 5 (5), WKSF 5 (5), WNCY 5 (5), WSOC 5 (5), WTCR 5 (5)

**LITTLE TEXAS** *The Call (Warner Bros.)*

Total Stations: 13, Total Points: 661, Total Adds: 0, Including: KBEQ 28 (28), WKSF 24 (18), WKHK 15 (15), WXTA 15 (15), WSIX 12 (12), WWQQ 10 (10), WIBW 7 (7), WROO 7 (7), KFDI 5 (5), KTTS 5 (5), WDN 5 (5), WTCR 5 (5), WXXQ 5 (7)

**RHETT AKINS** *More Than Everything (Decca)*

Total Stations: 10, Total Points: 578, Total Adds: 8, Including: KTTS 30, KEY 18, WUSQ 14, KBUL 11, KRWQ 11, WWYZ 10, KSOP 7, KFDI 5

Plays Include: KTOM 10 (10), KYGO 5 (5)

**SEMINOLE** *She Knows Me By Heart (Curb/Universal)*

Total Stations: 11, Total Points: 515, Total Adds: 0, Including: KBEQ 28 (28), WQMX 18 (18), KASH 15 (15), KTOM 10 (10), KTTS 10 (10), WXBM 9 (9), KFDI 5 (5), WDN 5 (5), WIRK 5 (5), WTCR 5 (5), WXTA 5 (5)

**SHELLY STREETER** *Call Me A Wildfire (Longarm)*

Total Stations: 13, Total Points: 449, Total Adds: 4, Including: WKXB 7, WPKX 6, KFDI 5, WTCR 5

Plays Include: KEAN 17 (17), WRNS 10 (10), WWYZ 10 (5), WUSY 9 (9), KTCS 5 (5), KTTS 5 (5), WDN 5 (5), WQYK 5 (5), WTVY 5 (5)

**KEITH PERRY** *When I Could Fly (Curb)*

Total Stations: 12, Total Points: 378, Total Adds: 2, Including: KRWQ 5

Plays Include: KRRV 12 (12), KTTS 10 (5), WWYZ 10 (10), KATM 9 (9), KJUG 7 (7), KFDI 5 (5), WDN 5 (5), WKDQ 5 (5), WTCR 5 (5), WXTA 5 (5)

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

## ABC RADIO NETWORKS

## Coast-To-Coast

**Mark Edwards • (214) 991-9200**

## Adds:

TY HERNDON I Have To Surrender  
SHANIA TWAIN Gone And Done It

## Hottest:

SAWYER BROWN This Night Won't Last Forever  
TRISHA YEARWOOD w/GARTH BROOKS In Another's Eyes  
TRACY LAWRENCE The Coast Is Clear

## Real Country

**Dave Nicholson • (602) 966-6236**

## Adds:

No Adds

## Hottest:

TIM MCGRAW Everywhere  
TRAVIS TRITT w/LARI WHITE Helping Me Get Over You  
DEANA CARTER How Do I Get Over You  
MARK CHESNUTT The Believer  
TRACE ADKINS The Rest Of Mine

## AFTER MIDNITE ENTERTAINMENT

**Mandy McCormack • (818) 461-5435**

## Adds:

TY HERNDON I Have To Surrender  
TRACY LAWRENCE The Coast Is Clear  
RICK TREVINO See Rock City

## Hottest:

DIAMOND RIO How Your Love Makes Me Feel  
LEE ANN WOMACK The Fool  
COLLIN RAYE What The Heart Wants  
VINCE GILL You And You Alone  
DEANA CARTER How Do I Get There

## ALTERNATIVE PROGRAMMING

**Steve Knoll • (800) 231-2818**

## Adds:

MATRACA BERG That Train Don't Run  
TY HERNDON I Have To Surrender  
TRACY LAWRENCE The Coast Is Clear  
MARTINA MCBRIDE A Broken Wing  
MICHAEL PETERSON From Here To Eternity

## Hottest:

TIM MCGRAW Everywhere

**DEANA CARTER** How Do I Get There

## BROADCAST PROGRAMMING

**Walter Powers • (800) 426-9082**

## Super Country/Pure Country – Ken Moultrie

## Adds:

TY HERNDON I Have To Surrender  
TRACY LAWRENCE The Coast Is Clear  
PATTY LOVELESS You Don't Seem To Miss Me  
LILA MCCANN I Wanna Fall In Love

## Hottest:

ALAN JACKSON There Goes  
JOHN MICHAEL MONTGOMERY How Was I To Know  
VINCE GILL You And You Alone  
KENNY CHESNEY She's Got It All  
COLLIN RAYE What The Heart Wants

## Digital Country – L.J. Smith

## Adds:

TY HERNDON I Have To Surrender  
MARTINA MCBRIDE A Broken Wing  
LEE ROY PARNELL You Can't Get There From Here  
JASON SELLERS I'm Your Man

## BROADCAST PROGRAMMING CONTINUED

## Hottest:

JOHN MICHAEL MONTGOMERY How Was I To Know  
ALABAMA Dancin', Shaggin' On The Boulevard  
COLLIN RAYE What The Heart Wants  
LEE ANN WOMACK The Fool  
DIAMOND RIO How Your Love Makes Me Feel

## New Country – L.J. Smith

## Adds:

TY HERNDON I Have To Surrender  
MARTINA MCBRIDE A Broken Wing  
LEE ROY PARNELL You Can't Get There From Here  
JASON SELLERS I'm Your Man

## Hottest:

ALAN JACKSON There Goes  
LEE ANN WOMACK The Fool  
DEANA CARTER How Do I Get There  
ALABAMA Dancin', Shaggin' On The Boulevard  
TIM MCGRAW Everywhere

## JONES RADIO NETWORK

**Phil Barry • (303) 784-8700**

## U.S. Country – Jim Murphy

## Adds:

TY HERNDON I Have To Surrender  
PATTY LOVELESS You Don't Seem To Miss Me  
RICK TREVINO See Rock City

## Hottest:

ALABAMA Dancin', Shaggin' On The Boulevard  
DEANA CARTER How Do I Get There  
DIAMOND RIO How Your Love Makes Me Feel  
COLLIN RAYE What The Heart Wants  
LEE ANN WOMACK The Fool

## CD Country – John Hendricks

## Adds:

BIG HOUSE Love Ain't Easy  
TRACY BYRD Good Ol' Fashioned Love

## Hottest:

TANYA TUCKER Ridin' Out The Heartache  
LORRIE MORGAN Go Away  
TIM MCGRAW Everywhere  
KINLEYS Please  
ALAN JACKSON There Goes

## WESTWOOD ONE RADIO NETWORKS

**Charlie Cook • (805) 294-9000**

## Hot Country – David Felker

## Adds:

TRACY LAWRENCE The Coast Is Clear  
PATTY LOVELESS You Don't Seem To Miss Me  
RICK TREVINO See Rock City

## Hottest:

JOHN MICHAEL MONTGOMERY How Was I To Know  
DIAMOND RIO How Your Love Makes Me Feel  
COLLIN RAYE What The Heart Wants  
ALAN JACKSON There Goes

## Mainstream Country – David Felker

## Adds:

KATHY MATTEA Love Travels  
MARTINA MCBRIDE A Broken Wing  
MICHAEL PETERSON From Here To Eternity

## Hottest:

JOHN MICHAEL MONTGOMERY How Was I To Know  
ALABAMA Dancin', Shaggin' On The Boulevard  
COLLIN RAYE What The Heart Wants  
DIAMOND RIO How Your Love Makes Me Feel  
VINCE GILL You And You Alone

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Traci Todd,  
Manager/Video Programming

## ADDS

TRACE ADKINS The Rest Of Mine (Capitol)  
CLINT BLACK Something That We Do (RCA)  
PATTY LOVELESS You Don't Seem To Miss Me (Epic)

## TOP 10

LEE ANN WOMACK The Fool (Decca)  
CHRIS LEDDUX This Cowboy's Hat (Capitol)  
LORRIE MORGAN Go Away (BNA)  
VINCE GILL You And You Alone (MCA)  
BRYAN WHITE Love Is The Right Place (Asylum/EEG)  
SAWYER BROWN This Night Won't Last Forever (Curb)  
MARK CHESNUTT Thank God For Believers (Decca)  
BLACKHAWK Hole In My Heart (Arista)  
DAVID LEE MURPHY All Lit Up In Love (MCA)  
TRAVIS TRITT w/LARI WHITE Helping Me Get... (Warner Bros.)

Information current as of September 15, 1997.

CMT  
COUNTRY MUSIC TELEVISION

38 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

## ADDS

JOHN ANDERSON Small Town (Mercury)  
SHERRIE AUSTIN One Solitary Tear (Arista)  
CLINT BLACK Something That We Do (RCA)  
LILA MCCANN I Wanna Fall In Love (Asylum/EEG)  
TRACTORS The Last Time (Beyond Music)  
WYONNA When Love Starts Talkin' (Curb/Universal)

## TOP 10

NEAL MCCOY The Shake (Atlantic)  
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)  
DIAMOND RIO How Your Love Makes Me Feel (Arista)  
LEE ANN WOMACK The Fool (Decca)  
KENNY CHESNEY She's Got It All (BNA)  
LORRIE MORGAN Go Away (BNA)  
VINCE GILL You And You Alone (MCA)  
TRISHA YEARWOOD How Do I Live (MCA)  
SAWYER BROWN This Night Won't Last Forever (Curb)  
TRAVIS TRITT w/LARI WHITE Helping Me Get... (Warner Bros.)

## HEAVY

BROOKS & DUNN Honky Tonk Truth (Arista)  
MARK CHESNUTT Thank God For Believers (Decca)  
DIAMOND RIO How Your Love Makes Me Feel (Arista)  
VINCE GILL You And You Alone (MCA)  
REBA MCKENTRE What If It's You (MCA)  
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)  
LORRIE MORGAN Go Away (BNA)  
SAWYER BROWN This Night Won't Last Forever (Curb)  
TRAVIS TRITT w/LARI WHITE Helping Me Get... (Warner Bros.)  
BRYAN WHITE Love Is The Right Place (Asylum/EEG)  
LEE ANN WOMACK The Fool (Decca)

## HOT SHOTS

TRACE ADKINS The Rest Of Mine (Capitol)  
RHETT AKINS More Than Everything (Decca)  
JOHN ANDERSON Small Town (Mercury)  
SHERRIE AUSTIN One Solitary Tear (Arista)  
TRACY BYRD Good Ol' Fashioned Love (MCA)  
TY HERNDON I Have To Surrender (Epic)  
PATTY LOVELESS You Don't Seem To Miss Me (Epic)  
MARTINA MCBRIDE A Broken Wing (RCA)  
MICHAEL PETERSON From Here To Eternity (Reprise)  
RICOCHET Blink Of An Eye (Columbia)  
LEANN RIMES You Light Up My Life (MCA/Curb)  
TRACTORS The Last Time (Beyond Music)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of September 17, 1997.







# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**93.9 KZLA** MARKET #2  
KZLA/Los Angeles  
(818) 246-0939  
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	28	42		ALAN JACKSON/There Goes
34	28	34	42		TOBY KEITH/We Were In Love
28	34	28	42		COLLIN RAYE/What The Heart Wants
20	34	28	42		SAWYER BROWN/This Night Won't...
24	20	34	42		ALABAMA/Dancin', Shaggin'...
24	28	34	42		TIM MCGRAW/Everywhere
28	28	34	42		KEVIN SHARP/If You Love Somebody
28	28	34	42		CLAY WALKER/Watch This
34	34	34	42		JOHN M. MONTGOMERY/How Was I To Know
28	24	28	42		BLAKE & BRIAN/Another Perfect Day
10	24	28	42		CLINT BLACK/Something That We Do
10	24	28	42		DIAMOND RIO/How Your Love...
10	24	28	42		REBA MCGENTIRE/What If It's You
10	24	28	42		NEAL MCCOY/The Shake
10	24	28	42		NEAL MCCOY/The Shake
10	24	28	42		RICK TREVINOA/Only Get This...
10	24	28	42		VINCE GILL/You And You Alone
10	24	28	42		TRITT & WHITE/Helping Me Get...
10	24	28	42		MARK CHESNUTT/Thank God For...
10	24	28	42		GEORGE STRAIT/Today My World...
10	24	28	42		KINLEYS/Please
10	24	28	42		BRYAN WHITE/Love Is The Right...
28	24	28	42		YEARWOOD & BROOKS/In Another's Eyes
20	20	20	42		KENNY CHESNEY/She's Got It All
20	20	20	42		DAVID KERSH/Day In, Day Out
34	20	20	42		TRACY LAWRENCE/How A Cowgirl...
12	24	28	42		LORRIE MORGAN/Go Away
20	20	20	42		MICHAEL PETERSON/Drink, Swear...
20	20	20	42		GEORGE STRAIT/Carrying Your...
28	34	24	42		LEE ANN WOMACK/The Fool
20	20	20	42		TRISHA YEARWOOD/How Do I Live
10	12	12	42		BROOKS & DUNN/Honky Tonk Truth
10	12	12	42		TRACY LAWRENCE/The Coast Is Clear
10	12	12	42		MICHAEL PETERSON/From Here To...
10	12	12	42		CHELY WRIGHT/Shutdown And Drive
10	12	12	42		PAM TILLIS/Land Of The Living
10	12	12	42		MARTINA MCBRIDE/A Broken Wing

**93.3 WUSN** MARKET #3  
WUSN/Chicago  
(312) 649-0099  
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36		DIAMOND RIO/How Your Love...
36	36	36	36		ALABAMA/Dancin', Shaggin'...
36	36	36	36		TRISHA YEARWOOD/How Do I Live
36	36	36	36		KENNY CHESNEY/She's Got It All
36	36	36	36		COLLIN RAYE/What The Heart Wants
36	36	36	36		JOHN M. MONTGOMERY/How Was I To Know
20	20	20	36		NEAL MCCOY/The Shake
36	36	36	36		ALAN JACKSON/There Goes
20	20	20	36		TIM MCGRAW/Everywhere
20	20	20	36		VINCE GILL/You And You Alone
20	20	20	36		LONESTAR/You Walked In
20	20	20	36		BROOKS & DUNN/Honky Tonk Truth
20	20	20	36		CLINT BLACK/Something That We Do
20	20	20	36		BRYAN WHITE/Love Is The Right...
20	20	20	36		NEAL MCCOY/The Shake
14	20	20	36		MARK CHESNUTT/Thank God For...
20	20	20	36		DEANA CARTER/How Do I Get There
20	20	20	36		YEARWOOD & BROOKS/In Another's Eyes
20	20	20	36		KEVIN SHARP/If You Love Somebody
20	20	20	36		LORRIE MORGAN/Go Away
14	14	14	36		REBA MCGENTIRE/What If It's You
14	14	14	36		CHELY WRIGHT/Shutdown And Drive
14	14	14	36		GEORGE STRAIT/Today My World...
14	14	14	36		PATTY LOVELESS/You Don't Seem To...
14	14	14	36		CLAY WALKER/Watch This
11	14	14	36		TRACE ADKINS/The Rest Of Mine
14	14	14	36		LEE ROY PARNELL/You Can't Get...
14	14	14	36		KATHY MATTEA/Love Travels
14	14	14	36		PAM TILLIS/Land Of The Living
14	14	14	36		TRITT & WHITE/Helping Me Get...
14	14	14	36		DAVID LEE MURPHY/All I Live In Love
14	14	14	36		KINLEYS/Please
14	14	14	36		BLACKHAWK/Hole In My Heart
14	14	14	36		MICHAEL PETERSON/From Here To...
14	14	14	36		MARTINA MCBRIDE/A Broken Wing
14	14	14	36		TRACY LAWRENCE/The Coast Is Clear
14	14	14	36		BLAKE & BRIAN/Another Perfect Day
36	36	36	11		TOBY KEITH/We Were In Love

**93.3 WXTU** MARKET #4  
WXTU/San Francisco  
(415) 391-9330  
Logan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45		YEARWOOD & BROOKS/In Another's Eyes
30	30	30	45		DEANA CARTER/How Do I Get There
45	45	45	45		KENNY CHESNEY/She's Got It All
45	45	45	45		JOE DIFFIE/Somethin' Like This
45	45	45	45		TOBY KEITH/We Were In Love
45	45	45	45		GEORGE STRAIT/Today My World...
30	30	45	45		CLAY WALKER/Watch This
5	5	20	30		CLINT BLACK/Something That We Do
30	30	45	45		MARK CHESNUTT/Thank God For...
5	5	20	30		BROOKS & DUNN/Honky Tonk Truth
20	20	30	30		REBA MCGENTIRE/What If It's You
30	30	30	30		TIM MCGRAW/Everywhere
30	30	30	30		LORRIE MORGAN/Go Away
20	20	20	30		MARTINA MCBRIDE/A Broken Wing
20	20	20	30		LEE ROY PARNELL/You Can't Get...
5	5	5	30		DIAMOND RIO/How Your Love...
5	5	5	30		PAM TILLIS/Land Of The Living
30	30	30	30		TRITT & WHITE/Helping Me Get...
45	45	45	30		LEE ANN WOMACK/The Fool
30	30	30	30		NEAL MCCOY/The Shake
30	30	20	30		TRACE ADKINS/The Rest Of Mine
30	30	20	30		SAWYER BROWN/This Night Won't...
5	5	5	20		KINLEYS/Please
5	5	20	20		DAVID LEE MURPHY/All I Live In Love
30	20	20	20		LEE ANN WOMACK/How Do I Live
30	20	20	20		TRACY ADKINS/Left Something...
30	20	20	20		RIVER ROAD/Nickajack
20	20	20	20		VINCE GILL/You And You Alone
20	20	20	20		BRYAN WHITE/Love Is The Right...
10	10	10	10		PAUL BRANDT/Take It From Me
10	10	10	10		TRACY BYRD/Don't Love Make...
10	10	10	10		SONS OF THE DESERT/Whatever Comes First
10	10	10	10		TY HERNDON/Loved Too Much
30	30	30	10		ALAN JACKSON/There Goes
10	10	10	10		LONESTAR/Come Cryin' To Me
10	10	10	10		REBA MCGENTIRE/d Rather Ride...
10	10	10	10		TIM MCGRAW W/F HILL/It's Your Love
45	45	45	10		JOHN M. MONTGOMERY/How Was I To Know
10	10	10	10		MINDY MCCREADY/A Girl's Gotta Do...
10	10	10	10		GEORGE STRAIT/Carrying Your...

**92.5 WXTU** MARKET #5  
WXTU/Philadelphia  
(610) 667-9000  
McCartie/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32		YEARWOOD & BROOKS/In Another's Eyes
32	32	32	32		BILLY RAY CYRUS/It's All The Same...
24	24	24	32		COLLIN RAYE/What The Heart Wants
32	32	32	32		RICK TREVINOA/Only Get This...
32	32	32	32		LEE ANN WOMACK/The Fool
32	32	32	32		KENNY CHESNEY/She's Got It All
24	24	24	32		ALAN JACKSON/There Goes
24	24	24	32		DIAMOND RIO/How Your Love...
24	24	24	32		SAWYER BROWN/This Night Won't...
24	24	24	32		DEANA CARTER/How Do I Get There
24	24	24	32		REBA MCGENTIRE/What If It's You
24	24	24	32		KEVIN SHARP/If You Love Somebody
24	24	24	32		VINCE GILL/You And You Alone
17	17	17	24		TIM MCGRAW/Everywhere
17	17	17	24		KINLEYS/Please
17	17	17	24		MARK CHESNUTT/Thank God For...
17	17	17	24		BROOKS & DUNN/Honky Tonk Truth
17	17	17	24		LORRIE MORGAN/Go Away
17	17	17	24		MARTINA MCBRIDE/A Broken Wing
17	17	17	24		SKIP EWING/Answer To My Prayer
17	17	17	24		DAVID KERSH/Day In, Day Out
32	32	32	32		ALABAMA/Dancin', Shaggin'...
7	7	7	24		TRITT & WHITE/Helping Me Get...
7	7	7	24		BRYAN WHITE/Love Is The Right...
7	7	7	24		CLINT BLACK/Something That We Do
17	17	17	24		ALABAMA/Dancin' Lookin' Moon
17	17	17	24		TRISHA YEARWOOD/How Do I Live
17	17	17	24		LONESTAR/Come Cryin' To Me
17	17	17	24		GEORGE STRAIT/Carrying Your...
17	17	17	24		TIM MCGRAW W/F HILL/It's Your Love
17	17	17	24		KEVIN SHARP/She's Sure Taking...
17	17	17	24		REBA MCGENTIRE/d Rather Ride...
17	17	17	24		MARK WILLS/Places I've Never...
32	32	32	32		TOBY KEITH/We Were In Love
32	32	32	32		JOHN M. MONTGOMERY/How Was I To Know
7	7	7	24		NEAL MCCOY/The Shake
7	7	7	24		DAVID LEE MURPHY/All I Live In Love
7	7	7	24		JASON SELLERS/It's Your Man
7	7	7	24		CHELY WRIGHT/Shutdown And Drive
7	7	7	24		CLAY WALKER/Watch This

**W4Country** MARKET #6  
W4Country/Detroit  
(313) 259-4323  
Roberts/E

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	37	25	36		ALABAMA/Dancin', Shaggin'...
23	25	36	36		DEANA CARTER/How Do I Get There
33	37	36	36		DIAMOND RIO/How Your Love...
33	37	36	36		ALAN JACKSON/There Goes
33	37	36	36		TIM MCGRAW/Everywhere
33	37	36	36		JOHN M. MONTGOMERY/How Was I To Know
33	37	36	36		COLLIN RAYE/What The Heart Wants
33	37	36	36		SAWYER BROWN/This Night Won't...
23	25	36	36		LEE ANN WOMACK/The Fool
13	25	36	36		CLINT BLACK/Something That We Do
23	25	36	36		YEARWOOD & BROOKS/In Another's Eyes
23	25	36	36		BROOKS & DUNN/Honky Tonk Truth
23	25	36	36		VINCE GILL/You And You Alone
33	37	36	36		TOBY KEITH/We Were In Love
23	25	36	36		NEAL MCCOY/The Shake
13	25	36	36		REBA MCGENTIRE/What If It's You
23	25	36	36		LORRIE MORGAN/Go Away
23	25	36	36		MICHAEL PETERSON/From Here To...
23	25	36	36		KEVIN SHARP/If You Love Somebody
13	25	36	36		CLAY WALKER/Watch This
13	25	36	36		BRYAN WHITE/Love Is The Right...
13	25	36	36		CHELY WRIGHT/Shutdown And Drive
13	25	36	36		TRACE ADKINS/Left Something...
13	25	36	36		ALABAMA/Dancin' Lookin' Moon
33	37	36	36		KENNY CHESNEY/She's Got It All
13	25	36	36		TY HERNDON/Loved Too Much
13	25	36	36		LONESTAR/Come Cryin' To Me
13	25	36	36		REBA MCGENTIRE/d Rather Ride...
13	25	36	36		TIM MCGRAW W/F HILL/It's Your Love
13	25	36	36		KEVIN SHARP/She's Sure Taking...
13	25	36	36		COLLIN RAYE/On The Verge...
23	25	36	36		GEORGE STRAIT/Carrying Your...
13	25	36	36		GEORGE STRAIT/One Night At A Time
13	25	36	36		PAM TILLIS/All The Good Ones
33	37	36	36		TRISHA YEARWOOD/How Do I Live
13	25	36	36		MARK CHESNUTT/Thank God For...
5	15	15	15		KINLEYS/Please
13	25	36	36		TRACY LAWRENCE/The Coast Is Clear
13	25	36	36		MINDY MCCREADY/What If I Do

**92.5 WYCD** MARKET #6  
WYCD/Detroit  
(810) 799-0600  
Haskell/Marrosio

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	50	50	50		TIM MCGRAW/Everywhere
50	50	50	50		TRISHA YEARWOOD/How Do I Live
50	50	50	50		DIAMOND RIO/How Your Love...
35	35	35	50		JOHN M. MONTGOMERY/How Was I To Know
35	35	35	50		LEE ANN WOMACK/The Fool
35	35	35	50		DEANA CARTER/How Do I Get There
35	35	35	50		COLLIN RAYE/What The Heart Wants
35	35	35	50		KENNY CHESNEY/She's Got It All
35	35	35	50		BUFFALO CLUB/Notin' Less Than...
35	35	35	50		DAVID KERSH/Day In, Day Out
35	35	35	50		BILLY RAY CYRUS/It's All The Same...
50	35	35	50		TOBY KEITH/We Were In Love
35	35	35	50		SAWYER BROWN/This Night Won't...
35	35	35	50		BRYAN WHITE/Love Is The Right...
5	5	22	35		KINLEYS/Please
35	35	35	50		KEVIN SHARP/If You Love Somebody
35	35	35	50		CLAY WALKER/Watch This
22	22	35	50		PAM TILLIS/Land Of The Living
22	22	35	50		YEARWOOD & BROOKS/In Another's Eyes
5	5	5	50		REBA MCGENTIRE/What If It's You
5	5	5	50		LORRIE MORGAN/Go Away
5	5	5	50		DAVID LEE MURPHY/All I Live In Love
5	5	5	50		MARK CHESNUTT/Thank God For...
22	22	22	50		BROOKS & DUNN/Honky Tonk Truth
22	22	22	50		CLINT BLACK/Something That We Do
5	5	5	50		GEORGE STRAIT/Today My World...



# COUNTRY PLAYLISTS

## FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

NEW COUNTRY		MARKET #13			
94.7 KMPSE		KMPSE/Seattle			
		(206) 443-9400			
		Richards/Thomas			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
16 28 41 41	TIM MCGRAW/Everywhere	16	28	41	41
41 41 41 41	YEARWOOD & BROOKS/In Another's Eyes	41	41	41	41
28 28 41 41	JOHN M. MONTGOMERY/How Was I To Know	28	28	41	41
41 41 41 41	COLLIN RAYE/What The Heart Wants	41	41	41	41
28 41 41 41	ALABAMA/Dancin', Shaggin'	28	41	41	41
41 41 41 41	TOBY KEITH/We Were In Love	41	41	41	41
41 41 41 41	TRISHA YEARWOOD/How Do I Live	41	41	41	41
41 41 41 41	GEORGE STRAIT/Carrying Your	41	41	41	41
41 41 41 41	PAM TILLIS/All The Good Ones	41	41	41	41
- - - -	GEORGE STRAIT/Today My World	-	-	-	-
16 28 28	CLINT BLACK/Something That We Do	16	28	28	28
28 28 28	BROOKS & DUNN/Honky Tonk Truth	28	28	28	28
16 28 28	LEE ANN WOMACK/The Fool	16	28	28	28
28 28 28	CHELY WRIGHT/Shut Up And Drive	28	28	28	28
28 28 28	BLACKHAWK/Hole In My Heart	28	28	28	28
28 28 28	ALAN JACKSON/There Goes	28	28	28	28
28 28 28	LORRIE MORGAN/Go Away	28	28	28	28
28 28 28	DEANA CARTER/How Do I Get There	28	28	28	28
28 28 28	KENNY CHESNEY/She's Got It All	28	28	28	28
28 28 28	DIAMOND RIO/How Your Love	28	28	28	28
22 10 22	KENNY CHESNEY/When I Close My Eyes	22	10	22	22
41 41 22	TRACY LAWRENCE/How A Cowgirl	41	41	22	22
41 41 22	BLACK & MCBRIDE/Still Holding On	41	41	22	22
22 10 22	DEANA CARTER/Count Me In	22	10	22	22
22 10 22	BRYAN WHITE/Sittin' On Go	22	10	22	22
- - - -	BROOKS & DUNN/Why Would I Say...	-	-	-	-
- - - -	RANDY TRAVIS/King Of The Road	-	-	-	-
- - - -	JOHN BERRY/The Stone	-	-	-	-
- 16 16	MICHAEL PETERSON/From Here To...	-	16	16	16
- 16 16	MARTINA MCBRIDE/A Broken Wing	-	16	16	16
16 16 16	REBA MCENTIRE/What If It's You	16	16	16	16
5 5 16	KEVIN SHARP/If You Love Somebody	5	5	16	16
16 16 16	MARK CHESNUTT/Thank God For...	16	16	16	16
16 16 16	VINCE GILL/You And You Alone	16	16	16	16
16 16 16	BRYAN WHITE/Love Is The Right...	16	16	16	16
10 10 10	REBA MCENTIRE/Id Rather Ride...	10	10	10	10
10 10 10	MARK CHESNUTT/It Ain't Her	10	10	10	10
10 10 10	LILA MCCANN/Down Came A...	10	10	10	10
10 10 10	TY HERNDON/Loved Too Much	10	10	10	10

KSON		MARKET #14			
Country 94.3		KSON/San Diego			
		(619) 291-9797			
		Shepard/Upton			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
31 31 31 31	KENNY CHESNEY/She's Got It All	31	31	31	31
31 31 31 31	JOHN M. MONTGOMERY/How Was I To Know	31	31	31	31
31 31 31 31	LEE ANN WOMACK/The Fool	31	31	31	31
31 31 31 31	ALAN JACKSON/There Goes	31	31	31	31
31 31 31 31	COLLIN RAYE/What The Heart Wants	31	31	31	31
20 31 31 31	KEVIN SHARP/If You Love Somebody	20	31	31	31
20 31 31 31	ALABAMA/Dancin', Shaggin'	20	31	31	31
20 20 20 20	VINCE GILL/You And You Alone	20	20	20	20
20 20 20 20	NEAL MCCOY/The Shake	20	20	20	20
20 20 20 20	DIAMOND RIO/How Your Love	20	20	20	20
20 20 20 20	LORRIE MORGAN/Go Away	20	20	20	20
20 20 20 20	DEANA CARTER/How Do I Get There	20	20	20	20
20 20 20 20	TIM MCGRAW/Everywhere	20	20	20	20
20 20 20 20	MARK CHESNUTT/Thank God For...	20	20	20	20
20 20 20 20	CLAY WALKER/Watch This	20	20	20	20
20 20 20 20	TRITT & WHITE/Helping Me Get...	20	20	20	20
20 20 20 20	YEARWOOD & BROOKS/In Another's Eyes	20	20	20	20
12 20 20 20	BRYAN WHITE/Love Is The Right...	12	20	20	20
12 12 20 20	CLINT BLACK/Something That We Do	12	12	20	20
12 12 20 20	SAWYER BROWN/This Night Won't	12	12	20	20
- - - -	CHELY WRIGHT/Today My World	-	-	-	-
12 12 12 12	CHELY WRIGHT/Shut Up And Drive	12	12	12	12
12 12 12 12	TRACE ADKINS/The Rest Of Mine	12	12	12	12
12 12 12 12	REBA MCENTIRE/What If It's You	12	12	12	12
12 14 14 14	TIM MCGRAW W/ HILL/It's Your Love	12	14	14	14
14 14 14 14	PAM TILLIS/All The Good Ones	14	14	14	14
14 14 14 14	TRACE ADKINS/Left Something...	14	14	14	14
14 14 14 14	MICHAEL PETERSON/Drink, Swear...	14	14	14	14
31 31 14 14	TRACY LAWRENCE/How A Cowgirl...	31	31	14	14
31 31 14 14	TRISHA YEARWOOD/How Do I Live	31	31	14	14
31 31 14 14	TOBY KEITH/We Were In Love	31	31	14	14
14 14 14 14	MARK WILLS/Places I've Never...	14	14	14	14
12 12 12 12	KINLEYS/Please	12	12	12	12
12 12 12 12	MATRACA BERG/That Train Don't Run	12	12	12	12
12 12 12 12	BROOKS & DUNN/Honky Tonk Truth	12	12	12	12
12 12 12 12	PAM TILLIS/Land Of The Living	12	12	12	12
- 12 12 12	JASON SELLERS/It's Your Man	-	12	12	12
- - - -	PATTY LOVELESS/You Don't Seem To	-	-	-	-
- - - -	JOHN ANDERSON/Small Town	-	-	-	-

WMJC		MARKET #15			
Country 94.3		WMJC/Long Island			
		(516) 423-6740			
		Asker/Alexander			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
38 38 38 38	KENNY CHESNEY/She's Got It All	38	38	38	38
38 38 38 38	ALABAMA/Dancin', Shaggin'...	38	38	38	38
38 38 38 38	JOHN M. MONTGOMERY/How Was I To Know	38	38	38	38
38 38 38 38	LEE ANN WOMACK/The Fool	38	38	38	38
38 38 38 38	COLLIN RAYE/What The Heart Wants	38	38	38	38
38 38 38 38	ALAN JACKSON/There Goes	38	38	38	38
38 38 38 38	KEVIN SHARP/If You Love Somebody	38	38	38	38
22 22 38 38	ALABAMA/Dancin', Shaggin'	22	22	38	38
22 22 22 38	DIAMOND RIO/How Your Love	22	22	22	38
22 22 22 38	SAWYER BROWN/This Night Won't	22	22	22	38
22 22 22 22	VINCE GILL/You And You Alone	22	22	22	22
22 22 22 22	NEAL MCCOY/The Shake	22	22	22	22
22 22 22 22	DEANA CARTER/How Do I Get There	22	22	22	22
22 22 22 22	LORRIE MORGAN/Go Away	22	22	22	22
22 22 22 22	KEVIN SHARP/If You Love Somebody	22	22	22	22
22 22 22 22	DEANA CARTER/How Do I Get There	22	22	22	22
22 22 22 22	YEARWOOD & BROOKS/In Another's Eyes	22	22	22	22
22 22 22 22	TRITT & WHITE/Helping Me Get...	22	22	22	22
22 22 22 22	TIM MCGRAW/Everywhere	22	22	22	22
15 15 22 22	REBA MCENTIRE/What If It's You	15	15	22	22
15 15 22 22	BROOKS & DUNN/Honky Tonk Truth	15	15	22	22
15 15 22 22	CLINT BLACK/Something That We Do	15	15	22	22
15 15 22 22	CHELY WRIGHT/Shut Up And Drive	15	15	22	22
15 15 22 22	MARK CHESNUTT/Thank God For...	15	15	22	22
15 15 22 22	TRACE ADKINS/The Rest Of Mine	15	15	22	22
15 15 22 22	BLAKE & BRIAN/Another Perfect Day	15	15	22	22
15 15 22 22	DAVID LEE MURPHY/All Lit Up In Love	15	15	22	22
15 15 22 22	KINLEYS/Please	15	15	22	22
15 15 22 22	BLACKHAWK/Hole In My Heart	15	15	22	22
15 15 22 22	CLAY WALKER/Watch This	15	15	22	22
15 15 22 22	KATHY MATTEA/Love Travels	15	15	22	22
15 15 22 22	JASON SELLERS/It's Your Man	15	15	22	22
15 15 22 22	LEE ROY PARNELL/You Can't Get...	15	15	22	22
15 15 22 22	TY HERNDON/Have To Surrender	15	15	22	22
15 15 22 22	PAM TILLIS/Land Of The Living	15	15	22	22
- - - -	MARTINA MCBRIDE/A Broken Wing	-	-	-	-
- - - -	GEORGE STRAIT/Today My World...	-	-	-	-
- - - -	MICHAEL PETERSON/From Here To...	-	-	-	-
- - - -	TRACY LAWRENCE/How A Cowgirl...	-	-	-	-
- - - -	PATTY LOVELESS/You Don't Seem To	-	-	-	-
- - - -	TRACY LAWRENCE/The Coast Is Clear	-	-	-	-
- - - -	MINDY MCCREADY/What If I Do	-	-	-	-
38 38 38 38	TRISHA YEARWOOD/How Do I Live	38	38	38	38

TODAY'S BEST COUNTRY		MARKET #16			
K102		KEEY/Minneapolis			
		(612) 820-4200			
		Swedberg/Moon			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
40 40 40 40	DIAMOND RIO/How Your Love	40	40	40	40
40 40 40 40	SAWYER BROWN/This Night Won't	40	40	40	40
40 40 40 40	NEAL MCCOY/The Shake	40	40	40	40
40 40 40 40	LORRIE MORGAN/Go Away	40	40	40	40
26 26 40 40	BLACKHAWK/Hole In My Heart	26	26	40	40
26 26 40 40	LEE ANN WOMACK/The Fool	26	26	40	40
26 26 40 40	YEARWOOD & BROOKS/In Another's Eyes	26	26	40	40
26 26 40 40	BROOKS & DUNN/Honky Tonk Truth	26	26	40	40
18 26 40 40	DEANA CARTER/How Do I Get There	18	26	40	40
40 26 40 40	COLLIN RAYE/What The Heart Wants	40	26	40	40
26 26 26 26	TIM MCGRAW/Everywhere	26	26	26	26
26 26 26 26	MARK CHESNUTT/Thank God For...	26	26	26	26
26 26 26 26	CLINT BLACK/Something That We Do	26	26	26	26
26 26 26 26	VINCE GILL/You And You Alone	26	26	26	26
18 26 26 26	RIVER ROAD/Nickajack	18	26	26	26
18 26 26 26	KEVIN SHARP/If You Love Somebody	18	26	26	26
18 26 26 26	CHELY WRIGHT/Shut Up And Drive	18	26	26	26
18 26 26 26	TRACE ADKINS/The Rest Of Mine	18	26	26	26
10 18 26 26	LONESTAR/You Walked In	10	18	26	26
- - - -	MINDY MCCREADY/What If I Do	-	-	-	-
18 18 18 18	MICHAEL PETERSON/From Here To...	18	18	18	18
18 18 18 18	BRYAN WHITE/Love Is The Right...	18	18	18	18
18 18 18 18	REBA MCENTIRE/What If It's You	18	18	18	18
10 18 18 18	MARTINA MCBRIDE/A Broken Wing	10	18	18	18
10 18 18 18	GARY ALLAN/Living In A House...	10	18	18	18
10 18 18 18	SHERRIE AUSTIN/One Solitary Tear	10	18	18	18
10 18 18 18	PAM TILLIS/Land Of The Living	10	18	18	18
15 15 25 25	TRACE ADKINS/The Rest Of Mine	15	15	25	25
- 15 25 25	GEORGE STRAIT/Today My World...	-	15	25	25
- 15 25 25	PAM TILLIS/Land Of The Living	-	15	25	25
- 15 25 25	TRACY LAWRENCE/How A Cowgirl...	-	15	25	25
- 15 25 25	PATTY LOVELESS/You Don't Seem To	-	15	25	25
- 15 25 25	CLAY WALKER/Watch This	-	15	25	25
- 15 25 25	SHERRIE AUSTIN/One Solitary Tear	-	15	25	25
- 15 25 25	TY HERNDON/Have To Surrender	-	15	25	25
5 5 10 10	KEVIN SHARP/If You Love Somebody	5	5	10	10
5 5 10 10	MARK CHESNUTT/Thank God For...	5	5	10	10
5 5 10 10	DAVID LEE MURPHY/All Lit Up In Love	5	5	10	10
5 5 10 10	LEE ROY PARNELL/You Can't Get...	5	5	10	10
5 5 10 10	TY HERNDON/Have To Surrender	5	5	10	10
5 5 10 10	LILA MCCANN/Down Came A...	5	5	10	10
5 5 10 10	MATT KING/A Woman Like You	5	5	10	10
- 5 10 10	LILA MCCANN/Wanna Fall In Love	-	5	10	10

WOL 92.5 FM		MARKET #17			
		WLS/St. Louis			
		(314) 781-9600			
		Barnett/Langston			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
35 35 35 35	DIAMOND RIO/How Your Love	35	35	35	35
35 35 35 35	TOBY KEITH/We Were In Love	35	35	35	35
35 35 35 35	ALAN JACKSON/There Goes	35	35	35	35
35 35 35 35	COLLIN RAYE/What The Heart Wants	35	35	35	35
35 35 35 35	JOHN M. MONTGOMERY/How Was I To Know	35	35	35	35
35 35 35 35	LORRIE MORGAN/Go Away	35	35	35	35
35 35 35 35	DEANA CARTER/How Do I Get There	35	35	35	35
25 35 35 35	KEVIN SHARP/If You Love Somebody	25	35	35	35
25 35 35 35	LEE ANN WOMACK/The Fool	25	35	35	35
35 35 35 35	NEAL MCCOY/The Shake	35	35	35	35
35 35 35 35	DAVID LEE MURPHY/All Lit Up In Love	35	35	35	35
25 25 25 25	VINCE GILL/You And You Alone	25	25	25	25
25 25 25 25	REBA MCENTIRE/What If It's You	25	25	25	25
25 25 25 25	TIM MCGRAW/Everywhere	25	25	25	25
25 25 25 25	BRYAN WHITE/Love Is The Right...	25	25	25	25
15 25 25 25	CHELY WRIGHT/Shut Up And Drive	15	25	25	25
15 25 25 25	SAWYER BROWN/This Night Won't	15	25	25	25
15 25 25 25	MARK CHESNUTT/Thank God For...	15	25	25	25
35 35 25 25	BROOKS & DUNN/Honky Tonk Truth	35	35	25	25
5 5 15 25	TRITT & WHITE/Helping Me Get...	5	5	15	25
25 25 25 25	YEARWOOD & BROOKS/In Another's Eyes	25	25	25	25
5 5 15 25	SONS OF THE DESERT/Hand Of Fate	5	5	15	25
15 15					



# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



# COUNTRY REPORTERS

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Effective 9/19/97

## 201 Total Reporters

Breaker Criteria=60% Of Reporting Panel For The First Time

- KEAN/Abilene, TX
- WQMX/Akron, OH
- WGNM/Albany, NY
- KRST/Albuquerque, NM
- KRRV/Alexandria, LA
- WFGY/Ahtona, PA
- KGNC/Amarillo, TX
- KASH/Anchorage, AK
- WNCY/Appleton, WI
- WKSF/Asheville, NC
- WKHX/Atlanta, GA
- WYAY/Atlanta, GA
- WXKC/Augusta, GA
- YEARWOOD & BROOKS/In Another's Eyes
- KASE/Austin, TX
- KUZZ/Bakersfield, CA
- WPOC/Baltimore, MD
- WYNN/Baton Rouge, LA
- KAYD/Beaumont, TX
- WKNN/Biloxi, MS
- WHWK/Binghamton, NY
- WZZK/Birmingham, AL
- KIZN/Boise, ID
- WKLK/Boston, MA
- WYRK/Buttalo, NY
- KHAK/Cedar Rapids, IA
- WIXY/Champaign, IL
- WBUB/Charleston, SC
- WEZL/Charleston, SC
- WQBE/Charleston, WV
- WKKT/Charlotte, NC
- WSOC/Charlotte, NC
- WUSY/Chattanooga, TN
- WUSN/Chicago, IL
- KALF/Chico, CA
- WUBE/Cincinnati, OH
- WGAR/Cleveland, OH
- KKCS/Colorado Springs, CO
- WCOS/Columbia, SC
- WKCN/Columbus, GA
- WCOL/Columbus, OH
- WHOK/Columbus, OH
- KRQK/Corpus Christi, TX
- KPLX/Dallas, TX
- KYNG/Dallas, TX
- WGNE/Daytona Beach, FL
- KYGO/Denver, CO
- KHKI/Des Moines, IA
- KJYJ/Des Moines, IA
- WWWV/Detroit, MI
- WYCD/Detroit, MI
- WTVY/Duluth, AL
- KKCB/Duluth, MN
- WAXX/Eau Claire, WI
- KHEY/EI Paso, TX
- WXTA/Erie, PA
- KUGN/Eugene, OR
- WKDQ/Evansville, KY
- KVOX/Fargo, ND
- KKIX/Fayetteville, AR
- WKML/Fayetteville, NC
- WCKT/Ft. Myers, FL
- WQHK/Ft. Wayne, IN
- KSXS/Fresno, CA
- WBCT/Grand Rapids, MI
- WTOR/Greensboro, NC
- WRNS/Greenville, NC
- WESC/Greenville, SC
- WSSL/Greenville, SC
- WAYZ/Hagerstown, MD
- WRBT/Harrisburg, PA
- WRKZ/Harrisburg, PA
- WVYZ/Hartford, CT
- KIKK/Houston, TX
- KILT/Houston, TX
- WTCR/Huntington, WV
- WFMS/Indianapolis, IN
- WGRL/Indianapolis, IN
- WMSI/Jackson, MS
- WQIK/Jacksonville, FL
- WROO/Jacksonville, FL
- WXBQ/Johnson City, VA
- WMTZ/Johnstown, PA
- KBEQ/Kansas City, MO
- KFKF/Kansas City, MO
- WDAF/Kansas City, MO
- WVVK/Knoxville, TN
- KXKC/Lafayette, LA
- WIOV/Lancaster, PA
- WITL/Lansing, MI
- KWNR/Las Vegas, NV
- WBBN/Laurel, MS
- WVLC/Lexington, KY
- KZKX/Lincoln, NE
- KSSN/Little Rock, AR
- WMLC/Long Island, NY
- KZLA/Los Angeles, CA
- WAMZ/Louisville, KY
- KLIL/Lubbock, TX
- WDM/MAcon, GA
- WWQM/Madison, WI
- WOOZ/Marion-Carbondale, IL
- KTEX/McAllen, TX
- KRWQ/Medford, OR
- WGXK/Memphis, TN
- WOGY/Memphis, TN
- WKIS/Miami, FL
- WML/Milwaukee, WI
- KEYY/Minneapolis, MN
- KATM/Mobile, AL
- WKSJ/Moderato, CA
- KTOM/Monterey, CA
- WLWI/Montgomery, AL
- WGTR/Myrtle Beach, SC
- WTCM/NW Michigan
- WSIX/Nashville, TN
- WSM/Nashville, TN
- WNDE/New Orleans, LA
- WCMS/Norfolk, VA
- WGH/Norfolk, VA
- KNFM/Odessa-Midland, TX
- KTST/Oklahoma City, OK
- KXXY/Oklahoma City, OK
- KXKT/Omaha, NE
- WOW/Omaha, NE
- WWKA/Orlando, FL
- KHAY/Oxnard-Ventura, CA
- KPLM/Palm Springs, CA
- WXBW/Pensacola, FL
- WXCL/Peoria, IL
- WXTU/Philadelphia, PA
- KMLE/Phoenix, AZ
- KNIX/Phoenix, AZ
- WDSY/Pittsburgh, PA
- WPOP/Portland, ME
- KUPL/Portland, OR
- KWJJ/Portland, OR
- WOKQ/Portsmouth, NH
- WCTK/Providence, RI
- WLLR/Quad Cities, IA-IL
- WKIX/Raleigh, NC
- WQDR/Raleigh, NC
- KBUL/Reno, NV
- WKHK/Richmond, VA
- KFRG/Riverside, CA
- WYYD/Roanoke, VA
- WBEE/Rochester, NY
- WXXQ/Rockford, IL
- KNCI/Sacramento, CA
- WVCO/Saginaw, MI
- WVJO/St. Cloud, MN
- WIL/St. Louis, MO
- WKKX/St. Louis, MO
- WWFG/Salisbury, MD
- KKAT/Salt Lake City, UT
- KSOP/Salt Lake City, UT
- KUBL/Salt Lake City, UT
- KAJA/San Antonio, TX
- KCY/San Antonio, TX
- KSON/San Diego, CA
- KYCY/San Francisco, CA
- KRTY/San Jose, CA
- KKJG/San Luis Obispo, CA
- WJCL/Savannah, GA
- KMPS/Seattle, WA
- WRMD/Shreveport, LA
- WBYT/South Bend, IN
- KDRK/Spokane, WA
- KNFR/Spokane, WA
- WFMB/Springfield, IL
- WPKQ/Springfield, MA
- KTTS/Springfield, MO
- WBBS/Syracuse, NY
- WTNT/Tallahassee, FL
- WQYK/Tampa, FL
- WRBO/Tampa, FL
- WTHI/Terre Haute, IN
- WIBW/Topeka, KS
- KORD/Tri-Cities, WA
- KIIM/Tucson, AZ
- KVOO/Tulsa, OK
- KWEN/Tulsa, OK
- WVZD/Tupelo, MS
- KNUE/Tyler, TX
- WFRG/Utica, NY
- KJUG/Visalia-Tulare, CA
- WACO/Waco, TX
- WMZQ/Washington, DC
- WVWZ/Wausau, WI
- WIRK/West Palm Beach, FL
- WVVK/Wheeling, WV
- KFDI/Wichita, KS
- KZSN/Wichita, KS
- WGGY/Wilkes-Barre, PA
- WKXB/Wilmington, NC
- WWQQ/Wilmington, NC
- WUSQ/Winchester, VA
- KXDD/Yakima, WA
- WGTY/York, PA
- WQXX/Youngstown, OH

**KWJW**  
99.5 FM 1080 AM  
BEST OF COUNTRY

**MARKET #24**  
KWJW/Portland, OR  
(503) 228-4393  
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	50		COLLIN RAYE/What The Heart Wants
38	38	38	38		GEORGE STRAIT/Carrying Your...
38	38	38	38		TRACY LAWRENCE/How A Cowgirl...
38	38	38	38		TRISHA YEARWOOD/How Do I Live
38	38	50			JOHN M. MONTGOMERY/How Was I To Know
38	38	38	38		TIM MCGRAW W/F HILL/It's Your Love
25	45	38			ALAN JACKSON/There Goes
38	38	38			RICK TREVIN/Only Get This...
40	38	38			MICHAEL PETERSON/Drink, Swear...
25	38	38			LEE ANN WOMACK/The Fool
25	25	38			ALABAMA/Dancin', Shaggin'
18	25	25			DEANA CARTER/How Do I Get There
25	25	25			LONESTAR/Come Cryin' To Me
25	25	25			LILA MCCANN/Down Came A...
25	25	25			LORRIE MORGAN/Go Away
25	25	25			BRYAN WHITE/Love Is The Right...
25	25	25			BILLY RAY CYRUS/It's All The Same...
25	25	25			KINLEYS/Please
25	25	25			DIAMOND RIO/How Your Love...
18	25	25			NEAL MCCOY/The Shake
18	25	25			TRITT & WHITE/Helping Me Get...
25	25	25			TIM MCGRAW/Everywhere
25	25	25			MARK CHESNUTT/Thank God For...
18	25	25			YEARWOOD & BROOKS/In Another's Eyes
18	18	18			VINCE GILL/You And You Alone
18	25	25			SAWYER BROWN/This Night Won't...
5	5	18			GEORGE STRAIT/Today My World...
18	18	18			KEVIN SHARP/If You Love Somebody
18	18	25			RICOCHET/He Left A Lot To...
18	18	18			BROOKS & DUNN/Honky Tonk Truth
18	18	18			CLAY WALKER/Watch This
5	5	18			REBA MCENTIRE/What If It's You
18	18	18			DAVID KERSH/Day In, Day Out
7	18	18			JASON SELLERS/It's Your Man
5	5	18			TRACY LAWRENCE/How A Cowgirl...
5	5	18			CLINT BLACK/Something That We Do
15	15	15			PAM TILLIS/Land Of The Living
5	5	8			LEE ROY PARNELL/You Can't Get
5	7	8			BLAKE & BRIAN/Another Perfect Day
5	5	6			MATT KING/A Woman Like You

**B-105**  
GOOD TIMES... BEST COUNTRY

**MARKET #25**  
WUBE/Cincinnati  
(513) 721-1050  
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35		TRISHA YEARWOOD/How Do I Live
25	25	35			LONESTAR/Come Cryin' To Me
35	35	35			ALAN JACKSON/There Goes
25	25	25			DEANA CARTER/How Do I Get There
35	35	35			DIAMOND RIO/How Your Love...
35	35	35			TOBY KEITH/We Were In Love
25	25	35			ALABAMA/Dancin', Shaggin'
25	25	35			LEE ANN WOMACK/The Fool
35	35	35			COLLIN RAYE/What The Heart Wants
25	25	25			TIM MCGRAW/Everywhere
25	25	25			VINCE GILL/You And You Alone
35	35	35			KENNY CHESNEY/She's Got It All
35	25	25			JOHN M. MONTGOMERY/How Was I To Know
5	18	25			CHELY WRIGHT/Shutdown And Drive
18	25	25			TRITT & WHITE/Helping Me Get...
18	25	25			NEAL MCCOY/The Shake
18	18	25			TRACE ADKINS/The Rest Of Mine
18	18	25			LORRIE MORGAN/Go Away
18	18	25			SAWYER BROWN/This Night Won't...
18	18	25			CLINT BLACK/Something That We Do
25	18	25			MINDY MCCREARY/What If I Do
25	18	18			BROOKS & DUNN/Honky Tonk Truth
25	18	18			REBA MCENTIRE/What If It's You
25	18	18			PATTY LOVELESS/You Don't Seem To...
5	18	18			KINLEYS/Please
35	35	25			GEORGE STRAIT/Carrying Your...
18	18	18			KATHY MATTEA/Love Travels
18	18	18			CLAY WALKER/Watch This
18	18	18			PAM TILLIS/Land Of The Living
18	18	18			MICHAEL PETERSON/From Here To...
18	18	18			BRYAN WHITE/Love Is The Right...
18	18	18			GEORGE STRAIT/Today My World...
18	18	18			KEVIN SHARP/If You Love Somebody
18	18	18			MARK CHESNUTT/Thank God For...
25	18	18			TRACY LAWRENCE/How A Cowgirl...
13	13	13			YEARWOOD & BROOKS/In Another's Eyes
13	13	13			JOHN M. MONTGOMERY/How Was I To Know
13	13	13			ALABAMA/Sad Lookin' Moon
25	25	13			TIM MCGRAW W/F HILL/It's Your Love
35	25	13			MICHAEL PETERSON/Drink, Swear...

**FR 95.1**  
KFRG

**MARKET #26**  
KFRG/Riverside  
(909) 825-9525  
Massie/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37		DEANA CARTER/Count Me In
37	37	37	37		RICK TREVIN/Only Get This...
37	37	37	37		TRACE ADKINS/Left Something...
37	37	37	37		LONESTAR/Come Cryin' To Me
24	37	37	37		MICHAEL PETERSON/Drink, Swear...
24	37	37	37		KENNY CHESNEY/She's Got It All
37	37	37	37		GEORGE STRAIT/Carrying Your...
37	37	37	37		LEANN RIMES/How Do I Live
16	24	37	37		TRACY BYRD/Don't Love Make...
24	24	24	24		PAM TILLIS/All The Good Ones...
24	24	24	24		TRACY LAWRENCE/How A Cowgirl...
16	24	24	24		ALABAMA/Dancin', Shaggin'
24	24	24	24		TOBY KEITH/We Were In Love
24	24	24	24		JOHN M. MONTGOMERY/How Was I To Know
16	24	24	24		DAVID KERSH/Day In, Day Out
10	16	24	24		NEAL MCCOY/The Shake
16	16	16	16		BLAKE & BRIAN/Another Perfect Day
10	16	16	16		LEE ANN WOMACK/The Fool
16	16	16	16		LORRIE MORGAN/Go Away
10	16	16	16		COLLIN RAYE/What The Heart Wants
10	10	16	16		CHELY WRIGHT/Shutdown And Drive
16	16	16	16		BROOKS & DUNN/Honky Tonk Truth
16	16	16	16		ALAN JACKSON/There Goes
16	16	16	16		YEARWOOD & BROOKS/In Another's Eyes
10	16	16	16		LEANN RIMES/You Light My Life
10	10	16	16		CLINT BLACK/Something That We Do
10	10	8	8		KEVIN SHARP/If You Love Somebody
10	10	8	8		DIAMOND RIO/How Your Love...
10	10	8	8		BILLY RAY CYRUS/It's All The Same...
10	10	8	8		TIM MCGRAW/Everywhere
10	10	8	8		REBA MCENTIRE/What If It's You
10	10	8	8		SAWYER BROWN/This Night Won't...

