

DIGITAL NETWORK 2025 RATES

CPM (OPEN)

BILLBOARD DISPLAY BANNER (970X250)	\$45
CONTENT PROMOTIONAL BANNERS	\$60
DESKTOP ADHESION UNIT	\$65
DESKTOP STANDARD DISPLAY BANNERS (300X250, 300X600, 160X600, 728X90)	\$39
DESKTOP/MOBILE ADHESION UNITS	\$60
DESKTOP/MOBILE IN-ARTICLE SLIDESHOW	\$60
DESKTOP/MOBILE STANDARD DISPLAY BANNERS (300X250, 300X600, 160X600, 728X90, 320X50)	\$37
FULL-SCREEN VIDEO PUSHDOWN	\$85
IN-ARTICLE SLIDESHOW PACKAGE (Includes Desktop and Mobile In-Article Slideshows)	\$60
IN-ARTICLE VIDEO	\$60
MEDIA SHOWCASE BILLBOARD	\$75
MEDIA SHOWCASE PACKAGE (Includes Desktop Media Showcase Billboard and Desktop/Mobile In-Article Slideshow)	\$65
MOBILE ADHESION UNIT	\$65
MOBILE SCROLLER REVEAL	\$60
MOBILE STANDARD DISPLAY BANNERS (300X250, 320X50, 300X600)	\$39
PREROLL	\$75
SLIDESHOW BILLBOARD	\$75
SLIDESHOW PACKAGE (Includes Desktop Slideshow Billboard and Desktop/Mobile In-Article Slideshow)	\$65
VIDEO BILLBOARD	\$75
VIDEO PACKAGE (Full Screen Video Pushdown, In-Article Video, Preroll)	\$70

