



# VIT - TBI

Vellore Institute of Technology  
Technology Business Incubator  
(Sponsored by: Department of Science  
& Technology, New Delhi)

VIT UNIVERSITY  
Vellore - 632 014, Tamil Nadu, India.

# VIT-TBI NEWS

April 2010

## National Award



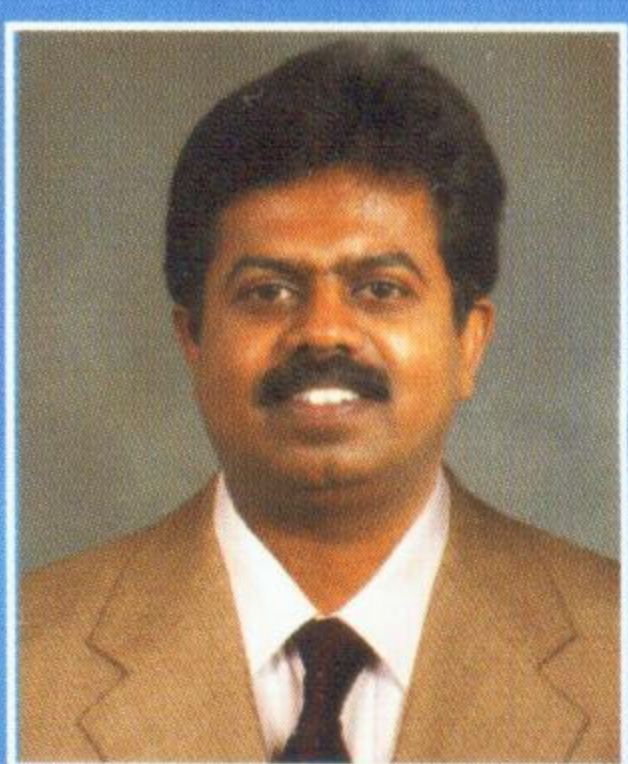
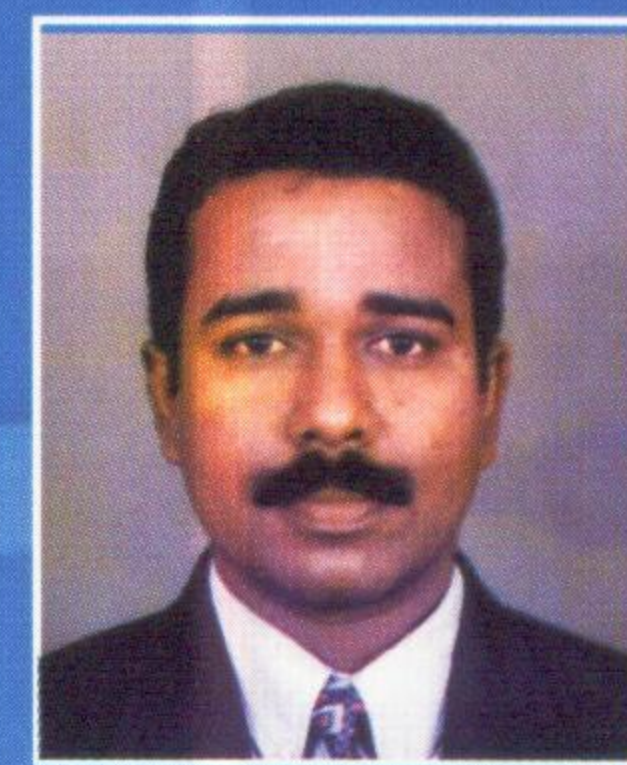
Our Chancellor Dr. G. Viswanathan receiving the “National Award for Technology Business Incubator (for the year 2008)” from the Hon’ble Minister for State for Science & Technology, Shri. Prithviraj Chavan on 8<sup>th</sup> February 2010.

## New Projects Inducted for Incubation



**Incubatee :**  
**Mr. Ambalavanan,**  
Surgeforth Technologies Pvt.,  
Ltd., Chennai  
**Project :**  
End to end workforce development  
solutions which include competency modeler,  
predictive analytics, career development and right fit  
selector.