**Q104**

**MARKET #27**  
KBEQ/Kansas City  
(816) 531-2535  
Kennedy/McEntire

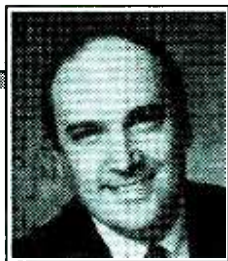
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	43	43		BLACK & MCBRIDE/Still Holding On
35	35	43	43		DIAMOND RIO/How Your Love...
43	43	43	43		NEAL MCCOY/The Shake
35	35	43	43		JOHN M. MONTGOMERY/How Was I To Know
43	43	43	43		COLLIN RAYE/What The Heart Wants
28	28	35	35		SHERRIE AUSTIN/Lucky In Love
28	28	35	35		BILLY RAY CYRUS/It's All The Same...
28	28	35	35		SAWYER BROWN/This Night Won't...
28	28	35	35		KEVIN SHARP/If You Love Somebody
28	28	35	35		LEE ANN WOMACK/The Fool
24	28	28	28		BROOKS & DUNN/Honky Tonk Truth
28	28	28	28		DEANA CARTER/How Do I Get There
28	28	28	28		MARK CHESNUTT/Thank God For...
18	28	28	28		SONS OF THE DESERT/Hand Of Fate
28	28	28	28		VINCE GILL/You And You Alone
28	28	28	28		JACK INGRAMM/Flutter
28	28	28	28		ALAN JACKSON/There Goes
28	28	28	28		KINLEYS/Please
28	28	28	28		DAVID LEE MURPHY/All Lit Up In Love
28	28	28	28		LITTLE TEXAS/The Call
18	24	24	24		LEE ROY PARNELL/You Can't Get...
18	24	24	24		COLLIN RAYE/Open Arms
28	28	28	28		JASON SELLERS/It's Your Man
24	28	28	28		SEMI-NOBLE/She Knows Me By
18	24	28	28		PAM TILLIS/Land Of The Living
28	28	28	28		TRITT & WHITE/Helping Me Get...
28	28	28	28		CLAY WALKER/Then What
24	28	28	28		CLAY WALKER/Watch This
28	28	28	28		BRYAN WHITE/Love Is The Right...
24	28	28	28		CHELY WRIGHT/Shutdown And Drive
24	24	28	28		YEARWOOD & BROOKS/In Another's Eyes
24	24	24	24		CLINT BLACK/Something That We Do
24	24	24	24		TY HERNDON/Have To Surrender
18	24	24	24		TRACY LAWRENCE/How A Cowgirl...
18	24	24	24		LONESTAR/You Walked In
18	24	24	24		KATHY MATTEA/Love Travels
18	24	24	24		REBA MCENTIRE/What If It's You
18	24	24	24		MICHAEL PETERSON/From Here To...
18	24	24	24		GEORGE STRAIT/Today My World...
18	24	24	24		JOHN ANDERSON/Small Town

**KFKF 94FM**  
COUNTRY FAVORITES

**MARKET #27**  
KFKF/Kansas City  
(816) 753-4000  
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		SAWYER BROWN/This Night Won't...
35	35	35	35		NEAL MCCOY/The Shake
35	35	35	35		LEE ANN WOMACK/The Fool
25	25	35	35		DEANA CARTER/How Do I Get There
25	25	35	35		DIAMOND RIO/How Your Love...
25	25	35	35		KEVIN SHARP/If You Love Somebody
25	25	35	35		VINCE GILL/You And You Alone
35	35	35	35		COLLIN RAYE/What The Heart Wants
25	25	35	35		MARK CHESNUTT/Thank God For...
35	35	25	25		TOBY KEITH/We Were In Love
35	35	25	25		JOHN M. MONTGOMERY/How Was I To Know
15	15	25	25		CLINT BLACK/Something That We Do
15	15	25	25		CHELY WRIGHT/Shutdown And Drive
15	15	25	25		





MIKE KINOSHIAN

## Staying Loyal To Hot AC's Heritage

As increased industry focus is placed on budding Pop/Alternative-leaning Hot ACs, many traditional Hot ACs continue doing what they've done with minimal fanfare over the last several years — win.

In the shadow of the Gateway Arch is one of several representative examples of that still strong format fact.

KYKY-FM (Y98)/St. Louis is one of three stations that comprise a highly competitive variety of adult-appealing music and lots of top-of-mind stationality. The Hot AC competes against Adult Alternative WVRV-FM (The River) and Hot AC WALC-FM (Alice) — both Pop/Alternative-leaning stations. The latter had been CHR WKBQ-FM, and a CHR station is still absent in market No. 17.



Smokey Rivers

While Y98 has maintained its traditional Hot AC roots. PD Smokey Rivers says. "We've seen constant evolution in our musical profile. We chuckle at the progression in musical tastes of our female target.

"A few years ago, for example, we were very much a Mariah Carey, Phil Collins, Whitney Houston, Richard Marx radio station, and we played Lionel Richie's 'All Night Long' as a power gold. The Gin Blossoms, Hootie & The Blowfish, and Alanis Morissette weren't in our musical vocabulary."

But in 1994, a rather bold decision was made to add a Gin Blossoms song to Y98's current playlist. "At the time, it was a very weighty move," recounts Rivers. "Looking back, though, it was a very easy line



**Managing the edges is okay as long as you don't stray too far. The secret of keeping the coalition together is managing the middle. We do that quite well.**

— Smokey Rivers

to cross and was pop music's natural evolution. We don't play Hall & Oates records from 1983, but we do play some Whitney Houston records from 1988. Along with that, we play compatible Gin Blossoms, Hootie & The Blowfish, Jewel, and Natalie Merchant music. We're a pop music station for adults."

That's essentially been Y98's philosophy for the past 15 years, and that kind of heritage enables it to be broad-based. Remarks Rivers, "It allows us to hang on to some '80s pop music. Some stations had to embrace this new wave of Pop/Alter-

native music or go away. If Y98 came into its own in 1990, 1991, or 1992, we'd probably be Pop/Alternative. But I can't betray our heritage that's served us so well."

Until last year, Billy Joel was one of Y98's top five core artists. "But much of his music went away when we decided to condense eras to '80s and '90s," explains Rivers. "The station had been fairly liberally dipping into the '70s, and we were playing Chicago's ballads as recently as last year."

Music selection for Rivers is still a song-driven, rather than artist-driven, issue. "We stay away from some of the more esoteric issues. It's very fine for us to play Alanis Morissette's 'You Learn,' but I can't play her 'You Oughta Know.' KYKY is the only place in St. Louis to hear the Spice Girls' '2 Become 1.' "We can play OMC's 'How Bizarre' — something, by the way, Pop/Alternative guys figured out halfway through the record *wasn't* Pop/Alternative at all. We wouldn't have played it four months ago, but we added it after it established itself on the pop pipeline and became familiar."

Recalling what happened when Y98 played Verve Pipe's "The Freshmen," Rivers comments, "I couldn't generate enough 'favoriteness' among my core audience, so I took it off. We've yet to play Sugar Ray or Matchbox 20."

### Methodical Music-Scheduling

Stressing "variety" as a Y98 listener benefit, Rivers remarks, "We stretch that paradigm to its logical limits. Many Pop/Alternatives have a certain homogeneous sound. We take great lengths working on compatibility issues for all these types of music.

It takes us a long time to schedule an hour of music; sometimes we schedule an hour and take a break. It's a real challenge to weave these tempos, textures, and musical styles together. This is the first station I've worked at where music scheduling is such a chore."

That situation is further complicated as women listeners endorse music that's female-artist-based. Rivers

says, "The old school rule was that you didn't play two female artists back-to-back. Then, it became three. Now, the rule is to somehow have a male vocal break up the monotony."

The Y98 rhythmic component includes artists like La Bouche and TLC. Rivers notes, "We try to reflect today's music — tempo doesn't scare us. Our audience sets the boundaries, and we pay attention to what they tell us. Managing the edges is okay as long as you don't stray too far from the beaten path. The secret of keeping the coalition together is managing the middle. We do that quite well here."

### Mainstream Artists Welcomed

An imaging promo aired a few months ago by one of Rivers' competitors mentioned artists like Mariah Carey, Phil Collins, and Elton John as being typical Y98 fare. "Given what's happened with Elton John recently, I'll take him," asserts Rivers. "We still think he's cool and unabashedly wrap our arms around traditional AC artists."

Sister American Radio Systems Soft AC KEZK is across the hallway. The duo shared first-place honors this spring among Women 25-54; KYKY was a close second behind Urban KMJM among Women 18-34. Rivers says of his sibling station, "KEZK probably has more Elton John titles in rotation than we do, but — based on rotations — we probably play more of his music. In the course of a day, KYKY and KEZK usually share about 20 songs. We share many artists, but not that many titles."

### Keeping Focus Forces Competitor's Flip

Tampa Bay's classic head-to-head Hot AC battle between "Mix" (WMTX) and "Kiss" (WAKS) took a different twist last month when the former segued to Pop/Alternative as "Star 95.7, Today's Music Alternative."

Declares Kiss OM/PD/morning legend Mason Dixon, "It's working in a few markets, but it's an 18-34 format. The only way to do Pop/Alternative is to be on the cutting edge. WMTX's salespeople are telling clients it's still an adult station. If management still has that philosophy, the station's going to die."

### Eyeing The Big Apple

WPLJ/New York PD Scott Shannon and Dixon are among Hot AC's higher-profile programmers/morning talents. Shannon, of course, has a memorable Tampa tie-in, follow-

ing a successful stint programming CHR WRBQ. But Dixon comments, "Shannon's playing around with some of that Pop/Alternative music and is forgetting about his main competitor [Lite AC WLTW], which is absolutely destroying him." Noticing that Third Eye Blind's "Semi-Charmed Life" was atop WPLJ's playlist, Dixon remarks, "There's no way you can get that record to test well to anyone over age 28. It's a good song for a certain audience, but when Shannon plays it 60 times a week, I know he'll never, ever get adults."

"We played Verve Pipe's 'The Freshmen' for four weeks in a nighttime rotation, and it came back last every week in callout. It's a good song, but not for an adult audience. You have to test the water to see how far you can go, and that's as far as we could go."

### Don't Dismiss The Key Demo

Emphasizing that any station calling itself "AC" should be targeted at 25-54-year-olds, Dixon — who last spring guided WMTX to No. 1 among Adults 25-54 — comments, "If you concentrate on anything other than that demo, you're no longer AC. Most traditional Hot AC programmers have lost their minds and focus. These guys adding Pop/Alternative songs out of the box are nuts; adults

don't react that fast. What's happening to them is what happened to CHR four or five years ago. They see a trend and ride it to the graveyard.

"I hate to see these guys taking this path to destruction. They must wake up and decide to be either CHR or AC. This 'Lite Alternative' format that stations are going into is basically 'Lite CHR.' You have to either be there or not be there. If there's no CHR in the market, you might do pretty well. If there is a CHR in the market — and it's a good one — you won't be able to compete against it."

The return of good music product, Dixon believes, may enable traditional Hot AC PDs to

have their sanities restored. "Just like the CHR nightmare of four years ago, there was a real lull this past year in pop music. But we've started to get some good adult music from artists like Fleetwood Mac, Amy Grant, Billy Joel, and Elton John. Fleetwood Mac ['Silver Springs']



**Most traditional Hot AC programmers have lost their minds and focus. These guys adding Pop/Alternative songs out of the box are nuts.**

— Mason Dixon

and Amy Grant ["Takes A Little Time"] are power-testing records for us and are songs Hot ACs should be playing. You want nine or 10 songs that test in the 90% range. That's when you know you have depth, but we haven't had that in a long time."

Rather than experiment with something they can't become, Hot ACs, Dixon advises, should "stick with playing the hits. Keep all the great '80s and a few late-'70s tunes and ride it out. I'm used to being first 25-54 — not third or fourth. But we're well on our way to getting back there."

## Big Three Power Play

The top eight power currents and last week's projected plays are noted below to illustrate musical differences among St. Louis Pop/Alternative-leaning Hot AC WALC, Soft AC KEZK, and traditional Hot AC KYKY.

Powers	WALC	KEZK	KYKY
TONI BRAXTON I Don't Want To	—	13	—
PAUL CARRACK For Once In Our Lives	—	13	—
NATALIE COLE A Smile Like Yours	—	13	—
PAULA COLE I Don't Want To Wait	84	—	40
AMY GRANT Takes A Little Time	—	13	—
JEWEL Foolish Games	68	—	39
JEWEL You Were Meant For Me	—	13	—
ELTON JOHN Something About ...	—	13	26
MATCHBOX 20 Push	68	—	—
SARAH MCLACHLAN Building A Mystery	76	—	32
MONICA For You I Will	—	13	—
OMC How Bizarre	69	—	26
LEANN RIMES How Do I Live	—	13	37
DUNCAN SHEIK Barely Breathing	—	—	37
SISTER HAZEL All For You	—	—	39
SNEAKER PIMPS 6 Underground	66	—	—
SUGAR RAY Fly	84	—	—
THIRD EYE BLIND Semi-Charmed Life	66	—	—



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> LEANN RIMES How Do I Live ( <i>Curb</i> )	2387	2292	2209	2177	100/0
10	5	2	2	<b>2</b> ELTON JOHN Something About The Way... ( <i>Rocket/A&amp;M Associated</i> )	2312	2125	1683	1414	108/1
6	4	3	3	<b>3</b> BACKSTREET BOYS Quit Playing Games (With...) ( <i>Jive</i> )	1996	1924	1692	1525	88/1
7	7	4	4	<b>4</b> FLEETWOOD MAC Silver Springs ( <i>Reprise</i> )	1931	1764	1610	1523	92/1
11	10	8	5	<b>5</b> JEWEL Foolish Games ( <i>Atlantic</i> )	1734	1498	1371	1299	78/6
5	6	5	6	NATALIE COLE A Smile Like Yours ( <i>Elektra/EEG</i> )	1675	1714	1668	1631	91/0
15	12	9	7	<b>7</b> AMY GRANT Takes A Little Time ( <i>A&amp;M</i> )	1576	1365	1173	1026	86/2
3	3	7	8	SHAWN COLVIN Sunny Came Home ( <i>Columbia</i> )	1560	1611	1738	1812	83/0
2	2	6	9	PAUL CARRACK For Once In Our Lives ( <i>Ark 21</i> )	1415	1674	1892	1942	78/1
16	14	12	10	<b>10</b> DARYL HALL & JOHN OATES Promise Ain't Enough ( <i>Push</i> )	1393	1180	1007	884	82/3
4	8	10	11	MONICA For You I Will ( <i>Warner Sunset/Atlantic</i> )	1284	1365	1548	1646	75/0
8	9	11	12	MICHAEL BOLTON Go The Distance ( <i>Columbia</i> )	1015	1183	1377	1491	70/1
<b>BREAKER</b>			<b>13</b>	<b>GARY BARLOW So Help Me Girl (<i>Arista</i>)</b>	<b>946</b>	<b>807</b>	<b>490</b>	<b>346</b>	<b>72/6</b>
<b>BREAKER</b>			<b>14</b>	<b>SPICE GIRLS 2 Become 1 (<i>Virgin</i>)</b>	<b>912</b>	<b>626</b>	<b>486</b>	<b>373</b>	<b>59/12</b>
9	11	13	15	JAMES TAYLOR Little More Time With You ( <i>Columbia</i> )	876	1076	1281	1482	59/0
12	13	14	16	PETER CETERA Do You Love Me That Much? ( <i>River North</i> )	797	896	1032	1208	53/0
19	17	17	<b>17</b>	<b>MICHAEL LINGTON &amp; BOBBY CALDWELL Tell It Like It Is (<i>Nu Groove</i>)</b>	<b>690</b>	<b>687</b>	<b>675</b>	<b>616</b>	<b>53/1</b>
<b>DEBUT</b>			<b>18</b>	<b>ELTON JOHN Candle In The Wind '97 (<i>Rocket/A&amp;M Associated</i>)</b>	<b>672</b>	<b>145</b>	—	—	<b>40/32</b>
14	15	16	19	CHICAGO Here In My Heart ( <i>Reprise</i> )	663	747	940	1035	52/0
22	22	20	<b>20</b>	<b>SISTER HAZEL All For You (<i>Universal</i>)</b>	<b>603</b>	<b>482</b>	<b>464</b>	<b>439</b>	<b>25/1</b>
27	24	21	<b>21</b>	<b>BARRY MANILOW I Go Crazy (<i>Arista</i>)</b>	<b>508</b>	<b>450</b>	<b>373</b>	<b>309</b>	<b>50/7</b>
—	—	25	<b>22</b>	<b>CHICAGO The Only One (<i>Reprise</i>)</b>	<b>489</b>	<b>253</b>	<b>23</b>	—	<b>44/18</b>
23	23	22	<b>23</b>	<b>BETH NIELSEN CHAPMAN Happy Girl (<i>Reprise</i>)</b>	<b>474</b>	<b>427</b>	<b>396</b>	<b>376</b>	<b>37/0</b>
—	29	24	<b>24</b>	<b>AMBROSIA I Just Can't Let Go (<i>Warner Bros.</i>)</b>	<b>429</b>	<b>297</b>	<b>207</b>	<b>149</b>	<b>37/7</b>
—	—	29	<b>25</b>	<b>PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)</b>	<b>371</b>	<b>186</b>	<b>137</b>	<b>86</b>	<b>21/6</b>
—	—	27	<b>26</b>	<b>PAUL MCCARTNEY Young Boy (<i>Capitol</i>)</b>	<b>322</b>	<b>231</b>	<b>143</b>	<b>82</b>	<b>32/5</b>
13	16	19	27	BILLY JOEL To Make You Feel My Love ( <i>Columbia</i> )	319	548	895	1192	26/0
—	25	26	<b>28</b>	<b>ATLANTA RHYTHM SECTION Alien (<i>Southern Tracks</i>)</b>	<b>306</b>	<b>253</b>	<b>232</b>	<b>203</b>	<b>25/3</b>
—	30	28	<b>29</b>	<b>98 DEGREES Invisible Man (<i>Motown</i>)</b>	<b>292</b>	<b>223</b>	<b>197</b>	<b>155</b>	<b>21/3</b>
<b>DEBUT</b>			<b>30</b>	<b>JOHN TESH Avalon (<i>GTSP</i>)</b>	<b>211</b>	<b>156</b>	<b>115</b>	<b>89</b>	<b>21/3</b>

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 108 AC reporters. 102 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

**EN VOGUE** Too Gone, Too Long (*EastWest/EEG*)  
Total Stations: 17, Adds: 0, Plays: 190, WWLI 15 (10), WVAF 5 (5), WAFY 11 (11), WHUD 6 (5), WSHH 10, WKWK 5 (5), WGSY 15 (10), WTCB 16 (16), WRMF 5 (15), WOOF 8 (8), WMXS 21 (21), WFMK 20 (10), WGLM 10 (5), KELO 5 (5), KYMG 24 (23), KWAV 5 (5), KISC 9 (9).

**SARAH MCLACHLAN** Building A Mystery (*Arista*)  
Total Stations: 11, Adds: 2, Plays: 187, WFGP 14 (14), WMJQ 28 (28), WHUD 12 (10), WRMF 30 (14), WGNH 16 (16), WAHR 10 (5), WJDX 21 (dr), WTFM 18 (18), KATF 5 (5), KGBY 28 (28), KZST 5.

**AARON NEVILLE** Say What's In My Heart (*A&M*)  
Total Stations: 19, Adds: 5, Plays: 170, WRCH 7 (7), WAFY 11 (9), WHUD 8 (7), WGSY 10 (10), WTCB 7 (7), WOOF 15 (15), WAHR 10 (10), WRVR 9 (7), WLMG 15 (15), WLTS 16 (14), KVLV 5, KMGL 7 (5), WAJI 5 (5), WTPI 8, WGLM 7, WRWC 8, KRNO 10, KWAV 3 (3), KISC 9 (7).

**BOYZ II MEN** 4 Seasons Of Loneliness (*Motown*)  
Total Stations: 16, Adds: 1, Plays: 160, WRCH 7 (7), WYJB 8 (5), WLIF 8 (8), WHUD 14 (16), WGSY 20 (20), WTVR 5, WRMF 15 (15), WDEF 10 (10), WTFM 8 (8), WMXS 5 (5), WHBC 18 (18), WFMK 10 (10), WGLM 7 (7), WLTE 10 (10), KJSN 5 (5), KWAV 10 (10).

**MARY GRIFFIN & FRANKIE VALLI** Can't Take My Eyes Off You (*Curb*)  
Total Stations: 18, Adds: 1, Plays: 145, WWLI 10 (10), WYJB 5 (3), WLIF 7 (7), WXKC 7 (7), WKWK 10 (10), WGSY 10 (10), WLRQ 8 (8), WAHR 10 (10), KVIL 7 (7), KMGL 5 (5), WDOK 7 (7), WAJI 7 (5), WFMK 20 (20), WGLM 5 (5), WRWC 12, KEFM 5 (5), KJSN 5 (5), KWAV 5 (5).

**PETER CETERA** f/AZ YET You're The Inspiration (*River North*)  
Total Stations: 12, Adds: 3, Plays: 141, WGSY 10 (10), WINK 13 (13), WLRQ 11, WHBC 33 (18), WAJI 5, WFMK 10 (10), WGLM 7 (7), WSWT 16 (10), WRWC 12, WQLR 14 (14), KELO 5, KJSN 5 (5).

**DAVE KOZ** That's The Way I Feel About You (*Capitol*)  
Total Stations: 16, Adds: 2, Plays: 122, WRCH 7 (7), WWLI 10 (10), WAFY 11 (11), WKWK 10 (10), WGSY 10 (10), WTVR 16 (14), WOOF 8, WVEZ 5 (5), WAJI 5 (5), WTPI 6 (5), WFMK 10 (10), WGLM 5 (5), WRWC 8, KELO 5 (5), KOSI 3 (3), KWAV 3 (3).

**CARLY SIMON** Ev'ry Time We Say Goodbye (*Arista*)  
Total Stations: 15, Adds: 5, Plays: 109, WRCH 7 (7), WWLI 10 (5), WLIF 6 (6), WARM 6 (6), WPCB 5, WDEF 10 (5), WAHR 5, WRRM 5, WAJI 5, WFMK 10 (10), WGLM 5 (5), WLTE 8 (5), KKLJ 9, KWAV 5 (5), KKCW 13 (13).

**WILSONS** Monday Without You (*Mercury*)  
Total Stations: 12, Adds: 0, Plays: 108, WWLI 10 (10), WLIF 5 (5), WAFY 11 (10), WHUD 6 (6), WKWK 5 (5), WOOF 15 (15), WAHR 10 (10), WMXS 21 (21), KVIL 9 (9), WCRZ 6 (8), KELO 5 (5), KWAV 5 (5).

**BEE GEES** Still Waters (Run Deep) (*Polydor/A&M Associated*)  
Total Stations: 13, Adds: 13, Plays: 90, WRCH 7, WAFY 6, WGSY 10, WTCB 7, WAHR 5, KHLA 5, WLTS 5, KKMJ 7, KMGL 5, WAJI 5, WGLM 7, WQLR 14, KISC 7.

**LINDA EDER** Only Love (*Atlantic*)  
Total Stations: 12, Adds: 3, Plays: 88, WRCH 7, WWLI 10 (5), WLIF 6 (6), WJBR 10 (7), WGSY 10, WTVR 7, KVIL 7 (7), WFMK 10 (10), WGLM 5 (5), WLTE 8 (5), KELO 5 (5), KWAV 3 (3).

Songs ranked by total plays.  
Station call letters followed by number of plays.

### BREAKERS

**GARY BARLOW**  
So Help Me Girl (*Arista*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
946/139 72/6 **13**

**SPICE GIRLS**  
2 Become 1 (*Virgin*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
912/286 59/12 **14**

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Candle In The Wind '97 ( <i>Rocket/A&amp;M Associated</i> )	32
CHICAGO The Only One ( <i>Reprise</i> )	18
BEE GEES Still Waters (Run Deep) ( <i>Polydor/A&amp;M Associated</i> )	13
SPICE GIRLS 2 Become 1 ( <i>Virgin</i> )	12
JOHN WAITE When You Were Mine ( <i>Pure/Mercury</i> )	10
AMBROSIA I Just Can't Let Go ( <i>Warner Bros.</i> )	7
BARRY MANILOW I Go Crazy ( <i>Arista</i> )	7
GARY BARLOW So Help Me Girl ( <i>Arista</i> )	6
PAULA COLE I Don't Want To Wait ( <i>Imago/WB</i> )	6
JEWEL Foolish Games ( <i>Atlantic</i> )	6

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Candle In The Wind '97 ( <i>Rocket/A&amp;M Associated</i> )	+527
SPICE GIRLS 2 Become 1 ( <i>Virgin</i> )	+286
CHICAGO The Only One ( <i>Reprise</i> )	+236
JEWEL Foolish Games ( <i>Atlantic</i> )	+236
DARYL HALL & JOHN OATES Promise Ain't Enough ( <i>Push</i> )	+213
AMY GRANT Takes A Little Time ( <i>A&amp;M</i> )	+211
ELTON JOHN Something About... ( <i>Rocket/A&amp;M Associated</i> )	+187
PAULA COLE I Don't Want To Wait ( <i>Imago/WB</i> )	+185
FLEETWOOD MAC Silver Springs ( <i>Reprise</i> )	+167
GARY BARLOW So Help Me Girl ( <i>Arista</i> )	+139

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

**JEWEL** You Were Meant For Me (*Atlantic*)

**R. KELLY** I Believe I Can Fly (*Jive*)

**BRYAN ADAMS** I'll Always Be Right There (*A&M*)

**TONI BRAXTON** I Don't Want To (*LaFace/Arista*)

**KENNY LOGGINS** For The First Time (*Columbia*)

**DUNCAN SHEIK** Barely Breathing (*Atlantic*)

**AZ YET** f/PETER CETERA Hard To Say I'm Sorry (*LaFace/Arista*)

**TONI BRAXTON** Un-break My Heart (*LaFace/Arista*)

**JIM BRICKMAN** w/MARTINA McBRIDE Valentine (*Windham Hill*)

**RICHARD MARX** Until I Find You Again (*Capitol*)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Daryl Hall  
John Oates  
Promise  
Ain't Enough

R&R AC Chart **10**

R&R Hot AC New & Active

Breaking at Hot AC: WAKS WSNE WMMX WMJY WKYE KMAJ  
WAZY KKMY WWWW

- Performing on THE TODAY SHOW September 26th
- "Marigold Sky" in stores September 30th
- Performing on Rosie O'Donnell October 2nd





# JIM BRICKMAN

THE FOLLOW UP TO  
THE #1 AC HIT  
'VALENTINE' ...

*the  
gift*

From the brand  
new album  
**The Gift**

Add Date:  
September 22

ON TOUR NATIONWIDE

Radio contact:

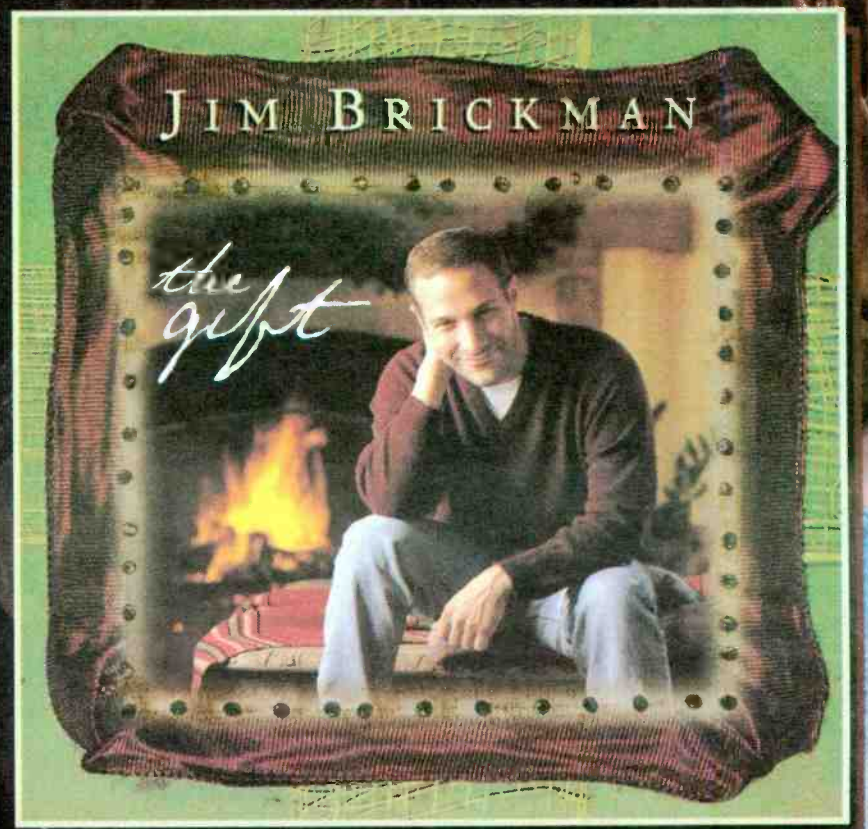
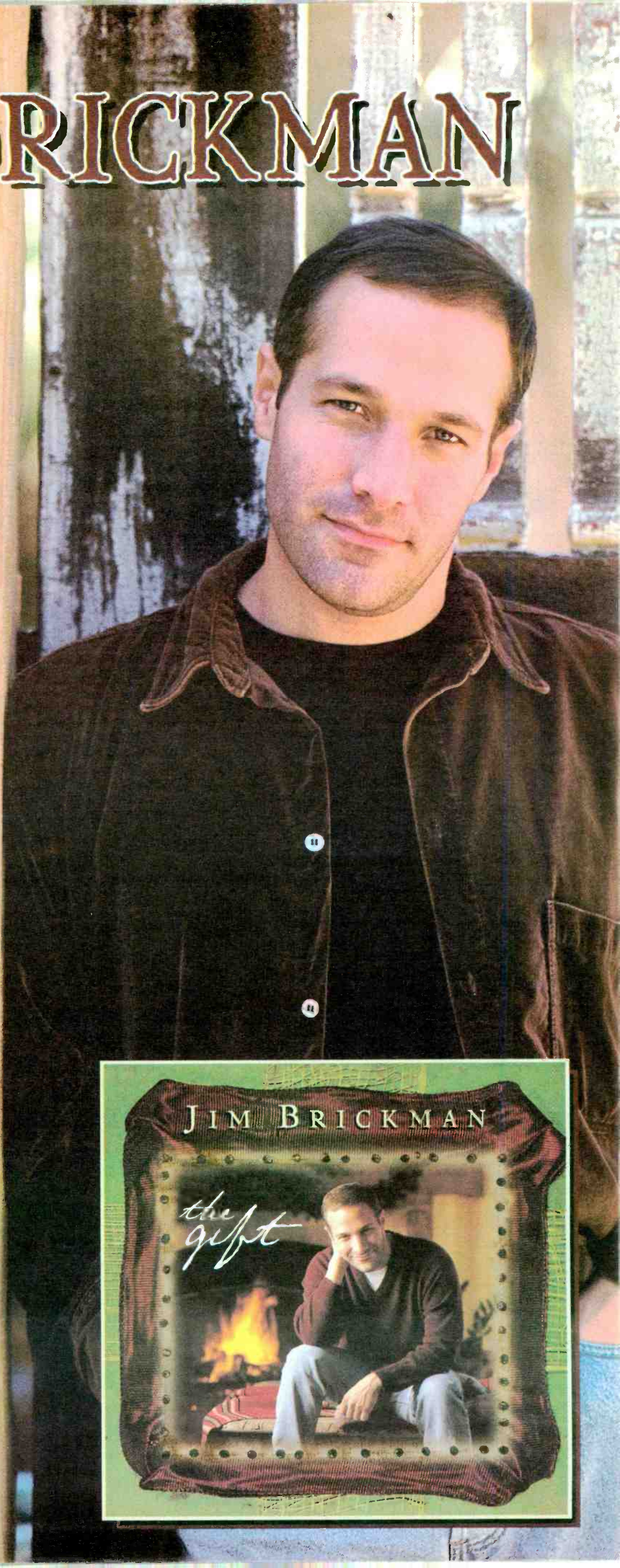
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**106.7 Lite fm** MARKET #1  
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/I Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/I'll Always Be...
14	14	14	14	14	CHICAGO/Here In My Heart
14	14	14	14	14	MONICA/For You I Will
14	14	14	14	14	BACKSTREET BOYS/Quit Playing...
14	14	14	14	14	ELTON JOHN/Something About...
14	14	14	14	14	LEANN RIMES/How Do I Live
10	10	10	10	10	PAUL CARRACK/For Once In Our...
-	-	-	-	-	MARIAH CAREY/Butterfly
10	10	10	10	10	FLEETWOOD MAC/Silver Springs
8	8	8	8	8	SPICE GIRLS/2 Become 1
-	-	-	-	-	NATALIE COLE/A Smile Like Yours
-	-	-	-	-	AMY GRANT/Takes A Little Time
14	14	14	14	14	KENNY LOGGINS/I Am Not Hiding
14	14	14	14	14	BILLY JOEL/To Make You Feel...
6	6	6	6	6	MICHAEL BOLTON/Go The Distance
6	6	6	6	6	SHAWN COLVIN/Sunny Came Home
6	6	6	6	6	AZ YET/Hard To Say I'm...
6	6	6	6	6	TONI BRAXTON/I Don't Want To

**KBIG 104** MARKET #2  
KBIG/Los Angeles (213) 874-7700 Verdery/Ratlos

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	30	30	30	ELTON JOHN/Something About...
30	30	30	30	30	MONICA/For You I Will
30	30	30	30	30	TONI BRAXTON/I Don't Want To
29	29	29	29	29	BABYFACE/Every Time I...
23	23	23	23	23	JEWEL/You Were Meant...
28	28	10	28	28	TONI BRAXTON/Un-break My Heart
29	29	29	29	29	WHITNEY HOUSTON/I Believe In You...
27	27	27	27	27	ROD STEWART/I'll Be Back In...
16	16	23	23	23	BACKSTREET BOYS/Quit Playing...
23	23	23	23	23	DUNCAN SHEIK/Barely Breathing
10	10	21	21	21	LEANN RIMES/How Do I Live
-	-	-	-	-	JEWEL/Foolish Games
21	21	21	21	21	JOURNEY/When You Love...
28	28	21	21	21	R. KELLY/I Believe I Can Fly
16	16	16	16	16	FLEETWOOD MAC/Silver Springs
16	16	16	16	16	SHAWN COLVIN/Sunny Came Home
23	23	23	23	23	NO DOUBT/Don't Speak
10	10	10	10	10	NATALIE COLE/A Smile Like Yours
-	-	-	-	-	MICHAEL BOLTON/Go The Distance
10	10	10	10	10	PETER CETERA/Do You Love Me...
10	10	10	10	10	SPICE GIRLS/2 Become 1
10	10	10	10	10	AZ YET/Hard To Say I'm...

**KOST 103.5FM** MARKET #2  
KOST/Los Angeles (213) 427-1035 Kaye/Chiung

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I...
24	24	24	24	24	ELTON JOHN/Something About...
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	PAULA COLE/Where Have All...
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
15	15	15	15	15	ROD STEWART/I'll Be Back In...
15	15	15	15	15	R. KELLY/I Believe I Can Fly
15	15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	15	CELINE DION/By Myself
15	15	15	15	15	GLORIA ESTEFAN/I'm Not Giving...
15	15	15	15	15	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	HALL & OATES/Promise Ain't Enough
15	15	15	15	15	WHITNEY HOUSTON/I Believe In You...
8	8	8	8	8	NATALIE COLE/A Smile Like Yours
-	-	-	-	-	BARRY MANILOW/I Go Crazy
-	-	-	-	-	JEWEL/Foolish Games

**103.9** MARKET #3  
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	NATALIE COLE/A Smile Like Yours
19	19	19	19	19	ELTON JOHN/Something About...
-	-	-	-	-	LEANN RIMES/How Do I Live
19	19	19	19	19	MONICA/For You I Will
19	19	19	19	19	LEANN RIMES/How Do I Live
19	19	19	19	19	BACKSTREET BOYS/Quit Playing...
17	17	17	17	17	PAUL CARRACK/For Once In Our...
17	17	17	17	17	SHAWN COLVIN/Sunny Came Home
11	11	11	11	11	FLEETWOOD MAC/Silver Springs
11	11	11	11	11	AMY GRANT/Takes A Little Time
11	11	11	11	11	GARY BARLOW/So Help Me Girl
10	10	10	10	10	HALL & OATES/Promise Ain't Enough
11	11	11	11	11	SPICE GIRLS/2 Become 1
-	-	-	-	-	AMBROSIA/I Just Can't Let Go
-	-	-	-	-	MARIAH CAREY/Butterfly
17	17	17	17	17	PETER CETERA/Do You Love Me...
10	10	10	10	10	MICHAEL ENGLISH/Why Didn't I
19	17	8	8	8	AZ YET/Hard To Say I'm...
8	8	8	8	8	MICHAEL BOLTON/Go The Distance
8	8	8	8	8	BOB CARLISLE/Butterfly Kisses
-	-	-	-	-	CHICAGO/Here In My Heart
8	8	8	8	8	JAMES TAYLOR/Little More Time...

**KIOI 101.3 FM** MARKET #4  
KIOI/San Francisco (415) 538-1013 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	R. KELLY/I Believe I Can Fly
28	28	28	28	28	JEWEL/You Were Meant...
36	36	36	36	36	LEANN RIMES/How Do I Live
36	36	36	36	36	KENNY LOGGINS/For The First Time
21	28	28	28	28	SPICE GIRLS/Say You'll Be There
28	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	SPICE GIRLS/2 Become 1
28	28	28	28	28	BRYAN ADAMS/I'll Always Be...
28	28	28	28	28	JEWEL/Foolish Games
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
21	28	28	28	28	BACKSTREET BOYS/Quit Playing...
-	-	-	-	-	98 DEGREES/Invisible Man
21	21	21	21	21	ELTON JOHN/Something About...
-	-	-	-	-	PAUL CARRACK/For Once In Our...
21	21	21	21	21	MICHAEL BOLTON/Go The Distance
28	36	36	36	36	BRICKMAN & MCBRIDE/Valentine
10	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	JOURNEY/When You Love...
28	10	10	10	10	WHITNEY HOUSTON/I Believe In You...

**B-101.1** MARKET #5  
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	22	22	22	MICHAEL BOLTON/Go The Distance
24	24	22	22	22	LEANN RIMES/How Do I Live
-	-	-	-	-	BRYAN ADAMS/I'll Always Be...
7	7	7	7	7	SHAWN COLVIN/Sunny Came Home
24	24	22	22	22	HALL & OATES/Promise Ain't Enough
24	24	22	22	22	MONICA/For You I Will
7	7	7	7	7	STEVE WINWOOD/Plenty Lovin'
-	-	-	-	-	ELTON JOHN/Something About...
7	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
24	7	7	7	7	NATALIE COLE/A Smile Like Yours
7	7	7	7	7	JOHN TESH/Avalon
7	24	22	22	22	BACKSTREET BOYS/Quit Playing...
7	7	7	7	7	FLEETWOOD MAC/Silver Springs
7	7	7	7	7	AMY GRANT/Takes A Little Time

**KVIL 103.7fm** MARKET #7  
KVIL/Dallas (214) 691-1037 Curtis/Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	LEANN RIMES/How Do I Live
23	23	23	23	23	DUNCAN SHEIK/Barely Breathing
23	23	23	23	23	BOB CARLISLE/Butterfly Kisses
21	21	21	21	21	TONI BRAXTON/Un-break My Heart
20	20	20	20	20	ERIC CLAPTON/Change The World
19	19	19	19	19	STREISAND & ADAMS/I Finally Found...
19	19	19	19	19	CELINE DION/It's All Coming...
19	19	19	19	19	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	BACKSTREET BOYS/Quit Playing...
15	15	15	15	15	SHAWN COLVIN/Sunny Came Home
14	14	14	14	14	AMY GRANT/Takes A Little Time
15	15	15	15	15	MICHAEL BOLTON/Go The Distance
14	14	14	14	14	JEWEL/You Were Meant...
13	13	13	13	13	JOURNEY/If He Should...
-	-	-	-	-	ELTON JOHN/Something About...
11	11	10	10	10	NATALIE COLE/A Smile Like Yours
8	8	8	8	8	LINGTON & CALDWELL/Tell It Like It Is
9	9	9	9	9	WILSONS/Monday Without You
-	-	-	-	-	BARRY MANILOW/I Go Crazy
-	-	-	-	-	GRIFFIN & VALLI/Can't Take My...
-	-	-	-	-	LINDA EDER/Only Love
5	5	5	5	5	MADONNA/You're See
5	5	5	5	5	R. KELLY/I Believe I Can Fly
5	5	5	5	5	JIM BRICKMAN/Angel Eyes
5	5	5	5	5	CELINE DION/Because You Loved Me
5	5	5	5	5	KENNY G/The Moment

**Soft Rock 97.1 WASH-FM** MARKET #8  
WASH/Washington (202) 895-5000 Streit/Martin/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	35	35	35	35	KENNY LOGGINS/For The First Time
35	35	35	35	35	LEANN RIMES/How Do I Live
35	35	35	35	35	JEWEL/You Were Meant...
35	35	35	35	35	JEWEL/Foolish Games
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	NO DOUBT/Don't Speak
35	35	35	35	35	SPICE GIRLS/2 Become 1
28	28	28	28	28	ELTON JOHN/Something About...
35	35	35	35	35	BRYAN ADAMS/I'll Always Be...
-	-	-	-	-	PETER CETERA/Do You Love Me...
28	28	28	28	28	BACKSTREET BOYS/Quit Playing...
28	28	28	28	28	MICHAEL BOLTON/Go The Distance
10	10	10	10	10	WHITNEY HOUSTON/I Believe In You...
-	-	-	-	-	CELINE DION/It's All Coming...
10	10	10	10	10	R. KELLY/I Believe I Can Fly
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
-	-	-	-	-	ERIC CLAPTON/Change The World

**MAGIC 106.7** MARKET #10  
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	JEWEL/You Were Meant...
-	-	-	-	-	ELTON JOHN/Candle In... '97
12	12	25	25	25	LEANN RIMES/How Do I Live
24	24	26	26	26	BRUCE SPRINGSTEEN/Secret Garden
26	26	26	26	26	SHAWN COLVIN/Sunny Came Home
26	26	26	26	26	R. KELLY/I Believe I Can Fly
8	8	16	16	16	BACKSTREET BOYS/Quit Playing...
15	15	15	15	15	FLEETWOOD MAC/Silver Springs
18	18	15	15	15	MONICA/For You I Will
23	23	20	20	20	TONI BRAXTON/Un-break My Heart
12	12	14	14	14	ELTON JOHN/Something About...
11	11	13	13	13	JEWEL/Foolish Games
12	12	12	12	12	BRYAN ADAMS/I'll Always Be...
12	12	12	12	12	ERIC CLAPTON/Change The World
13	13	12	12	12	CELINE DION/By Myself
12	12	12	12	12	RICHARD MARX/Until I Find You...
-	-	-	-	-	SPICE GIRLS/2 Become 1
12	12	11	11	11	CELINE DION/It's All Coming...
12	12	7	7	7	BRICKMAN & MCBRIDE/Valentine
5	5	5	5	5	NATALIE COLE/A Smile Like Yours
6	6	6	6	6	ELTON JOHN/You Can Make...
-	-	-	-	-	HERB ALPERT/Beba

**peach 94.9** MARKET #12  
WPCH/Atlanta (404) 367-0949 Dilard/Goss/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	ELTON JOHN/Candle In... '97
13	11	11	11	11	NATALIE COLE/A Smile Like Yours
11	13	13	13	13	LEANN RIMES/How Do I Live
11	9	13	13	13	FLEETWOOD MAC/Silver Springs
13	13	13	13	13	BACKSTREET BOYS/Quit Playing...
13	13	13	13	13	ATLANTA RHYTHM... Alien
11	11	11	11	11	STYX/Paradise
11	11	11	11	11	SHAWN COLVIN/Sunny Came Home
9	11	11	11	11	JEWEL/Foolish Games
13	13	9	9	9	PAUL CARRACK/For Once In Our...
7	9	11	11	11	HALL & OATES/Promise Ain't Enough
7	9	11	11	11	BILLY JOEL/To Make You Feel...
7	9	11	11	11	PRETENDERS/Goodbye
-	-	-	-	-	GARY BARLOW/So Help Me Girl
11	11	11	11	11	JAMES TAYLOR/Little More Time...
7	9	9	9	9	KENNY ROGERS/Write Your Name...
7	7	7	7	7	AMY GRANT/Takes A Little Time
5	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
11	11	9	9	9	MICHAEL BOLTON/Go The Distance
9	9	11	11	11	ELTON JOHN/Something About...
6	6	6	6	6	BEE GEES/Alone
11	11	9	9	9	MONICA/For You I Will
-	-	-	-	-	RICHARD MARX/Until I Find You...
-	-	-			



Stations and their adds listed alphabetically by market

AC

HOT AC

Table listing radio stations across various markets (e.g., Albany, NY; Chattanooga, TN; Louisville, KY) with columns for station call letters, market, and reporter names. Includes summary statistics like '108 Total Reporters' and '88 Current Reporters'.

Advertisement for B.E. Taylor's album 'Love you all over again'. Features a photo of B.E. Taylor and text: 'the NEW release from B.E. TAYLOR Impact date: September 29'. Includes contact information for Ron Herisko at Chrishae Records.



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	<b>JEWEL Foolish Games (Atlantic)</b>	3360	2991	2856	2899	86/0
1	1	1	2	<b>SISTER HAZEL All For You (Universal)</b>	3257	3122	3315	3310	83/0
6	6	4	3	<b>PAULA COLE I Don't Want To Wait (Imago/WB)</b>	2777	2438	2203	2017	81/4
4	4	3	4	<b>THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)</b>	2722	2449	2430	2490	73/0
7	7	5	5	<b>SARAH MCLACHLAN Building A Mystery (Arista)</b>	2617	2200	2160	2013	78/3
5	5	6	6	<b>OMC How Bizarre (Huh!/Mercury)</b>	2320	2074	2247	2253	69/1
14	14	8	7	<b>MATCHBOX 20 Push (Lava/Atlantic)</b>	2112	1720	1581	1493	60/2
3	3	7	8	<b>SHAWN COLVIN Sunny Came Home (Columbia)</b>	1939	2064	2502	2515	66/0
12	11	9	9	<b>TONIC If You Could Only See (Polydor/A&amp;M)</b>	1813	1701	1736	1688	60/3
9	9	11	10	<b>WALLFLOWERS One Headlight (Interscope)</b>	1660	1653	1881	1939	61/0
10	10	12	11	<b>VERVE PIPE The Freshmen (RCA)</b>	1617	1621	1806	1936	51/0
8	8	10	12	<b>SHERYL CROW A Change Would Do You Good (A&amp;M)</b>	1454	1670	1891	1951	51/0
15	15	14	13	<b>WALLFLOWERS The Difference (Interscope)</b>	1412	1315	1512	1475	54/1
13	13	13	14	<b>DUNCAN SHEIK Barely Breathing (Atlantic)</b>	1403	1468	1584	1616	57/0
23	21	20	15	<b>SUGAR RAY Fly (Lava/Atlantic)</b>	1402	1015	824	710	43/5
17	17	15	16	<b>AMY GRANT Takes A Little Time (A&amp;M)</b>	1325	1268	1091	1000	54/2
18	18	18	17	<b>BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)</b>	1206	1093	986	980	41/2
21	19	19	18	<b>FLEETWOOD MAC Silver Springs (Reprise)</b>	1175	1092	866	783	48/4
<b>BREAKER</b>			19	<b>LEANN RIMES How Do I Live (Curb)</b>	1139	763	586	559	43/13
<b>BREAKER</b>			20	<b>MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)</b>	927	829	837	801	36/4
30	28	21	21	<b>ELTON JOHN Something About The Way... (Rocket/A&amp;M Associated)</b>	872	847	551	389	40/1
27	27	26	22	<b>FIONA APPLE Criminal (Work)</b>	841	665	566	547	34/0
28	29	25	23	<b>SPICE GIRLS 2 Become 1 (Virgin)</b>	828	672	489	470	32/4
11	12	16	24	<b>10,000 MANIACS More Than This (Geffen)</b>	739	1135	1714	1830	32/0
<b>DEBUT</b>			25	<b>SMASH MOUTH Walkin' On The Sun (Interscope)</b>	700	460	251	177	29/7
<b>DEBUT</b>			26	<b>ELTON JOHN Candle In The Wind '97 (Rocket/A&amp;M Associated)</b>	689	194	—	—	24/16
24	22	24	27	<b>DUNCAN SHEIK She Runs Away (Atlantic)</b>	658	706	749	705	34/1
29	30	30	28	<b>LIVE Turn My Head (Radioactive)</b>	623	466	444	419	26/3
<b>DEBUT</b>			29	<b>PEACH UNION On My Own (Epic)</b>	516	370	312	249	31/8
<b>DEBUT</b>			30	<b>TEXAS Say What You Want (Mercury)</b>	447	329	260	221	24/4

This chart reflects airplay from September 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Hot AC reporters. 83 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

**MARIAH CAREY Honey (Columbia)**  
Total Stations: 20, Adds: 0, Plays: 386, WDAQ 39, WKEE 31 (22), WOMP 29, WCGO 11 (12), WBBE 7 (7), WKYE 13 (13), WWDE 11 (11), WXIL 22 (22), WAEV 23 (23), WAKS 5 (6), WMLX 17 (17), KURB 5 (5), KKYS 47 (42), KSII 23, WKDD 15 (16), WMMX 30 (30), WKQI 15 (15), WWWW 20, KMXC 18, KYKY 5 (5).

**SNEAKER PIMPS 6 Underground (Virgin)**  
Total Stations: 13, Adds: 0, Plays: 346, WVIC 15 (15), WXLO 10 (12), WLCE 25, WSHS 22 (29), WMBX 34 (33), KKB 7 (dr), WALC 66, KMXB 33 (19), KLLY 40, KFSR 34 (34), KYSR 29 (29), KBBT 5, KLLC 26.

**IMANI COPPOLA Legend Of A Cowgirl (Columbia)**  
Total Stations: 15, Adds: 2, Plays: 333, WOMP 5, WQSM 17 (19), WQSM 15 (10), WKZL 24 (13), WPLL 22 (20), WMMX 20 (6), KZZP 29 (29), WMMX 7 (10), KVVU 29, KMXB 23 (17), KFSR 26 (26), KYSR 35 (33), KBBT 7 (17), KFMB 54 (51), KLLC 20.

**SHAWN COLVIN You And The Mona Lisa (Columbia)**  
Total Stations: 21, Adds: 9, Plays: 311, WDAQ 16 (15), WJLK 5, WNSR 21, WPLJ 21, WLNK 24 (23), WQSM 7, WKYE 13 (7), WPT 10 (10), WMTX 8 (8), WMLX 8 (10), KURB 17, KAMX 27 (22), KKYS 13 (11), KDMX 13 (12), KHM 21 (5), KSMG 6, WQAL 15 (15), WWWW 5, KYKY 20, KMXS 5, KBBT 36 (30).

**BLUES TRAVELER Most Precarious (A&M)**  
Total Stations: 15, Adds: 3, Plays: 297, WBMX 12 (6), WKEE 14, WKZL 42 (12), WAEV 23 (23), KDMX 35 (12), WTMX 13 (30), WQAL 10 (10), KALC 22 (7), KMXB 8 (8), KLLY 21, KFSR 18 (26), KOSO 10 (10), KBBT 39 (36), KLLC 23 (dr), KRUZ 7.

**BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)**  
Total Stations: 9, Adds: 0, Plays: 256, WBMX 23 (21), WXLO 12 (10), WQSM 28 (27), WKZL 22 (25), WPT 21 (21), WTMX 44 (45), KALC 50 (50), KLLY 35, KOSO 21 (21).

**PRETENDERS Goodbye (Hollywood)**  
Total Stations: 16, Adds: 0, Plays: 246, WNSR 21 (21), WWDE 11 (11), WMBX 19 (24), WMTX 15 (14), KSII 10, WKDD 20 (20), WNNK 5 (7), WQAL 17 (17), WKQI 10 (10), WAZY 20 (18), KMXX 10 (10), KVVU 19 (19), KMXB 28 (22), KBEE 9 (8), KFSR 25 (26), KRUZ 7 (7).

**98 DEGREES Invisible Man (Motown)**  
Total Stations: 9, Adds: 1, Plays: 211, WKEE 31 (22), WOMP 24, WQSM 7, WAKS 6 (7), WMLX 42 (42), KURB 18 (18), KSII 43, WNNK 26 (33), KEYW 14 (12).

**ROLLING STONES Anybody Seen My Baby? (Virgin)**  
Total Stations: 12, Adds: 4, Plays: 210, WDAQ 16 (15), WMMX 23 (18), WXLO 12 (10), WKEE 16, WOMP 5, WCGO 10 (10), WXIL 29 (29), WAKS 14 (12), KMY 18, WTMX 29, KMXC 16, KFMB 22.

**SUNDAYS Summertime (DGC/Geffen)**  
Total Stations: 9, Adds: 4, Plays: 201, WBMX 6 (5), WLCE 25, WPT 21 (21), KKYS 24 (15), WALC 34, KOSO 10, KBBT 24, KZZO 36 (36), KLLC 21 (dr).

**HALL & OATES Promise Ain't Enough (Push)**  
Total Stations: 9, Adds: 0, Plays: 180, WSNE 15 (15), WKYE 13 (13), WAKS 19 (22), WJY 7 (7), KMY 18, WMMX 30 (20), WAZY 30 (20), WWWW 20, KMAJ 28 (28).

