



WIKIMEDIA
CHILE

2019 ANNUAL REPORT



Message from the President of the Board

During a very hectic year for our country, we have made significant progress in positioning our chapter, both inside and outside Chile. We had a very productive and profitable 2019, and the information related to it has been reflected in this report. Although many activities had to be canceled or rescheduled after the social outbreak that took place as of October 18, 2019, we could deliver information about our work to a broad audience and invite people to participate in audiovisual content collection to record what was being experienced throughout the country.

In keeping with the hard work of previous boards, our current mission is to have a professional team that can meet the high demand for tasks that comes with growing as a corporation.

Having achieved the desire we had from the previous board, today, we have our own office to carry out activities freely and independently. This office was used in 2019 with great expectation, and we hope that it will become a real space for our work and a meeting point for partners and supporters.

One of the milestones worth highlighting is the successful Iberocoop meeting held in February 2019, which included affiliates and groups in training from America and Europe. This event was a success thanks to the onboarding of Patricia Díaz, who joined as the first member of the professional team and from 2020 will be serving as our Executive Director and visible face of the chapter, allowing the Board of Wikimedia Chile to focus on more strategic topics, like any other board member of an organization, considering this is a voluntary task. Subsequently, Rocío Aravena joined our professional team as Head of Education, directing the work on teaching the use of wiki projects and establishing permanent relationships with different institutions in this area. As of March 2020, Carla Toro, Community Manager, will oversee our relationship with the media and social media, both online and offline.

Although many things are lying ahead –such as the essential tangible decentralization of work, activities, and meetings– I am convinced that the team that has been consolidated will successfully complete the projects assigned to it, and we will be able to become a model regarding the work carried out in terms of the Wikimedia movement and free knowledge in our country and the region.

I want to thank you for the trust placed in me, and the work and dedication of each of the members of the board of directors, as well as the partners who have always supported us.

We will continue with our mission, and we rely on each of you.

Sincerely,

Rocio Consales
President of the Board

General Information

Business name: Wikimedia Chile

Legal nature:

Non-profit private law corporation, incorporated on July 16, 2011, with legal status granted under Exempt Decree No. 4426 of the Ministry of Justice, dated September 12, 2012, and published in Official Gazette No. 40.372, dated September 28, 2012.

Members of the Corporation:

38 active members
1 associate member
0 junior members

Board of Trustees 2019-2021

Rocío Consales, President.
Marco Correa Pérez, Vice President.
Carlos Figueroa Rojas, Secretary.
Osmar Valdebenito Gaete, Treasurer.
Claudio Loader, Board member
Dennis Tobar Calderón, Board member.

Court of Honor 2019-2021

Luis Cristóbal Carrasco, Chairman.
Gonzalo Toro, Member.
Manuel Repol, Member.

Participation in cooperation initiatives and alliances

Wikimedia Foundation Inc., Local Chapter since June 13, 2011.
Iberocoop, Member of the regional initiative since 2010.



Corporate Management

Change in board composition

2019 was marked by the change in the arrangement of the Board of Directors of our Corporation, according to the decision of the Annual General Meeting of Shareholders held in April. This new governing body comprises Rocío Consales, Marco Correa Pérez, Osmar Valdebenito, Carlos Figueroa, Claudio Loader, and Dennis Tobar. They assumed their positions until April 2021.



Eduardo Testart, CC-BY-SA 4.0. ([see on Wikimedia Commons](#))

Reports and requests for funds

During 2019, it was issued the report of funds appertaining to 2018, subsequently approved by Fundación Wikimedia during March.

For the 2019 funding request, a restructuring of the programs was presented as a work schedule after the implementation of the 2019-2022 Strategic Plan, which defined three priority strategic axes that will guide the efforts and specific activities of the institution: Communities, Free Knowledge, and Local Content and Culture. The 2019 annual plan was accepted by Fundación Wikimedia and funded until December 31, 2019 and was in execution until that date.

Iberoconf 2019

In February, Wikimedia Chile held in Santiago the sixth edition of the *Encuentro Wikimedia Iberoamericano* (Ibero-American Wikimedia Summit), better known as *Iberoconf 2019*.

The conference discussed the present and future of Iberocoop as a regional organization, the internal competencies of the affiliates to reach the various adjacent communities, and the projection of Iberocoop as an initiative.



Carlos Figueroa, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

It was agreed to create a declaration, called the "*Carta de Santiago*," which summarizes some crucial issues related to the affiliate administration.

Participation in other international activities

During March, Osmar Valdebenito participated in the Wikimedia Summit 2019 held in Berlin, Germany. This conference focused on the strategy process of the movement. In August, the 2019 version of Wikimania was carried out in Stockholm, Sweden. Rocío Consales, Marco Correa, Carlos Figueroa, Osmar Valdebenito, and Claudio Loader took part. This edition was focused on sustainability and what we want to be as a movement looking to the near future.