**Incubatee :**  
**Mr. Anandanatarajan**  
Vanuston intelligence Pvt, Ltd,  
Chennai  
**Project :**  
Customized Business  
Intelligence tools, information guides and market  
reports to support Pharmaceutical & Biotech sectors



**Incubatee :** **Mr. K.Gokul Kumar,**  
XNGenE  
**Project :** Virtual Product  
Development Tools /  
Engineering Services

**Incubatee :** **Ms.Mangala Iyer**  
Tredny Square  
Software Pvt., Ltd.,  
Chennai  
**Project :** Targeted event  
networking, event  
value multiplier and Management  
System (T-EN & EVMM system)

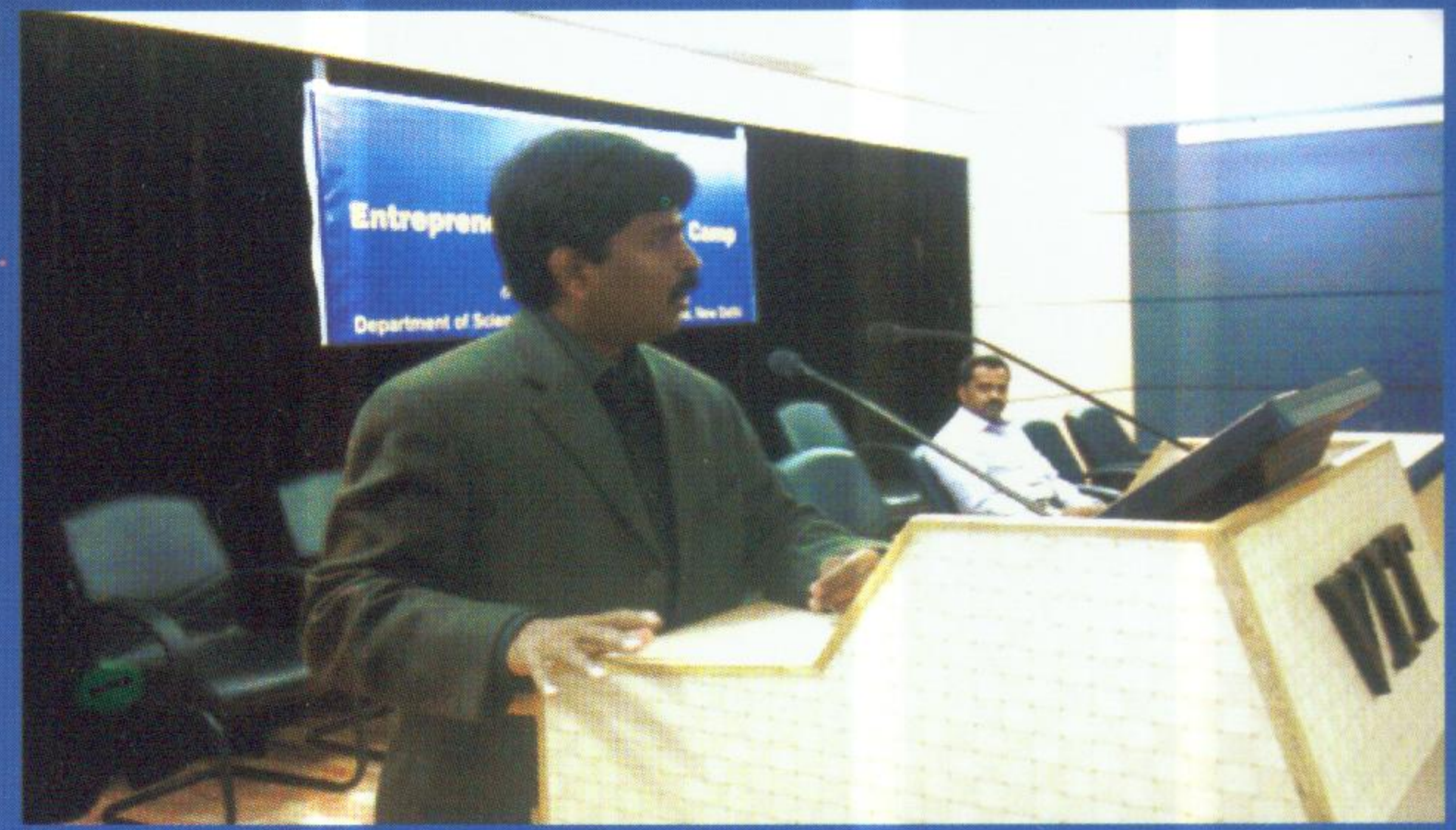




Incubatee  
**Mr.M.Srinivasan,**  
T-Ching-Tech

**Project**  
Empowering teachers to create  
smart lessons using Smart  
Lesson Engine

## Entrepreneurship Awareness Camp



Two Entrepreneurship Awareness Camps were organised by VITTBI. The first camp was conducted from 22<sup>nd</sup> to 24<sup>th</sup> January 2010. 173 students of VIT

**University** attended the programme. The inaugural address was delivered by **Mr. Murugavel Janakiraman, CEO of Consim Info Limited (Bharat Matrimony), Chennai.**



The second camp was organized between 12<sup>th</sup> and 14<sup>th</sup> March 2010. 67 students from VIT University and other colleges attended the programme. The inaugural function was presided over by **Dr.G.Viswanathan, Chancellor, VIT University. Dr. Anand Kannan, Managing Director, Valued Epistemics Private Limited., Chennai** was the Chief Guest.

Speakers from academia, industry, and bank were invited as resource persons. The participants got an insight into the concept of entrepreneurship.