**MONACO What Do You Want From Me? (Polydor/A&M)**  
Total Stations: 11, Adds: 1, Plays: 180, WPLL 22 (20), WSHS 29 (30), WAKS 8 (7), WMTX 15 (9), KDMX 3 (12), KZZP 22 (22), KLLY 21, KOSO 10 (10), KZZO 37 (38), KLLC 6 (dr), KRUZ 7 (7).

**JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)**  
Total Stations: 12, Adds: 1, Plays: 173, WVIC 13 (13), WKEE 15 (16), WJLK 11 (11), WPLJ 13 (13), WRQX 15 (13), WAKS 11 (12), WMTX 13 (15), WMC 21 (21), KHM 21 (21), WKQI 21 (21), WAZY 4, WKTI 15 (19).

Songs ranked by total plays. Station call letters followed by number of plays.

### BREAKERS

**LEANN RIMES**  
How Do I Live? (Curb)  
TOTAL PLAYS/INCREASE: 1139/376  
TOTAL STATIONS/ADDS: 43/13  
CHART: 19

**MIGHTY MIGHTY BOSSTONES**  
The Impression That I Get (Big Rig/Mercury)  
TOTAL PLAYS/INCREASE: 927/98  
TOTAL STATIONS/ADDS: 36/4  
CHART: 20

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Candle In The Wind '97 (Rocket/A&M Associated)	16
LEANN RIMES How Do I Live (Curb)	13
SHAWN COLVIN You And The Mona Lisa (Columbia)	9
PEACH UNION On My Own (Epic)	8
DURAN DURAN Electric Barbarella (Capitol)	7
SMASH MOUTH Walkin' On The Sun (Interscope)	7
JOHN WAITE When You Were Mine (Pure/Mercury)	7
SUGAR RAY Fly (Lava/Atlantic)	5
PAULA COLE I Don't Want To Wait (Imago/WB)	4
FLEETWOOD MAC Silver Springs (Reprise)	4
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	4
OASIS Don't Go Away (Epic)	4
ROLLING STONES Anybody Seen My Baby? (Virgin)	4
SPICE GIRLS 2 Become 1 (Virgin)	4
SUNDAYS Summertime (DGC/Geffen)	4
TEXAS Say What You Want (Mercury)	4

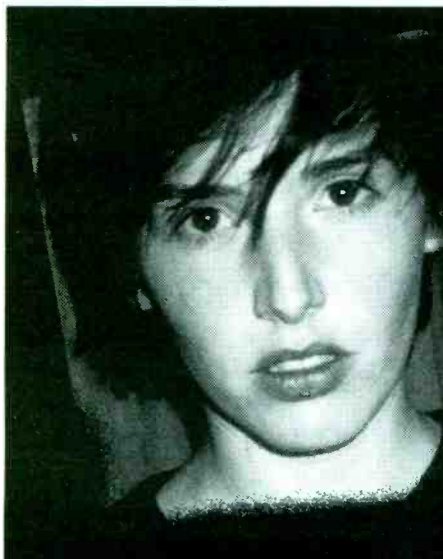
### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Candle In The Wind '97 (Rocket/A&M Associated)	+495
SARAH MCLACHLAN Building A Mystery (Arista)	+417
MATCHBOX 20 Push (Lava/Atlantic)	+392
SUGAR RAY Fly (Lava/Atlantic)	+387
LEANN RIMES How Do I Live (Curb)	+376
JEWEL Foolish Games (Atlantic)	+369
PAULA COLE I Don't Want To Wait (Imago/WB)	+339
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+273
OMC How Bizarre (Huh!/Mercury)	+246
SMASH MOUTH Walkin' On The Sun (Interscope)	+240

### HOTTEST RECURRENTS

**DAVE MATTHEWS BAND Crash Into Me (RCA)**  
**SAVAGE GARDEN I Want You (Columbia)**  
**JEWEL You Were Meant For Me (Atlantic)**  
**MEREDITH BROOKS Bitch (Capitol)**  
**INDIGO GIRLS Shame On You (Epic)**  
**PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)**  
**HANSON Mmm Bop (Mercury)**  
**ABRA MOORE Four Leaf Clover (Arista Austin/Arista)**  
**NO DOUBT Don't Speak (Trauma/Interscope)**  
**BLESSID UNION OF SOULS I Wanna Be There (Capitol)**

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



texas

"Say What You Want"



### R&R Hot AC Debut 30

WNSR, WTMX, KLLC, KZZP, WMTX, KALC, WKTI, WPT, KBEE, WLNK, WJLK, WMMX, KURB, KOSO, WQSM, WCGO, KMXS, WDAQ, KEYW, WAZY, KKYS, KLLY, KMXC, WWWW

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JOHN FOGERTY

# BLUE BOY

From the album: **BLUE MOON SWAMP**

Produced by John Fogerty

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**ON YOUR DESK NOW!**



# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WNSR/New York**  
 (212) 704-1051  
 Weed/Silver

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
40	40	28	40	MATCHBOX 20/Push
28	28	40	40	JEWEL/Foolish Games
21	21	28	40	SUGAR RAY/Fly
28	28	28	40	VERVE PIPE/The Freshmen
28	28	28	28	SARAH MCLACHLAN/Building A Mystery
28	28	28	28	PAULA COLE/Don't Want To Wait
40	40	40	28	WALLFLOWERS/The Difference
28	28	28	28	MIGHTY MIGHTY./The Impression...
28	28	28	28	TONIC/If You Could Only...
28	28	28	28	LIVE/Turn My Head
28	28	28	28	FIONA APPLE/Criminal
21	21	28	28	TEXAS/Say What You Want
40	40	40	28	SISTER HAZEL/All For You
40	40	28	28	THIRD EYE BLIND/Semi-Charmed Life
21	21	21	21	PEACH UNION/On My Own
10	10	21	21	TOAD THE WET./Crazy Life
10	10	21	21	PRETENDERS/Goodbye
-	-	21	21	OASIS/Don't Go Away
-	-	21	21	SMASH MOUTH/Walkin' On The Sun
-	-	21	21	SHAWN COLVIN/You And The Mona...
10	10	10	10	WALLFLOWERS/One Headlight
-	-	10	10	LEAH ANDREONE/It's Alright, It's...
28	28	10	10	OMC/How Bizarre
10	10	-	-	COUNTING CROWS/Daylight Fading
28	28	10	10	SHERYL CROW/A Change Would Do...

**MARKET #1**  
**WPLJ/New York**  
 (212) 613-8900  
 Cuddy/Shannon/Mascari

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
34	17	42	43	PAULA COLE/Don't Want To Wait
42	23	39	43	SHAWN COLVIN/Sunny Came Home
45	42	44	43	SISTER HAZEL/All For You
44	21	45	43	VERVE PIPE/The Freshmen
-	-	43	43	ELTON JOHN/Candle In... '97
47	41	44	42	THIRD EYE BLIND/Semi-Charmed Life
44	21	44	42	JEWEL/Foolish Games
40	40	42	42	WALLFLOWERS/One Headlight
15	19	30	37	SUGAR RAY/Fly
17	14	30	37	BACKSTREET BOYS/Quit Playing...
32	16	30	36	DUNCAN SHEIK/Barely Breathing
25	17	36	36	MATCHBOX 20/Push
36	30	32	35	MEREDITH BROOKS/Bitch
35	18	35	34	DAVE MATTHEWS BAND/Crash Into Me
42	44	31	34	OMC/How Bizarre
-	-	17	31	LEANN RIMES/How Do I Live
28	12	24	24	SPICE GIRLS/2 Become 1
26	13	24	23	AMY GRANT/Takes A Little Time
25	12	25	23	SARAH MCLACHLAN/Building A Mystery
-	-	21	21	SHAWN COLVIN/You And The Mona...
18	10	20	18	JAMES TAYLOR/Little More Time...
23	14	18	15	WALLFLOWERS/The Difference
-	-	15	15	MIGHTY MIGHTY./The Impression...
-	-	15	15	FLEETWOOD MAC/Silver Springs
13	10	13	13	JON BON JOVI/Janie, Don't Take...
-	-	9	11	CARDIGANS/Lovefool
10	-	12	10	DEL AMITRI/Roll To Me
-	-	9	10	DEEP BLUE SOMETHING/Breakfast At...
11	9	11	9	JEWEL/You Were Meant...
25	20	21	9	SAVAGE GARDEN/Want You

**MARKET #2**  
**KYSR/Los Angeles**  
 (818) 955-7000  
 Perelli/Ebbott

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
41	41	52	63	JEWEL/Foolish Games
42	42	50	62	MATCHBOX 20/Push
63	63	52	61	VERVE PIPE/The Freshmen
63	63	52	60	THIRD EYE BLIND/Semi-Charmed Life
58	58	53	65	SARAH MCLACHLAN/Building A Mystery
47	41	44	42	OMC/How Bizarre
42	42	37	44	WALLFLOWERS/One Headlight
32	32	37	43	SUGAR RAY/Fly
-	-	37	42	SHERYL CROW/A Change Would Do...
46	46	36	42	SISTER HAZEL/All For You
42	42	34	40	TONIC/If You Could Only...
28	28	30	37	PAULA COLE/Don't Want To Wait
30	30	30	36	MIGHTY MIGHTY./The Impression...
19	19	33	35	IMANI COPPOLA/Legend Of A Cowgirl
26	26	29	29	SNEAKER PIMPS/6 Underground
21	21	22	27	SMASH MOUTH/Walkin' On The Sun
17	17	22	20	FIONA APPLE/Criminal
-	-	19	19	CHUMBAWAMBA/Tubthumping
61	61	-	-	SHAWN COLVIN/Sunny Came Home
43	43	19	19	MEREDITH BROOKS/Bitch
23	23	18	18	DAVE MATTHEWS BAND/Crash Into Me
22	22	18	18	DUNCAN SHEIK/Barely Breathing
21	21	17	17	PAULA COLE/Where Have All...

**MARKET #3**  
**WTMX/Chicago**  
 (312) 946-1019  
 James/Kartak

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
44	45	44	45	THIRD EYE BLIND/Semi-Charmed Life
30	29	29	45	SUGAR RAY/Fly
12	13	12	44	JEWEL/Foolish Games
28	29	44	44	MATCHBOX 20/Push
29	30	45	44	BIG HEAD TODD./Please Don't Tell...
12	13	14	44	BLESS'D UNION OF./I Wanna Be There...
-	-	30	44	SMASH MOUTH/Walkin' On The Sun
30	30	29	30	SARAH MCLACHLAN/Building A Mystery
12	13	30	29	TONIC/If You Could Only...
-	-	29	29	ROLLING STONES/Anybody Seen My...
44	44	45	29	PAULA COLE/Don't Want To Wait
12	12	13	29	TEXAS/Say What You Want
-	-	12	14	OASIS/Don't Go Away
44	44	44	14	OMC/How Bizarre
12	13	12	13	AMANDA MARSHALL/Fall From Grace
29	29	30	13	BLUES TRAVELER/Most Precarious
-	-	13	13	DURAN DURAN/Electric Barbarella
45	44	13	13	SISTER HAZEL/All For You
15	15	13	13	PEACH UNION/On My Own
12	13	13	13	RIC OCASEK/Hang On Tight
11	13	13	13	VERVE PIPE/The Freshmen
45	44	12	12	DUNCAN SHEIK/She Runs Away
44	44	12	12	WALLFLOWERS/The Difference
44	45	44	8	10.000 MANIACS/More Than This

**MARKET #4**  
**Alice @ 97.3**  
**KLIC/San Francisco**  
 (415) 765-4097  
 Kaplan/Stoeckel

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
41	41	-	46	SUGAR RAY/Fly
32	32	-	46	SQUIPPEL HUT ZIPPERS/Hell
28	28	-	46	FOREST FOR THE TREES/Dream
46	46	-	43	SARAH MCLACHLAN/Building A Mystery
26	26	-	42	MATCHBOX 20/Push
41	41	-	41	PAULA COLE/Don't Want To Wait
46	46	-	35	DUNCAN SHEIK/She Runs Away
-	-	34	34	DURAN DURAN/Electric Barbarella
48	48	-	33	MIGHTY MIGHTY./The Impression...
18	18	-	33	SMASH MOUTH/Walkin' On The Sun
28	28	-	32	LIVE/Turn My Head
34	34	-	32	TONIC/If You Could Only...
25	25	-	32	TEXAS/Say What You Want
47	47	-	32	SISTER HAZEL/All For You
24	24	-	31	LEAH ANDREONE/Mother Tongue
31	31	-	31	MEREDITH BROOKS/Bitch
-	-	29	29	FIONA APPLE/Sleep To Dream
30	30	-	29	THIRD EYE BLIND/Semi-Charmed Life
-	-	26	26	CARDIGANS/Lovefool
31	31	-	26	ABRA MOORE/Four Leaf Clover
-	-	26	26	SNEAKER PIMPS/6 Underground
23	23	-	24	JEWEL/Foolish Games
10	10	-	23	BLUES TRAVELER/Most Precarious
-	-	23	23	OASIS/Don't Go Away
26	26	-	21	SUNDAYS/Summertime
25	25	-	21	AMY GRANT/Takes A Little Time
-	-	20	20	CHUMBAWAMBA/Tubthumping
-	-	20	20	JAI/ Believe
-	-	20	20	IMANI COPPOLA/Legend Of A Cowgirl
26	26	-	19	FIONA APPLE/Criminal

**MARKET #5**  
**WYX/Philadelphia**  
 (610) 668-0750  
 Allan/Davis

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
32	32	32	31	LEANN RIMES/How Do I Live
32	32	31	30	JEWEL/Foolish Games
30	30	30	30	R. KELLY/ Believe I Can Fly
28	28	30	30	JEWEL/You Were Meant...
25	25	27	27	KENNY LOGGINS/For The First Time
26	26	27	27	SPICE GIRLS/2 Become 1
-	-	15	27	ERIC CLAPTON/Change The World
27	27	27	25	SISTER HAZEL/All For You
26	26	24	24	BACKSTREET BOYS/Quit Playing...
-	-	24	24	OMC/How Bizarre
15	15	22	24	HANSON/Mmm Bop
19	19	23	24	WALLFLOWERS/One Headlight
21	21	22	21	DUNCAN SHEIK/Barely Breathing
26	26	23	21	SHAWN COLVIN/Sunny Came Home
26	26	20	20	NO DOUBT/Don't Speak
-	-	9	17	NATALIE MERCHANT/Wonder
29	29	12	17	JOHNNY/When You Love...
-	-	15	17	CELINE DION/Because You Loved Me
-	-	16	16	ALANIS MORISSETTE/Ironic

**MARKET #6**  
**Q95.5**  
**WKD/Detroit**  
 (810) 967-3750  
 D'Brien/Buchalter

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
42	46	50	51	OMC/How Bizarre
41	47	50	50	SISTER HAZEL/All For You
31	44	50	50	SHERYL CROW/A Change Would Do...
41	36	50	50	THIRD EYE BLIND/Semi-Charmed Life
35	33	42	50	MATCHBOX 20/Push
42	47	50	48	VERVE PIPE/The Freshmen
40	36	42	42	MEREDITH BROOKS/Bitch
32	33	42	42	SHAWN COLVIN/Sunny Came Home
32	32	42	42	TONIC/If You Could Only...
31	31	42	42	BACKSTREET BOYS/Quit Playing...
10	10	38	38	JEWEL/Foolish Games
32	34	33	33	SPICE GIRLS/Say You'll Be There
32	33	33	33	BLESS'D UNION OF./I Wanna Be There
28	27	33	33	SAVAGE GARDEN/To The Moon And Back
24	26	33	33	SARAH MCLACHLAN/Building A Mystery
16	22	33	33	SPICE GIRLS/2 Become 1
-	-	22	22	LEANN RIMES/How Do I Live
16	15	21	21	JON BON JOVI/Janie, Don't Take...
35	46	50	18	JEWEL/You Were Meant...
-	-	18	18	SUGAR RAY/Fly
42	46	50	18	DUNCAN SHEIK/Barely Breathing
15	10	15	15	MARIAH CAREY/Honey
-	-	15	15	R. KELLY/ Believe I Can Fly
13	17	13	13	WALLFLOWERS/One Headlight
12	14	12	12	PAULA COLE/Where Have All...
-	-	14	12	EN VOUGIE/Don't Let Go (Love)
-	-	12	12	ELTON JOHN/Something About...
16	11	10	10	FLEETWOOD MAC/Silver Springs
16	10	10	10	INDIGO GIRLS/Shame On You

**MARKET #7**  
**MIX 102.9**  
**KDMX/Dallas**  
 (214) 991-1029  
 Steal/Thomas

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
36	52	53	55	DUNCAN SHEIK/Barely Breathing
31	49	53	54	JEWEL/Foolish Games
35	53	54	54	OMC/How Bizarre
26	32	52	54	THIRD EYE BLIND/Semi-Charmed Life
37	50	51	53	SHAWN COLVIN/Sunny Came Home
-	-	12	35	BLUES TRAVELER/Most Precarious
19	22	24	33	PAULA COLE/Don't Want To Wait
15	14	24	33	AMY GRANT/Takes A Little Time
16	25	26	32	SUGAR RAY/Fly
-	-	16	31	MEREDITH BROOKS/Bitch
12	26	24	30	MIGHTY MIGHTY./The Impression...
33	52	32	29	VERVE PIPE/The Freshmen
27	35	33	29	HANSON/Mmm Bop
26	35	33	29	TONIC/If You Could Only...
18	31	21	29	SARAH MCLACHLAN/Building A Mystery
12	20	31	29	DAVE MATTHEWS BAND/Crash Into Me
24	33	34	29	SISTER HAZEL/All For You
30	36	32	28	AMANDA MARSHALL/Fall From Grace
21	23	22	27	MATCHBOX 20/Push
32	19	26	26	WALLFLOWERS/One Headlight
-	-	17	26	SHERYL CROW/It Makes You...
8	11	12	25	OASIS/Don't Go Away
-	-	13	24	HOOTIE & BLOWFISH/Go Blind
-	-	14	24	ALANIS MORISSETTE/Head Over Feet
8	10	13	23	FIONA APPLE/Criminal
-	-	12	23	CARDIGANS/Lovefool
-	-	12	21	PEACH UNION/On My Own
-	-	12	13	SHAWN COLVIN/You And The Mona...
5	3	7	5	WALLFLOWERS/The Difference
10	12	12	3	MONACO/What Do You Want...

**MARKET #8**  
**MIX 107.3 FM**  
**WROX/Washington**  
 (202) 686-3100  
 Kosbau/Parker

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
-	-	14	34	JEWEL/You Were Meant...
35	35	30	33	SISTER HAZEL/All For You
18	35	28	33	DAVE MATTHEWS BAND/Crash Into Me
35	35	30	32	SHAWN COLVIN/Sunny Came Home
10	10	22	32	OMC/How Bizarre
-	-	10	26	HANSON/Mmm Bop
35	35	29	31	DUNCAN SHEIK/Barely Breathing
35	18	25	31	JEWEL/Foolish Games
35	35	29	30	WALLFLOWERS/One Headlight
21	35	24	23	FLEETWOOD MAC/Silver Springs
15	21	15	23	SARAH MCLACHLAN/Building A Mystery
15	21	13	20	AMY GRANT/Takes A Little Time
21	21	18	20	VERVE PIPE/The Freshmen
15	21	16	18	WALLFLOWERS/The Difference
-	-	10	17	NO DOUBT/Don't Speak
-	-	16	16	SOPHIE B. HAWKINS/As I Lay Me Down
-	-	16	16	CARDIGANS/Lovefool
-	-	16	16	DONNA LEWIS/ Love You Always...
15	15	13	15	JON BON JOVI/Janie, Don't Take...

**MARKET #9**  
**MIX 105.1**  
**KHMX/Houston**  
 (713) 790-0965  
 Palagu/Anhorn

**PLAYS**

3W	2W	1W	TW	ARTIST/TITLE
41	42	43	43	OMC/How Bizarre
42	43	42	42	SISTER HAZEL/All For You
42	41	42	42	WALLFLOWERS/One Headlight
42	41	42	42	THIRD EYE BLIND/Semi-Charmed Life
31	42	33	41	JEWEL/Foolish Games
31	3			





CAROL ARCHER

# 'Richness & Fullness' Count In Audio Quality, Not Loudness

□ Lifelong engineer and current station owner Gordon Zlot says, 'Shhh!'

When I learned that KJZY/Santa Rosa, CA owner/GM Gordon Zlot began his on-air radio career at 13, then went on to construct his own radio stations between San Francisco and Northern California's fabled wine country, I formed an indelible image of him as a child, sitting in his boyhood bedroom, taking apart and reassembling radios tube by tube.



Gordon Zlot

"You're right," Zlot begins. "It all started in my bedroom in Vallejo, CA. I used to play with a phonograph when I was 6 or 7, pretending I was on the radio. I built a carrier current radio station in my house that traveled on power lines. I wrote to the FCC's engineer in charge to make sure I was in full compliance with Part 15 of the rules that govern low-power stations. Today, they'd probably throw it in a garbage can, but he actually wrote back! [The letter is framed in Zlot's office today.] The call letters were KEBC, which I called 'The Mighty 1090,' although the signal only went a couple of blocks. I would trade shifts with my friend Dan Shively, who works in Sacramento TV today.

"We both ended up working at the local radio station, which was then called KNBA/Vallejo. It was something of a legendary 250-watt station. Every hour was a different program. We did a kid's program on Saturday mornings, and I'd emcee recorded children's stories. I also did engineering at the station. In those days, you had to take transmitter readings every 30 minutes and record them on the log, because things in terms of

transmitters weren't as stable as they are today. Every day, we did a remote at a restaurant, setting up and tearing down all the equipment. We also did horse race results from the Solano County Fair. A lot of it we never got paid for, but when we did, we made 75 cents an hour. It was an experience and an education I couldn't have gotten anywhere else.

"I didn't think I'd end up in radio, because how could you make a living doing that? I majored in electrical engineering, and during college I worked at several stations in San Jose. One of them was KARA, whose previous call letters were KREP — for the owner, Robert E. Podesta — and they played a kind of jazz/pop fusion.

"In the '60s, no one listened to FM and you could do what you wanted. You'd run to the teletype machine to tear off five minutes' worth of news, which you'd sight-edit. Everything was live, either off of records or ETs — electrical transcriptions of spots cut to disc. I still have nightmares about it. You'd pro-

gram your own show, then work a six-hour shift. Once, I signed on at 6am, and the owner called to say the afternoon jock couldn't make his shift, so would I work? Then the evening jock couldn't come in, so I had to stay for over 18 hours! Today, people complain about a five-hour shift — and everything's on cart or disc — and they barely have to do anything!"

## Built From Scratch

When he completed college in 1968, Zlot acted on his lifelong dream to own a radio station. At the time, FM had virtually no listenership, and the FCC was, quite literally, giving licenses away. Zlot began searching for an open channel.

"In hindsight, I should have applied for all of them," he laughs,

"but I was only 23. I decided on Santa Rosa because there was no FM in the northern Bay Area. Applying was an arduous process — just as complicated as it is today, if not more so. A couple of years later, we were granted a construction permit for KZST. It was Class A 3000 watts [now 6000] that covered Sonoma

County. I built everything and put it on the air myself in six months, signing on in April 1971." AC KZST has been at or near the top of the market for the past 15 years. In the most recent book, the station scored an 8.7 share for first place 12+.

"Starting out, we had very little capital, so KZST was one of the first totally automated stations in the country; it was the only way we could afford to operate it. KJZY [Jazzy 93.7] was allocated for — and licensed to — Sebastopol, just west of Santa Rosa. It was smoother to build the second station because we had more money." In a little more than two years



ART FOR ART'S SAKE — A portrait of sax legend Tom Scott was created by Denver artist Malcolm Farley (l) during Scott's appearance at the Winter Park Jazz Festival. The painting raised \$2800 at an auction for the Starlight Children's Foundation at another KHII/Denver event. The station's APD/MD Cherie Marquart (r) is seen here with the painter.

□ Often, I hear records from big labels that sound squashed. They're doing the same thing on the record end that many PDs are doing to their stations, because they think louder is better.

since sign-on, according to Spring '97 Arbitron rankers, KJZY has climbed to ninth 12+, eighth among women 18+, fourth in men 18+, and third among adults 25-54 in the market.

## 'Lack Of Education'

When it comes to engineering, Zlot holds his peers to a high standard, one he says many are far from meeting. "I've never seen worse ears in this business. You have to be educated to what good audio sounds like. It's like wine. Years ago, I might have been satisfied to drink Gallo, but now it would be unbearable. There's a lack of education as to the technical aspects. People are processing too loud. What listeners are attracted to isn't loudness; they're attracted to the richness, fullness, and the dynamic range that opens up the sound. You get loudness by compressing the sound and making it distorted."

It's not the equipment *per se*, Zlot observes, "Manufacturers only deliver what PDs want. I heard better audio fidelity in the '50s than I do today, even before we had stereo or processing. I realize we can't go back to that. The standard of reference today is the CD. People have better quality in their home than on the radio. It

used to be that the term 'broadcast quality' was the ideal, but 'broadcast quality' is now the lowest form of audio. People have the best form they can have, the compact disc. When they hear that, and then hear what's on the radio, it's two very different things.

"In terms of smooth jazz, there's an extra step you have to take. It's got to sound rich, full, and open because NAC listeners are more discerning. They're upscale, and chances are they're listening on better audio equipment. You'd better make sure everything is tuned up and not be concerned about the loudness in this format.

"You have to look to the demos, too. In AC, our primary target is females, yet 90% of all record engineering is done by men. Males hear differently. Females have better — and more sensitive — ears. Most guys who mix records are so burned out from their days in rock 'n' roll that they crank up the highs and add a lot of harshness. Some of the best-produced records I hear are from local musicians who make records in their bedrooms. Often, I hear records from big labels that sound squashed. They're doing the same thing on the record end that many PDs are doing to their stations, because they think louder is better."

□ It used to be that the term 'broadcast quality' was the ideal, but 'broadcast quality' is now the lowest form of audio. People have the best form they can have, the compact disc. When they hear that, and then hear what's on the radio, it's two very different things.

□ People are processing too loud. What listeners are attracted to isn't loudness; they are attracted to the richness, fullness, and the dynamic range that opens up the sound. You get loudness by compressing the sound and making it distorted.



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	<b>PHILLIPE SAISSE</b> Moanin' (Verve Forecast) 856 828 775 739 48/0					
8	7	4	2	<b>AVENUE BLUE</b> Nightlife (Mesa/Bluemoon) 853 764 601 582 52/0					
1	1	2	3	<b>PAUL TAYLOR</b> Pleasure Seeker (Countdown/Unity) 834 810 920 919 49/0					
2	3	3	4	<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve) 764 767 775 791 43/0					
9	5	5	5	<b>PAUL HARDCASTLE</b> Peace On Earth (JVC) 661 635 627 551 40/0					
11	8	6	6	<b>RICK BRAUN</b> Missing In Venice (Mesa/Bluemoon) 641 604 595 536 50/0					
7	9	7	7	<b>STEVE WINWOOD</b> Plenty Lovin' (Virgin) 589 558 584 593 51/0					
14	12	9	8	<b>LEE RITENOUR</b> Favela (I.E./Verve) 549 515 524 481 48/1					
26	18	13	9	<b>JOYCE COOLING</b> South Of Market (Heads Up) 544 481 436 355 49/2					
19	13	11	10	<b>DAVID GARFIELD &amp; FRIENDS</b> Let's Stay Together (Zebra) 531 498 484 431 49/0					
10	10	12	11	<b>KEN NAVARRO</b> Smooth Sensation (Positive) 514 494 548 538 38/0					
17	17	15	12	<b>PATRICE RUSHEN</b> Days Gone By (Discovery) 483 462 444 451 48/0					
15	14	14	13	<b>TIM WEISBERG</b> Herbie's Blues (Fahrenheit) 480 480 480 461 44/0					
3	4	8	14	<b>DANCING FANTASY</b> When Dreams Come True (Innovative) 462 552 756 742 35/0					
27	22	17	15	<b>BRAXTON BROTHERS</b> Sunset Bay (Kokopelli) 456 418 411 349 42/0					
24	23	20	16	<b>3RD FORCE</b> You Gotta Be Real (Higher Octave) 435 385 406 361 40/1					
5	6	10	17	<b>CHRIS BOTTI</b> The Way Home (Verve Forecast) 428 505 612 713 37/0					
16	16	16	18	<b>GROVER WASHINGTON JR.</b> Bordertown (Columbia) 426 455 454 457 28/0					
<b>BREAKER</b>			19	<b>BONEY JAMES</b> Sweet Thing (Warner Bros.) 413 336 301 245 38/0					
29	28	23	20	<b>RONNIE LAWS</b> Listen Here (Blue Note) 402 364 351 325 42/1					
20	21	18	21	<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG) 402 407 413 428 38/0					
<b>DEBUT</b>			22	<b>RIPPINGTONS</b> Black Diamond (Peak/Windham Hill Jazz) 381 265 26 — 48/4					
30	29	25	23	<b>KENNY G</b> Northern Lights (Arista) 381 357 343 323 33/0					
<b>DEBUT</b>			24	<b>JOE SAMPLE</b> Chain Reaction (Warner Bros.) 380 298 289 264 41/1					
23	25	24	25	<b>RAY OBIEDO</b> Sweet Summer Days (Windham Hill) 370 361 369 366 35/0					
—	30	29	26	<b>BOB MAMET</b> News From The Blues (Atlantic) 362 332 314 292 44/3					
<b>DEBUT</b>			27	<b>VANESSA WILLIAMS</b> Start Again (Mercury) 346 315 311 297 38/2					
21	20	21	28	<b>WILLIE &amp; LOBO</b> Napali (Mesa/Bluemoon) 339 381 418 384 40/0					
25	26	30	29	<b>BUCKSHOT LEFONQUE</b> Another Day (Columbia) 339 320 362 356 32/0					
22	24	27	30	<b>SWING OUT SISTER</b> Somewhere In The World (Pure/Mercury) 329 339 372 383 30/0					

This chart reflects airplay from September 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker.  
54 NAC reporters. 52 current playlists. © 1997, R&R Inc.

## BREAKERS®

### BONEY JAMES

#### Sweet Thing (Warner Bros.)

TOTAL PLAYS/INCREASE: 413/77  
TOTAL STATIONS/ADDS: 38/0  
CHART: 19

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BOB JAMES</b> Mind Games (Warner Bros.)	23
<b>PIECES OF A DREAM</b> Knikki's Smile (Blue Note)	14
<b>BRIAN CULBERTSON</b> So Good (Mesa/Bluemoon)	11
<b>CHRIS BOTTI</b> Regroovable (Verve Forecast)	8
<b>AARON NEVILLE</b> Say What's In My Heart (A&M)	8
<b>LUTHER VANDROSS</b> When You Call On Me/Baby... (LV/Epic)	8
<b>BERNARD DATTES</b> Rules Of My Heart (Countdown/Unity)	6
<b>JONATHAN BUTLER</b> Song For Elizabeth (N2K Encoded Music)	5
<b>ERIC MARIENTHAL</b> Last Day Of Summer (I.E./Verve)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>CHRIS BOTTI</b> Regroovable (Verve Forecast)	+157
<b>BRIAN CULBERTSON</b> So Good (Mesa/Bluemoon)	+118
<b>RIPPINGTONS</b> Black Diamond (Peak/Windham Hill Jazz)	+116
<b>AVENUE BLUE</b> Nightlife (Mesa/Bluemoon)	+89
<b>JOE SAMPLE</b> Chain Reaction (Warner Bros.)	+82
<b>BONEY JAMES</b> Sweet Thing (Warner Bros.)	+77
<b>JOYCE COOLING</b> South Of Market (Heads Up)	+63
<b>CRAIG CHAQUICO /PETER WHITE</b> Lights Out... (Higher Octave)	+61
<b>BOB JAMES</b> Mind Games (Warner Bros.)	+57
<b>3RD FORCE</b> You Gotta Be Real (Higher Octave)	+50

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

### COUNT BASIC Chasing The Sunset (Instinct)

Total Plays: 302, Total Stations: 40, Adds: 0

### JONATHAN BUTLER Song For Elizabeth (N2K Encoded Music)

Total Plays: 289, Total Stations: 43, Adds: 5

### DON DIEGO Top Of The World (Ultras/Ichiban)

Total Plays: 272, Total Stations: 37, Adds: 1

### CHRIS BOTTI Regroovable (Verve Forecast)

Total Plays: 261, Total Stations: 40, Adds: 8

### EARL KLUGH Last Song (Warner Bros.)

Total Plays: 247, Total Stations: 33, Adds: 2

### CRAIG CHAQUICO /PETER WHITE Lights Out... (Higher Octave)

Total Plays: 226, Total Stations: 39, Adds: 4

### VANESSA RUBIN That Was Then This Is Now (RCA)

Total Plays: 189, Total Stations: 18, Adds: 1

### BRIAN CULBERTSON So Good (Bluemoon/Atlantic)

Total Plays: 144, Total Stations: 34, Adds: 11

### RAY OBIEDO Current State (Windham Hill)

Total Plays: 128, Total Stations: 13, Adds: 0

### EARL KLUGH Walk In The Sun (Warner Bros.)

Total Plays: 126, Total Stations: 15, Adds: 0

### ROB MULLINS Wednesday (Zebra)

Total Plays: 125, Total Stations: 15, Adds: 0

### INCOGNITO Misunderstood (Verve Forecast)

Total Plays: 121, Total Stations: 14, Adds: 1

### GATO BARBIERI Mystica (Columbia)

Total Plays: 118, Total Stations: 18, Adds: 4

### ANDREW OH Happy Ever After (Honest)

Total Plays: 111, Total Stations: 20, Adds: 1

### MICHAEL PAULO Bumpin' (Noteworthy)

Total Plays: 106, Total Stations: 15, Adds: 1

### ROB MULLINS Dance For The New World (Zebra)

Total Plays: 93, Total Stations: 8, Adds: 0

### ERIC MARIENTHAL Last Day Of Summer (I.E./Verve)

Total Plays: 89, Total Stations: 14, Adds: 5

Songs ranked by total plays

# Kirk Whalum

colors



Featuring the first single "If Only For One Night"

Kirk Whalum makes his Warner Bros. debut with *Colors*, an extraordinary new album from one of the most acclaimed saxophonists to emerge in the last decade. Smooth jazz grooves with a gospel vibe.

**START HERE**





# NAC/SMOOTH JAZZ ALBUMS

SEPTEMBER 19, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
3	2	1	1	PHILLIPE SAISSE	Next Voyage	(Verve Forecast)	930	+27	"Moanin" (856)	"Riviera" (74)
2	3	2	2	ERIC MARIENTHAL	Easy Street	(I.E./Verve)	880	+38	"Easy" (764)	"Summer" (89)
11	11	5	3	AVENUE BLUE	Nightlife	(Mesa/Bluemoon)	859	+90	"Nightlife" (853)	"Always" (6)
1	1	3	4	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)	856	+33	"Pleasure" (834)	"Allure" (14)
5	5	6	5	VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	781	+48	"Favela" (549)	"Dindi" (160)
9	7	7	6	RICK BRAUN	Body And Soul	(Mesa/Bluemoon)	753	+31	"Venice" (641)	"Notorious" (68)
4	4	4	7	BONEY JAMES	Sweet Thing	(Warner Bros.)	752	-22	"Sweet" (413)	"Nothin" (241)
7	8	9	8	CHRIS BOTTI	Midnight Without You	(Verve Forecast)	712	+79	"Way" (428)	"Regroovable" (261)
13	9	8	9	PAUL HARDCASTLE	Hardcastle 2	(JVC)	665	+26	"Peace" (661)	"Jokers" (4)
10	10	10	10	STEVE WINWOOD	Junction Seven	(Virgin)	612	+32	"Plenty" (589)	"Real" (12)
26	19	15	11	JOYCE COOLING	Playing It Cool	(Heads Up)	566	+64	"South" (544)	"Imagine" (10)
21	15	13	12	DAVID GARFIELD & FRIENDS	Tribute To Jeff	(Zebra)	553	+36	"Together" (531)	"Lowdown" (15)
15	14	14	13	RAY OBIEDO	Sweet Summer Days	(Windham Hill)	544	+36	"Sweet" (370)	"Current" (128)
12	12	12	14	KEN NAVARRO	Smooth Sensation	(Positive)	542	+3	"Smooth" (514)	"Kiss" (13)
16	16	17	15	3RD FORCE	Vital Force	(Higher Octave)	503	+30	"Real" (435)	"Moonlight" (51)
20	21	18	16	PATRICE RUSHEN	Signature	(Discovery)	497	+35	"Days" (483)	"Sneaky" (14)
17	17	16	17	TIM WEISBERG	Undercover	(Fahrenheit)	483	0	"Herbie's" (480)	"Hard" (3)
27	23	20	18	BRAXTON BROTHERS	Steppin' Out	(Kokopelli)	475	+36	"Sunset" (456)	"Eventide" (15)
6	6	11	19	DANCING FANTASY	Love Letters	(Innovative)	467	-90	"Dreams" (462)	"Miss" (5)
—	—	29	20	JOE SAMPLE	Sample This	(Warner Bros.)	463	+99	"Chain" (380)	"Night" (39)
24	22	22	21	KENNY G	The Moment	(Arista)	454	+28	"Northern" (381)	"Havana" (53)
18	18	19	22	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)	426	-33	"Bordertown" (426)	
—	28	24	23	EARL KLUGH	The Journey	(Warner Bros.)	415	+18	"Last" (247)	"Walk" (126)
—	—	28	24	VANESSA WILLIAMS	Next	(Mercury)	406	+40	"Start" (346)	"Surrender" (31)
—	30	30	25	RONNIE LAWS	Tribute To Eddie Harris	(Blue Note)	402	+38	"Listen" (402)	
22	26	23	26	SOUNDTRACK	A Smile Like Yours	(Elektra/EEG)	402	-5	"Smile" (402)	
23	25	25	27	SWING OUT SISTER	Shapes And Patterns	(Pure/Mercury)	390	-4	"Somewhere" (329)	"Picnic" (57)
DEBUT	—	—	28	RIPPINGTONS	Black Diamond	(Peak/Windham Hill Jazz)	381	+116	"Diamond" (381)	
DEBUT	—	—	29	BOB MAMET	Adventures In Jazz	(Atlantic)	372	+40	"News" (362)	"Adventures" (10)
25	24	26	30	WILLIE & LOBO	Caliente	(Mesa/Bluemoon)	339	-42	"Napali" (339)	

This chart reflects airplay from September 3-9. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 52 current playlists. © 1997, R&R Inc.

## MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
BOB JAMES	Playin' Hooky	(Warner Bros.)	23
PIECES OF A DREAM	Pieces	(Blue Note)	14
BRIAN CULBERTSON	Secrets	(Bluemoon/Atlantic)	11
AARON NEVILLE	To Make Me Who I Am	(A&M)	8
LUTHER VANDROSS	The Best Of Love Volume 2	(LV/Epic)	8
CRAIG CHAQUICO	Once In A Blue Universe	(Higher Octave)	6
BERNARD OATTES	Rules Of My Heart	(Countdown/Unity)	6
DAVID BENOIT	American Landscape	(GRP)	4
CHRIS CAMOZZI	Suede	(Discovery)	4
TOM GRANT	Lip Service	(Shanachie/Cachet)	4
RIPPINGTONS	Black Diamond	(Peak/Windham Hill Jazz)	4
GATO BARBIERI	Que Pasa	(Columbia)	3
JONATHAN BUTLER	Do You Love Me?	(N2K Encoded Music)	3
DARYL HALL & JOHN OATES	Promise Ain't Enough	(Push)	3
BOB MAMET	Adventures In Jazz	(Atlantic)	3

## MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
BRIAN CULBERTSON	Secrets	(Bluemoon/Atlantic)	+118
RIPPINGTONS	Black Diamond	(Peak/Windham Hill Jazz)	+116
JOE SAMPLE	Sample This	(Warner Bros.)	+99
AVENUE BLUE	Nightlife	(Mesa/Bluemoon)	+90
CRAIG CHAQUICO	Once In A Blue Universe	(Higher Octave)	+84
CHRIS BOTTI	Midnight Without You	(Verve Forecast)	+79
JOYCE COOLING	Playing It Cool	(Heads Up)	+64
BOB JAMES	Playin' Hooky	(Warner Bros.)	+57
VARIOUS ARTISTS	Sweet Emotions	(Instinct)	+53
VARIOUS ARTISTS	A Twist Of Jobim	(I.E./Verve)	+48
VANESSA RUBIN	New Horizons	(RCA)	+42
BOB MAMET	Adventures In Jazz	(Atlantic)	+40
VANESSA WILLIAMS	Next	(Mercury)	+40
RONNIE LAWS	Tribute To Eddie Harris	(Blue Note)	+38
ERIC MARIENTHAL	Easy Street	(I.E./Verve)	+38

## NAC NOTES By Carol Archer

**H**ottest: Rippingtons' "Black Diamond" (Peak/Windham Hill Jazz), Boney James' "Sweet Thing" (Warner Bros.), Chris Botti's "Regroovable" (Verve Forecast), Brian Culbertson's "So Good" (Bluemoon/Atlantic), and Bob James' "Mind Games" (Warner Bros.).

One of the most fully realized projects of the year is Brian Tarquin's *Instinct* debut CD, *Last Kiss Goodbye*. Produced in Ernie McKone's London studio, the album is hallmarked by outstanding writing and production, as well as beautifully nuanced guitar stylings. I really like "Freeway Jam," "One Arabian Knight," and the title track, but this one's so deep, there are plenty more from which to choose. For-

ward-thinking yet accessible, this is new fusion at its best.

Check out Kirk Whalum's "If Only For One Night" (Warner Bros.), a cover of Brenda Russell's soulful, romantic ballad that teams Whalum with producer Paul Brown for a smoldering airplay contender.

Credit KIFM/San Diego APD/MD Kelly Cole for unearthing Pete Belasco's "All In My Mind" from the CD *Get It Together* (Verve Forecast). This vocal track features Incognito's "Bluey" Maunick on guitar, Christian McBride on bass, and A&R wizard Guy Eckstein on drums. I've got a bad case of session envy!

Several other tracks well worth your top consideration

are: Pieces Of A Dream's haunting, sinuous "Knikki's Smile" (Blue Note), with its affecting use of the minor mode, which got Broadcast Architecture's endorsement; Mike Sims' cover of the Stylistics' classic "People Make The World Go Around" (JVC/JMI) — the strength of its big-city grooves make you wonder why it wasn't the first emphasis track.

Daryl Hall & John Oates' "Promise Ain't Enough" (Push) is breaking AC in several big markets, and, with a BA recommendation, the Philly homeboys have a shot at crossing to NAC. Hall's instantly recognizable voice creates a comfort zone for AC listeners who sample your station.

**doc powell**  
"HERE'S TO YOU"  
Add Date: September 25

DISCOVERY

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Stations and their adds by track listed alphabetically by market

<p><b>WHRL/Albany, NY</b>  <b>OM/PD: Brant Curtiss</b>                      BOB JAMES "Mind"                      TOM GRANT "Lip"                      BRIAN CULBERTSON "Good"                      ZACHARY BREAUX "135th"                      TIM WEISBERG "Moondance"</p>	<p><b>WVAE/Cincinnati, OH</b>  <b>OM: T.J. Holland</b>  <b>APD/MD: Steve Wiersman</b>                      CHRIS BOTTI "Regroovable"                      BRIAN CULBERTSON "Good"                      LUTHER VANDROSS "Call"                      AARON NEVILLE "Say"</p>	<p><b>WEZV/Lafayette, IN</b>  <b>PD/MD: Bob Miller</b>                      AARON NEVILLE "Say"                      GATO BARBIERI "Mystica"                      AVENUE BLUE "Seventh"                      RIGO STAR "Look"</p>	<p><b>KXDC/Monterey, CA</b>  <b>PD/MD: Scott O'Brien</b>                      BERNARD OATTES "Rules"                      PIECES OF A DREAM "Smile"</p>	<p><b>KKJZ/Portland, OR</b>  <b>MD: Hal Murray</b>                      BOB JAMES "Mind"                      BERNARD OATTES "Rules"</p>	<p><b>KKSF/San Francisco, CA</b>  <b>VP/OM: Lee Hansen</b>  <b>MD: Blake Lawrence</b>                      DAVID BENOIT "Soliel"                      BRIAN CULBERTSON "Good"                      BOB JAMES "Mind"                      PHILLIPE SAISSE "Film"                      PIECES OF A DREAM "Smile"                      GIPSY KINGS "Salsa"</p>
<p><b>KNIK/Anchorage, AK</b>  <b>GM/PD: Dean Williams</b>                      BABYFACE "Seven"                      JOE SAMPLE "Chain"                      JIMMY SOMMERS "James"                      CHRIS BOTTI "Regroovable"                      3RD FORCE "Real"                      BOB JAMES "Mind"                      BRIAN CULBERTSON "Good"                      CHRIS CAMOZZI "Suede"                      EVERETTE HARP "Mercy"                      FOURPLAY "Pleasure"                      KEN NAVARRO "Kiss"                      AARON NEVILLE "Say"                      RIGO STAR "Look"                      PIECES OF A DREAM "Smile"</p>	<p><b>WZJZ/Columbus, OH</b>  <b>PD/MD: Bill Harman</b>                      DAVID BENOIT "Lost"                      BOB MAMET "News"                      NATHAN DUNCAN "Skies"</p>	<p><b>KTWV/Los Angeles, CA</b>  <b>PD: Chris Brodie</b>  <b>APD/MD: Ralph Stewart</b>                      BOB JAMES "Mind"                      MICHAEL PAULO "Bumpin"                      LUTHER VANDROSS "Call"</p>	<p><b>WQCD/New York, NY</b>  <b>PD: Steve Williams</b>  <b>MD: Rick Laboy</b>                      BRIAN CULBERTSON "Good"                      BOB JAMES "Mind"</p>	<p><b>WSMJ/Richmond, VA</b>  <b>PD/MD: Tommy Fleming</b>                      BOB JAMES "Mind"                      LUTHER VANDROSS "Call"                      JONATHAN BUTLER "Elizabeth"                      HALL &amp; OATES "Promise"                      PIECES OF A DREAM "Smile"</p>	<p><b>KMGQ/Santa Barbara, CA</b>  <b>PD: Vince Garcia</b>  <b>MD: Steve Bauer</b>                      BOB MAMET "News"                      JONATHAN BUTLER "Elizabeth"                      DON DIEGO "Top"                      RIPPINGTONS "Diamond"</p>
<p><b>KAJZ/Austin, TX</b>  <b>PD: Ted Carson</b>  <b>MD: Candace Andrews</b>                      CHAQUICO F/WHITE "Lights"                      OOC POWELL "Don't"                      EVERETTE HARP "Mercy"</p>	<p><b>KOAI/Dallas, TX</b>  <b>PD: Michael Fischer</b>  <b>MD: Ken Glaser</b>                      JONATHAN BUTLER "Do"                      ERIC MARIENTHAL "Summer"                      DEAN JAMES "Market"                      THOM ROTELLA "Story"</p>	<p><b>WSJW/Louisville, KY</b>  <b>PD: Brian Conn</b>                      BOB JAMES "Mind"                      CHRIS BOTTI "Regroovable"                      BRIAN CULBERTSON "Good"                      CHAQUICO F/WHITE "Lights"                      JONATHAN BUTLER "Elizabeth"                      PIECES OF A DREAM "Smile"</p>	<p><b>WJCD/Norfolk, VA</b>  <b>MD: Larry Hollowell</b>                      CHRIS BOTTI "Regroovable"</p>	<p><b>KQBR/Sacramento, CA</b>  <b>PD: Clifford Brown, Jr.</b>  <b>APD/MD: Ed Lee</b>                      DAVID BENOIT "Lost"                      CRAIG CHAQUICO "Holding"                      CRAIG CHAQUICO "Universe"                      URBAN KNIGHTS "Summer"                      AARON NEVILLE "Say"                      GATO BARBIERI "Mystica"                      PIECES OF A DREAM "Smile"</p>	<p><b>KJZY/Santa Rosa, CA</b>  <b>PD: Gordon Zlot</b>  <b>MD: Rob Singleton</b>                      JULIAN CORYELL "Flight"                      RIPPINGTONS "Diamond"</p>
<p><b>KSMJ/Bakersfield, CA</b>  <b>PD/MD: Joel Widdows</b>                      No Adds</p>	<p><b>JRN/Denver, CO</b>  <b>PD: Steve Hibbard</b>  <b>MD: Greg Allen</b>                      No Adds</p>	<p><b>WLVE/Miami, FL</b>  <b>PD: Shirley Maldonado</b>                      DAVID BENOIT "Soliel"                      AARON NEVILLE "Say"                      GATO BARBIERI "Mystica"                      BOB JAMES "Mind"                      LUTHER VANDROSS "Call"</p>	<p><b>KOSJ/Omaha, NE</b>  <b>PD: Kurt Owens</b>                      AARON NEVILLE "Say"                      GATO BARBIERI "Mystica"                      ERIC MARIENTHAL "Summer"</p>	<p><b>KSSJ/Sacramento, CA</b>  <b>OM: Don Langford</b>  <b>APD/MD: Ken Jones</b>                      No Adds</p>	<p><b>KWJZ/Seattle, WA</b>  <b>PD/MD: Carol Handley</b>                      BOB JAMES "Mind"</p>
<p><b>WSJZ/Boston, MA</b>  <b>PD/MD: Bill George</b>                      LUTHER VANDROSS "Call"                      RIPPINGTONS "Diamond"                      JOYCE COOLING "South"</p>	<p><b>KHIH/Denver, CO</b>  <b>PD: Becky Taylor</b>  <b>MD: Cheri Marquart</b>                      BOB JAMES "Mind"                      CHRIS BOTTI "Regroovable"                      PIECES OF A DREAM "Smile"</p>	<p><b>WJZI/Milwaukee, WI</b>  <b>PD: Fred Heller</b>  <b>APD/MD: Chris Moreau</b>                      CHRIS CAMOZZI "Suede"                      HERB ALPERT "Beba"</p>	<p><b>WLOQ/Orlando, FL</b>  <b>PD: Steve Huntington</b>                      BRIAN CULBERTSON "Good"                      TOM GRANT "Lip"                      HERB ALPERT "Beba"                      CHRIS BOTTI "Regroovable"                      AARON NEVILLE "Say"                      BOB JAMES "Mind"                      ERIC MARIENTHAL "Summer"                      RIPPINGTONS "Angelfire"</p>	<p><b>KCLC/St. Charles, MO</b>  <b>PD: Rich Reigert</b>  <b>MD: Terry Ward</b>                      L.A. JAZZ SYNDICATE "Paradise"                      TOM GRANT "Lip"                      CHRIS CAMOZZI "Suede"                      DAVE CAMP "Eyes"</p>	<p><b>WSJT/Tampa, FL</b>  <b>PD/MD: Ross Block</b>                      VANESSA WILLIAMS "Start"                      JONATHAN BUTLER "Elizabeth"</p>
<p><b>WJZK/Charleston, SC</b>  <b>PD/MD: Tom Kennedy</b>                      BOB JAMES "Mind"                      VANESSA WILLIAMS "Start"                      VANESSA RUBIN "That"</p>	<p><b>WGUF/Ft. Myers, FL</b>  <b>PD/MD: Bill Gray</b>                      BOB JAMES "Mind"                      DAVID BENOIT "Soliel"                      EARL KLUGH "Last"                      AARON NEVILLE "Say"                      KEN NAVARRO "Kiss"                      PIECES OF A DREAM "Smile"</p>	<p><b>KMJZ/Minneapolis, MN</b>  <b>PD: Rob Moore</b>                      ERIC MARIENTHAL "Summer"                      BOB JAMES "Mind"                      PHIL KLEIN "Secret"                      DIANA KRALL "Grape"                      DUNCAN MILLAR "Good"                      HERB ALPERT "Beba"                      LUTHER VANDROSS "Call"                      BOBBY CALDWELL "Smile"</p>	<p><b>WJZZ/Philadelphia, PA</b>  <b>PD: Ann Gress</b>  <b>MD: Michael Tozzi</b>                      BOB JAMES "Mind"                      CHAQUICO F/WHITE "Lights"                      MARIAH CAREY "Butterfly"</p>	<p><b>KBZN/Salt Lake City, UT</b>  <b>PD: Rob Riesen</b>                      BABYFACE "Seven"                      BOB JAMES "Mind"                      PIECES OF A DREAM "Smile"</p>	<p><b>KOAS/Tulsa, OK</b>  <b>PD/MD: Ron Allen</b>                      BRIAN CULBERTSON "Good"                      ERIC MARIENTHAL "Summer"                      CHRIS BOTTI "Regroovable"</p>
<p><b>WCCJ/Charlotte, NC</b>  <b>PD: James Alexander</b>  <b>APD/MD: Greg Morgan</b>                      BERNARD OATTES "Rules"                      BOB JAMES "Mind"</p>	<p><b>KEZL/Fresno, CA</b>  <b>PD/MD: Mike Vasquez</b>                      BRIAN CULBERTSON "Good"                      BOB JAMES "Mind"                      PIECES OF A DREAM "Smile"</p>	<p><b>KSBR/Mission Viejo, CA</b>  <b>PD: Terry Wedel</b>  <b>MD: Wally Davidson</b>                      LARRY CARLTON "Just"                      BERNARD OATTES "Rules"                      CHRIS CAMOZZI "Suede"                      DIANA KRALL "Getting"</p>	<p><b>KYOT/Phoenix, AZ</b>  <b>PD/MD: Nick Francis</b>                      CRAIG CHAQUICO "Midnight"                      FOURPLAY F/TAKE 6 "Higher"</p>	<p><b>KCJZ/San Antonio, TX</b>  <b>PD/MD: Norm Miller</b>  <b>APD: Cody Robbins</b>                      BOB JAMES "Mind"                      PIECES OF A DREAM "Smile"                      HALL &amp; OATES "Promise"</p>	<p><b>KWSJ/Wichita, KS</b>  <b>PD/MD: Nancy Johnson</b>                      BOB JAMES "Mind"                      LUTHER VANDROSS "Call"                      PIECES OF A DREAM "Smile"                      HALL &amp; OATES "Promise"</p>
<p><b>WNUA/Chicago, IL</b>  <b>VP/Prog: Paul Goldstein</b>  <b>MD: Steve Stiles</b>                      BOB JAMES "Mind"                      BERNARD OATTES "Rules"                      PATRICE RUSHEN "Softly"</p>	<p><b>WFSJ/Jacksonville, FL</b>  <b>PD: Hank Dole</b>  <b>MD: Craig Williams</b>                      BRIAN CULBERTSON "Good"                      CHRIS BOTTI "Regroovable"</p>	<p><b>KRVR/Modesto, CA</b>  <b>PD: Jim Bryan</b>  <b>MD: Doug Wulff</b>                      HERB ALPERT "Beba"                      JULIAN CORYELL "Lament"                      TOM GRANT "Lip"                      BERNARD OATTES "Rules"                      PIECES OF A DREAM "Smile"</p>	<p><b>WJZZ/Pittsburgh, PA</b>  <b>PD: Carl Anderson</b>  <b>MD: Herschel</b>                      RONNIE LAWS "Listen"                      EARL KLUGH "Last"                      LEE RITENOUR "Favela"</p>	<p><b>KIFM/San Diego, CA</b>  <b>PD: Mike Shepard</b>  <b>APD/MD: Kelly Cole</b>                      BRIAN CULBERTSON "Good"                      CHAQUICO F/WHITE "Lights"                      INCOGNITO "Misunderstood"</p>	<p><b>WJZW/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      BOB JAMES "Mind"                      KEN NAVARRO "Kiss"                      LUTHER VANDROSS "Call"                      PIECES OF A DREAM "Smile"</p>

54 Total Reporters  
 54 Current Reporters  
 52 Current Playlists

Reported Frozen Playlist (1):  
 WNWV/Cleveland, OH

Did Not Report, Playlist Frozen (1):  
 WVMV/Detroit, MI

New Reporters (2):  
 KMGQ/Santa Barbara, CA  
 WHRL/Albany, NY

Note: WOAZ/Boston, MA has changed call letters to WSJZ.

