

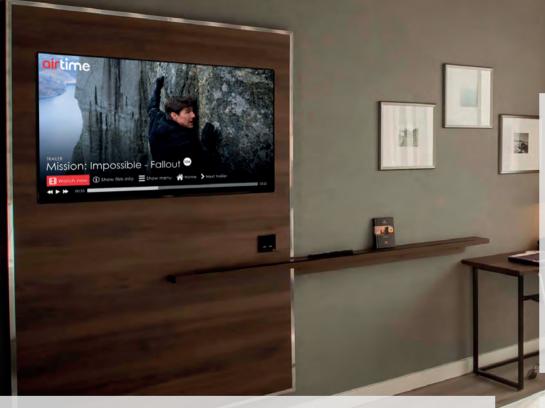
## techlive content for your world SCENE TAKE ROLL DATE SOUND PROD.CO. DIRECTOR time

## techlive



# The Hospitality Movie Streaming Solution





#### What is Airtime?

Airtime is a cloud-based streaming app that removes the need for on-site servers or set-top-boxes, eliminating the associated costs. Apart from a small activation fee, the Airtime service is provided free-to-hotel, with no ongoing content fees and no need for the guest to have a subscription. Airtime is available in 188 countries and is su



subscription. Airtime is available in 188 countries and is supported on Samsung, Philips and LG Hospitality Smart TVs. Movies have multi language support and are available before other consumer streaming services.

For more information on Airtime, visit www.airtime.cloud

#### SAMSUNG PHILIPS



#### **Guest Entertainment Package**

- No ongoing operational cost to the hotel for the Airtime service
- The guest pays as they play the content via a secure payment gateway

#### Packages included:

✓ Premium movies
 ✓ Current movies
 ✓ Library movies
 ✓ Classic movies
 ✓ Adult content

\*Adult content can be removed from the package at the request of the hotel

#### Cost for hotel:

One-off administration fee

#### Guest Entertainment Plus Package

- Over 200 films and TV features are offered to the guest as part of their stay
- Premium (c. 12-15 titles) and adult\* movies remain chargeable

#### Packages can be built from the following elements:

Hollywood package (minimum base package)

- + Disney package
- + TV Features package

\*Adult content can be added to the package

### Content for your World

With access to the world's leading studios, Techlive make providing guest movie services simple, cost effective and hassle free.

Our Hollywood movies are available before consumer release and come with multiple language support as standard including English, French, German, Italian, Spanish, Russian, Chinese, Arabic, Turkish, Portuguese and others.













Techlive offers a wide variety of multi-genre international channels, from NHK to the glitz and glamour of Global Fashion Channel.





















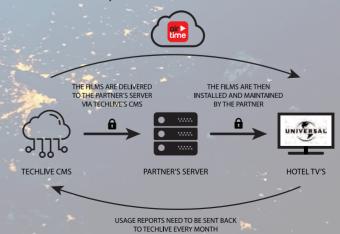


Techlive not only provide content directly, but we also partner with a range of market leading System Integrators to ensure their platforms are equipped with the best content available. By working with such partners, it means we are in a position to put you in contact with a local System Integrator to suit your needs whether your property is Cat5/6 or coaxial wired.



#### **How To Become A Content Partner**

As a system integrator you can enrol as a Techlive content partner, so you can maintain and manage the system while Techlive takes care of the content. We deliver content direct to the local server – or you can utilise airtime, to ensure the guest content, whether Blockbuster Hollywood movies or localised broadcast channels are always current.





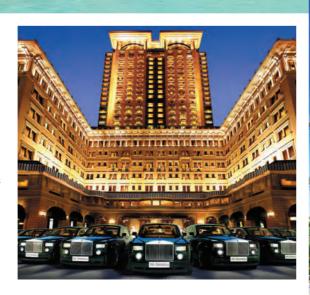
#### **Constance Moofushi, The Maldives**

The Constance Moofushi is set on its own secluded island in the Indian Ocean. The all-inclusive resort features 110 villas situated on white sand beaches and stilts in the sea. Lucky guests can explore the South Ari Atoll diving sites, fish for big game and search for dolphins before returning to luxurios rooms with world-class movie content. Techlive provided a selection of 98 movies on a video-on-demand platform run by Apple mac mini's. Each film has multi-languages covering 10 of the world's most widely spoken.

#### The Peninsula Hong Kong

Widely recognised as an international icon of hospitality, the legendary 'Grande Dame of the Far East' as the Hong Kong flagship has offered a blend of the finest Eastern and Western hospitality, classical grandeur and timeless elegance for 90 years.

After giving a demo of Airtime to Head of IT Chris Chan a few years ago, it was a 'no-brainer' when Acentic, our systems integrator partner, recommended them the solution. The Guest PLUS Airtime package was installed into 298 rooms.





#### MGM Cotai, Macau

With its glittering jewel-like façade towering over the Cotai Strip, MGM COTAI is Macau's icon of innovation. Techlive were invited to install a package of Hollywood movies at this newly opened 1,390 bed hotel which would keep the many occupants entertained. "We needed to ensure the range of movies available reflected the sheer scale of this project" said Product Manager Richard Excell, "We have exceeded the initial request, and as a consequence have a happy integrator and a happy hotel."

#### Mahogany Bay Resort, Belize

Located on the stunning island of Ambergris Caye, the resort is just minutes from Belize Barrier Reef, the largest in the Western Hemisphere. When this new Curio by Hilton Resort was looking for a content solution their system integrator was quick to recommend airtime. "The beauty of our cloud-based system is the speed at which it can be implemented" said product manager, Richard Excell, "indeed in this instance, we managed to install a Guest PLUS Airtime package into 106 rooms within four bours of the email enquiry!"