## Faculty Development Program



The first Faculty Development Programme on Entrepreneurship Development supported by NSTEDB, DST and EDI Ahmedabad was organized from 16<sup>th</sup> to 28<sup>th</sup> November 2009 at VITTBI, VIT University, Vellore. The programme was inaugurated by **Mr. G.V. Selvam, Pro Chancellor VIT University** in the presence of **Dr. D.P. Kothari, Vice Chancellor, VIT University.** A Start-Up tool kit CD was released during the occasion.

There were 22 participants from various Institutions in Tamil Nadu and from VIT University. The objective of the programme was to train and develop professionals in the area of Entrepreneurship Development so that they could act as "Resource Persons" in guiding and motivating young students, particularly from science, engineering and technology stream to take up entrepreneurship as a career.

## Entrepreneurship Development Program

VIT-Technology Business Incubator organized an Entrepreneurship Development Programme (EDP), of one-month duration between 15<sup>th</sup> of Feb and 15<sup>th</sup> of March 2010. The program aimed at training Science & Technology graduates and diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

About 15 participants from Vellore and near by places attended the programme. The programme was well received by the participants. Resource persons from Academia, Industry, Funding agencies and TBI were invited to deliver lectures. Videos and workshop mode of learning were employed. The participants were encouraged to come up with business plans and several discussions and presentations of the same amongst the group were facilitated.