During September, Dennis Tobar and Rocío Aravena participated in the Conference on Human Rights in Digital Environments held in Buenos Aires, Argentina, organized by Wikimedia Argentina, in collaboration with Abuelas de Plaza de Mayo and the Institute of Public Policies on Human Rights. Rocío presented "*Visibilizar para des-estigmatizar: la experiencia con OTD*" (Visibility to de-stigmatize: The experience with OTD), where she described the collaboration between our chapter and the NGO *Organizando Trans Diversidades* (OTD Chile), where our team worked directly on the induction and transfer of competencies with the NGO as to invite them to integrate the Wikimedia world with their specific knowledge and experiences.

Chapter professionalization

This year we managed to consolidate a professional work team. This was possible by increasing the working hours of Patricia Díaz, our General Coordinator, and onboarding Rocío Aravena, Head of the Education Program, into our staff.

Throughout the year, the work team collaborated side by side with our volunteers, which allowed us to take on new and more activities and strategic alliances, carry out an effective transfer of executive tasks from the board of directors to professional staff, and take a firm step towards the professionalization and dissemination of our work as a chapter.

Moreover, the lease of an office for the chapter was achieved for the first time, located at Clemente Fabres 1176, third floor, Providencia, Santiago, with its subsequent opening and remodeling. A new webpage was also launched in August.

Adaptation to context

Wikimedia Chile had to face a new context due to the social protests and the political crisis that took place throughout the country.

This forced us to change our original work plan by modifying, postponing, or even suspending many of our mass outreach activities, and some other collaborations with educational and cultural institutions, which also had to modify their agendas due to the social crisis.

However, our team learned to develop new content creation and collaboration activities and initiatives based on this new political context to continue contributing to Wikimedia projects as we planned.



Community

Wikimedia Chile Conference

20 participants

During April, the second version of this event was held with 20 participants. The event allows the partners of the chapter to meet with other people interested in the space of knowledge and free culture.



Patricia Díaz, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

Wikicafés (Wikicoffees)

*5 meetings
+40 participants*

During the second half of 2019, we held 5 Wikicoffees, which are monthly meetings between members of Wikimedia Chile, speakers from the Wikimedia movement, and other civil society institutions.

It was possible to address different topics, among which gender, technology, human rights, and publishing stand out. We highlight the visit of Diego Sáez-Trumper, engineer and part of the Research team of Fundación Wikimedia, who talked about his technical work within the Foundation. Also, we highlight the participation of the creators of the *Archivo de Memoria Audiovisual* (Audiovisual Memory Archive, AMA) project, with whom we shared ideas regarding free access to information in contexts of social crisis and human rights violations.

Wiki trepa por Chile (Wiki climbs Chile)

*2 mass media activities
4 meetings with regional institutions*

During 2019, Wikimedia Chile sought to establish links with institutions and communities in different regions of Chile in order to contribute to the development of the Fundación Wikimedia's projects and reduce their content gaps, promoting and giving space to local points of view.

Based on the collaboration with the Gabriela Mistral Regional Library team in La Serena, it was carried out an "editing marathon" on the local content, and the participation in the *Mujer Ciencia y Tecnología* (Woman, Science, and Technology) Seminar.

Moreover, the *Instituto Antártico Chileno* (Chilean Antarctic Institute) of Punta Arenas communications team received virtual training on how to use Wikipedia platforms to share and create new content. We also carried out meetings with the Autonomous University of Talca.



Free knowledge

Alliances with institutions

2 alliances with new institutions
2 activities with these institutions

During 2019, Wikimedia Chile entered into new agreements with institutions that allow the development of activities to promote, create, and access free knowledge.

Following a series of media and publishing activities, a collaboration agreement was reached with the NGO *Organizando Trans Diversidades* (OTD Chile), which addresses issues related to transgender communities.



Carlos Figueroa, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

An agreement was entered into with the Alberto Hurtado University, focused on collaboration within the classroom, as well as on the preparation of an “editing marathon” on women in science and technology.

Besides, an alliance was established with part of the team from the United Nations Economic Commission for Latin America and the Caribbean (ECLAC).

Mass media activities

+90 participants
+70 upgraded articles

One of the main characteristics of Wikimedia Chile's work is the execution of workshops, editing marathons, and other mass media activities. During 2019, six related activities were carried out.

During May, as part of the Cultural Heritage Day, a photographic Wikitour was organized through Barrio Yungay, a neighborhood located in downtown



Osmar Valdebenito, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

Santiago, resulting in 65 photographs uploaded. In the same month, the editing marathon was held at ECLAC's Library along with the institution's team and a group of architects specializing in modern architecture, who created the article on the ECLAC's building.