# PIECES OF A DREAM

## "Knikki's Smile"

(Pronounced Nicky's Smile)

From the Forthcoming CD Pieces

### MOST ADDED NACTRACK!

THESE STATIONS ARE SMILING:

**KKSF WJZW KHIH KQBR KCJZ KBZN WSJW WSMJ KEZL  
 WGUF KXDC KWSJ KRVR KNIK Broadcast Architecture**

For Promotion Contact: Neal Sapper/New World 'N Jazz (415) 453-1558





# NAC/SMOOTH JAZZ PLAYLISTS

September 19, 1997 R&R • 121

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WQCD/New York**  
 (212) 210-2800  
 Williams/LaBoy

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
8	7	16	24	PHILLIPE SAISSSE/Moanin'
25	24	23	24	JEANNE BRYSO/Never
-	8	21	22	EARL KLUGH/Last Song
5	5	20	22	AVENUE BLUE/Nightlife
5	5	20	22	ERIC MARIENTHAL/Easy Street
-	-	13	20	EVERETTE HARP/What's Going On
-	-	3	16	LUTHER VANDROSS/When You Call On...
11	8	9	12	DANCING FANTASY/When Dreams Come...
9	9	10	11	3RD FORCE/You Gotta Be Real
2	2	7	11	RAY OBIEDO/Current State
26	26	9	11	PAUL TAYLOR/Pleasure Seeker
3	3	10	11	BOB BALDWIN/Summer Breeze
10	9	10	11	RICK BRAUN/Missing In Venice
4	4	9	11	GATO BARBIER/Mystica
12	8	6	10	KENNY G/Havana
27	23	11	10	JONATHAN CAIN/Body Language
8	6	9	10	JOE SAMPLE/Night Flight
5	2	7	10	HERB ALPERT/Passion Dance
8	7	9	9	DAVE GRUSHIN/Peter Gunn
9	9	9	9	SPYRO GYRA/Together
26	27	9	8	KENNY LOGGINS/Now That I Know Love
24	21	9	8	STEVE WINWOOD/Plenty Lovin'
6	11	9	8	VANESSA WILLIAMS/Start Again
24	21	7	8	KENNY LATTIMORE/For You
5	3	8	7	BUCKSHOT LEFONQUE/Another Day
12	9	5	5	FOURPLAY/Any Time Of Day
3	1	5	5	LEE RITENOUR/FaveLa
3	1	4	4	CHRIS BOTTI/The Way Home
4	2	2	4	PATRICE RUSHEN/Days Gone By
3	3	2	4	KEN NAVARRO/Smooth Sensation

**MARKET #2**  
**KTWV/Los Angeles**  
 (310) 840-7100  
 Brodie/Stewart

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
17	17	16	18	JOYCE COOLING/South Of Market
17	17	17	17	RONNIE LAWS/Listen Here
17	14	17	17	PAUL TAYLOR/Pleasure Seeker
9	8	12	16	BOB MAMET/News From The Blues
4	6	7	15	KENNY G/Northern Lights
15	14	15	15	ERIC MARIENTHAL/Last Day Of Summer
8	8	11	13	JOE SAMPLE/Chain Reaction
5	7	17	13	RICK BRAUN/Missing In Venice
11	12	11	13	RAY OBIEDO/Sweet Summer Days
18	17	18	13	URBAN KNIGHTS/The Promise
-	-	4	12	CHRIS CAMOZZI/Suede
-	-	4	12	RIPPINGTONS/Black Diamond
-	-	6	12	JONATHAN BUTLER/Song For Elizabeth
8	7	11	12	EARL KLUGH/Last Song
8	8	8	12	3RD FORCE/She Whispered To Me
-	-	8	11	VANESSA WILLIAMS/Surrender
12	11	10	11	DAVID GARFIELD.../Let's Stay Together
8	8	13	11	GOTAI/All Alone
11	11	11	11	BABYFACE/Seven Seas
10	11	12	11	VANESSA RUBIN/That Was Then...
9	8	11	11	AVENUE BLUE/Nightlife
8	5	10	11	PATRICE RUSHEN/Days Gone By
12	12	12	11	EL DEBARGE/Dindi
11	12	11	11	STEVE WINWOOD/Plenty Lovin'
-	-	4	10	CHAQUICO F/WHITE/Lights Out San
9	8	10	10	GATO BARBIER/Mystica
9	9	11	10	BRAXTON BROTHERS/Sunset Bay
9	6	12	9	SPECIAL FX/Since You've Been...
9	9	12	8	WILLIE & LOBO/Napali
1	1	6	7	LEE RITENOUR/FaveLa

**MARKET #3**  
**WNVA/Chicago**  
 (312) 645-9550  
 Goldstein/Stiles

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
19	19	20	23	BONEY JAMES/Sweet Thing
20	19	20	23	RICK BRAUN/Missing In Venice
19	20	20	20	PAUL TAYLOR/Pleasure Seeker
18	21	20	20	KEIKO MATSUI/Dream Walk
19	20	20	20	PHILLIPE SAISSSE/Moanin'
13	15	15	15	EARL KLUGH/Last Song
12	13	15	15	KENNY G/Northern Lights
10	13	14	15	DON DIEGO/Top Of The World
14	12	10	14	AVENUE BLUE/Nightlife
-	-	2	14	LUTHER VANDROSS/When You Call On
-	-	14	14	BRIAN CULBERTSON/So Good
4	12	13	13	JONATHAN BUTLER/Song For Elizabeth
12	13	13	13	NATALIE COLE/A Smile Like Yours
15	13	12	13	STEVE WINWOOD/Plenty Lovin'
14	13	14	13	VANESSA WILLIAMS/Start Again
11	15	14	12	FANTASY BAND/Double Talk
14	15	14	12	JOYCE COOLING/South Of Market
-	4	8	11	NORMAN BROWN/This Time Around
-	4	10	11	JOE SAMPLE/Chain Reaction
-	4	10	11	ERIC MARIENTHAL/Easy Street
11	11	11	11	BOB MAMET/News From The Blues
12	11	10	11	COUNT BASIC/Chasing The Sunset
14	13	13	11	BUCKSHOT LEFONQUE/Another Day
12	15	13	11	AFTER 7/Sara Smile
11	10	10	11	3RD FORCE/You Gotta Be Real
-	7	11	10	BRAXTON BROTHERS/Sunset Bay
-	8	10	10	BOB BALDWIN/Summer Breeze
-	-	9	9	BOB JAMES/Mind Games
11	11	11	8	GATO BARBIER/Straight Into
-	4	7	7	URBAN KNIGHTS/Summer Nights

**MARKET #4**  
**KBLX/San Francisco**  
 (415) 284-1029  
 Brown/Cadet

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
22	21	21	18	BONEY JAMES/Notin' But Love
23	22	22	18	RICK BRAUN/Notorious
14	16	16	16	BOB MAMET/Sweet Thing
16	16	16	16	ERIC MARIENTHAL/Easy Street
15	16	16	16	DIONNE FARRIS/Hopeless
15	15	15	15	RICK BRAUN/Chelsea
13	14	14	14	GEORGE DUKE/It's Summertime
14	14	14	14	PHILLIPE SAISSSE/Moanin'
14	14	14	14	BABYFACE/Every Time I...
13	14	14	14	AVENUE BLUE/Nightlife
-	7	7	13	EARL KLUGH/Last Song
12	12	12	13	STEVE WINWOOD/Plenty Lovin'
14	14	14	13	SECRET VIBES/Dazzling
13	13	13	13	NELSON RANGELL/Turning Night...
14	13	13	12	EVERETTE HARP/Mercy Mercy Me...
9	9	9	12	JOE SAMPLE/In All My Wildest...
10	12	12	12	WALTER BEASLEY/Slowly But Surely
10	12	12	12	BOB MAMET/News From The Blues
11	11	11	11	MICHAEL WHITE/Here's To You
8	9	9	9	BONEY JAMES/East Bay
10	10	10	9	VANESSA RUBIN/That Was Then
9	9	9	9	RAY OBIEDO/Current State
9	9	9	8	EVERETTE HARP/What's Happening
7	7	7	8	DAVID GARFIELD.../Let's Stay Together
3	6	6	8	COUNT BASIC/Chasing The Sunset
7	7	7	7	NANCY WILSON/Sweet Love
-	-	-	7	CHRIS BOTTI/Regroovable
13	13	13	6	LINGTON & CALDWELL/Tell It Like It Is
7	7	7	6	PATRICE RUSHEN/Days Gone By
7	7	7	6	PAUL TAYLOR/Pleasure Seeker

**MARKET #4**  
**KKSF/San Francisco**  
 (415) 975-5555  
 Hansen/Lawrence

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
12	14	14	17	CHRIS BOTTI/The Way Home
12	14	13	17	PAUL HARDCASTLE/Piece On Earth
10	14	15	16	JOE SAMPLE/Chain Reaction
14	17	15	15	PHILLIPE SAISSSE/Moanin'
9	14	13	15	KEIKO MATSUI/Dream Walk
10	9	13	15	GYPSY TRIBE/L'Alba
-	9	13	15	BONEY JAMES/East Bay
15	13	14	15	JOYCE COOLING/South Of Market
11	10	14	15	AVENUE BLUE/Nightlife
14	15	16	14	WILLIE & LOBO/Napali
14	10	13	14	PAUL TAYLOR/Allure
14	13	14	14	RONNIE LAWS/Listen Here
15	13	16	14	BRAXTON BROTHERS/Sunset Bay
11	11	15	14	PAUL TAYLOR/Pleasure Seeker
-	-	15	14	CHAQUICO F/WHITE/Lights Out San
-	-	14	14	JONATHAN BUTLER/Song For Elizabeth
11	13	16	12	LEE RITENOUR/FaveLa
-	-	15	12	RIPPINGTONS/Black Diamond
11	11	12	12	RAY OBIEDO/Cassera
11	12	11	12	JONATHAN CAIN/Body Language
9	9	9	11	RICK BRAUN/Body And Soul
-	-	9	11	CHRIS BOTTI/Regroovable
16	13	13	11	ABRAXAS POOL/Zabo
10	10	9	10	PATRICE RUSHEN/Days Gone By
-	-	10	9	EARL KLUGH/Last Song
-	-	12	10	GOTAI/All Alone
10	9	11	10	COUNT BASIC/Chasing The Sunset
8	8	6	9	STEVE WINWOOD/Plenty Lovin'
10	9	9	9	FOURPLAY/Play And Pleasure
-	-	8	9	DON DIEGO/Top Of The World

**MARKET #5**  
**WJZZ/Philadelphia**  
 (610) 667-3939  
 Gress/Tozzi

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
33	31	31	32	NELSON RANGELL/Turning Night
13	21	31	32	PATRICE RUSHEN/Days Gone By
32	33	30	32	PAUL TAYLOR/Pleasure Seeker
30	32	34	31	PHILLIPE SAISSSE/Moanin'
20	34	32	30	KENNY G/Northern Lights
31	30	34	32	CHRIS BOTTI/The Way Home
1	6	13	21	BONEY JAMES/Sweet Thing
15	14	14	15	VANESSA WILLIAMS/Start Again
14	14	14	15	STEVE WINWOOD/Plenty Lovin'
13	14	14	14	DAVID GARFIELD.../Let's Stay Together
13	13	14	14	KEN NAVARRO/Smooth Sensation
13	13	14	14	AVENUE BLUE/Nightlife
13	13	14	14	ANITA BAKER/The Final Frontier
-	6	14	13	EVERETTE HARP/Mercy Mercy Me...
13	13	13	13	TONI BRAXTON/I Don't Want To
12	14	12	13	MICHAEL LINGTON/Harlem Nocturne
12	13	13	13	RICK BRAUN/Missing In Venice
12	12	12	13	BOB MAMET/News From The Blues
13	12	12	12	GROVER WASHINGTON.../Bordertown
13	13	14	11	TIM WEISBERG/Herbie's Blues
14	13	14	11	BRAXTON BROTHERS/Sunset Bay
12	13	12	11	TOMMY EMMANUEL/Can't Get Enough
14	11	12	11	SPECIAL FX/Since You've Been...
6	4	8	9	JOYCE COOLING/South Of Market
-	3	8	8	BRIAN CULBERTSON/So Good
6	6	6	8	FARZIN/The Power Of
6	3	4	7	DANCING FANTASY/When Dreams Come
6	4	6	6	TAMARA DANIELSSON/When I Feel This Way
-	-	6	6	JOE SAMPLE/Chain Reaction
6	6	6	6	HERB ALPERT/Passion Dance

**MARKET #7**  
**KOAI/Dallas**  
 (214) 630-3011  
 Fischer/Glaser

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
-	-	9	14	CHRIS BOTTI/Regroovable
13	14	13	13	BONEY JAMES/Sweet Thing
13	13	13	13	AVENUE BLUE/Nightlife
12	14	14	13	ERIC MARIENTHAL/Easy Street
14	15	15	12	EARL KLUGH/Last Song
-	-	10	9	JONATHAN BUTLER/Song For Elizabeth
-	-	10	11	CHAQUICO F/WHITE/Lights Out San
10	9	9	11	GOTAI/All Alone
14	15	15	11	PAUL TAYLOR/Pleasure Seeker
10	9	9	10	LEE RITENOUR/FaveLa
11	10	9	10	BOB MAMET/News From The Blues
10	10	8	10	WALTER BEASLEY/Slowly But Surely
10	8	8	10	ANDREW OH/Happy Ever After
11	9	10	10	KEN NAVARRO/Out Of The Blue
11	9	9	10	JOE SAMPLE/Night Flight
10	10	9	10	JONATHAN CAIN/Body Language
10	9	10	10	RICK BRAUN/Chelsea
-	-	10	9	TOM CRANTZ/Up Service
10	9	9	9	JOYCE COOLING/South Of Market
9	10	9	9	DIRK K/Under The Sun
12	11	9	9	BUCKSHOT LEFONQUE/Another Day
8	9	10	9	RAY OBIEDO/Current State
9	11	10	9	WILLIE & LOBO/Napali
9	11	10	9	STEVE WINWOOD/Plenty Lovin'
11	10	12	9	KENNY G/Gettin' On The Step
-	-	9	9	BOB JAMES/Mind Games
9	10	10	9	DAVID GARFIELD.../Let's Stay Together
10	10	8	9	BRAXTON BROTHERS/Sunset Bay
-	-	8	9	BRIAN CULBERTSON/So Good
11	10	9	8	NATALIE COLE/A Smile Like Yours

**MARKET #8**  
**WJWZ/Washington**  
 (703) 683-3000  
 Kosbau

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
12	10	21	28	AVENUE BLUE/Nightlife
27	27	27	28	PAUL TAYLOR/Pleasure Seeker
27	27	27	28	PHILLIPE SAISSSE/Moanin'
28	27	27	27	ERIC MARIENTHAL/Easy Street
20	28	27	27	PAUL HARDCASTLE/Piece On Earth
21	27	27	27	GROVER WASHINGTON.../Bordertown
12	12	12	13	BUCKSHOT LEFONQUE/Another Day
13	13	13	13	DAVID GARFIELD.../Let's Stay Together
11	12	12	13	3RD FORCE/You Gotta Be Real
11	11	10	12	KEN NAVARRO/Smooth Sensation
9	12	11	12	TIM WEISBERG/Herbie's Blues
11	11	11	12	VANESSA WILLIAMS/Start Again
12	12	12	12	SWING OUT SISTER/Somewhere In
19	10	11	12	CHRIS BOTTI/The Way Home
11	11	11	11	RAY OBIEDO/Sweet Summer Days
4	5	8	11	BOB MAMET/News From The Blues
9	9	10	11	PATRICE RUSHEN/Days Gone By
11	11	11	11	STEVE WINWOOD/Plenty Lovin'
28	28	19	11	DANCING FANTASY/When Dreams Come...
10	11	11	10	NATALIE COLE/A Smile Like Yours
4	8	11	10	JOYCE COOLING/South Of Market
10	11	11	10	RICK BRAUN/Missing In Venice
12	11	11	10	KENNY G/Northern Lights
5	9	10	10	BRAXTON BROTHERS/Sunset Bay
10	11	9	9	WALTER BEASLEY/Slowly But Surely
7	9	10	8	LEE RITENOUR/FaveLa
-	1	8	8	RONNIE LAWS/Listen Here
4	4	4	7	BONEY JAMES/Sweet Thing
4	4	5	7	JOE SAMPLE/Chain Reaction
6	4	5	7	GOTAI/All Alone

**MARKET #10**  
**SMOOTH JAZZ 96.9**  
**WSJZ/Boston**  
 (617) 254-9267  
 George

**PLAYS**

3W
----





**Syndication information: Robert Eatman Enterprises (310)459-3728**

**At the NAB contact Bob Eatman at the Windsor Court Hotel (504) 523-6000**





CYNDEE MAXWELL

## Living Through A Station Sale

□ An anonymous inside look at what goes through the minds of the staff

The radio buying frenzy of the past year has put an incredible strain on the *people* in the business. While, intellectually, everyone acknowledges that change is stressful, it appears that precious little can really be done to reduce the negative impact of it on station personnel. If anyone has any great ideas out there, please contact me so we can share them with our readers.

Meanwhile, here are some comments from a station employee — hereafter referred to as our Mystery Guest (M.G.) — regarding some of the consequences that personnel face during an ownership transition. Our mystery guest is in the programming department and has an airshift at a station in a Top 50 market that recently changed hands and is now again up for sale.

**R&R:** *What goes through your mind when you find out the station has been sold?*

**MG:** Obviously, the first thing everyone wonders is, "Are we going to lose our jobs?" Management *always* tells you that's not going to happen, but nobody ever believes it. No matter how many times you're told, it's just natural to fear for your job. That's immediately followed by concerns about possible programming changes and whether the PD will leave, since that's usually the first person who loses their job, if anyone does.

Whether or not the PD leaves, people still start panicking and looking for jobs themselves. Even if it's a good company that's purchasing the station, panic sets in, and the first response is to want to jump ship. So, you have a loss of stability in the station and staff. It doesn't always necessarily affect what goes on over the air, but it is an internal thing that affects morale and raises the stress level in the building.

**R&R:** *Once word spreads that one air personality is preparing airchecks to send out, does that thinking spread to other staffers?*

**MG:** Yes. I have to admit that previously I rarely airchecked because my previous PD didn't do them. But, lately, I have been airchecking. You start thinking about the things you need to do to cover yourself. Normally, I wouldn't do that, since I'd been with a very stable company for five years and really believed that I'd stay here forever. You don't take things like that for granted anymore; you don't take your job for granted.

I have noticed that if word gets around that one person is looking for work elsewhere, it starts a chain reaction with the rest of the staff and really hurts morale. We used to think that we'd all always be here and be a tight family, but you start losing that — especially when you lose a PD. It's the

□ **Obviously, the first thing everyone wonders is, 'Are we going to lose our jobs?' Management always tells you that's not going to happen, but nobody ever believes it.**

trickle-down effect.

**R&R:** *What other areas come to mind that affect personnel?*

**MG:** Benefits. Our original company provided us a great benefits package. You start thinking that you're going to lose your benefits, and if it's a company where you had stock options, you're afraid that it'll all go out the window. In fact, since we have a temporary owner, they're telling us not to even roll it over into their company, because by the time it would get rolled over, we'd be sold again. They're advising us to take what we have and put it in an outside investment. So now we all have to learn about taxes and capital gains on our own.

Insurance has been probably the biggest problem for the entire staff. There are a lot of employees with pre-existing conditions — either with themselves or with someone in their immediate families. This was a gray area when the new company was taking over. They weren't upfront about how it was going to be handled. It came down to the very last moment before a memo was sent out detailing how it was going to be taken care of. You don't need that stress on top of everything else!

**R&R:** *How is budgeting handled when you are between owners?*

**MG:** Promotional budgeting has been a nightmare for us. When the first company knew they'd be selling us, they obviously didn't want to put any more money into us. So we ran out of T-shirts, for example. The next company that owned us ended up in the same position of finding out that they'd be turning around and selling us. Again, they didn't want to sink a lot of money into us. This is six months into our "ownership purgatory," and we needed to put together a station-sponsored fall show. Normally, we have had a budget to pay the bands. We don't have one this year.

So, instead of being able to buy whatever promotion items we want,

we're now having to come up with creative ways to finance them. I hope that when we get settled in with a stable company it'll return to normal, but in the meantime we're kind of like orphans trying to find our way out on our own. Many things are done on more of a day-to-day plan instead of long-term. You don't know what your budgets are going to be, and you can't do any advertising.

**R&R:** *Is anything done to address the morale problem?*

**MG:** Luckily, we're very successful, so that helps. We continually have good trends and good ratings, and that keeps people going. We still go out and do things together, like a staff softball game or a ratings party. I think those little things help us stick together. We have lost a lot of staff, so morale isn't good. Half the sales staff and business office staff have either jumped ship for another station or just left. Many have left the business entirely.

When people leave, it's one of the worst things that can happen. As I mentioned earlier, we had a tight staff — programming and sales actually got along. I think that was because our first PD was very sales-oriented, and he understood them. But you walk into the station now, and it seems like there is hardly anyone there. Half the sales office is empty, and we can't fill those positions.

**R&R:** *Has the workload increased with fewer staff members?*

**MG:** Absolutely. I find myself having a lot more responsibility now. It's tough, because some employees may not be at a great point in their personal lives to accept that responsibility — maybe there are young children in the family or someone in their family is very ill. But you can't turn down the work. You're not in a position to say that you've already got a full plate. It causes stress and a feeling of being trapped without any choices. It's an added pressure for many people.

**R&R:** *How do you handle company policies when you're between owners?*

**MG:** That's a big concern. For example, our first owner had a policy that we didn't talk to independent promoters. Now those reins are off, but I don't know for how long or what the policy of the new owner will be.

Expenses also fall under this category. I don't know what our current company allows, but I still have to do my job. I have a huge cellular phone bill, because I use it to stay in touch with the station during remotes. I don't know what the company policy is.

**R&R:** *Are your record company relationships affected during this period?*

**MG:** The record community is confused, and many people don't appear to understand what we're going through. Certainly, many of them have gone through the same type of experiences, so it's not like it's a complete unknown. But when they

## Mark & Brian's Decadent Decade

**S**ure, some people have accused **KLOS/Los Angeles'** syndicated morning men **Mark & Brian** of acting like a couple of 10-year-olds, but now they can actually justify it. On September 8th, **Mark Phelps** and **Brian Thompson** celebrated their 10th anniversary as KLOS morning personalities. To honor the achievement, KLOS orchestrated a free concert for 60,000 listeners featuring ZZ Top, Little Feat, .38 Special, and Corey Stevens.

Furthermore, Mark & Brian will be presented with a star on the Hollywood Walk Of Fame on September 25 and release their second CD, *Mark & Brian: You Had To Be There*.



Then 1987



Now 1997

During their career, the duo have expanded to a syndicated audience of 21 stations and won many awards, including a Marconi Award for Air Personalities of the Year and an Emmy for hosting an Andy Griffith TV special.

But perhaps even more impressive is the charity work the pair does. One of their favorite causes is the Mark & Brian Scholarship Fund, which provides qualified high-school seniors in the L.A. foster care system with college grants for tuition, books, and housing. Proceeds from Mark & Brian's new CD will go to the fund and the Make A Wish Foundation.

call and hear the stress in my voice. I don't think they really understand. It's not their fault; I understand that they have a job to do too. It was especially awkward when we were between PDs. We went 90 days without a full-time PD on the premises.

**R&R:** *Is there anything radio companies can do about the stress level within the station during these uncertain times?*

**MG:** They've tried to reassure us by saying that nothing is going to change, but, honestly, no one believes it. I don't know what would work. Maybe if someone from the new company was available to talk to us it would put a face to the new company and make them seem a little more human. And it would have to be someone from the upper-management level in order to have credibility with the staff.

On one hand, I'm not overly nervous, the main reason I'm confident that the new owners feel the station is successful and that they're buying more than a stick, a signal, and call

letters. They're buying a staff that built the station from the ground up. We are the intellectual property, if you will. To do anything to change that, to let people go, would mean a loss in value of the station. I'm glad that I'm not in upper or middle management right now. We're told that is the level that's dispensable. That's when it's great to have an airshift.

But you never know what's going to happen. When we were sold the first time, the new GM came along and met with everyone and was very sincere. He reassured us that we were doing great and that he wanted each one of us to stay on. Then, before long, we heard the announcement that our new owner was going to sell. So you can imagine that this GM's new pressure has nothing to do with us anymore, but with his need to cover his own butt now. It really becomes each man for himself. You have to hone all your talents and try to make yourself as indispensable as possible. It's all you can do besides hold on for the ride.

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### For The Record

KISZ-FM/Four Corners, CO-NM was the first full-time Virtual Radio Programming client, beginning February 21, 1997.



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> DAYS OF THE NEW Touch, Peel... (Outpost/Geffen)	2362	2044	1893	1779	79/0
9	4	2	2	<b>2</b> AEROSMITH Pink (Columbia)	1785	1609	1460	1191	71/0
8	7	5	3	<b>3</b> OFFSPRING I Choose (Columbia)	1646	1431	1276	1240	72/0
11	9	8	4	<b>4</b> FOO FIGHTERS Everlong (Roswell/Capitol)	1523	1359	1207	1178	73/1
4	5	4	5	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	1464	1503	1448	1467	60/0
3	3	6	6	<b>6</b> MEGADETH Trust (Capitol)	1453	1365	1521	1613	62/0
20	13	9	7	<b>7</b> TALK SHOW Hello Hello (Atlantic)	1417	1210	1019	839	75/2
7	6	7	8	<b>8</b> SAMMY HAGAR Marching To Mars (MCA)	1412	1360	1387	1296	61/0
2	2	3	9	LIVE Turn My Head (Radioactive)	1333	1588	1724	1770	55/0
10	10	10	10	<b>10</b> OUR LADY PEACE Superman's Dead (Columbia)	1297	1208	1180	1181	69/2
—	39	15	11	<b>11</b> GREEN DAY Hitchin' A Ride (Reprise)	1292	905	361	—	73/2
23	16	13	12	<b>12</b> CREED My Own Prison (Wind-up)	1262	1029	896	791	73/4
14	11	11	13	<b>13</b> MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	1198	1137	1107	1138	57/2
17	15	14	14	<b>14</b> JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)	1107	984	916	890	71/3
5	8	12	15	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	989	1132	1218	1347	55/0
—	—	25	16	<b>16</b> EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	943	637	264	—	65/6
28	21	16	17	<b>17</b> SMASH MOUTH Walkin' On The Sun (Interscope)	941	897	744	610	49/4
13	14	17	18	<b>18</b> TONIC If You Could Only See (Polydor/A&M)	921	896	983	1145	56/0
18	19	20	19	<b>19</b> TOOL Aenema (Freeworld)	904	826	798	888	58/0
<b>BREAKER</b>			20	<b>20</b> ROLLING STONES Anybody Seen My Baby? (Virgin)	881	536	36	—	52/8
—	32	23	21	<b>21</b> NIXONS The Fall (MCA)	870	712	483	164	61/7
16	17	19	22	METALLICA Bleeding Me (Elektra/EEG)	825	828	855	1030	46/0
26	24	22	23	<b>23</b> STIR One Angel (Aware/Capitol)	784	738	703	701	47/1
25	20	21	24	SUGAR RAY Fly (Lava/Atlantic)	734	799	788	745	33/1
6	12	18	25	COLLECTIVE SOUL Listen (Atlantic)	701	839	1059	1345	44/0
<b>BREAKER</b>			26	<b>26</b> COLLECTIVE SOUL Blame (Atlantic)	682	482	301	14	47/5
27	26	24	27	CRY OF LOVE Sugarcane (Columbia)	650	669	683	680	39/0
37	34	35	28	<b>28</b> MOTLEY CRUE Beauty (Elektra/EEG)	599	491	423	386	48/0
40	33	34	29	<b>29</b> COOL FOR AUGUST Trials (Warner Bros.)	567	498	451	343	43/1
42	36	38	30	<b>30</b> THIRD EYE BLIND Graduate (Elektra/EEG)	521	437	392	338	44/6
44	41	39	31	<b>31</b> CELLOPHANE Down (Virgin)	503	389	360	323	48/1
19	23	26	32	VERVE PIPE Villains (RCA)	501	615	732	847	35/0
12	22	30	33	NIXONS Baton Rouge (MCA)	474	526	743	1149	28/0
45	43	46	34	<b>34</b> TEA PARTY Temptation (Atlantic)	470	353	348	320	41/3
15	18	27	35	JACKYL Locked & Loaded (Epic)	431	547	800	1035	25/0
32	30	29	36	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	422	526	493	538	26/1
—	50	42	37	<b>37</b> SEVEN MARY THREE Lucky (Mammoth/Atlantic)	412	368	285	206	27/1
21	27	33	38	WALLFLOWERS The Difference (Interscope)	411	505	621	795	29/0
—	—	50	39	<b>39</b> HEADSWIM Hype (550 Music)	409	292	195	140	38/3
24	25	37	40	OASIS D'You Know What I Mean (Epic)	403	471	696	779	20/0
46	46	40	41	JONNY LANG Hit The Ground Running (A&M)	401	383	318	292	27/0
39	40	41	42	<b>42</b> FILTER & CRYSTAL METHOD (Can't You) Trip Like... (Immortal/Epic)	392	368	361	347	34/2
31	29	32	43	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	380	517	542	553	24/0
—	49	44	44	<b>44</b> BLUES TRAVELER Most Precarious (A&M)	370	363	286	213	25/3
<b>DEBUT</b>			45	<b>45</b> KENNY WAYNE SHEPHERD Slow Ride (Revolution)	367	97	44	—	51/28
30	28	31	46	VERUCA SALT Shutterbug (Outpost/Geffen)	358	525	564	581	27/0
38	42	43	47	PANTERA Cemetery Gates (EastWest/EEG)	356	363	355	349	35/0
34	37	47	48	<b>48</b> FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	337	324	382	447	29/0
22	31	45	49	QUEENSRYCHE You (Virgin)	308	357	490	793	24/0
<b>DEBUT</b>			50	<b>50</b> REFRESHMENTS Good Year (Mercury)	307	239	142	34	32/4

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 79 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

### NEW & ACTIVE

**CHRIS DUARTE GROUP** Cleopatra (Silvertone)  
Total Plays: 303, Total Stations: 25, Adds: 2

**MEGADETH** Almost Honest (Capitol)  
Total Plays: 278, Total Stations: 24, Adds: 6

**HONEYRODS** Love Bee (Capricorn/Mercury)  
Total Plays: 269, Total Stations: 23, Adds: 0

**PISTON** Grey Flap (Lava/Atlantic)  
Total Plays: 245, Total Stations: 16, Adds: 1

**VIBROLUSH** No Regrets (Iguana/Interscope)  
Total Plays: 219, Total Stations: 22, Adds: 1

**SOUTHERN CULTURE ON THE SKIOS** Shotgun (DGC/Geffen)  
Total Plays: 159, Total Stations: 24, Adds: 6

**KULA SHAKER** Hush (Columbia)  
Total Plays: 152, Total Stations: 20, Adds: 9

**COREY STEVENS** My Neighborhood (Eureka/Discovery)  
Total Plays: 141, Total Stations: 11, Adds: 0

**FIONA APPLE** Criminal (Work)  
Total Plays: 136, Total Stations: 5, Adds: 1

**SOAK** Shutter Gut (Interscope)  
Total Plays: 127, Total Stations: 11, Adds: 0

Songs ranked by total plays.

### BREAKERS

**ROLLING STONES**  
Anybody Seen My Baby? (Virgin)  
TOTAL PLAYS/INCREASE: 881/345  
TOTAL STATIONS/ADDS: 52/8  
CHART: 20

**COLLECTIVE SOUL**  
Blame (Atlantic)  
TOTAL PLAYS/INCREASE: 682/200  
TOTAL STATIONS/ADDS: 47/5  
CHART: 26

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KENNY WAYNE SHEPHERD Slow Ride (Revolution)	28
DREAM THEATER Burning My Soul (EastWest/EEG)	20
OASIS Don't Go Away (Epic)	13
WALLFLOWERS Three Marienas (Interscope)	13
MANBREAK Kop Karma (Almo Sounds/Geffen)	10
KULA SHAKER Hush (Columbia)	9
LIFE OF AGONY Weeds (Roadrunner)	9
ROLLING STONES Anybody Seen My Baby? (Virgin)	8
NIXONS The Fall (MCA)	7

## Fleetwood Mac "The Chain"

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KLAQ, KLPX, KRZZ, WEZX, KXUS  
WAPL, WAFX and more!

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Hitchin' A Ride (Reprise)	+387
ROLLING STONES Anybody Seen My Baby? (Virgin)	+345
DAYS OF THE NEW Touch, Peel... (Outpost/Geffen)	+318
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	+306
KENNY WAYNE SHEPHERD Slow Ride (Revolution)	+270
CREED My Own Prison (Wind-up)	+233
OFFSPRING I Choose (Columbia)	+215
TALK SHOW Hello Hello (Atlantic)	+207
COLLECTIVE SOUL Blame (Atlantic)	+200
AEROSMITH Pink (Columbia)	+176

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

OFFSPRING Gone Away (Columbia)

MATCHBOX 20 Push (Lava/Atlantic)

BLUES TRAVELER Carolina Blues (A&M)

LIVE Lakin's Juice (Radioactive)

TOOL Stinkfist (Freeworld)

VERUCA SALT Volcano Girls (Outpost/Geffen)

TOOL "H" (Freeworld)

METALLICA King Nothing (Elektra/EEG)

VERVE PIPE The Freshmen (RCA)

WALLFLOWERS One Headlight (Interscope)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# ACTIVE ROCK PLAYLISTS

September 19, 1997 R&R • 125

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #3**  
**ROCK103.5**  
**WRXC/Chicago**  
(312) 861-8100  
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	20	32	35		DAYS OF THE NEW/Touch, Peel, And...
30	21	34			FAITH NO MORE/Last Cup Of Sorrow
36	7	30			MEGADETH/Trust
36	7	30			AEROSMITH/Pink
36	7	30			ROLLING STONES/Anybody Seen My...
28	18	26			METALLICA/Bleeding Me
7	5	20			METALLICA/King Nothing
10	7	21			RUSH/Driven
26	18	21			SAMMY HAGAR/Marching To Mars
23	13	17			OFFSPRING/Choose
11	6	12			FOO FIGHTERS/Everlong
11	8	11			VERUCA SALT/Shutterbug
3	4	13			LOCAL H/Tag Along
32	17	9			OFFSPRING/Choose
15	8	14			TOOL/Stinkist
1	1	5			COLLECTIVE SOUL/Blame
10	4	11			OUR LADY PEACE/Superman's Dead
14	11	10			MEGADETH/Almost Honest
12	8	7			ALICE IN CHAINS/Down In A Hole
13	10	9			LOCAL H/Hitchin' A Ride
14	13	9			VERUCA SALT/Volcano Girls
1	4	13			NIXONS/The Fall
13	9	8			SOUNDGARDEN/Rhinosaur
9	5	6			SEVEN MARY THREE/Devil Boy
12	8	7			COLLECTIVE SOUL/Listen
12	14	9			FOO FIGHTERS/Monkey Wrench
12	7	8			LIVE/akin's Juice
6	5	10			GREEN DAY/Hitchin' A Ride
12	6	10			SOUNDGARDEN/Blow Up...
10	4	8			TEA PARTY/Temptation

**MARKET #5**  
**WYSP/Philadelphia**  
(215) 625-9460  
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34			MEGADETH/Trust
35	33	35			OFFSPRING/Choose
35	32	32			ROLLING STONES/Anybody Seen My...
33	31	32			METALLICA/Bleeding Me
33	33	30			TONIC/You Could Only...
33	33	31			DAYS OF THE NEW/Touch, Peel, And...
17	16	17			COUNTING CROWS/Have You Seen Me
16	17	19			GREEN DAY/Hitchin' A Ride
18	16	15			FAITH NO MORE/Last Cup Of Sorrow
18	16	15			CREED/My Own Prison
18	17	17			AEROSMITH/Pink
18	17	17			TALK SHOW/Hello Hello
19	17	17			SAMMY HAGAR/Marching To Mars
18	18	17			LOVE REVOLUTION/Aislyn's Imaginary
17	20	17			JACKYL/Loaded & Loaded
10	10	15			MEGADETH/Almost Honest
19	17	17			BUSH/On
10	10	17			BUZZY/Pizza
7	7	10			MOTLEY CRUE/Beauty
6	9	8			CELLOPHANE/Down
8	9	8			MIGHTY JOE PLUM/Live Through This...
9	11	8			VERUCA SALT/Shutterbug
10	10	8			BETTER THAN EZRA/Desperately Wanting
18	9	8			SMASHING PUMPKINS/The End Is...
9	9	8			PANTERA/Cemetery Gates
9	9	8			HELMET/like I Care
10	9	10			EVERCLEAR/Santa Monica...
10	10	9			STONE TEMPLE PILOTS/Lady Picture Show
11	8	9			OUR LADY PEACE/Superman's Dead
8	8	8			TOOL/Anema

**MARKET #6**  
**WRIF/Detroit**  
(810) 547-0101  
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	34	31			MEGADETH/Trust
32	32	31			TOOL/Stinkist
35	32	27			TONIC/You Could Only...
33	32	28			LIVE/akin's Juice
35	35	28			METALLICA/Bleeding Me
32	28	27			METALLICA/Bleeding Me
13	21	16			DAYS OF THE NEW/Touch, Peel, And...
13	21	21			TALK SHOW/Hello Hello
13	21	21			GREEN DAY/Hitchin' A Ride
18	20	19			SMASHING PUMPKINS/The End Is...
6	12	13			OUR LADY PEACE/Superman's Dead
18	17	23			AEROSMITH/Pink
20	16	13			OFFSPRING/Choose
2	2	14			ROLLING STONES/Anybody Seen My...
18	20	17			FOO FIGHTERS/Monkey Wrench
5	6	9			CREED/My Own Prison
8	3	4			VERVE PIPE/Villains
4	6	10			FOO FIGHTERS/Everlong
5	8	7			FAITH NO MORE/Last Cup Of Sorrow
5	4	8			JIMMIE'S CHICKEN.../High
14	12	9			TOOL/Anema
5	5	7			JACKYL/Loaded & Loaded
13	11	10			HELMET/like I Care
1	4	8			NIXONS/The Fall
5	4	5			MEGADETH/Almost Honest
1	3	5			DOKKEN/Puppet On A String
1	4	7			HOLY COWS/Punched A Friend
5	4	7			EVERCLEAR/Beauty
3	4	4			PANTERA/Cemetery Gates
3	4	6			SEVEN MARY THREE/Lucky
1	4	8			REFRESHMENTS/Good Year

**MARKET #7**  
**KEGL/Dallas**  
(972) 869-9700  
Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	39	41			MEGADETH/Trust
35	40	39			DAYS OF THE NEW/Touch, Peel, And...
20	35	40			AEROSMITH/Pink
40	42	40			OUR LADY PEACE/Superman's Dead
41	41	40			PISTON/Gray Flap
16	20	36			CREED/My Own Prison
24	21	20			JACKYL/Loaded & Loaded
22	20	23			FOO FIGHTERS/Everlong
14	16	21			SMASH MOUTH/Walkin' On The Sun
19	13	20			FAITH NO MORE/Last Cup Of Sorrow
13	16	20			TALK SHOW/Hello Hello
16	17	15			RADISH/My Guitar
19	21	20			GREEN DAY/Hitchin' A Ride
15	15	20			OFFSPRING/Choose
17	14	16			VERUCA SALT/Shutterbug
19	12	19			EVERCLEAR/Everything To...
14	14	18			NIXONS/The Fall
19	17	18			SAMMY HAGAR/Marching To Mars
20	19	18			CRY OF LOVE/Sugarcane
14	16	17			FAITH NO MORE/Last Cup Of Sorrow
7	10	9			SEVEN MARY THREE/Lucky
15	16	15			JIMMIE'S CHICKEN.../High
12	17	15			SDAK/Shutter Gut
14	12	15			FILTER & CRYSTAL...(Can't You) Trip...
13	12	15			MOTLEY CRUE/Beauty
12	14	14			ONE ANGEL
12	14	14			KENNY WAYNE SHEPHERD/Slow Ride
11	9	9			THIRD DAY/You Make Me Mad

**MARKET #7**  
**KTXQ/Dallas**  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	38	35			DASIS/You Know What
11	32	37			AEROSMITH/Pink
17	35	34			ROLLING STONES/Anybody Seen My...
35	31	34			SAMMY HAGAR/Marching To Mars
23	19	24			DAYS OF THE NEW/Touch, Peel, And...
5	11	24			TALK SHOW/Hello Hello
14	22	23			GREEN DAY/Hitchin' A Ride
20	22	20			OFFSPRING/Choose
20	21	19			FOO FIGHTERS/Everlong
24	21	19			OUR LADY PEACE/Superman's Dead
22	21	20			MEGADETH/Trust
22	19	21			ARE YOU READY?/Choose
21	19	20			GOO GOO DOLLS/Lazy Eye
19	20	21			MIGHTY JOE PLUM/Live Through This...
9	7	10			COWBOY MOUTH/Love of My Life
9	7	10			TOOL/Anema
7	7	8			COUNTING CROWS/A Long December
10	10	10			JIMMIE'S CHICKEN.../High
13	10	9			BLUES TRAVELER/Carolina Blues
13	9	9			FAITH NO MORE/Last Cup Of Sorrow
7	10	9			U2/Staring At The Sea
6	9	5			VERUCA SALT/Volcano Girls
31	35	35			SUGAR RAY/Fly
7	9	8			QUEENSRÛCHE/Sign Of The Times
6	6	4			FILTER/Hey Man, Nice Shot
4	9	8			LIVE/akin's Juice
5	9	8			VERVE PIPE/Villains
11	9	9			CREED/My Own Prison
7	9	9			MATCHBOX 20/Push

**MARKET #10**  
**WAAF/Boston**  
(617) 236-1073  
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	36	38			OAYS OF THE NEW/Touch, Peel, And...
37	41	39			OUR LADY PEACE/Superman's Dead
32	15	26			FAITH NO MORE/Last Cup Of Sorrow
23	20	24			TALK SHOW/Hello Hello
33	34	33			TOOL/Anema
37	39	33			FILTER & CRYSTAL...(Can't You) Trip...
25	31	31			GREEN DAY/Hitchin' A Ride
22	31	33			MEGADETH/Trust
17	22	25			RADIOHEAD/Paranoid Android
23	28	27			METALLICA/Bleeding Me
3	31	29			MIGHTY JOE PLUM/Live Through This...
3	11	17			HONEYRODS/Love Bee
17	22	24			NIXONS/The Fall
17	21	24			PISTON/Gray Flap
32	30	24			COOL FOR AUGUST/Trials
21	21	23			EVERCLEAR/Everything To...
13	29	21			AEROSMITH/Pink
13	15	19			CREED/My Own Prison
16	16	20			JIMMIE'S CHICKEN.../High
9	16	18			SEVEN MARY THREE/Lucky
15	15	16			NOTWIST/Incredible Chance...
1	5	15			311/What Was I Thinking?
14	11	13			LIMP BIZKIT/Counterfeit...
15	17	15			CELLOPHANE/Down
15	11	12			HELMET/like I Care
11	12	14			SUGAR RAY/Fly
12	12	11			GENESIS/Gongo
31	32	28			VERUCA SALT/Shutterbug
13	12	9			VALLÉE/Just Another Day...
12	8	9			VERUCA SALT/Volcano Girls

**MARKET #11**  
**WZTA/Miami**  
(305) 654-9494  
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	39			TONIC/You Could Only...
19	21	29			DAYS OF THE NEW/Touch, Peel, And...
21	31	37			OASIS/You Know What...
36	35	37			VERVE PIPE/Villains
31	30	31			METALLICA/Bleeding Me
17	23	29			CREED/My Own Prison
36	36	25			LIVE/Turn My Head
10	22	18			TALK SHOW/Hello Hello
8	16	21			GREEN DAY/Hitchin' A Ride
11	11	21			NIXONS/The Fall
18	21	20			EVERCLEAR/Everything To...
21	18	20			SUGAR RAY/Fly
18	18	20			FOO FIGHTERS/Everlong
39	37	35			WALLFLOWERS/The Difference
17	16	20			COOL FOR AUGUST/Trials
17	15	20			OFFSPRING/Choose
8	15	14			CELLOPHANE/Down
15	15	12			SMASH MOUTH/Walkin' On The Sun
18	15	13			SEVEN MARY THREE/Lucky
10	15	13			FILTER & CRYSTAL...(Can't You) Trip...
20	15	13			MIGHTY MIGHTY.../The Impression...
15	13	13			BLUES TRAVELER/Carolina Blues
15	13	13			AEROSMITH/Pink
7	11	11			COLLECTIVE SOUL/Blame
12	16	13			SAMMY HAGAR/Marching To Mars
10	5	6			PRODIGY/Breathe
10	5	6			LONGPIGS/On And On
10	5	6			JIMMIE'S CHICKEN.../High

**MARKET #13**  
**KISW/Seattle**  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	29	30			NIXONS/Baton Rouge
20	28	30			FOO FIGHTERS/Everlong
20	28	30			OFFSPRING/Choose
27	29	28			MEGADETH/Trust
17	18	17			GOO GOO DOLLS/Lazy Eye
10	16	17			SAMMY HAGAR/Marching To Mars
8	10	19			DAYS OF THE NEW/Touch, Peel, And...
15	16	17			METALLICA/Bleeding Me
15	16	17			AEROSMITH/Pink
15	16	17			ROLLING STONES/Anybody Seen My...
10	8	9			EVERCLEAR/Everything To...
10	8	9			GREEN DAY/Hitchin' A Ride
10	8	9			TEA PARTY/Temptation
10	8	9			KENNY WAYNE SHEPHERD/Slow Ride
10	8	9			TOOL/46 And 2
10	9	8			FAITH NO MORE/Last Cup Of Sorrow
29	26	13			COLLECTIVE SOUL/Listen
7	7	7			BUSH/Greedy Fly
6	6	6			STONE TEMPLE PILOTS/Trippin' On A Hole...
8	7	8			SEVEN MARY THREE/Cumbersome
10	9	10			TALK SHOW/Hello Hello
9	8	7			BUSH/MacInnhead
8	7	7			SOUNDGARDEN/Rhinosaur In My Hand
7	7	7			SCREAMING TREES/All I Know
7	7	7			HUNGER/Anshing Cream
7	7	7			TOOL/Stinkist
8	7	7			LIVE/akin's Juice
6	6	6			QUEENSRÛCHE/Sign Of The Times
6	6	6			COLLECTIVE SOUL/December

**MARKET #14**  
**KIDZ/San Diego**  
(619) 565-6006  
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	27	27			MEGADETH/Trust
25	24	21			FOO FIGHTERS/Everlong
14	16	20			OFFSPRING/The Meaning Of Life
28	26	26			METALLICA/Bleeding Me
17	19	18			TOOL/Hi
17	16	17			TALK SHOW/Hello Hello
16	18	16			FAITH NO MORE/Last Cup Of Sorrow
16	18	17			DAYS OF THE NEW/Touch, Peel, And...
16	14	15			GREEN DAY/Hitchin' A Ride
13	14	15			TOOL/Stinkist
17	15	17			CREED/My Own Prison
15	16	18			DRAIN S.T.H









# ROCK TOP 50

SEPTEMBER 19, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	—	3	<b>1</b>	<b>ROLLING STONES</b> Anybody Seen My Baby? ( <i>Virgin</i> )	1859	1316	66	—	82/3
1	1	1	2	<b>AEROSMITH</b> Pink ( <i>Columbia</i> )	1787	1802	1723	1555	79/0
4	2	2	<b>3</b>	<b>SAMMY HAGAR</b> Marching To Mars ( <i>MCA</i> )	1447	1418	1400	1370	72/0
13	9	6	<b>4</b>	<b>DAYS OF THE NEW</b> Touch, Peel, And Stand ( <i>Outpost/Geffen</i> )	1259	1146	946	815	75/3
3	3	4	5	<b>LIVE</b> Turn My Head ( <i>Radioactive</i> )	1227	1291	1389	1425	60/1
5	5	5	6	<b>TONIC</b> If You Could Only See ( <i>Polydor/A&amp;M</i> )	1185	1237	1254	1368	67/0
7	7	7	7	<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	1093	1122	1189	1244	71/0
8	8	8	8	<b>PAUL RODGERS</b> Soul Of Love ( <i>VeVe</i> )	984	1076	1161	1236	56/0
14	14	11	<b>9</b>	<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) ( <i>Atlantic</i> )	887	864	827	796	65/1
11	11	12	<b>10</b>	<b>GOO GOO DOLLS</b> Lazy Eye ( <i>Warner Sunset/WB</i> )	885	860	859	846	56/0
2	4	10	11	<b>COLLECTIVE SOUL</b> Listen ( <i>Atlantic</i> )	868	1028	1276	1479	56/0
12	13	13	<b>12</b>	<b>CRY OF LOVE</b> Sugar cane ( <i>Columbia</i> )	849	835	843	827	64/0
6	6	9	13	<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	808	1055	1234	1356	54/0
10	12	14	14	<b>JONNY LANG</b> Hit The Ground Running ( <i>A&amp;M</i> )	788	829	854	864	59/3
19	17	17	<b>15</b>	<b>STIR</b> One Angel ( <i>Aware/Capitol</i> )	760	735	707	666	61/1
16	15	16	<b>16</b>	<b>GENESIS</b> Congo ( <i>Atlantic</i> )	753	743	755	751	49/0
<b>BREAKER</b>			<b>17</b>	<b>KENNY WAYNE SHEPHERD</b> Slow Ride ( <i>Revolution</i> )	701	260	51	—	70/21
9	10	15	18	<b>BLUES TRAVELER</b> Carolina Blues ( <i>A&amp;M</i> )	679	747	882	1099	47/0
30	27	22	<b>19</b>	<b>BLUES TRAVELER</b> Most Precarious ( <i>A&amp;M</i> )	660	558	478	387	54/10
38	28	21	<b>20</b>	<b>TALK SHOW</b> Hello Hello ( <i>Atlantic</i> )	614	579	453	290	56/1
<b>BREAKER</b>			<b>21</b>	<b>COLLECTIVE SOUL</b> Blame ( <i>Atlantic</i> )	607	380	140	2	55/12
21	19	19	22	<b>COUNTING CROWS</b> Have You Seen Me Lately? ( <i>DGC/Geffen</i> )	595	669	642	624	45/0
28	24	23	23	<b>COREY STEVENS</b> My Neighborhood ( <i>Eureka/Discovery</i> )	515	529	498	421	44/3
17	18	18	24	<b>MEGADETH</b> Trust ( <i>Capitol</i> )	501	702	700	710	41/0
35	29	26	<b>25</b>	<b>FOO FIGHTERS</b> Everlong ( <i>Roswell/Capitol</i> )	498	477	423	341	41/1
—	36	30	<b>26</b>	<b>JOHN FOGERTY</b> Blueboy ( <i>Warner Bros.</i> )	492	412	298	146	41/4
31	30	27	<b>27</b>	<b>OFFSPRING</b> I Choose ( <i>Columbia</i> )	489	464	409	386	43/1
26	26	24	28	<b>OUR LADY PEACE</b> Superman's Dead ( <i>Columbia</i> )	475	502	489	455	42/2
22	21	25	29	<b>METALLICA</b> Bleeding Me ( <i>Elektra/EEG</i> )	459	482	543	623	36/1
46	33	34	<b>30</b>	<b>CHRIS DUARTE GROUP</b> Cleopatra ( <i>Silvertone</i> )	417	374	315	244	37/4
15	16	20	31	<b>JACKYL</b> Locked & Loaded ( <i>Epic</i> )	399	581	711	776	34/0
20	20	29	32	<b>38 SPECIAL</b> Fade To Blue ( <i>Razor &amp; Tie</i> )	394	455	579	634	35/0
—	—	44	<b>33</b>	<b>GREEN DAY</b> Hitchin' A Ride ( <i>Reprise</i> )	379	243	52	—	38/4
25	22	28	34	<b>VERVE PIPE</b> Villains ( <i>RCA</i> )	374	461	510	535	31/0
44	34	35	<b>35</b>	<b>CREED</b> My Own Prison ( <i>Wind-up</i> )	366	355	301	249	40/8
32	39	37	<b>36</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	355	309	280	358	25/0
—	—	45	<b>37</b>	<b>NIXONS</b> The Fall ( <i>MCA</i> )	339	241	124	41	36/6
45	44	41	<b>38</b>	<b>SISTER HAZEL</b> All For You ( <i>Universal</i> )	332	263	231	245	19/0
24	25	31	39	<b>LYNYRD SKYNYRD</b> Bring It On ( <i>CMC</i> )	325	405	495	550	24/0
40	41	38	40	<b>FLEETWOOD MAC</b> Silver Springs ( <i>Reprise</i> )	301	301	265	279	28/1
27	31	33	41	<b>FAITH NO MORE</b> Last Cup Of Sorrow ( <i>Slash/Reprise</i> )	280	377	403	429	22/0
<b>DEBUT</b>			<b>42</b>	<b>SMASH MOUTH</b> Walkin' On The Sun ( <i>Interscope</i> )	272	170	135	103	31/7
<b>DEBUT</b>			<b>43</b>	<b>EVERCLEAR</b> Everything To Everyone ( <i>Tim Kerr/Capitol</i> )	265	168	28	—	32/7
48	45	43	44	<b>MOTLEY CRUE</b> Beauty ( <i>Elektra/EEG</i> )	244	249	205	198	29/1
—	—	49	<b>45</b>	<b>FREDDY JONES BAND</b> Wonder ( <i>Capricorn/Mercury</i> )	229	207	178	128	22/0
41	38	40	46	<b>TOOL</b> Aenema ( <i>Freeworld</i> )	227	284	287	271	22/0
23	32	39	47	<b>JOHN FOGERTY</b> Walking In A Hurricane ( <i>Warner Bros.</i> )	225	286	402	556	29/0
—	50	—	<b>48</b>	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... ( <i>Big Rig/Mercury</i> )	209	186	186	129	15/0
—	49	—	<b>49</b>	<b>JIMMIE'S CHICKEN SHACK</b> High ( <i>Rocket/A&amp;M Associated</i> )	204	191	192	143	20/1
<b>DEBUT</b>			<b>50</b>	<b>SEVEN MARY THREE</b> Lucky ( <i>Mammoth/Atlantic</i> )	189	180	148	110	20/1

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 85 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997. R&R Inc.