### TePP Outreach Centre activity

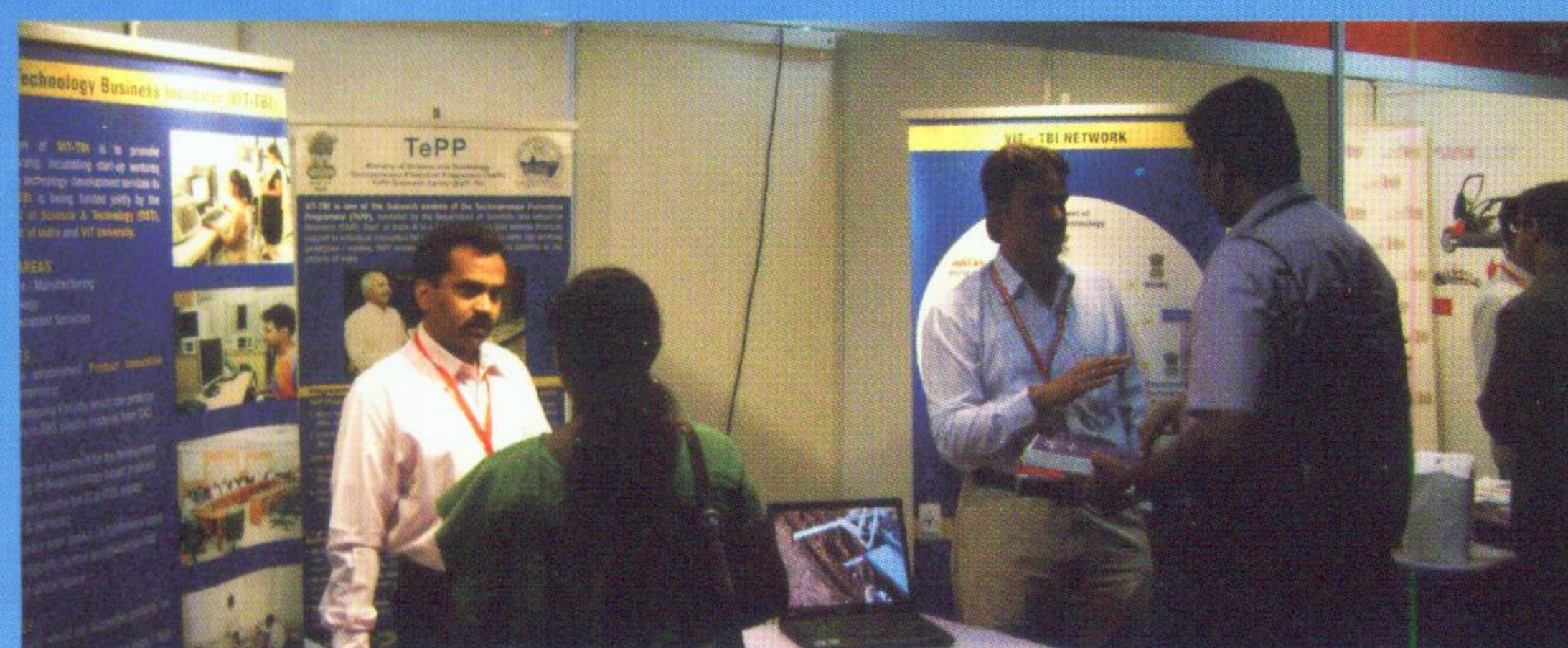
A TePP Monitoring Committee (TMC) meeting was held on 13<sup>th</sup> November 2009 to consider the applications for support under Micro Technopreneurship scheme. Of the 18 proposals received, 6 were recommended for support (3 VIT students, 2 VIT staff and an outside innovator) to the tune of Rs.3 Lakhs

### MSME Management Committee Meeting

The second Management Committee meeting under the scheme, 'Entrepreneurial and Managerial Development of SME's through Incubators' by the Ministry of Micro, Medium and Small Enterprises (MSME) of Government of India was held on 5<sup>th</sup> February 2010. 5 new incubatees were recommended for funding under this scheme



