2020 Annual Prep School Directory







2020 PREP SCHOOL ADVERTISING AGREEMENT and RATES

Please return via email to Meg@swimmingworld.com or Advertising@SwimmingWorld.com

Please check the advertising option (s) below, total the amount where indicated.

Display Advertising Covid Rates

Full Page	\$2,235 — NOW \$1750 (Includes Free A, B, C Listing Options Below)						fp \$
½ Page	1,780 - NOW 1500 (Includes Free A & B Listing Options Below)						½ \$
¼ Page	1,200 - NOW 1000 (Includes Free A Listing Below)						½ \$
		Listing (Only Options				
A) Prep School 150 word listing in the October issue of <i>Swimming World Magazine and</i> October 7 and 21 <i>Swimming World Biweeklies</i> \$350						A) \$	
B) Prep School 150 word listing on www. Swimming World.com for 12 months beginning October 2020 and ending September 2021							B) \$
C) Aquatic Directory listing in the supplement published in July 2021 and listing and graphic on www. Swimming World Magazine. com from July 2021 through June 2022							C) \$
D) All of The Above A, B & C Listing ONLY (Savings of \$200) \$900 \$700						D) \$	
Total Amount Due							\$
School:							
Representative:							
Address:							
City/State/Zip:							
Telephone:Fax:Fax:							
Email:		We	bsite:				
Signature:Title:							
Bill Me:	Credit Card:	MasterCar	d 🗆 VISA 🗆 Di	iscover			
Card Number:Exp. Date:							

File Types: We support all the following file types: .jpg, .pdf, .psd, .eps, .tiff, etc. Please make sure all Illustrator files are saved as .eps files; all Freehand files must be exported as .eps files.

Include computer application program(s) used on submission:

Adobe Illustrator, Adobe Indesign, Aldus Freehand

Send Us Art: E-mail file to: Advertising@SwimmingWorld.com or Meg@SwimmingWorld.com