

## Economic Commission for Europe

### Working Party on Regulatory Cooperation and Standardization Policies (WP.6)

Thirty-third session

Geneva, 24–26 November 2023

## Agenda Item 2: Elections

### Candidate for Chair

**Heidi Lund**

Delegation: **Sweden**

#### Candidate Bio

Heidi Lund is an experienced manager, adviser, trainer and lecturer. The focus during her career has been on Technical Barriers to Trade (EU/WTO), Standardization Policy and International Regulatory Co-operation. More recently she has been engaged in analyzing digital regulation and trade.

Heidi has a long track record providing advice on the regulatory domain for executive level in industry, trade, government, EU Commission but also for national administrations in emergent economies on implementation and enforcement of the technical regulations for industrial products. Heidi has e.g., provided expertise and coaching in the field of capacity building and technical assistance related to enhancement of National Quality Infrastructure in nearly 30 countries.

Heidi holds the position of Senior Adviser at the National Board of Trade Sweden and is since November 2021 Chair of the UNECE WP.6