### Reaching out @ TiE Chennai

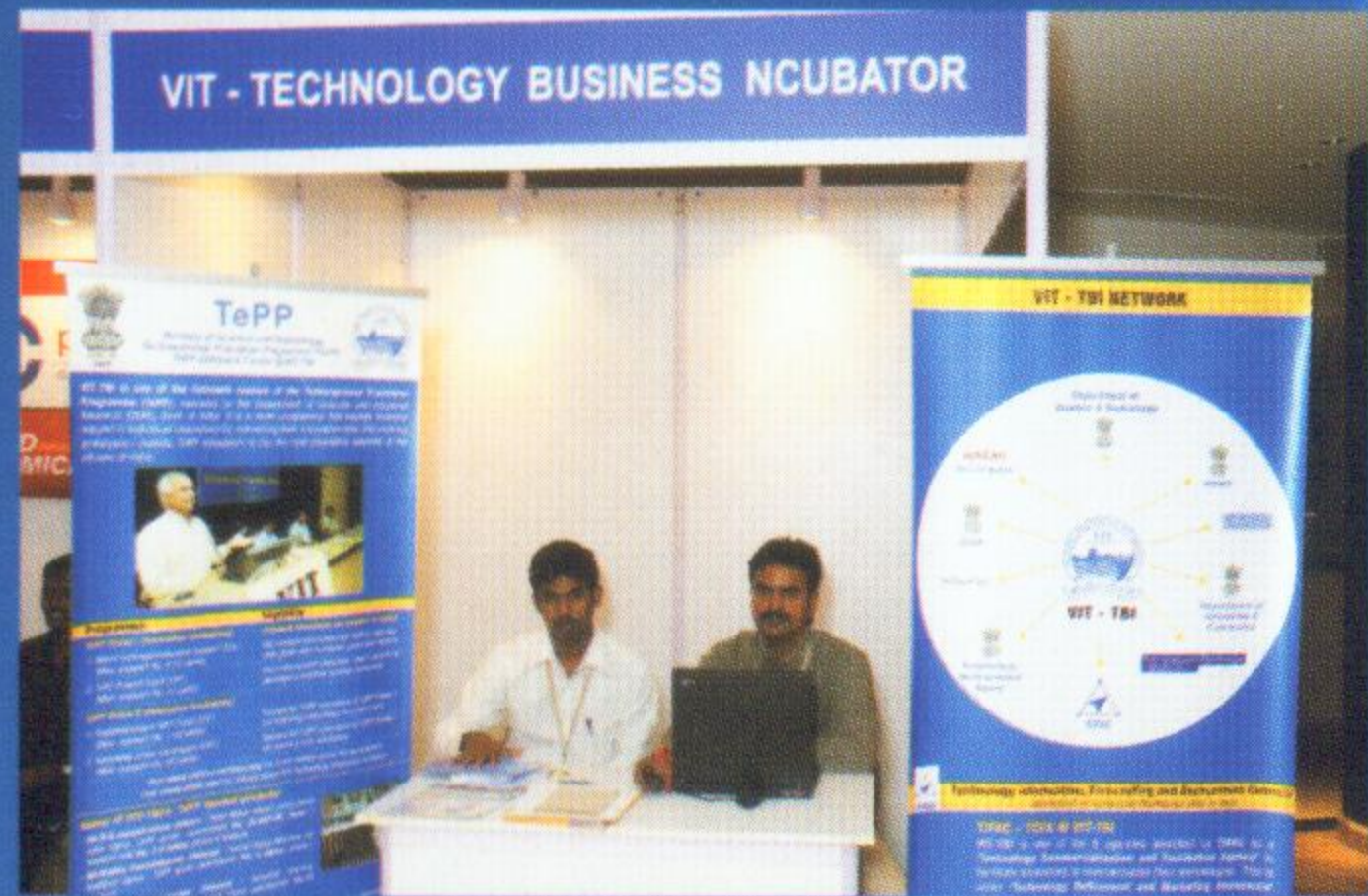


VITTBI took part in the TiECON 2009 organized by TiE Chennai on 27<sup>th</sup> November at Chennai Trade Center. Hundreds of visitors stopped by our stall and many prospective entrepreneurs were briefed about our services. Over 700 brochures of TBI were distributed to the participants as part of the conference kit.

VITTBI puts in continuous efforts to reach out to innovators and entrepreneurs. VITTBI organized a joint event on Incubation with TiE Chennai on 28<sup>th</sup> October 2009. This helped VITTBI to sensitivize over 50 prospective entrepreneurs.

