

Syllabus for SMGT 370 Logistics, Supply Chain Management, and Sustainability

NOTE: This syllabus document contains the basic information about this course. The most current syllabus is available in the course.

Course Description

The course is an introduction to the concepts, functions, processes, and objectives of logistics and supply chain management activities. The course covers activities involved in physically moving raw materials, inventory, and finished goods from point of origin to point of use or consumption. It covers the planning, organizing, and controlling of such activities, and examines the role of supply chain processes in creating sustainable competitive advantage with respect to quality, flexibility, lead time, and cost.

Topics include the relationships between profitability and customer service, customer satisfaction and productivity; management of incoming supplies and services; scheduling of workers, material, and jobs within a facility; storage and delivery of products and services to customers; managing service capacity and wait times; and finally discussions of internal and external customer service--one of the primary objectives of supply chain management. The course is designed to examine a firm as a complete business, operating within an integrated network of external suppliers, internal suppliers, internal customers, and external customers.

Prerequisite(s)

None

Course Outcomes

The course goal is to familiarize you with the discipline of supply chain management, which enables firms to better coordinate information and materials flows, and customer service activities relevant to purchasing, logistics, and operations processes that occur along a supply chain. The primary objective is to ensure that you can diagnose problems and recommend solutions pertinent to specific situations that occur in supply chains. A secondary objective is to provide a forum for written and oral discussions of supply chain issues. The third objective is to make you think about how supply chain management impacts all of the areas and processes of the firm, and to show how managers can improve their competitive position by employing the practices discussed throughout the course.

Course Requirements/Components

Quizzes (4)

You will focus on four areas of supply chain management and take a quick quiz to demonstrate your understanding of each of these focus areas.

Discussions (4)

There will be four discussion assignments. The intention is for you to keep abreast of the developing sustainability issues in supply chain management as well as encourage you to get in the habit of reading and thinking from a supply chain management perspective.

Each discussion assignment requires you to do two things: post your answer to all discussion questions in the discussions area, and 2) post **at least two** responses to other students in the discussions area. I encourage you to take the time to read all other students' answers before posting your response(s). Referencing and using the information in the course materials will enrich your learning process. You are encouraged to look for more articles and/or videos related to the discussion topic online.

Individual Assignments (4)

You are not required to use a spreadsheet program such as MS Excel to complete your exercises. You can use a handheld calculator to do the calculations and write down your answers in MS Word. If a graph is required in the exercise, you can draw it in Word or draw it manually on a piece of paper, scan it, and post it with your assignment. If you feel comfortable working with Excel, please complete your work in Excel for practice purposes.

Exams (3 and Final)

The exams are closed-book. The first three consist of true/false, multiple-choice, and short-answer questions that are based on the textbook, presentations, and exercises. Some questions will require calculations. The final will be case study. You are responsible for all materials covered in class.

Not taking an exam will result in a grade of zero. If you are going to be out of town, you must make arrangements with the instructor prior to the exam.

Course Policies

Do not expect exercises to be returned in less than one week.

Late Work

No late work is accepted unless you notify the instructor ahead of time and get approval, or you can document a serious emergency.

Makeup Exams

To make up any exams, you must notify the instructor prior to the date of the scheduled exam and have a documented legitimate excuse. You will not be able to make up quizzes.

General Netiquette Rules

The rules are summarized below. Discussion assignments not conforming to these rules will not be accepted.

- Make the connections.
- Be professional.
- Share opinions.
- Respect disagreement.
- Ask questions.
- Be forgiving.

Accommodation of Religious Beliefs: Students' sincerely held religious beliefs should be reasonably accommodated with respect to scheduling all examinations and other academic requirements. Students should inform the instructor of these needs at the start of the semester.

Accommodation of Disabilities: See the Accessibility Statement in the course.

Academic Honesty and Integrity: See the SMGT Program Honor Code in the course.

Grading

Assignment	Percentage
Discussions (4; 25 points each)	10%
Assignments (4; 100 points each)	40%
Exams (4; 100 points each)	40%
Focus Areas/Quizzes (4; 25 points each)	10%
Total	100%

Percentage Range	Letter Grade
>=94%	A
90%-93.99%	A-
87%-89.99%	B+
83%-86.99%	B

80%-82.99%	B-
77%-79.99%	C+
73%-76.99%	C
70%-72.99%	C-
67%-69.99%	D+
63%-66.99%	D
60%-62.99%	D-
Below 60%	F

Your grade will be determined using the grading criteria above. Grading is not an exact science. Any cutoff point places some students just a point or two below that line. Being just below a cutoff point is frustrating, but is not sufficient reason to request a grade change. There is no set grade distribution for this class. I will grade as fairly as I can.