## NEW & ACTIVE

**JIMMIE'S CHICKEN SHACK** High (*Rocket/A&M Associated*)

Total Plays: 191. Total Stations: 20. Adds: 2

**HOARSE** Diamond (*RCA*)

Total Plays: 189. Total Stations: 22. Adds: 1

**MIGHTY MIGHTY BOSSTONES** The Impression That I Get (*Big Rig/Mercury*)

Total Plays: 186. Total Stations: 15. Adds: 1

**SEVEN MARY THREE** Lucky (*Mammoth/Atlantic*)

Total Plays: 180. Total Stations: 19. Adds: 3

**SMASH MOUTH** Walkin' On The Sun (*Interscope*)

Total Plays: 170. Total Stations: 22. Adds: 7

**EVERCLEAR** Everything To Everyone (*Tim Kerr/Capitol*)

Total Plays: 168. Total Stations: 26. Adds: 7

**SUGAR RAY** Fly (*Lava/Atlantic*)

Total Plays: 159. Total Stations: 15. Adds: 2

**PAUL MCCARTNEY** Young Boy (*Capitol*)

Total Plays: 145. Total Stations: 17. Adds: 2

**TOAD THE WET SPROCKET** Whatever I Fear (*Columbia*)

Total Plays: 132. Total Stations: 10. Adds: 0

**COOL FOR AUGUST** Trials (*Warner Bros.*)

Total Plays: 119. Total Stations: 22. Adds: 4

Songs ranked by total plays

## BREAKERS

**KENNY WAYNE SHEPHERD**  
Slow Ride (*Revolution*)

TOTAL PLAYS/INCREASE  
701/441

TOTAL STATIONS/ADDS  
70/21

CHART  
17

**COLLECTIVE SOUL**  
Blame (*Atlantic*)

TOTAL PLAYS/INCREASE  
607/227

TOTAL STATIONS/ADDS  
55/12

CHART  
21

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>KENNY WAYNE SHEPHERD</b> Slow Ride ( <i>Revolution</i> )	21
<b>WALLFLOWERS</b> Three Marlenas ( <i>Interscope</i> )	20
<b>COLLECTIVE SOUL</b> Blame ( <i>Atlantic</i> )	12
<b>BLUES TRAVELER</b> Most Precarious ( <i>A&amp;M</i> )	10
<b>MEGADETH</b> Almost Honest ( <i>Capitol</i> )	9
<b>CREED</b> My Own Prison ( <i>Wind-up</i> )	8
<b>FLEETWOOD MAC</b> The Chain ( <i>Reprise</i> )	8
<b>MATTHEW RYAN</b> Guilty ( <i>A&amp;M</i> )	8
<b>EVERCLEAR</b> Everything To Everyone ( <i>Tim Kerr/Capitol</i> )	7
<b>KULA SHAKER</b> Hush ( <i>Columbia</i> )	7
<b>SMASH MOUTH</b> Walkin' On The Sun ( <i>Interscope</i> )	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>ROLLING STONES</b> Anybody Seen My Baby? ( <i>Virgin</i> )	+543
<b>KENNY WAYNE SHEPHERD</b> Slow Ride ( <i>Revolution</i> )	+441
<b>COLLECTIVE SOUL</b> Blame ( <i>Atlantic</i> )	+227
<b>GREEN DAY</b> Hitchin' A Ride ( <i>Reprise</i> )	+136
<b>WALLFLOWERS</b> Three Marlenas ( <i>Interscope</i> )	+133
<b>DAYS OF THE NEW</b> Touch, Peel... ( <i>Outpost/Geffen</i> )	+113
<b>MATTHEW RYAN</b> Guilty ( <i>A&amp;M</i> )	+103
<b>BLUES TRAVELER</b> Most Precarious ( <i>A&amp;M</i> )	+102
<b>SMASH MOUTH</b> Walkin' On The Sun ( <i>Interscope</i> )	+102
<b>NIXONS</b> The Fall ( <i>MCA</i> )	+98

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>OFFSPRING</b> Gone Away ( <i>Columbia</i> )
<b>JONNY LANG</b> Lie To Me ( <i>A&amp;M</i> )
<b>COREY STEVENS</b> One More Time ( <i>Eureka/Discovery</i> )
<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )
<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )
<b>AEROSMITH</b> Falling In Love... ( <i>Columbia</i> )
<b>AEROSMITH</b> Hole In My Soul ( <i>Columbia</i> )
<b>QUEENSRYCHE</b> You ( <i>Virgin</i> )
<b>SAMMY HAGAR</b> Little White Lie ( <i>MCA</i> )
<b>METALLICA</b> King Nothing ( <i>Elektra/EEG</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Kenny  
Wayne  
Shepherd  
Band  
"slow ride"

#1 MOST ADDED AT ROCK AGAIN!  
42 - 17 BREAKER  
#1 MOST ADDED AT ACTIVE ROCK AGAIN!  
DEBUT 45  
THANK YOU RADIO!  
ON TOUR FOREVER

PRODUCED BY JERRY HARRISON • ENGINEERED BY KARL DERFLER • MIXED BY TOM LORD-ALGE • PERSONAL MANAGEMENT BY KEN SHEPHERD

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# ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #2**  
**KLOS/Los Angeles**  
(310) 840-4836  
Duncan/Wilde

**PLAYS**

SW	LW	TW	ARTIST/TITLE
18	19	19	ERIC JOHNSON/S.R.V.
15	19	22	ROLLING STONES/Anybody Seen My...
20	20	22	COREY STEVENS/One More Time
20	18	20	PAUL MCCARTNEY/The World Tonight
20	21	19	MATCHBOX 20/Push
14	16	14	38 SPECIAL/Fade To Blue
11	17	12	GENESIS/Congo
15	13	14	PAUL RODGERS/Soul Of Love
12	14	14	FREDDY JONES BAND/Wonder
12	12	12	JARS OF GLAY/Crazy Times
13	14	12	TOAD THE WET.../Whatever I Fear
10	9	10	JOHN MELLENCAMP/Just Another Day
9	9	11	ZZ TOP/Prettyhead
19	21	10	FLEETWOOD MAC/Silver Springs
10	10	10	BLUES TRAVELER/Most Precarious
9	11	11	DISHWALL/Counting Blue Cars
9	10	10	BIG HEAD TODD.../Resignation Superman
5	9	10	JOHN FOGERTY/Blueboy
5	9	10	STIR/One Angel
8	10	8	WALLFLOWERS/One Headlight
5	6	9	COREY STEVENS/My Neighborhood
6	4	7	JONNY LANG/Lie To Me
2	5	4	FLEETWOOD MAC/Sweet Girl
2	5	4	COUNTING CROWS/Daylight Fading
5	4	6	GARY HOEY/Peace Pipe
4	5	7	LYNYRD SKYNYRD/Travelin' Man
12	6	6	JOHN FOGERTY/Walking In A...
6	5	5	FLEETWOOD MAC/Bleed To Love Her
5	5	4	WIDESPREAD PANIC/Hope In A Hopeless...
4	5	4	WALLFLOWERS/The Difference

**MARKET #8**  
**WMMR/Philadelphia**  
(610) 771-0933  
Bonadonna/Zipeto

**PLAYS**

SW	LW	TW	ARTIST/TITLE
20	25	32	ROLLING STONES/Anybody Seen My...
10	25	29	TONIC/If You Could Only...
28	30	27	COLLECTIVE SOUL/Listen
30	29	22	BLUES TRAVELER/Carolina Blues
27	30	29	DAVE MATTHEWS BAND/Tripping Billies
21	21	13	U2/Last Night On Earth
23	29	32	GENESIS/Congo
18	27	30	LYNYRD SKYNYRD/Bring It On
22	21	21	AEROSMITH/Pink
22	22	22	LIVE/Turn My Head
24	23	22	COUNTING CROWS/Have You Seen Me...
4	9	16	21 CRY OF LOVE/Sugarcane
9	15	19	REEF/Place Your Hands
8	9	18	MIGHTY JOE PLUM/Live Through This...
28	12	13	WALLFLOWERS/The Difference
28	20	21	PAUL RODGERS/Soul Of Love
8	16	13	DAYS OF THE NEW/Touch, Peel, And...
27	20	12	THIRD EYE BLIND/Semi-Charmed Life
9	8	12	JONNY LANG/Hit The Ground...
9	10	10	HUFFAMOOSE/Wait
8	11	11	STIR/One Angel
10	12	10	MATCHBOX 20/Push
11	8	11	VERVE PIPE/The Freshmen
-	-	-	GOOD GOOD DOLLS/Lazy Eye
-	-	-	BLUES TRAVELER/Most Precarious
-	-	-	COLLECTIVE SOUL/Blame
-	-	-	GREEN DAY/Hitchin' A Ride
12	12	10	TOAD THE WET.../Come Down
20	12	11	JOHN FOGERTY/Walking In A...
6	6	8	ALICE COOPER/Is Anyone Home

**MARKET #12**  
**WKLX/Atlanta**  
(404) 325-0960  
Ervin/Sturgis

**PLAYS**

SW	LW	TW	ARTIST/TITLE
11	10	22	36 MIGHTY JOE PLUM/Live Through This...
11	10	22	35 BLUES TRAVELER/Carolina Blues
22	19	28	34 OFFSPRING/Gone Away
20	17	27	32 TONIC/If You Could Only...
3	6	18	32 SISTER HAZEL/All For You
5	13	22	31 THIRD EYE BLIND/Semi-Charmed Life
10	11	29	31 MATCHBOX 20/Push
17	19	26	30 COLLECTIVE SOUL/Listen
12	12	18	24 CRY OF LOVE/Sugarcane
11	11	23	23 TOAD THE WET.../Come Down
7	5	14	22 VERVE PIPE/Villains
-	-	-	5 HONEYROOS/Love Bee
3	10	9	21 MIGHTY MIGHTY.../The Impression...
12	8	16	19 AEROSMITH/Pink
10	11	17	18 LIVE/Turn My Head
13	18	14	7 SWEET VINE/Mountainside
4	7	7	6 38 SPECIAL/Fade To Blue
5	4	6	6 MEGADETH/Trust
-	-	-	6 KENNY WAYNE SHEPHERD/Slow Ride
-	-	-	3 REEF/Place Your Hands
-	-	-	5 FLEETWOOD MAC/The Chain
-	-	-	4 MATTHEW RYAN/Guilty
-	-	-	DAYS OF THE NEW/Touch, Peel, And...

# R&R ACTIVE ROCK REPORTERS

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Effective 9/19/97

**80 Total Reporters**

Breaker Criteria=600 Total Plays For The First Time

- KEYJ/Abilene, TX
- KZRR/Albuquerque, NM
- WBXQ/Altoona, PA
- WIOB/Ann Arbor, MI
- KLBJ/Austin, TX
- KRAB/Bakersfield, CA
- WYY/Baltimore, MD
- WCPR/Biloxi, MS
- WAAF/Boston, MA
- WKPE/Cape Cod, MA
- WZNF/Champaign, IL
- WRXC/Chicago, IL
- KRQR/Chico, CA
- WMMS/Cleveland, OH
- KILO/Colorado Springs, CO
- KCMQ/Columbia, MO
- WBZX/Columbus, OH
- KNCN/Corpus Christi, TX
- KRAD/Corpus Christi, TX
- KEGL/Dallas, TX
- KTXQ/Dallas, TX
- WTUE/Dayton, OH
- KBPI/Denver, CO
- KAZR/Des Moines, IA
- WRIF/Detroit, MI
- WGBF/Evansville, IN
- KQWB/Fargo, ND
- WRCC/Fayetteville, NC
- WVBN/Ft. Smith, AR
- KZBB/Ft. Smith, AR
- KRZR/Fresno, CA
- WRUF/Gainesville, FL
- WKLO/Grand Rapids, MI
- WXRA/Greensboro, NC
- WTPT/Greenville, SC
- WTPA/Harrisburg, PA
- WAMX/Huntington, WV
- WQKK/Johnstown, PA
- KQRC/Kansas City, MO
- KLFX/Killeen, TX
- KIBZ/Lincoln, NE
- WRCN/Long Island, NY
- KFMX/Lubbock, TX
- WGIR/Manchester, NH
- WMFS/Memphis, TN
- WZTA/Miami, FL
- WLZR/Milwaukee, WI
- KXPP/Minneapolis, MN
- WRQC/Minneapolis, MN
- KHOP/Modesto, CA
- WNOR/Norfolk, VA
- KBAT/Odessa, TX
- WJRR/Orlando, FL
- KCLB/Palm Springs, CA
- WDRK/Panama City, FL
- WTXX/Pensacola, FL
- WYSP/Philadelphia, PA
- KUPD/Phoenix, AZ
- KUFO/Portland, OR
- WHEB/Portsmouth, NH
- KDOT/Reno, NV
- KRXQ/Sacramento, CA
- WZBH/Salisbury, MD
- KBER/Salt Lake City, UT
- KISS/San Antonio, TX
- KIOZ/San Diego, CA
- KSJO/San Jose, CA
- KWBR/San Luis Obispo, CA
- KTYD/Santa Barbara, CA
- WZAT/Savannah, GA
- KISW/Seattle, WA
- KTUX/Shreveport, LA
- WRBR/South Bend, IN
- KNLY/Spokane, WA
- WQLZ/Springfield, IL
- WHMH/St. Cloud, MN
- WGLF/Tallahassee, FL
- WXTB/Tampa, FL
- WBUZ/Toledo, OH
- WZMT/Wilkes Barre, PA

**MARKET #15**  
**WBAB/Long Island**  
(516) 587-1023  
Buchmann/Wellman

**PLAYS**

SW	LW	TW	ARTIST/TITLE
33	30	32	33 MATCHBOX 20/Push
30	31	31	33 SISTER HAZEL/All For You
31	31	31	32 THIRD EYE BLIND/Semi-Charmed Life
22	29	31	31 SARAH McLACHLAN/Building A Mystery
-	-	-	31 ROLLING STONES/Anybody Seen My...
16	17	22	22 TONIC/If You Could Only...
-	-	-	16 OASIS/Don't Go Away
17	18	20	19 LIVE/Turn My Head
17	18	20	19 MIGHTY MIGHTY.../The Impression...
-	-	-	16 JOHN FOGERTY/Blueboy
20	23	22	22 GENESIS/Congo
17	17	17	17 BLUES TRAVELER/Most Precarious
15	16	15	16 SUBLINE/Wrong Way
-	-	-	12 SMASH MOUTH/Walkin' On The Sun
13	11	13	13 COREY STEVENS/My Neighborhood
11	12	11	11 JONNY LANG/Hit The Ground...
-	-	-	11 GREEN DAY/Hitchin' A Ride
-	-	-	12 EVERCLEAR/Everything To...
-	-	-	12 DREAM THEATER/You Not Me
9	12	11	11 TALK SHOW/Hello Hello
8	8	8	8 BILLY JOEL/To Make You Feel...
7	8	8	8 FLEETWOOD MAC/Silver Springs
13	17	5	5 COUNTING CROWS/Have You Seen Me...
17	11	5	5 CRY OF LOVE/Sugarcane
10	5	5	5 POWER STATION/She Can Rock It
5	5	5	5 SAMMY HAGAR/Marching To Mars
5	5	5	5 OUR LADY PEACE/Superman's Dead
-	-	-	5 AEROSMITH/Pink
-	-	-	YES/Open Your Eyes

**MARKET #16**  
**92 KQRS**  
**KQRS/Minneapolis**  
(612) 545-5601  
Hamilton/Enderse

**PLAYS**

SW	LW	TW	ARTIST/TITLE
-	-	-	23 ROLLING STONES/Anybody Seen My...
13	17	16	16 HONEYROOS/Rumor Has It
15	15	14	14 SISTER HAZEL/All For You
15	15	14	14 FREDDY JONES BAND/Wonder
15	15	13	13 JONNY LANG/Hit The Ground...
9	9	13	13 COREY STEVENS/My Neighborhood
17	16	13	13 BLUES TRAVELER/Most Precarious
12	13	13	13 JOHN FOGERTY/Walking In A...
13	13	12	12 BOZ SCAGGS/It All Went Down...
12	11	12	12 JOHN FOGERTY/Blueboy
-	-	-	11 SMASH MOUTH/Walkin' On The Sun
-	-	-	10 JACKSON BROWNE/The Next Voice...
9	9	12	10 U2/Staring At The Sun
14	14	13	13 JOHN MELLENCAMP/Circling Around...
12	12	9	9 PAUL MCCARTNEY/The World Tonight
11	11	9	9 HUFFAMOOSE/Wait
2	2	5	5 FLEETWOOD MAC/Silver Springs
6	6	7	7 CHRIS DUARTE GROUP/Cleopatra
6	6	7	7 MATCHBOX 20/Push
-	-	-	6 ELTON JOHN/Candle In The 97
-	-	-	6 LYNYRD SKYNYRD/Bring It On
13	13	11	11 WHY STORE/Surround Me
8	8	5	5 PAUL MCCARTNEY/Young Boy
1	1	2	3 JONNY LANG/Lie To Me
2	2	4	4 JOHN MELLENCAMP/Just Another Day
3	3	2	3 WHY STORE/Father
13	13	6	6 GENESIS/Congo
2	2	2	2 ZAKK WYLDE/Between Heaven...
2	2	2	2 WALLFLOWERS/6th Avenue Heartache
2	2	2	2 COREY STEVENS/Gone Too Long

**MARKET #18**  
**KDKB/Phoenix**  
(602) 897-9300  
Maranville/Lea

**PLAYS**

SW	LW	TW	ARTIST/TITLE
37	25	36	42 FLEETWOOD MAC/Sweet Girl
38	20	38	40 GENESIS/Congo
36	22	37	40 BLUES TRAVELER/Most Precarious
19	12	35	39 DAYS OF THE NEW/Touch, Peel, And...
-	-	-	19 ROLLING STONES/Anybody Seen My...
34	24	37	38 AEROSMITH/Pink
-	-	-	20 KENNY WAYNE SHEPHERD/Slow Ride
10	12	19	21 WALLFLOWERS/The Difference
37	21	27	20 SISTER HAZEL/All For You
19	7	20	20 MIGHTY JOE PLUM/Live Through This...
11	8	18	20 STIR/One Angel
-	-	-	18 SHERYL CROW/Hard To Make A Stand
11	6	12	14 DOG'S EYE VIEW/Homecoming Parade
-	-	-	14 TONIC/Soldier's Daughter
-	-	-	12 NIXONS/The Fall
-	-	-	12 COLLECTIVE SOUL/Blame
5	6	11	12 JOHN FOGERTY/Blueboy
14	15	15	12 SAMMY HAGAR/Both Sides Now
12	6	11	12 COUNTING CROWS/Have You Seen Me...
5	5	10	11 PAUL RODGERS/Soul Of Love
5	5	6	6 DAVE MATTHEWS BAND/Crash Into Me
-	-	-	2 PAUL WELLER/Should Have...
10	-	-	3 CRY OF LOVE/Sugarcane
5	3	6	6 MATCHBOX 20/Push
6	4	5	5 COLLECTIVE SOUL/Listen
-	-	-	5 WALLFLOWERS/Three Marienas
-	-	-	SEVEN MARY THREE/Lucky

# ROCK REPORTERS

Effective 9/19/97

**85 Total Reporters**

Breaker Criteria=500 Total Plays For The First Time

- WONE/Akron, OH
- WPYX/Albany, NY
- WZZO/Allentown, PA
- WAPL/Appleton, WI
- WKLX/Atlanta, GA
- WZXL/Atlantic City, NJ
- WKGB/Binghamton, NY
- WPXC/Cape Cod, MA
- KRNA/Cedar Rapids, IA
- WKLC/Charleston, WV
- WWWV/Charlottesville, VA
- KFMF/Chico, CA
- WEBN/Cincinnati, OH
- WVRK/Columbus, GA
- WRKI/Danbury, CT
- KGGO/Des Moines, IA
- KQDS/Duluth, MN
- KLAQ/EI Paso, TX
- WRKT/Erie, PA
- KKEG/Fayetteville, AR
- WRXK/Ft. Myers, FL
- WZZR/Ft. Pierce, FL
- WBYR/Ft. Wayne, IN
- WXKE/Ft. Wayne, IN
- WNDD/Gainesville, FL
- WOCM/Hagerstown, MD
- WCCC/Hartford, CT
- WSTZ/Jackson, MS
- WFYV/Jacksonville, FL
- WRKR/Kalamazoo, MI
- KYYS/Kansas City, MO
- WKHY/Lafayette, IN
- WJXQ/Lansing, MI
- KOMP/Las Vegas, NV
- WKQQ/Lexington, KY
- KMJX/Little Rock, AR
- WBAB/Long Island, NY
- KLOS/Los Angeles, CA
- WTFX/Louisville, KY
- WQBZ/Macon, GA
- WJJO/Madison, WI
- WTAL/Marion-Carbondale, IL
- KFRQ/McAllen, TX
- KQRS/Minneapolis, MN
- WRAT/Monmouth-Ocean, NJ
- WCLG/Morgantown, WV
- WDHA/Morristown, NJ
- WKLT/NW Michigan
- WPLR/New Haven, CT
- WCKW/New Orleans, LA
- KEZO/Oklahoma City, OK
- KATZ/Omaha, NE
- WTBB/Panama City, FL
- WWCT/Peoria, IL
- WMMR/Philadelphia, PA
- KDKB/Phoenix, AZ
- WDFE/Pittsburgh, PA
- WHJY/Providence, RI
- WXLQ/Quad Cities, IA-IL
- KRRX/Redding, CA
- WRXL/Richmond, VA
- KCAL/Riverside, CA
- WROV/Roanoke, VA
- WCMF/Rochester, NY
- WXRK/Rockford, IL
- WKQZ/Saginaw, MI
- KZOL/San Luis Obispo, CA
- KXFX/Santa Rosa, CA
- WYNF/Sarasota, FL
- WIXV/Savannah, GA
- KTAL/Shreveport, LA
- KRRO/Sioux Falls, SD
- KXUS/Springfield, MO
- WQOZ/Terre Haute, IN
- WIZO/Toledo, OH
- KLPX/Tucson, AZ
- KMOD/Tulsa, OK
- WOUR/Utica, NY
- KFMW/Waterloo, IA
- WEGW/Wheeling, WV
- KRZZ/Wichita, KS
- WEZX/Wilkes Barre, PA
- WRQR/Wilmington, NC
- KATS/Yakima, WA
- WNCD/Youngstown, OH

**MARKET #20**  
**WDVE/Pittsburgh**  
(412) 937-1441  
Hart/Winter

**PLAYS**

SW	LW	TW	ARTIST/TITLE
-	-	-	17 KENNY WAYNE SHEPHERD/Slow Ride
12	11	15	15 MATCHBOX 20/Push
12	10	15	15 TONIC/If You Could Only...
12	11	11	11 LYNYRD SKYNYRD/Bring It On
12	11	11	11 BLUES TRAVELER/Carolina Blues
13	11	13	13 PAUL RODGERS/Soul Of Love
13	14	14	14 JONNY LANG/Lie To Me
13	13	14	14 SAMMY HAGAR/Marching To Mars
14	11	16	14 WALLFLOWERS/The Difference
13	13	15	15 DAVE MATTHEWS BAND/Crash Into Me
12	13	15	15 COREY STEVENS/One More Time
12	14	11	11 GOOD GOOD DOLLS/Lazy Eye
12	11	14	11 38 SPECIAL/Fade To Blue
12	9	12	11 AEROSMITH/Pink
9	5	11	11 LIVE/Turn My Head
-	-	-	11 COLLECTIVE SOUL/Blame
10	7	8	11 COUNTING CROWS/Have You Seen Me...
13	14	10	10 COUNTING CROWS/Daylight Fading
-	-	-	13 ROLLING STONES/Anybody Seen My...
8	7	8	9 DAYS OF THE NEW/Touch, Peel, And...
-	-	-	9 JOHN FOGERTY/Blueboy
10	8	6	8 CRY OF LOVE/Sugarcane
7	11	7	7 STIR/One Angel
-	-	-	9 GENESIS/Congo
5	4	6	6 FLEETWOOD MAC/Silver Springs
-	-	-	6 COREY STEVENS/My Neighborhood
-	-	-	5 ERIC JOHNSON/S.R.V.
14	12	13	13 CLARKS/Mercury
-	-	-	3 STONE TEMPLE PILOTS/Lady Picture Show
3	3	3	4 REFRESHMENTS/Barditos

**MARKET #25**  
**WEBN/Cincinnati**  
(513) 621-9326  
Richards/Jamie

**PLAYS**

SW	LW	TW	ARTIST/TITLE
22	22	-	35 METALLICA/Bleeding Me
18	18	21	21 VERUCA SALT/Volcano Girls
10	10	19	20 DAYS OF THE NEW/Touch, Peel, And...
19	19	16	20 TONIC/If You Could Only...
17	17	18	20 MIGHTY JOE PLUM/Bring
16	16	18	18 OASIS/You Know What...
16	16	18	18 VERVE PIPE/Villains
20	18	16	16 DOG'S EYE VIEW/Homecoming Parade
15	15	16	16 MEGADETH/Trust
18	18	17	15 SUMMERCAMP/Drawer
-	-	-	18 DAVE MATTHEWS BAND/Tripping Billies
6	6	28	28 OFFSPRING/Choose
-	-	-	9 SMASH MOUTH/Walkin' On The Sun
9	9	9	10 CREED/My Own Prison
5	5	7	8 AEROSMITH/Pink
-	-	-	7 SUGAR RAY/Fly
7	7	6	6 MATCHBOX 20/Push
19	19	6	6 MIGHTY JOE PLUM/Live Through This...
4	4		



NEW MUSIC SPECIALTY SHOWS

At The Top, It's Cornershop

A buzz becomes a boom as **Cornershop** exploded, racing to the top of the R&R Specialty Show Panel chart. The chatter on this act has been encouraging, and now play from **KITS/SF**, **WBCN/Boston**, **KXRK/Salt Lake City**, and more drive "Brimful" to No. 1. **Verve** maintains a resolute hold on the Panel, slipping to No. 2 after holding the top slot. **Death In Vegas** makes an impressive run to the top, as does **Portishead** and **Southern Culture On The Skids**. Staying power was exhibited by **Tanya Donnelly**, **Letters To Cleo**, and **Catherine Wheel** as well. **RECORD TO WATCH: Stereolab.**

WPLT/Detroit

Big Sonic Heaven  
Darren Revell  
Sunday, September 7



VERVE Bitter Sweet Symphony (Hut/Virgin)

LAMB Gcrecki (Fontana)

TANYA DONNELLY Pretty Deep (Reprise)

VELOUR 100 Of Colour Bright (Tooth & Nail)

HOOVERPHONIC 2Wicky (Epic)

SUPRA-ARGO Grey'd (Independent)

MASSIVE ATTACK Rising Son (Virgin)

AUTUMNS Pale Trembles A Gale (Risk)

OLIVE You're Not Alone (RCA)

RADIOHEAD Karma Police (Capitol)

SCALA Slide (Too Pure)

GETAWAY CRUISER Didn't Know (Skillet)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 CORNERSHOP (Warner Bros.)
- 2 VERVE (Hut/Virgin)
- 3 DEATH IN VEGAS (Deconstruction/Time Bomb)
- 4 CATHERINE WHEEL (Mercury)
- 5 GOLDFINGER (Mojo/Universal)
- 6 TANYA DONNELLY (Reprise)
- 7 LETTERS TO CLEO (Revolution)
- 8 KELLEY DEAL 6000 (Red Ink)
- 9 PORTISHEAD (London/Island)
- 10 MXPX (Tooth & Nail/A&M)
- 11 SUPERCHUNK (Merge) Airplay Includes: KDGE, KPNT, KTBJ
- 12 LAUGHING US (Risk) Airplay Includes: KJEE, KNRQ, WNFZ
- 13 PIETASTERS (Hellcat/Epitaph) Airplay Includes: KFMA, WLUM, XTRA
- 14 SOUTHERN CULTURE... (DGC/Geffen) Airplay Includes: WAQZ, XHRM
- 15 SAVE FERRIS (Epic) Airplay Includes: KNRX, KTCL, WOSC
- 16 KULA SHAKER (Columbia) Airplay Includes: KFRR, KITS, WDGE
- 17 LAGWAGON (Fat Wreck Chords) Airplay Includes: KGDE KOME, KXTE
- 18 MECCA BODEGA (Hybrid) Airplay Includes: KXRK, WBRU, WDST
- 19 DANCE HALL CRASHERS (MCA) Airplay Includes: KKND, WBCN, WROX
- 20 TRAVIS (Epic) Airplay Includes: KOME, WHTG, WQXA



Cornershop

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WQBK/Albany, NY</b> Over The Edge Monday midnight-2am Kelli McNamara Cornershop "Brimful Of Asha" Ocean Colour Scene "Day Tripper" Mecca Bodega "Love On The A Train" Portishead "All Mine" Michael Stipe/Vic. "Injured Bird"</p>	<p><b>KNRQ/Eugene, OR</b> The "Q" Afterdark Monday midnight-2am Jace Edwards Cherry Poppin Daddie "Zoot Suit Riot" Floater "Kill The Girl" Tool "H" Sister Machine Gun "Thank" Mad Edgar "Lake Of Cortusion"</p>	<p><b>WHTG/Monmouth, NJ</b> Goin' Underground Sunday 9pm-midnight Jeff Raspe Mecca Bodega "Love On The A Train" Firewater "Some Strange" Stereophonics "A Thousand Trees" Melony "Barbara Streisand" Oasis "I Hope I Think I..."</p>	<p><b>KXRK/Salt Lake City, UT</b> Now Hear This Sunday 9-10pm Sean Ziebarth Beck "Jack Ass" Cornershop "Brimful Of Asha" Freside "Sucking The Dust" Poe "A Rose Is A Rose" Guttermouth "Bakers Ozen"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Oedipus Less Than Jake "Dopeman" Verve "Bitter Sweet" Goldfinger "This Lonely Place" Forest For The Trees "Dream" MXPX "Chick Magnet"</p>	<p><b>KFRR/Fresno, CA</b> 60 Minute Buzz Sunday 9-10pm Matt D. Oasis "Don't Go Away" Chemical Brothers "Elektrobank" Death In Vegas "Dirt" Whitnash "Might Be Stars" Chumbawamba "Tubthumping"</p>	<p><b>KKND/New Orleans, LA</b> The Deep End Sunday 8-10pm Laura Jones Fluke "Absurd" Travis "All I Wanna Do Is..." Luna "HOP" Verve "Bitter Sweet" Gating Tongue "Five"</p>	<p><b>XHRM/San Diego, CA</b> Whatever Sunday 8pm-midnight Greg Pearson Verve "Bitter Sweet" Way Out West "Blue" Summertime "Should I Walk" Moby "James Bond Theme" Greg Nating "Walk Away From Me"</p>
<p><b>WEDG/Bufalo, NY</b> Over And Beyond Sunday 8-10:30pm Brad Maybe Superchunk "Burn Last Sunday" Radiohead "Karma Police" Sue 14 "Clare Daines Posler" U2/Sinead O'Connor "I'm Not Your Baby" Sweet 75 "La Vida"</p>	<p><b>WEJE/Ft. Wayne, IN</b> New Music Show Sunday 8:30-9:30pm Weasel Insane Clown Posse "Halls Of Illusion" Jamie Myerson "Everything Is..." Jurkster "Mr. Blue" Mecca Bodega "Love On The A Train" Snoop/Rage Against "Snoop Bounce"</p>	<p><b>WXRK/New York, NY</b> The Buzz Sunday midnight-2am Goldfinger "This Lonely Place" Longlegs "On &amp; On" Stereophonics "Love Me And Leave Me" Sundays "Summertime" Letters To Cleo "Anchor"</p>	<p><b>XTRA/San Diego, CA</b> Hilary's Floorboard Wednesday midnight-2am Hilary Schmidt KMFOM "Stray Bullet" Sex With Midgets "Aunt Jemima" Pietasters "Out All Night" Limp "Strut" Pigeonhead "It's Like The..."</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 9-10:30pm Steve Picard Negativland "A Most Successful" Catherine Wheel "Ma Solituda" Cornershop "Brimful Of Asha" Superchunk "Watery Hands" Pizzicato 5 "Angato We Love You"</p>	<p><b>WQXA/Harrisburg, PA</b> The Sunday Morning News Sunday 8-10am Bill Hanson Tanya Donnelly "Pretty Deep" Love Spit Love "Long Long Time" Amateur Lovers "Consolation Prize" Drivin N Cryin "Pad In Full" Dance Hall Crashers "Lost Again"</p>	<p><b>WROX/Norfolk, VA</b> Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Superchunk "Watery Hands" Southern Culture... "Shot Gun" Jamiroquai "Alright" Chemical Brothers "Elektrobank" Lionrock "Fire Up The Shoesaw"</p>	<p><b>KITS/San Francisco, CA</b> Transmitter Adjustment Sunday 10pm-midnight Aaron Avessah/Rick Stuart Lacuz "The Girl With The..." Jaguar "But Tom-rrrow" Embrace "One Big Family" Cornershop "Brimful Of Asha" Creepers Lagoon "Dear Deady"</p>
<p><b>WAQZ/Cincinnati, OH</b> Before The Revolution Weeknights midnight-1am Matthew Harris Brad "Day Brogs" Huffamoose "Wat" MXPX "Chick Magnet" Southern Culture... "Shot Gun" U2/Sinead O'Connor "I'm Not Your Baby"</p>	<p><b>KTBJ/Houston, TX</b> Lunar Rotation Weeknights 7-9pm David Sadof Superchunk "Watery Hands" Portishead "All Mine" Bjork "Joga" Tanya Donnelly "Pretty Deep" Kelley Deal 6000 "Shag"</p>	<p><b>KNRX/Oklahoma City, OK</b> Xtremities Sunday 8-9:30pm Geno Pearson Portishead "Cowboys" Old 97's "Timebomb" Verve "Bitter Sweet" BT "Love, Peace &amp; Grease" Dubstar "Stars"</p>	<p><b>KOME/San Jose, CA</b> Nocturnal Noise Saturday midnight-1am Jeanette Gurgovic Ivy "The Best Thing" Portishead "All Mine" Cornershop "Brimful Of Asha" Travis "All I Wanna Do Is..." Death In Vegas "Dirt"</p>
<p><b>WOXY/Cincinnati, OH</b> Gridlock Sunday 11pm-1am Dan Cromer Tobin Sprout "All Used Up" Superchunk "Watery Hands" Luna "Pup Tent" Geraldine Fibbers "Toy Box" Cornershop "Brimful Of Asha"</p>	<p><b>KCCX/Kansas City, MO</b> Living Room Sunday 8-10pm Stan &amp; Joel Verve "Bitter Sweet" Walt Mink "Good Night" Transistor "Look Who's Perfect" Sufferbus "Wanderlust" Cornershop "Brimful Of Asha"</p>	<p><b>KGDE/Omaha, NE</b> New From The Edge Monday midnight-2am Scott Papek Forest For The Trees "Wet Paint" Sneaker Pimps "Son Spin Sugar" Crystal Method "Comin' Back" 311 "No Control" Jamiroquai "Alright"</p>	<p><b>KHTJ/Santa Barbara, CA</b> Homegrown Sunday 9pm-midnight Sami Brendan Lynch "Wonderful" Cockeyed Ghost "Disappear" Mutts "Outerspace" Tones "Flying Solo" Battershell "Lavender Moses"</p>
<p><b>WENZ/Cleveland, OH</b> Prey To The Underground Saturday 10pm-midnight Larry Collins Lida Husik "Fly Stereophonics" Eliot Smith "Either/Or" Salaryman "Salaryman" King Cobb Stevie "Rational" Negativland "Dispeps"</p>	<p><b>WNFZ/Knoxville, TN</b> The Outcast Show Saturday 10pm-2am Jeff Seemann Laughing Us "I Just Wanna Make..." Me First &amp; The "Nobody Does It" Rancid "The Brothels" Mansun "Taxless" Autumn's "Apple"</p>	<p><b>KNRK/Portland, OR</b> Something Cool Sunday 9-11pm Jamie Cooley/Jayn Sayd Mansun "Chad Who Loved Me" Lionel Richie "On A Tuesday" Marcy Playground "Sex &amp; Candy" Iman Coppola "Legend Of A Cowgirl" Verbovo "Holiday"</p>	<p><b>KJEE/Santa Barbara, CA</b> Dissonate Tendrils Sunday 10:20pm-midnight John Shroeter Duran Duran "Electric Barbarella" Verve "Bitter Sweet" Cockeyed Ghost "Disappear" Mutts "Outerspace" Tones "Flying Solo" Battershell "Lavender Moses"</p>
<p><b>WKGE/Dallas, TX</b> The Adventure Club Sunday 7-10pm Josh &amp; Kevin Bjork "Joga" Echobelly "The World Is Flat" Descendents "Lucky" Verve "Bitter Sweet" Stereolab "Miss Modular"</p>	<p><b>KXTE/Las Vegas, NV</b> It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Sugar Ray "RPM" Limp Bizkit "F*ckin' Days Of The New "The Down Town" Sevendust "Blitz" Korn &amp; Dust Brothers "Kick The PA"</p>	<p><b>WDST/Poughkeepsie, NY</b> Indie Flux Thursday 10-11pm Nic Harcourt Reservoir "40" Beautiful South "Don't Marry Her" Mecca Bodega "Love On The A Train" Snowpony "Easy Way Down"</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid/Marco Collins Fig Boy "Sensitive" Death In Vegas "Dirt" Blue Rags "B. My Salty Dog" Birdog "Uptown" Cornershop "Brimful Of Asha"</p>
<p><b>WKRO/Daytona Beach, FL</b> Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Lazlo Bane "Overkill" Grandpaboy "I Want My Money..." K's Choice "A Sound Only You..." Jake "Heaven" Save Ferris "Come On Eileen"</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Roo Sunday 9-10pm midnight-2 Rodney Bingenheimer Hurricane #1 "Touchdown" Cast "Live The Dream" Ivy "The Best Thing" Kim Fox "Flowers Have O's" David Hamilton's "Naked In The Rain"</p>	<p><b>WBRU/Providence, RI</b> Breaking And Entering Wednesday midnight-2am Mike Green Radiohead "Karma Police" Delta 72 "Monopoly Of Your..." Dambuilders "Break Up With Your..." Funk! Porcini "Jencho Jerk" Caroline Spine "Sullivan"</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Les Aaron Laughing Us "I Just Wanna Make..." Chumbawamba "Tubthumping" Peace Love Hitlers "Zeros And Ones" Fig Boy "Sensitive" Cornershop "Brimful Of Asha"</p>
<p><b>KTCL/Denver, CO</b> Adventure University Saturday 10pm-midnight Bret Saunders Rule 62 "Drown" Southern Culture... "Shot Gun" Cherry Poppin Daddie "Sound System" Fig Dish "Come On" Jon Spencer Blues... "Wait"</p>	<p><b>WRXQ/Memphis, TN</b> The Eleventh Hour Sunday 11pm-midnight Maxwell Hooverphonic "2Wicky" MXPX "Chick Magnet" Lazlo Bane "Overkill" Jamiroquai "Alright" Depeche Mode "Useless"</p>	<p><b>WDGE/Providence, RI</b> House Of New Edge Music Tuesday 11pm-midnight John Allers Kula Shaker "Hush" Cottonmouth... "Hoops" Creed "My Own Prison" Insane Clown Posse "Halls Of Illusion" Joykiller "Supervision"</p>	<p><b>KFMA/Tucson, AZ</b> Test Department Sunday 5-8pm Suzie Damm/Chuck Roast Bjork "Joga" Kernan "Alo-Ichiben" Taja Sevillie "I And I" Pansy Division "Marada" No Use For A Name "Invincible"</p>
<p><b>WPLT/Detroit, MI</b> Big Sonic Heaven Sunday 10pm-2am Darren Revell Verve "Bitter Sweet" Lamb "Gcrecki" Tanya Donnelly "Pretty Deep" Velour 100 "Of Color Bright" Hooverphonic "2Wicky"</p>	<p><b>WLUM/Milwaukee, WI</b> Sunday Night Music Revolution Sunday 7-11pm Terry Havel Adam Sandler "The Lonesome Kicker" Garageband "Finger Pops" Goldfinger "This Lonely Place" Sweet 75 "Ode To Dolly" Imani Coppola "Legend Of A Cowgirl"</p>	<p><b>WOSC/Salisbury, MD</b> Before The Buzz Monday-Thursday 11pm-midnight Paula Sangeleer MXPX "Chick Magnet" Transistor "Look Who's Perfect..." Laughing Us "I Just Wanna Make..." Ben Harper "Faded" Cowboy Mouth "Love Of My Life"</p>	<p>43 Total Reporters</p>

Compiled by Rich Michalowski

Music from the Soundtrack

A LIFE LESS ORDINARY

Beck  
Luscious Jackson  
REM  
Sneaker Pimps

Squirrel Nut Zippers  
Cardigans  
Prodigy  
Underworld

Folk Implosion  
Alabama 3

IMPACTING  
RADIO ON 9/29







SKY DANIELS

## Major Bonding In Medium Markets

□ KMYZ/Tulsa tries to be more than just a button on the listeners' dials

Having started my own broadcast career back in the vast metropolis of Youngstown, Ohio, I remember how there were always loyal fans that would come to any station event. In a market that size, a station can go beyond just providing music over the airwaves. It could help shape the social existence of the listeners looking for something, *anything* to do.

I'd see the "regulars" at every event. Some, I'd get to know by name; I even became friends with a few on a personal level. As my career took me to bigger and bigger markets — Detroit, Chicago, San Francisco, Los Angeles — it seemed that as the cume grew to millions, it was harder to maintain that intimate relationship with listeners. Big cities with sprawling terrain and a lot going on — how "important" was radio in that context?

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**The audience doesn't regard a remote appearance as 'clutter.' They view it as an opportunity to meet us face-to-face. In a market like Tulsa, it's exciting for listeners to get to know the people they listen to on-air.**

—Rick Cohn

☞



Rick Cohn

Paul Kriegler

### The Big Event

KMYZ/Tulsa still manages to reach its listeners with a level of intimacy that extends beyond musical entertainment. Its recent festival drew over 30,000 fans, all eager to be provided with a social outlet. GM Rick Cohn comments on the importance of recognizing the social importance such a festival has in that size market. "The event is bigger than a collection of bands," he says. "We impart to our staff that this — and all of our event marketing — should be treated as a major part of the audience's social setting. We preserve the integrity of our events, choosing to emphasize the event's impact on the audience over blindly satisfying the advertiser.

"No one wins if you don't protect the sizzle of the show. It's our sales department's mission to demonstrate to the advertiser the importance of maintaining the connection to the audience. That is the vital draw that makes a festival a success. If we define that for clients in our marketing, they will want to respect that integrity as well. We focus continually on our interplay with the audience, and it is especially true when we do larger-event marketing, like our festival presentations."

KMYZ PD Paul Kriegler concurs, adding, "Shows like this become a social event for people for miles around the entire northwest Oklahoma area, reaching into Kansas and Missouri as well. We know that we are giving the audience something to do when, a lot of times, they need a social outlet."

Kriegler tries to take that same attitude to every remote the station gets involved with, saying, "Most stations bury remotes and begrudgingly carry them out for their sales departments. We're not ashamed to promote our remotes. We try to lend an air of excitement to them. We promote them as 'The Edge Hits The Road,' with update promos as to where you can find an Edge jock at any given hour."

"Any concert we get involved with, club or arena, we give it a high-visibility treatment. We want our listeners to be there with us. I've heard other stations refer to their regular contest winners as 'prize hogs.' Is it a negative for someone to be devoted to your station and to try to get as many of the benefits that you have to offer as they can? It's really important to consider the tone of your relationship with your audience. The people who enter every contest and come to every remote are P1s."

Kriegler takes extra measures to ensure that his entire staff recognizes the importance of the personal interplay they have with the audience. He explains, "You have to continually strive to keep the right attitude in every front-line encounter. Answering the request lines with politeness, being friendly and



**PEACE OF THE APPLE** — Columbia Records artists *Our Lady Peace* paid homage to their supporters at WXRK/New York during a recent station visit. Smiling for the camera are: (kneeling, front) Columbia's Mike Studer, WXRK's Cane. (Back, l-r:) OLP's Mike Turner, Columbia's Pete Cosenza, OLP's Jeremy Taggart, WXRK's Booker, OLP's Raine Maida, Duncan Coultts.

kind to listeners at personal appearances — these are basic customer-service points that, while fundamental, you often see radio stations lose sight of.

"A little breakdown can build a strong detractor. We once saw an example of that in a focus group. A listener had called in trying to win a contest and felt that he was unfairly passed over by the on-air jock. A year later, in this focus group, it still bothered him and caused him to be less dedicated than he had been before. Every exchange can strengthen or weaken your hold on the audience."

Cohn agrees: "You're only as strong as the weakest link in your chain. I try to encourage everyone, from the receptionist to the air and sales staffs, to be aware of the culture we are imparting to the audience. Our attitude is pervasive. If we are caring and friendly, we'll gain their loyalty."

"We've seen research demonstrate to us that the audience doesn't regard a remote appearance as 'clutter.' They view it as an opportunity to meet us face-to-face. In a market like Tulsa, it's exciting for listeners to get to know the people they listen to on-air. For that reason, we have to be 'on' when we go to remotes. We are trying to preserve the listener's enthusiasm."

Cohn knows that zeal comes in handy. He says, "As long as Alternative remains a conceptual sale, you have to rely on maintaining the passion of your audience. That's the quality we sell to listeners. While our numbers are especially strong for an Alternative station, we still sell the loyalty of this active audience."

Kriegler cites one example of his airstaff encouraging that loyalty. He recalls, "Once, at a station event, I witnessed our PM drive jock, Gregg Kocsak, in an exchange with

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**I've heard other stations refer to their regular contest winners as 'prize hogs.' Is it a negative for someone to be devoted to your station and to try to get as many of the benefits that you have to offer as they can? The people who enter every contest and come to every remote are P1s.**

—Paul Kriegler

☞

a listener. She was agitated that security wouldn't let her leave the arena, because there were no in/out admissions. It turned out she was frantic because she couldn't find her young son. Gregg reached into his pocket and gave her \$20 of his own money so she could go outside to look for her son and still get back in. Now what impact do you think that had on that listener?"

Kriegler continues to make the best of every appearance, big or small. "What you may think is just a sales promotion really becomes a means for visibility. Listeners always cite, 'I saw you at such-and-such.' They want that contact."

Cohn also recognizes that what may be regarded as one more festival to the industry can certainly have greater meaning to a listener, especially in a market the size of Tulsa. "I once saw a couple of concertgoers unfolding this old flag at our festival. The kids were making a big ritual out of it. It turned out that the one girl had been given the flag by her father. As this girl was getting ready to go to our festival, her father stopped her and told her he had something he wanted her to take to the concert. He told her, 'Take this with you. I sat on this when I went to Woodstock.' You hear a story like that, and it reminds you that this is far more than business."

SEPTEMBER 23RD

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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			<b>1</b>	<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope) 3947 3598 3398 3363 108/0					
			<b>2</b>	<b>SUGAR RAY</b> Fly (Lava/Atlantic) 3905 3608 3682 3922 106/0					
8	7	3	<b>3</b>	<b>FOO FIGHTERS</b> Everlong (Roswell/Capitol) 2862 2560 2367 2276 104/1					
9	8	7	<b>4</b>	<b>FIONA APPLE</b> Criminal (Work) 2733 2414 2295 2149 93/1					
5	3	5	<b>5</b>	<b>SUBLIME</b> Wrong Way (Gasoline Alley/MCA) 2664 2499 2714 2793 87/1					
6	5	4	<b>6</b>	<b>SARAH MCLACHLAN</b> Building A Mystery (Arista) 2523 2519 2556 2628 88/1					
—	35	12	<b>7</b>	<b>GREEN DAY</b> Hitchin' A Ride (Reprise) 2349 1834 733 — 101/2					
12	10	9	<b>8</b>	<b>MIGHTY MIGHTY BOSSTONES</b> The Rascal King (Big Rig/Mercury) 2348 1964 1849 1844 95/1					
4	4	6	9	<b>OASIS</b> D'You Know What I Mean (Epic) 2179 2447 2602 2822 77/1					
13	11	11	<b>10</b>	<b>REEL BIG FISH</b> Sell Out (Mojo/Universal) 2077 1908 1830 1842 84/0					
18	14	14	<b>11</b>	<b>OUR LADY PEACE</b> Superman's Dead (Columbia) 2052 1751 1526 1405 81/1					
—	46	18	<b>12</b>	<b>EVERCLEAR</b> Everything To Everyone (Tim Kerr/Capitol) 2036 1434 585 99 103/6					
15	15	15	<b>13</b>	<b>THIRD EYE BLIND</b> Graduate (Elektra/EEG) 1914 1678 1502 1582 91/3					
24	16	16	<b>14</b>	<b>TALK SHOW</b> Hello Hello (Atlantic) 1877 1626 1377 1161 94/1					
7	9	10	15	<b>MATCHBOX 20</b> Push (Lava/Atlantic) 1858 1942 2181 2468 68/0					
11	12	13	16	<b>BECK</b> Jack-Ass (DGC/Geffen) 1776 1798 1807 1848 84/0					
3	6	8	17	<b>LIVE</b> Turn My Head (Radioactive) 1704 2003 2484 2846 65/0					
—	40	27	<b>18</b>	<b>CHUMBAWAMBA</b> Tubthumping (Republic/Universal) 1661 1060 629 183 91/21					
23	19	19	<b>19</b>	<b>FOREST FOR THE TREES</b> Dream (DreamWorks/Geffen) 1613 1393 1285 1235 83/1					
31	25	22	<b>20</b>	<b>SUNDAYS</b> Summertime (DGC/Geffen) 1512 1231 1114 960 80/3					
17	17	20	<b>21</b>	<b>PRODIGY</b> Breathe (Mute/Maverick/WB) 1346 1329 1370 1474 81/0					
10	13	17	22	<b>SNEAKER PIMPS</b> 6 Underground (Virgin) 1312 1540 1675 1914 57/0					
30	26	23	<b>23</b>	<b>BLUES TRAVELER</b> Most Precarious (A&M) 1287 1146 1054 977 67/2					
34	31	28	<b>24</b>	<b>311</b> Prisoner (Capricorn/Mercury) 1236 1022 886 836 83/8					
21	18	21	25	<b>VERVE PIPE</b> Villains (RCA) 1171 1311 1339 1352 71/0					
<b>BREAKER</b>			<b>26</b>	<b>GOLDFINGER</b> This Lonely Place (Mojo/Universal) 1143 795 498 183 81/15					
26	24	25	27	<b>RADIOHEAD</b> Let Down (Capitol) 1084 1139 1135 1117 60/0					
<b>BREAKER</b>			<b>28</b>	<b>OASIS</b> Don't Go Away (Epic) 1080 548 296 143 80/25					
<b>BREAKER</b>			<b>29</b>	<b>DAYS OF THE NEW</b> Touch, Peel, And Stand (Outpost/Geffen) 1063 691 528 411 54/6					
<b>BREAKER</b>			<b>30</b>	<b>SEVEN MARY THREE</b> Lucky (Mammoth/Atlantic) 1051 760 700 572 54/3					
27	27	30	<b>31</b>	<b>FILTER &amp; CRYSTAL METHOD</b> (Can't You) Trip... (Immortal/Epic) 1033 1003 1026 1056 73/0					
29	28	29	32	<b>COUNTING CROWS</b> Have You Seen Me Lately? (DGC/Geffen) 920 1012 1020 1031 47/0					
40	33	32	<b>33</b>	<b>LOVE SPIT LOVE</b> Long Long Time (Maverick/WB) 916 836 816 701 64/2					
36	38	39	<b>34</b>	<b>SISTER HAZEL</b> All For You (Universal) 829 713 681 752 29/1					
14	21	31	35	<b>GOO GOO DOLLS</b> Lazy Eye (Warner Sunset/WB) 750 927 1268 1589 32/0					
28	30	34	36	<b>DANDY WARHOLS</b> Not If You Were The Last... (Tim Kerr/Capitol) 745 829 923 1050 43/0					
16	23	33	37	<b>ARTIFICIAL JOY CLUB</b> Sick & Beautiful (Interscope) 716 836 1178 1477 38/0					
44	45	42	<b>38</b>	<b>CATHERINE WHEEL</b> Delicious (Mercury) 639 584 586 596 45/1					
22	29	35	39	<b>WALLFLOWERS</b> The Difference (Interscope) 624 824 965 1338 29/0					
32	32	38	40	<b>BUCK-O-NINE</b> My Town (TVT) 617 717 818 922 39/0					
<b>DEBUT</b>			<b>41</b>	<b>JARS OF CLAY</b> Crazy Times (Silvertone) 553 432 388 261 40/6					
—	—	48	<b>42</b>	<b>SUBLIME</b> Doin' Time (Gasoline Alley/MCA) 530 486 322 354 30/4					
<b>DEBUT</b>			<b>43</b>	<b>OFFSPRING</b> I Choose (Columbia) 525 265 224 180 39/12					
43	39	41	44	<b>DEPECHE MODE</b> Useless (Mute/Reprise) 522 603 632 623 34/0					
<b>DEBUT</b>			<b>45</b>	<b>TANYA DONELLY</b> Pretty Deep (Reprise) 520 425 419 372 41/3					
<b>DEBUT</b>			<b>46</b>	<b>DANCE HALL CRASHERS</b> Lost Again (510/MCA) 501 427 260 59 38/2					
42	43	46	47	<b>BEN HARPER</b> Faded (Virgin) 481 541 597 649 32/0					
<b>DEBUT</b>			<b>48</b>	<b>SAVE FERRIS</b> Come On Eileen (Starpool/Epic) 478 356 243 129 46/18					
—	—	50	<b>49</b>	<b>BLUR</b> M.O.R. (Virgin) 470 438 408 389 40/7					
<b>DEBUT</b>			<b>50</b>	<b>REFRESHMENTS</b> Good Year (Mercury) 463 367 287 97 42/7					

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker.