## Reaching out through CII Innovator 2009

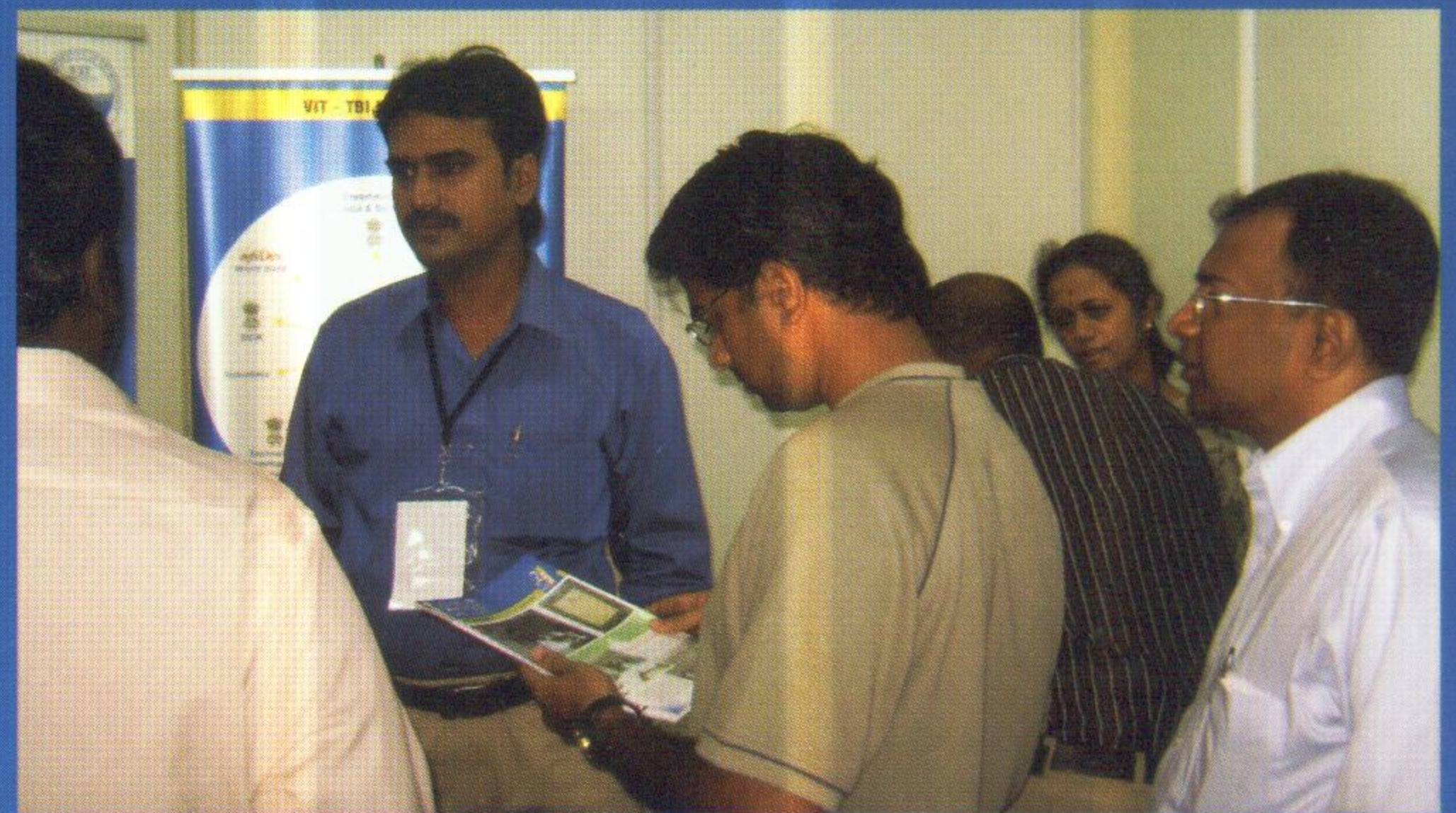
The Confederation of Indian Industry (CII) along with SurgeForth Technologies as a knowledge partner organised an event to identify innovative technical, business and social ideas from students.



VITTBI participated in this event and put up a stall to identify student level innovators.