During June, the second version of Wikigap was held in our country, organized together with the Swedish Embassy in Chile and “Hay Mujeres,” dedicated to improving and creating articles on sportswomen.

September continued with the editing marathon on the Jewish community, and on the contributions of this group in Chile, as well as the editing marathon on regional contents of Coquimbo, at the Gabriela Mistral Regional Library in La Serena.

Finally, during December and due to the community popular consultation, an editing marathon on this issue was held along with the Association of Municipalities of Chile.

Wikipedia en la Universidad (Wikipedia at the University)

6 activities
130 participating students
+60 upgraded articles

In this project, which reaches its eighth consecutive year, Wikimedia Chile works together with various universities to develop activities that promote the use of Wikipedia, other Wikimedia projects, and free knowledge as educational resources for learning.



Superzerocool, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

In 2019, Wikimedia Chile worked with faculty members from the *Universidad Tecnológica Metropolitana, Inacap*, and the Alberto Hurtado University, where talks, workshops, and editing sessions were held. More than 100 students participated, and more than 60 Wikipedia articles were improved.

Wikipedia en la sala (Wikipedia in the classroom)

+15 participants in the virtual course

During 2019, Wikimedia Chile redesigned the program *Wikipedia en la sala*, the virtual training course for teachers, which began in October and where 16 university and schoolteachers participated.

It should be noted that the contents and the method of the course had to be adapted to the national context. Therefore, to contribute to the proper development of the teachers' educational activities, the program was organized as follows: it focused on the tools used to incorporate digital citizenship development into the classroom, more online classes were added via YouTube, and scheduled publications were made more flexible.

Moreover, Wikimedia Chile collaborated with the project *"Ciudadanía digital y bienestar de los adolescentes"* (Digital citizenship and wellbeing of adolescents), corresponding to a Valentin Letelier Fund granted to the University of Chile and developed in the school *Escuela República de Panamá*, located in downtown Santiago. This collaboration involved working for the first time with a primary education institution through a presentation and a workshop on the pedagogical uses of Wikimedia projects.



Carlos Figueroa, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))



Local content and culture

Contests

+1600 photos
+800 upgraded articles

In 2019, Wikimedia Chile developed three contests to improve the contents of Wikimedia Commons and Wikipedia.

The second edition of the contest “Wiki Loves Earth Chile” included captured images of national parks, nature reserves, and protected areas of our country. It was supported by the *Corporación Nacional Forestal* (National Forest Corporation) and the *Servicio Nacional de Turismo* (Chilean National Tourism Service) and managed to collect more than 1,200 photographs. The photograph “*Kayakistas en Glaciar Grey*” (Kayakers on Gray Glacier) won the 8th place in the Wiki Loves Earth international contest.



Pablo Cumillaf, .CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

“*Revelando Sitios*” (Revealing Sites) was a photographic contest on memorials and sites of memory, spaces throughout Chile where violations of Human Rights were perpetrated during the dictatorship, organized together with the Museum of Memory and Human Rights, and which managed to collect more than 400 photographs.

The third edition of the contest “*Puente entre Culturas*” (Bridge between Cultures) was held. This year, thanks to the joint work with Wikimedia Russia, the Wikimedians of Bashkortostan user group, and the Wikimedians of North Caucasus user group, we expanded into a new region, joining Latin America, and the Middle East and North Africa. More than 700 articles were created or improved.

Chile in pictures

+1200 photos
+100 quality images in Commons

During 2019, and thanks to the Corporation’s photographic team, we have continued to create photographic records of high-impact cultural, social, and sporting events in the country.



Carlos Figueroa, CC-BY-SA 4.0 ([see on Wikimedia Commons](#))

With the credentials from the Chilean National Association of Professional Soccer, we could attend matches of the women's soccer team, matches of the CONMEBOL Libertadores, and CONMEBOL Sudamericana, as well as *Primera* (Chilean First Division) and *Primera B* (Chilean First B Division) matches. Also, we received credentials to attend the festival *Festival del Huaso*, *Congreso Futuro*, *Premios Caleuche* awards, and *Premios Pulsar* awards, amongst other events.

Over 1,200 images were uploaded, of which more than 100 quality images were selected by Wikimedia Commons volunteers.

Photo upload campaigns

+3000 files in Commons

The campaign to upload photographs of the protests carried out since October made it possible to collect more than 3,000 files (including photos, videos, and graphics) on the social outbreak as a way to record this historical situation.

The images obtained under this campaign have served to illustrate not only the different Wikipedia articles related to the Chilean social movement but also different press articles in Chile and around the world.



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