109 Alternative reporters. 104 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW & ACTIVE

**HONEYROOS** Love Bee (Capricorn/Mercury)  
Total Plays: 458, Total Stations: 38, Adds: 2

**MIGHTY JOE PLUM** Live Through This (Fifteen...) (Atlantic)  
Total Plays: 429, Total Stations: 17, Adds: 1

**MATCHBOX 20** 3am (Lava/Atlantic)  
Total Plays: 420, Total Stations: 21, Adds: 4

**LONGPIGS** On And On (Mother/Island)  
Total Plays: 416, Total Stations: 44, Adds: 14

**SQUIRREL NUT ZIPPERS** Put A Lid On It (Mammoth)  
Total Plays: 375, Total Stations: 29, Adds: 2

**K'S CHOICE** A Sound That Only You Can Hear (550 Music)  
Total Plays: 374, Total Stations: 34, Adds: 10

**JUNKSTER** Mr. Blue (RCA)  
Total Plays: 370, Total Stations: 37, Adds: 5

**BLINK-182** Dammit (Growing Up) (Cargo/MCA)  
Total Plays: 350, Total Stations: 42, Adds: 14

**COLLECTIVE SOUL** Blame (Atlantic)  
Total Plays: 335, Total Stations: 25, Adds: 6

**JAMIROQUAI** Alright (Work)  
Total Plays: 328, Total Stations: 25, Adds: 4

Songs ranked by total plays.

## BREAKERS

**GOLDFINGER**  
This Lonely Place (Mojo/Universal)  
TOTAL PLAYS/INCREASE: 1143/348  
TOTAL STATIONS/ADDS: 81/15  
CHART: 26

**OASIS**  
Don't Go Away (Epic)  
TOTAL PLAYS/INCREASE: 1080/532  
TOTAL STATIONS/ADDS: 80/25  
CHART: 28

**DAYS OF THE NEW**  
Touch, Peel, And Stand (Outpost/Geffen)  
TOTAL PLAYS/INCREASE: 1063/372  
TOTAL STATIONS/ADDS: 54/6  
CHART: 29

**SEVEN MARY THREE**  
Lucky (Mammoth/Atlantic)  
TOTAL PLAYS/INCREASE: 1051/291  
TOTAL STATIONS/ADDS: 54/3  
CHART: 30

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
OASIS Don't Go Away (Epic)	25
WALLFLOWERS Three Marlenas (Interscope)	22
CHUMBAWAMBA Tubthumping (Republic/Universal)	21
SAVE FERRIS Come On Eileen (Starpool/Epic)	18
SUMMERCAMP Should I Walk Away (Maverick/Reprise)	18
VERVE Bitter Sweet Symphony (Hut/Virgin)	18
GOLDFINGER This Lonely Place (Mojo/Universal)	15
BLINK-182 Dammit (Growing Up) (Cargo/MCA)	14
LONGPIGS On And On (Mother/Island)	14
BJORK Joga (Elektra/EEG)	12
OFFSPRING I Choose (Columbia)	12

**USDA Approved**  
**LONGPIGS "ON & ON"**  
14 new stations this week including:  
KNRK, KKND, KZON, WENZ and more!  
Already on at: KROQ, LIVE-105, WBCN, WHFS, WYRK, WFNX, X96, KPNT and more!

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	+602
CHUMBAWAMBA Tubthumping (Republic/Universal)	+601
OASIS Don't Go Away (Epic)	+532
GREEN DAY Hitchin' A Ride (Reprise)	+515
MIGHTY MIGHTY BOSSTONES The Rascal... (Big Rig/Mercury)	+384
DAYS OF THE NEW Touch, Peel... (Outpost/Geffen)	+372
SMASH MOUTH Walkin' On The Sun (Interscope)	+349
GOLDFINGER This Lonely Place (Mojo/Universal)	+348
FIONA APPLE Criminal (Work)	+319
FOO FIGHTERS Everlong (Roswell/Capitol)	+302
OUR LADY PEACE Superman's Dead (Columbia)	+301

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



**Green Day** **HEAVY ROTATION**  
7 Alternative R&R 2349 spins +514  
7\* Monitor 1756 BDS spins +271  
Top phones & goin' all the way!  
US tour starts October 30th  
Nimrod in stores October 14th

# Hitchin' A Ride



# The SUNDAYS

static & silence

The New Album  
Featuring "Summertime"

In Stores Tuesday, September 23



Produced by David Gavlin & Harriet Wheeler Management: Raymond Coffer/Daren McLeskey

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# BreakThrough

## Artist:

### DANCE HALL CRASHERS

TRACK: "LOST AGAIN"  
 LP: "HONEY, I'M HOMEY!"  
 PRODUCER: STOKER  
 LABEL: 510/MCA

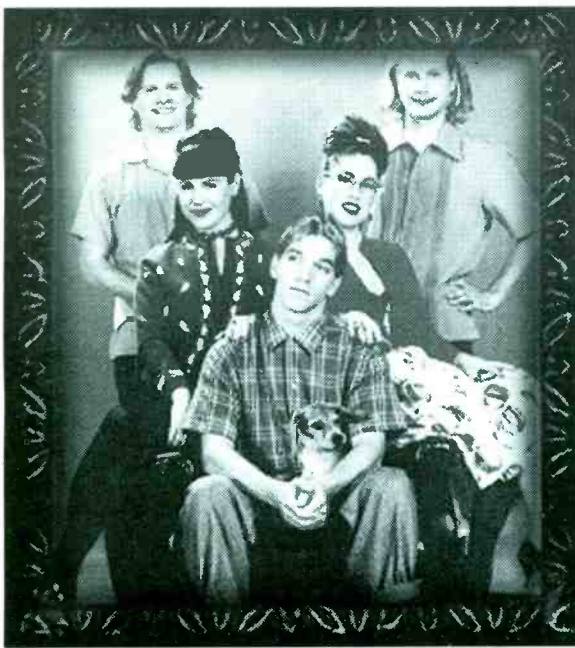
very name would suggest. They've toured the universe for years, packing the van and heading out of Berkeley, CA to all points. Wherever love of things two-tone exist, count on the Crashers to set up the amps.

Some of the pop flavor extends from the harmonies achieved by vocalists **Elyse Rogers** and **Karina Denike**. Though, as previously mentioned, nothing gets too sweet, as the band did have its origins as an offshoot of **Rancid**. Both **Tim Armstrong** and **Matt Freeman** of Rancid have since departed, with the lineup now including **Jason Hammon** (guitar), **Mikey Weiss** (bass), and **Gavin Hammon** (drums). The mission remains the same: maintain the tradition, reject the formula.

• **Influences:** Specials, English Beat, Rancid (duh)

• **Artist POV:** Says Rogers, "We're not really a ska band, and we're certainly not a punk band. We're more like the inbred cousin of both."

—Sky Daniels



Breakthrough Artist highlights breaking artists with strong chart momentum.

Wallflowers "Three Marlenas"  
 (Interscope)  
 WRXQ/Memphis  
 PD Tony Williams

As much as the guys from the Wallflowers are so vehement to stand on their own two (10?) feet through their capabilities and talents, "Three Marlenas," the latest single from *Bringing Down The Horses*, is the first tune in which Jakob Dylan sounds undeniably like his father's son. The combination of the organ/keyboards with young Dylan's raspy inflections makes one think you're listening to a lost track from *Blood On The Tracks*. ■ This is a great follow-up to "The Difference." Alternative radio needs bands like the Wallflowers, acts with depth, substance, and definite staying power. Not only should we be backers of this record, but leaders in the market on it. ■ A band as versatile and popular as the Wallflowers is sure to cross over in formats, so it is essential to align with them from the beginning. Lucky for us, this is a record for the '90s that solidifies the union between Jakob and his legendary father Bob. The connection has finally been made.

Tony Williams  
**ON THE RECORD**  
 96X  
W.F.A.C. MEMPHIS

It's clear that **Everclear** has returned with a vengeance. The band shows a daring, ironically, by simply setting out to write a mass-appeal single. They've succeeded, as the play count increases dramatically ... **Smash Mouth** makes its drive to No. 1. Next up, their **War** cover which has tastemakers raving. ... Add WENZ, KNRK, KZON, and KKND to those knowing that **Longpigs** is a hit ... **Chumbawamba** has proven great, vital production is always a desirable Alternative commodity. Lo-Fi this ... While on the pop tip, good chatter on **Taja Sevelle** ... Those seeking some slinky grooves are zeroing in on **Portishead** and **Stereophonic** ... Want to hear some heart-rendering intelligent work crossing from Adult Alternative? Cue up **Matthew Ryan**. Meanwhile, watch (duh) as **Jen Trynin** and **Texas** become hits at Modern AC ...

**ON THE RADIO**  
 With Sky Daniels

**RECORD OF THE WEEK:**  
 Live "Rattlesnake."

# transister

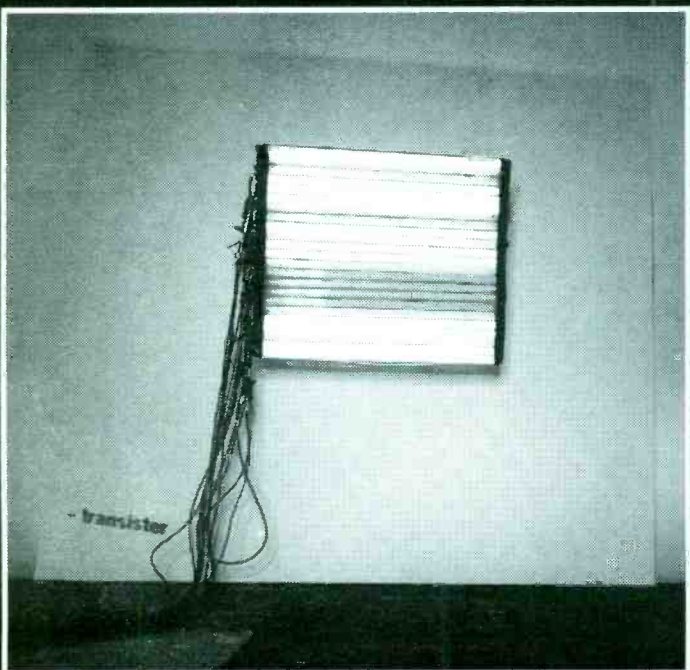
"look who's perfect now"

The first single from their Self-titled Debut Album!

On Over 20 Stations This Week:  
*Look Who's Adding Now...*

In Stores October 21st!

- |                    |                  |
|--------------------|------------------|
| WBZU/Richmond      | KTOZ/Springfield |
| KNRX/Oklahoma City | WHTG/Asbury Park |
| WZAZ/Columbus      | WIXO/Peoria      |
| WXSX/Tallahassee   | WWDX/Lansing     |
| WEOX/Albany        | WXZZ/Lexington   |





Some People Just Won't Get It



# ALL MINE PORTISHEAD

The first single from their eponymous album -  
the follow up to their gold plus debut DUMMY

IN STORE SEPTEMBER 30

Portishead is managed by FRUiT

Impacting Radio

9/22



© 1997 GO! Beat

first off the mark w/ PolyGram

| P |



# ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison APD: Kevin Quinn 14 ECHO &amp; THE BUNNYMEN "Nothing" 9 LONGPIGS "On" VERVE "Symphony" LETTERS TO CLEO "Anchor" SUBLIME "Doin'" DANCE HALL CRASHERS "Lost" WALLFLOWERS "Markians" MATTHEW RYAN "Gully" TRANSISTER "Perfect" COLLECTIVE SOUL "Blame" SAMPLES "Sacred"</p> <p><b>WQBK/Albany, NY</b> OM/MD: Dan Binder MD: Kelly McNamara SUMMERCAMP "Should" ANI DIFRANCO "Fire" OASIS "Awful" BLINK-182 "Dammit"</p> <p><b>KTEG/Albuquerque, NM</b> PD: Skip Isley APD/MD: Julie Hoyt 14 BETTER THAN EZRA "Normal" 311 "Prisoner" SAVE FERRIS "Eileen" WALLFLOWERS "Markians" VERVE "Symphony" BLUR "M.O.R."</p> <p><b>KWHL/Anchorage, AK</b> DM/MD: J.J. Michaels APD/MD: Dan Thomas 3 CHUMBAWAMBA "Tub" OASIS "Awful" WALLFLOWERS "Markians"</p> <p><b>WNNX/Atlanta, GA</b> OM: Brian Phillips PD: Leslie Fram MD: Sean Demery JAMIROQUAI "Alright" MARCY PLAYGROUND "Sex"</p> <p><b>WJSE/Atlantic City, NJ</b> OM/MD: Dave King WALLFLOWERS "Markians" SUBLIME "Doin'" SUMMERCAMP "Should" NIXONS "Fall" CREED "My" CRYSTAL METHOD "Busy" JONWILLER "Supervisors" DURAN DURAN "Electric" K'S CHOICE "Sound"</p> <p><b>WRXR/Augusta, GA</b> PD: Chuck Williams No Adds</p> <p><b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocutt KACY CROWLEY "Mouthville" OASIS "Awful" JARS OF CLAY "Crazy"</p> <p><b>WTGE/Baton Rouge, LA</b> PD/MD: Travis Johnson 311 "Prisoner" SUNDAYS "Summertime" DUSTY STAR "Stars" SAVE FERRIS "Eileen"</p> <p><b>WRAX/Birmingham, AL</b> PD: Dave Rossi MD: Hurricane Shane 10 COUNTING CROWS "Eliabeth" LIONROCK "Shoesaw" SAVE FERRIS "Eileen" SISTER HAZEL "Happy" OASIS "Awful" JAM "Beats" HONEYPIES "Bee" BLUR "M.O.R."</p> <p><b>KQXR/Boise, ID</b> PD: Dan McColly MD: Tim Johnstone CHUMBAWAMBA "Tub" LETTERS TO CLEO "Anchor" LONGPIGS "On" MXPX "Check"</p> <p><b>WBCN/Boston, MA</b> VP/Programming: Oedipus APD: Steven Strick MD: Carter Alan OASIS "Awful" GOLDFINGER "Lonely" PHOENIX "Smack"</p> <p><b>WFNX/Boston, MA</b> MD: Laurie Gail OFFSPRING "Choke" OLIVE "Alone" BETH ORTON "Cried"</p> <p><b>WEDG/Buffalo, NY</b> OM: John Hager APD/MD: Rich Wall CHUMBAWAMBA "Tub" OASIS "Awful" LOVE SPLIT LOVE "Long"</p> <p><b>WBTZ/Burlington, VT</b> PD: Stephanie Hindley MD: Steve Picard 1 BJORK "Joga"</p> <p><b>WPGU/Champaign, IL</b> PD: Naomi Adams APD: Les "The Pleasure Boy" MD: Pete Schiecke 3 VERVE "Symphony" 1 TANYA DONNELLY "Pretty"</p> <p><b>WAVF/Charleston, SC</b> PD: Rob Cressman MD: Janda Baldwin CHUMBAWAMBA "Tub" COWBOY MOUTH "Low" SOUTHERN CULTURE "Shogun" JAYWALKS "Man"</p> <p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Rick Brewer DAYS OF THE NEW "Touch"</p>	<p><b>WKQX/Chicago, IL</b> PD: Alex Luke APD/MD: Mary Shuminas K'S CHOICE "Sound" BJORK "Joga" LONGPIGS "On" EVA TROUT "Beautiful"</p> <p><b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schiessler 8 SAVE FERRIS "Eileen" 8 SHAWN COLVIN "Mona"</p> <p><b>WOXY/Cincinnati, OH</b> PD: Dave Tellmann MD: Dorsie Fyffe 1 BJORK "Joga" 1 ERIC MATTHEWS "Parade" 1 LONGPIGS "On" 1 GRANDPABOY "Lush" 1 PATTI SMITH "1989" 1 TANYA DONNELLY "Pretty" 1 PORTSHEAD "Mine" 1 TETRAPOD "Enough" 1 LOVE SPLIT LOVE "Long" 1 SUPERCHUNK "Popular"</p> <p><b>WENZ/Cleveland, OH</b> PD: Sean Robertson BLINK-182 "Dammit" LONGPIGS "On" LETTERS TO CLEO "Anchor" VERVE "Symphony" OFFSPRING "Choke" 311 "Prisoner"</p> <p><b>KFMZ/Columbia, MD</b> PD: Paul Maloney 2 MXPX "Check" 2 JUNKSTER "Blue" OASIS "Awful" 311 "Prisoner" WALLFLOWERS "Markians"</p> <p><b>WARQ/Columbia, SC</b> PD: Susan Groves MD: Genny Layne 2 DRIVEN IN CRYM "Paid" 1 JARS OF CLAY "Crazy" 1 LONGPIGS "On"</p> <p><b>WWCD/Columbus, OH</b> PD: Jane Purcell MD: Andy Davis 7 SAVE FERRIS "Eileen" WALLFLOWERS "Markians" SUNDAYS "Summertime" 311 "Prisoner" OUR LADY PEACE "Superman" GOLDFINGER "Lonely" JAMIROQUAI "Alright"</p> <p><b>WZAZ/Columbus, OH</b> PD: Greg Ausham MD: Mark Pennington 1 LIVE "Truck" 23 OASIS "Mean" TRANSISTER "Perfect" EVERCLEAR "Everything" 311 "Prisoner" GOLDFINGER "Lonely" OASIS "Awful" VERVE "Symphony"</p> <p><b>KDGE/Dallas, TX</b> PD: Joel Folger MD: Mike Peer No Adds</p> <p><b>WXEG/Dayton, OH</b> PD: Jeff Stevens MD: Allen Rantz 3 DURAN DURAN "Electric" 3 IMANI COPPOLA "Legend" LETTERS TO CLEO "Anchor" GOLDFINGER "Lonely" JUNKSTER "Blue"</p> <p><b>WKRO/Daytona Beach, FL</b> PD: Taft Moore MD: Aaron Schatz 4 OFFSPRING "Choke" 2 COLLECTIVE SOUL "Blame" 2 MATCHBOX 20 "Sam" 2 GOLDFINGER "Lonely" 2 REFRESHMENTS "Year"</p> <p><b>KTCL/Denver, CO</b> PD: John Hayes 9 VERVE "Symphony" 6 OLIVE "Alone" 5 FLUNK "Aburd" 6 BJORK "Joga" 6 SAVE FERRIS "Eileen" SUMMERCAMP "Should" REFRESHMENTS "Year" OASIS "Awful"</p> <p><b>KKDM/Des Moines, IA</b> PD: J. Michael McKay MD: Sophia John TOOL "Aenema" REFRESHMENTS "Year" CHUMBAWAMBA "Tub" TORRES "Flying" SAVE FERRIS "Eileen" VERVE "Symphony" HONEYPIES "Bee"</p> <p><b>CIMX/Detroit, MI</b> Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 46 EVERCLEAR "Everything" 4 CHUMBAWAMBA "Tub" THIRD EYE BLIND "How"</p> <p><b>WPLT/Detroit, MI</b> PD: Garrett Michaels APD: Alex Tear 6 WALLFLOWERS "Markians" 6 TEXAS "Say" 6 DURAN DURAN "Electric" BIG HEAD TODD "Tear"</p> <p><b>KNRQ/Eugene, OR</b> PD: Stu Allen MD: Cia 7 SEVEN MARY THREE "Lucky" CHUMBAWAMBA "Tub"</p> <p><b>WBZF/Florence, SC</b> PD/MD: Rich Allen APD: Price Clark BLINK-182 "Dammit" LESS THAN JAKE "Dopeman" SAVE FERRIS "Eileen" VERVE "Symphony" WALLFLOWERS "Markians"</p>	<p><b>KFRR/Fresno, CA</b> PD: Don D'Neal CHUMBAWAMBA "Tub" SUMMERCAMP "Should"</p> <p><b>WEJE/Ft. Wayne, IN</b> OM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchiori No Adds</p> <p><b>WGRD/Grand Rapids, MI</b> MD: Margot Smith 15 CHUMBAWAMBA "Tub" 15 REFRESHMENTS "Year" NIXONS "Fall"</p> <p><b>WXNR/Greenville, NC</b> PD: Jay Lopez MD: Neal Duhne EVERCLEAR "Everything" OASIS "Awful"</p> <p><b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden WALLFLOWERS "Markians" ROLLING STONES "Anybody" CREED "My" LETTERS TO CLEO "Anchor"</p> <p><b>WMRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill SUBLIME "Doin'" DURAN DURAN "Electric"</p> <p><b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Basque GOLDFINGER "Lonely" CHUMBAWAMBA "Tub" DAYS OF THE NEW "Touch"</p> <p><b>KTBX/Houston, TX</b> PD: Jim Trapp APD: Steve Robison MD: David Sadof 6 OLD 97'S "TimeBomb"</p> <p><b>WRZX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young 13 OASIS "Awful" SUMMERCAMP "Should" GOLDFINGER "Lonely" THIRD EYE BLIND "Graduate"</p> <p><b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beaner MD: Greg Brady LETTERS TO CLEO "Anchor" SUMMERCAMP "Should" FOREST FOR THE TREES "Dream"</p> <p><b>KCCX/Kansas City, MO</b> PD: Jon Anthony APD: Dave Horn MD: Jason Justice OASIS "Awful" 4 DAYS OF THE NEW "Touch" 3 INSANE CLOWN POSSE "Halls"</p> <p><b>KCHZ/Kansas City, MO</b> PD: Frank Copsidas APD: Todd Haller MD: Drew Bennett MXPX "Check" LONGPIGS "On" OFFSPRING "Choke" JAMIROQUAI "Alright" FONA APPLE "Crush"</p> <p><b>WNFZ/Knoxville, TN</b> OM/MD: Jonathan Pirkle BLINK-182 "Dammit" WALLFLOWERS "Markians" SUMMERCAMP "Should" GREEN DAY "Hitch" LONGPIGS "On"</p> <p><b>KFTE/Lafayette, LA</b> PD: Hans "Fast Eddie" Nelson MD: Rob Courtney REFRESHMENTS "Year" MXPX "Check" DURAN DURAN "Electric" SUMMERCAMP "Should" KULA SHAKER "Hush" LESS THAN JAKE "Dopeman" CHUMBAWAMBA "Tub"</p> <p><b>WWDX/Lansing, MI</b> PD: Chris Brunt MD: Jacent Jackson SAVE FERRIS "Eileen" TRANSISTER "Perfect" THIRD EYE BLIND "Graduate" WALLFLOWERS "Markians" SUMMERCAMP "Should" HOLY COWS "Punched"</p> <p><b>KEDG/Las Vegas, NV</b> PD: John Griffin MD: Freddy Snakeskin No Adds</p> <p><b>KXTE/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley JIMMIE'S CHICKEN "High" KORN WIDUST BROTHERS "P.A."</p> <p><b>WXZZ/Lexington, KY</b> 10 TALK SHOW "Helo" 8 BLUES TRAVELER "Precarious" 7 DANCE HALL CRASHERS "Lost" 6 GOLDFINGER "Lonely" 6 TRANSISTER "Perfect"</p> <p><b>WLIR/Long Island, NY</b> PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez SUMMERCAMP "Should"</p>	<p><b>KROQ/Los Angeles, CA</b> VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 8 SMASH MOUTH "Friends"</p> <p><b>WLRS/Louisville, KY</b> PD: Dennis Dillon 15 CHUMBAWAMBA "Tub" 11 EVERCLEAR "Everything" COLLECTIVE SOUL "Blame"</p> <p><b>WMAD/Madison, WI</b> PD: Pat Frawley MD: Amy Hudson CHUMBAWAMBA "Tub" VERVE "Symphony" JARS OF CLAY "Crazy" LONGPIGS "On" BLUR "M.O.R." LUCY SILVER "Interzone" LITTLE BLUE "Gonna"</p> <p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: John Michael 1 LAZLO BANE "Overkill" 1 LONGPIGS "On" K'S CHOICE "Sound" JARS OF CLAY "Crazy" THIRD EYE BLIND "Graduate" COLLECTIVE SOUL "Blame" SISTER HAZEL "All"</p> <p><b>WLUM/Milwaukee, WI</b> PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut 2 BETTER THAN EZRA "Normal" VERVE "Symphony" WALLFLOWERS "Markians" OFFSPRING "Choke" BJORK "Joga"</p> <p><b>WHTG/Monmouth-Ocean, NJ</b> PD: T.J. Bryan BJORK "Joga" DURAN DURAN "Electric" SUMMERCAMP "Should" BLINK-182 "Dammit" IMANI COPPOLA "Legend" MXPX "Check" SAVE FERRIS "Eileen" TRANSISTER "Perfect" JUNKSTER "Blue"</p> <p><b>WWSK/Myrtle Beach, SC</b> PD: Buzz Elliott MD: Andie Summers 14 OASIS "Awful" 12 SEVEN MARY THREE "Lucky" 10 GOLDFINGER "Lonely" 10 LONGPIGS "On"</p> <p><b>WKOF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton WALLFLOWERS "Markians" 311 "Prisoner"</p> <p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris MATCHBOX 20 "Sam" SUMMERCAMP "Should" BJORK "Joga" DAYS OF THE NEW "Touch" VERVE "Symphony"</p> <p><b>KKND/New Orleans, LA</b> PD: Vince Richards MD: Rod Ryan CREED "My" LONGPIGS "On"</p> <p><b>WXRK/New York, NY</b> PD: Steve Kingston 15 OFFSPRING "Choke" 13 METALLICA "Bitch" 3 BLINK-182 "Dammit"</p> <p><b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell 3 JIMMIE'S CHICKEN "High" SARAH MCLACHLAN "Mystery" OASIS "Awful"</p> <p><b>KQRX/Odessa, TX</b> PD: Frank Hall MD: Shaun Slaughter COLLECTIVE SOUL "Blame" NIXONS "Fall" SUMMERCAMP "Should" CREED "My" CHUMBAWAMBA "Tub" GOLDFINGER "Lonely" K'S CHOICE "Sound" LIFE OF AGONY "Weeks"</p> <p><b>KGDE/Omaha, NE</b> PD: Lynn Barstow MD: Scott Papek BLUR "M.O.R." LONGPIGS "On" VERVE "Symphony" MATCHBOX 20 "Sam" JARS OF CLAY "Crazy" BLINK-182 "Dammit" TANYA DONNELLY "Pretty" HOOVERPHONIC "Wicky"</p> <p><b>KNRX/Oklahoma City, OK</b> PD: Mike McCoy MD: Geno Pearson OFFSPRING "Choke" CREED "My" DUSTY STAR "Stars" BLINK-182 "Dammit" TRANSISTER "Perfect"</p> <p><b>WIXO/Peoria, IL</b> PD: Jay Nunley MD: Russ "Ian" Schenck BLINK-182 "Dammit" CHUMBAWAMBA "Tub" GOLDFINGER "Lonely" SUNDAYS "Summertime" SAVE FERRIS "Eileen"</p> <p><b>WPLY/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot DAYS OF THE NEW "Touch" WALLFLOWERS "Markians"</p>	<p><b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart MD: Chris Patyk 15 OFFSPRING "Choke" 8 SNOOP "RAGE" "Bounce"</p> <p><b>KZON/Phoenix, AZ</b> PD: Paul Peterson MD: Kevin Mannion GREEN DAY "Hitchin" LONGPIGS "On" WALLFLOWERS "Markians"</p> <p><b>WDXP/Pittsburgh, PA</b> PD: Ali Castellini MD: Lenny Diana 10 THRU "Da Da" 1 OASIS "Awful" 1 GOLDFINGER "Lonely" 1 CHUMBAWAMBA "Tub" 1 JARS OF CLAY "Crazy" 1 MIGHTY JOE PLUM "Live"</p> <p><b>KNRK/Portland, OR</b> PD: Mark Hamilton 20 GOLDFINGER "Lonely" 11 LONGPIGS "On" 10 LESS THAN JAKE "Dopeman" DURAN DURAN "Electric" OASIS "Awful" SAVE FERRIS "Eileen"</p> <p><b>WDST/Poughkeepsie, NY</b> PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud 8 WALLFLOWERS "Markians" 8 KULA SHAKER "Hush" 1 MCCA BODEGA "Triam" JAMIROQUAI "Alright" CRYSTAL METHOD "Busy" OFFSPRING "Choke" BJORK "Joga"</p> <p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Mike Green VERVE "Symphony" SQUIRREL NUT ZIPPERS "Lid" WALLFLOWERS "Markians" LOVE SPLIT LOVE "Long" COLLECTIVE SOUL "Blame" SAVE FERRIS "Eileen"</p> <p><b>WDGE/Providence, RI</b> PD/MD: Brent Petersen APD: John Allers LIVE "Rattle" GOLDFINGER "Lonely"</p> <p><b>KORR/Quad Cities, IA-IL</b> PD: Steve Gunner EVERCLEAR "Everything" K'S CHOICE "Sound" CHUMBAWAMBA "Tub" SAVE FERRIS "Eileen"</p> <p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce SUBLIME "Doin'" OASIS "Awful"</p> <p><b>WBZU/Richmond, VA</b> PD: J.J. Quest MD: Mike Scott MIGHTY MIGHTY "Rascal" TRANSISTER "Perfect" BLINK-182 "Dammit"</p> <p><b>KCXX/Riverside, CA</b> OM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Axe 5 JUNKSTER "Blue" 2 WALLFLOWERS "Markians" 2 CREED "My" EVERCLEAR "Everything" DAYS OF THE NEW "Touch"</p> <p><b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson No Adds</p> <p><b>KWOD/Sacramento, CA</b> PD: Ron Bunce 4 DURAN DURAN "Electric" 4 WALLFLOWERS "Markians" SUMMERCAMP "Should" VERVE "Symphony" BJORK "Joga"</p> <p><b>KPNT/St. Louis, MO</b> PD: Allan Fee MD: Adam Potts 22 OFFSPRING "Choke" CHUMBAWAMBA "Tub" WALLFLOWERS "Markians" K'S CHOICE "Sound"</p> <p><b>WOSC/Salisbury-Ocean City, MD</b> OM: Jim Hays PD: T.J. Roberts MD: Paula Sangeleer 8 DURAN DURAN "Electric" 7 SUMMERCAMP "Should" 6 OASIS "Awful" 5 K'S CHOICE "Sound" 5 PIETASTERS "Dirt" 5 MXPX "Check"</p> <p><b>XHRM/San Diego, CA</b> OM/MD: Jay Isbell APD/MD: Brynn Capella 12 BLUR "Joga" 3 CRYSTAL METHOD "Busy" 2 EDWYN COLLINS "Piper" MATCHBOX 20 "Sam"</p> <p><b>XTRA/San Diego, CA</b> PD: Bryan Schock MD: Chris Muckley 10 BECK "Dead" BJORK "Joga"</p> <p><b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen 25 DURAN DURAN "Electric" 16 CORNERSHOP "Brimful" 10 SAVE FERRIS "Eileen"</p>	<p><b>KSLY/San Luis Obispo, CA</b> PD: Dave Christopher MD: Adam Bumes OASIS "Awful" CHUMBAWAMBA "Tub"</p> <p><b>KHTY/Santa Barbara, CA</b> Co-PD: Samantha Mattern Co-PD: Deanne Saffren BLUR "M.O.R." K'S CHOICE "Sound" OASIS "Awful" SUMMERCAMP "Should"</p> <p><b>KJEE/Santa Barbara, CA</b> GM/MD: Eddie Gutierrez APD: John Schroeter 4 OASIS "Awful" 1 SUMMERCAMP "Should" 1 SAVE FERRIS "Eileen" 1 SIZE 74 "Class"</p> <p><b>KNDD/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe OFFSPRING "Choke" CORNERSHOP "Brimful"</p> <p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer MXPX "Check"</p> <p><b>KTOZ/Springfield, MO</b> PD: Melody Lee MD: Shell Scott 13 SUMMERCAMP "Should" VERVE "Symphony" BLUR "M.O.R." MXPX "Check" TRANSISTER "Perfect" JUNKSTER "Blue"</p> <p><b>WKRI/Syracuse, NY</b> PD: Mimi Griswold APD: Scorch WALLFLOWERS "Markians" 311 "Prisoner" BJORK "Joga"</p> <p><b>WXSX/Tallahassee, FL</b> PD: Rick Schmidt APD: Evan Delaney MD: Chaz GOLDFINGER "Lonely" LETTERS TO CLEO "Anchor" REFRESHMENTS "Year" TRANSISTER "Perfect"</p> <p><b>KFMA/Tucson, AZ</b> PD: Suzie Dunn 14 SUBLIME "Wrong" OASIS "Awful" BJORK "Joga" OFFSPRING "Choke" K'S CHOICE "Sound" TANYA DONNELLY "Pretty" VERVE "Symphony"</p> <p><b>KMYZ/Tulsa, OK</b> PD: Paul Krieger MD: Jane Shasserer 4 OASIS "Awful" SAVE FERRIS "Eileen" BLINK-182 "Dammit"</p> <p><b>WHFS/Washington, DC</b> PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise OFFSPRING "Choke" SQUIRREL NUT ZIPPERS "Lid" SNEAKER PIMPS "Son" CATHERINE WHEEL "Delicious"</p> <p><b>WPBZ/West Palm Beach, FL</b> PD: John O'Connell MD: Robert English 17 CHUMBAWAMBA "Tub" 12 K'S CHOICE "Sound" 10 REFRESHMENTS "Year" BLUR "M.O.R." 7 ECHO &amp; THE BUNNYMEN "Nothing" 6 BLINK-182 "Dammit" OASIS "Awful"</p> <p><b>KICT/Wichita, KS</b> PD: Ron Eric Taylor MD: Sherry McKinnon 7 SEVEN MARY THREE "Lucky" NIXONS "Fall" BLUES TRAVELER "Precarious"</p> <p><b>WSFM/Wilmington, NC</b> OM: John Stephens PD: Blaine Kellis 11 LETTERS TO CLEO "Anchor" 5 WALLFLOWERS "Markians" 2 OASIS "Awful"</p>
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109 Total Reporters  
109 Current Reporters  
104 Current Playlists

Reported Frozen Playlist (4):  
KEGE/Minneapolis, MN  
WCYY/Portland, ME  
KXRX/Salt Lake City, UT  
KOME/San Jose, CA

Did Not Report, Playlist Frozen (1):  
KFGX/Fargo, ND

New Reporters (4):  
WTGE/Baton Rouge, LA  
KFTE/Lafayette, LA  
WLRS/Louisville, KY  
WIXO/Peoria, IL

Moves From Active Rock (2):  
WARQ/Columbia, SC  
WSFM/Wilmington, NC

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# hurricane streets

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Tom: 310.205.5732 or tom\_osborn@mammoth.com



# the verve

BITTER SWEET SYMPHONY

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**WFNX WOXY WZAZ KFMA**

**KNDD KCHZ KXRK KTEG WRRV**

**XHRM KLZR WHTG KGDE KTOZ WBZF**

**XTRA KWOD WEQX KKDM WDST WPGU**

**KZON WLUM WQBK WMAD WXSX WBTZ**



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# ALTERNATIVE PLAYLISTS

FINO COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WKRX/New York**  
(212) 314-9230  
Kingston/Madison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	25	33	38		MATCHBOX 20/Push
35	31	32	37		MIGHTY MIGHTY.../The Impression...
36	31	34	37		SUGAR RAY/Fly
35	31	34	36		FOO FIGHTERS/Everlong
18	19	22	32		SNEAKER PIMPS/6 Underground
36	25	26	30		SUBLIME/Wrong Way
14	10	13	28		OASIS/Don't Go Away
15	14	17	29		GREEN DAY/Hitchin' A Ride
24	19	21	27		FOO FIGHTERS/Monkey Wrench
24	18	22	27		DAYS OF THE NEW/Touch, Peel, And...
25	19	22	26		SMASH MOUTH/Walkin' On The Sun
26	17	21	26		TALK SHOW/Hello Hello
11	18	21	26		BLUR/Song 2
8	21	25	30		CHUMBAWAMBA/Tubthumping
24	19	21	25		OUR LADY PEACE/Superman's Dead
16	17	23	24		BECK/Jack-Ass
19	10	16	24		FILTER & CRYSTAL.../(Can't You) Trip...
18	23	24	23		SUBLIME/Do'n Time
18	23	22	22		REEL BIG FISH/Sell Out
17	14	20	20		LIVE/You're Not Alone
8	15	22	20		EVERCLEAR/Everything To...
13	12	13	20		FIONA APPLE/Criminal
24	17	18	17		TOOL/Anema
15	7	13	17		311/Prisoner
16	9	14	17		THIRD EYE BLIND/Graduate
18	21	18	16		CHEMICAL BROTHERS/Block Rockin' Beats
35	23	21	15		OASIS/You Know What...
15	15	15	15		OFFSPRING/Choose
13	9	14	12		METALLICA/Ain't My Bitch
13	9	14	12		MOIST/Resurrection

**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Sandblom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	23	29	39		FOO FIGHTERS/Everlong
27	25	31	37		OFFSPRING/Choose
19	24	34	37		THIRD EYE BLIND/Graduate
30	24	30	37		SMASH MOUTH/Walkin' On The Sun
36	26	30	35		SUGAR RAY/Fly
12	15	26	32		CHUMBAWAMBA/Tubthumping
16	29	30	36		SAVE FERRIS/Come On Eileen
18	23	30	36		GREEN DAY/Hitchin' A Ride
27	27	32	37		OASIS/Don't Go Away
25	13	27	34		FIONA APPLE/Criminal
16	10	19	25		OASIS/You Know What...
28	25	26	25		BECK/Jack-Ass
12	8	13	23		LONGPIGS/On And On
12	13	15	17		FOREST FOR THE TREES/Dream
21	12	20	22		SUBLIME/Do'n Time
23	19	22	22		THIRD EYE BLIND/How It's Going To Be
22	18	22	22		EVERCLEAR/Everything To...
20	15	22	22		SUNDAYS/Summertime
17	11	16	20		MIGHTY MIGHTY.../The Impression...
17	11	16	20		SUBLIME/Wrong Way
13	13	15	17		PRODIGY/Breathe
13	8	15	16		SNEAKER PIMPS/Spin Spin Sugar
10	13	14	16		BLINK-182/Dammit (Growing Up)
8	5	15	15		MATCHBOX 20/Push
8	6	16	13		OUR LADY PEACE/Superman's Dead
5	9	10	13		BUCK-O-NINE/My Town
10	5	8	12		LESS THAN JAKE/Dopeman
17	6	7	12		MIGHTY MIGHTY.../The Rascal King
9	7	12	11		SARAH MCLACHLAN/Sweet Surrender

**MARKET #3**  
**WKQX/Chicago**  
(312) 527-8348  
Luke/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	40	40	40		SMASH MOUTH/Walkin' On The Sun
27	25	31	40		REEL BIG FISH/Sell Out
40	39	42	39		SUGAR RAY/Fly
17	26	38	38		CHUMBAWAMBA/Tubthumping
30	25	37	37		FOO FIGHTERS/Everlong
39	41	40	36		SUBLIME/Wrong Way
18	21	25	32		SARAH MCLACHLAN/Building A Mystery
41	42	38	29		FIONA APPLE/Criminal
9	21	23	28		EVERCLEAR/Everything To...
25	13	27	34		FOREST FOR THE TREES/Dream
16	10	19	25		OASIS/You Know What...
5	27	37	37		THIRD EYE BLIND/How It's Going To Be
14	16	23	26		BECK/Jack-Ass
6	13	19	26		HOOPERPHONIC/2Wicky
19	25	26	26		GREEN DAY/Hitchin' A Ride
2	7	26	26		OASIS/Don't Go Away
10	17	18	25		SUNDAYS/Summertime
14	20	25	24		PRODIGY/Breathe
24	23	24	23		THIRD EYE BLIND/Graduate
41	40	39	20		TONIC/If You Could Only...
43	42	41	20		MATCHBOX 20/Push
22	17	14	19		DANDY WARHOLS/Not If You Were...
28	26	18	18		OUR LADY PEACE/Superman's Dead
28	26	18	18		BLUR/M.O.R.
19	17	18	18		MIGHTY MIGHTY.../The Rascal King
14	19	18	13		TALK SHOW/Hello Hello
6	15	15	15		BUCK-O-NINE/My Town
14	19	18	13		OFFSPRING/Choose
19	17	13	5		MORRISSEY/Alma Matters
14	19	18	13		K'S CHOICE/A Sound That Only...

**MARKET #4**  
**KITS/San Francisco**  
(415) 512-1053  
Sands/West/Axelsten

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	42	41	41		CHUMBAWAMBA/Tubthumping
40	43	28	39		SUGAR RAY/Fly
38	43	41	38		FOO FIGHTERS/Everlong
31	34	38	38		GREEN DAY/Hitchin' A Ride
36	38	36	36		SUBLIME/Wrong Way
27	31	34	28		OASIS/Don't Go Away
25	25	25	25		DURAN DURAN/Electric Barbarella
28	23	24	24		SARAH MCLACHLAN/Building A Mystery
13	40	29	24		EVERCLEAR/Everything To...
17	5	8	23		THIRD EYE BLIND/Graduate
22	36	37	23		THIRD EYE BLIND/How It's Going To Be
41	30	35	20		SMASH MOUTH/Walkin' On The Sun
22	19	22	19		SNEAKER PIMPS/Spin Spin Sugar
20	21	21	18		MIGHTY MIGHTY.../The Rascal King
39	22	22	18		OLIVE/You're Not Alone
17	22	22	16		LONGPIGS/On And On
7	7	16	16		VERVE/Bitter Sweet
19	18	17	15		311/Prisoner
17	18	18	13		TALK SHOW/Hello Hello
17	11	12	12		SUBBUREL NUT ZIPPER/Put A Lid On It
17	15	11	11		ECHO & THE BUNNYMEN/Nothing Lasts...
10	10	10	10		SAVE FERRIS/Come On Eileen
19	13	11	10		OASIS/You Know What...
33	40	40	40		BECK/JACK-ASS
10	10	10	10		DAFT PUNK/Around The World
17	17	17	17		DANCE HALL CRASHERS/Lost Again
8	9	9	9		DANDY WARHOLS/Not If You Were...
22	18	15	9		DUBSTAR/Stars

**MARKET #5**  
**WPLY/Philadelphia**  
(610) 565-8900  
McGuinn/Kubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	40	37	40		MIGHTY MIGHTY.../The Impression...
39	37	37	38		SUGAR RAY/Fly
39	36	35	38		THIRD EYE BLIND/Semi-Charmed Life
38	34	37	37		MATCHBOX 20/Push
38	34	35	37		LIVE/Turn My Head
19	22	30	36		SISTER HAZEL/All For You
17	30	32	32		SARAH MCLACHLAN/Building A Mystery
34	26	33	33		SHAWN COLVIN/Sunny Came Home
33	26	33	33		FIONA APPLE/Criminal
26	28	32	32		COUNTING CROWS/Have You Seen Me...
31	30	30	32		SMASH MOUTH/Walkin' On The Sun
24	22	26	31		SUNDAYS/Summertime
31	24	28	31		OMC/How Bizarre
24	26	25	29		REEF/Place Your Hands
28	27	29	29		BLUES TRAVELER/Most Precarious
21	26	20	29		MERCY RIVER/Wannabe
30	26	25	29		REEL BIG FISH/Sell Out
15	28	29	29		CHUMBAWAMBA/Tubthumping
27	19	25	24		SNEAKER PIMPS/6 Underground
19	18	23	24		FOREST FOR THE TREES/Dream
29	23	22	22		TONIC/If You Could Only...
35	26	22	22		SUBLIME/Wrong Way
17	12	14	22		MIGHTY MIGHTY.../The Rascal King
15	17	21	21		EVERCLEAR/Everything To...
12	20	20	20		LOVE SPIT LOVE/Long Long Time
20	12	14	17		COWBOY MOUTH/Jenny Says
21	21	21	16		COUNTING CROWS/This Loney Place
16	16	16	16		OASIS/Don't Go Away
17	12	16	16		GREEN DAY/Hitchin' A Ride
21	21	20	16		RADIOHEAD/Let Down

**MARKET #6**  
**CIMX/Detroit**  
(313) 961-9811  
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45		GREEN DAY/Hitchin' A Ride
46	46	46	46		EVERCLEAR/Everything To...
25	50	40	40		GOLDFINGER/This Loney Place
39	39	38	40		FIONA APPLE/Criminal
44	44	36	39		SMASH MOUTH/Walkin' On The Sun
40	40	39	39		SARAH MCLACHLAN/Building A Mystery
46	46	46	39		FOO FIGHTERS/Everlong
40	40	39	38		SUGAR RAY/Fly
40	40	41	37		OASIS/You Know What...
50	50	36	36		MIGHTY MIGHTY.../The Rascal King
29	29	32	32		BRAN VAN 3000/Drinking In L.A.
38	38	26	25		BECK/JACK-ASS
24	24	26	24		REEL BIG FISH/Sell Out
16	23	23	23		OASIS/Don't Go Away
5	24	22	22		SUBLIME/Do'n Time
21	21	21	21		SARAH MCLACHLAN/Sweet Surrender
22	22	20	18		SUNDAYS/Summertime
20	20	20	18		OUR LADY PEACE/Clumsy
14	14	14	14		VERVE/Bitter Sweet
13	13	14	13		311/Prisoner
13	14	12	11		VERVE PIPE/Villains
12	12	11	11		CATHERINE WHEEL/Delicious
13	11	11	11		TRAVIS/I Want To Do
10	10	10	10		HOLLY MCNARLAND/Numb
24	24	13	9		GANDHARVAS/Downtime
11	11	11	8		HOOPERPHONIC/2Wicky
6	6	6	6		FOREST FOR THE TREES/Dream
12	12	8	6		PRODIGY/Breathe
6	6	6	6		TEA PARTY/Temptation

**MARKET #6**  
**WPLT/Detroit**  
(313) 871-3030  
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	50	50	50		BARENAKED LADIES/Bran Wilson
52	53	51	50		OMC/How Bizarre
50	51	49	49		SISTER HAZEL/All For You
50	51	48	48		TONIC/If You Could Only...
47	41	48	46		SARAH MCLACHLAN/Building A Mystery
48	41	49	43		THIRD EYE BLIND/Semi-Charmed Life
28	20	27	42		SUGAR RAY/Fly
28	20	28	39		MIGHTY MIGHTY.../The Impression...
26	18	30	33		TOAD THE WET.../Crazy Life
28	20	28	30		INIGO GIRLS/Shame On You
26	21	29	30		PAULA COLE/Don't Want To Wait
22	21	29	30		FIONA APPLE/Criminal
22	25	25	28		BARENAKED LADIES/The Old Apartment
48	27	28	28		MATCHBOX 20/Push
27	25	28	28		DAVE MATTHEWS BAND/Crash Into Me
30	20	20	25		LIVE/Turn My Head
39	29	29	25		SHAWN COLVIN/Sunny Came Home
28	18	28	25		WALLFLOWERS/The Difference
19	11	20	25		DUNCAN SHEIK/She Runs Away
25	17	25	24		BETTER THAN EZRA/Normal Town
16	14	20	24		SUNDAYS/Summertime
11	20	23	23		OASIS/Don't Go Away
9	14	20	23		FOREST FOR THE TREES/Dream
9	14	20	23		JEWEL/Foolish Games
21	15	26	19		MONACO/What Do You Want...
25	20	33	19		VERVE PIPE/The Freshmen
17	13	17	17		HUFAMOODS/Wait
17	13	17	17		BLUES TRAVELER/Most Precarious
17	11	17	17		SMASH MOUTH/Walkin' On The Sun
23	19	26	17		DUNCAN SHEIK/Barry Breathing


**MARKET #7**  
**94.5 EDGE**  
**KDGE/Dallas**  
(972) 770-7777  
Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	46	47	46		SUGAR RAY/Fly
32	43	46	46		SMASH MOUTH/Walkin' On The Sun
18	22	25	35		OUR LADY PEACE/Superman's Dead
20	23	25	32		LIVE/Turn My Head
23	28	32	32		CHUMBAWAMBA/Tubthumping
36	32	34	31		SARAH MCLACHLAN/Building A Mystery
28	28	27	30		FOREST FOR THE TREES/Dream
20	22	29	28		BECK/JACK-ASS
26	29	28	28		SUBLIME/Wrong Way
26	23	27	26		THIRD EYE BLIND/Graduate
35	27	27	26		FIONA APPLE/Criminal
23	24	22	24		PRODIGY/Breathe
21	15	21	22		MIGHTY MIGHTY.../The Rascal King
23	24	20	20		MATCHBOX 20/3am
16	15	19	19		EVERCLEAR/Everything To...
13	16	18	18		SISTER HAZEL/All For You</




# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE




**MARKET #20**  
**WXDX/Pittsburgh**  
 (412) 937-1441  
 Castellini/Diana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	28	30	34	REEL BIG FISH/Sell Out	
31	33	30	33	SNEAKER PIMPS/6 Underground	
32	30	32	33	ARTIFICIAL JOY CLUB/Sick & Beautiful	
30	28	29	33	SUBLIME/Wrong Way	
29	31	30	33	SUGAR RAY/Fly	
27	31	31	32	SMASH MOUTH/Walkin' On The Sun	
32	31	33	31	DAVE MATTHEWS BAND/Tripping Billies	
31	33	30	31	MATCHBOX 20/Push	
-	-	-	-	FIONA APPLE/Criminal	
28	28	31	31	SARAH MCLACHLAN/Building A Mystery	
25	27	20	30	MIGHTY MIGHTY.../The Rascal King	
16	16	17	25	VERVE PIPE/Villains	
30	29	27	25	SMASHING PUMPKINS/The End Is	
27	32	33	25	OASIS/You Know What	
1	13	16	25	OUR LADY PEACE/Superman's Dead	
28	29	26	24	TALK SHOW/Hello Hello	
-	-	-	-	EVERCLEAR/Everything To...	
31	28	26	24	DHARMA GONDS/mon Everybody	
15	24	25	23	SEVEN MARY THREE/Lucky	
-	-	-	-	GREEN DAY/Hitchin' A Ride	
26	25	23	23	LUSCIOUS JACKSON/Under Your Skin	
29	29	26	22	COUNTING CROWS/Have You Seen Me...	
-	-	-	-	WALLFLOWERS/Come On Eileen	
-	-	-	-	WALLFLOWERS/Three Marienas	
14	14	14	16	FOO FIGHTERS/Everlong	
-	-	-	-	FOREST FOR THE TREES/Dream	
-	-	-	-	LETTERS TO CLEO/Anchor	
15	13	15	15	BLUES TRAVELER/Most Precarious	
-	-	-	-	LOVE SPIT LOVE/Long Long Time	
-	-	-	-	FILTER & CRYSTAL.../(Can't You) Trip...	




**MARKET #22**  
**WENZ/Cleveland**  
 (216) 861-0100  
 Robertson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	46	48	49	SARAH MCLACHLAN/Building A Mystery	
45	44	46	49	SNEAKER PIMPS/6 Underground	
45	44	48	48	SUBLIME/Wrong Way	
-	-	-	-	GREEN DAY/Hitchin' A Ride	
19	43	49	47	SMASH MOUTH/Walkin' On The Sun	
16	17	47	47	REEL BIG FISH/Sell Out	
46	44	46	47	SUGAR RAY/Fly	
18	15	49	46	OUR LADY PEACE/Superman's Dead	
47	46	47	46	FIONA APPLE/Criminal	
-	-	-	-	FOREST FOR THE TREES/Dream	
19	17	24	25	SEVEN MARY THREE/Lucky	
-	-	-	-	CHUMBAWAMBA/Tubthumping	
-	-	-	-	TALK SHOW/Hello Hello	
17	18	21	22	SUNDAYS/Summertime	
20	16	20	22	DANDY WARHOLS/Not If You Were...	
16	13	20	22	BLUES TRAVELER/Most Precarious	
16	14	19	22	THIRD EYE BLIND/Graduate	
17	14	18	22	VERUCA SALT/The Morning Sad	
16	14	20	21	FOO FIGHTERS/Everlong	
18	16	19	21	SQUIRREL NUT ZIPPERS/Put A Lid On It	
16	14	19	21	RADIOHEAD/Let Down	
-	-	-	-	EVERCLEAR/Everything To...	
20	15	12	21	TOAD THE WET.../Whatever I Fear	
-	-	-	-	OASIS/Don't Go Away	
13	16	18	20	LOVE SPIT LOVE/Long Long Time	
16	15	17	20	BECK/Jack-Ass	
-	-	-	-	K'S CHOICE/A Sound That Only	
17	13	17	20	MIGHTY MIGHTY.../The Rascal King	
-	-	-	-	TANYA DONNELLY/Pretty Deep	
-	-	-	-	GOLDFINGER/This Lonely Place	



**MARKET #23**  
**KTCL/Denver**  
 (303) 623-9330  
 Hayes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	32	31	BECK/Jack-Ass	
32	30	31	31	FOREST FOR THE TREES/Dream	
30	30	30	31	SUGAR RAY/Fly	
30	30	30	31	SARAH MCLACHLAN/Building A Mystery	
-	-	-	-	CHUMBAWAMBA/Tubthumping	
30	29	32	30	LIVE/Turn My Head	
12	32	31	30	APOLLO FOUR FORTY/Ain't Talkin'...	
31	32	31	30	SMASH MOUTH/Walkin' On The Sun	
31	30	30	30	FOO FIGHTERS/Everlong	
24	22	26	30	ARTIFICIAL JOY CLUB/Sick & Beautiful	
30	30	25	25	LIONROCK/Fire Up The Shoesaw	
31	23	24	25	311/Prisoner	
26	22	24	24	THIRD EYE BLIND/Graduate	
26	22	20	24	MIGHTY MIGHTY.../The Rascal King	
24	24	22	23	LOVE SPIT LOVE/Long Long Time	
21	27	26	23	PRODIGY/Breathe	
22	22	22	23	FIONA APPLE/Criminal	
16	18	17	22	SUNDAYS/Summertime	
5	17	22	22	GOLDFINGER/This Lonely Place	
21	22	22	21	BUCK-O-NINE/My Town	
-	-	-	-	SUBLIME/Don't Go Away	
10	12	18	17	LESS THAN JAKE/Dopeman	
12	13	12	13	VERVE PIPE/Villains	
11	9	8	12	MXPX/Chick Magnet	
11	8	9	11	MANSUN/Wide Open Space	
10	11	10	11	CHARLATANS UK/One To Another	
10	7	10	10	EVERCLEAR/Everything To...	
10	10	12	10	HONEYDEW/One Bee	
5	5	6	10	TORIES/Flying Solo	
9	11	10	10	DANDY WARHOLS/Not If You Were...	