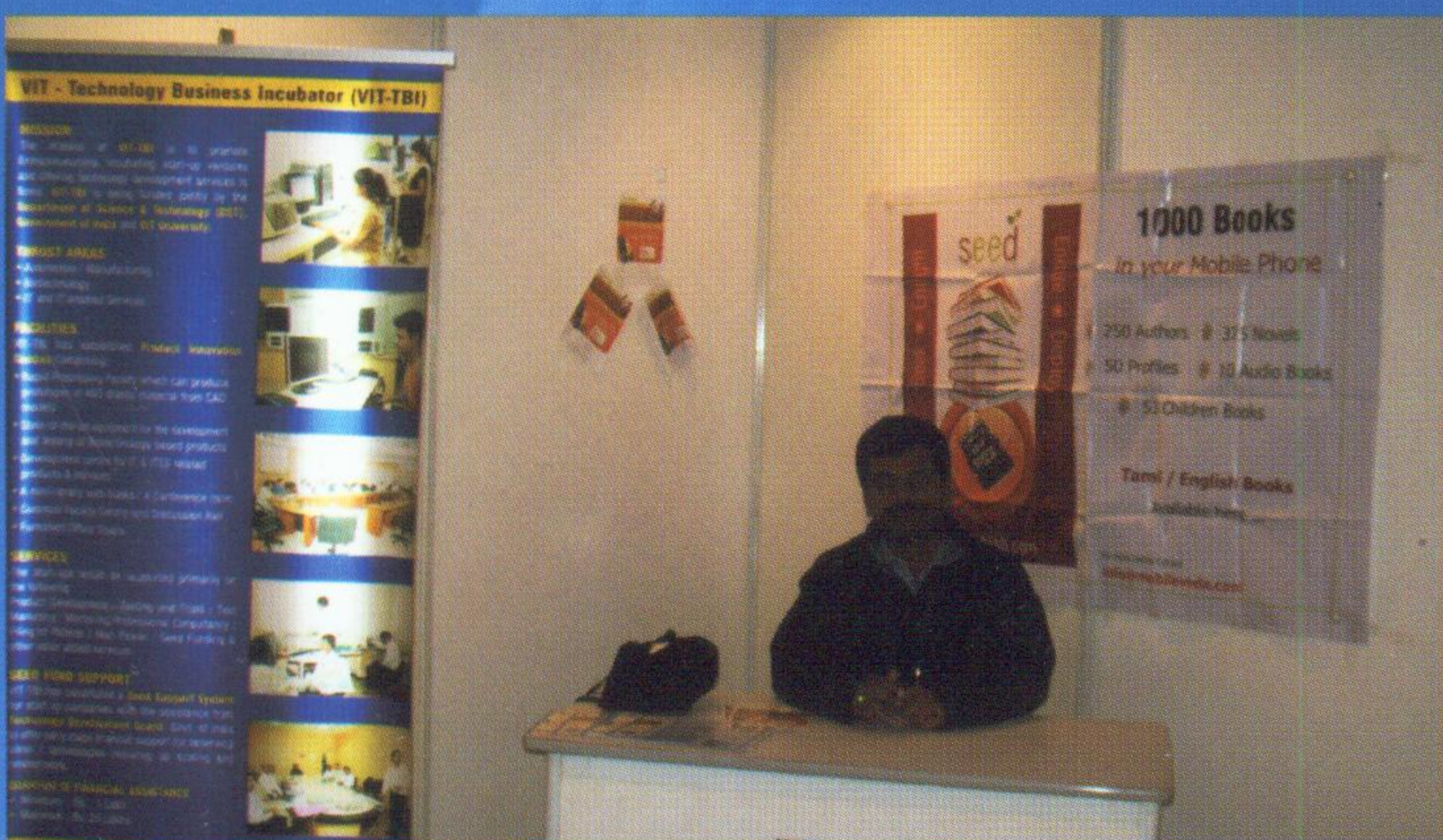
## Reaching out @ Silicon India Startup City

VITTBI took part in the 'Startup City' event organized by Silicon India in Chennai on 20<sup>th</sup> March 2010.



