

# Contents

<i>Acknowledgements</i>	x
<i>List of Figures</i>	xi
<i>List of Tables</i>	xiv
<i>Abbreviations</i>	xv
<i>About the Authors</i>	xix
Introduction <i>Alex Nicholls</i>	1
<b>Part I. New Perspectives</b>	<b>37</b>
1. Social Business Entrepreneurs Are the Solution <i>Muhammad Yunus</i>	39
2. The Citizen Sector Transformed <i>Bill Drayton</i>	45
3. For What It Is Worth: Social Value and the Future of Social Entrepreneurship <i>Rowena Young</i>	56
4. Cultivating the Other Invisible Hand of Social Entrepreneurship: Comparative Advantage, Public Policy, and Future Research Priorities <i>Geoff Mulgan</i>	74
<b>Part II. New Theories</b>	<b>97</b>
5. Social Entrepreneurship: The Structuration of a Field <i>Alex Nicholls and Albert Hyunbae Cho</i>	99
6. Social Entrepreneurship: Agency in a Globalizing World <i>Paola Grenier</i>	119

## Contents

---

7. Rhetoric, Reality, and Research: Building a Solid Foundation for the Practice of Social Entrepreneurship <i>Beth Battle Anderson and J. Gregory Dees</i>	144
8. Social Entrepreneurship: It Is for Corporations, Too <i>James E. Austin, Herman B. Leonard, Ezequiel Reficco, and Jane Wei-Skillern</i>	169
9. Social Entrepreneurship: Exploring a Cultural Mode Amidst Others in the Church of England <i>Doug Foster</i>	181
<b>Part III. New Models</b>	<b>203</b>
10. Social Enterprise Models and Their Mission and Money Relationships <i>Sutia Kim Alter</i>	205
11. The Socially Entrepreneurial City <i>Charles Leadbeater</i>	233
12. Helping People Is Difficult: Growth and Performance in Social Enterprises Working for International Relief and Development <i>Alex Jacobs</i>	247
13. The Social Entrepreneurship Collaboratory (SE Lab): A University Incubator for a Rising Generation of Social Entrepreneurs <i>Gordon M. Bloom</i>	270
<b>Part IV. New Directions</b>	<b>307</b>
14. Wayfinding Without a Compass: Philanthropy's Changing Landscape and Its Implications for Social Entrepreneurs <i>Sally Osberg</i>	309
15. Delivering on the Promise of Social Entrepreneurship: Challenges Faced in Launching a Global Social Capital Market <i>Pamela Hartigan</i>	329
16. Social Entrepreneurship: The Promise and the Perils <i>Jerr Boschee</i>	356
17. Moving Ahead Together: Implications of a Blended Value Framework for the Future of Social Entrepreneurship <i>Jed Emerson</i>	391

Endnote	407
<i>Alex Nicholls</i>	
Bibliography	413
Index	431