**MARKET #24**  
**KNRK/Portland, OR**  
 (503) 223-1441  
 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	32	32	48	EVERCLEAR/Everything To	
24	18	18	48	OUR LADY PEACE/Superman's Dead	
37	43	43	43	SMASH MOUTH/Walkin' On The Sun	
23	20	20	44	THIRD EYE BLIND/Graduate	
38	43	43	43	FIONA APPLE/Criminal	
37	43	43	43	SUBLIME/Wrong Way	
36	43	43	43	SUGAR RAY/Fly	
-	-	-	-	CHUMBAWAMBA/Tubthumping	
23	20	20	22	SQUIRREL NUT ZIPPERS/Put A Lid On It	
34	43	43	21	FOO FIGHTERS/Everlong	
20	19	19	21	SUNDAYS/Summertime	
23	20	20	20	MIGHTY MIGHTY.../The Rascal King	
24	20	20	20	OASIS/You Know What...	
4	19	19	20	REFRESHMENTS/Good Year	
-	-	-	-	GOLDFINGER/This Lonely Place	
22	19	19	19	FOREST FOR THE TREES/Dream	
23	19	19	19	BEN HARPER/Faded	
32	27	17	19	SARAH MCLACHLAN/Building A Mystery	
15	9	9	18	VERVE PIPE/Villains	
21	19	17	17	COUNTING CROWS/Have You Seen Me...	
20	17	17	16	BLUES TRAVELER/Most Precarious	
-	-	-	-	GREEN DAY/Hitchin' A Ride	
24	21	21	15	BECK/Jack-Ass	
-	-	-	-	LONGPIGS/On And On	
18	9	9	10	CATHERINE WHEEL/Delicious	
12	11	11	10	DEPECHE MODE/Useless	
-	-	-	-	LESS THAN JAKE/Dopeman	
-	-	-	-	311/Prisoner	
14	11	11	9	FILTER & CRYSTAL.../(Can't You) Trip...	
-	-	-	-	GARAGELAND/Fingerpops	




**MARKET #25**  
**WAQZ/Cincinnati**  
 (513) 621-9326  
 Harris/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	52	40	52	SUGAR RAY/Fly	
29	49	52	52	SARAH MCLACHLAN/Building A Mystery	
43	44	40	45	MATCHBOX 20/Push	
37	42	43	45	JEWEL/Foolish Games	
26	46	46	39	SNEAKER PIMPS/6 Underground	
22	40	42	39	DAVE MATTHEWS BAND/Tripping Billies	
18	12	29	38	LIVE/Turn My Head	
20	36	31	31	MIGHTY MIGHTY.../The Rascal King	
25	35	34	30	SMASH MOUTH/Walkin' On The Sun	
34	36	42	29	TONIC/If You Could Only...	
36	36	35	29	DUNCAN SHEIK/She Runs Away	
36	40	36	26	BARENAKED LADIES/The Old Apartment	
-	-	-	-	PAULA COLLETT/Don't Want To Wait	
-	-	-	-	OASIS/Don't Go Away	
23	29	32	21	REEL BIG FISH/Sell Out	
9	14	19	21	SUNDAYS/Summertime	
11	17	18	19	FOREST FOR THE TREES/Dream	
17	17	16	19	BECK/Jack-Ass	
17	17	17	17	FIONA APPLE/Criminal	
12	12	15	18	BUCK-O-NINE/My Town	
11	17	18	18	BLUES TRAVELER/Most Precarious	
19	18	16	18	MONACO/What Do You Want...	
11	12	12	16	SUBLIME/Wrong Way	
19	20	15	16	OASIS/You Know What...	
7	7	22	16	RADIOHEAD/Let Down	
19	22	15	15	THIRD EYE BLIND/Graduate	
-	-	-	-	CHUMBAWAMBA/Tubthumping	
-	-	-	-	FREDDY JONES BAND/Wonder	
-	-	-	-	GREEN DAY/Hitchin' A Ride	
-	-	-	-	JARS OF CLAY/Crazy Times	



**MARKET #25**  
**WOXY/Cincinnati**  
 (513) 523-4114  
 Tellmann/Fyffe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
-	-	-	-	24	26	EVERCLEAR/Everything To...
-	-	-	-	24	25	GREEN DAY/Hitchin' A Ride
14	14	13	23	GERALDINE FIBBERS/California Tuffy		
24	24	23	21	TANYA DONNELLY/Pretty Deep		
10	10	10	19	TEXAS/White On Blonde		
25	25	21	18	PAUL WELER/Should Have...		
15	13	16	17	SMASH MOUTH/Walkin' On The Sun		
14	13	16	15	311/Prisoner		
-	-	-	-	SOUTHERN CULTURE.../Shotgun		
25	25	24	16	LIONROCK/Fire Up The Shoesaw		
10	10	16	15	TALK SHOW/Hello Hello		
12	13	15	15	JEN TRYNIN/Getaway (February)		
12	12	13	15	ECHO & THE BUNNYMEN/Nothing Lasts		
-	-	-	-	MANSUN/She Makes My Nose...		
15	15	11	15	SUGAR RAY/Fly		
13	13	12	14	LOVE SPIT LOVE/Long Long Time		
13	13	12	14	MORRISEY/Alma Matters		
10	10	11	14	DANDY WARHOLS/Cool As Kim Deal		
2	2	13	14	MXPX/Chick Magnet		
-	-	-	-	LESS THAN JAKE/Dopeman		
-	-	-	-	SUNDAYS/Summertime		
11	11	10	14	TOAD THE WET.../Whatever I Fear		
14	14	14	13	LUNA/10P		
11	11	11	13	SEAHORSES/Blinded By The Sun		
13	13	11	13	TEENAGE FANCLUB/Can't Feel My Soul		
12	12	13	13	GUIDED BY VOICES/I Am A Tree		
11	11	12	13	WHISKEYTOWN/16 Days		
12	12	13	13	OLD 97'S/Timebomb		
2	2	11	13	OLD 97'S/Four Leaf Clover		
*2	12	13	13	BARBARA MANNING/End Of The Rainbow		



**MARKET #26**  
**KCXZ/Riverside**  
 (909) 384-1039  
 Arnold/DeSantis/Axe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	26	25	41	WALLFLOWERS/The Difference	
23	29	28	40	COUNTING CROWS/Have You Seen Me...	
33	34	31	39	MATCHBOX 20/Push	
37	43	30	39	SUGAR RAY/Fly	
36	32	28	37	SMASH MOUTH/Walkin' On The Sun	
9	10	10	35	JARS OF CLAY/Crazy Times	
24	15	13	34	GOLDFINGER/This Lonely Place	
-	-	-	-	SUNDAYS/Summertime	
43	26	29	25	TONIC/If You Could Only...	
22	16	24	24	311/Prisoner	
10	10	13	23	REEL BIG FISH/Sell Out	
10	11	20	23	SAVE FERRIS/Come On Eileen	
34	38	31	22	FIONA APPLE/Criminal	
23	25	26	22	VERVE PIPE/Villains	
25	21	19	22	SUBLIME/Don't Go Away	
21	22	18	22	SUBLIME/Wrong Way	
7	14	15	22	DANCE HALL CRASHERS/Lost Again	
12	26	20	20	FOO FIGHTERS/Everlong	
14	27	23	19	BUCK-O-NINE/My Town	
34	35	19	19	LIVE/Turn My Head	
-	-	-	-	GREEN DAY/Hitchin' A Ride	
-	-	-	-	MIGHTY MIGHTY.../The Rascal King	
-	-	-	-	OASIS/Don't Go Away	
-	-	-	-	DEPECHE MODE/Useless	
9	12	13	16	REFRESHMENTS/Good Year	
-	-	-	-	TALK SHOW/Hello Hello	
14	11	7	15	ARTIFICIAL JOY CLUB/Sick & Beautiful	
26	15	10	14	BEN HARPER/Faded	
19	11	7	12	BLUES TRAVELER/Most Precarious	
15	15	17	11	SARAH MCLACHLAN/Building A Mystery	


## TOP 30

# ISN'T SUCH A "LONELY PLACE" ANYMORE



36 - 28





**MARKET #27**  
**KCHZ/Kansas City**  
 (913) 696-3700  
 Copsidas/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	55	48	52	SARAH MCLACHLAN/Building A Mystery	
33	55	54	51	FIONA APPLE/Criminal	
33	32	48	51	SMASH MOUTH/Walkin' On The Sun	
55	53	38	49	SUGAR RAY/Fly	
51	52	51	49	MATCHBOX 20/Push	
-	-	-	-	IMANI COPPOLA/Legend Of A Cowgirl	
32	32	34	39	LAZLO BANE/Overkill	
33	33	33	39	THIRD EYE BLIND/Semi-Charmed Life	
17	17	18	38	JARS OF CLAY/Crazy Times	
-	-	-	-	EVERCLEAR/Everything To...	
33	33	34	38	SUBLIME/Wrong Way	
32	33	33	37	WALLFLOWERS/The Difference	
-	-	-	-	SUNDAYS/Summertime	
18	17	18	19	JAMIROQUAI/Alright	
-	-	-	-	OASIS/Don't Go Away	
-	-	-	-	GREEN DAY/Hitchin' A Ride	
16	17	17	17	HANSON/Where's The Love	
16	15	16	16	SUNDAYS/Summertime	
16	17	16	15	AQUA/Barbie Girl	
9					



# Pulling The Format's Deepest Roots

□ Why Dennis Constantine left Boulder after 24 years

By Sky Daniels

When consultant **Dennis Constantine** announced that he was to become PD at KINK/Portland, the news came as a shock. Certainly KINK had one of the richest legacies of any Adult Alternative. Portland, likewise, is one of America's most beautiful cities and has an incredible dedication to maintaining quality of life for its residents. For most people, this would be a dream opportunity. Yet it remained difficult to envision Boulder, part of the entire oeuvre of Adult Alternative, without Dennis Constantine there.

Constantine had, after all, been in the community for 24 years, with a career ranging from a jock background at KPBI/Denver in the '70s, through programming the landmark KBCO. Constantine's vision, personality, and genteel attitude had been infused in the very fabric of Adult Alternative — and that fabric was woven in the foothills of the Rocky Mountains in Boulder.

## New Adventure

"Driving away, I didn't dare look back," says Constantine. "For 24 years of my life, I was part of Boulder. I had explored every nook and cranny of Colorado, on every level — the physical splendor, the social attitudes, the supportive musical environ. The feeling really hasn't set in yet that I'm gone."

"I've chosen to focus on the fu-



Dennis Constantine

ture. I look at this move as a new adventure, and we all need to regenerate ourselves in life. I couldn't continue to hang my career hat on my successes at KBCO from eight years ago. I needed to be involved, hands-on, in a new work of art.

KINK is that work of art. It's a legendary station in a city as splendid as Portland. I consider myself lucky. I traded the mountains of Colorado for the forests of the Great Northwest. I get to live in a city again, having been born and raised in Baltimore. Yet Portland is a city that recognizes its special quality of life and wants to preserve it. I want to preserve the great legacy of KINK as well."

Constantine, while satisfied with the consultancy business he had built — and will now maintain in addition to his programming duties at KINK — yearned to be a more integral part of the process again. He explains, "I love working with clients, helping them shape strategies for their stations. But the fact remains, it's *their* stations, and I have to defer to their vision. I wanted to

“

**We aren't just maintaining the status quo at the station. There will be adjustments that will require everyone, both internally and externally, to acclimate to.**

”

create my own work and be tested in doing so. The imminent owners of KINK, ARS, made it clear to me they wanted me to do more than just be a consultant. They wanted me to give my all to KINK."

For some, there was a concern, as there would be with any ownership change, as to whether ARS would maintain a commitment to KINK. Constantine speculates, "I expect ARS to know and honor the legacy of KINK. You have to remember, two years ago, this was the top-billing station in all of Portland. I've watched ARS support a 'bottom-up' marketing view. They've let the respective stations build entities according to the market needs. Their stations are local stations first. This is a station that is special in a unique marketplace. The audience of this station embraces KINK as more than just a button on a radio dial."

"This has become a great standard of lifestyle involvement, and KINK now has to live up to the audience expectations. It's my job to make the



**SURE IS SUNNY IN SEATTLE** — Yet another celebrity — Sandra Bernhard — becomes the victim of a drunken escapade at the hands of KMTT/Seattle's morning duo (l) Gary Crow and Mike West. Crow and West do their now-patented prop on the Foster-Grant-shielded Bernhard.

station more consistent with their beliefs. If I achieve that, the station can and will have a great impact in the market."

## Living In The Moment

Constantine is relying on more than just a fond legacy to inspire the Portland audience. "We've done extensive research projects to determine what is right and what is wrong at the moment," he explains. "This has given me a highly defined roadmap for what needs to be done. I am confident because the research findings show that the audience wants to remain committed to KINK."

For Constantine, returning to the day-to-day routine of programming has required adjustments. He notes, "We aren't just maintaining the status quo at the station. There will be adjustments that will require everyone, both internally and externally, to acclimate. For example, we added the Rolling Stones this week. I'm sure that was an eye-opener for some. It will take time for everyone to get on the same page with their expectations. The

wonderful thing about the Adult Alternative community is that there are special professionals who are generous with their support. The promotion people genuinely try to help for the most part, and they've been supportive of my move on a lot of levels, personally and professionally."

While no one can predict what turns the path will take in this business, everyone likes to believe they've made the right career choices. For Constantine, arriving at this decision came with special consideration. "I can see myself staying here. I look out my back door at the forest I live in and think, 'Another great place to be.' Will I be here for 24 years? I don't try to consider that. I just know that I am as enthusiastic as I've been in years. I'm back in the halls of a radio station, and no matter what the locale, that's always an exciting place to be."

## For The Record

KFXD/Boise's ratings in the 9/5 Adult Alternative column should have read 2.4-2.5.

“

**I'm back in the halls of a radio station, and no matter what the locale, that's always an exciting place to be.**

”



**SUITED AT THE SUMMIT** — Some of Adult Alternative's finest were dressed in their finery at the recent gatherings in Boulder. Shown sartorially splendid are (l-r) Elektra's Lisa Michaelson, KMTT/Seattle's Dean Carlson, WB's Jenifer Polenzani, WB's Nancy Stein, KMTT's Chris Mays, KBCO/Denver's Dave Benson, SBF's John Bradley, WXRT/Chicago's Patty Martin, KFOG/SF's Bill Evans, WXRT's Norm Winer, and Atlantic's Bonnie Slifkin.



**WORLD [GATHERED AT THE] PARTY** — When Enclave recording artists World Party gathered for a Studio C performance at KBCO/Denver, the world gathered for this photo op. Shown are (l-r) World Party's Karl Wallinger, Enclave's Mari Dew, Party-ers John Turnbull and Chris Sherrock, Enclave's Rich Robinson, KBCO's Scott Arbough, Enclave's Dara Kravitz, Val DeLong, and KBCO's Dave Benson.





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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>SARAH MCLACHLAN</b> Building A Mystery (Arista) <b>800</b> <b>806</b> <b>841</b> <b>870</b> <b>36/0</b>					
3	2	2	2	<b>BLUES TRAVELER</b> Most Precarious (A&M) <b>719</b> <b>589</b> <b>574</b> <b>532</b> <b>38/0</b>					
—	—	6	3	<b>ROLLING STONES</b> Anybody Seen My Baby? (Virgin) <b>607</b> <b>457</b> <b>77</b> <b>—</b> <b>33/0</b>					
2	3	3	4	<b>FIONA APPLE</b> Criminal (Work) <b>583</b> <b>545</b> <b>573</b> <b>562</b> <b>30/0</b>					
7	6	4	5	<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB) <b>537</b> <b>517</b> <b>467</b> <b>428</b> <b>29/0</b>					
5	4	5	6	<b>JOHN FOGERTY</b> Blueboy (Warner Bros.) <b>482</b> <b>476</b> <b>481</b> <b>464</b> <b>29/0</b>					
8	7	8	7	<b>HUFFAMOOSE</b> Wait (Interscope) <b>441</b> <b>423</b> <b>438</b> <b>419</b> <b>26/0</b>					
4	5	7	8	<b>MATCHBOX 20</b> Push (Lava/Atlantic) <b>423</b> <b>434</b> <b>480</b> <b>516</b> <b>21/0</b>					
12	11	9	9	<b>TOAD THE WET SPROCKET</b> Whatever I Fear (Columbia) <b>397</b> <b>385</b> <b>382</b> <b>361</b> <b>28/0</b>					
10	9	10	10	<b>SISTER HAZEL</b> All For You (Universal) <b>376</b> <b>368</b> <b>399</b> <b>406</b> <b>17/0</b>					
18	13	12	11	<b>FREDDY JONES BAND</b> Wonder (Capricorn/Mercury) <b>375</b> <b>326</b> <b>294</b> <b>274</b> <b>29/1</b>					
24	18	16	12	<b>SUNDAYS</b> Summertime (DGC/Geffen) <b>350</b> <b>280</b> <b>251</b> <b>224</b> <b>28/2</b>					
9	10	11	13	<b>LIVE</b> Turn My Head (Radioactive) <b>345</b> <b>360</b> <b>389</b> <b>416</b> <b>17/0</b>					
17	14	14	14	<b>FLEETWOOD MAC</b> Silver Springs (Reprise) <b>292</b> <b>307</b> <b>291</b> <b>283</b> <b>26/0</b>					
19	16	13	15	<b>SUGAR RAY</b> Fly (Lava/Atlantic) <b>290</b> <b>311</b> <b>273</b> <b>268</b> <b>13/1</b>					
22	20	17	16	<b>DAR WILLIAMS</b> Are You Out There (Razor & Tie) <b>288</b> <b>273</b> <b>245</b> <b>238</b> <b>22/2</b>					
<b>BREAKER</b>			17	<b>WALLFLOWERS</b> Three Marlenas (Interscope) <b>284</b> <b>203</b> <b>180</b> <b>176</b> <b>21/5</b>					
6	8	15	18	<b>WALLFLOWERS</b> The Difference (Interscope) <b>261</b> <b>305</b> <b>415</b> <b>438</b> <b>14/0</b>					
30	30	27	19	<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope) <b>245</b> <b>191</b> <b>161</b> <b>165</b> <b>10/0</b>					
21	23	22	20	<b>PRETENDERS</b> Goodbye (Hollywood) <b>241</b> <b>231</b> <b>234</b> <b>252</b> <b>23/0</b>					
20	22	21	21	<b>TONIC</b> If You Could Only See (Polydor/A&M) <b>239</b> <b>237</b> <b>237</b> <b>259</b> <b>8/0</b>					
16	15	20	22	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG) <b>235</b> <b>243</b> <b>284</b> <b>284</b> <b>10/0</b>					
13	21	19	23	<b>DAVE MATTHEWS BAND</b> Tripping Billies (RCA) <b>231</b> <b>250</b> <b>242</b> <b>337</b> <b>15/0</b>					
11	12	18	24	<b>ABRA MOORE</b> Four Leaf Clover (Arista Austin/Arista) <b>223</b> <b>250</b> <b>313</b> <b>366</b> <b>16/0</b>					
—	—	30	25	<b>JEN TRYNIN</b> Getaway (February) (Squint/WB) <b>218</b> <b>169</b> <b>133</b> <b>149</b> <b>23/4</b>					
—	—	28	26	<b>JARS OF CLAY</b> Crazy Times (Silvertone) <b>218</b> <b>182</b> <b>132</b> <b>133</b> <b>15/0</b>					
25	24	23	27	<b>JONNY LANG</b> Hit The Ground Running (A&M) <b>205</b> <b>203</b> <b>206</b> <b>196</b> <b>19/0</b>					
26	29	25	28	<b>JEWEL</b> Foolish Games (Atlantic) <b>188</b> <b>201</b> <b>176</b> <b>196</b> <b>10/0</b>					
<b>DEBUT</b>			29	<b>WHISKEYTOWN</b> 16 Days (Outpost/Geffen) <b>185</b> <b>154</b> <b>112</b> <b>103</b> <b>19/1</b>					
29	—	—	30	<b>INDIGO GIRLS</b> Get Out The Map (Epic) <b>183</b> <b>144</b> <b>151</b> <b>172</b> <b>18/1</b>					

This chart reflects airplay from September 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

### NEW & ACTIVE

**TEXAS** Say What You Want (Mercury)  
Total Plays: 179, Total Stations: 13, Adds: 0

**PAUL MCCARTNEY** Young Boy (Capitol)  
Total Plays: 178, Total Stations: 19, Adds: 1

**BEHAN JOHNSON** World Keeps Spinning (RCA)  
Total Plays: 169, Total Stations: 18, Adds: 3

**BIG HEAD TODD & THE MONSTERS** Please Don't Tell Her (Revolution)  
Total Plays: 156, Total Stations: 15, Adds: 0

**SHAWN COLVIN** You And The Mona Lisa (Columbia)  
Total Plays: 155, Total Stations: 18, Adds: 4

**WORLD PARTY** Call Me Up (Enclave)  
Total Plays: 153, Total Stations: 15, Adds: 0

**OASIS** Don't Go Away (Epic)  
Total Plays: 136, Total Stations: 13, Adds: 3

**BIG BLUE HEARTS** Nobody Wants Her (Geffen)  
Total Plays: 131, Total Stations: 14, Adds: 0

**COLLECTIVE SOUL** Blame (Atlantic)  
Total Plays: 125, Total Stations: 9, Adds: 0

**COUNTING CROWS** Have You Seen Me Lately? (DGC/Geffen)  
Total Plays: 124, Total Stations: 9, Adds: 0

**DOG'S EYE VIEW** Homecoming Parade (Columbia)  
Total Plays: 119, Total Stations: 11, Adds: 0

Songs ranked by total plays

### BREAKERS

#### WALLFLOWERS Three Marlenas (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
284/81	21/5	17

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>JACKSON BROWNE</b> The Next Voice You Hear (Elektra/EEG)	21
<b>CATIE CURTIS</b> Soulfully (Guardian)	5
<b>WALLFLOWERS</b> Three Marlenas (Interscope)	5
<b>SHAWN COLVIN</b> You And The Mona Lisa (Columbia)	4
<b>JEN TRYNIN</b> Getaway (February) (Squint/WB)	4
<b>U2</b> Please (Island)	4
<b>JOAN BAEZ</b> No Mermaid (Guardian)	3
<b>FLEETWOOD MAC</b> The Chain (Reprise)	3
<b>JOHN HIATT</b> Pirate Radio (Capitol)	3
<b>BEHAN JOHNSON</b> World Keeps Spinning (RCA)	3
<b>MATCHBOX 20</b> 3am (Lava/Atlantic)	3
<b>OASIS</b> Don't Go Away (Epic)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>ROLLING STONES</b> Anybody Seen My Baby? (Virgin)	+150
<b>BLUES TRAVELER</b> Most Precarious (A&M)	+130
<b>OASIS</b> Don't Go Away (Epic)	+83
<b>WALLFLOWERS</b> Three Marlenas (Interscope)	+81
<b>SUNDAYS</b> Summertime (DGC/Geffen)	+70
<b>COLLECTIVE SOUL</b> Blame (Atlantic)	+57
<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope)	+54
<b>JACKSON BROWNE</b> The Next Voice You Hear (Elektra/EEG)	+53
<b>FREDDY JONES BAND</b> Wonder (Capricorn/Mercury)	+49
<b>JEN TRYNIN</b> Getaway (February) (Squint/WB)	+49
<b>SARAH MCLACHLAN</b> Sweet Surrender (Arista)	+41

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# Eva Trout

## "Beautiful South"

FROM THEIR SELF TITLED DEBUT ALBUM.

**Adds at Alternative, Adult and Modern AC!!**  
Including:

99x	KKQQ	WHFC
Q101	WCBR	KZTX
WDST (Top 5 phones)	WRRX	KBAC
WRAX (22X)	WAPS	Alice KALC
KRZQ		

Produced By ROB TAYLOR and EVA TROUT  
Mixed By HOLMAN and PAUL PALMER

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>1 SARAH MCLACHLAN</b> Surfacing (Arista)	933	+39	"Mystery" (800) "Surrender" (93)
3	3	2	2	<b>2 BLUES TRAVELER</b> Straight On Till Morning (A&M)	776	+116	"Precarious" (719) "Carolina" (46)
2	2	3	3	<b>3 WALLFLOWERS</b> Bringing Down The Horse (Interscope)	652	+41	"Marleans" (284) "Difference" (261)
—	—	8	4	<b>4 ROLLING STONES</b> Bridges To Babylon (Virgin)	607	+150	"Anybody" (607)
8	4	5	5	<b>5 FIONA APPLE</b> Tidal (Work)	603	+49	"Criminal" (583) "Sleep" (10)
7	6	4	6	<b>6 PAULA COLE</b> This Fire (Imago/WB)	589	+21	"Wait" (537) "Cowboys" (49)
5	5	6	7	<b>7 JOHN FOGERTY</b> Blue Moon Swamp (Warner Bros.)	560	+36	"Blueboy" (482) "Walking" (21)
6	7	7	8	<b>8 MATCHBOX 20</b> Yourself Or Someone Like You (Lava/Atlantic)	485	+22	"Push" (423) "3am" (50)
9	8	9	9	<b>9 TOAD THE WET SPROCKET</b> Coil (Columbia)	457	+3	"Fear" (397) "Crazy" (37)
12	9	10	10	<b>10 HUFFAMOOSE</b> We've Been Had Again (Interscope)	445	+18	"Wait" (441) "Weed" (4)
13	11	11	11	<b>11 FLEETWOOD MAC</b> The Dance (Reprise)	419	+1	"Silver" (292) "Chain" (64)
17	10	12	12	<b>12 SISTER HAZEL</b> Somewhere More... (Universal)	406	+20	"All" (376) "Happy" (14)
20	17	15	13	<b>13 FREDDY JONES BAND</b> Lucid (Capricorn/Mercury)	394	+55	"Wonder" (375) "Walk" (14)
30	25	19	14	<b>14 SUNDAYS</b> Static & Silence (DGC/Geffen)	350	+70	"Summertime" (350)
10	12	13	15	<b>LIVE</b> Secret Samadhi (Radioactive)	345	-15	"Turn" (345)
25	21	17	16	<b>16 DAR WILLIAMS</b> End Of The Summer (Razor & Tie)	331	+34	"There" (288) "Hear" (28)
8	13	14	17	<b>DAVE MATTHEWS BAND</b> Crash (RCA)	314	-26	"Tripping" (231) "Crash" (83)
19	19	18	18	<b>18 INDIGO GIRLS</b> Shaming Of The Sun (Epic)	301	+20	"Map" (183) "Shame" (105)
21	20	16	19	<b>SUGAR RAY</b> Floored (Lava/Atlantic)	290	-21	"Fly" (290)
—	—	30	20	<b>20 SHAWN COLVIN</b> A Few Small Repairs (Columbia)	257	+32	"Mona" (155) "Sunny" (83)
18	18	21	21	<b>THIRD EYE BLIND</b> Third Eye Blind (Elektra/EEG)	248	-4	"Life" (235) "Graduate" (10)
DEBUT	22	22	22	<b>22 SMASH MOUTH</b> Fush Yu Mang (Interscope)	245	+54	"Walkin'" (245)
28	23	24	23	<b>23 JONNY LANG</b> Lie To Me (A&M)	243	+8	"Ground" (205) "Lie" (30)
14	14	20	24	<b>ABRA MOORE</b> Strangest Places (Arista)	242	-17	"Clover" (223) "Cryin'" (12)
24	26	25	25	<b>25 SOUNDTRACK</b> G.I. Jane (Hollywood)	241	+10	"Goodbye" (241)
23	27	23	26	<b>26 TONIC</b> Lemon Parade (Polydor/A&M)	239	+2	"Could" (239)
27	28	27	27	<b>27 COLLECTIVE SOUL</b> Disciplined Breakdown (Atlantic)	238	+11	"Blame" (125) "Listen" (107)
22	24	28	28	<b>28 MIGHTY MIGHTY BOSSTONES</b> Let's Face It (Mercury)	237	+10	"Impression" (143) "Rascal" (88)
16	15	22	29	<b>PAUL MCCARTNEY</b> Flaming Pie (Capitol)	231	-17	"Young" (178) "Song" (11)
15	16	29	30	<b>SHERYL CROW</b> Sheryl Crow (A&M)	223	-3	"Change" (157) "Home" (36)

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JACKSON BROWNE The Next Voice You Hear... (Elektra/EEG)	21
CATIE CURTIS Catie Curtis (Guardian)	5
DELBERT MCCLINTON One Of The Fortunate (Rising Tide)	4
PATTI SMITH Peace And Noise (Arista)	4
JEN TRYNNIN Gun Shy Trigger Happy (Squint/WB)	4
VARIOUS ARTISTS One Step Up, Two... (Right Stuff)	4
JOAN BAEZ Gone From Danger (Guardian)	3
BEHAN JOHNSON Behan Johnson (RCA)	3
BARENAKED LADIES Rock Spectacle (Reprise)	2
CHUMBAWAMBA Tubthumping (Universal)	2
SHAWN COLVIN A Few Small Repairs (Columbia)	2
SHERYL CROW Sheryl Crow (A&M)	2
PAT DINIZIO Songs And Sounds (Vel/Vel)	2
TANYA DONELLY Love Songs For Underdogs (Reprise)	2
GREEN DAY Nimrod (Reprise)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROLLING STONES Bridges To Babylon (Virgin)	+150
BLUES TRAVELER Straight On Till Morning (A&M)	+116
OASIS Be Here Now (Epic)	+99
SUNDAYS Static & Silence (DGC/Geffen)	+70
FREDDY JONES BAND Lucid (Capricorn/Mercury)	+55
SMASH MOUTH Fush Yu Mang (Interscope)	+54
JACKSON BROWNE The Next Voice You Hear... (Elektra/EEG)	+53
FIONA APPLE Tidal (Work)	+49
JEN TRYNNIN Gun Shy Trigger Happy (Squint/WB)	+49
DELBERT MCCLINTON One Of The Fortunate (Rising Tide)	+44
WALLFLOWERS Bringing Down The Horse (Interscope)	+41
BOB DYLAN Time Out Of Mind (Columbia)	+40
BEHAN JOHNSON Behan Johnson (RCA)	+39
SARAH MCLACHLAN Surfacing (Arista)	+39
BIG BLUE HEARTS Big Blue Hearts (Geffen)	+38

This chart reflects airplay from September 8-14. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Neil Hunter TANYA DONELLY "Pretty" SHAWN COLVIN "Mona" KACY CROWLEY "Mouthville" FOREST FOR THE TREES "Dream"	<b>WBOS/Boston, MA</b> PD: Jim Herron MD: Cliff Mash 7 OASIS "Away"	<b>WOOD/Chattanooga, TN</b> PD/MD: Jim Hill 15 GREEN DAY "Hitchin" 15 KULA SHAKER "Hush" 5 JEN TRYNNIN "Getaway" 5 MATTHEW RYAN "Guilty"	<b>KBCO/Denver, CO</b> PD: Dave Benson MD: Scott Arbaugh JACKSON BROWNE "Voice" BEHAN JOHNSON "World"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Teuber WALLFLOWERS "Marleans" JACKSON BROWNE "Voice" JOHN HIATT "Pirate" KURT NEUMANN "Atlantic" PATTI SMITH "Nothing"	<b>WKOC/Norfolk, VA</b> PD: Perry Stone MD: Holly Williams WALLFLOWERS "Marleans"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: David Chaney 9 JOHN HIATT "Pirate" 8 INDIGO GIRLS "Map" 7 JACKSON BROWNE "Voice" 7 BURNING SPEAR "Peace" 7 DELBERT MCCLINTON "Somebody" 7 BIG BLUE HEARTS "Story" 7 CATIE CURTIS "Soulfully" 7 CRAIG CHAQUICO "Lifetime"	<b>KFOG/San Francisco, CA</b> PD: Paul Marszalek MD: Bill Evans No Adds	<b>KAEP/Spokane, WA</b> PD: Scott Souhrada MD: Haley Jones 1 SUNDAYS "Summertime" MIGHTY MIGHTY "Rascal" REFRESHMENTS "Year"
<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mullaney 12 CATIE CURTIS "Soulfully" 2 JACKSON BROWNE "Voice" 2 CAROL NOOYAN "Emory"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 6 BECK "Jack-Ass" 6 U2 "Pleasea" PAT DINIZIO "World" JACKSON BROWNE "Voice" TANYA DONELLY "Pretty" PATTI SMITH "Dead"	<b>KXPK/Denver, CO</b> PD: Gary Schoenewetter MD: Eric Schmidt 3 WALLFLOWERS "Marleans" 2 LONGPIGS "On" 1 SHERYL CROW "Home" U2 "Please"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLeash APD/MD: Jane Frederickson 5 WALLFLOWERS "Marleans" 4 FLEETWOOD MAC "Rhiannon" 2 FLEETWOOD MAC "Chain" 1 JACKSON BROWNE "Voice" SHAWN COLVIN "Mona" COREY STEVENS "My"	<b>WXPN/Philadelphia, PA</b> DM/MD: Bruce Ranes MD: Bruce Warren 5 BETH ORTON "Daughter" PATTI SMITH "1959" WAYNE HANCOCK "Daddy" JACKSON BROWNE "Voice" BJORK "Joga" PORTISHEAD "Mine" SPAIN "Try"	<b>WMAX/Rochester, NY</b> PD: Tom Sheridan MD: David Joslin No Adds	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 1 OASIS "Away"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Kaitari 16 DAVID BYRNE "Vaseline" 9 JOHN HIATT "Pirate" 4 U2 "Pleasea" 4 JOAN BAEZ "Mermaid" 4 JACKSON BROWNE "Voice" 4 MARY JANE LAMOND "Boo" 4 HELLECASTERS "Cows" 4 DIMESORE PROPHETS "Antisocial" 4 FLYING BURRITO "Windfall"	<b>WRNX/Springfield, MA</b> PD: Tom Davis MD: Bruce Stebbins JEN TRYNNIN "Getaway"
<b>KGSR/Austin, TX</b> PD: Jody Benberg MD: Susan Casite 10 JACKSON BROWNE "Voice" 6 ROYAL FINGER BOWL "Nothing" 4 GIPS "KINGS" "Requardo" SHAWN COLVIN "Mona" WHISKEYTOWN "Excuse" CHRIS DUARTE GROUP "Thill" U2 "Please"	<b>WNCS/Burlington, VT</b> PD: Greg Hooker MD: Jody Peterson JACKSON BROWNE "Voice" FOOL'S PROGRESS "Story" DELBERT MCCLINTON "Somebody" SUGAR RAY "Fly"	<b>CIDR/Detroit, MI</b> PD: Murray Brookshaw MD: Ann Delesi JACKSON BROWNE "Voice" BARENAKED LADIES "Brian" ALANA DAVIS "Flavors"	<b>WJBF/Ft. Myers, FL</b> PD: Stephanie Davis MD: Kurt Schreiner 5 MIGHTY JOE PLUM "Live" CHUMBAWAMBA "Tub"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 6 DELBERT MCCLINTON "Too" 5 JOHN HIATT "Feelin" 5 JACKSON BROWNE "Voice" 5 PATTY LARKIN "Wolf" 5 SOUTHERN CULTURE "Puddin" 4 BOTTLE ROCKETS "Indiana" 4 GEORGE THOROGOOD "Usual" 3 NANCY GRIFFITH "Maybe" 3 NANCY GRIFFITH "Goin" CATIE CURTIS "Soulfully"	<b>WXPN/Philadelphia, PA</b> DM/MD: Bruce Ranes MD: Bruce Warren 5 BETH ORTON "Daughter" PATTI SMITH "1959" WAYNE HANCOCK "Daddy" JACKSON BROWNE "Voice" BJORK "Joga" PORTISHEAD "Mine" SPAIN "Try"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 1 OASIS "Away"	<b>KRSH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 5 DEL AMITRI "Sees" JACKSON BROWNE "Voice"	<b>WHPT/Tampa, FL</b> PD: Chuck Beck 12 SHAWN COLVIN "Mona" JACKSON BROWNE "Voice"
<b>WRNR/Baltimore, MD</b> PD: Phil Harell MD: Damias Einstein JACKSON BROWNE "Voice" DELBERT MCCLINTON "Leap"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey No Adds	<b>WTTTS/Indianapolis, IN</b> PD/MD: Rich Anton FLEETWOOD MAC "Chain" SARAH MCLACHLAN "Surrender" MATCHBOX 20 "3am"	<b>WJBF/Ft. Myers, FL</b> PD: Stephanie Davis MD: Kurt Schreiner 5 MIGHTY JOE PLUM "Live" CHUMBAWAMBA "Tub"	<b>KINK/Portland, OR</b> PD: Dennis Constantine APD/MD: Anita Barlock 5 HALL & OATES "Wanted" 5 SHERYL CROW "Sad" 3 KENNY LOGGINS "Doubt" 2 FLEETWOOD MAC "Step" 2 JAMES TAYLOR "Jump" 1 PAUL MCCARTNEY "Somedays" JACKSON BROWNE "Voice" CATIE CURTIS "Soulfully" BEN HARPER "Jah" TAJ MAHAL "Pitiful" SPAIN "Try" PAUL THORN "Bet" RICHIE HAVENS "Streets" JOE COCKER "Human" NILS LOFGREN "Highway" HALL & OATES "Romeo"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 1 OASIS "Away"	<b>KRSH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 5 DEL AMITRI "Sees" JACKSON BROWNE "Voice"	<b>KMTT/Seattle, WA</b> DM: Chris Mays APD: Jason Parker MD: Dean Carlson JACKSON BROWNE "Voice" DAR WILLIAMS "There" SHERYL CROW "Home" STEVIE RAY VAUGHAN "Cold"	<b>WXKR/Toledo, OH</b> PD: Dusty Scott MD: Laura Lee 1 EVERCLEAR "Everything" GREEN DAY "Hitchin" SUNDAYS "Summertime" CHUMBAWAMBA "Tub"
<b>KFXD/Boise, ID</b> PD: Kevin Welch MD: Carl Schneider 6 CATIE CURTIS "Soulfully" BARENAKED LADIES "Brian" JOAN BAEZ "Mermaid" JACKSON BROWNE "Voice" NEIL COFFY "Jesus" VERVE "Symphony" MARSHALL COLEMAN "Tuesday"	<b>WXRC/Charlotte, NC</b> PD/MD: Hal Rowe 2 DELBERT MCCLINTON "Leap" 2 FREDDY JONES BAND "Wonder" 2 VENICE "Were" 1 WHISKEYTOWN "Days" 1 FOOL'S PROGRESS "Story" 1 VENICE "Bring" MATTHEW RYAN "Guilty"	<b>KKZN/Dallas, TX</b> PD: Amy Doyle 22 BETTER THAN EZRA "Wanting" 7 STEVIE RAY VAUGHAN "Letter" MATCHBOX 20 "3am" JACKSON BROWNE "Voice" JEN TRYNNIN "Getaway"	<b>KXPT/Las Vegas, NV</b> PD: Chris Fox MD: J.D. Davis 1 FLEETWOOD MAC "Chain" PAUL MCCARTNEY "Young"	<b>WRLT/Nashville, TN</b> DM: David Hall PD: Jessie Scott MD: Kenh Coes JOAN BAEZ "Mermaid" OASIS "Away" VENICE "Kiss" PATTI SMITH "Nothing" JAMES IAN "Honor" PAT DINIZIO "World" DAVID BOWIE "Hard"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 1 OASIS "Away"	<b>KRSH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 5 DEL AMITRI "Sees" JACKSON BROWNE "Voice"	<b>KXST/San Diego, CA</b> PD/MD: Dana Shalet 3 JACKSON BROWNE "Voice" 3 PATTY GRIFFIN "Little" 3 BEHAN JOHNSON "World" DAYNA MANNING "Addiction" JEN TRYNNIN "Getaway" DAR WILLIAMS "There" DAR WILLIAMS "Hear" DAR WILLIAMS "Generation" JEN TRYNNIN "Writing" MARSHALL CRENSHAW "All" DAYNA MANNING "Hah" BEHAN JOHNSON "Someone" BEHAN JOHNSON "Gypsys"	<b>39 Total Reporters</b> <b>39 Current Reporters</b> <b>39 Current Playlists</b>  <b>New Reporters (3):</b> WRNR/Baltimore, MD WOOD/Chattanooga, TN KXST/San Diego, CA

#1 Most Added!!!

# jackson browne

the next voice you hear

The premiere single from **The Next Voice You Hear: The Best Of Jackson Browne**, his first ever best-of featuring thirteen classic songs and two new tracks.

- |      |      |      |      |      |      |
|------|------|------|------|------|------|
| WXRT | KFOG | WXPN | CIDR | KKZN | WXRV |
| KMTT | KTCZ | WHPT | KXST | KBCO | KINK |
| WRLT | KGSR | KPIG | KRSH | WMMM | KFXD |
| KTHX | KOTR | WNCS | KBXR | WRNR |      |
- Produced by T-Bone Burnett  
Management: Donald Miller

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# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #3**  
**93.1 WRT**  
RADIO CHICAGO  
WKRT/Chicago  
(773) 777-1700  
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	25	20	20	ROLLING STONES/Anybody Seen My
12	11	10	14	14	FREDDY JONES BAND/Wonder
10	14	11	12	12	SARAH McLACHLAN/Building A Mystery
14	13	12	12	12	GENESIS/Congo
5	9	6	11	10	WORLD PARTY/Call Me Up
9	9	8	10	10	WIDESPREAD PANIC/Aunt Avis
6	7	7	10	10	LEFTOVER SALMON/Better
9	9	8	10	10	SON VOLI/Caryatid Easy
11	10	9	10	10	ABRA MOORE/Four Leaf Clover
9	9	10	10	10	LOVE SPIT LOVE/Long Long Time
9	9	9	9	9	ZIGGY MARLEY/People Get Ready
7	9	9	9	9	JOHN HIATT/Pirate Radio
10	11	12	9	9	MATCHBOX 20/Push
-	-	5	9	9	LUTHER ALLISON/You Can't Always
6	10	6	8	8	JOHN FOGERTY/Blueboy
-	-	7	8	8	DOG'S EYE VIEW/Homecoming Parade
6	7	8	8	8	JAYHAWKS/Big Star
7	8	8	8	8	BLUES TRAVELER/Most Precarious
6	8	8	8	8	BIG HEAD TODD.../Please Don't Tell
6	7	9	8	8	BETH ORTON/She Cried Your Name
12	10	10	8	8	SUNDAYS/Summertime
-	-	5	8	8	JEWEL/V12 Cadillac
-	-	7	8	8	FREDDY JONES BAND/Walk As One
7	8	7	8	8	SHAWN COLVIN/You And The Mona...
8	7	7	8	8	SHERRI JACKSON/Maple Tree
12	10	12	7	7	SNEAKER PIMPS/6 Underground
-	5	7	7	7	INDIGO GIRLS/Get Out The Map
8	8	6	7	7	BEN HARPER/Glory & Consequence
11	10	4	7	7	WALLFLOWERS/The Difference

**MARKET #4**  
**KFOG**  
104.5 97.7  
KFOG/San Francisco  
(415) 543-1045  
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	22	22	22	ROLLING STONES/Anybody Seen My...
-	9	21	20	20	SARAH McLACHLAN/Building A Mystery
20	22	22	20	20	BLUES TRAVELER/Most Precarious
22	20	20	20	20	TOAD THE WET.../Whatever I Fear
22	22	21	19	19	PRETENDERS/Goodbye
22	19	20	18	18	DAVE MATTHEWS BAND/Trippin' Billies
20	18	20	18	18	FREDDY JONES BAND/Wonder
8	9	7	17	17	BIG BLUE HEARTS/Nobody Wants Her
10	9	6	16	16	WIDESPREAD PANIC/Aunt Avis
10	8	15	15	15	LIVE/Turn My Head
11	10	12	13	13	JOHN FOGERTY/Blueboy
11	10	12	13	13	JONNY LANG/Hit The Ground
19	19	20	11	11	BONESHAKERS/Cold Sweat
21	19	20	11	11	ABRA MOORE/Four Leaf Clover
-	5	8	10	10	BLAKE MORGAN/Lately
17	21	19	10	10	STEVE RAY VAUGHAN/Scuttie Butt'n
10	9	9	10	10	FLEETWOOD MAC/The Chain
7	8	7	10	10	LIVE/Turn My Head
8	9	7	9	9	INDIGO GIRLS/Get Out The Map
6	5	8	9	9	ROBBEN FORD/In The Beginning
4	8	7	9	9	HUFFAMOOSE/Wait
9	8	9	8	8	JOHN HIATT/Little Head
8	9	10	7	7	FLEETWOOD MAC/Dreams
9	8	7	7	7	BIG HEAD TODD.../Please Don't Tell
7	8	7	7	7	FLEETWOOD MAC/Silver Springs
8	9	7	7	7	BUCKWHEAT/Trouble
17	20	16	7	7	PAUL MCCARTNEY/Young Boy
-	-	6	7	7	JACKSON BROWNE/The Next Voice...
9	7	7	5	5	WALLFLOWERS/The Difference
6	4	5	4	4	FIONA APPLE/Criminal

**MARKET #5**  
**88.5**  
WXPN/Philadelphia  
(215) 898-6677  
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	20	5	21	21	FOREST FOR THE TREES/Dream
-	-	-	20	20	JAI UTTAL/Guru Brahma
5	12	11	15	15	HUFFAMOOSE/Wait
10	14	11	15	15	JOHN FOGERTY/Blueboy
8	-	12	15	15	DAR WILLIAMS/Are You Out There
-	5	9	9	9	SMASH MOUTH/Walkin' On The Sun
5	21	7	9	9	SUNDAYS/Summertime
4	4	6	8	8	SQUIRREL NUT ZIPPERS/Put A Lid On It
3	9	8	8	8	DAR WILLIAMS/What Do You Hear
8	7	8	8	8	10,000 MANIACS/More Than This
5	4	7	8	8	MIGHTY MIGHTY.../The Rascal King
8	7	8	8	8	SARAH McLACHLAN/Building A Mystery
7	8	9	8	8	SISTER HAZEL/All For You
5	7	9	7	7	JONNY LANG/Hit The Ground
6	8	8	7	7	BLUES TRAVELER/Most Precarious
5	8	7	7	7	WORLD PARTY/Call Me Up
7	8	9	7	7	BETH ORTON/She Cried Your Name
-	4	6	6	6	MIGHTY MIGHTY.../The Face II
-	4	7	6	6	RON SEXSMITH/Strawberry Blonde
-	5	3	6	6	TOAD THE WET.../Crazy Life
-	5	3	6	6	KACY CROWLEY/Hand To Mouthville
8	4	2	6	6	WHISKEYTOWN/16 Days
5	4	4	6	6	LUNA/Beautiful View
4	5	5	5	5	MORRISSEY/Alma Matters
5	5	5	5	5	OLD 97'S/Timebomb
5	3	4	5	5	TEXAS/Say What You Want
5	3	4	5	5	JOAN BAEZ/No Mermaid
5	5	3	5	5	BEN HARPER/Faded
4	4	5	5	5	BIG BLUE HEARTS/Nobody Wants Her
4	3	4	5	5	10,000 MANIACS/Rainy Day

**MARKET #6**  
**THE RIVER 93.9 FM**  
CJDR/Detroit  
(519) 258-8888  
Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	30	31	31	HUFFAMOOSE/Wait
4	17	29	31	31	PAULA COLE/Don't Want To Wait
31	30	31	31	31	JOHN FOGERTY/Blueboy
22	31	31	30	30	WALLFLOWERS/Three Marlenas
-	-	14	28	28	ROLLING STONES/Anybody Seen My
31	30	30	24	24	SARAH McLACHLAN/Building A Mystery
-	-	21	22	22	JEWEL/V12 Cadillac
14	20	22	22	22	JEN TRYNIN/Getaway (February)
21	23	21	21	21	FLEETWOOD MAC/Silver Springs
-	8	11	19	19	BEHAN JOHNSON/World Keeps Spinning
13	11	11	19	19	BLUES TRAVELER/Most Precarious
-	-	16	16	16	JAI Believe
30	21	24	15	15	SHERYL CROW/A Change Would Do
22	23	21	14	14	FIONA APPLE/Criminal
16	21	22	13	13	TOAD THE WET.../Whatever I Fear
10	11	13	12	12	THIRD EYE BLIND/Semi-Charmed Life
22	15	12	12	12	DAVE MATTHEWS BAND/Trippin' Billies
24	10	12	13	13	MATCHBOX 20/Push
10	11	10	11	11	JEN TRYNIN/Getaway (Feb)
12	11	10	11	11	PAULA COLE/Where Have All
9	11	10	11	11	COUNTING CROWS/A Long December
10	10	11	11	11	WALLFLOWERS/One Headlight
13	13	11	11	11	JOHN MELLENCAMP/Just Another Day
11	11	11	11	11	TOAD THE WET.../Come Down
12	12	11	11	11	INDIGO GIRLS/Shame On You
12	11	11	11	11	SHAWN COLVIN/Sunny Came Home
9	9	12	11	11	DAVE MATTHEWS BAND/Crash Into Me
14	12	13	11	11	BIG HEAD TODD.../Please Don't Tell
13	11	11	11	11	UNCAN SHEIK/Barely Breathing
-	-	8	11	11	JANN ARDEN/The Sound If

**MARKET #7**  
**ZONE**  
KKZM/Dallas  
(214) 526-2400  
Doyle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	23	26	26	ROLLING STONES/Anybody Seen My...
22	25	25	25	25	PAULA COLE/Don't Want To Wait
25	25	24	24	24	DAVE MATTHEWS BAND/Trippin' Billies
8	8	24	24	24	WALLFLOWERS/Three Marlenas
22	22	24	24	24	COUNTING CROWS/Daylight Fading
22	22	24	24	24	SARAH McLACHLAN/Building A Mystery
25	25	19	24	24	THIRD EYE BLIND/Semi-Charmed Life
20	20	17	23	23	FIONA APPLE/Criminal
24	24	23	23	23	MATCHBOX 20/Push
-	-	22	22	22	BETTER THAN EZRA/Desperately Wanting
-	-	22	22	22	ABRA MOORE/Four Leaf Clover
13	13	13	18	18	FLEETWOOD MAC/Silver Springs
-	-	21	18	18	DAVE MATTHEWS BAND/Crash Into Me
9	9	12	14	14	FREDDY JONES BAND/Wonder
-	-	14	14	14	UNCAN SHEIK/Barely Breathing
14	14	10	14	14	THIRD EYE BLIND/Semi-Charmed Life
5	5	10	13	13	CHANTAL KREVIASZ/Grace
15	15	12	13	13	TOAD THE WET.../Whatever I Fear
11	11	11	13	13	SHAWN COLVIN/You And The Mona...
13	13	12	12	12	JACKPOT/Crazy Times
6	6	11	12	12	WORLD PARTY/Call Me Up
7	7	12	11	11	WHISKEYTOWN/16 Days
8	8	9	10	10	DOG'S EYE VIEW/Homecoming Parade
14	14	11	11	11	JONNY LANG/Hit The Ground
14	14	13	9	9	BEN HARPER/Faded
9	9	9	9	9	JAMES MCMURTRY/For All I Know
-	-	11	9	9	SISTER HAZEL/All For You
7	7	9	8	8	ROBERT EARL KEENE/Levelled
-	-	23	8	8	BIG HEAD TODD.../Please Don't Tell

**MARKET #10**  
**WBOS 92.9 FM**  
WBOS/Boston  
(617) 254-9267  
Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	45	45	45	WALLFLOWERS/The Difference
45	45	45	45	45	TONI@/You Could Only
45	45	45	45	45	FIONA APPLE/Criminal
45	45	45	45	45	SNEAKER PIMPS/6 Underground
45	45	45	45	45	MATCHBOX 20/Push
45	45	45	45	45	SISTER HAZEL/All For You
45	45	45	45	45	THIRD EYE BLIND/Semi-Charmed Life
-	30	30	30	30	ROLLING STONES/Anybody Seen My
7	7	30	30	30	COLLECTIVE SOUL/Blame
45	45	30	30	30	SARAH McLACHLAN/Building A Mystery
30	30	30	30	30	MIGHTY MIGHTY.../The Impression
30	30	30	30	30	PAULA COLE/Don't Want To Wait
7	7	7	30	30	JEN TRYNIN/Getaway (February)
30	30	30	21	21	FLEETWOOD MAC/Silver Springs
21	21	21	21	21	VERVE PIPE/The Freshmen
21	21	21	21	21	SHAWN COLVIN/Sunny Came Home
21	21	21	21	21	DAVE MATTHEWS BAND/Crash Into Me
21	21	21	21	21	BRUCE SPRINGSTEEN/Secret Garden
21	21	21	21	21	PAULA COLE/Where Have All
21	21	21	21	21	JEWEL/You Were Meant
21	21	21	21	21	WALLFLOWERS/One Headlight
-	-	7	15	15	SHAWN COLVIN/You And The Mona
30	30	15	15	15	TEXAS/Say What You Want
7	7	15	15	15	BEHAN JOHNSON/World Keeps Spinning
30	30	15	15	15	TOAD THE WET.../Whatever I Fear
7	7	15	15	15	FREDDY JONES BAND/Wonder
7	7	15	15	15	SUNDAYS/Summertime
-	-	7	15	15	JAI Believe
-	-	7	15	15	OASIS/Don't Go Away
-	-	7	15	15	DEVILIN'S/Heaven's Wall

**MARKET #10**  
**THE RIVER 92.5 FM**  
WXRW/Boston  
(617) 374-4733  
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	18	26	26	ROLLING STONES/Anybody Seen My...
21	21	24	26	26	SMASH MOUTH/Walkin' On The Sun
21	21	24	26	26	BRAVO/The Day Brings
21	21	24	24	24	JARS OF CLAY/Crazy Times
23	25	24	24	24	DAR WILLIAMS/Are You Out There
16	19	20	20	20	PAUL MCCARTNEY/Young Boy
10	11	14	18	18	JOHN FOGERTY/Swamp River Days
20	20	21	17	17	SUGAR RAY/Fly
14	14	13	16	16	BLUES TRAVELER/Carolina Blues
13	13	14	16	16	BLUES TRAVELER/Most Precarious
20	23	16	16	16	JOHN HIATT/Little Head
9	10	12	15	15	PAULA COLE/Don't Want To Wait
-	-	6	14	14	PETER MULVEY/Smoke
6	8	7	13	13	INDIGO GIRLS/S'ns Aight
9	12	13	13	13	PAUL THORN/It Bet He Knows
10	11	12	13	13	WORLD PARTY/Vanity Fair
2	6	6	12	12	JOE JACKSON/Angel (Lust)
6	6	15	12	12	FLEETWOOD MAC/Bleed To Love Her
11	13	14	12	12	SARAH McLACHLAN/Building A Mystery
15	15	12	12	12	TOAD THE WET.../Whatever I Fear
9	8	12	12	12	DOG'S EYE VIEW/Homecoming Parade
10	10	13	12	12	GREY EYE GLANCES/Angel
1	9	11	12	12	HONEYDOGS/Rumor Has It
12	14	12	12	12	HUFFAMOOSE/Wait
9	13	11	12	12	BETH ORTON/She Cried Your Name
9	10	12	15	15	PAULA COLE/Don't Want To Wait
10	18	12	12	12	WHISKEYTOWN/16 Days
-	-	12	12	12	CHIEF CURTIS/Soulfully
2	9	10	11	11	BILLIE MYERS/Kiss The Rain
8	12	12	11	11	FLEETWOOD MAC/Silver Springs

**MARKET #13**  
**The Mountain 102.5 FM**  
KMTT/Seattle  
(206) 233-1037  
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	20	25	26	26	FIONA APPLE/Criminal
29	22	24	26	26	INDIGO GIRLS/Get Out The Map
28	23	24	25	25	PAULA COLE/Don't Want To Wait
10	20	25	24	24	WHISKEYTOWN/16 Days
-	-	18	24	24	ROLLING STONES/Anybody Seen My
27	23	23	21	21	SARAH McLACHLAN/Building A Mystery
3	2	21	21	21	BLUES TRAVELER/Most Precarious
9	5	6	18	18	FREDDY JONES BAND/Wonder
16	11	11	12	12	BRAD/D The Day Brings
13	11	11	11	11	WORLD PARTY/Call Me Up
14	11	11	11	11	DAR WILLIAMS/Are You Out There
11	12	11	11	11	DOG'S EYE VIEW/Homecoming Parade
-	-				



# OPPORTUNITIES

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

### NATIONAL

#### PERSONALITY DJs NEEDED

Do you do voices? Can you handle the phones? How about drops? In other words, are you a Pro—or a Time and Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL, the acknowledged leader in radio personnel placement since 1981, help. We make the complete presentation for you. For complete registration information, call:

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#### PROGRAM DIRECTOR SPORTS RADIO

Large market, group owned, looking for Program Director with sports or news/talk background. Must have excellent programming and management skills. Must also share a passion to win! Ample resources to get the job done. Send resume and tape to: Radio & Records, 10100 Santa Monica Blvd., #362, 5th Floor, Los Angeles, CA 90067. EOE

**NEWS DIRECTOR** Leading small market News/Talk station seeking experienced reporter to anchor morning news program and coordinate aggressive news coverage for a growing four station group. Sports play-by-play a plus. EOE. Send resume, tape and writing sample to: Grant Bosse, WTSN, 31 Hanover St., Suite 4, Lebanon, NH 03766. E-mail grant.bosse@XL92.com



#### Job Tip Sheet



We're the largest, most complete job listing service in radio, offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

**800-231-7940** <http://onairjobtipsheet.com>

Local sales manager for new 50,000 watt FM. New Jersey's largest broadcast group is looking for someone special to lead the sales staff of this new Philadelphia/New Jersey powerhouse. Send resumes to: John Ford, General Manager c/o Nassau Broadcasting, 619 Alexander Road, Princeton, NJ 08540. Fax: 609-924-1584. EOE.

