

Sujay

ENTHUSIASTIC NOVICE CONTRIBUTOR

Age 24, Male

Student

Pune, Maharashtra

Single

Languages

Speaks - English, Marathi, Hindi

Reads - English, Marathi

GOAL

Contribute to Wikipedia articles to provide readers with more information on various topics

ABOUT SUJAY

Sujay spends a significant amount of time on his phone reading articles, especially on Wikipedia, to expand his knowledge.

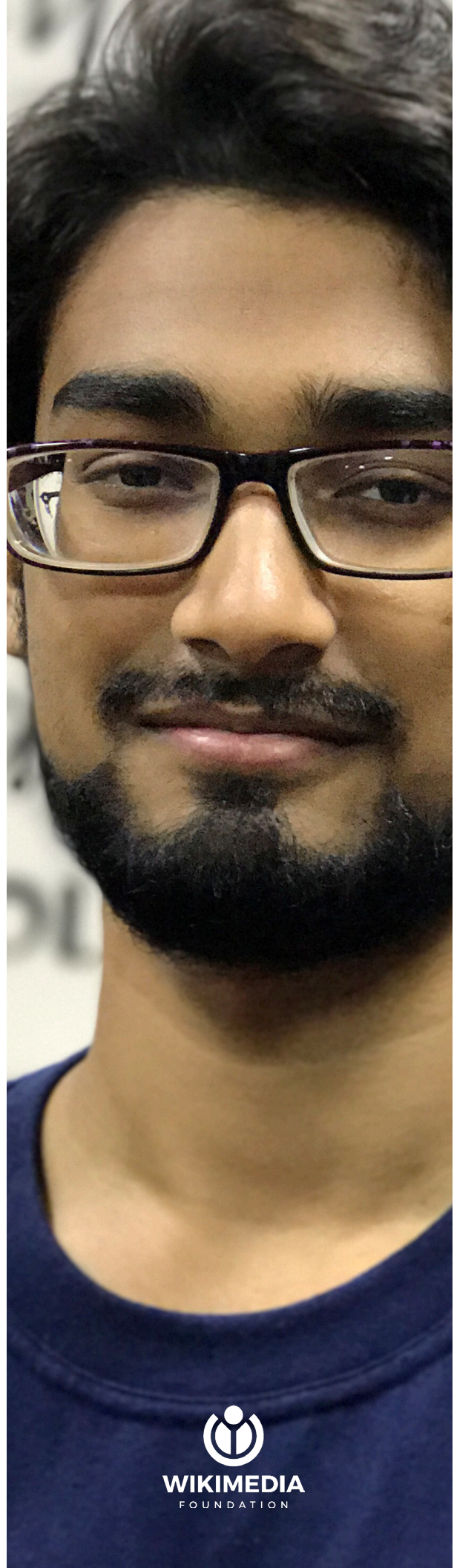
As an active participant of volunteering programs in his local community, Sujay realises the need to empower people through easy access to knowledge. This led Sujay to take up Wikipedia editing - an idea suggested by the volunteers he works with.

While using Wikipedia, Sujay often finds incomplete information and missing images. He wishes to change this situation, but struggles to use the mobile desktop UI while contributing edits.

“ I have so much information to contribute but I still don't know how to create a page. Even after attending a 4 hour lecture.

On his phone, Sujay uses the mobile desktop version, and not the app, because his friends taught him to use only the former. On the laptop, Sujay is still learning to edit Wikipedia articles, and spends a lot of time just trying to understand how the tools work.

Sujay would become a regular Wikipedia contributor if he found it easier to understand and use the Wikipedia editing tools.



SUJAY : REGIONAL LANGUAGE CONTRIBUTOR



Pune University where Sujay is studying

CHALLENGES

Editing the content on Wikipedia due to unintuitive UX
Finding references or articles for the content to be edited

DEVICES USED



Android
Smartphone
Samsung

Sujay reads Wikipedia to further his knowledge on subjects related to his course or interests.

He is fluent in English and Marathi and uses an Indic keyboard.

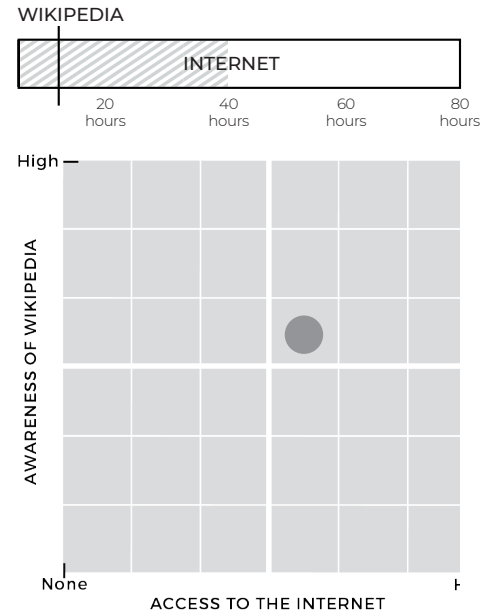
Like him, many of his acquaintances have been schooled in Marathi – for them, it is always a struggle to understand information available exclusively in English - which is often the case online. Sujay heard that Wikipedia is available in Marathi through the members of the volunteering programs he participates in. This motivated him to contribute by editing Marathi Wikipedia pages in order to make them more comprehensive.

Along with Wikipedia's UI challenges, poor network connectivity results in frequent loss of unsaved edits that increases his frustration. For Sujay, a mobile friendly Wikipedia editor would be a game changer.

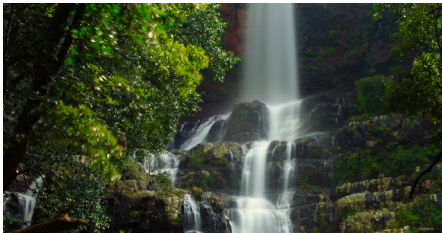
TECHNOLOGY COMFORT LEVEL

Not at all	Comfortable	Very	Extremely
Always needs assistance	Sending emails, browsing internet, using software	Downloading & setting up own software	Advanced programming, building own software

WIKIPEDIA USAGE



SUJAY : PHOTO CONTRIBUTOR



Sujay loves taking photographs of the greenery around Pune

CHALLENGES

Lack of training opportunities on Wikipedia editing tools

DEVICES USED



Android
Smartphone
OnePlus 3



Laptop

Besides studying and spending time with his family, Sujay is busy contributing to environmental causes.

Sujay reads extensively on topics related to nature, the environment, and current affairs. An enthusiastic photographer, Sujay kickstarted his Wikipedia editing journey by uploading images of nearby geographical features such as rivers and lakes. He generally takes photos with his phone and professional camera, and edits them on his laptop before uploading. Sujay wishes to contribute to Wikipedia beyond images and basic edits, but he has to yet come across an easy editing tutorial.

Sujay is seeking training opportunities that will turn him into an efficient contributor; and enrich both his experience of Wikipedia and that of others.

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WIKIPEDIA USAGE