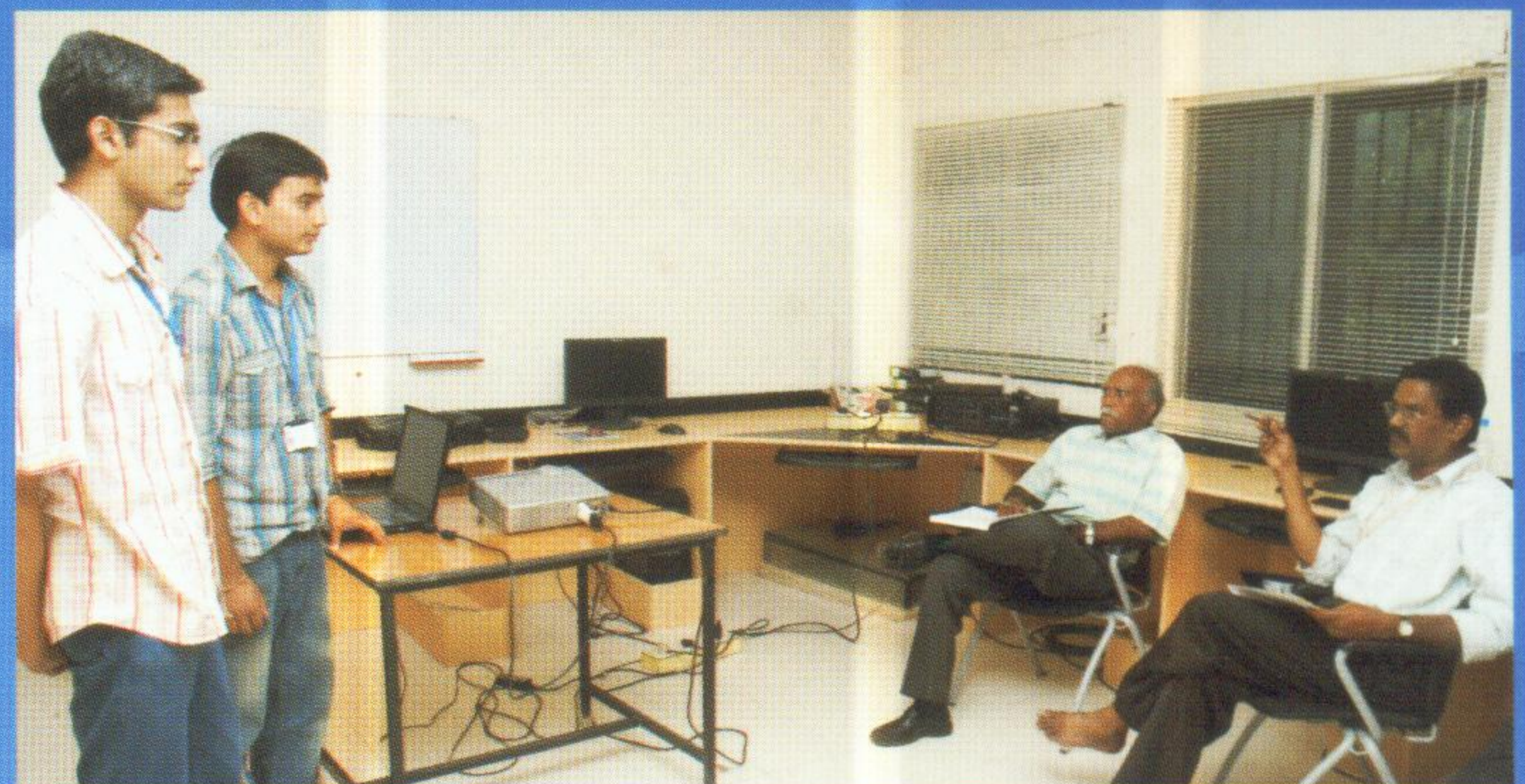
## VISIT

A conference for the members of the Indian STEPS and Business Incubators Association (ISBA 2010) was organized between the 8<sup>th</sup> and 10<sup>th</sup> of February 2010 at India Habitat Centre, New Delhi 2010. This truly is a national event that is designed to provide networking opportunities to incubator managers and incubatee companies with their Indian counterparts. Sudha Rajagopalan, Coordinator, VITTBI attended the conference. Mr. Ganesh Ram, CEO of Mobile Veda, a startup that is being incubated at VITTBI showcased the startup initiative during the 3-day event.



## My Idea Program

My Idea Programmes were organized at VIT-TBI and in other 14 Engineering Colleges with the support of Villgro, IIT Madras. The programme has been institutionalized by Villgro to promote a sustainable culture of innovation and entrepreneurship among student community.



## Business World Young Entrepreneurs

Mr. Ganesh Ram, Founder and CEO of Mobile Veda an incubatee company of VITTBI was shortlisted for final round of BusinessWorld Promising Young Entrepreneurs Award 2010.



The Editor

VIT-TBI NEWS

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