

WTO STDF

Activities of other organizations



MARLYNNE HOPPER

HEAD OF THE STDF AND MEL
WORLD TRADE ORGANIZATION

A global partnership to facilitate safe trade

Marlynne Hopper

33rd Session, UNECE Working Party on
Regulatory Cooperation and Standardization
Policies (WP.6)

24 November 2023



Facilitating safe trade: Why gender matters?



“As traders or entrepreneurs, women can be disproportionately affected by technical trade regulations or standards because of their high compliance costs and the existence of gendered social structures”

NEUTRAL POLICIES, UNEVEN IMPACTS:
NON-TARIFF MEASURES THROUGH A
GENDER LENS, UNCTAD, 2022

STDF Gender Assessment

Aim: Evaluate to what extent, and how, gender equality is addressed across STDF work, learning from existing work (including UNECE work on gender-responsive standards)



Key conclusions:

1. Low awareness of gendered impacts of SPS measures
2. Inconsistent support for gender mainstreaming across STDF members
3. Accountability for gender mainstreaming is ambiguous
4. STDF not sufficiently exercising its convening power to assess and exchange views on gender in an SPS context

STDF Gender Action Plan

Objectives:

1. Advance and support women's capacity to meet trade-related sanitary and phytosanitary requirements
2. Promote greater attention to gender mainstreaming in SPS capacity building development work



STDF Gender Action Plan: pillars

Pillar 1

Foster a culture of awareness and knowledge sharing across the STDF partnership on gender and SPS measures in the context of trade

Pillar 2

Strengthen gender mainstreaming in Projects (PGs) and Project Preparation Grants (PPGs)

Pillar 3

Provide adequate support and build capacity to support gender mainstreaming across STDF's work

Implementing the Gender Action Plan

1. Gender analysis at project inception
2. Use a simple gender marker
3. Pilot projects to advance and support women's capacity to meet SPS requirements
4. Focus on gender in STDF knowledge work
5. STDF outreach and awareness-raising events



Find out more:



Attend STDF events and webinars

Sign up for STDF e-news

www.standardsfacility.org

STDFSecretariat@wto.org