Award winning NH morning show seeks hardworking partner/producer. You'll add organization, creativity, energy and a little insanity. If you think "outside-the-box," send T&R to: Dave Packer, WXOD, P.O. Box 707, Keene, NH 03431

#### ENTERTAINMENT NEWS

Radio network seeks writers, producers and on-air reporters who live and breathe pop culture. If you're wired into Hollywood with a Rolodex that's growing exponentially and wince at the mere thought of being "scooped" by the competition, we need to talk. Candidates should have three years experience in gathering and reporting entertainment news and the ability to write and produce broadcast-ready material under deadline. L.A. based positions. EEO/AA employer M/F/D/V. Rush your stuff to: P.O. Box 920, New York, NY 10019

I'm Max. Some people say that I'm too passionate about today's music, but that's what I am. I've just moved to WXXM 95-7 in Philadelphia and I'm looking for a few special people to work with me. If you're fun, energetic, humorous, upbeat, clever, smart, quick — and have just a little bit of an attitude— I'd like to get to know you better. I'm still staying with friends, but you can send your stuff to me, Max, care of DeMers Programming, 204 Exton Commons, Exton, PA 19341. Please don't call them, they never remember to give me my messages!  
 Max is part of Greater media, Inc. Philadelphia is a culturally diverse market, and as an affirmative action employer committed to diversity, we encourage all applicants.

SnoCountry Worldwide™ needs one more communicator with PASSION! Ski and snowboard free, and talk about it on America's best radio stations. Females preferred. T&R to: Andrew Davis, P.O. Box 505, Lebanon, NH 03766. 603-443-8888.

#### PROGRAM DIRECTOR CHR/HOT AC/ MODERN AC

Major player in a large market seeking a take charge programming wiz! Must be highly motivated and share a passion to win big! If you are a programming leader who "gets it" send resume and tape to: Radio & Records, 10100 Santa Monica Blvd., #363, 5th Floor, Los Angeles, CA 90067. EOE

#### Production Director and Promotions Director WANTED

Are you ready to take the next step in your career? Make the move up to one of the Northeast's fastest growing broadcasters. Plenty of OPPORTUNITY to GROW with the company. Must be creative, able to work with digital and analog audio systems. Organizational skill of paramount importance as is the ability to work with a team of highly talented professionals. On-air shifts involved. Send tapes, portfolio, and resume to: Radio & Records, 10100 Santa Monica Blvd., #357, 5th Floor, Los Angeles, CA 90067. EOE

#### PROMOTIONS DIRECTOR EXPERIENCED

Contests, added value promotions, database marketing, direct mail. If your creative talents need an outlet, and you're ready to move into a more responsible position, we should talk. Coordinate promotions for two FMs and an AM and handle a short air shift in state-of-the-art digital studios (some voice tracking). Send resume, aircheck cassette and samples of your promotional work to: Human Resources, WFLS Radio, 616 Amelia Street, Fredericksburg, VA 22401. WFLS is a 50,000 watt Country music station with a first class facility in the Washington, DC ADI. EEO.

#### ACCOUNT EXECUTIVE RADIO SALES

Growing New Jersey radio group is presently interviewing for the position of Account Executive. Qualified applicants must have a college degree, plus a minimum of two years of success in radio sales. Choice candidates are aggressive closers who maintain rate and inventory integrity, yet are service oriented relationship builders. Promotional creativity desirable. Knowledge of Arbitron a must. Our company is the leader in compensation and benefits; and an Equal Opportunity Employer. If you are ready for this exciting challenge send your resume to: General Manager, WRDR Radio, P.O. Box 295, Egg Harbor, NJ 08215. Fax (609)965-3026. No Phone Calls Please.

#### MORNING TALENT/TEAM

We're a top-rated adult music station in a major market. You entertain your listeners, live your job, love personal appearances and are winning NOW in a top market! If that description fits you we want you now! Don't let this one pass you by! This a MAJOR opportunity with an incredible company! Please, unless you're very good, don't respond to this ad. Radio & Records, 10100 Santa Monica Blvd., #366, 5th Floor, Los Angeles, CA 90067. EOE

#### NEWS ANCHOR AND REPORTER

WMTR, New Jersey's leading AM station, is looking for an experienced broadcast journalist to join our fast paced award winning news department. The successful candidate must have at least three years of commercial radio experience in both anchoring and reporting, and must have a voice and style compatible with the Adult Standards format. The ability to work independently on tight deadlines is a must. The position requires excellent writing and news gathering skills. AFTRA membership will be required.



#### MIDDAY PERSONALITY

Enthusiastic Midday on-air personality needed for newest high-profile national kids product! Tapes should contain examples of a high energy delivery with massive phone interaction. CHR radio experience, a desire to work with and relate to kids, creativity, and a winning attitude a must!

Send Tape and Resume to:  
 Robin Jones, c/o Radio Disney, 13725 Montfort Drive, Dallas TX., 75240.  
 No Phone Calls Please. Equal Opportunity Employer.



Roberts Communications seeks operations manager/FM morning show host for oldies/news talk combo. On air, we're looking for a high profile active entertainer. Off air, you'll be skilled in programming, talent development, and promotions, and have proficiency with radio technical operations and Windows-based automation systems. Send T&R and relevant materials to: Scott Roberts, WKBK/WXOD P.O. Box 707, Keene, NH 03431



CENTRAL NEW YORK'S Heritage Rock Station. WOUR/Utica, NY is looking for an aggressive program director. If you have great people skills to coach talent, '90s marketing savvy and understand the spectrum of rock music, send T&R plus salary requirements to: Tom Benson, Group Program Director, P.O. Box 60547, Harrisburg, PA 17106-0547. NO CALLS! EOE.

Please send your tape, writing samples and resume to: Sandra Jones, News Director, WMTR Radio, 55 Horsehill Road, Cedar Knolls, NJ 07927. No Calls Please! EOE

### EAST

Fulltime Traffic Personality. Two years on-air/information gathering recommended. T&R: WGY/WHRL/WRVE. Randy McCarten, 1 Washington Square. Albany, NY 12005 EOE (9/19)

Seeking Afternoon Drive Anchor. Minimum two years experience. T&R: WSYR. Ken Charles, 500 Plum St., Syracuse, NY 13204 EOE (9/19)



## OPENINGS

### WHP580 Talk Radio

If you are a successful drive-time personality in any format, and have considered making the leap to the industry's most creative format, let's talk! WHP, one of America's most successful Talk stations in one of the nation's most vibrant areas, needs a top morning drive talent! If you truly understand entertainment, we'll give you the tools to dominate morning radio in Central Pennsylvania! If you can relate to 35-54 year olds, rush your tape and resume to: Randy Meyer, Dame Media Inc., P.O. Box 6477, Harrisburg, PA 17112. No Calls. EOE

### 101.7 WFNX

#### PROGRAM DIRECTOR

WFNX, Boston's nationally recognized pioneer in alternative radio, is looking for a programming leader who knows what the future sounds like. We need a visionary with a passion for the music and a total understanding of both the station's cutting-edge heritage and the direction of the alternative format.

If you have strong management skills and the wit, wisdom and energy to deal with the daily battle of major market alternative and if you are tired of corporate, conglomerate radio, then this could be the job for you.

For the biggest challenge of your career, send a snappy cover letter and resume to: Barry S. Ahern, WFNX, 126 Brookline Avenue, Boston, MA 02215. Fax: 617-425-2615. EOE

WSFR is searching for an experienced Program Director to lead us into the new millennium. Previous CHR and AOR programming experience preferred. Send resume, programming philosophies, and station composites to: C.C. Matthews, Jacor of Louisville, 612 4th Ave., Suite 100, Louisville, KY 40202. Jacor Broadcasting is an Equal Opportunity Employer.

#### TALKRADIO PRODUCER

Prime west-coast producer's gig for someone who's ready to get down in the trenches. You'll book top-name celebrities, manage heavy hitter talent, oversee topic selection, and make all the elements of a highly-produced daily talk show gel into one cohesive package. Up to the challenge? L.A. based positions. EEO/AA Employer M/F/D/V. Send letter, resume and your thoughts on what makes a good talk show to: P.O. Box 920, New York, NY 10019

## OPENINGS

### SOUTH

#### NEEDED!

Females, morning talent, nights, those good with phones. Want stations and consultants to know you're looking? NETWORK with us. Positions we fill are typically unadvertised. Call for free info. We place talent, moving aggressive people to larger markets, better shifts.

(407) 679 8090

Increase your exposure with Mediastating's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediastating.com

Mornings alongside CMA winner. Work for one of the best companies with one of the best talents. Females encouraged. T&R to: WCOS-FM, Bob Raleigh, 2440 Millwood Ave., Columbia, SC 29205. Capstar Broadcasting is an EOE.

Experienced production pro with mid-day shift needed at Hot CHR in two-book, Texas, medium market. T&R to: Radio & Records, 10100 Santa Monica Blvd., #364, 5th Floor, Los Angeles, CA 90067. EOE

WANTED: Morning personality needed for Bright AC 50,000 watt station located in a university town with a population of over 100,000. Send resume to: V. Pearce 142 Skyland Blvd., Tuscaloosa, AL 35405. EOE

IMMEDIATE FULLTIME OPENING! FM Afternoons-Rock AC/AM PD. Experience required, excellent production skills, promotions experience. Fun team players only! T&R to: WERO: Att: Colleen Jackson, P.O. Box 1707, Washington, NC 27889. EOE.

#### OPERATIONS & SPECIAL PROJECTS MANAGER

Use your talents to help build an exciting new positive Talk station. Responsible for daily operations and the training of staff/clients in a spot and block programming environment. Must have creative, production and on-site event experience as well as excellent computer skills. Rush resumes to: Muriel Funches, GM KPAD Personal Achievement Radio 12001 N. Central Expressway, Ste. 280 Dallas, TX 75243 Fax: 972-503-8104 Equal Opportunity Employer.

## OPENINGS

Wanted: Air personalities for all dayparts at a 100,000 watt adult top-40 FM on the East Coast. If you can relate in a warm and friendly manner with enthusiasm, please send your T&R and a photo ASAP. Radio & Records, 10100 Santa Monica Blvd., #365, 5th Floor, Los Angeles, CA 90067. EOE

WKXB/KIX COUNTRY in Wilmington, NC is looking for a morning drive communicator. This is an opportunity to work for the top Country Station in one of America's fastest growing markets. If living on the beautiful Carolina coast sounds appealing to you, rush your T&R to: John Stevens, WKXB, P.O. Box 990, Wilmington, NC 28402. WKXB is an equal opportunity employer. NO CALLS PLEASE.

Wizard 106 Tupelo, MS has rare opportunity for afternoon entertainer who can relate to adults without sounding like a "jock" Market #174 between Memphis & Birmingham. Rush T&R to Rusty Pugh, 5026 Cliff Gookin Blvd. Tupelo, MS 38801. EOE

### MIDWEST

Future openings. Small town, big university. Above average pay. Fun owners, team atmosphere. T&R: WJEQ, Cyndi, 31 Eastside Square, Macomb, IL 61455 EOE (9/19)

PD-Alternative FM. Leadership, communication skills and proven track record required. T&R: WGRD, Joel, 38 West Fulton, Grand Rapids, MI 49503 EOE (9/19)

Top-rated Country station in Boise, Idaho is seeking a top-rated program director. Must have programming experience, Country format preferred. If you're willing to do an air shift, work with our consultant Rusty Walker and put in the time and effort necessary to keep our station always top-rated, call me. We'll discuss your qualifications and our expectations. Only those with a positive, fun loving attitude need apply. Monty Ivey/GM, KIZN 92.3 FM, 7272 Potomac, Boise ID, 83704, 208-378-9200. P.N.W.B./EOE

Y105 Madison seeking experienced PD who's a strong jock, team player, excellent coach. T&R to: Jonathan Little, WYZM, 6313 Odana, Madison, WI 53719. Women and minorities are encouraged to apply. Woodward Communications-Equal Opportunity/Affirmative Action employer.

Do you have a nose for news? Top Midwest group is looking for a new leader for our News Department. If you are proactive in your pursuit for news and the way you manage people and have an upbeat positive on-air delivery, send your tape and resume for our News Director position ASAP. Radio & Records, 10100 Santa Monica Blvd., #360, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

KG95 has a position open for a night personality. Possibly promotions involved. Females and minorities are strongly encouraged to apply. Send tape and resume to Mark Hahn, KG95, Box 3009, Sioux City, IA 51102. No Calls. EOE

SAM 1400AM WSAM, is looking for its next Morning Show/Program Director. Our candidate should be versed in the Adult Standards format, anxious to be community active, and a pro-active thinker, ready to grow WSAM to new levels. Please send your tape and resume to Rick Walker, Operations Manager WSAM 2000 Whittier St., Saginaw, MI 48601. MacDonald Broadcasting is an Equal Opportunity Employer.

#### CLASSIFIED

Are you a born again believer feeling increasingly uncomfortable working for a non-Christian station? KJIL/KHYM has an opening for a PM-drive announcer and Production Director. Contemporary Christian Format, 100kw, 1000 ft. tower, 12-track digital editor, no cart machines. Salary competitive with small and medium markets, Med., Ret. Benefits. Send tape and resume to Don Hughes, Box 991, Meade, KS 67864. www.kjil.com

#### SALES MANAGER

Connoisseur Communications is searching for a sales manager for WRQK, Canton, Ohio. Qualifications should include the following: 3+ years management experience, recruiting, coaching and training local sales staff, understanding of yield management practices, strategic planning and tactical execution, account management, creation and development of NTR and proven track record of performance. Send resumes to: Tom Love, WRQK, P.O. Box 7579, Canton, OH 44705. EOE

### THE BEAR 102.7

#### TED NUGENT WANTS YOU!

WWBR-102.7 The Bear is seeking a humorous, bold, intelligent personality to join Ted Nugent in mondo beyondo morning radioland. Prior morning show experience preferred. Send T&R and salary requirements to: Joe Bevilacqua, Operations Manager, WWBR, 850 Stephenson Highway, Troy, Michigan 48083. EOE

### FM 94.9 WQMX

Can you take on both Howard Stern and the Bob & Tom show? Akron's own Country, 94.9 WQMX is seeking a morning host for Akron's Number One-Rated Station. T&R to: Kevin Mason, Program Director, 3610 West Market Street, Suite 107, Akron, OH 44333. EOE



# OPPORTUNITIES

## OPENINGS

### WEST

California Classic Rocker seeks proven morning talent with good production skills. T&R: KKBB, Rob Lang, Box 80658, Bakersfield, CA 93380 EOE (9/19)

Citadel Spokane is seeking a production director. T&R: CITADEL Communications, Ray Edwards, Box 30013, Spokane, WA 99223 EOE (9/19)

Afternoon Drive! Southern Oregon's #1 station looking for entertainer who can do great phones, be fun, do prep, loves Country, is driven to succeed. T&R: KRWQ, 3624 Avion, Medford, in beautiful OR. 97504. EOE

Monterey Bay's top-rated Heritage Rhythmic CHR is in search of a creative leader with strong programming and management skills. Send your package, including references to: Allyson Trumper, KDON 55 B. Plaza Circle, Salinas, CA 93901

Morning Talent needed now! Live and work two hours from Seattle at Central Washington's heritage AOR/Classic Rock station. Tape and resume to: Ron Harris, Program Director, KATS-FM, P.O. Box 1280, Yakima, WA 98907

Air talent needed for afternoon drive and production at full service AM station in affluent LA suburb. 40 hrs./wk at 18k/yr. Send tape and resume to: AM1220, KBET, attn: Program Director, 27565 Sierra Hwy, Santa Clarita, CA 91351. Fax: 805-252-8679.

Promotional WARRIOR needed for three-way Country Battle! As Promotions Director, you must know what it takes to win a REAL STREET BATTLE! This is a tremendous opportunity for a seasoned pro! Send us your photo, resume and promotion examples. ARE YOU READY TO JOIN THE WAR? If so, send your package to Roger Allen, K Bull 93-FM, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE

## OPENINGS

### ONE MILLION PEOPLE ARE LISTENING RIGHT NOW!



JONES RADIO NETWORK

JONES RADIO NETWORK, America's biggest 24-hour network is seeking experienced Denver based announcers for parttime and vacation shifts on its 12 national radio formats.

Send resume and audition tape to: Jim Murphy, Senior Operations Manager at Jones Radio Network, 8250 South Akron St, Suite 205, Englewood, CO 80112. Jones Radio Network promotes a drug-free work place, and screen tests for illegal drug use are required as a condition of employment. EOE

### MARKETING DIRECTOR KGO NEWSTALK RADIO SAN FRANCISCO

Opportunity to join exciting, innovative, legendary, perennial market leader.

Candidate will have the opportunity to organize and direct a department responsible for marketing, promotion, publicity and event management.

Applicants should have a college degree and several years experience in the media - preferably with major market promotions experience.

Candidate should ideally have knowledge of advertising, database marketing, internet communication, mapping and brand development.

If you have these credentials and a reputation for professionalism and creativity, please send a personal letter and custom resume to: Michael Luckoff, President & General Manager, KGO-AM Newstalk 810, 900 Front Street, San Francisco, CA 94111

CHR or AC experience for on-air PD of medium market California FM. APD or MD experience counts. Tapes and resumes to: Radio & Records, 10100 Santa Monica Blvd., #358, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

105.7 the Peak is looking for the perfect AM Drive Host. You must:

- 1) Have the fundamentals down cold.
- 2) Be adult and hip and fun and compelling.
- 3) Not be a jerk (or jerkette).
- 4) Want to work to win. Current format not important!

Send T&R to: 105.7 the Peak, Attn: Host Hunt, P.O. Box 30013, Spokane, WA 99223. No Calls! Citadel Communications Company is an Equal Opportunity Employer.

### GMs/GSMs

Growing new major market company with unique management opportunities. Each position requires deep experience in retail/concept selling, the ability to teach, an affinity for computers and a willingness to lead by example. Fax resumes to: Ray Quinn, SR VP/COO, Personal Achievement Radio/Douglas Broadcasting. Fax 210-490-5228. Equal Opportunity Employer.

### PROGRAM DIRECTOR

Rare opportunity to program the Personal Achievement Radio Network. Live in California and use your talents to help build an exciting new radio talk format that's already on the air in six major markets. You must be deeply into computers, understand research and have a passion for promotion. Fax resumes to: Ray Quinn, SR VP/COO, Personal Achievement Radio/Douglas Broadcasting. Fax 210-490-5228. Equal Opportunity Employer.

EXCL Communications Inc., the nation's 3rd largest Spanish broadcasting company is looking for a Promotions Director for its Riverside/San Bernardino stations, KCAL-AM/KSZZ-AM. Must be creative, hard-working and bilingual. Send resume to: Paul Petrilli, KCAL/KSZZ, 1950 South Sunwest Lane, Suite 302, San Bernardino, CA 92408. M/F/D/V EOE Females and Minorities encouraged to apply.

## POSITIONS SOUGHT

### POSITIONS SOUGHT

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Don't be afraid to make the call! Dynamic talk show host Jimmie "J.J." Walker is now available. He's controversial and talented. Just ask John Brodowsky (KMJ-Fresno), Andrew Ashwood (WOAI-San Antonio), or Drew Hayes (formerly of WLS). Have the guts to make the call. Ask for Diane: (702) 228-6171

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**Large market PM** driver seeks FS/MOR. Host/music/news/interviews/prod. Team player. RICHARD: (314) 394-5190 (9/19)

**Put my mouth** where your money is! Ten years, AT/PD/OM. Big fish in small pond. MIKE: (941) 332-0720 (9/19)

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**Your AT sucks!** Replace that old, stale talent. Five years and counting, on-air, production and more. JEFF: (937) 548-0805 or cornboy@wesnet.com (9/19)

**Experienced AT** seeks work in Kansas (Topeka, Wichita, Hutchinson or KC). DAN: (316) 624-3387 (9/19)

**21 year pro,** seeking medium/small AC, HAC or Classic Rock for middays or afternoons. TOM SULLIVAN: (330) 628-3053 (9/19)

[www.ronline.com](http://www.ronline.com)

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**A great morning** sidekick, afternoons or evenings; fun! Eleven years experience. Solid production skills, remotes. A solid company. BLAIN: (903) 581-4186 (9/19)

**Radio talent seeks** weekend on-air radio gig or fulltime promotions director position. Lives and loves radio! KEITH: (310) 552-1726 or kosml@juno.com (9/19)

**A very humorous** and creative morning show "The Roach Bros." is available for your small or medium market station. ROACH: (619) 264-2612 (9/19)

## POSITIONS SOUGHT

**Radio talent seeks** weekend on-air gig or fulltime promotions director. Lives and loves radio! Contact KEITH: (310) 552-1726 or e-mail kosml@juno.com (9/19)

**Bilingual, creative AT** with programming, production, digital experience. L.A. bound. Seeking air shift and additional responsibility. MARTIN: (313) 429-9713 or LAJox@aol.com (9/19)

**Good pipes, great phones.** Passionate radio chica ISO real gig! Shadow knows, why don't you? GERALDINE: (518) 785-5954 or mediacasting.com (9/19)

**Sportscaster/PBP man** available. MIKE: (800) 785-0918-18 (9/19)

**Major market talent!** Fifteen years Boston AM drive. Five years Miami AM drive. Great voice. Franchise player. RICK GUNTON: (305) 538-0395 (9/19)

**Production Engineer**, seven years experience. Los Angeles market only. Seeks fulltime position. Hard working team player. OSCAR GUTIERREZ: (213) 225-9814 or OGutier274@aol.com (9/19)

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**Hey Ohio! Seeking** relocation. Eight years on-air experience; including music, program direction, and commercial production. DREW: (330) 633-5323 (9/19)

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**Experienced news anchor/producer.** Voice talent for production. AT for adult standards. Hear audition on www.mediacasting.com or call ALEX: (513) 777-8423 (9/19)

## POSITIONS SOUGHT

**Veteran Midwest small market PD/AT** seeks next challenge. DAVE: (785) 826-9782 (9/19)

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in the pages of R&R every Friday

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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## R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310)203-8727. Only free positions sought ads are accepted by email—kmumaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

**1x \$120/inch** **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com)

## Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

## Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310)203-8727 or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

# MARKETPLACE

## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS!

**CURRENT #209.** KSJO/Lamont & Tonelli, KKLT/Chuck Buell, WDRQ/Joe Mama & Tride, WYCD/Don, WPNT/Mary DeBaggis, KOKS/Jerry Dixon, WRVW, KBGO/Ken McCartney, \$7.50.  
**CURRENT #208.** WNDV/Barnes, Leslie & Jimmy, KISS/Billy Burke, KLDE/Barry Kaye, WFLZ/Tom Steele, WJMK/John Landecker, WNEW/Pat St. John, KKLO/Chio, Z100/Cubby, \$7.50.  
**PERSONALITY PLUS #117.** WKIX/Steve & D.C., WOMC/Dick Purtan, KDKB/Tim & Mark, WKIX/Wandy & Bill, \$7.50.  
**PERSONALITY PLUS #118.** KKBT/John London, KFMB-FM/Jeff & Jer, WDBZ/Kelly & Kina, KFRB/Bruce Kelly, CKOB/Doc & Woody, \$7.50.  
**PERSONALITY PLUS #119.** WRBQ/Cooper & Ritter, WRCK/Mancow, CKFM/Rob Christie, KHMX/Larry & Schell, WMVP/Steve Cochran, \$7.50.  
**ALL COUNTRY #204.** WIL, WKOK, KYGO, WDAF, KRKF, KYCY, \$7.50.  
**ALL CHR #203.** WDRQ, KOKS, WBBM-FM, WHHH, WZL, KUBE, \$7.50.  
**ALL AC #202.** KKLT, KALC, KOSI, KPLZ, WENS, KOST, \$7.50.  
**PROBLE #350.** DETROIT AM DRIVE! CHR WDRQ, UC WJLB, WMOX, AC WNIC, WKQI, ADR WRIF, WOSK, WHYI, CIMX, Gold WOMC, City WWW, WYCD, \$7.50.  
**PROBLE #351.** MINNEAPOLIS! CHR KDWB, AC KSTP-FM, WLTE, ADR KORS, WBOB, KTZC, KEGE, Gold KOOL, City KEKY, \$7.50.  
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**SWEEPER VAULT #200.** Sweeper & Legal ID samples, all formats. Cassette, \$10.  
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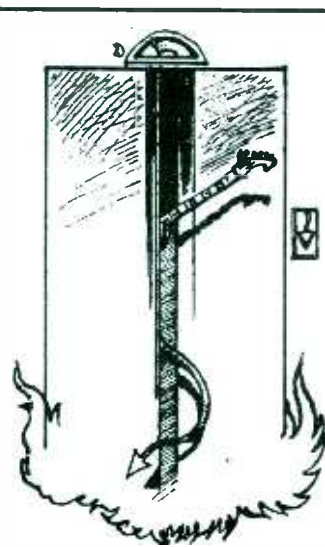
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# MARKETPLACE

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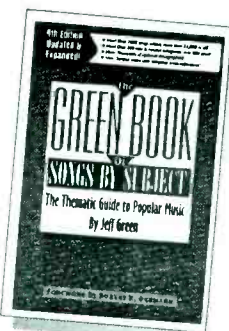
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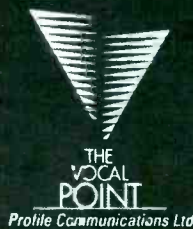
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### CHR/POP

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	JEWEL	Foolish Games	(Atlantic)
1	2	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
3	3	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
4	4	SPICE GIRLS 2	Become 1	(Virgin)
5	5	MATCHBOX 20	Push	(Lava/Atlantic)
6	6	WILL SMITH	Men In Black	(Columbia)
7	7	SISTER HAZEL	All For You	(Universal)
11	8	SUGAR RAY	Fly	(Lava/Atlantic)
8	9	OMC	How Bizarre	(Huh!/Mercury)
10	10	MARIAH CAREY	Honey	(Columbia)
19	11	LEANN RIMES	How Do I Live	(Curb)
9	12	ROBYN	Do You Know (What It Takes)	(RCA)
13	13	98 DEGREES	Invisible Man	(Motown)
18	14	TONIC	If You Could Only See	(Polydor/A&M)
20	15	PAULA COLE	I Don't Want To Wait	(Imago/WB)
21	16	SARAH MCLACHLAN	Building A Mystery	(Arista)
16	17	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
14	18	WALLFLOWERS	The Difference	(Interscope)
15	19	MEREDITH BROOKS	Bitch	(Capitol)
26	20	PEACH UNION	On My Own	(Epic)
17	21	SHAWN COLVIN	Sunny Came Home	(Columbia)
27	22	BOYZ II MEN	4 Seasons Of Loneliness	(Motown)
23	23	AQUA	Barbie Girl	(MCA)
12	24	HANSON	Where's The Love	(Mercury)
25	25	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)
22	26	VERVE PIPE	The Freshmen	(RCA)
31	27	EN VOGUE	Too Gone, Too Long	(EastWest/EEG)
29	28	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
30	29	AMY GRANT	Takes A Little Time	(A&M)
28	30	MR. PRESIDENT	Coco Jamboo	(Warner Bros.)

No Songs Qualified For Breaker Status This Week.

CHR begins on Page 73.

### HOT AC

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	JEWEL	Foolish Games	(Atlantic)
1	2	SISTER HAZEL	All For You	(Universal)
4	3	PAULA COLE	I Don't Want To Wait	(Imago/WB)
3	4	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
5	5	SARAH MCLACHLAN	Building A Mystery	(Arista)
6	6	OMC	How Bizarre	(Huh!/Mercury)
8	7	MATCHBOX 20	Push	(Lava/Atlantic)
7	8	SHAWN COLVIN	Sunny Came Home	(Columbia)
9	9	TONIC	If You Could Only See	(Polydor/A&M)
11	10	WALLFLOWERS	One Headlight	(Interscope)
12	11	VERVE PIPE	The Freshmen	(RCA)
10	12	SHERYL CROW	A Change Would Do You Good	(A&M)
14	13	WALLFLOWERS	The Difference	(Interscope)
13	14	DUNCAN SHEIK	Barely Breathing	(Atlantic)
20	15	SUGAR RAY	Fly	(Lava/Atlantic)
15	16	AMY GRANT	Takes A Little Time	(A&M)
18	17	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
19	18	FLEETWOOD MAC	Silver Springs	(Reprise)
23	19	LEANN RIMES	How Do I Live	(Curb)
22	20	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)
21	21	ELTON JOHN	Something About The Way...	(Rocket/A&M Associated)
26	22	FIONA APPLE	Criminal	(Work)
25	23	SPICE GIRLS 2	Become 1	(Virgin)
16	24	10,000 MANIACS	More Than This	(Geffen)
—	25	SMASH MOUTH	Walkin' On The Sun	(Interscope)
—	26	ELTON JOHN	Candle In The Wind '97	(Rocket/A&M Associated)
24	27	DUNCAN SHEIK	She Runs Away	(Atlantic)
30	28	LIVE	Turn My Head	(Radioactive)
—	29	PEACH UNION	On My Own	(Epic)
—	30	TEXAS	Say What You Want	(Mercury)

AC begins on Page 109.

### CHR/RHYTHMIC

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	MARIAH CAREY	Honey	(Columbia)
1	2	NOTORIOUS B.I.G.	Mo Money Mo Problems	(Bad Boy/Arista)
3	3	WILL SMITH	Men In Black	(Columbia)
4	4	INOJ	Love You Down	(So So Def/Columbia)
8	5	USHER	You Make Me Wanna...	(LaFace/Arista)
7	6	MARY J. BLIGE	Everything	(MCA)
5	7	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
6	8	SPICE GIRLS 2	Become 1	(Virgin)
9	9	BOYZ II MEN	4 Seasons Of Loneliness	(Motown)
10	10	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone	(Virgin)
13	11	NU FLAVOR	Heaven	(Reprise)
14	12	ALLURE	All Cried Out	(Crave)
11	13	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
12	14	ROME	I Belong To You (Every...)	(RCA)
17	15	AQUA	Barbie Girl	(MCA)
15	16	98 DEGREES	Invisible Man	(Motown)
16	17	LIL' KIM	Not Tonight	(Undeas/Big Beat/Atlantic)
20	18	DRU HILL	Never Make A Promise	(Island)
19	19	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
24	20	EN VOGUE	Too Gone, Too Long	(EastWest/EEG)
18	21	FOXY BROWN / DRU HILL	Big Bad...	(Violator/Def Jam/RAL/Mercury)
21	22	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
26	23	AALIYAH	The One I Gave My Heart To	(BlackGround/Atlantic)
23	24	OMC	How Bizarre	(Huh!/Mercury)
22	25	JOE	The Love Scene	(Jive)
29	26	TIMBALAND & MAGOO	Up Jumps Da' Boogie	(Atlantic)
36	27	BUSTA RHYMES	Put Your Hands Where My...	(Elektra/EEG)
25	28	112	Cupid	(Bad Boy/Arista)
30	29	NASTYBOY KLICK	Down For Yours	(GlassNote/Mercury)
31	30	WYCLEF JEAN	Guantanamo	(Ruffhouse/Columbia)

CHR begins on Page 73.

### AC

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	LEANN RIMES	How Do I Live	(Curb)
2	2	ELTON JOHN	Something About The Way...	(Rocket/A&M Associated)
3	3	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
4	4	FLEETWOOD MAC	Silver Springs	(Reprise)
8	5	JEWEL	Foolish Games	(Atlantic)
5	6	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)
9	7	AMY GRANT	Takes A Little Time	(A&M)
7	8	SHAWN COLVIN	Sunny Came Home	(Columbia)
6	9	PAUL CARRACK	For Once In Our Lives	(Ark 21)
12	10	DARYL HALL & JOHN OATES	Promise Ain't Enough	(Push)
10	11	MONICA	For You I Will	(Warner Sunset/Atlantic)
11	12	MICHAEL BOLTON	Go The Distance	(Columbia)
15	13	GARY BARLOW	So Help Me Girl	(Arista)
18	14	SPICE GIRLS 2	Become 1	(Virgin)
13	15	JAMES TAYLOR	Little More Time With You	(Columbia)
14	16	PETER CETERA	Do You Love Me That Much?	(River North)
17	17	MICHAEL LINGTON/BOBBY CALDWELL	Tell It Like It Is	(Nu Groove)
—	18	ELTON JOHN	Candle In The Wind '97	(Rocket/A&M Associated)
16	19	CHICAGO	Here In My Heart	(Reprise)
20	20	SISTER HAZEL	All For You	(Universal)
21	21	BARRY MANILOW	I Go Crazy	(Arista)
25	22	CHICAGO	The Only One	(Reprise)
22	23	BETH NIELSEN CHAPMAN	Happy Girl	(Reprise)
24	24	AMBROSIA	I Just Can't Let Go	(Warner Bros.)
29	25	PAULA COLE	I Don't Want To Wait	(Imago/WB)
27	26	PAUL MCCARTNEY	Young Boy	(Capitol)
19	27	BILLY JOEL	To Make You Feel My Love	(Columbia)
26	28	ATLANTA RHYTHM SECTION	Alien	(Southern Tracks)
28	29	98 DEGREES	Invisible Man	(Motown)
—	30	JOHN TESH	Avalon	(GTSP)

AC begins on Page 109.

### URBAN

LW	TW	ARTIST	SONG	RECORD LABEL
2	1	JOE	The Love Scene	(Jive)
1	2	USHER	You Make Me Wanna...	(LaFace/Arista)
3	3	MARY J. BLIGE	Everything	(MCA)
4	4	MARIAH CAREY	Honey	(Columbia)
7	5	TOTAL	What About Us	(LaFace/Arista)
5	6	ROME	Do You Like This	(RCA)
9	7	SOMETHIN' FOR THE PEOPLE	My Love Is The Shh!	(Warner Bros.)
6	8	FOXY BROWN / DRU HILL	Big Bad...	(Violator/Def Jam/RAL/Mercury)
14	9	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone	(Virgin)
13	10	BOYZ II MEN	4 Seasons Of Loneliness	(Motown)
8	11	MYRON	We Can Get Down	(Island)
16	12	BRIAN MCKNIGHT	You Should Be Mine...	(Mercury)
15	13	SAM SALTER	After 12, Before 6	(LaFace/Arista)
21	14	VANESSA WILLIAMS	Happiness	(Mercury)
18	15	ERYKAH BADU	Other Side Of The Game	(Kedar/Universal)
10	16	DRU HILL	Never Make A Promise	(Island)
17	17	MILESTONE	I Care 'Bout You	(LaFace/Arista)
26	18	GOD'S PROPERTY	You Are The Only One	(B-Rite/Interscope)
19	19	IMMATURE	I'm Not A Fool	(MCA)
24	20	NEXT	Butta Love	(Arista)
11	21	PUFF DADDY & THE FAMILY	It's All About...	(Bad Boy/Arista)
25	22	K-CI & JOJO	Last Night's Letter	(MCA)
20	23	MIA X / MASTER P & FOXY BROWN	The Party...	(No Limit/Priority)
27	24	BUSTA RHYMES	Put Your Hands Where My...	(Elektra/EEG)
12	25	GINUWINE	I'll Do Anything/I'm Sorry	(550 Music)
29	26	ALLURE	All Cried Out	(Crave)
28	27	SIMONE HINES	Yeah! Yeah! Yeah!	(Epic)
30	28	EN VOGUE	Too Gone, Too Long	(EastWest/EEG)
33	29	PATTI LABELLE	Shoe Was On The Other Foot	(MCA)
23	30	TIMBALAND & MAGOO	Up Jumps Da' Boogie	(Atlantic)
34	31	TARAL	Distant Lover	(Motown)
46	32	MASE	Feel So Good	(Bad Boy/Arista)
35	34	SHAGGY	Piece Of My Heart	(Virgin)
40	35	AALIYAH	The One I Gave My Heart To	(BlackGround/Atlantic)

URBAN begins on Page 88.

### ACTIVE ROCK

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	DAYS OF THE NEW	Touch, Peel...	(Outpost/Geffen)
2	2	AEROSMITH	Pink	(Columbia)
5	3	OFFSPRING	I Choose	(Columbia)
8	4	FOO FIGHTERS	Everlong	(Roswell/Capitol)
4	5	GOO GOO DOLLS	Lazy Eye	(Warner Sunset/WB)
6	6	MEGADETH	Trust	(Capitol)
9	7	TALK SHOW	Hello Hello	(Atlantic)
7	8	SAMMY HAGAR	Marching To Mars	(MCA)
3	9	LIVE	Turn My Head	(Radioactive)
10	10	OUR LADY PEACE	Superman's Dead	(Columbia)
15	11	GREEN DAY	Hitchin' A Ride	(Reprise)
13	12	CREED	My Own Prison	(Wind-up)
11	13	MIGHTY JOE PLUM	Live Through This (Fifteen...)	(Atlantic)
14	14	JIMMIE'S CHICKEN SHACK	High	(Rocket/A&M Associated)
12	15	FAITH NO MORE	Last Cup Of Sorrow	(Slash/Reprise)
25	16	EVERCLEAR	Everything To Everyone	(Tim Kerr/Capitol)
16	17	SMASH MOUTH	Walkin' On The Sun	(Interscope)
17	18	TONIC	If You Could Only See	(Polydor/A&M)
20	19	TOOL	Aenema	(Freeworld)
28	20	ROLLING STONES	Anybody Seen My Baby?	(Virgin)
23	21	NIXONS	The Fall	(MCA)
19	22	METALLICA	Bleeding Me	(Elektra/EEG)
22	23	STIR	One Angel	(Aware/Capitol)
21	24	SUGAR RAY	Fly	(Lava/Atlantic)
18	25	COLLECTIVE SOUL	Listen	(Atlantic)
36	26	COLLECTIVE SOUL	Blame	(Atlantic)
24	27	CRY OF LOVE	Sugarcane	(Columbia)
35	28	MOTLEY CRUE	Beauty	(Elektra/EEG)
34	29	COOL FOR AUGUST	Trials	(Warner Bros.)
38	30	THIRD EYE BLIND	Graduate	(Elektra/EEG)

ROCK begins on Page 123.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW SEPTEMBER 19, 1997

## URBAN AC

LW	TW	ARTIST	SON	Label
1	1	JOE	The Love Scene (Jive)	
2	2	MARIAH CAREY	Honey (Columbia)	
7	3	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
12	4	PATTI LABELLE	Shoe Was On The Other Foot (MCA)	
3	5	PATTI LABELLE	When You Talk About Love (MCA)	
5	6	ROME	Do You Like This (RCA)	
11	7	DRU HILL	Never Make A Promise (Island)	
10	8	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
8	9	KENNY LATTIMORE	For You (Columbia)	
14	10	MILESTONE	I Care 'Bout You (LaFace/Arista)	
4	11	DIONNE FARRIS	Hopeless (Columbia)	
22	12	ERYKAH BADU	Other Side Of The Game (Kedar/Universal)	
25	13	LUTHER VANDROSS	When You Call On Me/Baby... (LV/Epic)	
9	14	O'JAYS	What's Stopping You (Global Soul/Volcano)	
13	15	MAXWELL	Whenever Wherever Whatever (Columbia)	
19	16	MARY J. BLIGE	Everything (MCA)	
16	17	JONATHAN BUTLER	Do You Love Me? (N2K Encoded Music)	
6	18	BILLY PORTER	Show Me (DVB/A&M)	
17	19	TEODY PENDERGRASS	Give It To Me (Sure Fire)	
15	20	VANESSA WILLIAMS	Happiness (Mercury)	
28	21	BRIAN MCKNIGHT	You Should Be Mine... (Mercury)	
18	22	ADRIANA EVANS	Love Is All Around (Loud/PMP/RCA)	
30	23	SIMONE HINES	Yeah! Yeah! Yeah! (Epic)	
20	24	BONEY JAMES	Sweet Thing (Warner Bros.)	
—	25	JANET 1/Q-TIP & JONI MITCHELL	Got 'Til It's Gone (Virgin)	
24	26	REFUGEE CAMP ALL-STARS	The Sweetest Thing (Columbia)	
—	27	SAM SALTER	After 12, Before 6 (LaFace/Arista)	
—	28	EN VOGUE	Too Gone, Too Long (EastWest/EEG)	
27	29	TONY TONI TONE	Thinking Of You (Mercury)	
—	30	4.O	Have A Little Mercy (Savvy/Perspective/A&M)	

URBAN begins on Page 88.

## ROCK

LW	TW	ARTIST	SON	Label
3	1	ROLLING STONES	Anybody Seen My Baby? (Virgin)	
1	2	AEROSMITH	Pink (Columbia)	
2	3	SAMMY HAGAR	Marching To Mars (MCA)	
6	4	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
4	5	LIVE	Turn My Head (Radioactive)	
5	6	TONIC	If You Could Only See (Polydor/A&M)	
7	7	MATCHBOX 20	Push (Lava/Atlantic)	
8	8	PAUL RODGERS	Soul Of Love (Velvet)	
11	9	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
12	10	GOO GOO DOLLS	Lazy Eye (Warner Sunset/WB)	
10	11	COLLECTIVE SOUL	Listen (Atlantic)	
13	12	CRY OF LOVE	Sugarcane (Columbia)	
9	13	WALLFLOWERS	The Difference (Interscope)	
14	14	JONNY LANG	Hit The Ground Running (A&M)	
17	15	STIR	One Angel (Aware/Capitol)	
16	16	GENESIS	Congo (Atlantic)	
42	17	KENNY WAYNE SHEPHERD	Slow Ride (Revolution)	
15	18	BLUES TRAVELER	Carolina Blues (A&M)	
22	19	BLUES TRAVELER	Most Precarious (A&M)	
21	20	TALK SHOW	Hello Hello (Atlantic)	
32	21	COLLECTIVE SOUL	Blame (Atlantic)	
19	22	COUNTING CROWS	Have You Seen Me Lately? (DGC/Geffen)	
23	23	COREY STEVENS	My Neighborhood (Eureka/Discovery)	
18	24	MEGADETH	Trust (Capitol)	
26	25	FOO FIGHTERS	Everlong (Roswell/Capitol)	
30	26	JOHN FOGERTY	Blueboy (Warner Bros.)	
27	27	OFFSPRING	I Choose (Columbia)	
24	28	OUR LADY PEACE	Superman's Dead (Columbia)	
25	29	METALLICA	Bleeding Me (Elektra/EEG)	
34	30	CHRIS DUARTE GROUP	Cleopatra (Silvertone)	

ROCK begins on Page 123.

## COUNTRY

LW	TW	ARTIST	SON	Label
3	1	COLLIN RAYE	What The Heart Wants (Epic)	
4	2	LEE ANN WOMACK	The Fool (Decca)	
5	3	DIAMOND RIO	How Your Love Makes Me Feel (Arista)	
7	4	NEAL MCCOY	The Shake (Atlantic)	
9	5	DEANA CARTER	How Do I Get There (Capitol)	
10	6	TIM MCGRAW	Everywhere (Curb)	
8	7	VINCE GILL	You And You Alone (MCA)	
11	8	LORRIE MORGAN	Go Away (BNA)	
15	9	SAWYER BROWN	This Night Won't Last Forever (Curb)	
13	10	TRISHA YEARWOOD & GARTH BROOKS	In Another's Eyes (MCA)	
6	11	ALAN JACKSON	There Goes (Arista)	
14	12	KEVIN SHARP	If You Love Somebody (143/Asylum/EEG)	
1	13	JOHN MICHAEL MONTGOMERY	How Was I To Know (Atlantic)	
2	14	ALABAMA	Dancin', Shaggin' On... (RCA)	
17	15	BROOKS & DUNN	Honky Tonk Truth (Arista)	
19	16	BRYAN WHITE	Love Is The Right Place (Asylum/EEG)	
18	17	TRAVIS TRITT & LARI WHITE	Helping Me Get Over... (Warner Bros.)	
20	18	CLINT BLACK	Something That We Do (RCA)	
21	19	MARK CHESNUTT	Thank God For Believers (Decca)	
22	20	REBA MCENTINE	What If It's You (MCA)	
23	21	CHELY WRIGHT	Shut Up And Drive (MCA)	
29	22	GEORGE STRAIT	Today My World Slipped Away (MCA)	
26	23	CLAY WALKER	Watch This (Giant)	
24	24	DAVID LEE MURPHY	All Lit Up In Love (MCA)	
27	25	KINLEYS	Please (Epic)	
30	26	TRACE ADKINS	The Rest Of Mine (Capitol)	
31	27	PAM TILLIS	Land Of The Living (Arista)	
25	28	BLACKHAWK	Hole In My Heart (Arista)	
37	29	MICHAEL PETERSON	From Here To Eternity (Reprise)	
12	30	DAVID KERSH	Day In, Day Out (Curb)	

43	31	TRACY LAWRENCE	The Coast Is Clear (Atlantic)	
41	36	MARTINA MCBRIDE	A Broken Wing (RCA)	
40	40	GARY ALLAN	Living In A House Full Of Love (Decca)	

COUNTRY begins on Page 98.

## ALTERNATIVE

LW	TW	ARTIST	SON	Label
2	1	SMASH MOUTH	Walkin' On The Sun (Interscope)	
1	2	SUGAR RAY	Fly (Lava/Atlantic)	
3	3	FOO FIGHTERS	Everlong (Roswell/Capitol)	
7	4	FIONA APPLE	Criminal (Work)	
5	5	SUBLIME	Wrong Way (Gasoline Alley/MCA)	
4	6	SARAH MCLACHLAN	Building A Mystery (Arista)	
12	7	GREEN DAY	Hitchin' A Ride (Reprise)	
9	8	MIGHTY MIGHTY BOSSTONES	The Rascal... (Big Rig/Mercury)	
6	9	OASIS	D'You Know What I Mean (Epic)	
11	10	REEL BIG FISH	Sell Out (Mojo/Universal)	
14	11	OUR LADY PEACE	Superman's Dead (Columbia)	
18	12	EVERCLEAR	Everything To Everyone (Tim Kerr/Capitol)	
15	13	THIRD EYE BLIND	Graduate (Elektra/EEG)	
16	14	TALK SHOW	Hello Hello (Atlantic)	
10	15	MATCHBOX 20	Push (Lava/Atlantic)	
13	16	BECK	Jack-Ass (DGC/Geffen)	
8	17	LIVE	Turn My Head (Radioactive)	
27	18	CHUMBAWAMBA	Tubthumping (Republic/Universal)	
19	19	FOREST FOR THE TREES	Dream (DreamWorks/Geffen)	
22	20	SUNDAYS	Summertime (DGC/Geffen)	
20	21	PRODIGY	Breathe (Mute/Maverick/WB)	
17	22	SNEAKER PIMPS	6 Underground (Virgin)	
23	23	BLUES TRAVELER	Most Precarious (A&M)	
28	24	311	Prisoner (Capricorn/Mercury)	
21	25	VERVE PIPE	Villains (RCA)	
36	26	GOLDFINGER	This Lonely Place (Mojo/Universal)	
25	27	RADIOHEAD	Let Down (Capitol)	
45	28	OASIS	Don't Go Away (Epic)	
40	29	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
37	30	SEVEN MARY THREE	Lucky (Mammoth/Atlantic)	

ALTERNATIVE begins on Page 129.

## NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	PHILLIPE SAISSE	Moanin' (Verve Forecast)	
4	2	AVENUE BLUE	Nightlife (Mesa/Bluemoon)	
2	3	PAUL TAYLOR	Pleasure Seeker (Countdown/Unity)	
3	4	ERIC MARIENTHAL	Easy Street (I.E./Verve)	
5	5	PAUL HARDCASTLE	Peace On Earth (JVC)	
6	6	RICK BRAUN	Missing In Venice (Mesa/Bluemoon)	
7	7	STEVE WINWOOD	Plenty Lovin' (Virgin)	
9	8	LEE RITENOUR	Favela (I.E./Verve)	
13	9	JOYCE COOLING	South Of Market (Heads Up)	
11	10	DAVID GARFIELD & FRIENDS	Let's Stay Together (Zebra)	
12	11	KEN NAVARRO	Smooth Sensation (Positive)	
15	12	PATRICE RUSHEN	Days Gone By (Discovery)	
14	13	TIM WEISBERG	Herbie's Blues (Fahrenheit)	
8	14	DANCING FANTASY	When Dreams Come True (Innovative)	
17	15	BRAXTON BROTHERS	Sunset Bay (Kokopelli)	
20	16	3RD FORCE	You Gotta Be Real (Higher Octave)	
10	17	CHRIS BOTTI	The Way Home (Verve Forecast)	
16	18	GROVER WASHINGTON JR.	Bordertown (Columbia)	
28	19	BONEY JAMES	Sweet Thing (Warner Bros.)	
23	20	RONNIE LAWS	Listen Here (Blue Note)	
18	21	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
—	22	RIPPINGTONS	Black Diamond (Peak/Windham Hill Jazz)	
25	23	KENNY G	Northern Lights (Arista)	
—	24	JOE SAMPLE	Chain Reaction (Warner Bros.)	
24	25	RAY OBIEDD	Sweet Summer Days (Windham Hill)	
29	26	BOB MAMET	News From The Blues (Atlantic)	
—	27	VANESSA WILLIAMS	Start Again (Mercury)	
21	28	WILLIE & LOBO	Napali (Mesa/Bluemoon)	
30	29	BUCKSHOT LEFONQUE	Another Day (Columbia)	
27	30	SWING OUT SISTER	Somewhere In The World (Pure/Mercury)	

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## ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	SARAH MCLACHLAN	Building A Mystery (Arista)	
2	2	BLUES TRAVELER	Most Precarious (A&M)	
6	3	ROLLING STONES	Anybody Seen My Baby? (Virgin)	
3	4	FIONA APPLE	Criminal (Work)	
4	5	PAULA COLE	I Don't Want To Wait (Imago/WB)	
5	6	JOHN FOGERTY	Blueboy (Warner Bros.)	
8	7	HUFFAMOOSE	Wait (Interscope)	
7	8	MATCHBOX 20	Push (Lava/Atlantic)	
9	9	TOAD THE WET SPROCKET	Whatever I Fear (Columbia)	
10	10	SISTER HAZEL	All For You (Universal)	
12	11	FREDDY JONES BAND	Wonder (Capricorn/Mercury)	
16	12	SUNDAYS	Summertime (DGC/Geffen)	
11	13	LIVE	Turn My Head (Radioactive)	
14	14	FLEETWOOD MAC	Silver Springs (Reprise)	
13	15	SUGAR RAY	Fly (Lava/Atlantic)	
17	16	DAR WILLIAMS	Are You Out There (Razor & Tie)	
24	17	WALLFLOWERS	Three Marlenas (Interscope)	
15	18	WALLFLOWERS	The Difference (Interscope)	
27	19	SMASH MOUTH	Walkin' On The Sun (Interscope)	
22	20	PRETENDERS	Goodbye (Hollywood)	
21	21	TONIC	If You Could Only See (Polydor/A&M)	
20	22	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
19	23	DAVE MATTHEWS BAND	Tripping Billies (RCA)	
18	24	ABRA MOORE	Four Leaf Clover (Arista Austin/Arista)	
30	25	JEN TRYNIN	Getaway (February) (Squint/WB)	
28	26	JARS OF CLAY	Crazy Times (Silvertone)	
23	27	JONNY LANG	Hit The Ground Running (A&M)	
25	28	JEWEL	Foolish Games (Atlantic)	
—	29	WHISKEYTOWN	16 Days (Outpost/Geffen)	
—	30	INDIGO GIRLS	Get Out The Map (Epic)	

ADULT ALTERNATIVE begins on Page 140.

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